



BIRMINGHAM CITY
University

Faculty of Business, Law and Social Sciences

Proposed Title:

Understanding changing voter perceptions and attitudes towards Brexit: a longitudinal study.

School:

School of Social Sciences

Proposed Supervisory Team:

Professor Alex de Ruyter, Dr Rebecca Semmens-Wheeler, Dr Arantza Gomez Arana

Abstract:

The Centre for Brexit Studies at BCU is seeking an ambitious talented individual to undertake a programme of PhD research on the cognitive attitudes and perceptions underpinning the resultant Brexit vote. This research will consist of a longitudinal survey, interviews and psychological tests such as simple implicit association tests to map bias and attitudinal changes before and after the expected date of exiting the EU on March 31st 2019. Specifically, you will explore: the cognitive processes shaping peoples' attitudes to Brexit, and how these could change over time; the impact of changing socio-economic circumstances towards these perceptions; and the impact on regional and national/international identities (race/migration factors etc.) arising out of the Brexit process.

Research Environment:

Curzon Building and PGR Hub.

Applicant Requirements:

The successful applicant should have a first degree in a social sciences subject (at least 2:1 honours), ideally with experience of both qualitative and quantitative psychological research methods.

Contact: Name, e-mail and telephone number:

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