

Course Specification

| Course Summary Information | | | |
|----------------------------|---|------------------|---|
| 1 | Course Title | | BA (Hons) Business Management (Consultancy) |
| 2 | BCU Course Code | UCAS Code | US0846-02 N20B |
| 3 | Awarding Institution | | |
| 4 | Teaching Institution(s) (if different from point 3) | | |
| 5 | Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable) | | |
| | The Chartered Management Institute (CMI) | | |

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| 6 | Course Description |
| | <p>Want to become a business management consultant? Our BA (Hons) Business Management (Consultancy) course allows you to specialise in consulting, and is accredited by the Chartered Management Institute.</p> <p>Accreditation by the Chartered Management Institute (CMI) and alignment to the Institute of Consulting ensures our course remains cutting-edge and relevant with modern consulting practices. You'll also be exposed to a range of culturally diverse organisations and opportunities to study and work with consultants across the globe.</p> <p>What's covered in the course?</p> <p>Our industry placements have helped our students to secure placements at Hewlett Packard and Audi, while, upon graduating, they have progressed into roles with companies such as KPMG, BMW and HSBC. In addition, this programme allows you to retain the core of your study in business and management, while enabling you to specialise in Consultancy.</p> |

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| 7 | Course Awards | | |
| 7a | Name of Final Award | Level | Credits Awarded |
| | Bachelor of Arts with Honours Business Management (Consultancy) | 6 | 360 |
| 7b | Exit Awards and Credits Awarded | | |
| | Certificate of Higher Education Business Management | 4 | 120 |
| | Diploma of Higher Education Business Management (Consultancy) | 5 | 240 |
| | Bachelor of Arts Business Management (Consultancy) | 6 | 300 |

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| 8 | Derogation from the University Regulations |
| | Not applicable |

| 9 | Delivery Patterns | | |
|------------------|-------------------|-------------------|-----------|
| Mode(s) of Study | Location | Duration of Study | Code |
| Full Time | City Centre | 3 Years | US0846-02 |
| Sandwich | City Centre | 4 Years | US0846S |
| Part Time | City Centre | 5 Years* | US0847-02 |

*If you study this course part-time, you will study modules alongside full-time students in daytime hours (not evenings or weekends). The duration of the course will depend on how many modules you take per year, and will be agreed before you commence your studies. To qualify as a PT student you cannot undertake more than 90 credits in any one year.

| 10 | Entry Requirements |
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| | The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ , or may be found by searching for the course entry profile located on the UCAS website . |

| 11 | Course Learning Outcomes |
|----|--|
| 1 | A critical understanding of key theories, concepts and methods in relation to Business and Management. |
| 2 | An appreciation of contemporary and historical schools of relevant theory, and of the differing methods of analysis that have been - and are - used by managers. |
| 3 | A broad view of business and management informed by a wide range of learning sources, based on a proactive and independent approach to learning. |
| 4 | An ability to appraise, discuss, analyse and articulate government policies and legislation in relation to organisations and their operations within UK and on the international stage. |
| 5 | A capacity to develop and apply your own perspective of business and management, to embrace complexity and uncertainty and to offer alternative solutions to a range of business situations. |
| 6 | An ability to articulate, communicate and present a business argument to both specialist and non-specialist audiences. |
| 7 | The capacity to contribute to strategic organisation development initiatives through the application of a range of management consultancy tools, skills and approaches. |

| 12 | Course Requirements | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------|--|--------------|-------------|--------------|---------|------------------------------|----|---------|-----------------------|----|---------|--------------------------|----|---------|----------------------|----|---------|--|----|-------------|-------------|--------------|---------|-----------------------|----|---------|---------------------|----|---------|----------------------------------|----|-------------|-------------|--------------|---------|-------------------------|----|---------|-----------------------------|----|---------|------------------------|----|---------|--------------------------------|----|---------|--------------------|----|---------|----------------------|----|-------------|-------------|--------------|---------|--|----|---------|-----------------------|----|---------|--------------------|----|---------|--------------------------------------|----|---------|---------------------------------------|----|
| 12a | <p>Level 4:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4013</td><td>Contemporary HR for Managers</td><td>20</td></tr><tr><td>MKT4015</td><td>Marketing Foundations</td><td>20</td></tr><tr><td>MAN4014</td><td>The Professional Manager</td><td>20</td></tr><tr><td>FIN4007</td><td>Finance for Managers</td><td>20</td></tr><tr><td>BUS4074</td><td>Understanding Organisations and Organisational Behaviour</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules:</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4015</td><td>Operations Management</td><td>20</td></tr><tr><td>HRM4000</td><td>Employee Engagement</td><td>20</td></tr><tr><td>MAN4011</td><td>Introduction to Entrepreneurship</td><td>20</td></tr></table> <p>Level 5:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN5053</td><td>Supply Chain Management</td><td>20</td></tr><tr><td>MAN5054</td><td>Introduction to Consultancy</td><td>20</td></tr><tr><td>MAN5060</td><td>Management Development</td><td>20</td></tr><tr><td>MAN5057</td><td>Contemporary Management Issues</td><td>20</td></tr><tr><td>MAN5058</td><td>Applied Management</td><td>20</td></tr><tr><td>MAN5059</td><td>Applying Consultancy</td><td>20</td></tr></table> <p>Level 6:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>BUS6066</td><td>Innovative Thinking for Organisation Development</td><td>20</td></tr><tr><td>MAN6041</td><td>The Executive Manager</td><td>20</td></tr><tr><td>MAN6038</td><td>The Global Manager</td><td>20</td></tr><tr><td>BUS6059</td><td>Integrated Business Research Project</td><td>40</td></tr><tr><td>MAN6037</td><td>Contemporary Global Management Issues</td><td>20</td></tr></table> | Module Code | Module Name | Credit Value | MAN4013 | Contemporary HR for Managers | 20 | MKT4015 | Marketing Foundations | 20 | MAN4014 | The Professional Manager | 20 | FIN4007 | Finance for Managers | 20 | BUS4074 | Understanding Organisations and Organisational Behaviour | 20 | Module Code | Module Name | Credit Value | MAN4015 | Operations Management | 20 | HRM4000 | Employee Engagement | 20 | MAN4011 | Introduction to Entrepreneurship | 20 | Module Code | Module Name | Credit Value | MAN5053 | Supply Chain Management | 20 | MAN5054 | Introduction to Consultancy | 20 | MAN5060 | Management Development | 20 | MAN5057 | Contemporary Management Issues | 20 | MAN5058 | Applied Management | 20 | MAN5059 | Applying Consultancy | 20 | Module Code | Module Name | Credit Value | BUS6066 | Innovative Thinking for Organisation Development | 20 | MAN6041 | The Executive Manager | 20 | MAN6038 | The Global Manager | 20 | BUS6059 | Integrated Business Research Project | 40 | MAN6037 | Contemporary Global Management Issues | 20 |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN4013 | Contemporary HR for Managers | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MKT4015 | Marketing Foundations | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN4014 | The Professional Manager | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FIN4007 | Finance for Managers | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BUS4074 | Understanding Organisations and Organisational Behaviour | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN4015 | Operations Management | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| HRM4000 | Employee Engagement | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN4011 | Introduction to Entrepreneurship | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN5053 | Supply Chain Management | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN5054 | Introduction to Consultancy | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN5060 | Management Development | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN5057 | Contemporary Management Issues | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN5058 | Applied Management | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN5059 | Applying Consultancy | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BUS6066 | Innovative Thinking for Organisation Development | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN6041 | The Executive Manager | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN6038 | The Global Manager | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BUS6059 | Integrated Business Research Project | 40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN6037 | Contemporary Global Management Issues | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Full Time Course Structure

| | | | | |
|-----------|--|--|--|--|
| Level 4 | Level 4 Induction – 2 weeks | | | |
| | S1 | MAN4013: Contemporary HR for Managers (20 credits) | MAN4014: The Professional Manager (20 credits) | MKT4015: Marketing Foundations (20 credits) |
| | S2 | BUS4074: Understanding Organisations and Organisational Behaviour (20 credits) | FIN4007: Finance for Managers (20 credits) | OPTION |
| Level 5 | Level 5 Transition Programme – 2 weeks | | | |
| | S1 | MAN5054: An Introduction to Consultancy (20 credits) | MAN5060: Management Development (20 credits) | MAN5057: Contemporary Management Issues (20 credits) |
| | | Optional International Exchange | | |
| | S2 | MAN5053: Supply Chain Management (20 credits) | MAN5058: Applied Management (20 credits) | MAN5059: Applying Consultancy (20 credits) |
| Placement | | | | |
| Level 6 | Level 6 Transition Programme - 2 weeks | | | |
| | S1 | BUS6059: Integrative Business Research Project (40 credits) | MAN6041: The Executive Manager (20 credits) | BUS6066: Innovative Thinking for Organisational Development (20 credits) |
| | S2 | | MAN6038: The Global Manager (20 credits) | MAN6037: Contemporary Global Management Issues (20 credits) |

Part Time Course Structure

| | | | |
|--------|------------|---|---|
| Year 1 | Semester 1 | MAN4013: Contemporary HR for Managers (20 credits) | |
| | Semester 2 | BUS4074: Understanding Organisations and Organisational Behaviour (20 credits) | FIN4007: Finance for Managers (20 credits) |
| Year 2 | Semester 1 | MAN4014: The Professional Manager (20 credits) | MKT4015: Marketing Foundations (20 credits) |
| | Semester 2 | Level 4 OPTION | MAN5053: Supply Chain Management (20 credits) |
| Year 3 | Semester 1 | MAN5054: An Introduction to Consultancy (20 credits) | MAN5060: Management Development (20 credits) |
| | Semester 2 | MAN5058: Applied Management (20 credits) | MAN5059: Applying Consultancy (20 credits) |
| Year 4 | Semester 1 | MAN5057: Contemporary Management Issues (20 credits) | MAN6041: The Executive Manager (20 credits) |
| | Semester 2 | MAN6037: Contemporary Global Management Issues (20 credits) | MAN6038: The Global Manager (20 credits) |
| Year 5 | Semester 1 | BUS6059: Integrative Business Research Project (40 credits) | BUS6066: Innovative Thinking for Organisational Development (20 credits) |
| | Semester 2 | BUS6059: Integrative Business Research Project (40 credits) | |

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 4

Workload

% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 228 |
| Directed Learning | 264 |
| Private Study | 708 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 66% |
| Exam | 17% |
| In-Person | 17% |

Level 5

Workload

% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 217 |
| Directed Learning | 359 |
| Private Study | 624 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 66% |
| Exam | 17% |
| In-Person | 17% |

Level 6

Workload

30% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 220 |
| Directed Learning | 360 |
| Private Study | 620 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 60% |
| Exam | 0 |
| In-Person | 40% |