**WHAT IS THE INTERNATIONAL DESIGN THINKING UNIVERSITY (DT.UNI) WORKSHOP?**

The ERASMUS+ [DT.Uni](http://www.bcu.ac.uk/business/institutes/ici/dtuni) project is coordinated by [Maria Curie-Sklodowska University (UMCS](https://www.umcs.pl/en/dtuni.htm)) cooperating with 7 HE partners. **Birmingham City University**, through the institute for Creative Innovation, are one of the project partner organisations and leading on developing a new toolkit for HE managers which will support design-led thinking approaches.

We are calling for 4 BCU managers to participate in a 5-day-workshop at Birmingham City University.

The workshop is aimed specifically at Managers who work within higher education and aims to skill-up participants to enable them to apply DT techniques into their day to day work within their own institution/area of work.

**BENEFITS THROUGH PARTICIPATION:**

Design Thinking is a way to look with fresh eyes at issues which engage us all as managers in our university lives.

There are many demands on the HE system:

* Complexity – increasingly problems will be solved by interdisciplinary working across subject areas
* Scarce resources and balancing these between teaching and research
* The need to design educational experiences for the next generation to embrace individuality and meaning through studying and working

In this workshop we want to support participants to develop their skills to address these demands and to also develop their ability to think in a more divergent and creative way, using a range of Design Thinking (DT) tools and techniques to help them to develop their knowledge and skillset around DT.

The five days will be a way to network with like-minded people in both management and brokerage roles in universities in how to work and learn together to develop solutions to shared/common challenges [“wicked problems”.] The focus will be on how using DT tools and techniques can support tackling the demands of these so called “wicked problems”.

Delegates will participate in practical hands-on workshops, where they will practice co-design of solutions including:

* Problem definition
* Defining user profiles and user journeys
* Developing prototypes

Delegates will use a wide range of Design Thinking tools and techniques during the workshop, enabling them to gain experience of using them and to better understand how they can be used within their own university.

Delegates will also have access to the e-book for Managers – a resource which will outline the DT tools and techniques used during the workshop.

The training will enable delegates on return to their institution to involve other colleagues in how the principles of design thinking can be effectively applied within a higher education context.

**WHO SHOULD ATTEND?**

* Participants should be a manager within a higher education institution – managing – people/teams or services – for example a Course Director managing a team of Academics/ students; A service manager – e.g. managing an IT team or other central service department; a Dean/Principle with senior management responsibility
* A maximum of four participants from BCU can be accommodated during the workshop. The total number of participants will be 30 people (inc 4 from each partner institution).
* Participants should be able to attend all 5 days of the workshop
* Participants should be willing to proactively share the learning from the workshop with colleagues within their own team/area of work.

**Venue:** Birmingham City University & STEAMhouse

**Dates:** Mon 26th – Fri 30th November 2018

**Times:** Day 1 commences 1.30pm – 5.30pm; Days 2, 3, 4 9am – 5.30pm, Day 5 9am-2.30pm

**HOW TO APPLY:**

To apply please complete the following form by MONDAY 1st OCTOBER and submit to: [Charmaine.stint@bcu.ac.uk](mailto:Charmaine.stint@bcu.ac.uk)

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| --- | --- |
| **QUESTION** | **RESPONSE** |
| 1. Name and Surname |  |
| 1. E-mail address |  |
| 1. Contact number |  |
| 1. Department/Unit |  |
| 1. What managerial duties are part of your day to day remit? |  |
| 1. Please state how you would describe your knowledge of the *design thinking* approach:    1. I am not familiar with *design thinking*    2. I have heard about design thinking but I have never used it    3. I use *design thinking* partially/ only some aspects of *design thinking*    4. I occasionally use a *design thinking* approach    5. I use a *design thinking* approach in my everyday work | Please provide details to demonstrate your level of awareness/implementation of design thinking: |
| 1. In your opinion, how can the design thinking approach/tools & techniques help you in your everyday work at BCU? |  |
| 1. Why do you want to take part in the workshop? Do you have a specific challenge/issue you feel could benefit through the implementation of a design thinking approach? | Please state your challenge/issue which could be addressed during the workshop: |

**Approvals and obligations:**

I agree to take part in the DT: Uni workshop (attending all days - Mon 26 – Fri 30 November 2018) at Birmingham City University, Birmingham, UK

Signature: …………………………………………………….. Date: ………………………………………………..

(Participant)

Line Manager approval:

Name: ………………………………………………………… Signature: ……………………………………………………..

Date: ………………………………………………..