

## Course Specification

Course Summary Information			
1	<b>Course Title</b>		BA (Hons) Business Management with Foundation Year
2	<b>BCU Course Code</b>	<b>UCAS Code</b>	US0846F N104
3	<b>Awarding Institution</b>		Birmingham City University
4	<b>Teaching Institution(s)</b> (if different from point 3)		
5	<b>Professional Statutory or Regulatory Body (PSRB) accreditation</b> (if applicable)		Chartered Management Institute (CMI)

6	<b>Course Description</b>
	<p>Looking for a foundation course in business management in Birmingham? Our BA (Hons) Business Management with a Foundation Year course has lower entry requirements and can lead to a full undergraduate qualification.</p> <p>This course has been specifically designed to allow home and EU students, who do not initially meet the Birmingham City University entry requirements for our standard Business management degree, to undertake additional level 3 study designed to ensure they are successful on their chosen degree course.</p> <p><b>What's covered in the course?</b></p> <p>Business and Management are broad subjects, widely recognised and highly regarded by employers for the skills and knowledge they give to graduates. Business focuses on operations and functions while management explores the concepts, theories and practices which have an impact on organisational success.</p> <p>At Birmingham City University we have combined the essential elements of these subjects into BA (Hons) Business Management - a broad-based degree which prepares you for a range of exciting careers. You will explore how organisations evolve, how they grow, why they change and how they survive and flourish. Coupled with this you will develop and practise the competencies managers need to make this happen.</p> <p>Three things make BA (Hons) Business Management distinctive. Firstly, you gain an understanding of business operations including Human Resources, Marketing, Consultancy, Finance, Strategy, Logistics and Supply Chain, coupled with the knowledge and ability to engage, lead and develop people.</p> <p>Secondly, research tells us employers want graduates who, in addition to knowledge, have attributes and attitude appropriate to a professional environment. We have addressed this with a theme of management development running throughout Business Management to ensure you will graduate with both a good degree and the competence to start, maintain and thrive throughout your career.</p> <p>Thirdly, a key part of studying Business Management is learning about the 'real world' context so you will explore corporate responsibility, ethical operations, the use and management of social media and technology, and internationalisation in our post-Brexit/Global world.</p>

<b>7</b>	<b>Course Awards</b>		
<b>7a</b>	<b>Name of Final Award</b>	<b>Level</b>	<b>Credits Awarded</b>
	Bachelor of Arts with Honours Business Management	6	600
<b>7b</b>	<b>Exit Awards and Credits Awarded</b>		
	Foundation Certificate Business	3	120
	Certificate of Higher Education Business Management	4	240
	Diploma of Higher Education Business Management	5	360
	Bachelor of Arts Business Management	6	480

<b>8</b>	<b>Derogation from the University Regulations</b>		
	Not applicable		

<b>9</b>	<b>Delivery Patterns</b>		
	<b>Mode(s) of Study</b>	<b>Location(s) of Study</b>	<b>Duration of Study</b>
	Full Time	City Centre	4 Years
	Sandwich	City Centre	5 Years

10	Entry Requirements
<p>The admission requirements for this course are stated on the course page of the BCU website at <a href="https://www.bcu.ac.uk/">https://www.bcu.ac.uk/</a> or may be found by searching for the course entry profile located on the UCAS website.</p>	

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12a	<p>Level 3:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>BUS3002</td><td>Developing Academic Skills for Success</td><td>20</td></tr><tr><td>BUS3003</td><td>Developing Interpersonal Skills for Success</td><td>20</td></tr><tr><td>BUS3001</td><td>Business in Context</td><td>20</td></tr><tr><td>MAN3001</td><td>An Introduction to Management and Leadership</td><td>20</td></tr><tr><td>BUS3006</td><td>Foundation Practice Project</td><td>20</td></tr><tr><td>BUS3005</td><td>Developing Business Skills for Success</td><td>20</td></tr></table> <p>Level 4:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4013</td><td>Contemporary HR for Managers</td><td>20</td></tr><tr><td>MKT4015</td><td>Marketing Foundations</td><td>20</td></tr><tr><td>MAN4014</td><td>The Professional Manager</td><td>20</td></tr><tr><td>FIN4007</td><td>Finance for Managers</td><td>20</td></tr><tr><td>BUS4074</td><td>Understanding Organisations and Organisational Behaviour</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following indicative list of OPTIONAL modules:</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4011</td><td>Introduction to Entrepreneurship</td><td>20</td></tr><tr><td>HRM4000</td><td>Employee Engagement</td><td>20</td></tr><tr><td>MAN4015</td><td>Operations Management</td><td>20</td></tr><tr><td>MAN4011</td><td>Introduction to Entrepreneurship</td><td>20</td></tr><tr><td>MAN4015</td><td>Operations Management</td><td>20</td></tr></table>	Module Code	Module Name	Credit Value	BUS3002	Developing Academic Skills for Success	20	BUS3003	Developing Interpersonal Skills for Success	20	BUS3001	Business in Context	20	MAN3001	An Introduction to Management and Leadership	20	BUS3006	Foundation Practice Project	20	BUS3005	Developing Business Skills for Success	20	Module Code	Module Name	Credit Value	MAN4013	Contemporary HR for Managers	20	MKT4015	Marketing Foundations	20	MAN4014	The Professional Manager	20	FIN4007	Finance for Managers	20	BUS4074	Understanding Organisations and Organisational Behaviour	20	Module Code	Module Name	Credit Value	MAN4011	Introduction to Entrepreneurship	20	HRM4000	Employee Engagement	20	MAN4015	Operations Management	20	MAN4011	Introduction to Entrepreneurship	20	MAN4015	Operations Management	20
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**Level 5:**

*In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):*

Module Code	Module Name	Credit Value
MAN5053	Supply Chain Management	20
MAN5054	Introduction to Consultancy	20
MAN5060	Management Development	20
MAN5057	Contemporary Management Issues	20
MAN5058	Applied Management	20

*In order to complete this course a student must successfully complete at least 20 credits from the following indicative list of OPTIONAL modules.*

Module Code	Module Name	Credit Value
ACC5029	Study Abroad	20
MAN5059	Applying Consultancy	20
BUS5064	Entrepreneurship and Small Business Management	20
MAN5052	Cross-Cultural Management	20

**Level 6:**

*In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):*

Module Code	Module Name	Credit Value
BUS6066	Innovative Thinking for Organisation Development	20
MAN6041	The Executive Manager	20
MAN6038	The Global Manager	20
BUS6059	Integrated Business Research Project	40
MAN6037	Contemporary Global Management Issues	20

## 12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

### BA (Hons) Business Management with a Foundation Year Course Structure

Level 3 Induction 2 weeks				
3	S1	BUS3002: Developing Academic Skills for Success (20 Credits)	BUS3003: Developing Interpersonal Skills for Success (20 Credits)	BUS3001: Business in Context (20 Credits)
	S2	BUS3006: Foundation Practice Project (20 Credits)	MAN3001: An Introduction to Management and Leadership (20 Credits)	BUS3005: Developing Business Skills for Success (20 Credits)
Level 4 Induction – 2 weeks				
4	S1	MAN4013: Contemporary HR for Managers (20 Credits)	MAN4014: The Professional Manager (20 Credits)	MKT4015: Marketing Foundations (20 Credits)
	S2	BUS4074: Understanding Organisations and Organisational Behaviour (20 Credits)	FIN4007: Finance for Managers (20 Credits)	OPTION (20 Credits)
Level 5 Transition Course – 2 weeks				
5	S1	MAN5054: An Introduction to Consultancy (20 Credits)	MAN5060: Management Development (20 Credits)	MAN5057: Contemporary Management Issues (20 Credits)
		Optional International Exchange		
	S2	MAN5053: Supply Chain Management (20 Credits)	MAN5058: Applied Management (20 Credits)	OPTION (20 Credits)
Optional International Exchange				
Optional Work Placement				
Level 6 Transition Course - 2 weeks				
6	S1	BUS6059: Integrative Business Research Project (40 Credits)	MAN6041: The Executive Manager (20 Credits)	BUS6066: Innovative Thinking for Organisational Development (20 Credits)
	S2		MAN6038: The Global Manager (20 Credits)	MAN6037: Contemporary Global Management Issues (20 Credits)

### 13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

#### Level 3

##### Workload

##### % time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	276
Directed Learning	292
Private Study	632
<b>Total Hours</b>	<b>1200</b>

##### Balance of Assessment

Assessment Mode	Percentage
Coursework	82%
Exam	0
In-Person	18%

#### Level 4

##### Workload

##### % time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	228
Directed Learning	264
Private Study	708
<b>Total Hours</b>	<b>1200</b>

### **Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	66%
Exam	17%
In-Person	17%

### **Level 5**

### **Workload**

% time spent in timetabled teaching and learning activity

<b>Activity</b>	<b>Number of Hours</b>
Scheduled Learning	217
Directed Learning	359
Private Study	624
<b>Total Hours</b>	1200

### **Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	66%
Exam	17%
In-Person	17%

### **Level 6**

### **Workload**

% time spent in timetabled teaching and learning activity

<b>Activity</b>	<b>Number of Hours</b>
Scheduled Learning	220
Directed Learning	360
Private Study	620
<b>Total Hours</b>	1200

### **Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	60%
Exam	0
In-Person	40%