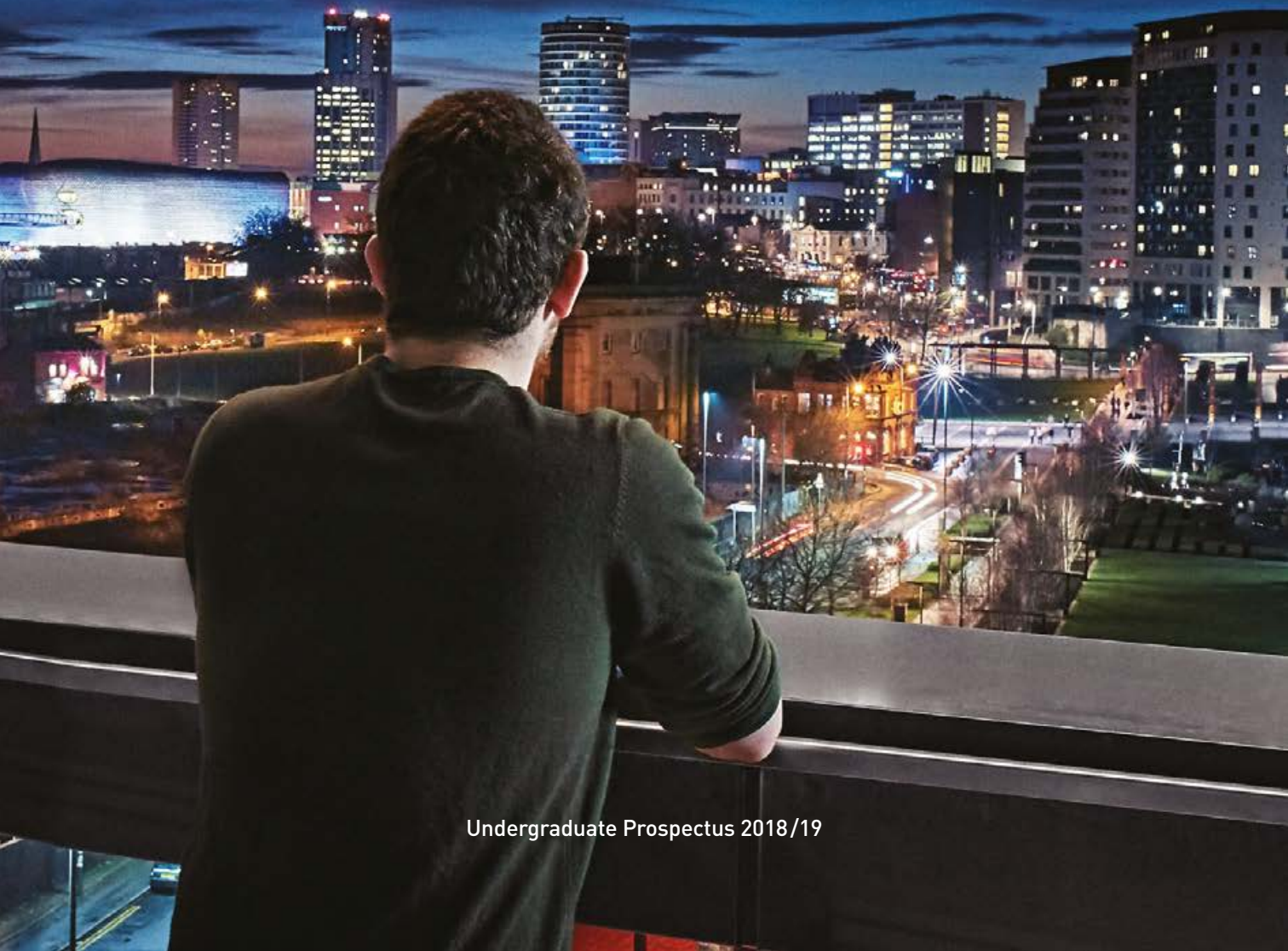




BIRMINGHAM CITY
University

AMBITIOUS AT HEART



Undergraduate Prospectus 2018/19



SEE FOR YOURSELF

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our friendly staff and students, and check out our first-rate facilities.

birminghamcityuniversity
 myBCU

bcu.ac.uk/visit

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WELCOME

I'd like to give you a warm welcome to Birmingham City University. I am immensely proud to be the Chancellor of this vibrant and diverse institution.

Our University offers the sort of education I'd have loved when I was younger – right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what's happening at the University and across the city. I did, and that's why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University's next generation of talent.



Sir Lenny Henry, Chancellor,
Birmingham City University



WHY STUDY WITH US?

Here are our top 10 reasons to choose Birmingham City University.



1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big name employers like the BBC, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, with the majority giving the option of a year-long placement.

2 INTERNATIONALLY ACCREDITED COURSES

Many of our courses have internationally recognised accreditations, such as the ACCA (Association of Chartered Certified Accountants), CIMA (Chartered Institute of Management Accountants) and RIBA (Royal Institute of British Architects).

3 A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham – with all the social and employment possibilities that brings. See page 26.

4 ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to five years after you graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course rep to studying abroad.

5 LEARN FROM THE BEST

From the UK's leading criminologist to a 'Hot 100' jeweller, our teaching staff come from and maintain links with industry, and are some of the leading figures in their fields. See page 20.

6 PRACTICE-BASED RESEARCH

Almost 90 per cent of our research was judged to have delivered 'outstanding' or 'very considerable' external impact (Research Excellence Framework 2014). See page 24.

7 TRANSFORMED TEACHING

We have transformed our curriculum with a new range of contemporary, flexible courses with practice-based learning and international opportunities built into every stage. See page 10.

8 EARN WHILE YOU LEARN

Our student employment agency, OpportUNITY – Student Jobs on Campus, allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

9 INVESTING IN YOUR FUTURE

We're investing £260 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning. See page 32.

10 94% EMPLOYED / IN FURTHER STUDY

Our commitment to developing graduates with the skills and experience employers need means that 94 per cent of our graduates are in employment or further study within six months (Destinations of Leavers from Higher Education survey 2014/15).



"My experience at Birmingham City University has been rich and very exciting. I had the opportunity to develop my employability through working at the University and have been part of my faculty student advisory board. The University is good at engaging students and helping them develop professional skills through various methods. I have absolutely loved my studies here."

Anu Yusuf, LLB (Hons) Law

A professional photography studio with a white backdrop. A model with curly hair, wearing a black lace top, a white shirt tied around her waist, and striped trousers, stands in the center. A photographer with curly hair, wearing a black tank top and leggings, is on the right, holding a camera on a tripod. Studio equipment includes a large softbox on the left, a smaller softbox on a stand behind the model, and another softbox on a stand to the right. A laptop sits on a stand on the far left.

INSPIRED

AT HEART

WHATEVER YOU WANT TO
ACHIEVE, WE WILL GIVE
YOU THE SUPPORT, SKILLS
KNOWLEDGE AND EXPERIENCE
TO MAKE A DIFFERENCE.



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ON COURSE TO A CAREER

Our practice-led, knowledge-based learning means you receive hands-on, real-world experience whether you are interested in academic subjects like business or psychology, creative courses like music or fashion, practical subjects like computing and engineering, or those related to caring professions like healthcare or teaching.



All of our courses have recently been refreshed to give you the most relevant practical experience, and the best chance of finding employment once you graduate. Current students and industry professionals have been part of the review panel to ensure our courses meet your needs and those of potential employers.

All of our courses benefit from the following:

- Practical work experience, with placements offered on the majority of courses.
- A range of assessment and feedback methods to improve your learning.
- Employability skills, enterprise and practice-based project work built into the curriculum, giving you hands-on experience of the sort of careers you may wish to enter.
- An international perspective on your subject, including the opportunity to study abroad.
- Professional accreditation where relevant, from industry and professional bodies.
- Optional modules so you can tailor your study to your own interests and career aspirations.



Discover

To discover the right course for you and to find out how to apply, turn to the course section of this prospectus from page 50 or visit www.bcu.ac.uk/courses.

Alternatively, you can find out more by visiting an Open Day and speaking to our tutors. Go to www.bcu.ac.uk/visit to book yourself a place.

MORE THAN A DEGREE

Ensuring you are equipped with the skills you need to develop a successful career is at the heart of everything we do throughout your time here.

Whichever subject you choose, you will benefit from flexible study options, work-related experience and an international perspective at every stage of your studies.



STUDY OR WORK ABROAD

Studying or working abroad can be a life-changing opportunity that lets you gain new skills, meet new people and experience different cultures. We offer lots of ways to go abroad while you're a student here, with exchange programmes in Brazil, the USA and the EU.

www.bcu.ac.uk/go-abroad



STAND OUT FROM THE CROWD

Our Graduate+ programme allows you to build up experience through a range of extra-curricular, employment-related activities. We help you develop a personalised programme of opportunities each year, and you can collate this evidence using an online e-portfolio, which you can use to showcase your employability, skills, knowledge and attributes.



EARN WHILE YOU LEARN

You can gain further experience during your time as a student by becoming a paid member of University staff through our employment agency, OpportUNlty – Student Jobs on Campus. With a realistic application process, and feedback and assistance at every stage, this experience will help you clearly show your ability to future employers.



GET THE HELP YOU NEED

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can book a one-to-one tutorial to discuss aspects of your work, or attend a variety of study skills and English language workshops.

SUCCESS



BLOGGER

LILY PEBBLES

BA (Hons) Marketing, Advertising and PR

When Lily Pebbles began her beauty and lifestyle blog as part of a digital marketing module, she had no idea how many doors would open up for her. Now she runs her blog and YouTube channel full-time, collaborates with brands such as ASOS and won a Johnson & Johnson Journalism Award for Best Independent Beauty Blogger.



TECHNOLOGIST

CAL HENDERSON

BSc (Hons) Software Engineering

Cal is Chief Technology Officer and co-founder for business communications app Slack, which has over one million active users and has been valued at nearly \$3 billion. He previously developed the online creative community B3ta and was the chief software architect for photo sharing site Flickr.



WRITER

SIMON GLAZIN

BA (Hons) English

After coming to the University through Clearing, Simon is now working as a full-time fashion journalist, writing for publications including the *Daily Mail* and *Sunday Times*, winning a Cosmopolitan award for his blogging along the way.

STORIES

Whether it is setting up successful companies or predicting the latest fashion trends, our graduates are shaping the world with the skills they have honed right here. www.bcu.ac.uk/stories



VISIONARY

ASHLEY INNIS

BA (Hons) International Business Management

Ashley has played a key role in many of the projects reshaping the face of Birmingham, most recently as Communications and Engagement Manager for Grand Central Birmingham, overseeing the centre's transformation into a new premium shopping and dining destination.



THE FACILITIES YOU NEED

When you choose to study at Birmingham City University, you can be confident that your learning needs are our top priority. In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.



The Shell

A huge, open and versatile exhibition and production space at the entrance to The Parkside Building, The Shell houses a number of exhibitions, featuring work by our students, throughout the year.



TV studios

Our purpose-built Media Centre includes four state-of-the-art TV studios along with a 'green screen' facility for recording material that will then have CGI (computer-generated imagery) added to form the final image. The studio has a motion control camera, 'Milo', as used by the makers of Wallace and Gromit!



Medical wards

Health students learn in cutting-edge, simulated environments that are vital for developing the skills required in the health and social care sector including simulated hospital wards, birthing rooms with a birthing pool, home environment room, operating theatre, visual rehabilitation kitchen, and radiography suites.



Library and learning resources

With access to over 135 million resources including books, e-books, and print and electronic journals, our libraries have a wealth of facilities to help you succeed.

The resources at each of our libraries reflect the subjects taught at that campus and each school has access to

an expert librarian to provide support and recommend material that relates to our courses. We offer a range of study spaces for you, from individual and group study rooms to designated silent areas.

All our libraries are available to any University student and help is available at our Help Desks, by phone, email and online chat. We also have online guides and courses to help use the library resources and support your studies.

www.bcu.ac.uk/library



Law courts

Our School of Law has two replica courtrooms – Crown and Magistrates – allowing students to try their hand in mock court cases, while also being the venue for our mooting and debating societies.



IT resources

You will have access to your own email account as soon as you accept an unconditional offer from us, free secure file storage and free University wi-fi, as well as the use of open-access computers within every library and faculty.

Our IT Help Desk is on hand to resolve any technical issues, while our Follow-Me printing system lets you print from any printer on campus.

www.bcu.ac.uk/it



PROFESSOR JULIAN LLOYD WEBBER
Music

Widely regarded as one of the finest cellists of his generation, Julian is now sharing his expertise with our music students. He has premiered more than 60 works for cello, recorded several highly successful CDs and was the only classical musician to perform at the Closing Ceremony of the London 2012 Olympic Games.

DR IMRAN AWAN
Criminology

Dr Imran Awan is a Senior Lecturer in Criminology and Deputy Director of the Centre for Applied Criminology. He is one of the country's leading experts on Islamophobia, counter-terrorism and policing. He regularly appears in the media and acts as an independent advisor to the British Government.

INSPIRATIONAL TEACHING

Many of our 1,700-strong team of academic staff are practising professionals and leading experts in their sector.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.



KAREN FEARON
Allied and Public Health Professions

With over 20 years' experience in the clinical setting, both as a practitioner and senior clinical manager, Karen is now our Head of Department for Operating Department Practice and Paramedic Science. Her particular areas of interest are acute and surgical care, innovation in practice-focused healthcare education and online learning methods. Her current research centres on student-led assessment and feedback processes.



DR SALIM KHAN
Health Sciences

Salim is an Associate Professor of Applied Neurophysiology and Acting Head of Department for Therapies and Public Health. He comes equipped with experience of working in national and international higher education institutes. In addition to teaching and management, Salim has an extensive research portfolio including publications, conference presentations, research projects, and supervision of a large number of PhD students.



PROFESSOR DAVID HIGGINS
Real Estate

Bringing a global perspective to the real estate programmes, David can share extensive academic and industry experience with our students. His recent research includes real estate market performance, investment and finance strategies, new property risk concepts, and affordable social housing. He is a Fellow of the Royal Institution of Chartered Surveyors.



SOPHIE JOHNSON
Fashion

A graduate of our Fashion Retail Management course, Sophie set up her own PR brand, working for big-name firms like Claire's Accessories and Ziba. She branched out into events and celebrity PR management, where highlights included dressing Katy Perry in a client's product and working with the style team at The X Factor. She lectures on public relations, marketing and social media.

WORKING WITH INDUSTRY

Close partnerships with industry, including companies like Microsoft, Cisco and the City of Birmingham Symphony Orchestra, mean you will regularly have the opportunity to get the latest insights from the sectors you hope to enter.



GOK WAN
Fashion guru

We regularly welcome guest speakers from industry, the arts and entertainment, giving new insights to students and shaping the development of our courses.



JO BRAND
BAFTA winning comedian



MATTHEW WRIGHT
TV presenter



AMANDA SOURRY
Unilever President - Foods



TREVOR BEATTIE
Advertising legend



LADY MICHELLE MONE
Founder, Ultimo lingerie



STEPHEN DREW
Headteacher

Birmingham City University has global connections with local reach. Our partnerships with business and the professions offer you a whole world of opportunities to help define and focus your career objectives and connect you to the contacts that count.

- We are the UK world lead for SAP's Academy Cube Hub and online learning platform, working in partnership with Cisco, SAP and 6,000 other global companies.

- We are shaping the trends of the future – our fashion and textiles students work with Colour Hive at nationally recognised design events at ExCeL London and the National Exhibition Centre.

- Our #RethinkMedia conference, part of the BBC Digital Cities activity, was co-produced and blogged by our students, bringing the views of Mark Frankel (BBC News), Alia Lamaadar (Slack) and Frank Golding (Google) to a wide audience.

- BCU Advantage is the business growth service from Birmingham City University. It connects businesses with our academic experts, specialists, research, knowledge, skills, students, graduates and strategic partners, along with other businesses. As a student or graduate, you can use the scheme to connect with invaluable advice, skills, mentoring, business and enterprise opportunities and practical experience to help you realise your entrepreneurial and career goals.

www.bcuadvantage.co.uk

OUR RESEARCH

Research is a core component of what we do at Birmingham City University. Our researchers are committed to discovering new knowledge and delivering real benefit to culture, industry, society and the environment.



Our dynamic research community works across disciplines and with external companies to address local, national and global challenges. Our Research Excellence Framework (REF) 2014 results demonstrate the public benefit of our research to society and the economy, with almost 90 per cent deemed to have either 'outstanding' or 'very considerable' impact.

- Our research areas**
- Architecture, Built Environment and Planning
 - Art and Design
 - Business and Management
 - Computing
 - Education
 - Engineering
 - English
 - Health
 - Law
 - Media and Cultural Studies
 - Music and Performance
 - Social Sciences

If you'd like to find out more please visit www.bcu.ac.uk/research.

RESEARCH WITH IMPACT

Our research encompasses the old and the new, from restoring our nation's heritage to analysing the latest political and economic developments.

The Staffordshire Hoard

The Staffordshire Hoard is one of the world's largest collections of Anglo-Saxon gold, featuring over 3,500 items. The team from our Jewellery Industry Innovation Centre has been creating replicas for use in museums, using laser scanning equipment to capture a high level of detail.

Centre for Brexit Studies

Our new Centre for Brexit Studies is believed to be the first centre of its kind in the country, hosting conferences, workshops and seminars to share knowledge about the impact of leaving the EU on matters such as cultural identity, national security, employment and human rights.

Q
90%

of our research was judged to have delivered 'outstanding' or 'very considerable' external impact (REF 2014)





SOCIAL AT HEART

STUDYING HERE MEANS LEARNING AND LIVING AT THE HEART OF A VIBRANT, DIVERSE CITY OF ONE MILLION PEOPLE. SO WHOEVER YOU ARE, YOU CAN BE YOURSELF HERE.



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Top 10

Birmingham was selected as one of the top 10 destinations in the world to visit in 2015 by travel publisher Rough Guides.

CITY LIFE

AT A GLANCE



160 shops make up the iconic Bullring shopping centre



24 million visitors from around the world every year



Over 100 of our famous balti houses in the city



25 million pass through Birmingham New Street annually (businessbirmingham.com)



The most popular destination for people moving out of London (BBC, 2016)

THERE IS PLENTY TO DO IN BIRMINGHAM TO KEEP YOURSELF BUSY. IT REMAINS ONE OF ENGLAND’S MOST VISITED PLACES TO SHOP, WITH NEARLY £2 BILLION SPENT EACH YEAR*

*Visit Birmingham

EATING

There are numerous cutting-edge restaurants and pubs to sample. Birmingham has over 100 balti houses together with a flourishing street food scene, centred on the popular Digbeth Dining Club.



The Mockingbird Cinema and Kitchen, Digbeth

Cannon Hill park



RELAXING

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK’s greenest cities.



CULTURE

With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city’s most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.

Birmingham Royal Ballet in David Bintley’s *Faster*; photo: Bill Cooper



SPORTS

Whether you're interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city is home to three leading football clubs – Aston Villa, Birmingham City and West Bromwich Albion – and international cricket takes place at Edgbaston (pictured). The renowned Brabazon golf course at The Belfry has been the venue for several Ryder Cups, and the Barclaycard Arena hosts a range of events including Davis Cup tennis, international athletics, badminton, table tennis, judo, basketball and wrestling.



TRAVEL

Birmingham's excellent public transport system of buses, trains and a recently-extended tram network means that getting around the city couldn't be easier. We are at the centre of the UK's road, rail and coach networks, so travelling further afield is no problem, while Birmingham Airport connects directly to 140 domestic and international destinations.



BUSINESS

With over 42,000 companies, Birmingham is not just a good place to study and explore; it is also a great location to start your career, gaining real-world skills and industry contacts. Major employers are investing in the city, including world-renowned businesses such as Jaguar Land Rover, HSBC and Deutsche Bank.

The Rainbow Venues



NIGHTS OUT

From the mainstream bustle of Broad Street to the underground scene in Digbeth and the laid-back bars in student-friendly Selly Oak or bohemian Moseley, we've got nightlife covered. Check out iconic club nights at The Institute or The Rainbow – frequently listed in the top 100 clubs in the world and top 10 in the UK.



SHOPPING

Birmingham is a shoppers' paradise, with modern shopping centres, restored Victorian arcades and a range of markets offering everything from designer labels to second-hand bargains. The Bullring is the city's most famous shopping destination with some 160 shops, boutiques and restaurants, now joined by the new Grand Central shopping centre above New Street station. Each year, the city plays host to the biggest German-style Christmas market outside Germany, with a range of festive food, drink and gifts.



MUSIC

There's a host of great live music destinations to be found across the city – from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland's Jam House. Major rock bands and artists play regularly at the Genting Arena (formerly LG Arena), which is about 10 miles from the city, and the Barclaycard Arena (formerly the NIA Birmingham) in the city centre.

CITY CENTRE CAMPUS

FACILITIES INCLUDE:

- Print, textiles, wood, ceramics and glass workshops
- Photography studios and darkrooms
- Four industry-standard TV studios
- Green screen MILO studio
- Radio studios and editing suites.
- Library with access to 62 million printed and online resources
- Students' Union
- Dedicated IT and student services support
- Curzon Print Centre, including Kodak self-service booth
- Ten specialist drama studios complete with acoustic panelling and sprung floors
- Noise and vibration cells
- Robotic laboratory
- Recording facilities and vintage mixing desk
- Law courts
- City Trading Room.



Birmingham Conservatoire

A new £57 million building at our City Centre Campus, opening in 2017, will provide a conservatoire for the 21st century. Our music students will benefit from a new concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.

FACILITIES INCLUDE:

- Five performance venues, including a 500-seat concert hall
- A 150-seat recital hall and smaller experimental music space
- Organ room and dedicated jazz venue
- Over 70 dedicated practice rooms.

WE ARE INVESTING £260 MILLION ACROSS OUR BUILDINGS AND FACILITIES, TO GIVE YOU THE VERY BEST LEARNING ENVIRONMENT TO SHAPE YOUR EXPERIENCE

This flagship campus at the heart of Birmingham's fast-developing Eastside district, and just a short walk from the city centre, is where most students on Design, Media, Acting, Engineering, Computing, Built Environment, Law, Social Science, Business and English courses are based.

The campus also features library, IT and student support facilities, together with a base for our Students' Union, incorporating the Grade II listed Eagle and Ball pub.

Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities.

FACILITIES INCLUDE:

- Virtual radiotherapy suite
- Radiography imaging suite
- Simulated home environment
- Replica school classrooms
- Physiology and biomedical science laboratories.

CITY SOUTH CAMPUS

Artist's impression of the new building at our City South Campus

WE ARE INVESTING £41 MILLION IN NEW FACILITIES ON THIS SITE INCLUDING SPECIALIST LABORATORIES FOR A NEWLY CREATED SCHOOL OF LIFE SCIENCES

All health and social care students are based on our state-of-the-art campus in the leafy suburb of Edgbaston, within easy reach of the city centre. Our realistic learning environment includes an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room.

We are investing £41 million in new facilities on this site including specialist laboratories for a newly created School of Life Sciences, as well as a new home for the School of Education, due to open during the 2017/18 academic year.



Sport and Life Sciences

The creation of our new suite of courses in Sport and Life Sciences is yet another exciting development at Birmingham City University.

Not only are we investing £41 million in a new building to house the laboratories and teaching spaces needed, but we also plan to open up these facilities to benefit all students and the wider community.

All courses have been co-designed with employers and are endorsed or accredited by professional bodies where appropriate.

By expanding our provision to these areas, we will be helping to tackle some of the biggest challenges facing society today, such as obesity and unhealthy lifestyles, as well as supporting the UK's ambitions for success at events such as the Olympics and other world sporting tournaments.





School of Jewellery,
Vittoria Street

**IN ADDITION TO OUR TWO MAIN
CAMPUSES, OUR ART AND
JEWELLERY STUDENTS BENEFIT
FROM STUDYING AT SPECIALIST
LOCATIONS IN THE CITY CENTRE**

Both of these architectural gems have a long history and heritage of learning, and are ideally located for the sectors students on these courses may wish to work in.

Pre-entry international students are located in the peaceful and leafy surroundings of our Bournville campus, in the south of the city.

**School of Jewellery
Vittoria Street / Assay Office**

One of the most significant jewellery schools in the world stands in a modern and spacious building right at the heart of Birmingham's famous Jewellery Quarter, where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham's new Assay Office.

- Facilities include:**
- Specialist studio workshops
 - Casting facility and electroplating laboratory
 - Machine workshop including laser welders and laser cutters
 - Exhibition space and specialist library
 - Stores for materials and tools.



**Birmingham School of Art
Margaret Street**

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school. This Grade I listed Venetian Gothic building houses a wonderful complex of traditional-style workshops and teaching and exhibition space.

- Facilities include:**
- Light and airy studios
 - Gallery and installation space
 - Fine art library
 - Woodwork, metal, plaster, fibreglass and ceramics workshops
 - Digital media, print and photography workshops.

Bournville

Our Bournville campus, located in the idyllic setting of the Bournville Village Trust conservation area, has a 100-year pedigree as a centre of learning. It is home to Birmingham City University International College (see page 44), which provides bespoke pathways for overseas students, leading to undergraduate and postgraduate courses at the University.

At Birmingham City University, we offer safe and secure accommodation that’s affordable for everyone. With various locations around the city, our halls of residence are near to our campuses as well as public transport links, ensuring you’re ideally located for both your studies and your personal life.



A PLACE TO CALL HOME

Leaving home for university is one of the biggest moves you will ever make. And with the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

At Birmingham City University there’s safe, secure and affordable accommodation for everyone at our University-owned and partner provider halls of residence in the city. All full-time international students and home students who live more than 10 miles from their place of study can guarantee University accommodation in their first year by making us their first choice and applying before the deadline.

Other students may prefer to live in private rented accommodation in the city, and our Students’ Union’s own lettings agency, Birmingham City Student Homes, is able to provide access to a range of safe and secure properties in the city.

www.bcu.ac.uk/accommodation

£104.50pw

Rental costs start from £104.50 per week (2017/18 prices), depending on the accommodation chosen.



Bedroom/study at University Locks



AT A GLANCE



Over 2,000 rooms available



A safe and secure home



CCTV coverage and 24-hour security patrols



Easily accessible - close to public transport links



Access to free wi-fi



Shared kitchen, living areas, laundry facilities, and common rooms

FIRST-CLASS SUPPORT



You

A personalised service from our career consultants to help you find the job you want.

Accessing advice has never been easier. Throughout your student career, you will have access to our full range of support services, including careers advice, mentoring, advice on finance and academic matters, professional development events and more.

www.bcu.ac.uk/student-services



CAREERS AND EMPLOYMENT

Our team of experienced careers consultants are available to help you refine your skills and identify potential career opportunities. Our dedicated Employment Advisers offer a unique, personalised service to make your transition from education into employment as easy as possible.

We work with local, regional, national and international employers to ensure our students and graduates have access to the best opportunities. These are accessed via our dedicated Online Jobs Board.

We also offer a suite of face-to-face and e-mentoring initiatives, connecting students and graduates to employers in the region and beyond.

Support includes:

- Work, study and social advice
- Commercial awareness, employability skills and real-world preparation
- CV, application form and interview techniques.

www.bcu.ac.uk/careers

To make sure it is all easy to access, we have introduced a one-stop confidential student enquiry service, Ask. If you have a question about health and wellbeing, visas, your student record, the Students' Union, childcare, accommodation, IT or anything else, we are here to help.

Your studies

- Admissions
- Academic calendar
- Student ID cards and student status letters
- Complaints and appeals
- Erasmus – study abroad programme
- Careers and job prospects (see left)
- Graduation.

Money matters

- Scholarships
- Personal finances
- Student Loans Company queries
- Payments.

Support services

- Healthcare
- Disability and dyslexia support
- Counselling, mental health and wellbeing
- Childcare
- Visas and immigration.

Students' Union

- Support
 - Representation
 - Employability skills and part-time work
 - Help with finding accommodation.
- See page 42 for more information.



YOUR STUDENTS' UNION

Welcome to BCUSU – your Students' Union!

AT A GLANCE


A voice throughout your time here


Over 200 student groups to get involved in


Volunteering projects on a local, national or international scale


A unique, Grade II listed pub at the City Centre Campus


Top notch support and advice


Help finding your student home

Hockey players in action



As soon as you enrol at Birmingham City University you are automatically a member of the Students' Union, which means you don't have any forms to complete or membership fees to pay.



Eagle and Ball pub at City Centre Campus

We like to consider that you're part of our family and that you will be for the entire time you study here. Being a part of the BCUSU family means you have free of charge access to all of our amazing services and facilities, including:

- Top notch support and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- A voice throughout your time here – we guarantee you will be listened too! - and we campaign on your behalf to make the student experience even better.
- Over 200 student groups for you to get involved in, including sports, activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV!

- Volunteering projects on a local, national or international scale, which will enhance your existing skills and help you to learn new ones.
- Our very own letting agency to help you find your next student home without the hassle.
- Exciting entertainment to make your social life as fun-filled as possible – it's not all academic you know!
- A unique, Grade II listed pub at the City Centre Campus with special prices on all our food and drinks and a special entertainment programme just for you.
- Shops on three different campuses, offering all of those essential items you'll need.

We're run by students for students and each year we ask all our students to vote for who they want to lead BCUSU.

www.bcusu.com

A GLOBAL UNIVERSITY

With both our staff and students coming from many different cultures and backgrounds, Birmingham City University boasts a diverse environment.



2,600

international
and EU students
from 80 countries.

Based in the heart of the UK, our University is easily accessible from Birmingham Airport (BHX), with many airlines flying directly to the city. For international students, studying in the UK's second-largest city and in a vibrant, multicultural environment brings great benefits, both culturally and to your academic studies.

International support

The International Office co-ordinates and supports the recruitment and admissions process, providing advice and guidance to prospective international students, assisting with initial enquiries, handling applications for places on programmes and providing support for students on arrival to study at the University.

Our friendly team is here to help you and we have Regional Managers who regularly visit countries across the world to provide information about our courses and how to apply. We have an office in Shanghai, China, which can support you through the application process.



OUR BESPOKE RANGE OF INTERNATIONAL SERVICES

Meet and Greet service
We operate a free 'Meet and Greet' service at Birmingham Airport for all of our new international and EU students who register onto one of our Meet and Greet weekends.

Student Affairs team
Providing visa counselling, career and employment services.

Guaranteed accommodation
Priority allocation and a wide range of accommodation options available to suit all needs.

International and cultural student groups
Including the International Student Group, Nigerian Society, Oriental Society and Indian Society.

International Students in Birmingham
Connecting international students with local people through a range of social events and activities.

Centre for International English Language Assessment and Validation
Free one-to-one advice and support to improve English language skills.

Finding work
Our employment agency, OpportUNity – Student Jobs on Campus, can help you find work in a range of roles at the University, subject to any visa restrictions.

www.bcu.ac.uk/international

Birmingham City University International College

Based at our Bournville campus, Birmingham City University International College provides bespoke Foundation and pre-Master's pathways for international students, offering progression to an undergraduate or postgraduate course at the University.

You will work closely with teachers, students and support staff, as well as having access to the facilities, resources and support of the wider University. Academic classes are capped at 35 students and English language classes are restricted to 16.

www.bcu.ac.uk/bcuic

Birmingham Institute of Fashion and Creative Art

We have entered into a partnership with Wuhan Textile University in China's Hubei Province to set up a new institution, Birmingham Institute of Fashion and Creative Art, offering high-quality courses in Landscape Architecture, Visual Communication and Digital Media Technology.

There will be the option of studying in China for the entire four-year programme, or spending the first two years in China before transferring to the UK to complete the degree.

www.bcu.ac.uk/bifca

FINANCING YOUR DEGREE



Assist

For 2017 and 2018 entry, we are giving all new home and EU undergraduate students at least £150 towards the costs of studying.

With one in three jobs requiring degree-level skills and graduates earning an average of £9,500 a year more than non-graduates*, coming to university is an investment in your future career.

Money, fees and grants

The good news is that most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

You start to pay the student loan back once you are in work and earning above a set threshold, currently £21,000.

Loans are subject to conditions and arrangements may change in future, depending on government legislation.

www.bcu.ac.uk/tuitionfees

We'll give you £150

To welcome all new home and EU undergraduate students starting in 2017 or 2018, we will give at least £150 worth of credit to spend in a host of ways, on books

and a range of learning materials. Even better, it doesn't have to be repaid!

There are also non-repayable grants for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

*Source: CBI 2013 and Graduate Labour Market Statistics 2015

Want to find out more?

Come to one of our finance talks or drop-in sessions at our next Open Day. Go to www.bcu.ac.uk/visit to find out more.



SOME FACTS TO PUT YOUR MIND AT EASE



Loans are available to cover the full cost of your tuition fees.



There are also loans to cover food, accommodation and travel.



You start to pay the loan back once you are in work and earning above a set threshold, currently £21,000.



If your income falls back below that level, payments will stop automatically.



Anything you have not repaid after 30 years is written off.

AFTER YOUR DEGREE

An undergraduate degree at Birmingham City University could be just the start of your relationship with us.

An increasing number of students are choosing to enhance their career prospects with study at Master's level and beyond.

Further study

It's never too early to think about the possibilities generated by postgraduate study. Should you wish to continue your studies at a higher level after graduating, it could help you progress even further within your chosen field. Features of our taught postgraduate courses include:

- Qualifications up to Master's level
- Industry-accredited training
- Lectures and seminars by research-active staff
- Written, oral and practical examinations
- Frequent visits from industry experts
- Courses developed in line with industry trends.

For more information on funding options and scholarships, please see our website.

www.bcu.ac.uk/postgraduate

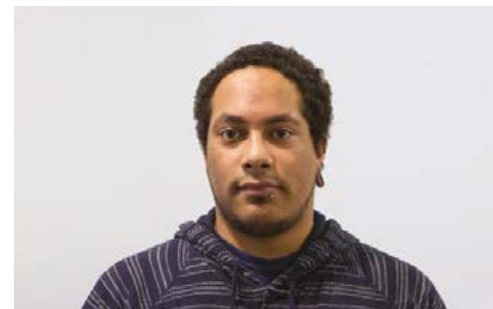
Research

Beyond postgraduate study, research is another way of furthering your knowledge and expanding your opportunities. Studying for a research degree allows you to explore a topic you are passionate about in great depth, guided by expert supervisors within a supportive research environment.

www.bcu.ac.uk/research

Beyond university

There are many ways to stay involved with the University after you leave us. As you build your career, you can benefit from our careers advice for up to five years after you graduate, while many of our successful graduates take the chance to give something back by coming in to talk to current students about their work. Our alumni team can help you to stay in touch with your former classmates and network with fellow professionals in the sector you end up working in.



"BCU stood out for me because the course had a mixture not only of really important theory but also the ability to put that into practice. Most of the teaching was hands-on and we'd have some great conversations and debates.

"I chose to do a postgraduate degree because it would give me the best opportunities for future career progression, and I'd spent four years forming some really good relationships with staff and students here.

"I now work as a Student Success Adviser, supporting students with anything from advice and support on academic or pastoral matters, to ensuring they get the most out of their time as a student through things like getting a student job or placement. BCU gave me a fantastic opportunity that I might not have got elsewhere, and now is a good chance for me to help others to do the same."

Wil Vincent
BSc (Hons) Planning and Development, 2012
MSc Environmental and Spatial Planning, 2014

COURSES BY SUBJECT AREA



ACCOUNTANCY AND FINANCE

- 54 Accounting and Finance | BSc (Hons)
- 54 Accounting and Finance | MAcc

ACTING AND THEATRE

- 55 Foundation for Actor Training
- 56 Acting | BA (Hons)
- 57 Applied Performance (Community and Education) | BA (Hons)
- 195 Stage Management | BA (Hons)

ADVERTISING, MARKETING AND PR

- 71 Business (Marketing) | BA (Hons)
- 139 International Marketing (Top-Up) | BA (Hons)
- 154 Marketing | BA (Hons)
- 154 Marketing (Advertising and PR) | BA (Hons)
- 154 Marketing (Consumer Psychology) | BA (Hons)
- 154 Marketing (Digital) | BA (Hons)
- 154 Marketing (Professional Practice) | BA (Hons)
- 154 Marketing (Retail) | BA (Hons)

ARCHITECTURE AND DESIGN

- 60 Architecture (RIBA Part 1 Exemption) | BA (Hons)
- 135 Interior Architecture and Design | BA (Hons)
- 146 Landscape Architecture | BA (Hons)

ART, DESIGN AND VISUAL COMMUNICATION

- 61 Art and Design | BA (Hons)
- 83 Commercial Photography | BA (Hons)
- 96 Design for Performance | BA (Hons)
- 113 Film and Animation | BA (Hons)
- 118 Fine Art | HND
- 119 Fine Art | BA (Hons)
- 125 Graphic Communication | BA (Hons)
- 134 Illustration | BA (Hons)
- 171 Photography | BA (Hons)
- 177 Product and Furniture Design | BA (Hons)



BUILT ENVIRONMENT

- 58 Architectural Technology* | BSc (Hons)
- 68 Building Surveying* | BSc (Hons)
- 92 Construction | HNC
- 93 Construction Management* | BSc (Hons)
- 178 Property Development and Planning* | BSc (Hons)
- 178 Property Development and Planning* | MPlan
- 182 Quantity Surveying* | BSc (Hons)
- 185 Real Estate* | BSc (Hons)

BUSINESS AND MANAGEMENT

- 70 Business | BA (Hons)
- 70 Business (Analytics) | BA (Hons)
- 70 Business (Professional Practice) | BA (Hons)
- 72 Business Accounting | BSc (Hons)
- 73 Business Administration (Top-Up) | BA (Hons)
- 74 Business and Management | HNC
- 75 Business and Management | HND
- 76 Business Economics | BA (Hons)
- 77 Business Finance | BSc (Hons)
- 77 Business Finance | MFin
- 80 Business Management | BA (Hons)
- 80 Business Management (Consultancy) | BA (Hons)
- 80 Business Management (Enterprise) | BA (Hons)
- 80 Business Management (Professional Practice) | BA (Hons)
- 80 Business Management (Supply Chain Management) | BA (Hons)
- 102 Economics | BA (Hons)
- 116 Finance and Investment* | BSc (Hons)
- 116 Finance and Investment | MSci
- 117 Financial Economics | BSc (Hons)
- 132 Human Resource Management* | BA (Hons)
- 136 International Business (Top-Up) | BA (Hons)
- 137 International Finance (Top-Up) | BA (Hons)
- 152 Management and Leadership (Top-Up)* | BA (Hons)



COMPUTING AND TECHNOLOGY

- 78 Business Information Systems* | BSc (Hons)
- 84 Computer Forensics* | BSc (Hons)
- 84 Computer Forensics* | MSci
- 85 Computer Games Technology* | BSc (Hons)
- 85 Computer Games Technology* | MSci
- 86 Computer Networks | BSc (Hons)



- 86 Computer Networks | MSci
- 87 Computer Networks and Security | BSc (Hons)
- 87 Computer Networks and Security | MSci
- 88 Computer Science* | BSc (Hons)
- 88 Computer Science* | MSci
- 89 Computer Science with Secondary Education with Qualified Teacher Status | BSc (Hons)
- 90 Computing and Information Technology* | BSc (Hons)
- 90 Computing and Information Technology* | MSci
- 99 Digital Media Computing* | BSc (Hons)

CRIMINOLOGY

- 95 Criminology* | BA (Hons)
- 95 Criminology and Security Studies* | BA (Hons)
- 95 Criminology, Policing and Investigation* | BA (Hons)

EDUCATION AND SOCIAL WORK

- 91 Conductive Education | BA (Hons)
- 100 Early Childhood Studies | BA (Hons)
- 101 Early Years | FdA
- 103 Education Studies | BA (Hons)
- 176 Primary Education with Qualified Teacher Status | BA (Hons)
- 188 Social Work | BSc (Hons)
- 201 Working with Children, Young People and Families | BA (Hons)

ENGINEERING

- 62 Automotive Engineering | BEng (Hons)
- 62 Automotive Engineering with Foundation Year | BEng (Hons)
- 62 Automotive Engineering | MEng
- 67 Broadcast and Communications Engineering | BEng (Hons)
- 82 Civil Engineering* | BEng
- 82 Civil Engineering with Foundation Year* | BEng (Hons)
- 82 Civil Engineering* | MEng
- 104 Electronic Engineering* | BEng (Hons)
- 104 Electronic Engineering with Foundation Year* | BEng
- 104 Electronic Engineering* | MEng
- 153 Manufacturing Engineering | BEng (Hons)



- 153 Manufacturing Engineering* | MEng (Hons)
- 156 Mechanical Engineering* | BEng (Hons)
- 156 Mechanical Engineering with Foundation Year* | BEng (Hons)
- 156 Mechanical Engineering* | MEng

ENGLISH

- 106 English | BA (Hons)
- 106 English and Creative Writing | BA (Hons)
- 106 English and Drama | BA (Hons)
- 106 English and Journalism | BA (Hons)
- 106 English and Media | BA (Hons)
- 108 English for Academic Purposes | Foundation Certificate
- 106 English Language and Literature | BA (Hons)
- 106 English Literature | BA (Hons)

FASHION AND TEXTILES

- 94 Costume Design and Practice | BA (Hons)
- 110 Fashion Branding and Communication | BA (Hons)
- 111 Fashion Business and Promotion | BA (Hons)
- 112 Fashion Design | BA (Hons)
- 122 Garment Technology | BA (Hons)
- 196 Textile Design: Cross-Disciplinary Practice | BA (Hons)



HEALTH AND SOCIAL CARE

- 97 Diagnostic Radiography | BSc (Hons)
- 126 Health and Social Care | CertHE
- 128 Health and Social Care | FdSc
- 130 Health Studies (Public Health) | BSc (Hons)
- 160 Medical Ultrasound | BSc (Hons)
- 161 Midwifery | BSc (Hons)
- 162 Midwifery Shortened Programme | BSc (Hons)
- 166 Nursing - Adult | BSc (Hons)
- 166 Nursing - Child | BSc (Hons)
- 166 Nursing - Learning Disability | BSc (Hons)
- 166 Nursing - Mental Health | BSc (Hons)
- 168 Operating Department Practice | DipHE
- 169 Operating Department Practice | BSc (Hons)
- 170 Paramedic Science | BSc (Hons)
- 184 Radiotherapy | BSc (Hons)
- 186 Rehabilitation Work (Visual Impairment) | FdSc
- 191 Speech and Language Therapy | BSc (Hons)

*Subject to approval

J

JEWELLERY AND SILVERSMITHING

- 123 Gemmological Association | Foundation Certificate
- 123 Gemmological Association | Gemmology Diamond Diploma
- 123 Gemmological Association | Gemmology Diploma
- 124 Gemmology and Jewellery Studies | BSc (Hons)
- 131 Horology | BA (Hons)
- 138 International Jewellery Business | BA (Hons)
- 141 Jewellery and Objects | BA (Hons)
- 142 Jewellery and Silversmithing | Creative Self Development
- 143 Jewellery and Silversmithing | HND
- 144 Jewellery and Silversmithing – Design for Industry (Top-Up) | BA (Hons)

L

LAW

- 148 Law | LLB (Hons)
- 148 Law with American Legal Studies | LLB (Hons)
- 148 Law with Business | LLB (Hons)
- 148 Law with Criminology | LLB (Hons)
- 148 Law with Social Welfare Law | LLB (Hons)
- 150 Legal Studies | HND

LIFE SCIENCES

- 64 Biomedical Engineering* | MEng
- 65 Biomedical Sciences | BSc (Hons)
- 120 Food and Nutrition* | BSc (Hons)

M

MEDIA AND MULTIMEDIA TECHNOLOGY

- 67 Broadcast and Communications Engineering | BEng (Hons)
- 98 Digital Marketing | BA (Hons)
- 114 Film Production Technology | BSc (Hons)
- 115 Film Technology and Visual Effects | BSc (Hons)
- 157 Media and Communication | HND
- 158 Media and Communication | BA (Hons)
- 158 Media and Communication (Event and Exhibition Industries) | BA (Hons)
- 158 Media and Communication (Journalism) | BA (Hons)

*Subject to approval

S

- 158 Media and Communication (Music Industries) | BA (Hons)
- 158 Media and Communication (New Media) | BA (Hons)
- 158 Media and Communication (Public Relations) | BA (Hons)
- 158 Media and Communication (Radio) | BA (Hons)
- 158 Media and Communication (Television) | BA (Hons)
- 165 Music Technology | BSc (Hons)
- 190 Sound Engineering and Production | BSc (Hons)
- 198 Video Game Design and Production | BA (Hons)
- 199 Video Game Development | BSc (Hons)
- 200 Video Game Digital Art | BA (Hons)

MUSIC

- 140 Jazz | BMus (Hons)
- 163 Music | BMus (Hons)
- 164 Music Business | BA (Hons)
- 173 Popular Music (Top-Up) | BA (Hons)
- 174 Popular Music Performance | BMus (Hons)
- 175 Popular Music Practice | HND

SOCIAL SCIENCES

- 66 Black Studies* | BA (Hons)
- 180 Psychology | BSc (Hons)
- 180 Psychology with Business | BSc (Hons)
- 180 Psychology with Criminology | BSc (Hons)
- 180 Psychology with Marketing | BSc (Hons)
- 180 Psychology with Sociology | BSc (Hons)
- 189 Sociology* | BA (Hons)
- 189 Sociology and Criminology* | BA (Hons)

SPORT AND EXERCISE SCIENCE

- 172 Physical Education and School Sport | BSc (Hons)
- 192 Sport and Exercise Nutrition | BSc (Hons)
- 193 Sport and Exercise Science | BSc (Hons)
- 194 Sports Therapy | BSc (Hons)



Options

Tailor your study to your own interests and career aspirations with optional modules.

A

BSc (Hons) / MAcc

Accounting and Finance

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MAcc)
4 years sandwich (BSc)
5 years sandwich (MAcc)
5 years part-time (BSc)
6 years part-time (MAcc)

UCAS CODE

NN43 (BSc), N40F (MAcc)

ENTRY REQUIREMENTS

- A Levels: BBC (MAcc BBB)
- BTEC Diploma: D*D* (MAcc combined with one A Level/ two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MAcc DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MAcc 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



A

Foundation course

Acting

Birmingham Conservatoire

CAMPUS

City Centre

DURATION

20 weeks full-time
34 weeks part-time

UCAS CODE

You cannot apply for this course via UCAS. Please apply direct using our online application form.

ENTRY REQUIREMENTS

There are no formal entrance qualifications required; however, you will be asked to attend an applicant workshop and provide a letter of reference.

For full entry requirements and fees: bcu.ac.uk/courses

Be prepared for a career within industry with our BSc (Hons) Accounting and Finance course, which will provide you with an education in finance, accounting and business, readying you for employment, or enjoy seamless progression to a Master’s-level qualification with our MAcc.

The course is designed to equip you with technical knowledge and skills, readying you for employment. The course will encourage your intellectual and moral development, as well as your personal commitment to becoming a business professional.

As you progress, you will become more effective and creative as a problem-solver, and be able to critically advise individuals and companies in the UK and internationally on a range of business-related matters.

The course is aligned to a host of professional bodies, ensuring you progress into a career quickly and with the relevant knowledge, as well as granting you exemptions from professional body exams, depending on the modules you select in your second year and beyond. There will also be opportunities to experience different graduate roles, with a wide variety of placements and internships on offer to complement your studies.

Content includes:

Year 1

- Introduction to financial accounting
- Business foundations
- Principles of economics
- Applied accounting

Year 2

- Financial reporting
- Decision-making for business and finance
- Principles of taxation
- Ethics, corporate governance and law

Year 3

- Advanced financial reporting
- Strategic management accounting
- Taxation
- Not for profit accounting and reporting

Year 4 (MAcc)

- Advanced strategic case study
- Optional modules including strategic management, audit theory and practice, performance management and evaluation

“The course is challenging and provides you with all the tools necessary for life after graduation. The whole faculty is geared towards helping its students and providing the best service to them.”

Rohiel Khaliq

This course, with two pathways of delivery to choose from, allows you to learn the secrets of a successful audition, alongside voice, movement, dance and acting classes.

The Foundation Course in Acting, available both full-time or part-time, will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university. It is also available to those who want to expand their experience in acting before applying. Former students have gone on to train at a variety of drama schools in the UK and in the USA.

Whichever pathway you choose, you will complete the Trinity Performance exam in Performance which can contribute up to 65 UCAS points.

20 week full-time pathway

This 20 week full-time course includes two terms of 10 weeks, each week consisting of 30 contact hours. With professional workshops at Shakespeare’s Globe theatre, plus theatre visits and backstage tours, you will be given valuable insight into a challenging but exciting profession.

Throughout the 20 weeks, you will study:

- Acting
- Voice
- Singing
- Movement
- Script studies
- Stage combat
- Audition preparation

You will undertake four projects as part of the course:

Term 1

- Devised work (storytelling)
- Musical theatre styles

Term 2

- Shakespeare
- Modern playwrights

34 week part-time pathway

This 34 week part-time course is delivered over three terms, two evenings per week, six contact hours per week. Throughout the 34 weeks, you will study:

Terms 1 and 2

- Acting
- Voice
- Singing
- Script studies
- Audition preparation

Term 3

- Production-based project

“It’s such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need.”

Rebecca Witherington

A

BA (Hons)

Acting

*Birmingham
Conservatoire*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

N/A – please apply to School directly using our online application form.

ENTRY REQUIREMENTS

- Successful two-stage audition – Initial and Recall; an option to audition via YouTube, Dropbox or DVD is available for international students.

Plus

- A Levels: CC (including Drama or a related subject)
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Five GCSEs at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



Take your acting skills to the next level as you receive expert preparation for a career on stage or screen, culminating in the chance to appear in live stage shows, industry showcases, and a portfolio of filmed and recorded performances.

Based in professional studios, a team of experienced staff will teach you a range of acting skills, how to interpret text to an advanced level, voice, movement and singing techniques.

There are opportunities to compete in various industry competitions and in your final year, you appear in live stage performances, industry showcases, a filmed performance and a radio play. You also have the opportunity to showcase your talents to invited agents and casting directors.

This course prepares you to be a professional actor, stretching you physically, personally and professionally. As a vocational actor training course, full attendance for a minimum of 30 contact hours a week, for a minimum of 30 weeks would be expected.

Content includes:

Year 1

- Acting
- Acting theory and context
- Physical skills
- Singing
- Voice
- Project

Year 2

- Acting
- Workshops
- Physical skills
- Singing
- Voice

Year 3

- Recorded media
- Production
- Professional development

“The BA Acting course has given me all the skills, self-belief and preparation needed to enter the professional industry with confidence.”

Rianna Ash

Create new performances and projects with a purpose and become part of the next generation of passionate and skilled theatre makers.

You will work in schools, communities, prisons, hospitals and with the thriving independent theatre scene in the Midlands. Through the BA (Hons) Applied Performance (Community and Education) course, you will have the opportunity to develop your own skills and artistic practice, as well as learning about the theories that underpin applied theatre.

You will learn through experience, and through a range of projects you will transform yourself from student to practitioner, undertaking the roles of performer, deviser, performance maker and facilitator.

You will also benefit from a high level of contact with many industry partners, providing you with fantastic opportunities to engage with other professionals and networks. These include Birmingham REP Theatre, Playhouse Theatre Company, Women and Theatre, Big Brum, mac Birmingham and The Old Rep.

Content includes:

Year 1

- Skills workshop 1
- Contextual studies and critical theory
- Community and identity
- Performance workshop
- Project 1
- Workshop facilitation

Year 2

- Professional practice and administration (including six-week full-time placement)
- Devising, making and writing
- Applied practice and theory
- Facilitation in context
- Skills workshop 2
- Project 2

“The course enabled me to explore the various forms of applied performance and pursue the ones I felt passionate about through my own projects. It allowed me to find a path that was right for me and develop a successful career.”

Katie Finch

A

BA (Hons)

Applied Performance (Community and Education)

*Birmingham
Conservatoire*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W490

ENTRY REQUIREMENTS

- A Levels: CCC (including Drama or a related subject)
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BSc (Hons)
**Architectural
Technology***

*School of
Engineering and the
Built Environment*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

K236

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



*subject to approval



Our Architectural Technology course is where the science of construction meets the art of design. Accredited by the Chartered Institute of Architectural Technologists, our course focuses not only on the creation of the built environment, but also on the structuring of space in and around it.

You will learn how to create new designs – as well as analysing old ones – that have buildability, technology, procurement and contractual relations in mind.

All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and global development industry.

Our excellent relationships with employers open up a range of opportunities for work placements. This will enable you to gain first-hand experience of the work of architectural technologists while making valuable professional contacts.

Content includes:

Year 1

- Building Information Modelling (BIM) and innovation
- Consultancy project and professional development
- Introduction to the built environment
- Residential technology

Year 2

- Commercial technology
- Advanced design surveying skills
- Design procedures
- Integrated design project

Year 3

- Research into practice
- Design practice
- Undergraduate project
- Digital design practice

“The course covered every aspect of a construction project from inception through to demolition and encouraged me to look outside the box when tackling problems. The lecturers are always willing to help, experienced in their field and very enthusiastic in their teaching.”

Aneesa Mulla





BA (Hons)
Architecture
(RIBA Part 1 Exemption)

*Birmingham School
of Architecture
and Design*

CAMPUS

City Centre

DURATION

3 years full-time
4 years part-time

UCAS CODE

K100

ENTRY REQUIREMENTS

- A Levels: AAB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 128 UCAS points
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 17 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



BA (Hons)
Art and Design

*Birmingham
School of Art*

CAMPUS

Margaret Street

DURATION

3 years full-time

UCAS CODE

W190

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Art and Design is a highly flexible programme of study, encouraging you to identify your own individual practices and apply them to a range of real-world contexts. Regular talks and activities with visiting professional artists, designers, curators, craftspeople and entrepreneurs will maximise your potential and employability prospects.

You will work on studio and live projects to develop your own practice, in areas such as photography, installation, print, digital media, sculpture, illustration, curatorial practice, textiles, drawing, sound, graphic design, public art or three-dimensional design.

In your second year, you will develop live/collaborative projects and participate in professional placements. You will also have the chance to study abroad at one of our European partner institutions.

The course has links to a range of prestigious partners such as Tate Liverpool, Ikon Gallery and Birmingham Museum and Art Gallery.

Work experience placements and live industry briefs give professional exposure that has led to employment with companies including BBC, Cadbury, Channel 4, Saatchi & Saatchi and The Mill.

Content includes:

Year 1

- Introduction to art and design practice – the workshop
- Introduction to art and design practice – the studio
- Introduction to art and design practice – the world
- Introduction to contemporary and historical contexts
- Collaborative practice 1

Year 2

- Establishing art and design practice 1
- Establishing contemporary and historical contexts
- Collaborative practice 2
- Establishing art and design practice 2
- Work placement

Year 3

- Major project
- Contemporary and historical contexts (research in practice)
- Professional practice

“What really stuck with me was the intention to cultivate the skill set needed to define my goals, break down the steps/stages to achieving my goals and fulfil them.”

Devon McFarlane

From lectures by leading industry professionals to cultural study trips and live project briefs from real clients, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design.

With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, practitioners, theorists and designers. The course explores environmental conditions, neighbourhoods, cities, and regional and global networks, as well as how disciplines, systems, concepts and people connect and interact with the real world.

The course is accredited by the Royal Institute of British Architects. It also includes a comprehensive set of activities in professional studies, including a two-week work placement, construction site visits and into work seminars as part of Praxis modules.

After a year out in an architectural practice, you are advised to apply for our MArch course (RIBA Part 2) and then progress to our PgDip Architectural Practice course (RIBA Part 3).

Content includes:

Year 1

- History of modern architecture
- Environmental design strategies
- Design principles
- History of pre-modern architecture
- Structures and materials
- Design resolution 1

Year 2

- Architectural theory
- Praxis

- Design process
- Collaborative practice
- Technical integration
- Design resolution 2

Year 3

- Critical study in architecture
- Design exploration
- Technical investigation
- Design resolution 3

“The diverse interpretation the School takes on what architecture is, and what it can be, makes the school a captivating place to study.”

Callum Sohal



BEng (Hons) / MEng
**Automotive
Engineering**

*School of
Engineering and the
Built Environment*

CAMPUS

City Centre

DURATION

3 years full-time (BEng)
4 years full-time (MEng)
4 years sandwich (BEng)
5 years sandwich (MEng)

UCAS CODE

H330 (BEng), H3H0 (MEng)

ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB)
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](https://www.bcu.ac.uk/courses)

ACCREDITATION



Accreditations shall be renewed in accordance with the accreditor's standard review process and subject to the University maintaining the same high standards of course delivery.

*subject to approval



Work collaboratively with tutors, practitioners and designers on our dynamic, innovative Automotive Engineering course. Our accreditation from the Institution of Mechanical Engineers not only ensures our course is fresh and relevant, but also means you can gain Chartered Engineer status on your career path. There is also the opportunity to enjoy seamless progression to a Master's-level qualification with our MEng.

Automotive engineers work in every aspect of the industry, from suspension to chassis and manufacturing systems, and our previous students have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company.

You will examine developing challenges in the industry, such as autonomous driving, electrical powertrains and sustainable design.

Throughout your course, you will benefit from our strong industry links with companies such as the Morgan Motor Company, Westfield Sportscars, Aquila Racing Cars, Siemens and GKN.

Content includes:

Year 1

- Engineering principles
- Mathematics and design
- Engineering practice
- Mathematics and professional skills

Year 2

- Thermodynamics and fluids
- Mathematics and control
- Design and materials
- Mechanical science

Year 3

- Chassis, body and suspension
- Vehicle electronics and control
- Powertrain and hybrid vehicles
- Computer-aided engineering

Year 4 (MEng)

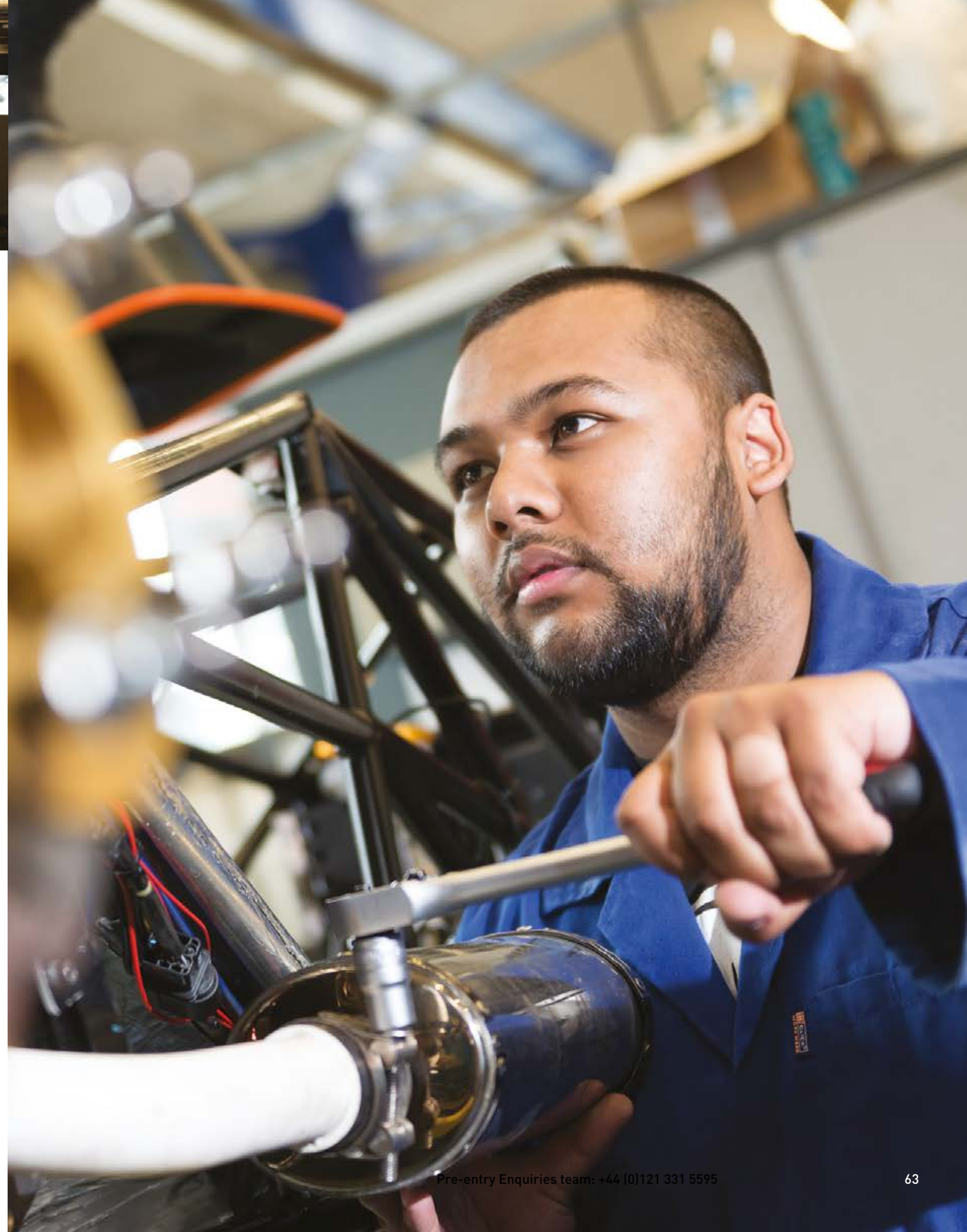
- Advanced powertrains and control
- Advanced systems engineering
- Vehicle control systems
- Project

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H338) if you have grades BB at A Level, with at least one A Level in technology, science, mathematics or computing (or equivalent), but do not have the necessary qualifications to directly enter the first year of the degree.

“The University has contacts with many companies such as Jaguar Land Rover and Bentley, and it has good staff who are helpful when it comes to career advice. There are good facilities to perform experiments in connection with our studies.”

Peter Adamsen

Pre-entry Enquiries team: +44 (0)121 331 5595



Pre-entry Enquiries team: +44 (0)121 331 5595



MEng

Biomedical Engineering*

School of Health Sciences

CAMPUS
City South / City Centre

DURATION
4 years full-time

UCAS CODE
H160

ENTRY REQUIREMENTS

- A Levels: BBC, including mathematics at Grade C or above plus a science, technology or computing subject
- BTEC Diploma: D*D* or combined with other Level 3 qualifications to achieve min. 112 UCAS points
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION
This new programme aims to seek accreditation from internationally renowned professional body IET.

*subject to approval

Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving patient and professional quality.

Biomedical Engineering is a unique course that pulls in a slew of different subjects, from mechanical to electrical and electronic engineering while embedding the principles of human anatomy and physiology, allowing seamless progression to a Master’s-level qualification.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course structure spanned across four years, where you will be facilitated in undertaking appropriate elective placement opportunities and work independently or as teams to solve biomedical engineering problems by interacting very closely with a range of professionals varying from medical engineers to medical practitioners from private medical device industries or local healthcare trusts.

The knowledge and employability skills you gain will allow you to become an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

Content includes:

Year 1

- Maths and design
- Professional skills
- Engineering principles and practice
- Human anatomy and physiology

Year 2

- Advanced mathematics
- Analogue and digital electronics
- Research methods
- Introduction to physics in biomedical engineering

Year 3

- Biomechanics
- Biomaterials
- Image processing
- Research project

Year 4

- Management
- Leadership
- Advanced signal processing
- Group research project

“The bespoke design of this rewarding programme offers invaluable opportunities for students to acquire essential employability attributes, to work in a rapidly growing healthcare technology sector both nationally and internationally.”

Dr Vivek Indramohan, Programme Director

The Biomedical Sciences degree programme encompasses a range of scientific subjects aimed at providing you with a broad appreciation of human health and disease. A key emphasis of the course will be the global impact of disease and infection, and the strategies of the global community to develop new disease detection, prevention and treatment strategies.

This course offers a unique insight into human life processes, starting at molecular and cell level, progressing to systems physiology, and ending with disease and health within the global population.

The programme will be delivered in a new state-of-the-art building which will house first-rate laboratory and teaching facilities.

Biomedical Sciences graduates play a leading role in the prevention and treatment of diseases. Our aim is to develop employable graduates with a range of practical, analytical and transferable skills applicable to a wide range of employment opportunities. To ensure this, transferable employability skills are embedded throughout the course and you will have the opportunity to undertake work placements or research-based projects in your second and third years.

In addition, the programme is offered as a four-year sandwich course with the option to undertake a year-long industry placement after your second year of study.

Content includes:

Year 1

- Essential basic scientific training
- Human cells and physiology
- Microbiology and genetics
- Interactive learning

Year 2

- Evidence-based practice
- Work placement
- Research project
- Immunology and blood sciences
- Pharmacology and drug discovery

Final year

- Research projects
- Choice of optional modules
- Global disease perspectives
- Scientific ethics
- Contemporary technologies

“The degree is really exciting for people who are interested in learning more about human health and disease. You learn about humans from the molecular through to the system level, how we get infections and diseases, and how as a global population we’re working to combat that.”

David Lee, Programme Leader

BSc (Hons)

Biomedical Sciences

School of Health Sciences

CAMPUS
City South

DURATION
3 years full-time
4 years sandwich
6 years part-time

UCAS CODE
C900

ENTRY REQUIREMENTS

- A Levels: BBC, including biology
- BTEC Diploma: D*D* in a biological science subject
- BTEC Extended Diploma: DMM in a biological science subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)
Black Studies*

*School of
Social Sciences*

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
L330

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

If you are interested in the history, popular cultures, artistic and social movements of people in the African diaspora, our new Black Studies course – the first of its kind in the UK – will help you recognise and appreciate the achievements and movements of Black scholars, activists and communities.

Taught by leading, research-active lecturers and tutors, BA (Hons) Black Studies will see you encounter a range of perspectives, as well as gaining valuable experience within the public, private and voluntary sectors.

While there is a long tradition of Black Studies in the United States (where it is taught in some of the most prestigious institutions in the world), the subject has been previously overlooked in the UK. The topic originally emerged in the 1960s in an effort to open up universities to a more diverse student body, as well as recognising the contributions of Black scholars and activists.

By looking at the contributions and intellectual traditions of people in the African diaspora, we can study a range of different perspectives that transform how we understand society. We also focus on exploring popular culture to understand social theories.

Content includes:

Year 1

- Introduction to Black Studies
- City, community and culture
- Understanding society
- Black intellectual thought

Year 2

- Black political activism
- Understanding popular culture
- Black feminism
- Black Studies methods
- Black Studies placement

Final year

- Power and inequality
- Black arts movement
- Black Studies project

“Our Black Studies course will not only teach a broader range of knowledge; it will equip students to be engaged in organisations off campus that are at the front line of working to deliver services and transform communities.”

Kehinde Andrews, Associate Professor

Be equipped to face the demands of today’s rapidly evolving broadcast industry with our BEng (Hons) Broadcast and Communications Engineering course.

Designed with the BBC Academy and approved by the BBC Engineering Apprenticeship Steering Board, the course addresses the skills gaps and succession planning called for within the industry. It has also been chosen by the BBC as the academic component of its three-year Higher Engineering Apprenticeship scheme.

The course comprises four main themes:

- Audio and video, where you will learn about the technologies which process the signals from acquisition through to the production processes.
- Computing, in which you will explore programming and computing architectures, data storage, retrieval and security.
- Networks, where you will examine the routing for IP networks, quality of service and network security.
- Electrical and electronic engineering, in which you will assess the foundation technologies of circuitry and power distribution.

This course will enable you to develop key specialist and transferable skills that are essential within the broadcast and communications industry. We will ensure you will develop the skills to meet the needs of both employers and the Institution of Engineering and Technology (IET). During the course, you will have the option to undertake a valuable work placement with one of our leading industry partners.

Content includes:

Year 1

- AV acquisition and presentation
- Broadcast technology
- Computer operation
- Computer networks

Year 2

- Digital signal processing
- Computer programming for engineers
- Database technology
- Computer networks and IP distribution

Year 3

- Audio and video signal compression and coding
- Contribution and distribution solutions
- Quality of service
- Digital transmission systems

“We were delighted to work with the BBC on developing this degree course for its Higher Level apprentices, and are now excited to open the course to applicants from outside the BBC scheme.”

Simon Handley, Associate Dean

BEng (Hons)
**Broadcast and
Communications
Engineering**

*School of Computing
and Digital Technology*

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
H642

ENTRY REQUIREMENTS

- A Levels: BBC, including science/ICT or mathematics
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

B



BSc (Hons) Building Surveying*

*School of
Engineering and the
Built Environment*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

K230

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



*subject to approval

Our Building Surveying course encompasses surveying, conservation, adaptation and repurposing of the built environment, as well as embracing new innovations.

The course is taught by building surveying experts with considerable practical experience, and our accreditation from the Royal Institution of Chartered Surveyors (RICS) can lead to professional membership after the assessment of professional competence.

We will develop your problem-solving, communication and interpersonal skills, which have helped our graduates secure roles with Malcolm Hollis and Faithful+Gould. You will also benefit from our strong industry links, which will provide you with visiting lecturers, case studies and work experience.

The course encompasses the conservation, repurposing and adaption of the existing built environment, and also embraces the innovations of the future, preparing you to support the development of a sustainable society for the 21st century and beyond.

You will benefit from regular site visits to enhance your learning experience, as well as talks from industry leaders to help prepare you for employment in the built environment sector.

Course includes:

Year 1

- Building Information Modelling (BIM) and innovation
- Consultancy project and professional development
- Law
- Introduction to the built environment
- Residential technology

Year 2

- Commercial technology
- Advanced design surveying skills

- Design practice
- BIM and facilities management
- Building pathology

Year 3

- Commercial development project
- Defect structural analysis
- Research project
- Building surveying practice

“My work placement with Willmott Dixon was extremely rewarding; I gained lots of experience. I learned how a commercial construction site is run and gained experience with subcontractors on how to engage with people on a day-to-day basis.”

Jessica Van Rensberg

Pre-entry Enquiries team: +44 (0)121 331 5595



BA (Hons)
Business

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich (not Prof. Prac.)
5 years part-time (not Prof. Prac.)

UCAS CODE

N100

ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D*D* (Prof. Prac. combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (Prof. Prac. 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



This course will equip you with the practical skills and enterprising attributes needed for you to make an immediate impact on business organisations. You will be able to develop a wide range of cognitive and intellectual skills, together with competencies specific to business and enterprise.

The course will provide you with the opportunity to develop specialist business skills while helping you develop key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets, the management of key resources including human capital, financial management, strategic management and cultural awareness. In addition, you will gain an insight into digital business, exploring how technology has remodelled the business world and reflecting on the accompanying issues around social responsibility and ethical behaviour.

Your course will foster your intellectual and ethical development and encourage your personal commitment to the socially useful purpose of becoming a business professional. It will also develop your core behaviours through learning activities that enable you to practise, exhibit and develop confidence in enterprise and entrepreneurship.

Content includes:

Year 1

- Professional development
- Business foundations
- Marketing foundations
- Business analysis, methods and techniques

Year 2

- Business operations
- Business strategy
- Contemporary business: practice and solutions
- Accounting for business

Final year

- Business process and systems
- E-business
- International business
- Integrative business research project

“The staff are really good at helping you to get to where you want to be – they take the time to help you out.”

Katherine Anley



AVAILABLE SPECIALIST ROUTES:

Business (Analytics) | BA (Hons) N10A

This pathway provides a focus on an emerging paradigm, which occupies a pivotal role for the ‘fourth industrial revolution’ and the drive to a digital economy. You will learn, apply and experience a core set of skills and expertise in the fields of big data, modelling standards, analytics, business intelligence systems and problem-solving, to address real industrial and business challenges. This pathway will also enhance your understanding of database management systems. It will provide you with the capability to become SAP Business Intelligence or SAP HANA certified, and progress onto the University’s SAP programme at MSc level.

Business (Marketing) | BA (Hons) NN15

This course aims to prepare you for a career in marketing, equipping you with the practical skills required to make an immediate impact and the conceptual framework to make a long-term difference. It combines the broad understanding of business operations and practice with the specific knowledge which is applied in the marketing area. This pathway draws upon our departmental expertise in marketing, sharing the modules and subject knowledge of the team that deliver the BA (Hons) Marketing and associated pathways.

Business (Professional Practice) | BA (Hons) N001

Our unique Professional Practice degree in Business is designed to fast-track your professional development and help you apply your business studies to your work experience. You will study at the University for two years, before spending your third and final year on paid placement, ensuring you graduate as a highly employable, experienced professional. There will also be opportunities to try out different graduate roles with a wide variety of placements and internships on offer to complement your studies.

B



BSc (Hons)
**Business
Accounting**

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

N40B

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Gain the skills and knowledge you need to become a future business professional. Designed to equip you with a range of employability skills, as well as technical knowledge, our course's professional alignment enables fast-track progression into a career in accountancy.

You will study accredited modules that are designed to meet high standards, and you will also have the option to undertake a full year's work placement, gaining vital real-life skills. As you progress, you will become more effective and creative as a problem-solver, and be able to critically advise individuals and companies on a range of business-related matters.

You will develop the professional accounting skills required of any senior manager and have the flexibility to customise your own programme during the second and final years to become a specialist in economics, taxation, project management or international business.

Completing the course will not only enable you to follow a career in accountancy; it will also prepare you for roles in any aspect of business as you will have an in-depth understanding of all aspects of business operations.

Content includes:

Year 1

- Introduction to financial accounting
- Business foundations
- Principles of economics
- Applied accounting
- Introduction to management accounting

Year 2

- Decision-making for business and finance
- Business operations
- Strategic development
- Ethics, corporate governance and law

Final year

- E-business
- UK and global accounting issues
- Integrative business research project

“With its accounting specialism, our flexible and innovative BSc (Hons) Business Accounting programme is the perfect head start to senior management roles in all areas of business.”

Helen Brain, Senior Teaching Fellow

This flexible and wide-ranging course allows you to tailor your studies to your interests, from small business management to digital marketing.

With a wide range of modules to choose from, you will be able to follow a path that will lead to your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

This course covers a whole range of areas with at least 16 modules for you to choose from. You will study full-time for a year with a timetable chosen to suit your needs, and you will also be given attentive student support.

Working with other students from across Birmingham City Business School, you will develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations.

Content includes:

- Business statistics
- PR planning
- International marketing
- Making sense of organisations
- Digital marketing strategy

“My tutors have helped me succeed and given me valuable advice on how to study efficiently; we are always updated with the facilities available in the University to help us achieve in our studies.”

Shuo Yin

B

BA (Hons)
**Business
Administration
(Top-Up)**

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

1 year full-time

UCAS CODE

N101

ENTRY REQUIREMENTS

- 240 UK university credits in a business-related field
- HND in a related subject – Distinction profile (Merit for students progressing from one of our franchise courses)
- ABE Advanced Diploma – at least Grade B in two modules
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



HNC

Business and Management

Birmingham City Business School

CAMPUS

Birmingham Metropolitan College or South and City College Birmingham

DURATION

18 months part-time

UCAS CODE

N/A – apply directly to college

ENTRY REQUIREMENTS

- GCSE Grade C or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



With a sharp focus on practical skills, this course gives you a solid platform for opening up a career in your chosen field of business or moving on to further your studies.

Professionally accredited by the Chartered Management Institute, this course is validated by the University and gives you the flexibility to study at either South and City College Birmingham or Birmingham Metropolitan College, both respected providers of quality business teaching.

The part-time mode of study gives you the chance to adapt your studies to your regular working commitments. The course modules are delivered through short lectures, typically running alongside a seminar programme to help with your assignment completion, as well as a tutorial and skills-based programme. Your studies are assessed by a variety of methods, including written reports, presentations, case studies, role play and examinations.

The knowledge and practical skills you acquire on the course demonstrate to employers your potential as a clear-thinking, analytical individual with a good grasp of current business challenges and opportunities. Successful completion allows you to progress to the HND Business and Management course, or one of the undergraduate business-related courses offered at the University.

Content includes:

- Marketing
- Organisations and behaviour
- Business environment
- Law for business
- Business analysis
- Managing activities to achieve results
- Managing financial resources and decisions

“The sound emphasis on business practice helps equip the student for the rigours of study on a full degree programme, and prepares them well for success in the future.”

John Kimberley, Associate Professor

With a clear emphasis on the key management issues in day-to-day business, you will develop a range of skills crucial to negotiating today’s organisational and entrepreneurial challenges.

This full-time, two-year course offers a deeper understanding of business and management principles, along with a chance to practically develop your business skills.

With full University validation, the course is studied at either South and City College Birmingham or Birmingham Metropolitan College, institutions with an outstanding reputation for the provision of business education. You can also take advantage of all the personal support, industry connections and cutting-edge facilities enjoyed by every student of Birmingham City Business School.

Over your two years of study, you follow 12 core and four optional modules, each of which is assessed separately by an examination, an individual project, an assignment, or a combination of these.

This course gives you direct entry to the latter stages of a full Honours degree course at Birmingham City Business School, as well as access to a wide range of exciting career opportunities.

Content includes:

- Marketing
- Human resource management
- Organisations and behaviour
- Business environment
- Law for business
- Business analysis
- Business planning
- Managing financial resources and decisions

“The University provides a lot of resources and connects you with key networks to get into the field you require. My advice is to be proactive and network and you will succeed.”

Jasdeep Dhillon

HND

Business and Management

Birmingham City Business School

CAMPUS

Birmingham Metropolitan College or South and City College Birmingham

DURATION

2 years full-time

UCAS CODE

122N (BMC), 022N (SCCB)

ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)
**Business
Economics**

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

NL11

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This course teaches you to apply the principles of the subject in a variety of settings, using a range of techniques. You will be prepared for a career in government, business and financial institutions with our comprehensive course, as well as being taught the transferable skills you will need to stand out from the crowd when it comes to securing employment.

Economics is of huge importance when it comes to understanding, and contributing to, the effective allocation of resources. You will be equipped with a firm foundation of knowledge about the workings of economic systems, with appropriate tools of analysis to tackle the issues the industry faces.

The course will not just use economics to explain social, financial and business interactions, but will also draw back knowledge and understanding from these related areas, using these to challenge and progress your understanding of economic interactions.

Skills will be developed on a subject-specific basis as you progress through each level. The first year of the course will provide a solid grounding in principles of economics and its importance in society, as well as ensuring you are fully prepared to make informed decisions about alternative routes of study.

Content includes:

Year 1

- Professional development
- Business foundations
- Principles of economics
- Business analysis, methods and techniques

Year 2

- Microeconomics
- Business strategy
- Contemporary business: practice and solutions
- Macroeconomics

Final year

- Business process and systems
- The economics of trade and development
- Industrial economics
- Integrative business research project

“This programme prepares you to work as a business economist or in a related role which is concerned with the allocation of resources. You will develop an understanding of the verbal, graphical, mathematical and statistical strategies used by business economists.”

Cindy Millman, Associate Professor in Business

The Business Finance course focuses on the practical application of finance in, and for, businesses. Designed to equip you with technical knowledge and skills in line with the Association of Corporate Treasurers qualification, as well as a range of employability attributes, this flexible course will encourage your development and commitment in becoming a business finance professional.

As you progress, you will become more effective and creative in problem-solving, as well as being able to critically advise individuals and companies in the UK and abroad.

The course has the option of a sandwich year, where you get to go on a year-long industry placement. You can also enjoy seamless progression to a Master’s-level qualification with our MFin.

During the second and later years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your programme to a specific career aim or professional body. There will also be opportunities to experience different graduate roles, with a wide variety of placements and internships on offer to complement your studies.

Content includes:

Year 1:

- Introduction to finance
- Introduction to financial accounting
- Principles of economics
- Quantitative methods for finance

Year 2:

- Corporate finance
- Financial reporting
- Risk management
- Principles of taxation

Year 3:

- Banking, financial markets and institutions
- Corporate financial strategy
- Financial derivatives

Year 4 (MFin):

- Applied financial econometrics
- Investigating finance practice

“The University has provided me with more than an education, with all the extra activities, events, competitions and societies available. Birmingham City University has helped me gain more employability skills and made me more confident as an individual.”

Navdeep Dhillon

BSc (Hons) / MFin
**Business
Finance**

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MFin)
4 years sandwich (BSc)
5 years sandwich (MFin)
5 years part-time (BSc)
6 years part-time (MFin)

UCAS CODE

NN13 (BSc), N30B (MFin)

ENTRY REQUIREMENTS

- A Levels: BBC (MFin BBB)
- BTEC Diploma: D*D* (MFin combined with one A Level/ two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MFin DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MFin 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BSc (Hons)
**Business
Information Systems***

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

G520

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

The ability to exploit information and information technology (IT) is essential to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, bringing together people, processes and information.

You will work collaboratively with tutors, researchers and businesses, and apply practice-based skills to real-life case studies and live project briefs. You will also explore the design, development and use of IT systems, enabling you to gain key skills in database design and application development. You will also learn how organisations can harness the data being captured through the Internet of Things.

You will work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

This course will develop your technical, research, design and organisational skills, meaning that you will leave with the skills which employers want.

Content includes:

Year 1

- Business information systems
- Business information modelling
- Information retrieval
- Application design

Year 2

- Enterprise systems
- Ethical and professional context of IT
- Database design and development
- Database development and implementation

Year 3

- Social systems
- Strategy, knowledge and intelligence
- Data intelligence
- Information security
- Project

“The University is always upgrading their equipment and the student voice is always heard, which is a big plus. The knowledge gained on my degree has helped me to develop professionally and think bigger, and I feel it has made me more prepared for the IT work environment.”

Cleon Russell

Pre-entry Enquiries team: +44 (0)121 331 5595



BA (Hons)
**Business
Management***

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich (not Prof. Prac.)
5 years part-time (not Prof. Prac.)

UCAS CODE

N201

ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D*D* (Prof. Prac. combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (Prof. Prac. 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval



Enjoy international visits and study, learn from world-renowned industry speakers and work on real-life projects with our broad-based Business Management degree.

In addition to the main Management path, BA (Hons) Business Management offers three distinct associated programmes, which allow you to specialise in a specific area while still learning the core skills of business and management.

Consultancy enables you to gain an insight into the theory and application of the industry, Supply Chain Management is perfect if you wish to seek a deeper insight into the operation of the supply chain, while the Enterprise pathway provides a route for you if you are interested in the development and sustainability of new business operations.

These courses will enhance your understanding of organisations and the environment in which they operate, will prepare you for a career in business and management, and enhance your skills to become a lifelong learner.

Content includes:

Year 1

- Contemporary HR for managers
- Marketing foundations
- The professional manager
- Finance for managers

Year 2

- Supply chain management
- An introduction to consultancy
- The reflective manager
- Contemporary management issues

Year 3

- Innovative thinking for organisation development
- Managing lifelong learning
- The global manager
- Integrative business research project

“Birmingham City University offered the degree I wanted to study and brilliant facilities within the Business School; this, coupled with excellent feedback and results from friends who had previously studied here, made the decision an easy one.”

James Hartle

AVAILABLE SPECIALIST ROUTES:

**Business Management (Consultancy)
| BA (Hons) N20B**

This pathway enables you to specialise in consultancy, gaining an insight into the theory and application of the requirements of this role. We are constantly reminded that the environment in which contemporary organisations operate is uncertain, turbulent, ambiguous, and dynamic. This means that to be successful, organisations need to become more resourceful, innovative and creative in order to find new ways to work with and indeed exploit these conditions.

**Business Management (Enterprise)
| BA (Hons) N20C**

Business Management (Enterprise) provides a route for those interested in development and sustainability of new business operations, offering a route for those interested in launching their own enterprise. You will be exposed to key enterprise modules which will help you get from idea to launch underpinned by academic theory. This route, which will be embedded throughout your course, will look to develop your skills, abilities and behaviours, and provide you with the tools you need to become a future entrepreneur.

**Business Management (Professional Practice)
| BA (Hons) N1N2**

Our unique professional practice degree in Business Management is designed to fast-track your professional development and help you apply your business studies to your work experience. The final year of your course, working full-time with block taught and blended delivery, lets you put your learning into practice at an early stage and build further experience in the workplace.

**Business Management (Supply Chain
Management) | BA (Hons) N20D**

Business Management (Supply Chain Management) gives you an opportunity to undertake specific modules designed for those who seek a deeper insight into the operation and complexity of the supply chain. You will explore contemporary supply chain initiatives and review corporate strategy, globalisation, international alliances and the key features of procurement and outsourcing. This course provides you with the opportunity to examine the tools and techniques used to sustain and develop global supply networks.



BEng (Hons) / MEng
Civil Engineering*

*School of
Engineering and the
Built Environment*

CAMPUS

City Centre

DURATION

3 years full-time (BEng)
4 years full-time (MEng)
4 years sandwich (BEng)
5 years sandwich (MEng)

UCAS CODE

H201 (BEng), H200 (MEng)

ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB), including mathematics at Grade C or above
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

If you are interested in a career as a civil engineer, this course has been designed to meet the necessary requirements of the relevant professional bodies while also preparing you for a full-time career in the industry.

With strong links to existing courses within the University, you will gain knowledge and skills in the areas of engineering, mathematics, structural design and other relevant subjects.

The course focuses on what a civil engineer does, which entails building power stations, bridges and motorways. You will focus on hydraulics, examining how water flows and drives turbines, and your studies will be enhanced through site visits, field trips and guest lectures.

You will have the opportunity to visit a number of construction sites, getting a chance to appreciate theory in context. This approach has helped our graduates progress into roles with established companies such as Balfour Beatty.

Content includes:

Year 1

- Engineering principles
- Maths and design
- Engineering practice
- Maths and professional skills

Year 2

- Structures
- Soil mechanics
- Mathematics and control
- Civil engineering technology
- Civil engineering materials and surveys

Year 3

- Hydraulics and drainage
- Geotechnical engineering
- Structures
- Materials

Year 4 (MEng)

- Structural design project
- Infrastructure engineering
- Digital project
- Civil engineering project management
- Sustainable construction

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H20F) if you have grades BB at A Level, with at least one A Level in technology, science, mathematics or computing (or equivalent), but do not have the necessary qualifications to directly enter the first year of the degree.

“I have been able to pursue my passion for engineering at Birmingham City University and I am really enjoying it so far. Winning the Young Innovator Prize has changed my life completely. Taking part built my confidence and pushed me to follow my dreams.”

Abigail Lavercombe

On this diverse and inspiring course, we will help you to become a creative individual in the exciting world of commercial photography. We will focus on the fields of fashion, portrait, moving image and product photography, developing your talent in an environment of imagination and experimentation.

Combining technical expertise and creativity, you will be encouraged to develop a professional identity and signature style through a course tailored to your career path, putting you at the cutting edge of contemporary photographic practice.

You will learn from award-winning and internationally recognised staff with a wealth of industry experience, having worked for clients such as the BBC, the Brit Awards, Channel 4, Condé Nast, *Marie Claire*, Microsoft, *The Sunday Times Magazine*, and many more.

You will experience visiting lectures by nationally and internationally recognised photographers, as well as benefiting from numerous links with industry, workshops, seminars, masterclasses, careers advice, portfolio reviews, mentorships and placements.

In an environment of imagination, experimentation and client-driven briefs, your talent will be nurtured so you develop into an employable and creative photographer.

Content includes:

Year 1

- Introduction to visual communication
- Principles of photography
- Practice of photography
- Discourse
- Narrative
- Enterprise of photography

Year 2

- Context of commercial photography
- Live project

- Collaborative practice
- Identifying direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

Year 3

- Critical practice
- Major project

“I couldn’t have asked for a better university experience.”

Nicole Lean

BA (Hons)
**Commercial
Photography**

*School of Visual
Communication*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W641

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



BSc (Hons) / MSci

Computer Forensics*

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MSci)
4 years sandwich (BSc)
5 years sandwich (MSci)

UCAS CODE

FG44

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Knowledge of computer programming
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Accreditations shall be renewed in accordance with the accreditor's standard review process and subject to the University maintaining the same high standards of course delivery.

*subject to approval

With digital forensics playing a critical role in the world of modern criminal investigations, our Computer Forensics course will help you develop the practical and professional skills needed by employers in the digital forensics industry and law enforcement.

This includes the acquisition, analysis and interpretation of data recovered from computers and digital devices to establish factual evidence. Our dedicated specialist digital forensics laboratory hosts professional digital forensics tools, including EnCase, FTK, XRY, Cellebrite and other industry-standard tools.

You will have the opportunity to analyse computer-based and mobile phone devices, SatNav systems, and portable multimedia players. You will also investigate computer networks, LANs, WANs, network design and administration, and network security.

This course combines a highly rigorous academic qualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensics investigator. You will also develop the necessary legal, courtroom advocacy and expert witness skills required by employers.

There is the opportunity to enjoy seamless progression to a Master's-level award with our MSci qualification.

Content includes:

Year 1

- File system analysis
- Introduction to programming
- Computer forensics fundamentals
- Hardware and software systems

Year 2

- Data storage and recovery
- Digital forensics tools and techniques
- Data networks
- System security attacks and defences

Year 3

- Mobile device forensics
- Incident response and investigation practice
- Ethical hacking
- Individual project

Year 4 (MSci)

- Advanced techniques in digital forensics
- Unix systems forensic analysis
- Expert witness and courtroom advocacy
- Group research project

“As a whole, the University is committed to guiding you into your career, and we are given so many opportunities to gain work experience. I took part in a four-week work placement with Jaguar Land Rover, as well as working with Siemens for a year alongside my studying.”

Faye Rathbone

BSc (Hons) / MSci

Computer Games Technology*

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MSci)
4 years sandwich (BSc)
5 years sandwich (MSci)

UCAS CODE

G450

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Knowledge of computer programming
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

This practical, hands-on games programming course has been developed as a result of continued input from industry and student partnerships, as well as from our expertise in applied games technology research.

The course involves a range of individual, group teaching and assessment strategies, which will develop your skills across a range of computer-related disciplines.

Our collaborations with Microsoft and Sony ensure we have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts.

We regularly participate in game development competitions, such as Global Game Jam and Microsoft's Imagine Cup, which will give you a great opportunity to broadcast your talent on an international stage. There is the opportunity to enjoy seamless progression to a Master's-level award with our MSci qualification.

Content includes:

Year 1

- Introduction to 2D game development
- Introduction to 3D game development
- Data structures and algorithms
- CGI modelling
- CGI animation

Year 2

- C++ programming for games
- Programming for game engines
- Quality of service in network environments
- Interdisciplinary project

Year 3

- Mobile game development
- Network game programming
- Game development using console
- Consultancy and IT
- Final-year project

Year 4 (MSci)

- Artificial intelligence for games
- Real-time graphics programming
- Emerging technologies
- Group project

“I’m excited about the one-year placement; it’s something that will put me to the test and see if what I’ve been doing for the first and second years has been enough to secure a position. Internships are a challenge to secure, meaning you have to be at the top of your game (no pun intended) at all times.”

Liam Sorta



BSc (Hons) / MSci

Computer Networks

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

- 3 years full-time (BSc)
- 4 years full-time (MSci)
- 4 years sandwich (BSc)
- 5 years sandwich (MSci)

UCAS CODE

G422

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



With communication technologies forming the bedrock of our modern mobile society, our Computer Networks course will enable you to take this revolution to the next level.

Our practical approach, backed up with a thorough understanding of theory, will provide you with the skills modern employers are looking for, and you will have the chance to gain additional accreditation from Cisco and Linux Professional Institute.

The course delivers the latest in computing, network, cloud and server technologies in a well-rounded curriculum that includes computer network engineering, programming, server systems and practice.

You will also learn management-level skills, such as project and change management, to maximise your career potential. There is the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

Content includes:

Year 1

- Computer systems
- Maths for computing
- Computer programming
- Network fundamentals

Year 2

- Internet sensors and IOT
- Server systems
- Programming for network engineers
- Enterprise network systems

Year 3

- Data centre systems
- Consultancy and IT management
- Wireless networking technologies
- Infrastructure storage and management
- Project

Year 4 (MSci)

- Cloud infrastructure and services
- Advanced networking systems
- Software defined network engineering
- Technology adoption and rollout
- Project

“I was impressed by the level of networking resources the University had, compared to other universities I visited. I got a job straight away as a Cloud Computing Systems Engineer, and having hands-on experience of real-life hardware has given me a massive advantage in my new job.”

Russell Phillips

With secure communication technologies forming the bedrock of our modern mobile society, our Computer Networks and Security course will enable you to take this revolution to the next level.

Our practical approach, backed up with a thorough understanding of theory, will provide you with the skills modern employers constantly crave, and you will also have the chance to gain additional accreditation from Cisco and Linux Professional Institute.

The course delivers the latest in computing, network and security technologies in a well-rounded curriculum that includes computer network engineering, programming, server systems, security theory and practice.

You will also learn management-level skills, such as project and change management, to maximise your career potential. There is the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

Content includes:

Year 1

- Computer systems
- Mathematics for computing
- Computer programming
- Network fundamentals

Year 2

- Server systems
- Systems security: attack and defence
- Programming for network engineers
- Networking technologies

Year 3

- Ethical hacking
- Wireless networking technologies
- WAN and advanced network technologies
- Network security
- Project

Year 4 (MSci)

- Software defined network engineering
- Information security
- Infrastructure storage and management
- Advanced networking systems
- Project

“My placement year gave me confidence working in a business environment, and experience that allowed me to secure a rewarding graduate position within a highly regarded organisation.”

Danyaal Ismet

BSc (Hons) / MSci

**Computer Networks
and Security**

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

- 3 years full-time (BSc)
- 4 years full-time (MSci)
- 4 years sandwich (BSc)
- 5 years sandwich (MSci)

UCAS CODE

GG49

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/course

ACCREDITATION





BSc (Hons) / MSci

Computer Science*

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

- 3 years full-time (BSc)
- 4 years full-time (MSci)
- 4 years sandwich (BSc)
- 5 years sandwich (MSci)

UCAS CODE

G401

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

Work with leading-edge technologies and achieve the skills valued by employers on our challenging yet rewarding Computer Science course.

The course intends to develop competence in using tools and techniques for producing computer systems solutions from a sound mathematical and scientific base while appreciating the professional responsibilities and quality issues needed by industry. There is also the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

Taught by experienced academics with extensive links to the IT industry, our course content is kept relevant and up to date, and you can also gain valuable work experience through a placement after your second year.

The modern curriculum addresses core computer science concepts, as well as growth areas such as mobile and wearable application development, cloud computing, big data and cyber security.

Content includes:

Year 1

- Computer programming
- Computer systems
- Website design and development
- Network fundamentals

Year 2

- Object oriented programming
- Database and web application development
- Operating systems
- Discrete mathematics and declarative programming

Year 3

- Mobile application development
- Data science
- Wearable computing
- Artificial intelligence and machine learning
- Individual project

Year 4 (MSci)

- Service oriented architecture
- Mobile computing
- Advanced HCI
- Group project

“Throughout my time at BCU, staff have been extremely helpful. My lecturers have always ensured help where possible; they do not hesitate to assist students with one’s work and make time within their schedules for a one-to-one if needs be.”

Tammy Yeshua

Computing in schools is undergoing a significant revolution. There is a recognition that the workforce of tomorrow will need to be highly skilled technically. This degree course combines the development of computer science subject knowledge together with the understanding of how computing can be taught in the classrooms of the future.

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. You will gain a highly valued technical qualification that demonstrates an understanding of computer science. You will also gain a teaching qualification that enables you to teach the subject in secondary schools.

You will develop your computer science subject knowledge through taught modules within the Faculty of Computing, Engineering and the Built Environment. You will explore how the nature of the subject is the combination of the mathematical and scientific skills that employers expect within this discipline.

The course also develops you as a secondary school teacher of computing where you will explore what it means to apply your developing subject knowledge to other learners of computer science. You will gain the skills and understanding to take up positions in schools as a teacher of your subject with the potential to contribute fully to the life of the school. The course is designed around the Teachers’ Standards and the award of Qualified Teacher Status (QTS).

Content includes:

Year 1

- Exploration about teaching and learning in schools
- School placement to gain experience of being a teacher

Year 2

- Development of understanding of what it means to be a teacher of computing
- Further school placement

“This course provides an excellent grounding in the field of computer science that can be taken into secondary schools and used to educate the workforce of tomorrow.”

Stuart Davison, Tutor



BSc (Hons)

**Computer Science
with Secondary
Education with QTS**

*School of
Education and
Social Work*

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

TBC

ENTRY REQUIREMENTS

- A Levels: BBC, including either computer science or computing
- BTEC Diploma: D*D* in related subjects only
- BTEC Extended Diploma: DMM in related subjects only
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent
- Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: bcu.ac.uk/courses



BSc (Hons) / MSci

Computing and Information Technology*

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

- 3 years full-time (BSc)
- 4 years full-time (MSci)
- 4 years sandwich (BSc)
- 5 years sandwich (MSci)

UCAS CODE

G420 (BSc), I100 (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Accreditations shall be renewed in accordance with the accreditor's standard review process and subject to the University maintaining the same high standards of course delivery.

*subject to approval

With communication technologies forming the bedrock of our modern mobile society, our Computing and Information Technology course will enable you to take this revolution to the next level.

Our practical approach, backed up with a thorough understanding of theory, will provide you with the skills and knowledge employers look for. You will also have the opportunity to gain additional accreditation from Cisco and the Linux Professional Institute.

The course delivers the latest in computing, cloud and server technologies, as well as an education in computer network engineering, programming and server systems.

You will also learn management-level skills such as project and change management to maximise your career potential.

Content includes:

Year 1

- Computer systems
- Mathematics for computing
- Computer programming
- Network fundamentals

Year 2

- Internet sensors and IOT
- Server systems
- Human computer interaction
- Enterprise network systems

Year 3

- Data centre systems
- Consultancy and IT management
- IT infrastructure
- Business systems solutions
- Project

Year 4 (MSci)

- Cloud infrastructure and services
- Advanced networking systems
- Project management
- Technology adoption and rollout project

“I enjoyed the practical element of the course as I tend to learn better from actually doing rather than just theory. Birmingham is a very multicultural environment, so no matter your background or upbringing, you’re unlikely to feel out of place – this helps you to settle into your university life and studies quickly and easily.”

Tumpe Moyo

Pre-entry Enquiries team: +44 (0)121 331 5595

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders.

This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities. You will train and learn at the National Institute of Conductive Education, a charity based in Moseley, Birmingham which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors.

On graduating, you will be able to make a difference to people’s lives and will be able to work in centres and schools across the world where conductive education is practised.

Content includes:

Year 1

- Observation for directing active learning
- Developing professional skills through active learning
- Principles of conductive pedagogy
- Conductive facilitation for learning

Year 2

- Conductive pedagogy: analysis and development of learning
- The impact of motor disorders on learning in childhood and adulthood

- Learning theories for conduction
- Practice-based learning: analysing effective teaching and learning styles
- The social basis for learning

Year 3

- Conductive pedagogy: evaluation and application
- Education research project
- Application of conductive education
- Practice-based learning: evaluating learning

“There is constant practical and academic tuition, support and feedback throughout. A truly fantastic degree that makes a difference!”

Susan Mechan

BA (Hons)

Conductive Education

Faculty of Health, Education and Life Sciences

CAMPUS

National Institute of Conductive Education, Moseley

DURATION

3 years full-time

UCAS CODE

X161

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass
- International Baccalaureate: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Pre-entry Enquiries team: +44 (0)121 331 5595



HNC
Construction

*School of
Engineering and the
Built Environment*

CAMPUS

City Centre

DURATION

2 years part-time

UCAS CODE

Direct online application

ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- GCSE English language and mathematics at Grade 4 or above.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience of at least three years will therefore also be considered. Please contact Admissions if you want to discuss your situation.

For full entry requirements and fees: bcu.ac.uk/courses

Offering expert training for technologists in the design, production and management of buildings, and providing advanced entry to our associated degrees, this course has flexibility, practical focus and professional respect.

It offers an ideal gateway for progression from tradesperson to site manager and beyond. On successful completion, you can progress straight to the second year of a full-time professionally accredited degree course at the University.

You will benefit from having access to both state-of-the-art digital facilities and traditional resources. Using advanced CAD software, surveying equipment and a computer-generated virtual building site, you get accustomed to the technology used in industry.

As part of the course, you get the chance to attend specialist seminars and go on field trips to construction sites around the Midlands.

Delivered on a day release, one-day-per-week basis, this course is targeted at people who are seeking a career in technology, building surveying, building control, quantity surveying and construction management. It is also applicable to anyone involved with the design, production or management of buildings.

Content includes:

Year 1

- Design principles and application
- Science and materials
- Construction and maintenance of buildings
- Law and contract

Year 2

- Management principles and application
- Group project
- Health, safety and welfare
- Research projects

“The group project brings into reality what would be expected of professionals in the construction industry in work-based situations and shows the importance of communication and teamwork.”

Harvir Singh

Our Construction Management course offers a collaborative approach to the industry, preparing you to work within an integrated project team.

As well as preparing you to work with industrial partners, the course also aims to develop the skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

Working with our industrial partners and focusing on design co-ordination, you will look at programming, buildability and project management. Strong links with employers such as Willmott Dixon will allow you to apply what you learn in a practical context through work placement opportunities. You will also have the chance to work on live projects for clients.

After completing this course, you will have a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, and be able to confidently manage both commercial and civil engineering projects.

Content includes:

Year 1

- Introduction to the built environment
- Residential technology
- Law
- Building Information Modelling (BIM) and innovative practice

Year 2

- Procurement
- Commercial technology
- BIM and innovative practice for complex structures
- Commercial management

Year 3

- Contract practice
- Economics
- Services and energy performance
- Construction management practice

“During my studies, I received an award which was a Certificate of Excellence from the Chartered Institute of Building. Because this award is only given to a selected number of students across the country, this will enable me to stand out from other candidates.”

Adam Dean Zaman

BSc (Hons)
Construction
Management*

*School of
Engineering and the
Built Environment*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

LK12

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



*subject to approval



BA (Hons)
**Costume Design
and Practice**

*School of Fashion
and Textiles*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

W2W4

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements
and fees: bcu.ac.uk/courses

Develop a range of career-specific skills within costume design and practice in a city culturally rich with dance, theatre and the creative arts.

You will gain experience in custom pattern cutting, design and illustration, bespoke fitting and costume construction techniques, developing you into an active and engaged contributor to costume.

Previously, students have collaborated on live projects with Birmingham Royal Ballet, DanceXchange, and Birmingham Repertory Theatre. Our staff have worked as costume practitioners within national and international companies, including the Royal Shakespeare Company and the Stephen Joseph Theatre with Alan Ayckbourn.

While studying with us, you will gain access to an archive of historical dress, bequeathed by the arts and crafts artist Kate Elizabeth Bunce, and the BCU Art and Design Archive. There is an optional placement year between years 2 and 3. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

BA (Hons) Costume Design and Practice, BA (Hons) Fashion Design and BA (Hons) Garment Technology have a shared first year of study.

Content includes:

Year 1

- Design development and realisation
- Individual aesthetic
- Creative direction
- Context and theory

Year 2

- Creative realisation
- Critical studies
- Work placement (option 1) or collaborative practice (option 2)
- Advanced practice

Year 3

- Independent project research
- Independent practice
- Major project

“The BA (Hons) Costume Design and Practice encourages students to develop their creativity within the context of costume design and practice alongside experienced industry professionals and researchers.”

Louise E P Chapman, Lecturer

Pre-entry Enquiries team: +44 (0)121 331 5595

BA (Hons)
Criminology*

*School of
Social Sciences*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

M900

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements
and fees: bcu.ac.uk/courses

*subject to approval

This degree offers an in-depth study of crime, punishment and victimisation. It aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

This new curriculum offers a varied yet focused choice of subjects, through which you will be able to develop your interests within the specialised field of criminology. The course’s professional relevance is supported by its close links with local and national criminal justice agencies, such as regional police forces and community safety partnerships.

This course is delivered by expert staff in the fields of policing, security studies and criminology, and you will also enjoy regular guest lectures from highly influential voices in the discipline. You will benefit from well-established links with a variety of external bodies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation and probation services, and prisons.

Content includes:

Year 1

- On crimes and punishment: an introduction to criminological theory
- Doing criminological research
- Crime in its political and historical context
- Security studies: the essentials
- Policing, investigation and society

Year 2

- Critical and cultural criminological thought

AVAILABLE SPECIALIST ROUTES:

**Criminology and Security Studies*
ML94 | BA (Hons)**

As the first University in the UK to offer a combined degree in criminology and security studies, we are able to give you a truly unique experience. This course allows you to examine subjects such as intelligence, terrorism, nationalism, modern-day conflict, weapons of mass destruction and the United Nations.

“I was involved with the Student Academic Mentoring project which saw me gain employment as the Criminology Department’s Mentoring Project Supervisor.”

Leonie Folan

- Advanced criminological research
- Prisons and punishment
- Crime, media and culture

Year 3

- Transnational organised and corporate crime
- Human rights: theory and practice
- Dissertation / live project / placement

**Criminology, Policing and Investigation*
ML9K | BA (Hons)**

This degree offers an in-depth study of policing and investigation, helping you develop knowledge and understanding of the core schools of criminological thought. The course’s professional relevance is supported by its close links with local and national criminal justice agencies.

Pre-entry Enquiries team: +44 (0)121 331 5595

D



BA (Hons)
**Design for
Performance**

*School of
Visual Communication*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W460

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Make creative and informed contributions to contemporary performance design practice with this unique, future-focused programme of study. Ambitious in its approach, this course includes design and production for theatre, events, dance, puppetry, museums, concerts, exhibitions, festivals, themed environments, nightclubs, film and live arts.

You will negotiate your own path within a framework of core art and design methodologies and will benefit from the cross-pollination of ideas within a multidisciplinary School.

You will have access to outstanding facilities, including studios, workshops and ‘The Shell’, a completely flexible, state-of-the-art, experimental production space. You will benefit from the experience of staff who are experienced designers, makers and educators.

You will have the chance to develop and respond to a wide variety of high-profile projects and opportunities. These have included placements at the Birmingham Repertory Theatre, live project briefs for Madame Tussauds and sculptural installations for major UK festivals.

Your end-of-year awards are sponsored and presented by high-profile names, and the course consistently achieves excellent National Student Survey (NSS) results.

Content includes:

Year 1

- Introduction to visual communication
- Principles of design for performance
- Practice of design for performance
- Discourse
- Narrative
- Enterprise of design for performance

Year 2

- Context of design for performance
- Live project

- Collaborative practice
- Identifying direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

Year 3

- Critical practice
- Major project

“I would recommend this course to anyone who has a passion for designing and creating exciting experiences for all areas in the entertainments industry.”

Millie Proud, Lead Creative, Merlin Entertainments

This course enables you to develop the knowledge and technical skills required to use X-rays, ultrasound or magnetic fields to help diagnose a range of injuries and diseases at the Midlands’ only centre for radiography training.

The course combines equal elements of theory with clinical practice focused on developing your knowledge and understanding of biological and radiation sciences, technology and the psycho-social issues of healthcare.

A purpose-built and outstandingly equipped radiography skills suite, including an X-ray room, PACS viewing rooms, ultrasound simulator and 3D virtual reality room, allow you to improve your skills through simulation in a safe and protected environment.

You will spend half the course undertaking clinical placement, which is structured to allow you to fully experience the realities of the profession. We support you in securing a placement at several of 30 clinical sites across the Midlands, with your assigned personal tutor visiting you regularly.

In your final year, you will develop your skills of research strategies in health practices, and will consolidate your clinical skills and knowledge. Upon successful completion, you will graduate with a BSc (Hons) in Diagnostic Radiography and be eligible to apply for Registration with the Health and Care Professions Council.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1

- Diagnostic technology and physics
- The emerging practitioner
- Introduction to diagnostic imaging practice

Year 2

- Evidence-based practice

- The developing practitioner
- Diagnostic imaging practice

Year 3

- Radiography research
- The competent practitioner
- Advancing diagnostic imaging practice

“If we weren’t radiographers, we would be detectives; our job is to find out what is going on. I was X-raying patients from the first hour of my first day.”

Adam Robinson

D

BSc (Hons)
**Diagnostic
Radiography**

*School of
Health Sciences*

CAMPUS

City South

DURATION

3 years full-time
6 years part-time

UCAS CODE

B821

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 30 points
- GCSE English language, mathematics and science at Grade 4 or above.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



D



BA (Hons)
Digital Marketing

NTI Birmingham

CAMPUS

City Centre

DURATION

2 years full-time

UCAS CODE

P647

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent
- Portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

This Digital Marketing degree is a unique two-year fast-track programme that immerses you in real-world, professional advertising and marketing communications. It is a powerful mix where you will be working with professionals to learn key skills in a fast-paced creative industry.

You will be based in the professional environment of your own digital media studio and you will engage in workshops, lectures and live client-facing assignments with your peers, tutors and industry mentors.

We will give you your own MacBook Air to use for the duration of the course and state-of-the-art resources to work in.

You will build a knowledgeable skill set that gives you proficiency and know-how across disciplines and specialist expertise within them. Along the way, you will build a tangible portfolio of practice that showcases your work and proves your professionalism to potential employers; you will be making and delivering real media assets for real clients in the real world.

It is all part of a bigger picture that answers the creative industry’s calls for employees like you who will provide savvy digital talent capable of exploiting new opportunities and trends in emerging markets and technologies.

Content includes:

Year 1

- Digital marketing primer
- Audiences and brand development
- Audience research methodologies
- Planning and strategy
- Interactive entertainment, development and implementation and/or narrative entertainment script and production
- Collaborative practice

Year 2

- Market research methods
- Methodologies for digital marketing campaigns
- Content marketing
- Professional practice
- Final major project

“The Digital Marketing course has given me ‘access all areas’ and hands-on experience with top advertising agencies, real work placements and industry mentors.”

David Murawski

Today’s world revolves around the use of digital media technologies and there is a demand for graduates with the mix of technical and content creation skills needed to develop the next generation of digital media products.

Our Digital Media Computing course is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry.

You will develop key transferable skills, such as teamwork, reflection and self-awareness. You will also gain analytical skills through coursework tasks, as well as enhancing your problem-solving skills using a range of systems and technologies.

You will have the option to undertake an industrial placement after your second year, gaining valuable work experience, and on the course you will acquire skills in web technology, programming, animation, 3D modelling, video production, human-computer interaction and interface design to develop web and interactive digital media applications.

Content includes:

Year 1

- Computer programming
- Computer systems
- Visual design/HCI
- Information retrieval/database design

Year 2

- Web application development
- Digital media processing
- Video production
- Multimedia group project

Year 3

- Cloud-based web services
- Project
- Creative visualisation and animation
- Cross-platform media

“My advice to potential students would be to come to Birmingham City University – you will love it. It helps you grow and understand yourself better, and doing a course that you’re passionate about will definitely bring out the best in you.”

Serena Patel

D

BSc (Hons)
Digital Media Computing*

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

P310

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

BA (Hons)
**Early Childhood
Studies**

*School of Education
and Social Work*

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

X320

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass with minimum of 18 credits at merit or distinction
- International Baccalaureate: 24 points
- GCSE English language, mathematics and two other subjects at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



With a focus on understanding children and childhood, this course has a strong focus on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator, the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years. Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills and children and family social policy.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, then depending on the previous course studied and individual mark profile entry, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 60 per cent grade average is required at Level 5).

Content includes:

Year 1

- Working as a professional
- Child development
- Observing and assessing babies and young children

Year 2

- Reflecting on play, learning and pedagogy
- Safeguarding and child protection
- Research as driver for policy, practice and provision
- Children's health

Year 3

- Researching professional practice in early childhood
- Leadership and management
- Exploring contemporary perspectives
- Personal and professional development

There are optional modules in each year.

“This course offers real freedom because it isn’t tailored towards a teaching career; it offers a platform for you to open your career path to other areas of working with children.”

Luke Alletson

FdA
Early Years

*School of Education
and Social Work*

CAMPUS

South and City College
Birmingham

DURATION

2 years full-time
3 years part-time

UCAS CODE

X311

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: pass
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This course is an excellent source of professional development if you are already working in a childcare setting, and is a highly respected starting point for your studies.

Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Ofsted rates South and City College Birmingham as a ‘Beacon Status’ college, making it one of only a few UK training providers to achieve the government’s Training Quality Standard in three or more sectors.

Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile upon completion of the foundation degree.

Content includes*:

Year 1

- Introducing professional practice (core/ placement module)
- Theories of child development (core)
- Developing a child’s sense of the world around them
- Developing children’s creativity and critical thinking

Year 2

- Developing professional practice (core/ placement module)

- Early Years research (core)
- Promoting and safeguarding the health and wellbeing of children
- Supporting the individual child in the curriculum
- Partnership and multi-agency working in the Early Years

*The above modules are subject to validation.

“The library has outstanding facilities including private study rooms, computers and even a café. The staff are always friendly and willing to help you find what you are looking for.”

Roberta Goddard



BA (Hons)
Economics

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

L100

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



Our BA (Hons) Economics course applies the principles of the subject in a variety of settings, using a range of techniques.

You will be prepared for a career in government, business and financial institutions with our comprehensive course, as well as being taught the transferable skills you need to stand out from the crowd when it comes to securing employment.

Economics and its sub-disciplines, such as financial and business economics, are of huge importance when it comes to understanding, and contributing to, the effective allocation of resources. You will be equipped with a firm foundation of knowledge about the workings of economic systems, with appropriate tools of analysis to tackle the issues the industry faces.

The course will not just use economics to explain social, financial and business interactions, but will also draw back knowledge and understanding from these related areas, using these to challenge and progress your understanding of economic interactions.

Content includes:

Year 1

- Professional development
- Business foundations
- Principles of economics
- Business analysis, methods and techniques
- Applied economics

Year 2

- Microeconomics
- Macroeconomics
- Political economy
- Contemporary business – practice and solutions

Year 3

- Advanced economic theory
- The economics of trade and development
- Integrative business research project

“Economics is a fantastic subject that is highly regarded by employers for the knowledge and skills it gives graduates. Economics graduates are well paid, and the suite of programmes on offer here gives you a range of options dependent on the kind of career you want.”

Cindy Millman, Associate Professor in Business



BA (Hons)
Education Studies

*School of Education
and Social Work*

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

X300

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass with minimum of 18 credits at merit or distinction
- International Baccalaureate: 24 points
- GCSE English language, mathematics and two other subjects at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Education is at the heart of the development of our society. To study education is to study the way society develops. The BA (Hons) Education Studies considers the concept of education from a variety of perspectives and will require students to engage in critical reflection on the aims, values, principles and policies of the UK education system as well as educational systems around the world.

There is an emphasis throughout on issues of equality and diversity and their particular relevance to educational experiences and achievement. The central philosophy underpinning the course is a commitment to create a supportive and challenging learning environment in which you can thrive and develop.

In sessions, you will be provided with opportunities to explore and debate ideas. You will be encouraged and led by a diverse group of experienced tutors who have worked across a variety of educational backgrounds and disciplines. Tutors will engage you and your fellow students in a reflective and critical evaluation of educational practices, theories and research.

The Education Studies degree also offers a valuable opportunity to embark on a variety of work-based placements in education. We are one of the foremost teacher education universities in the West Midlands with established connections across schools, colleges and training institutions.

Content includes:

Year 1

- Introduction to education studies across national and international contexts
- Key educational thinkers and educational philosophy
- Education and society
- Perspectives on development and learning
- Creativity and learning

Year 2

- Practice-based placement in the field of education

- Preparation for research
- Diversity and inclusion
- Globalisation, education and inequality
- Curriculum development

Year 3

- Independent research project
- Educational innovations in the 21st century
- Educational policies and professional practices
- Issues of identity in education
- Critical pedagogies

“I like the community feel of the University; everyone is really friendly and I always feel safe. There are a lot of opportunities to develop yourself socially, academically and professionally.”

Katie Thurlow

BEng (Hons) / MEng

Electronic Engineering*

School of Engineering and the Built Environment

CAMPUS

City Centre

DURATION

3 years full-time (BEng)
4 years full-time (MEng)
4 years sandwich (BEng)
5 years sandwich (MEng)

UCAS CODE

H601 (BEng), H679 (MEng)

ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB), including mathematics at Grade C or above
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



*subject to approval

Accreditations shall be renewed in accordance with the accreditor's standard review process and subject to the University maintaining the same high standards of course delivery.



Gain the practical and theoretical engineering skills that modern employers want with our Electronic Engineering course. The course offers seamless progression to Master's-level qualification.

Our course will encourage and support you to become an engineer at the forefront of industry. You will gain a broad range of skills, helping you to become a rounded engineer with the attributes required by industry.

Accreditation from the Institution of Engineering and Technology ensures that our course content remains fresh and relevant as well as helping you to achieve Chartered Engineer status after graduation.

You will also develop the key transferable skills that modern employers require, such as problem-solving, project planning, presentation and communication. Our competitions, such as the annual Global Game Jam, will give you the chance to not only help run an acclaimed event, but also to build and design your own creations, giving you invaluable experience.

You can also opt for an industrial placement year, giving you vital work experience and helping you to hone your skills, build contacts and try out a potential career path.

Content includes:

Year 1

- Mathematics and professional skills
- Engineering principles
- Mathematics and design
- Engineering practice

Year 2

- Mathematics for signals and systems
- Analogue and digital electronics
- Engineering electronic systems
- Leading engineering endeavour

Year 3

- Digital filters and spectral analysis
- Embedded systems and control
- Communications systems and networks
- High-frequency and power electronics

Year 4 (MEng)

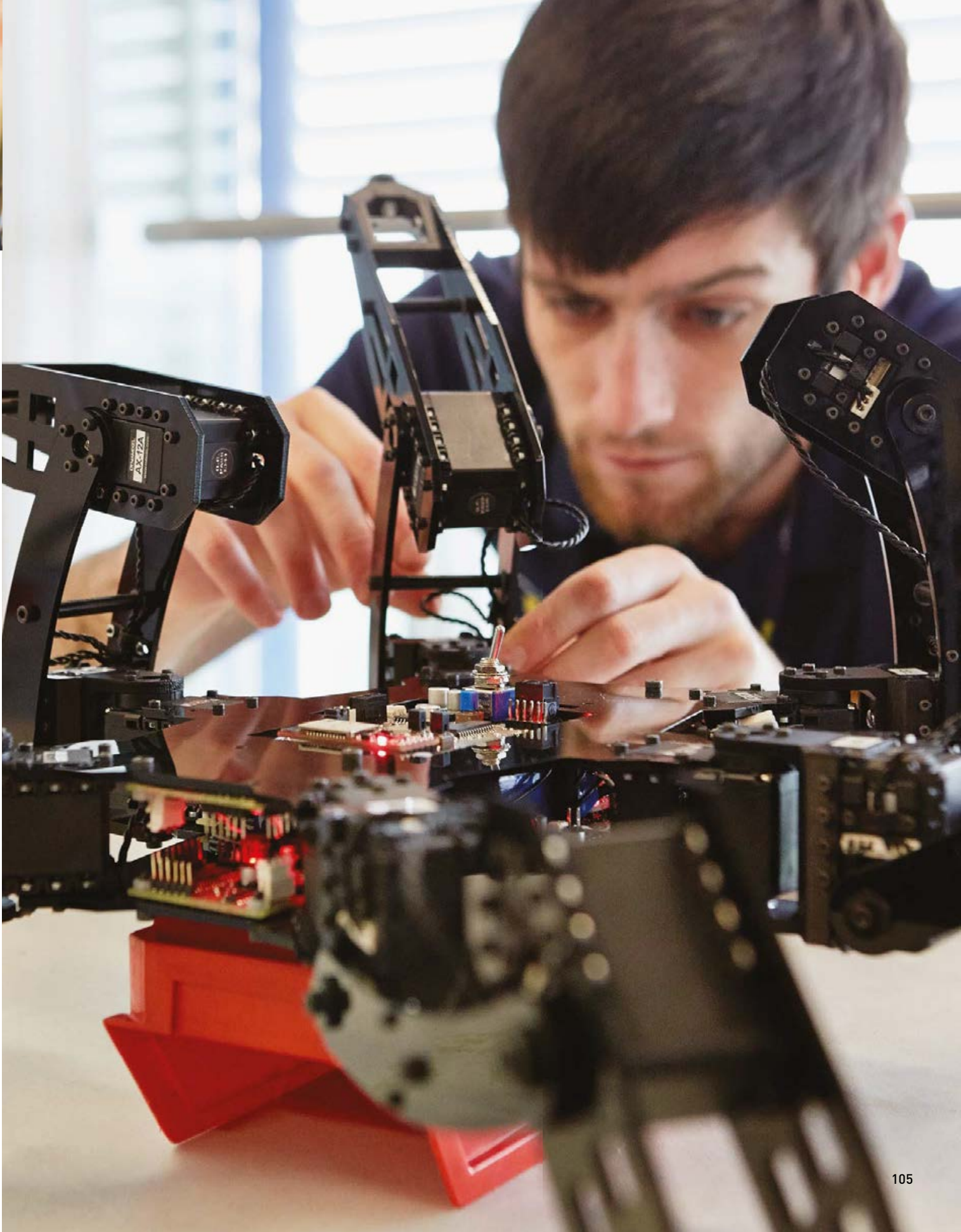
- Digital signal processing
- Analogue electronics and IC architecture
- Digital microelectronics and hardware description languages
- Project

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H677) if you have grades BB at A Level, with at least one A Level in technology, science, mathematics or computing (or equivalent), but do not have the necessary qualifications to directly enter the first year of the degree.

“The most enjoyable time was the final year when I was spending the most time in the lab. All the researching and practising strengthened and expanded my knowledge.”

Yitian Xu

Pre-entry Enquiries team: +44 (0)121 331 5595





BA (Hons)
English

School of English

CAMPUS

City Centre

DURATION

3 years full-time
6 years part-time

UCAS CODE

Q301

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



Combine the creative and the critical, the personal and the social, the historical and the contemporary. In the School of English, you will be taught by world-leading academics and practitioners offering a diverse range of modules in literary studies, linguistics, creative writing and drama.

English as a discipline continues to be relevant to the lives we lead and is central to a wide range of contemporary and social contexts. It is this fact on which the School has built its philosophy and approach to English as a subject, which has interdisciplinary reach beyond its own boundaries.

You will benefit from student-focused and research-informed teaching in a friendly and supportive learning environment where you will be taught by world-leading academics and expert practitioners who foster a community of experimentation, innovation and inclusivity.

Combining the study of literature, language, drama and creative writing, English is, by definition, interdisciplinary. The course offers multiple opportunities for students to collaborate across disciplines in order to gain new perspectives on the relevance of their study in the wider world.

Our graduates are characterised by their extensive subject knowledge, critical thinking and intellectual curiosity, reflected in the skills and abilities that enable them to adapt to a wide range of career paths and employment opportunities.

Content includes:

Year 1

- Literature, drama and origin
- Foundations of language
- Foundations of creative writing
- Key critical concepts

And a choice of two from the following:

- Craft of writing
- Literature and conflict
- Language in action
- Modern drama

Year 2

- Students on BA (Hons) English have a wide range of module options to choose from, covering all aspects of English studies.

Year 3

- Students on BA (Hons) English have a wide range of module options to choose from, covering all aspects of English studies.

“The well-structured, relaxed seminars made it easy to have open conversation and debates about critical approaches. I have improved my critical thinking and developed skills I will carry with me.”

Melissa Churchill

AVAILABLE SPECIALIST ROUTES:

English and Creative Writing | BA (Hons) QW38

This course will support you in developing a rigorous and creative writing practice while also honing your critical and analytical abilities. You will develop your writing, close-reading and research skills, and learn to craft different kinds of original writing – from critical argument to fiction. You will study literature from various major periods, movements and genres, and will also have the opportunity to produce audio drama, screenplay, short stories and poetry.

English and Drama | BA (Hons) QW34

This course will develop your critical and analytical abilities, and deepen your appreciation for literature and theatre. You will develop your writing, close-reading and research skills, and learn to present arguments coherently and creatively. You will study literature and drama from various major periods, movements and genres. You will also have the opportunity to stage a play, and study film, art, and philosophies of relevance to drama and literature.

English and Journalism | BA (Hons) Q30J

You will develop as a writer and thinker, honing your interdisciplinary skills in both English and Journalism and strengthening your critical and creative abilities. You will be taught by world-leading academics and practitioners, offering a diverse range of modules in literary studies, linguistics, creative writing, drama, practical journalism and professional development. You will study literary and linguistic texts from various major periods, movements and genres, and learn the practicalities of writing for different audiences; you will be able to specialise in news, broadcast, features or design.

English and Media | BA (Hons) QP33

You will develop your interdisciplinary skills across English and Media, honing your critical and creative abilities. You will be taught by world-leading academics and practitioners in both English and Media, offering a diverse range of modules in literary studies, linguistics, creative writing, drama, and media research and theory. You will study literary, linguistic and media texts from various major periods, movements and genres.

English Language and Literature | BA (Hons) Q300

This course will support you in developing interdisciplinary skills in both areas, as well as the wider field of the humanities. You will have a unique opportunity to strengthen your critical skills in informed reading and analysis, while deepening your appreciation for language and literature. Your language studies will be applied to everyday and professional settings, allowing you to strengthen your understanding of communicative processes, while your literature studies will provide an opportunity to examine literature from all of the major periods, movements and genres.

English Literature | BA (Hons) Q320

You will develop your critical faculties, instilling in you the power and responsibility of informed reading and analysis while deepening your appreciation for literature. You will develop your writing, close-reading and research skills, and learn to express your arguments coherently and persuasively. You will study literature from all of the major periods, movements and genres. You will also have the opportunity to study cinema, art and philosophy.



Foundate Certificate

English for Academic Purposes

*School of Education
and Social Work*

CAMPUS

TBC

DURATION

Full-time
Part 1 and 2:
September to June

Part 2 only:
February to June

UCAS CODE

N/A – apply direct to the
University via the International
Office.

ENTRY REQUIREMENTS

- Part 1 and 2: minimum IELTS 4.5 or equivalent
- Part 2 only: minimum IELTS 5
- The minimum University entry requirements for your chosen academic award.

For full entry requirements
and fees: bcu.ac.uk/courses

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course is carefully designed to consider your needs as a student studying a degree at a British university. We liaise with course directors in the University in order to gain information regarding changing assessment methods; when necessary, we can make adjustments to our assessments to reflect changes in the schools and faculties.

The course has a varied learning environment and is delivered by four teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Content includes:

- Listening and note-taking
- Reading and writing (general and academic)
- Birmingham: past and present
- Communication skills
- Listening for academic purposes
- Speaking for university purposes

“This course has a lot of quality tutors who teach you many different methods of improving your English skills. I also learned about British lifestyle, history and culture which is essential knowledge for studying in the UK.”

Areeyanan Satthamsakul





BA (Hons)
**Fashion Branding
and Communication**

*School of
Fashion and Textiles*

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
W23M

- ENTRY REQUIREMENTS**
- A Levels: BBC
 - BTEC Diploma: D*D*
 - BTEC Extended Diploma: DMM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate: 14 points from three Higher Level subjects
 - Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



If you wish to pursue a career within the fashion industry, specifically fashion communication and branding, then this course is for you. This unique mix of both fashion communication and branding will give you the skills you will need to be creative, confident, well-informed fashion communicators, ready for the industry.

You will be taught by an industry-experienced teaching team and by visiting industry professionals. There is also the opportunity to participate in live industry-based projects and competitions, such as L’Oreal Brandstorm.

You will develop visual and written communication skills across a broad range of creative media (photography and styling, art direction and graphics, print and digital design, branding strategy, journalistic writing and fashion film) associated with the fashion industry.

There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a faculty of creative students to collaborate with. You can also take part in the international Erasmus exchange programme and choose to follow our four-year sandwich option, which features a one-year industry internship.

Content includes:

- Year 1**
- Fashion publications
 - Writing for fashion
 - Trend forecasting
 - Visual literacy
 - Creative fashion brand communication
- Year 2**
- Industry competition
 - Fashion practitioner research project
 - Brand experience
 - Work placement

- Final year**
- Research project
 - Independent final project
 - Self branding and promotion

“Covering trend, branding, print, layout and design has made me confident I can grow these skills in a work environment and apply for jobs in all areas.”

Chloe Thorne



BA (Hons)
**Fashion Business
and Promotion**

*School of
Fashion and Textiles*

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W5N9

- ENTRY REQUIREMENTS**
- A Levels: BBC
 - BTEC Diploma: D*D*
 - BTEC Extended Diploma: DMM
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - International Baccalaureate: 14 points from three Higher Level subjects
 - GCSE English language and mathematics at Grade 4 or above, or equivalent
 - Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

This course will enable you to explore a range of roles within the fashion industry, far beyond the manufacturing and production of clothing. You will receive the business skills, professional practice and the knowledge you need to succeed in a competitive, but highly rewarding, industry.

You will acquire skills in buying, merchandising, marketing and PR. You will work on industry-led briefs across the first two years, supported by brands such as Whistles, Selfridges, Claire’s and River Island. You will benefit from guest speakers from leading fashion brands and have the chance to visit London, Paris, Florence and New York.

Our staff have experience with brands like Topshop, Lyle & Scott, Emporio Armani and more, ensuring your learning is supported by contemporary knowledge and contacts. You will also explore new skills in packages such as InDesign, Photoshop and Illustrator.

On completion, you will graduate with commercial business acumen and the fashion knowledge needed to undertake a number of roles, including visual merchandising, international retailing and marketing.

Content includes:

- Year 1**
- Fashion business context
 - Trend forecasting
 - Buying and merchandising
 - Visual merchandising
- Year 2**
- Marketing and PR
 - Event management
 - International retailing
 - Work placement – 70 hrs of work placement across several weeks or 35 hrs and live project
- Year 3**
- Dissertation – a written piece of work researching a subject area of your choice
 - Independent major project
 - Self-promotion and the future

“I can truly say this course prepares you to be 100 per cent industry-ready. You will learn in a challenging, informative and inspiring way, giving you true industry insight and skills across a number of subjects.”

Sophie Johnson



BA (Hons)
Fashion Design

*School of
Fashion and Textiles*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

W230

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



Be equipped with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, with companies such as Ted Baker, Mary Katrantzou, Paul Smith, Topshop and River Island.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas.

The second year helps to strengthen your personal and professional development in relation to your own career goals. You will also have the opportunity to take part in the international Erasmus exchange programme, spending a semester at an international institution.

An optional placement year takes place between years two and three, providing an opportunity for an internship in industry. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year gives you the opportunity to specialise in womenswear or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

BA (Hons) Fashion Design, BA (Hons) Costume Design and Practice and BA (Hons) Garment Technology have a shared first year of study.

Content includes:

Year 1

- Design development and realisation
- Individual aesthetic
- Creative direction
- Context and theory

Year 2

- Creative realisation
- Critical studies
- Work placement (option 1) or collaborative practice (option 2)
- Advanced practice

Final year

- Independent project research
- Independent practice
- Major project

“Showcasing at Graduate Fashion Week was the highlight of my degree along with the industry year in which I was able to work in New York. An opportunity that without the contacts of BCU tutors may not have been possible!”

Courtney Plumb



BA (Hons)
Film and Animation

*School of Visual
Communication*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W610

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Explore your visual creativity and learn industry-standard skills in our exciting course. You will be equipped with the practical, creative and intellectual skills to succeed in employment, practice or further study.

Film and Animation graduates regularly win prestigious awards, including over a dozen Royal Television Society awards, and their work has been screened at film festivals across the world.

On the Film and Animation course, you will learn a unique blend of practical skills and creative thinking, backed up by the theoretical knowledge that enables you to define yourself as a creative practitioner equipped to work at the forefront of your field.

We embrace traditional crafts such as drawing, cinematography and screenwriting while also exploring new media technologies, supported throughout by a highly committed team of expert teaching staff, from a variety of specialist areas. You will study in a bespoke environment with traditional and digital facilities, which include MIL0 motion capture technology.

You will have the freedom to experiment and negotiate your own direction, whether this be traditional film-making, 3D animation, stop motion, artists’ moving image or projection-mapped installation.

Content includes:

Year 1

- Introduction to visual communication
- Principles of film and animation
- Practice of film and animation
- Discourse
- Narrative
- Enterprise of film and animation

Year 2

- Context of film and animation
- Live project

- Collaborative practice
- Identifying direction

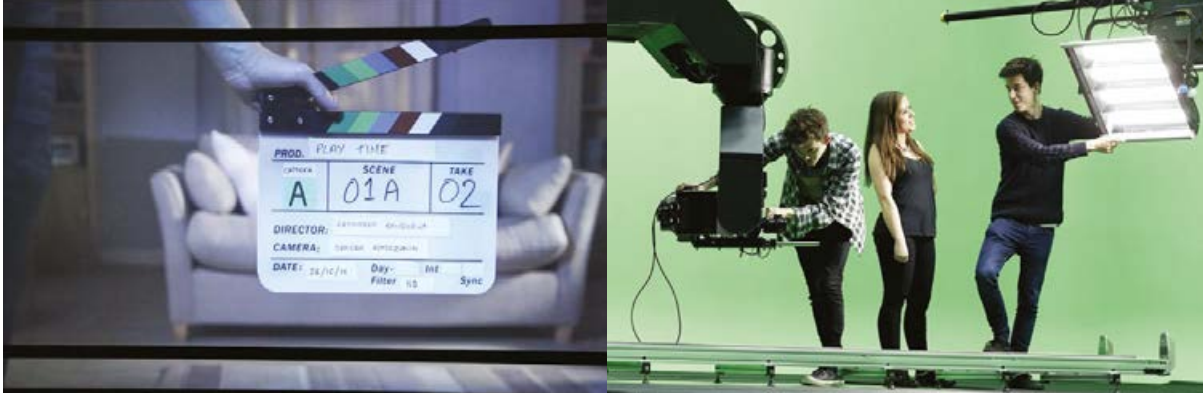
In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

Year 3

- Critical practice
- Major project

“I had many opportunities to work on live briefs with industry professionals, preparing me and giving me confidence for my future. The University has great facilities for the course.”

Dilek Osman



BSc (Hons)
**Film Production
Technology**

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

WP63

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Accreditations shall be renewed in accordance with the accreditor's standard review process and subject to the University maintaining the same high standards of course delivery.

Graduates of our BSc (Hons) Film Production Technology degree are among the most technically capable in the UK, able to make informed technical production choices, understand technical specifications and accurately test equipment.

Our course focuses on fundamental technical concepts, including the physics of sound and light being captured during production (and the tools and approaches used to do this), as well as the techniques used to digitally store and manipulate both images and audio in post-production.

Taught by an experienced film production team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process.

You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices and protocols to prepare you for your future career.

Content includes:

Year 1

- Video production
- Visual design
- Capture and acquisition
- Studio production

Year 2

- Production practice
- Narrative design
- Production workflows
- Post-production

Year 3

- Cross-platform media
- Professional practice
- Digital media technology undergraduate project
- Production project

“The course definitely helped me with so many aspects of film and video production, from creating budgets for jobs to understanding the technical functions of various cameras, right through to delivery formats for the projects. I certainly came out with a larger skill base and experience in film-making.”

Josh Birch

BSc (Hons)
**Film Technology
and Visual Effects**

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

W614

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Accreditations shall be renewed in accordance with the accreditor's standard review process and subject to the University maintaining the same high standards of course delivery.

Develop your creative expression and technical skills with our unique Film Technology and Visual Effects course. You will plan and produce a range of film and visual effects productions, using industry-standard protocols and practices.

You will gain expertise in sound and image capture, compositing, post-production and visual effects production. You will graduate ready for a career in a number of relevant industries, including film, TV and multimedia, in roles ranging from video production to visual effects.

The film aspect of the course explores the capture and editing of live action video and audio elements, while the visual effects aspect of the course looks at the creation of digital elements, such as creatures and matte environments, and the use of compositing tools to combine these live action and digital elements together to produce convincing visual effects shots.

You will focus on the fundamental mathematics, physics and technical concepts, examining the behaviour of sound and light, the simulation of fluids, cloth, hair and collisions, the digital manipulation of light and sound and more.

Content includes:

Year 1

- Acquisition for visual effects
- Visual design
- CGI modelling
- Studio production

Year 2

- Production practice
- CGI techniques
- Sound for visual effects
- Collaborative practice

“The facilities at The Parkside Building were brand new, with the latest camera equipment. I really liked the structure of the course and after several Open Days and exploring the city of Birmingham, I felt that it would offer me the opportunity to succeed with my passion and interest in film and television.”

James Loffredo

BSc (Hons) / MFin

Finance and Investment*

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time (BSc)
4 years full-time (MFin)
4 years sandwich (BSc)
5 years sandwich (MFin)
5 years part-time (BSc)
6 years part-time (MFin)

UCAS CODE

N30I (BSc), N30J (MFin)

ENTRY REQUIREMENTS

- A Levels: BBC (MFin BBB)
- BTEC Diploma: D*D* (MFin combined with one A Level/ two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MFin DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MFin 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*BSc is subject to approval



Work towards a career in the finance and investment industry with our BSc (Hons) Finance and Investment course that is focused on the practical application of finance in the investment world.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will encourage your development and commitment in becoming an investment professional.

The course has the option of a sandwich year, wherein you will get to go on a year-long industry placement. You can also enjoy seamless progression to a Master’s-level qualification with our MFin.

As you progress, you will become more effective and creative in problem-solving, as well as being able to critically advise individuals and companies in the UK and abroad.

Content includes:

Year 1

- Introduction to finance
- Introduction to financial accounting
- Principles of economics
- Quantitative methods for finance

Year 2

- Financial analysis for investment
- Financial reporting
- Risk management
- Financial modelling

Year 3

- Banking, financial markets and institutions
- Financial derivatives
- Equity and fixed income securities
- Investment and portfolio management

Year 4 (MFin)

- Applied financial econometrics
- Investigating finance practice
- Portfolio management and analysis
- International corporate finance

“The BSc (Hons) Investment programme will provide you with a finance and investment education that will enable you to take up finance, business and management careers within the finance industry or commerce.”

Navjot Sandhu, Senior Lecturer

Using a range of techniques and principles, our BA (Hons) Financial Economics course provides you with the skills you will need to gain employment as an economist in governmental, business or financial institutions.

The course will not just use economics to explain social, financial and business interactions, but will also draw understanding from these related areas, challenging and progressing your understanding of economic interactions in a wider context.

You will also gain a range of transferable skills, helping improve and enhance your employability prospects.

Your course will foster your intellectual development and encourage your personal commitment with the purpose of preparing you for work as a financial economist, or contributing to the world of work in another way, utilising your knowledge of financial markets.

Content includes:

Year 1

- Professional development
- Business foundations
- Principles of economics
- Business analysis, methods and techniques

Year 2

- Microeconomics
- Macroeconomics
- Corporate finance
- Contemporary business: practice and solutions

“The BA (Hons) Financial Economics programme prepares you to work as a financial economist, or in a related role which is concerned with financial markets. It offers you a solid foundation for working in banking or other financial services jobs, which is often highly paid.”

Cindy Millman, Associate Professor in Business

BSc (Hons)

Financial Economics

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

LN13

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



HND
Fine Art

Birmingham
School of Art

CAMPUS
Birmingham Metropolitan
College, Sutton Coldfield

DURATION
2 years full-time

UCAS CODE
001W

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 8 points from three Higher Level subjects
- Good portfolio of work.

We encourage applications from students who do not meet the entry requirements outlined but can demonstrate ability through work experience, portfolio of evidence or successful interview.

For full entry requirements and fees: bcu.ac.uk/courses



This course encourages you to find your own route to creative expression across an exciting range of fine art practice and gives you the professional practice skills for further career development.

This course opens your first door to a career in the creative industries or enables you to move on to degree-level study with automatic entry to the second year of a related degree, including both the BA (Hons) Fine Art and the BA (Hons) Art and Design courses. Nurturing and nourishing your individual creativity, and with no set pathways, you have the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video.

Studying at Birmingham Metropolitan College, you are also a student of the University with all the opportunities, experiences and professional contacts this brings. The first year explores such themes as developing a fine art language and drawing in a fine art context. You will be introduced to historical and contextual referencing within the context of the creative disciplines, and will examine various disciplines including sculpture, painting, photography and printmaking.

In your second year, you will study business and professional practice modules to develop your freelance and entrepreneurial skills through researching spaces, fundraising and marketing, and curating your exhibitions. As you develop your own art identity, you will be able to test your creativity in modules covering site-specific art and specialist studio practice. Across both years, you prepare to take your creativity beyond your studies and into the world of work.

Content includes:

Year 1

- Business and professional practice
- Experimentation across the creative disciplines
- Skills and technical knowledge development

Year 2

- Opportunities for commissioned artwork
- Development of studio practice

“A great course which enabled me to gain an education in fine art while pursuing my own interests and obsessions.”

Victoria Platt

Situated in our historic Grade I listed art school, you will enjoy the freedom and support needed to establish your own artistic voice. With no set pathways to learning, you will have freedom to experiment in any media, encouraging you to explore areas such as painting, sculpture, printmaking, drawing, photography, installation, film and video.

You will be supported throughout your studies by our experienced and talented tutors and technical staff, all professional artists in their own right. The nature of the course will enable you to develop your understanding of creative contemporary art practices in a global world.

You will learn important skills for your future career development from our professional practice, placement, live and collaborative modules and you will also be introduced to the context and curation of art.

We also have close links to the Ikon Gallery, Tate Liverpool, New Art Gallery Walsall and Birmingham Museum and Art Gallery and you can be inspired by the studios and galleries set up by former students.

The course concludes in a public-facing professional exhibition of your practical work, supported by individual websites.

Content includes:

Year 1

- Context, methods and making
- Themes and concepts in art
- Establishing practice
- Collaborative practice 1

Year 2

- Developing practice
- Critical theories in art
- Collaborative practice 2

- Live project
- Work placement
- Extending practice
- Transcultural art and design

Year 3

- Practice and professional presentation
- Professional portfolio
- Major project

“The tutors were always on hand to help and were of great support. They were the ones who guided me through my work process, gave me confidence and, best of all, helped me gain a place at the Royal College of Art.”

Alicia Dubnyckj

BA (Hons)
Fine Art

Birmingham
School of Art

CAMPUS
Margaret Street

DURATION
3 years full-time

UCAS CODE
W101

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



BSc (Hons)
Food and Nutrition*

*School of
Health Sciences*

CAMPUS

City South

DURATION

3 years full-time
4 years sandwich

UCAS CODE

DB64

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and a science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*Subject to approval



Our practice-based, innovative BSc (Hons) Food and Nutrition degree will provide you with an integrated course focused on nutrition and health, food analysis and food safety. There will be opportunities to discover the complexities of the food chain, the demands and needs of today's consumers globally and the controls and safety features that ensure the food we eat is safe and nutritious.

You will be taught in our newly-opened £41 million Life Sciences building with state-of-the-art laboratories. Staff teaching the programme are experts and publish in their respective fields of biological and analytical sciences, nutrition and public health.

Upon graduating, you can apply for jobs including Food Technologist, Nutritionist and Product Developer, or roles in food safety and analysis and public health promotion. You could also progress to postgraduate study on programmes such as MSc Dietetics at Birmingham City University.

We boast partnerships with a range of food and nutrition companies nationally and internationally, and have been sending students on placements in the food and nutrition sector for well over a decade.

Content includes:

Year 1

- Introduction to food science
- Introduction to nutrition
- Practical skills in food and nutrition
- Human anatomy

Year 2

- Clinical nutrition
- Applied food science
- Food biotechnology
- Microbiology
- Food and nutrition placement

Year 3

- Professional practice in food and nutrition
- Independent research project
- Food microbiology
- Immunology
- Food quality and safety

“This new BSc (Hons) Food and Nutrition programme has been developed with employers from across the sector and will prepare you for a range of careers in the food and nutrition industry.”

John Deane, Head of School



BA (Hons)

Garment Technology

School of Fashion and Textiles

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

W2JK

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



Leading to a globally respected award, you can register to study for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gem-A's Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

Content includes:

Foundation Certificate

- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
- Investigate imitation and synthetic gem materials
- Use basic gemmological tools
- Examine how gems are used in jewellery
- Learn about the value and durability of gems
- Identify features of commercially important gems
- Gain Cert GA status with the Gemmological Association

Gemmology Diploma

- Gain an in-depth understanding of gemmology
- Develop competence in handling, testing and identification
- Interact with the jewellery trade
- On graduation, you are eligible for election to FGA Membership status of the Gemmological Association

"The course content is challenging but really enjoyable, and the knowledge I have gained has proved to be invaluable in my work within the jewellery trade."

Michael Barrows

Foundation Certificate / Gemmology Diploma / Diamond Diploma

Gemmological Association

School of Jewellery

CAMPUS

Assay Office Birmingham

DURATION

Foundation Certificate: one year, 2.5 hours per week plus independent study

Diploma: one year, five hours per week plus independent study

Diamond Diploma: one year, 2.5 hours per week plus independent study

UCAS CODE

N/A - apply direct

ENTRY REQUIREMENTS

- You must have passed the Foundation Certificate before you are able to progress to the Gemmology Diploma.
- There are no specific entry requirements for the Diamond Diploma course but completion of the Foundation Certificate is advised.

For full entry requirements and fees: bcu.ac.uk/courses

"I truly believe that, without the input of the course, I would not have progressed within industry so quickly."

Sadie Chance, Senior Product Developer, Scimitar Sports

BSc (Hons)
Gemmology and Jewellery Studies

School of Jewellery

CAMPUS

Assay Office Birmingham

DURATION

3 years full-time

UCAS CODE

73J9

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



Study on our Gemmology and Jewellery Studies degree, the only one of its kind in the world, and gain the highest level of professionally recognised gemmological skills.

Based in the heart of Birmingham’s thriving Jewellery Quarter, you will benefit from unrivalled expertise and facilities as you explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation.

With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography. You will study at our world-class brand-new purpose-built facilities at the Assay Office, just a few minutes’ walk from the School of Jewellery.

Our staff team are all experts in their field and have extensive industry experience. Our graduates go on to work in a wide variety of roles in the jewellery industry throughout the world.

Content includes:

Year 1

- Introduction to gemmology and jewellery studies
- Gemmology and diamond practical

Year 2

- Applied gemmology
- Organics
- Jade
- Industry studies

Year 3

- Advanced gemmology and analytical techniques
- Valuation science
- Research project

“We really enjoy studying on such a unique and specialised course. We particularly like the diamond grading classes, and also the opportunity to handle so many different varieties of gemstones.”

Edward Ferder and Maxwell Burden

BA (Hons)
Graphic Communication

School of Visual Communication

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W211

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

This exciting course is a must for creative mavericks and anyone passionate about graphic design and looking to pursue a career in the industry. Thanks to established links with major advertising groups, publishing houses and interactive design, you will gain industry-quality skills in the fields of communication, branding and advertising design, both in print and online.

You will be expected to stand out through your imaginative and innovative thinking, passion and commitment to new ideas and from an international perspective. The course will test your design skills and help you identify the latest trends in design and communication.

You will be immersed in our creative community at our City Centre Campus, where you will find screen-printing, letterpress facilities, Adobe software training rooms and studio facilities to enhance your design work.

You will be working on live project partnerships, which could include NHS, Moonpig, Beehive, Studio Bonito, McCann Erickson, The Times Newspaper Group, One Black Bear, Cogent Elliott and more.

Your portfolio will be showcased to a number of potential employers through our home-grown and independent talent pool, as well as during your graduate show.

Content includes:

Year 1

- Introduction to visual communication
- Principles of graphic communication
- Practice of graphic communication
- Discourse
- Narrative
- Enterprise of graphic communication

Year 2

- Context of graphic communication
- Live project
- Collaborative practice
- Identifying direction

“Winning the overall Whistles award at the YCN Student Awards this year has been so surreal – it has really given me that extra boost in confidence in myself as a designer.”

Daisy Neal

CertHE

Health and Social Care

School of Health Sciences

CAMPUS

City South

DURATION

1 year full-time, work-based learning

COURSE CODE

N/A – apply direct

ENTRY REQUIREMENTS

You must be employed in a health or social care support worker role (or equivalent).

- A Levels: minimum of Grade D in one subject
- BTEC Diploma: M
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 12 Level 2 Mathematics and 12 Level 2 English Language if not already achieved at GCSE or equivalent
- International Baccalaureate: considered on a case-by-case basis
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



If you are currently a support worker in a health and social care setting and wish to either gain credits to enable access to a degree programme or would like to develop your career to the next level, this course is for you.

This one-year work-based learning programme includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

If you would like to take the first steps towards developing your knowledge and skills, this qualification is the ideal first step.

The School's belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Outstanding facilities include the £30 million award-winning Seacole Building, with hospital wards, operating theatre, home environment room and laboratory.

Content includes:

Modules:

- Academic Skills
- Principles of Anatomy and Physiology or Introduction to Health Policy
- Fundamentals of Care

Plus:

- A pathway-specific skills module
- One or two option modules (select two single modules or one double module)

The following study pathways are available:

Adult Care

For people working with adults in a health or social care environment.

Children

Suitable for people working with children in a support worker role.

Diagnostic Radiography

The pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment.

Learning Disability

For people working within a learning disability setting.

Mammography

Examining psychological and cultural influences relevant to working in a breast imaging department.

Maternity

For those working within a maternity setting who wish to develop their role.

Mental Health

Of particular relevance to people who work with clients with mental health needs.

Surgical Care Support

Aimed at those who work within a perioperative setting who wish to develop responsibility, accountability and critical thinking and problem-solving skills.





FdSc

Health and Social Care

School of Health Sciences

CAMPUS

City South

DURATION

2 years full-time, work-based learning

UCAS CODE

N/A – apply direct

ENTRY REQUIREMENTS

You must be employed in a health or social care support worker role (or equivalent).

- A Levels: minimum of Grade D in one subject
- BTEC Diploma: M
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 12 Level 2 Mathematics and 12 Level 2 English Language if not already achieved at GCSE or equivalent
- International Baccalaureate: considered on a case-by-case basis
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

As a healthcare assistant, support worker or equivalent within a health and social care setting, this course supports and guides you in gaining the work-based skills you need to take your career to the next level.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

You can move your career forward if you hold suitable employment in the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy and management in health and social care.

The School’s belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Outstanding facilities include the £30 million award-winning Seacole Building, with hospital wards, operating theatre, home environment room and laboratory.

Content includes:

Year 1 modules:

- Academic Skills
- Principles of Anatomy and Physiology or Introduction to Health Policy
- Fundamentals of Care

Plus:

- A pathway-specific skills module
- One or two option modules (select two single modules or one double module)

Year 2 modules:

- Introduction to Evidence-based Healthcare and Research
- Becoming a Paraprofessional

Plus:

- A pathway-specific skills module
- Two single option modules

“I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other.”

Fiona Kilbey

PATHWAYS

Adult Care

Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

Children

Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children’s healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

Diagnostic Radiography

Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

Learning Disability

This pathway provides you with the fundamental knowledge and the core clinical skills to enable you to meet the health needs of people with learning disabilities.

Mammography

Examine psychological and cultural influences relevant to working in a breast imaging

department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. It is aimed at students who wish to develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

Maternity

Aimed at support workers who are working within a maternity setting, this pathway will be of particular interest to those wishing to develop their role and gain competence in the principles that surround caring for pregnant women.

Mental Health

Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual’s recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

Surgical Care Support

This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and to develop critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual’s health, their safety and clinical practice in the perioperative care setting.



BSc (Hons)
**Health Studies
(Public Health)**

*School of
Health Sciences*

CAMPUS
City South

DURATION
3 years full-time
5 years part-time

UCAS CODE
B910

ENTRY REQUIREMENTS

- A Levels: BCC
- BTEC Diploma: D*D
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 26 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This course is for you if you want to develop the knowledge and practical skills to improve the health and wellbeing of populations, groups and individuals – whether you see your future career working in local authority public health services (for example as a public health practitioner), the NHS (health information officer), the voluntary sector (community development worker, drug and alcohol project worker) or the private sector (health trainer).

From helping individuals to prevent illness to creating environments that foster wellbeing, this innovative course gives you the opportunity to influence the future health of our society. Public health work helps populations stay healthy; it involves a range of activities, including promoting physical activity, improving the health of disadvantaged groups and developing strategies for healthier housing.

The course focuses on different areas of practice – health protection, health improvement and health service quality. Our students have also carried out some great work developing innovative community-based health education programmes to support people with diabetes from South Asian communities to achieve better health.

Staff expertise in areas as diverse as health promotion, health psychology, sociology, health economics, health policy, leadership and mental health, combined with opportunities for study abroad, mean that you will appreciate the range of influences on current health and wellbeing issues.

Content includes:

Year 1

- Improving health for individuals and populations
- Perspectives on health
- Community profiling
- Public health organisations

Year 2

- Placement
- Health protection
- Epidemiology and research evidence

- Improving population health and tackling health inequalities

Year 3

- Placement
- Contemporary issues: global, national and local perspectives
- Developing healthy communities
- Honours project

“Studying public health means I can make an impact and change lives for the better. Public health encompasses all that is important to me, from the environment we live in and the impact of pollution to helping individuals meet their own health targets.”

Natasha Dawson

The BA (Hons) Horology course is the only one of its kind and is designed to train and create employable students in horology. The course is tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links include brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our unique undergraduate Horology course will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement.

You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques. You will also have the opportunity to the professional membership of the British Horological Institute.

You will be using industry-standard software, such as the Solidworks CAD package, to develop design and technical drawing skills, as well as both traditional and modern niche skills of repair, conservation and restoration.

You will have the chance to undertake placements, mentoring and develop technical expertise in a commercial setting, alongside our unique partnerships with luxury goods brands LVMH Watch, JewelleryUK, Cartier, Christopher Ward and other internationally respected names.

Content includes:

Year 1

- Introduction to horology
- Production techniques
- Specialist horological skills
- CAD for bespoke production (optional)
- Introduction to gemmology (optional)

Year 2

- Commercial servicing skills
- Commercial awareness (optional)
- Luxury jewellery branding (optional)

- Advanced production techniques
- Work placement (optional)
- Live project (optional)

Year 3

- Major project – explore an area of personal interest to you
- Employment skills – to further develop the practical and professional skills required to become a professional horologist

“My time spent studying provided me with an excellent foundation skill set and knowledge that I was able to build upon professionally in a haute horology brand service department.”

Thomas Mason

BA (Hons)
Horology

School of Jewellery

CAMPUS
Vittoria Street

DURATION
3 years full-time

UCAS CODE
W723

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio showing your interest in the subject.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)
**Human Resource
Management***

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

NN16

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval



This BA (Hons) course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

Drawing upon all aspects of people management, this course enables you to not only build knowledge and understanding but also a high degree of professional competence in the field of people management and development.

We have professional recognition from the Chartered Institute of Personnel and Development, demonstrating the high-quality provision of our course. You will keep up to date with the latest issues and developments in human resources, supported by your lecturers who have experience of working with some of the biggest names in business, such as Marks & Spencer, Selfridges, Nestlé and Jaguar Land Rover.

You will develop your skills through real projects, field trips and interactive workshops. Graduates of this course leave with real, practical experience, working for companies such as Superdry and National Express.

Content includes:

Year 1

- Employee engagement
- Finance for managers
- Contemporary HR for managers
- The professional learner

Year 2

- Employment law
- Adding value through HR
- An introduction to consultancy
- The independent learner

Final year

- The contemporary global manager
- Workplace learning and development
- The lifelong learner
- Employee relations and reward

“We have designed the programme to bring together the link between successful business performance, management and the people you employ. Managing people is a critical element in the work of all managers and one of the benefits of this course is the range of innovative teaching practices that caters for all learning styles.”

Sukhwinder Sahl, Course Director

Pre-entry Enquiries team: +44 (0)121 331 5595





BA (Hons)
Illustration

School of Visual Communication

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W220

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



This course aims to give those with a passion for image making and illustration the skills they need to capture and communicate ideas through pictures. We celebrate the challenge of finding your individual visual voice through experimenting, risk taking and critical reflection. You will also explore how your work can be applied across a wide range of contexts.

You will develop new skills and different ways of thinking through this challenging and exciting course, enabling you to find your own individual, visual voice and preparing you for the ever-changing creative industry.

There will be the opportunity to examine the new ideas, technologies and issues that affect today’s developing illustrators, as well as exploring the synthesis between Illustration and other Visual Communication subject disciplines, leading to the development of strong student collaborations, which aim to reflect industry practice.

You will have the opportunity to exhibit at high-profile London graduate shows, including New Designers and D&AD New Blood. Your portfolio will be showcased to a number of potential employers through our home-grown and independent talent pool, as well as during your graduate show.

Content includes:

- Year 1**
- Introduction to visual communication
 - Principles of illustration
 - Practice of illustration
 - Discourse
 - Narrative
 - Enterprise of illustration

- Year 2**
- Context of illustration
 - Live project
 - Collaborative practice
 - Identifying direction

“I was exposed to new ideas, methods and people that have influenced my work and taken me in directions that I had not even considered.”

Matthew Bailey

In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

- Year 3**
- Critical practice
 - Major project

BA (Hons)
Interior Architecture and Design

Birmingham School of Architecture and Design

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W250

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Centred around a tailored environment and an enterprise education, this undergraduate course covers a spectrum of interior architecture and design possibilities ranging from reordering to manipulating to transforming space.

- More specifically, an interior architecture and design student learns to:
- order and reorder spatial activities and planning to design creative and innovative interiors,
 - manipulate, in three dimensions, the interior sculptural qualities of a building or space, and
 - transform or give a new life to an existing or new space, based on your expanding vision and possibility in a given context.

This industry-aligned course offers you the opportunity to study and practise the adaption and reuse of space within new and existing building stock, while also addressing aesthetics, human needs, materiality, and the more ephemeral qualities of atmosphere, character, colour, light and shade.

Alongside the regeneration of existing space, you will discover new interior environments, in a broad range of industry sectors, such as hospitality, retail, leisure, and residential, using an experimental approach to design to develop the refined techniques required for effective space planning, conceptual design, development, visualisation, and the refurbishment of space. You will have opportunities to work on industry-led briefs and live projects designed to help you bridge the gap between education and employment.

Content includes:

- Year 1**
- Reordering space
 - Manipulating space
 - Design devices
 - 20th century movements in architecture and design
 - Transforming space 1

- Year 2**
- Praxis (work placement)
 - Collaborative practice
 - Interior strategies
 - Transforming space 2

“I now know how much I can achieve if I put all my heart into it. My knowledge about interior design is now stronger and I can do so much more. I have achieved what I was striving for.”

Izabela Bartłomiejczyk



BA (Hons)
International Business
(Top-Up)

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

1-2 years full-time
2-4 years part-time

UCAS CODE

N121

ENTRY REQUIREMENTS

- 240 UK university credits in a business-related field
- HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
- ABE Advanced Diploma – at least Grade B in two modules
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This international business top-up degree develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.

We are living in an international world, where global communication and accessible customer and client services are vital. This course gives you the confidence to get out there and engage with overseas businesses.

Our top-up year in International Business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you will learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

Content includes:

- Creative problem-solving
- Business operations and logistics
- Developing a manager
- Business entrepreneur
- Contemporary business issues
- Organisational improvement

“The course challenges me academically; with smaller class sizes in seminars, I am able to participate and learn a lot more in depth.”

Adam Walker

Global financial and business environments are becoming increasingly intertwined. We use our long-standing links with the world of finance to develop your knowledge and real-world, practical skills in international finance.

With dedicated tutor support, we will also help you to select course modules which reflect your own learning needs and career goals. You will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They have forged careers and worked with renowned companies such as KPMG and Vauxhall. This means you get great contacts and benefit from their industry insights.

Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to also gain valuable learning experiences from your peers. While you complete your degree, you will be right in the hub of the city and be surrounded by other like-minded students on a variety of business- and accountancy-based degrees.

Content includes:

- Financial management
- Current issues in company reporting
- Comparative financial systems
- International corporate finance
- Comparative international reporting
- International business strategy
- Globalisation

“Tutors provide us with lots of useful insight into the course.”

Weifan Li (Nicole)

BA (Hons)
**International
Finance**
(Top-Up)

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

1 year full-time

UCAS CODE

N390

ENTRY REQUIREMENTS

- 240 UK university credits in a business-related field
- HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
- ABE Advanced Diploma – at least Grade B in two modules
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

BA (Hons)

International Jewellery Business

School of Jewellery

CAMPUS

Assay Office Birmingham

DURATION

3 years full-time

UCAS CODE

N120

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



This is a new and exciting course that offers the unique opportunity to study the management and marketing of jewellery at Birmingham City University's world-renowned School of Jewellery.

You will have a fantastic start to your career in the jewellery industry, by combining academically rigorous studies with the possibility to practise applying skills and knowledge in live projects and simulations.

You will be taught by experienced tutors with a background in the jewellery industry and will learn by working on group and individual projects and applying management and marketing theories to jewellery industry challenges.

The facilities will provide everything you need to support your learning, whether it is access to specialist computer software and equipment, industry insights through services like Mintel, Euromonitor or Key Note, or space to work individually or in groups.

Content includes:

Year 1

- Principles of jewellery marketing
- History and culture of jewellery
- Principles of strategy and jewellery business management
- Gemmology or diamond grading

Year 2

- Retail marketing for jewellery
- Consumer behaviour or luxury jewellery branding
- Event and project management
- Live project, collaborative practice or work placement

Year 3

- Trend forecasting and entrepreneurship
- Academic and market research
- Major project

“This course gives students a unique chance to work with experts in the jewellery industry and benefit from their experience and insights into this global industry.”

Christopher Hopper, Associate Professor

BA (Hons)

International Marketing (Top-Up)

Birmingham City Business School

CAMPUS

City Centre

DURATION

1 year full-time

UCAS CODE

N550

ENTRY REQUIREMENTS

- 240 UK university credits in a business-related field
- HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
- ABE Advanced Diploma – at least Grade B in two modules
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Your course will help you to develop specific marketing and business knowledge, as well as a host of transferable skills that will enhance your employability prospects.

The course will prepare you for a career in marketing in an international context, equipping you with the practical skills required to make an immediate and long-term impact in the industry.

Through your course, you are encouraged to recognise different types of information and resources, to develop your ability to question the validity of that information and to recognise the importance of different resources to help develop your knowledge.

Alongside key skills in targeting, strategy and enterprise development will be transferable skills in people management, critical analysis and communication.

Content includes:

- Strategic marketing, management and planning
- E-business
- Emerging themes
- Cross-cultural behaviour
- International marketing planning

“Studying International Marketing here is very exciting; I have learned so much in a short period of time. I am enjoying my time in the city alongside studying at the University.”

Thanh Le

BMus (Hons)

Jazz

Birmingham Conservatoire

CAMPUS

Birmingham Conservatoire

DURATION

4 years full-time (3 years with direct entry to the second year, subject to ability)

UCAS CODE

310F (UCAS Conservatoires)

ENTRY REQUIREMENTS

- A standard in First Study equivalent to that of the Associated Board's Grade VIII (distinction): this may be demonstrated at audition or on your audition recording;

Plus:

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate: 14 points from three Higher Level subjects
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)

Jewellery and Objects

School of Jewellery

CAMPUS

Vittoria Street

DURATION

3 years full-time

UCAS CODE

W239

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Perfectly in tune with the needs of a modern jazz performer, you will develop your practical and professional skills, emerging as a fully rounded, professional musician with an awareness of the commercial realities and entrepreneurial opportunities ahead of you.

Delivered by performers, band leaders and composers, the course includes one-to-one lessons, small group coaching and private practice.

You will enjoy much more one-to-one tuition time than on a typical academic university music course or, in fact, than on many conservatoire courses. Promoters, peers and professional jazz (staff) musicians give you immediate, constructive feedback on your performance.

The course benefits from a strong relationship with the region's leading jazz promoter, Jazzlines, who frequently collaborate with the Conservatoire to curate masterclasses and visits from internationally renowned artists. Recent guest masterclasses include Kenny Garrett, John Riley, Dave Holland, Mark Turner, Jeff Ballard, Maria Schneider and John Abercrombie.

We have consistently achieved high rates of satisfaction in the National Student Survey (over 90 per cent).

Content includes:

Years 1 and 2

- Intensive weekly coaching including individual and group sessions
- Masterclasses and workshops
- Jazz history
- Composition (basic techniques)
- Proficiency
- Praxis

Years 3 and 4

- Final project
- Professional development
- Studio and transcription projects
- Module options including pedagogy and media
- Composition (large ensemble concepts) and arranging

“My musical approach is greatly indebted to the time I spent studying on the jazz course. Simply being around like-minded people in a culture of practice and study, with guidance from musicians I greatly respected, was extremely beneficial.”

Tom Chapman

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individuality is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards, on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects.

You can be guided by your own inspiration. While studying, you will have the opportunity to host a number of jewellery exhibitions, which gives you the opportunity to exhibit and sell your pieces to the public.

You will also benefit from our rolling programme of Artists in Residence who have diverse skills and knowledge to contribute to your learning experience.

Content includes:

Year 1

- Specialist techniques
- Jewellery and objects in context
- Contextual exploration
- One optional module from across the School of Jewellery

Year 2

- Contextual specialisms
- Jewellery and objects in depth
- Plus two optional modules from across the School and the Faculty including live project, collaborative projects and specialist pathways

“The course empowers students to create innovative jewellery and objects which challenge the boundaries of the discipline, enabling our graduates to be uniquely positioned to lead and contribute to the wider professional field.”

Beaulagh Brooks, Programme Leader

Creative
Self-Development

Jewellery and Silversmithing

School of Jewellery

CAMPUS

Vittoria Street

DURATION

Most courses run for a full academic year, three hours per session during the day, two and a half hours per session for evening classes, from the beginning of October to the following June.

UCAS CODE

N/A – apply direct

ENTRY REQUIREMENTS

No formal qualifications are required but you should be motivated and demonstrate an interest in the subject you wish to pursue and be prepared to buy necessary tools and materials to undertake the specific coursework scheduled.

For full entry requirements and fees: bcu.ac.uk/courses



Studying purely for creative enjoyment, to develop specific skills and enhance your existing knowledge, or assist with progression to full-time education, you can select from a range of diverse courses in a relaxed and inspirational environment.

Courses vary according to demand but are generally around these key areas: jewellery, computer-aided design, portfolio development, stone setting or silversmithing.

You will gain practical experience through structured classes in highly equipped workshops, where you can learn new skills and develop an individual style of work at your own pace.

You are taught and encouraged by experts with first-hand knowledge of the commercial world and practising designer-makers who can adapt their teaching with insights from the creative front line.

Jewellery

Covers aspects of jewellery making, including traditional hand skills and a range of manufacturing techniques, creating pieces of jewellery to your own design or following a structured programme of specific tasks.

Computer-Aided Design (CAD)

This course introduces you to jewellery-specific CAD software to create three-dimensional designs. You need to be computer literate to take this course and will be guided through a series of tasks to help you understand the potential that CAD offers. You will gradually build enough knowledge to create three-dimensional objects capable of being built by rapid prototyping techniques ready for casting.

Stone Setting

Introduces you to a range of stone-setting techniques, including different claw set styles, grain and pavé settings, channel, tension and burnished settings. You will be able to buy silver cast rings, pendants and a selection of stones at cost price to practise the technique of setting stones in their mounts.

Silversmithing

This course involves making larger-scale pieces of work such as vessels, containers, cutlery and tableware. It is suitable for beginners or more experienced makers and will introduce various process and hand production techniques such as raising, forming, planishing, filing and soldering. It is possible to build on these skills to produce simple yet attractive pieces, to your own designs as your skills develop.

“I started the course with the intention of learning a new skill – three years later, I now want to start an accessories business with jewellery playing an integral role.”

Deborette Clarke



Based within a stimulating and dynamic environment, the School of Jewellery's HND course is unique within the UK and has an excellent reputation within the industry, with our students and graduates employed at all levels, locally and internationally.

As an HND student, you will be working on live, collaborative and customer-facing projects, broadening your experience through our industry-focused curriculum. You will be immersed in the world of jewellery and silversmithing as you create pieces in precious and non-precious metals. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal.

There is plenty of opportunity for hands-on workshop experience to hone your skills. You will develop practical experience of materials and tools, alongside techniques in drawing and model making to develop your design processes. You will also have access to the latest equipment such as laser welders and 2D and 3D CAD software packages.

Dedicated staff with professional experience will offer advice, support and industry contacts. You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry.

Content includes:

Year 1

- Fundamental hand skills
- Fundamental production processes
- Fundamental silversmithing skills
- Introduction to gemmology – optional
- CAD for bespoke production – optional
- Fine jewellery techniques – optional

Year 2

- Advanced production processes
- Professional context
- Specialist practice
- Luxury jewellery branding – optional
- Live project – optional
- Practical stone setting – optional

“Overall, this course has given me the self-confidence and skills to follow my aspirations to be a confident and independent jewellery designer-maker.”

Vanessa Miller

HND

Jewellery and Silversmithing

School of Jewellery

CAMPUS

Vittoria Street

DURATION

2 years full-time

UCAS CODE

72WW

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 2
- International Baccalaureate: 8 points from three Higher Level subjects.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)

Jewellery and Silversmithing – Design for Industry (Top-Up)

School of Jewellery

CAMPUS

Vittoria Street

DURATION

1 year full-time

UCAS CODE

W790

ENTRY REQUIREMENTS

- Higher National Diploma in Jewellery and Silversmithing or Product Design
- Foundation Degree in Jewellery and Silversmithing or Product Design
- Creative portfolio
- Interview.

For full entry requirements
and fees: bcu.ac.uk/courses

With an emphasis on new technology and a reputation for highly employable graduates, this course builds on existing traditional skills to enhance your potential as a designer within a company or as a creative entrepreneur within the contemporary jewellery and silversmithing industry.

You will use well-equipped studio workshops with access to laser cutting, marking and welding, and a dedicated CAD facility. You also have the provision of a laptop for the duration of the course, loaded with up-to-date, relevant CAD software.

The expertise of our Jewellery Industry Innovation Centre, internationally known for its concept-to-prototype approach to new product development, will support your study.

Based in Birmingham's Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today, you are among potential industry contacts, inspiration and experience.

Content includes:

- CAD and CAM acquisition
- Collaborative project with a manufacturing company
- Design in context – laser technology
- Business and entrepreneurship
- Design in practice – produce and launch a product range
- Promotion of your product range to an industry panel

“The course gave me access to a wide range of skilled people from many different aspects of the jewellery trade.”

Rachael Briggs





BA (Hons)

Landscape Architecture

*Birmingham School of
Architecture and Design*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

K310

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DDM
- Access to HE Diploma:
60 credits with 45 at Level 3
- International Baccalaureate:
14 points from three Higher
Level subjects.

For full entry requirements
and fees: bcu.ac.uk/courses

ACCREDITATION

**Landscape
Institute**
Inspiring great places



Landscape Architecture is the design of the world outside, as a combination of art, utility and natural systems. You will learn to create environments which engage users with character and a sense of place. Covering all aspects of landscape architecture, our course is fully accredited by the Landscape Institute (LI) and you will be supported by a leading design team in its field.

You will work in a design studio culture which mimics real-world creative practice for landscape architects and prepares you for your future career.

Our connections with the region's best landscape architecture practices give you unrivalled work experience while studying and help you secure employment after graduation.

You will be based in our multi-million pound City Centre Campus within our Parkside Building, where you will have access to digital studios and 3D design workshops. The proximity of the newly built Eastside Park provides inspiration to your studies, introducing a strong example of contemporary civic space and park design. You will explore and unwrap many layers to reveal the unlimited storyboard of design options that our landscape presents.

Content includes:

Year 1

- Inspiration – introduction
- Skills – hand drawing, modelling and design software
- Influence – exploration of design precedent
- Components – hard material and planting design
- Formation – design project

Year 2

- Construction – principles and design applications
- Collaborative practice – live projects with industry

- Praxis – industry study with potential placement opportunities
- Urban design – from strategic to detail design
- Designed ecologies – from strategic to detail design

Year 3

- Major project – practice-based major theory study
- Major design – bespoke project
- Profession – portfolio and career outputs

"The University provides the support you need while giving you a freedom that allows your projects to be creative and individual. The experience allowed me to gain employment at an architect practice straight after my degree."

Jocelyn Bennett

Pre-entry Enquiries team: +44 (0)121 331 5595





LLB (Hons)
Law

School of Law

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

M100

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



Our LLB (Hons) Law course provides a practice-based education in English law, together with a range of relevant transferable skills. Delivered by a team of respected, experienced academics, the programme places an integrated understanding of the law and its function within an increasingly globalised environment.

As well as gaining comprehensive knowledge in the study of law, you will also learn key skills such as critical thinking, analysis, negotiation and advocacy. You will explore the ways in which lawyers and legal scholars can bring about social change through the application of legal principles.

Learning in our School of Law will teach you our core values of professional practice, access to justice, and corporate, social and legal responsibility. We aim to enable you to develop a critical awareness of the role of law in influencing social change, as well as individual and corporate behaviour. We will equip you with the skills and knowledge to make a difference in issues of fairness, equality and access to justice.

The course satisfies the first part of the academic stage of qualification required to become a solicitor or barrister.

Content includes:

Year 1

- Law of contract: fundamental concepts and creating contracts
- Criminal law: fundamental concepts and crimes against persons
- Law of tort: fundamental concepts, trespass to the person and negligence
- Law of contract: breach, remedies and advocacy

Year 2

- Constitutional and administrative law
- Land law
- Professional skill and practice

Final Year

- Equity and the law of trusts
- Law of the European Union
- Integrated project
- American legal practice

“During my third year, I took part in the Legal Advice and Representation Unit, in which I was placed in a legal charity, which allowed me to put what I had learned throughout my degree into practice.”

Luke Browning

AVAILABLE SPECIALIST ROUTES:

Law with American Legal Studies | LLB (Hons) M130

This course provides a practice-based education in English law, and the opportunity to develop both transferable skills and a significant knowledge of American law through the study of a number of American law-themed modules, including American Constitutional Law and American Criminal Procedure and Evidence. Delivered by a team of respected academics who have extensive experience of researching American law and working in America, the programme places an integrated understanding of the law and its function within an increasingly globalised environment.

Law with Business | LLB (Hons) M10B

The aim of this pathway is to allow you to study the foundations of law and contracts, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions, both domestically and internationally. The course provides rigorous academic discipline and also satisfies the first part of the academic stage of qualification required to become a solicitor or barrister.

Law with Criminology | LLB (Hons) M1MF

Through studying this specialised pathway, you will gain a practice-based education in law with a critical appreciation of crime with our LLB (Hons) Law with Criminology course. The aim of this pathway is to allow you to study the foundations of law while exploring the social aspects of crime, punishment and victimisation, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system.

Law with Social Welfare Law | LLB (Hons) M10A

Our LLB (Hons) Law with Social Welfare Law pathway provides rigorous academic discipline and education in the key areas of law; it also satisfies the first part of the academic stage of qualification required to become a solicitor or barrister. The pathway was designed and developed in collaboration with Birmingham Community Law Centre and will give you the opportunity to learn more about areas of law applicable to the advisory sector.

L



HND
Legal Studies

School of Law

CAMPUS
City Centre and Birmingham
Metropolitan College
(Sutton Coldfield Campus)

DURATION
2 years full-time

UCAS CODE
039M

- ENTRY REQUIREMENTS**
- A Levels: CC
 - BTEC Diploma: MM
 - BTEC Extended Diploma: MPP
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This vocational qualification is highly valued by employers and prepares you for the expanding field of paralegal work or further study. You will be given a sound grounding in law to prepare you for the next stage of your studies or your first steps into employment.

The course is recognised by the Solicitors Regulation Authority and the Bar Standards Board as providing exemptions from the academic stage of training.

You will study all the core modules from Level 4 of the LLB degree at Birmingham City University, including Criminal Law, Law of Tort and Contract Law. On successful completion, you will exit with a Level 5 Award, receiving both the Higher National Diploma and a Certificate in Higher Education.

This entitles you to progress to the second year of the LLB (Hons) Law course at the University should you wish to continue your studies and gain a qualifying law degree.

You will attend both the University and Birmingham Metropolitan College, enjoying the advanced facilities of both institutions, and sharing ideas and perspectives with full-time LLB students. You will also see inside the legal world on placement modules, gaining confidence, competence and professional contacts.

Content includes:

- English legal system and practice
- Criminal law
- Law of tort
- Law of contract
- Foundations of family law
- Civil and criminal litigation

“My placement at St Philips Chambers was very useful. I was only there for a short period of time, but I learned so much and it reassured me that this was the career I wanted.”

Jade Cheung





BA (Hons)
Management and Leadership (Top-Up)*

Birmingham City Business School

CAMPUS
City Centre

DURATION
1 year full-time (three one-week block sessions)

UCAS CODE
N20H

ENTRY REQUIREMENTS

- Qualified route: HND, FdA, NVQ at Level 5 in business, management, or any subject (if management experience of two years+ held in junior roles)
- Experiential route: at least three years of management experience in middle/senior management in any industry
- All students need to be working full-time to enrol on and complete their degree programme.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

On this forward-thinking course, you continue to work full-time with your employer. You study on a block delivery basis over 12 months to gain your BA (Hons) degree and pursue a rewarding career incorporating management and leadership. Your organisation may be able to fund all or part of your studies. Continue your employment while learning key skills and applying theory to practice to step up your career.

This course covers a blend of fundamental and in-depth management skills across leadership and management. This is a course designed for proactive, career-focused individuals. You will study the theory behind successful management and learn how to apply it practically on the job through module assignments.

Reflecting our practice-based ethos, the course provides high-calibre students with a degree while bringing fresh ideas and enthusiasm to benefit your organisation. Previous students have used the degree to advance promotion prospects or to start a leadership/management career.

The course is delivered in three one-week study blocks between January and July, enabling you to continue working. Student Loan options for part-time students are also available through Student Finance England.

Content includes:

- The learning practitioner
- Managing people and organisations
- Managing operations and performance
- Business statistics, accounting and finance
- Strategic leadership, management and change
- Organisational improvement project

“A challenging yet highly rewarding programme, mixing with like-minded current and future business leaders that are unforgettable. The course provided opportunities to apply relevant theory to practice while helping me advance my management and leadership career.”

Matt Jones

With state-of-the-art production equipment, industry-standard software and close links with local, national and international businesses, this course prepares you for the engineering and managerial challenges facing modern manufacturing organisations. It has been specifically developed for those working in industry who have already completed a HND or HNC qualification, and wish to continue by studying a BEng degree alongside a professional role.

The emphasis throughout is on hands-on activity, including practical and industry-based project work, both in teams and individually. The course has been designed in close consultation with industrial partners and professional bodies, providing you with the opportunity to address global issues that will impact upon society and the environment.

The course aims to develop engineers who can apply the principles of systems management, engineering and information technology to the solution of operational problems in industry and commerce. Manufacturing engineers are employed in a wide range of engineering, educational and commercial organisations.

Accreditation towards Chartered Engineer status will be sought from the Institution of Engineering and Technology in accordance with their processes. There is also the opportunity to enjoy seamless progression to a Master’s-level qualification with our MEng.

Content includes:

- | | |
|--|--|
| Year 1 <ul style="list-style-type: none">• Engineering principles• Engineering practice• Mathematics and design• Mathematics and professional skills | Year 3 <ul style="list-style-type: none">• Undergraduate project• Operations management• Advanced manufacturing• Product lifecycle management |
| Year 2 <ul style="list-style-type: none">• Design and manufacture• Design and materials• Leading engineering endeavour• Quality systems | Year 4 (MEng) <ul style="list-style-type: none">• Group project• Reverse engineering• Project management• International operations and logistics systems |

“The University offers a large variety of facilities to cater for the course’s needs. There are numerous computer rooms with computer-aided design software, a library with a vast amount of resources and several great lab facilities.”

Katja Srbljanin

BEng (Hons) / MEng
Manufacturing Engineering*

School of Engineering and the Built Environment

CAMPUS
City Centre

DURATION
3 years part-time (BEng)
4 years part-time (MEng)

UCAS CODE
N/A – apply direct

ENTRY REQUIREMENTS

- Students who have completed an appropriate Higher National Certificate or Higher National Diploma will be considered for entry into the second year
- BEng: an overall grade of at least a merit in an appropriate Engineering HNC, including a merit in Analytical Methods for Engineers
- MEng: an overall grade of at least a distinction in an appropriate Engineering HNC, including a distinction in Analytical Methods for Engineers.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval



BA (Hons)
Marketing

*Birmingham City
Business School*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich (not Prof. Prac.)
5 years part-time (not Prof. Prac.)

UCAS CODE

N500

ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D*D* (Prof. Prac. combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (Prof. Prac. 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Work on real-life projects with leading clients, learn an array of modern marketing principles and undertake a paid work placement with our BA (Hons) Marketing course.

Our suite of Marketing courses will enable you to tailor your interests to a specific area, and our alignment with the Chartered Institute of Marketing ensures our course content remains fresh, relevant and full of key industry insight.

The BA (Hons) Marketing degree allows you to choose modules from across different specialisms in your second and third years, while there are also specialist pathways in the fields of Advertising and PR, Consumer Psychology, Digital and Retail, as well as a Professional Practice option.

We teach by using real business scenarios, so you will get the chance to draft marketing plans for actual companies, work on business case studies and gain work experience both within the University and with one of our industry contacts.

Content includes:

Year 1

- Business foundations
- Marketing foundations
- Professional development
- Consumer psychology

Year 2

- Core marketing insights and analytics
- Service experience design
- Brand management
- Marketing communications planning

Final year

- Strategic marketing, management and planning
- Emerging themes
- One planet business
- Integrative project

“Studying marketing here has given me more than just an insight into the industry; it has also helped bring out the best in me. I have been able to perfect my strengths and work on my weaknesses.”

Harpreet Chatha

AVAILABLE SPECIALIST ROUTES:

**Marketing (Advertising and PR)
| BA (Hons) NLM2**

On this innovative and dynamic course, you will be put on the front line of marketing, advertising and public relations. You will work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers. We cover everything from design in marketing to communicating the right message, market research and PR planning. It is a creative course that has a solid grounding in business knowledge so that you can apply what you learn to current business issues.

**Marketing (Consumer Psychology)
| BA (Hons) N50A**

This innovative, interdisciplinary degree combines the theoretical knowledge and skills of the science of psychology with the creativity and communication of marketing. You will examine why people are drawn to certain brands and products, and what makes a message persuasive and powerful. Taught by academics who have outstanding industry experience, this course will see you look at how businesses and organisations can convey convincing, enticing messages.

Marketing (Digital) | BA (Hons) N50B

This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge. You will specialise in

the application of digital marketing techniques, providing you with the expertise to use digital media to develop successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

**Marketing (Professional Practice)
| BA (Hons) N005**

Designed to fast-track your professional development, this course teaches you the marketing skills you need to succeed. Our course mixes theory with practice, and in your final year, you will combine study with a paid work placement, gaining first-hand experience. Working in a real job role will give you the skills and experience you will need for your full-time career.

Marketing (Retail) | BA (Hons) N50C

Combining marketing skills with essential retail knowledge, our course is designed to enhance your abilities in branding, consumer psychology, merchandising and much more. Our degree combines academic theory and practice-based learning to help develop your skills and career aspirations. When you graduate, you will be able to move into a wide variety of roles, such as a buyer, merchandiser, PR executive or media planner.



BEng (Hons) / MEng

Mechanical Engineering*

School of Engineering and the Built Environment

CAMPUS

City Centre

DURATION

- 3 years full-time (BEng)
- 4 years full-time (MEng)
- 4 years sandwich (BEng)
- 5 years sandwich (MEng)
- 5 years part-time (BEng)
- 7 years part-time (MEng)

UCAS CODE

H300 (BEng), H301 (MEng)

ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB)
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

By studying this course, you will engineer a better future. Our Mechanical Engineering degree can help you gain Chartered Engineer status, as well as equipping you with a range of skills.

A highly respected programme, our course will enhance your strategic management and leadership capabilities. The course builds on sustainable futures and the Government’s STEM agenda, helping you to gain the knowledge and attributes needed to thrive in this ever-changing industry. You will work on industry-standard tools for engine testing, rapid prototyping and thermodynamics.

In the UK, companies such as Jaguar Land Rover, BMW and Honda all require a constant supply of highly skilled engineers, and our course will ensure you have a fully rounded experience in mechanical engineering.

Content includes:

Year 1

- Engineering principles
- Engineering practice
- Mathematics and design
- Mathematics and professional skills

Year 2

- Design and manufacture
- Design and materials
- Leading engineering endeavour
- Mathematics and control

Year 3

- Undergraduate project (BEng) or group project (MEng)
- Computer-aided engineering
- Advanced mechanics
- Dynamics and control

Year 4 (MEng)

- Advanced dynamics
- Control engineering
- Advanced systems engineering
- Individual project

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H308) if you have grades BB at A Level, with at least one A Level in technology, science, mathematics or computing (or equivalent), but do not have the necessary qualifications to directly enter the first year of the degree.

“I enjoyed the modules and the lectures because of the quality and commitment of the tutors. The practical nature of the course prepares students well for their future careers.”

Kenneth Oguegbu

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community.

Your HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication course at the University, with a choice of eight specialist routes.

Content includes:

- Moving image production
- Radio production
- Journalism
- Contextual studies
- Work experience and career development

“The area seemed so vibrant with varied culture, cuisine and a mix of entertainment options. I knew my free time spent in Birmingham would be exciting and memorable.”

Katie Waldron

HND

Media and Communication

Birmingham School of Media

CAMPUS

Birmingham Metropolitan College (James Watt Campus)

DURATION

2 years full-time

UCAS CODE

003P

ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)
**Media and
Communication**

*Birmingham School
of Media*

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P910

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



Get practical, professional preparation for a career in media with our BA (Hons) Media and Communication course, accredited by Creative Skillset. One of the first UK media degrees, our BA (Hons) Media and Communication course mirrors the workflow of the industry, offering practical, professional preparation for a rewarding career.

You will be based in our £62 million Parkside facility and will benefit from specialised, sophisticated equipment including six radio studios, four TV studios, the largest free-standing green screen in Europe, edit suites, music production studios and photography studios.

Helped by strong links with many influential media organisations, the course offers an industry-relevant blend of production, theory and professional studies, regardless of the pathway you choose.

The Professional and Academic Development modules prepare you for at least two placements in a media or cultural industries organisation. You will also benefit from a huge range of guest speakers. Past talks have included Twitter’s Joanna Geary, Vogue fashion photographer Eliot Siegel and Sky’s Head of Production Services Dave Rooke.

Research-informed teaching enables you to critically engage with contemporary debates and innovations in theory/practice.

Content includes:

- | | |
|---|---|
| Year 1 <ul style="list-style-type: none">• Researching the media and communication• Professional and academic development – including a two-week placement• Introduction to media contexts and practice 1• Introduction to media contexts and practice 2• Media festival | <ul style="list-style-type: none">• Research option• Practical module choice• Collaborative or live project |
| Year 2 <ul style="list-style-type: none">• Choice of research option• Professional and academic development – including a three-week placement• Advanced media contexts and practice – choice of one workshop | Year 3 <ul style="list-style-type: none">• Major project – dissertation or practice-based project• Research module• Professional media contexts and practice – choice of one workshop• Professional and academic development including career preparation |

“I chose to study at Birmingham City University because their Media and Communication course is one of the industry’s most recognised courses for delivering useful graduates in that field.”

Marsha Ramroop, BBC Radio Northampton

AVAILABLE SPECIALIST ROUTES:

Media and Communication (Event and Exhibition Industries) | BA (Hons) PN38
This undergraduate events course balances media production skills with the all-round ability to effectively produce and manage events and exhibitions. We enjoy excellent connections with local and national event and exhibition organisations, for example the National Exhibition Centre. You will be encouraged to take creative risks and become a ‘thinking’ media worker, able to adapt to a fast-moving industry and confidently lead change.

Media and Communication (Journalism) | BA (Hons) P9P5
The journalism pathway is ideal for anyone wishing to follow a career in the dynamic and competitive world of journalism. You will be challenged academically – often by some of the industry’s leading names – and be expected to undertake meaningful work experience placements and work on live stories, learning how to craft stories to engage audiences on different platforms.

Media and Communication (Music Industries) | BA (Hons) PJ39
The Music Industries pathway of BA (Hons) Media and Communication is tailor-made for anyone seeking to develop knowledge, skills and experience relevant to developing a career in the music industries. As part of UK Music’s Music Academic Partnership, we work directly with industry to forge meaningful connections between what happens in the classroom and what happens in industry. In recent years, our students have secured work placements at organisations such as Sony Music, Universal Music, as well as local organisations such as the 02 Academy.

Media and Communication (New Media) | BA (Hons) G493
From the technical and visual design skills needed to create effective websites to engagement with emerging technologies, this pathway explores new approaches to media publishing and online promotion. Innovation-led, it places you at the forefront of new media production.

Media and Communication (Public Relations) | BA (Hons) P9P2
Intimately linked to industry, this pathway provides you with the skills and knowledge that today’s PR professionals need. The course is recognised by the Chartered Institute of Public Relations (CIPR) and provides plenty of opportunities to build contacts with some of the UK’s leading PR organisations, working on genuine campaigns and pitching ideas to clients.

Media and Communication (Radio) | BA (Hons) P9P3
Whether you are in front of the microphone or in the background as an editor or producer, this pathway allows you to make yourself a valuable part of any radio industry team. Learn how to operate a studio, record interviews, and edit and mix sound and produce great radio content. You will also prepare to run a live radio station at the University.

Media and Communication (Television) | BA (Hons) P9WP
Designed for those who wish to pursue a career in television or video production, this popular course enables you to specialise in this specific creative sector. You will be immersed in the practical and editorial aspects of programme making, learning both technical and production skills, and will have ample opportunity to make documentaries, television drama, music videos, studio magazines and talk shows.



BSc (Hons)
**Medical
Ultrasound**

*School of
Health Sciences*

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

B800

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 30 points
- At least five GCSEs at Grade 4 or above, including English language, mathematics and science.

For full entry requirements and fees: bcu.ac.uk/courses

Learn at one of the region’s largest centres for radiography and ultrasound education, with a well-established history and strong links with hospital imaging departments, giving you the chance to enhance your practical and clinical skills.

Medical ultrasound is an imaging technology involving the application of high-frequency sound waves on patients to aid in medical diagnoses. This course combines theoretical and clinical education enabling you to perform ultrasound examinations with a high level of expertise.

You will be allocated clinical placements to ensure that you can learn to undertake the range of ultrasound examinations required of a qualified sonographer.

A sonographer uses specialised equipment to produce real-time images and interprets those images while scanning the patient. A good sonographer will make the patient feel at ease while being examined and therefore excellent communication skills are essential.

Sonography is a rewarding career that offers endless possibilities, empowering you to work in a wide range of settings, in the UK and overseas. It is also the ideal foundation for further study, including musculoskeletal, paediatric and breast ultrasound.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1:

- Introduction to professional life
- Anatomy and physiology for ultrasound practice
- Obstetrics for ultrasound practice
- Ultrasound physics and technology

Year 2:

- Diagnostic imaging methods
- Evidence-based practice

- Obstetric and gynaecological ultrasound 1
- Abdominal and general ultrasound 1

Year 3:

- Research proposal
- Obstetric and gynaecological ultrasound 2
- Abdominal and general ultrasound 2

“A sonographer produces detailed medical images, interprets them and at the same time provides support and communicates with the patients in their care. The work of a sonographer can be very difficult, often stressful, but ultimately it is a highly rewarding and worthwhile occupation.”

David Cole, Course Leader

With state-of-the-art teaching facilities, a diverse range of clinical placements and approval from the Nursing and Midwifery Council (NMC), this course leads you to registration with the NMC as a midwife. You will also undertake qualifications in Neonatal and Infant Physical Examination (NIPE) and the Baby Friendly Initiative (BFI).

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This enables all tutors to have a unique insight into issues which affect your academic and clinical experience. Placements take place across the West Midlands’ NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes

Year 1:

- Midwifery practice: antenatal
- Midwifery practice: postnatal
- Midwifery practice: postnatal mother
- Examination and care of the baby
- Midwifery professional practice and development

Year 2:

- Supporting vulnerable women and their families
- Complex midwifery practice

- Examination and care of the baby
- Global health and theories of change

Year 3:

- Professional and leadership module
- Examination and care of the baby
- Normality and women-centred care

“Seeing my first actual birth was a big highlight – really lovely to be involved. It was an amazing experience and solidified the reasons why I wanted to be a midwife.”

Melanie Green

BSc (Hons)
Midwifery

*School of Nursing
and Midwifery*

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

B720

ENTRY REQUIREMENTS

- A Levels: ABB
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 128 UCAS points
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 32 points
- At least five GCSEs at Grade 4 or above, including English language, mathematics and science.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION





BSc (Hons)
Midwifery Shortened Programme

School of Nursing and Midwifery

CAMPUS

City South

DURATION

86 weeks full-time

UCAS CODE

N/A – apply direct

ENTRY REQUIREMENTS

- Current NMC registration as a Registered Adult Nurse with six to 12 months’ full-time nursing experience prior to commencing the course; or
- Evidence of 240 specific credits, 120 of which should be Level 5 (diploma level) or equivalent. If holding a BSc (Hons) Adult Nursing degree, applicants must have achieved a minimum classification of 2:2.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



With state-of-the-art teaching facilities, a diverse range of clinical placements and approval from the Nursing and Midwifery Council (NMC), this course leads you to registration with the NMC as a midwife if you are already a Registered Adult Nurse. You will also undertake qualifications in Neonatal and Infant Physical Examination (NIPE) and the Baby Friendly Initiative (BFI).

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This enables all tutors to have a unique insight into issues which affect your academic and clinical experience. Placements take place across the West Midlands’ NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Content includes

Part 1:

- Foundations of midwifery practice
- Normal antenatal, intrapartum and postnatal midwifery care
- Care and examination of the newborn (part 1)
- Clinical practice

Part 2:

- Complications and emergencies
- Supporting vulnerable women and their families
- Preparing for professional, autonomous practice as registered midwives
- Care and examination of the newborn (part 2)

“The lecturers are supportive of everybody on the course and it’s a really friendly environment.”

Phern Adams



With 30 hours of individual specialist tuition per year, increasing to 35 in the fourth year, you will get the individual attention you need to hone your musical talents for a successful future career.

You also get five additional hours per year which you can allocate to additional areas of support and study of your choice. Overall, the amount of individual tuition you receive here is far more than is typically offered by academic university music courses.

Our performance health course – including performance coaching, physio and movement workshops and Alexander technique – allows students to develop as confident and effective performers.

Birmingham Conservatoire is recognised by the Association of European Conservatoires – all tutors are professional musicians who bring a lifetime’s musical experience and insight to their teaching.

Perform in our 450-seat concert hall, one of our five public performance venues, and make use of our state-of-the-art recording studios and practice rooms.

Work towards a final-year project relevant to your own professional aspirations – for instance, putting on a public performance, making and releasing your own recording, setting up a music business, or running an education or community music project.

Content includes:

All years

- Individual lessons
- Coaching
- Performance/composition/music technology classes
- Orchestras, choirs, bands and other performing ensembles

Years 1–3

- Musicianship
- Contextual studies

“The best thing about the Conservatoire is the warm atmosphere and brilliant tutors. They arranged for us to have four different bass tutors throughout the course, all equally amazing, and we really benefited from it.”

Emilie Head



BMus (Hons)
Music

Birmingham Conservatoire

CAMPUS

Birmingham Conservatoire

DURATION

4 years full-time (3 years with direct entry to the second year, subject to ability)

UCAS CODE

300F (UCAS Conservatoires)

ENTRY REQUIREMENTS

- A standard in First Study equivalent to that of the Associated Board’s Grade VIII (distinction): this may be demonstrated at audition or on your audition recording; Plus:
 - A Levels: EE
 - BTEC Diploma: PP
 - BTEC Extended Diploma: PPP
 - International Baccalaureate: 14 points from three Higher Level subjects
 - Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)
Music Business

*Faculty of Arts,
Design and Media*

CAMPUS
Custard Factory, Digbeth

DURATION
2 years full-time

UCAS CODE
W375

ENTRY REQUIREMENTS

- A Levels: CDD
- BTEC Diploma: DM
- BTEC Extended Diploma: MMP
- At least four GCSEs, including English language and mathematics at Grade 4 or above, or equivalent
- Interview and portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Develop your music industry aspirations by gaining the skills and confidence to understand what the industry requires.

Delivered by respected external partners Access to Music, this course provides the skills to enable you to confidently approach a management role in the music industry.

Work on projects that allow you to see the realities of creating music industry ventures. Explore the effect of new technologies on the creative industries and use technology to develop your business ideas.

You take a close look at the workings of the music industry, covering aspects such as music marketing, law and contracts, and publishing. You examine the changes that have taken place, and how the future might well look, especially with regard to the impact and influence of new technologies.

Enjoy the encouragement and expert guidance of working professionals who can share first-hand experience of the music industry at work.

Use the facilities at the Custard Factory, in Birmingham’s creative quarter, to develop business projects engaging the local community and further afield.

Content includes:

Year 1

- Business and management skills
- Web development skills and e-commerce
- Publishing, intellectual property and copyright
- Develop entrepreneurial and creative business skills

Year 2

- Develop your own business
- Learn and implement new business models
- Music law and contracts
- Final major project

“The course has made me realise that there are more branches to the music business than I originally thought. It has helped me increase the brand recognition of my company, Little Cavalier, and build a business for the future.”

Richard Wright

Uniquely combining a significant grounding in technology with a Conservatoire-standard education, our Music Technology course gives you access to a range of industry-standard resources and highly accomplished eclectic musicians.

You will have various opportunities to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music.

There are a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance to gain work experience with companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry.

Content includes:

Year 1

- Acoustic fundamentals
- Sound recording
- Digital audio fundamentals
- Sequencing and synthesis

Year 2

- Sampling, editing and production
- Music and critical studies
- Music and audio industries
- Acoustic applications

“I certainly wouldn’t be in my current job if it wasn’t for the course content and excellent staff at the University. Part of the reason why I was hired was my knowledge about the industry and that is predominantly down to the knowledge passed on by my lecturers.”

Ben Parker, Junior Promotions Executive, EMI Production Music

BSc (Hons)
Music Technology

*School of
Computing and
Digital Technology*

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
W350

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language, mathematics and music at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



BSc (Hons)
Nursing

*School of Nursing
and Midwifery*

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

See pathway

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 30 points
- At least five GCSEs at Grade 4 or above, including English language, mathematics and health and social care or a science, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Gain experience from our state-of-the-art simulation facilities and through a series of placements within the Midlands’ NHS trusts and non-NHS providers as you prepare for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

Professionally approved by the Nursing and Midwifery Council (NMC), this course gives you a choice of four specialist fields – Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills involving care and compassion that reassure patients/service users and their families that a professional is at their side. Supported by clinical placements over the course of the three years of study, the programme teaches you how to assess, implement, plan and evaluate care for patients in a variety of settings.

Towards the end of the course, you will focus on making the transition from nursing student to registered nurse. Throughout, you nurture and hone the personal and professional skills that are key to your future employment.

As the largest regional provider of qualified staff to the NHS for health and social services, Birmingham City University can offer you first-hand access to a network of invaluable contacts through our extensive partnerships with NHS trusts.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1

- Professional values and academic skills
- Introduction to nursing practice and decision-making and placement 1.1
- Health in society
- Nursing practice 1 and placement 1.2

Year 2

- Professional values and evidence-based practice
- Nursing practice 2 and placement 2.1
- Nursing in society
- Nursing practice 3 and placement 2.2

Year 3

- Academic and practice enquiry
- Policy, politics and nursing
- Nursing practice 4 and placement 3.1
- Transition to qualified practitioner and placement 3.2

AVAILABLE PATHWAYS:

Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)

Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across Birmingham to develop your role as a competent practitioner.

Child Nursing | BSc (Hons) B730 (Jan intake from 2018) B731 (Sept intake)

The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.

Learning Disability Nursing | BSc (Hons) B761 (Sept intake only)

You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their individual journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

“Support from staff cannot be faulted – there is always somebody there that you can voice any concerns or queries to, whether by email, phone or face-to-face.”

Michele Prosser



DipHE

Operating Department Practice

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

2 years full-time

UCAS CODE

B990

ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 24 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. The employability of our students is maximised by exposure to quality placement learning experiences and the development of transferable skills which is reflected in consistent and exceptionally high employment on graduation.

This specially designed two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Professions Council (HCPC). The ODP is a vital member of the operating theatre team, whose role varies from day to day.

As an ODP, we will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job being to ensure that every operation is as safe and effective as possible.

This course will help you respond to changes in healthcare needs and priorities – and even better, you will qualify as an ODP in two years. You will spend 60 per cent of your time on this course on work placement, receiving hands-on training in the hospital environment.

Content includes:

Year 1

- Working in a multi-professional healthcare team
- Foundation skills to deliver and support safe and effective care delivery during anaesthesia, surgery and post-anaesthetic care
- Clinical placements, allowing ‘theory-to-practice’ links to be further developed

Year 2

- Advanced clinical knowledge and skills for care delivery
- Development of an autonomous reflective practitioner
- Clinical placements, allowing ‘theory-to-practice’ links to be established

“The course has transformed my career prospects. I have a lot more employment opportunities than I did before.”

Katrina Bailey

BSc (Hons)

Operating Department Practice

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

B772

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. The employability of our students is maximised by exposure to quality placement learning experiences and the development of transferable skills which is reflected in consistent and exceptionally high employment on graduation.

This specially designed three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

All of your learning will be focused on developing you as a potential ODP, and how you work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The dynamic nature of modern healthcare increasingly requires professionals to work across traditional boundaries and the course is designed to ensure adaptability of the ODP and prepare you to embrace and influence change. The development of clinical skills, teamworking and leadership underpinned by a strong evidence base aims to ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC).

Content includes:

Year 1

- Introduction to bioscience
- Introduction to professional development and responsibilities
- Introduction to perioperative care theory
- Introduction to perioperative practice

Year 2

- Applied bioscience
- Analysing perioperative care theory

- Developing perioperative care practice
- Healthcare policy and professional practice

Year 3

- Enhanced surgical care
- The application of research and the evidence base for the ODP
- Enhanced anaesthetic and post-anaesthetic practice
- Transition to professional registration

“You will be taught by experienced staff who have not only worked in core areas of perioperative practice within the operating theatre setting, but also in advanced practice settings, emergency care and critical care.”

Raymond Swann, Programme Director



BSc (Hons)
Paramedic Science

School of
Allied and Public
Health Professions

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

7B23

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- At least five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Develop the knowledge and skills to work in the modern healthcare sector as an integrated part of the inter-professional team, learning how to work across boundaries to provide the very best community and emergency healthcare for your patients.

Involving a significant amount of time spent on placement, this three-year course thoroughly prepares you to practise as a paramedic and apply for registration with the Health and Care Professions Council (HCPC).

On the course, you will develop interpersonal and communication skills that complement the science, medical based knowledge and clinical decision-making required to provide high quality, patient-centred care, making you an effective collaborative member of your professional team.

You will have access to state-of-the-art training facilities on site, including breathing and talking mannequins, a simulated classroom and the equipment found within a front line ambulance. This allows our students to gain real hands-on experience in using equipment within the field, further complemented by a minimum of 750 clinical placement hours per academic year, including working alongside registered paramedics.

Content includes:

Year 1

- Developing clinical practice
- Community-based practice
- Preparation for clinical practice
- Foundations of paramedic practice
- Introduction to bioscience
- Introduction to professional development and responsibilities

Year 2

- Advancing clinical practice
- Clinical decision-making and diagnosis
- Evidence-based practice
- Maternity, obstetrics and paediatric care

- Trauma and advanced life support
- Applied bioscience

Year 3

- The application of research and the evidence base
- Assessment and management of minor illness and injury
- Management, leadership and inter-professional working
- Refining clinical practice

“We aim to instil a capacity for lifelong learning, crucial in being able to adapt to the changes of this dynamic area of clinical and professional practice. Our alumni are not only ready for registration but ready for wherever the future of the profession may take them.”

Rachael Hosznyak, Programme Lead

On this diverse and inspiring course, we will help you develop an individual creative signature and professional identity by combining technique, collaboration, theory and ethical practice with experimentation. You will explore contemporary photographic and moving image practice, including but not limited to documentary, landscape, portrait and arts practice photography, gaining a rounded knowledge of these varied and exciting disciplines as well as being encouraged to embrace other complementary mediums and genres.

You will learn through practice, by developing confidence as a contemporary photographer with highly employable ideas. This will be informed by gaining a deeper understanding of current photographic practice through longer-term and issue-based projects, developing your individual creative signature. This will help to transform you into becoming a highly engaging practitioner and teach you how to apply this creative edge to become commercially viable.

Our internationally recognised staff benefit from a wealth of industry experience, having worked for clients such as the BBC, the Brit Awards, Royal Opera House, Tate Britain, Channel 4, the Royal Society of Arts and many more. You will experience visiting lectures by nationally and world-renowned photographers, as well as benefiting from numerous links with industry with workshops, seminars, masterclasses, careers advice, portfolio reviews, mentorships and help securing placements.

Our exceptional facilities situated within the City Centre Campus include industry-standard photographic studios and darkrooms. You will have the ability to explore a range of related careers, such as freelance photographers and film makers, directors, gallery artists and editors.

Content includes:

Year 1

- Introduction to visual communication
- Principles of photography
- Practice of photography
- Discourse
- Narrative
- Enterprise of photography

Year 2

- Context of photography
- Live project

- Collaborative practice
- Identifying direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

Year 3

- Critical practice
- Major project

“Working on the Brit Awards is the best thing I’ve worked on so far, being involved in a large creative way, not just pushing buttons.”

William Marler

BA (Hons)
Photography

School of Visual
Communication

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W640

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



BSc (Hons)
**Physical Education
 and School Sport**

*School of
 Health Sciences*

CAMPUS

City South

DURATION

3 years full-time
 Up to 6 years part-time

UCAS CODE

X151

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

Subjects should include either PE, sport or a related discipline. Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

AfPE (Association for Physical Education) Approved Provider

This course is aimed at equipping you with the knowledge and practical skills needed to work in the fast-paced and rewarding Physical Education (PE) and School Sport environment – whether you see your future career specifically working in schools, coaching a range of different sports or working within the public health sector.

By developing your knowledge of the current issues surrounding PE and School Sport, you will be at the heart of innovative, creative and stimulating practical sessions and literature to engage pupils in leading a healthy and active lifestyle.

The PE national curriculum plays a vital role in encouraging younger generations to engage in lifelong physical activity. This course includes a range of cutting-edge pedagogical practices and the latest technological advancements to inspire pupils to become increasingly physically active.

Through a hands-on approach to learning, this course provides you with the chance to apply learned knowledge in very real-life situations, including working in different schools, local communities and sports clubs. You will gain valuable experience of the fast pace of school life, and the wide range of roles within a school sport context.

Content includes:

Year 1

- Introduction to PE and school sport
- Anatomy and biomechanics applied through run, jump, swim, throw, catch
- Children’s development: physical, emotional, health and wellbeing

Year 2

- Practical PE and sport: applied pedagogy
- Sport, physical activity and health in practice
- Contemporary issues in PE and school sport

Year 3

- Psycho-social aspects of physical activity
- Technological advancements in PE, sport and physical activity
- PE and school sport – work placement

“Studying PE and School Sport gives you the opportunity to make a direct impact on the future health of our younger generations. You will engage in a range of innovative practicals, develop self-confidence, and inspire our future generations to lead a healthy and active lifestyle.”

Irfan Khawaja, Programme Leader

This course will help prepare you for a career in the popular music industry as a professional artist or practitioner. With an exciting balance of academic and practical endeavours delivered by current industry practitioners, you will be provided with an excellent opportunity to upskill and advance.

This one-year course is designed to build on practical, commercial and academic skills that you have acquired through a Level 5 course, such as an HND or foundation degree. You will cover elements of performance, composition, music production and live sound.

Learning in the heart of Birmingham at South and City College’s superbly equipped Digbeth Centre, you will benefit from a 600-seat venue, five recording studios, numerous rehearsal spaces and production facilities – all in the vibrant environment of Birmingham’s creative quarter.

Successful completion of this course can lead to postgraduate study in a range of music disciplines and there are opportunities to develop a career in community music, youth work and teaching or education.

Content includes:

- Dissertation
- Creative project
- Advanced techniques for emerging artists/practitioners
- Music as art
- Music business realisation

“I think Birmingham is a great place to be a student. As a musician, I was able to pick up a lot of external work and got to know the city as a home.”

Hannah Arora

BA (Hons)
**Popular Music
 (Top-Up)**

*Faculty of Arts,
 Design and Media*

CAMPUS

South and City College
 Birmingham

DURATION

1 year full-time

UCAS CODE

W341 or apply direct to South and City College Birmingham. Email: Dr Simon Lesley on simon.lesley@sccb.ac.uk or Dale Woolley on dale.woolley@sccb.ac.uk.

ENTRY REQUIREMENTS

- 240 credits achieved from a relevant Level 5 music qualification such as an HND or foundation degree, which should include a minimum of 60 credits at Level 5 with a merit grade
- In exceptional circumstances, candidates with 240 credits at Level 4 and 5 without a merit grade profile may be considered for admission if the applicant can demonstrate at interview or audition the ability to successfully fulfil the requirements for this Level 6 course.

For full entry requirements and fees: bcu.ac.uk/courses

P



P

BMus (Hons)
Popular Music Performance

*Faculty of Arts,
Design and Media*

CAMPUS
Heath Mill Studios and
Mushrooms Studios, Digbeth

DURATION
2 years full-time

UCAS CODE
W315

- ENTRY REQUIREMENTS**
- A Levels: CDD
 - BTEC Diploma: DM
 - BTEC Extended Diploma: MMP
 - At least four GCSEs, including English language and mathematics at Grade 4 or above, or equivalent
 - Interview and audition.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Work with the advanced facilities of commercial studios and the experience of producers and engineers to gain a real-life insight into the world of a professional popular music performer.

This course is aimed at guitarists, bassists, drummers, keyboard players and vocalists looking to develop a career in the contemporary music industry. Expertly delivered by our external partner, Access to Music, it shows you how to perform individually and within groups as a player, performer and composer, and how to operate as a business within the contemporary popular music industry.

The course is designed to equip you with the skills you need to take advantage of a range of freelance opportunities focusing on music performance.

You will learn from leading professional session players who bring inspirational talent and first-hand insight of the music business to the classroom. You develop instrument-specific technical and interpretative skills, as well as a practical understanding of how to perform effectively as part of an ensemble. The course also covers composition techniques and industry-specific music technology skills.

Guest speakers and workshops, as well as engagement in local and national music events, allow you to get the most from your experience.

Content includes:

- Year 1**
- Instrumental skills – individual tuition
 - Musicianship – harmony, theory, digital audio workstation software
 - Professional development – anatomy of the music industry, popular musicians in society, e-commerce and marketing
 - Ensemble skills – group performance

- Year 2**
- Advanced instrumental skills – individual tuition
 - Musicianship – songwriting, composition and arrangement
 - Advanced ensemble skills – musical direction
 - Professional development – entrepreneurship in the music industry, project management

“Just what aspiring musicians need. I had the attitude, all I needed was the guidance; you’ll get it here. Being surrounded by people with the same interests helps you really find your song.”

Matthew Seymour

Develop your artistic identity and gain essential practical skills in performance, production and composition for contemporary music.

Our focus on these three key areas mirror the working realities of the commercial music industry. Your studies give you an all-round grasp of the inherent challenges as well as specific skills to deal with clearly defined issues surrounding performance and production via live musical situations, and producing finished products such as recordings and composition portfolios.

South and City College Birmingham’s advanced facilities, including a 600-seat venue, as well as specialist recording studios and music technology suites, put you in a professional working environment from day one.

You get to work with current music industry professionals and there is the opportunity to gain real-life industry experience via initiatives such as the Student Crew.

By involving you heavily in the development of professional products such as performances, tours, music recordings and radio shows, the course helps you build your own professional profile and artistic identity. Working with your colleagues will show you the importance of effective team collaboration.

Content includes:

- Year 1**
- Foundation skills
 - Techniques into practice
 - Resourcing performances
 - Exploring the contextual
- Year 2**
- Music business and marketing
 - Expanding the range
 - Creating a show
 - Creative portfolio
 - Contemporary business in practice
- Extending creative techniques
 - Expanding the performance horizon
 - Independence in research and practice
 - Final project

“There are plenty of things to do in and around the city and the central location allows access to London, Manchester and Liverpool. It’s great having easy access to London without having to have the expensive cost of living.”

Miriam Rowe

HND
Popular Music Practice

*Faculty of Arts,
Design and Media*

CAMPUS
South and City College
Birmingham

DURATION
2 years full-time

UCAS CODE
143W

- ENTRY REQUIREMENTS**
- A Levels: DD
 - BTEC Diploma: MP
 - BTEC Extended Diploma: PPP
 - Access to HE Diploma: 60 credits with 45 at Level 3
 - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



BA (Hons)
**Primary Education with
 Qualified Teacher Status**

*School of Education
 and Social Work*

CAMPUS
 City South

DURATION
 3 years full-time

UCAS CODE
 X120

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: pass with minimum of 40 credits at merit or distinction
- International Baccalaureate: 28 points
- At least five GCSEs, including English language, mathematics and science at Grade 4 or above
- Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: bcu.ac.uk/courses

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire young learners in a wide range of schools.

Our innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. The course offers you a degree and a teaching qualification.

- The course comprises five strands that combine to enable you to develop your skills and knowledge to become committed, creative and confident primary school teachers. The strands are as follows:
- Core (English, Mathematics and Science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
 - Professional Studies
 - Foundation (all other National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
 - Subject Study
 - School-Based Training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Content includes:

- A wide variety of learning and teaching approaches that are designed to develop your confidence, knowledge and skills
- Interactive, practical, engaging, thought-provoking and challenging sessions designed to develop your teaching ability
- School-based training placements in a wide variety of supportive school settings
- Opportunities for a transnational teaching experience in a number of European countries
- An opportunity to undertake a placement in a Special Educational Needs School.

“On certain occasions guest speakers have come into the University which has been fantastic. They included a range of headteachers, a professional storyteller, illustrator and writer Tony Ross and child protection expert Mark Williams-Thomas.”

Eve Richardson

Product and Furniture Design is the ideal choice if you are interested in a career as a designer, maker, and developer of products and furniture. Learn a range of research and design methods alongside continual practical skills development while live student projects enhance your employability.

This course focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, social context and commercial understanding.

You will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production. By working on live projects, you will explore how businesses operate at a commercial, technological, ethical and sustainable level.

In the past, second-year students have collaborated with international packaging company Tri-Wall. The project created an opportunity to exhibit a range of products at PMQ, a creative hub for local design talent located in Hong Kong.

Content includes:

- | | |
|--|---|
| <p>Year 1</p> <ul style="list-style-type: none"> • Design principles and processes • Contextual and cultural studies • Design visualisation • Materials and the made object • Scales of manufacture | <p>Year 3</p> <ul style="list-style-type: none"> • Design in context • Major project (research and analysis) • Major design project (development and realisation) |
| <p>Year 2</p> <ul style="list-style-type: none"> • Design communication • Design synthesis • Design focus • Collaborative practice (optional) • Work placement (optional) • Live project (optional) | |

“I’m now capable of taking a project from the initial stages of conceptualisation (sketching) right the way through to planned pre-production (working prototypes and technical drawings).”

Benjamin Banks

BA (Hons)
**Product and
 Furniture Design**

*Birmingham School
 of Architecture
 and Design*

CAMPUS
 City Centre

DURATION
 3 years full-time

UCAS CODE
 W243

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses



BSc (Hons) / MPlan

Property Development and Planning*

School of Engineering and the Built Environment

CAMPUS

City Centre

DURATION

- 3 years full-time (BSc)
- 4 years full-time (MPlan)
- 4 years sandwich (BSc)
- 5 years sandwich (MPlan)
- 5 years part-time (BSc)
- 7 years part-time (MPlan)

UCAS CODE

K251 (BSc), K252 (MPlan)

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval

This course will provide you with the knowledge of the processes, procedures and practices required for the effective design, management and finance of sustainable places.

We will ensure you have the skills and understanding to help design, create and maintain places of good design and high quality. With the prospect of accelerated climate and environmental change, the world needs modern developers, planners and decision-makers who can help negotiate these challenges.

You will assess how property development can affect individuals and groups, examining the process and outcomes. You will also look at development plans, policies and projects, as well as examining the physical, technical, legal, environmental and political factors affecting development decisions.

You will be encouraged to become more aware of and sensitive to the complexities and variety within/between different communities, as well as evaluating community participation and empowerment. There is also the opportunity to enjoy seamless progression to a Master’s-level qualification with our MPlan.

Content includes:

Year 1

- Introduction to the built environment
- BIM and innovation
- Residential technology
- Integrated design co-ordination

Year 2

- Design, development and the built and natural environment
- Procurement
- Smart policies and plans
- Delivering infrastructure development

Year 3

- Final-year project
- Property investment and management
- Design practice
- Drivers of change

Year 4 (MPlan)

- Research project
- Current issues in spatial planning
- Placemaking
- Research in practice

“The staff are brilliant; they are always helpful and no matter what time it is, they are always happy to take a few minutes to help. Most have a very open door policy where you can walk in and ask for help at any time.”

Sam Cohen





BSc (Hons)
Psychology

*School of
Social Sciences*

CAMPUS

City Centre

DURATION

- 3 years full-time
- 4 years sandwich
- 5 years part-time

UCAS CODE

C800

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Develop a deep understanding of how psychology is integrated into the real world with our Psychology degree. You will look at how the core and derived specialised areas in psychology contribute to the understanding of contemporary issues, as well as looking at the role of brain functioning across multiple psychological perspectives.

During the course, you will apply scientific reasoning, adopt multiple perspectives and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving.

You will explore scientific approaches to understanding the mind, brain and behaviour. Our Psychology department works in partnership with the nationally recognised Higher Education Academy (HEA) to continually develop the quality of both our staff and the course, focusing on self-development, contemporary learning practices and integrating practice within the community.

Instead of only engaging with other academics and psychologists, our department focuses on creating an impact within the local community, through links with businesses, NHS and the surrounding prison services.

Content includes:

Year 1

- Introduction to psychology
- Psychology and research skills
- Contemporary issues and applied psychology
- Introduction to psychopathology
- Introduction to research methods

Year 2

- Qualitative research methods and analysis
- Quantitative research methods and statistics
- Neuropsychology

Final year

- Lifespan psychology
- Applied social psychology
- Integrative psychology project

AVAILABLE SPECIALIST ROUTES:

Psychology with Business | BSc (Hons) C80B

Psychology plays an important role in many aspects of business. By gaining skills in both subjects, you will be prepared for a range of graduate destinations. You will use a variety of psychological tools and specialist software, as well as learning the key theories and principles of business, equipping you with the skills today’s employers demand.

Psychology with Criminology | BSc (Hons) MC98

Our innovative Psychology with Criminology course will give you a deep understanding of how psychology can be applied to explain certain aspects of crime and criminal behaviour. This versatile degree provides the opportunity for you to embark on a psychology career, or bring those skills to the domain of criminology.

Psychology with Marketing | BSc (Hons) C801

The Psychology with Marketing degree provides you with an accredited psychology degree qualification while incorporating

the core aspects of marketing theory, practice and strategy. Taught by staff with nationally recognised qualifications, you will gain a unique blend of knowledge from two complementary fields, sharpening your skills in problem-solving and communication. Furthermore, you will be able to tailor your course content to your personal development and employability goals.

Psychology with Sociology | BSc (Hons) LC38

This course brings together two closely interrelated areas, allowing you to gain significant knowledge and insight. Over your three years of study, your Psychology modules will help you gain an understanding of a person’s mind, behaviour and actions, while the Sociology side will equip you with the knowledge of group interactions and society as a whole. Practical in nature, our course will enable you to apply both psychology and sociology to human behaviour and society.

“The learning environment is absolutely fantastic. The people on the course all interact together. I think Birmingham City University really prepares you for the world outside your degree.”

Emily Cooper

BSc (Hons)
Quantity Surveying*

*School of
Engineering and the
Built Environment*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

K240

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



*subject to approval



Our Quantity Surveying course meets the demand for highly trained professionals and practitioners. You will work collaboratively with tutors, practitioners, theorists and designers, equipping you with everything you need to participate in shaping the future of the built environment.

Taught by staff with a wealth of industry experience, the course provides flexibility to construction professionals, and you will gain expertise in cost management, procurement and quantification skills.

Our accreditation from the Royal Institution of Chartered Surveyors ensures our course has the best industry links, as well as relevant, up-to-date content.

You will leave with a broad knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, and be able to confidently manage both commercial and civil engineering projects.

Content includes:

Year 1

- Introduction to the built environment
- Residential technology
- Law
- Building Information Modelling (BIM) and innovative practice

Year 2

- Procurement
- BIM and innovative practice for complex structures
- Commercial technology
- Commercial management

Year 3

- Contract practice
- Economics
- Civils quantification and cost
- Quantity surveying practice

“During my placement at Mace Group, a consultancy and construction company based in London, I was part of the Commercial Team, responsible for procurement, tendering and contracts. It was an invaluable year and the industry contacts I have made will stand me in good stead in the future when looking for work.”

Robert Orgill

Pre-entry Enquiries team: +44 (0)121 331 5595



R



BSc (Hons) Radiotherapy

School of
Health Sciences

CAMPUS

City South

DURATION

3 years full-time
6 years part-time

UCAS CODE

B822

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 30 points
- GCSE English language, mathematics and science at Grade 4 or above.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Upon successful completion, you will graduate with a BSc (Hons) in Radiotherapy and be eligible to apply for Registration with the Health and Care Professions Council.

This course prepares students for the role of working as a therapeutic radiographer. You will be provided with the knowledge and learn skills which will support your role as a member of the multidisciplinary cancer care team which requires you to provide effective patient care in tandem with the safe and effective administration of radiation treatments.

You will develop specialist skills through clinical placements within specialist hospital cancer centres, and will consolidate those skills at the University by accessing our Virtual Environment for Radiotherapy Training (VERT) and advanced treatment planning facilities.

Your academic studies include subjects which form the scientific basis of radiotherapy practice and include an in-depth study of human anatomy and physiology, radiation physics and radiobiology. You will also study the social and psychological aspects of cancer care and the needs of patients.

As you advance your knowledge of radiotherapy practice and the science of oncology, you will develop analytical skills and will explore the research evidence that forms the basis of current and emergent practices. In your final year, you will also develop your skills in applying research strategies to health and care practice.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1

- Physics for radiotherapy
- Professional and compassionate care
- Principles of oncology and radiotherapy
- Radiotherapy theory and practice 1

Year 2

- Evidence-based practice
- Radiotherapy theory and practice 2
- Applied radiotherapy technology and radiobiology

Year 3

- Radiography research
- The competent radiotherapy practitioner
- Advanced management of the oncology patient

“The level of academic support and guidance was excellent throughout. I always knew what was required of me, and if ever I had any questions, the staff were approachable and happy to help.”

Daniel Marshall

Our Real Estate course will enable you to develop a broad understanding of real estate and the skills to make key decisions in property valuation, property finance and investment, and commercial property practice.

You will have the opportunity to undertake research for an industry client, as well as the chance to secure a valuable work placement. The course encourages learning through real-life projects and scenario-based case studies.

You will gain a detailed understanding of real estate, alongside an expert analysis of the processes of its ownership, development, occupation, valuation and management. You will also examine economics and finance, property valuation and management, development, construction, urban planning and law, ensuring you are equipped with the attributes you need to be successful.

The course integrates technological, financial, legal and management issues, and you will connect the theories and practice of real estate to a range of real-life case studies, helping you understand the complex world of property.

Content includes:

Year 1

- Introduction to the built environment
- Introduction to property markets
- Professional communications for the built environment
- Introduction to valuations

Year 2

- Introduction to property feasibility and planning
- Advanced valuation methodologies
- Data analysis
- Facility management

Year 3

- Applied valuations
- Property marketing
- Research thesis
- Property fund management

“Real Estate is a broad course which suits me perfectly. It covers so many aspects of the commercial property world while also dipping into the residential side. Whether or not you go into property, the course gives you a great overview, and some very detailed knowledge, about this industry.”

Alexandra Hess

R

BSc (Hons) Real Estate*

School of
Engineering and the
Built Environment

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

N230

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



*subject to approval

FdSc
Rehabilitation Work
(Visual Impairment)

*School of
 Health Sciences*

CAMPUS

City South

DURATION

2 years full-time

UCAS CODE

B931

ENTRY REQUIREMENTS

- A Levels: DD
- Level 3 NVQ or Diploma or equivalent (full award)
- Level 2 NVQ or Diploma (full award) plus a written paper (details of content will be provided by the admissions tutor post-application)
- 5 GCSE passes at Grade 4 or above plus a written paper (details of content will be provided by the admissions tutor post-application)

- Plus:
- GCSE at Grade 4 or above in English language (or equivalent, for example Key Skills Level 2, Adult Literacy Level 2 or CSE Grade 1).

For full entry requirements and fees: bcu.ac.uk/courses



If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you.

Birmingham City University is the main provider of this level of specialist education and training, and the largest educator of rehabilitation workers in the UK. The foundation degree is accepted as the trusted qualification to be employed as a rehabilitation worker.

The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one.

Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees. **BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment)** teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. **BSc (Hons) Habilitation Work – Working with Children and Young People** focuses on how visual impairment can impact on the development of children and young people.

Content includes:

Year 1

- Visual impairment and professional practice
- Independent living skills
- Orientation and mobility theory and practice

Year 2

- Professional rehabilitation work practice
- Independent living skills and low vision therapy
- Orientation and mobility for complex environments

“I liked the fact that everything we needed for our course was on the one campus, and the local community had lots of venues we could access for mobility training.”

Jayne Pascoe





BSc (Hons)
Social Work

School of Education
and Social Work

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

L501

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and science at Grade 4 or above.

For full entry requirements and fees: bcu.ac.uk/courses

Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people’s lives.

Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users. The course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings.

A significant part of the course is spent on placement engaging with the realities of social work. Placements are in a range of social work-related settings in local authorities, independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team has extensive experience of social work practice and brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1

- Skills-based learning
- Introduction to law, policy, theoretical models and value-based practice
- Anti-discriminatory practice
- Human growth and development
- Shadowing opportunity with a social care or social work practitioner

Year 2

- Deeper understanding of law, theory and social work methods
- Developing inter-professional working and resilience

- Introduction to research methods
- 70-day placement

Year 3

- Evidence-informed practice and critical analysis
- Advanced application of law and policy
- 100-day placement
- Developing critical reflection
- Preparation for employment

“Some of my colleagues envy the teaching we received at Birmingham City University when they hear what we covered.”

Taiwona Kanjanda

Sociology helps us understand the societies in which we live and our place within them. As one of our longest established courses, you will benefit from a programme of study taking an in-depth look at contemporary sociological issues, exploring and questioning social norms and discovering the complex issues behind day-to-day routines and social practices.

We explore patterns and processes of inequality, examine the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and live their lives. We encourage you to explore how sociological knowledge can connect individuals and how it can provide you with the skills needed to participate in debates not just about what society is but how it could be.

Through the links we have developed with workplace organisations such as local school academies, Citizens Advice and Woman’s Aid, we help support you to make professional contacts and to apply your studies to real-world situations when taking part in voluntary work or on placement.

Content includes:

Year 1

- Understanding society
- Researching social life
- State and society
- Sociological imagination

Year 2

- Classical social theory
- Exploring popular culture
- Applied sociological research

- Contemporary social theory
- Public sociology

Final year

- Globalisation, people and society
- Self, identity and society
- Integrative project (dissertation / community project / social entrepreneurship project)

AVAILABLE SPECIALIST ROUTES:

Sociology and Criminology* | BA (Hons) LM39

This course will enable you to develop an understanding of society and social factors and how this affects crime and criminals, giving you a solid human understanding that will put you in a good position for a range of careers or further study. The course introduces you to sociological theories and contexts, allowing you to situate and to inform your studies in criminology with a focus on crime, criminals and the operation of criminal justice agencies.

“The course improved my research, campaign and advocacy skills. It further expanded my taste for activism and desire to change society for the better.”

Lamin Jassey

BA (Hons)
Sociology*

School of
Social Sciences

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich
5 years part-time

UCAS CODE

L300

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

*subject to approval



BSc (Hons)
**Sound Engineering
and Production**

*School of
Computing and
Digital Technology*

CAMPUS

City Centre

DURATION

3 years full-time
4 years sandwich

UCAS CODE

J930

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Accreditations shall be renewed in accordance with the accreditor's standard review process and subject to the University maintaining the same high standards of course delivery.

Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound on this innovative course.

Accredited by the Institution of Engineering and Technology, you will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios.

The course has been designed to meet the requirements found within the audio industry, providing a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles. This combination of subjects ensures you will be employable in a range of career paths.

Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology and sound engineering. There are also various opportunities to pick up valuable work experience in areas such as live sound.

Content includes:

Year 1

- Acoustic fundamentals
- Sound recording
- Digital audio fundamentals
- Live sound reinforcement

Year 2

- Broadcast sound
- Audio systems
- Music and audio industries
- Acoustic applications

Year 3

- Music information retrieval
- Game audio
- Digital audio effects
- Undergraduate project

“Learning about audio systems allowed me to get a basic understanding of electronics and the work we did on the music industry allowed me to gain an insight into contracts and copyright laws. The degree helped me bring alternative ideas to the way things are tested and appreciate the necessary development times required for projects.”

Rebecca Clark, Graduate Project Engineer, Naim Audio

Pre-entry Enquiries team: +44 (0)121 331 5595

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist.

The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands’ only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our City South Campus, which include a hospital ward and a home environment. In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1

- Foundational academic study, including phonetics, linguistics, physiology and psychology
- Introduction to a variety of communication and swallowing difficulties
- Study skills and introduction to research and evidence-based practice
- Introduction to professional practice

Year 2

- Application of academic study in speech and language therapy appraisal

- Professional practice, including clinical placement and simulation activities
- Principles of speech and language therapy intervention
- Research methods

Year 3

- Speech and language therapy management
- Research project
- Professional practice, including second clinical placement and simulation activities

“The mechanisms behind speech fascinate me; it’s so complex and the way people acquire it amazes me... Helping people to be able to access speech after they’ve lost it is an amazing feeling.”

Clara MacDonald

Pre-entry Enquiries team: +44 (0)121 331 5595

BSc (Hons)
**Speech and
Language Therapy**

*School of
Health Sciences*

CAMPUS

City South

DURATION

3 years full-time
6 years part-time

UCAS CODE

B620

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 30 points
- GCSE Grade 4 or above in five subjects including mathematics and English language.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION





BSc (Hons)
**Sport and Exercise
Nutrition**

*School of
Health Sciences*

CAMPUS

City South

DURATION

3 years full-time
4 years sandwich
Up to 6 years part-time

UCAS CODE

B400

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and a science at Grade 4 or above, or equivalent.

Subjects should include either PE, sport or a related discipline. Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Seeking Sport and Exercise Nutrition Register (SENr) endorsement

Our practice-based, innovative Sport and Exercise Nutrition course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. You will study nutrition and exercise at both ends of the spectrum, from assessing professional sports teams to health-based clients with specific nutritional issues.

This course presents an opportunity for you to gain experience in developing nutritional strategies that aid performance, health and wellbeing. You will undertake physiological and nutritional assessment of sports performers in our state-of-the-art laboratories. However, the course isn't just about analysing elite athletes - you will also have the opportunity to learn how nutrition and exercise can impact upon people with different physiques and states of health.

Upon graduating, you can apply for jobs as a performance nutritionist, as well as within other areas of sport science, health and fitness. By taking this course, you will be studying at the brand-new home for the School of Health Sciences, which will contain a state-of-the-art laboratory, sports therapy rooms, cutting-edge resources and a designated sports area.

We also boast partnerships with both Warwickshire Cricket Club and Sport Birmingham. These partnerships not only keep our courses fresh and relevant, but they also provide valuable placements, trips and case studies for you and your fellow students.

Content includes:

Year 1

- Introduction to sport and exercise nutrition
- Practical skills in sport and exercise nutrition
- Anatomy, biomechanics and exercise physiology

Year 2

- Applied performance nutrition
- Applied exercise nutrition
- Sport and exercise nutrition placement
- Performance analysis

“Our course has been designed in consultation with professional bodies and employers, providing a contemporary knowledge base and skill set to ensure that you’re well placed for employment upon graduation.”

Matthew Cole PhD, Programme Leader

Our practice-based, innovative Sport and Exercise Science course will provide you with the underpinning scientific knowledge of physiology, biomechanics, psychology and sports nutrition for sports performance, exercise and health. You will study sport science disciplines at both ends of the spectrum, from assessing professional sports teams to health-based clients with specific issues.

This course presents an opportunity for you to gain experience in developing sport and exercise science strategies that aid performance, health and wellbeing.

You will undertake physiological, biomechanical, psychological, and nutritional assessment of sports performers in our state-of-the-art laboratories. However, the course is not just about analysing elite athletes – you will also have the opportunity to learn how these disciplines and exercise can impact upon people with different physiques and states of health.

We also boast partnerships with both Warwickshire Cricket Club and Sport Birmingham. These partnerships not only keep our courses fresh and relevant, but they also provide valuable placements, trips and case studies for you and your fellow students.

By taking this course, you will be studying at the brand-new home for the School of Health Sciences, which will contain a state-of-the-art laboratory, sports therapy rooms, cutting-edge resources and a designated sports area.

Content includes:

Year 1

- Introduction to sport and exercise science
- Practical skills in sport and exercise nutrition
- Anatomy and biomechanics
- Evidence-based practice

Year 2

- Performance analysis
- Sport and exercise psychology
- Planning and conducting research
- Sport and exercise physiology and nutrition

“Our course has been designed in consultation with students, professional bodies and employers. This provides a contemporary knowledge base and skill set to ensure that you’re well placed for employment upon graduation and beyond.”

Natalie Walker, Head of Department

BSc (Hons)
**Sport and
Exercise Science**

*School of
Health Sciences*

CAMPUS

City South

DURATION

3 years full-time
4 years sandwich
Up to 6 years part-time

UCAS CODE

C600

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and a science at Grade 4 or above, or equivalent.

Subjects should include either PE, sport or a related discipline. Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Seeking British Association of Sport and Exercise Science (BASES) endorsement



BSc (Hons)
Sports Therapy

*School of
Health Sciences*

CAMPUS

City South

DURATION

3 years full-time
4 years sandwich
Up to 6 years part-time

UCAS CODE

C630

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 28 points
- GCSE English language, mathematics and a science at Grade 4 or above, or equivalent.

Subjects should include either PE, sport or a related discipline. Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Society of Sports Therapists (SST) Accredited subject to approval

Underpinned by the latest research, and seeking accreditation by the Society of Sports Therapists, the BSc (Hons) Sports Therapy programme is a chance for you to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the specialist skills required to work with professional athletes and health-based patients.

We offer the opportunity to undertake a sandwich year, where you will take on a work placement providing you with invaluable experience, networking, and real life hands-on learning. These placements could be national or international, and could see you working with professional sports teams or private sports injury clinics. Even if you don't decide to opt for the sandwich year, work placements are an integral part of the course throughout all years. We have partnerships with Warwickshire County Cricket Club and Sport Birmingham, providing valuable placements, trips and case studies.

Upon graduation you will be eligible for membership with the Society of Sports Therapists. Membership will allow you to practice as a Graduate Sports Therapist, where you may choose to work in professional sport or in a sports injury clinic.

While studying with us, you will learn within the brand-new School of Health Sciences, which will contain state-of-the-art laboratories, sports therapy rooms, sports therapy clinics, cutting-edge resources and a designated sports area.

Content includes:

Year 1

- Musculoskeletal assessment and treatment 1
- Applied anatomy and biomechanics
- Sport and exercise physiology and principles of training
- Professional skills and evidence-based practice

Year 2

- Musculoskeletal assessment and treatment 2
- Sport injury rehabilitation and trauma management

- Manual therapy of peripheral joints
- Sport and exercise physiology and nutrition
- Planning and conducting research

Year 3

- Injury prevention and conditioning in sport
- Examination and rehabilitation of the vertebral column
- Advanced application and clinical reasoning
- Clinical practice
- Independent research project

“The aim of our Sports Therapy programme is to be extremely applied and practically led, enabling our graduates to be highly sought after within the Sports Therapy sector.”

Peter Thain PhD, Programme Leader

Pre-entry Enquiries team: +44 (0)121 331 5595

BA (Hons)
Stage Management

*Birmingham
Conservatoire*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W450

ENTRY REQUIREMENTS

- A Levels: CCC (including Drama or a related subject)
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 12 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Gain backstage experience while you undertake in-house placements within our professional production team on the 14+ shows per academic year. With practical hands-on training in all stage management skills as well as lighting, sound, costume, prop and stage design, you will gain the knowledge and attributes needed for this rewarding career.

You will work on multiple shows per year, progressing, as you would in industry, from an assistant stage manager in your first year to deputy stage manager and stage manager in the following years.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Royal Ballet, Birmingham Opera Company and the Birmingham REP. Working in a variety of professional venues across the city, you are constantly building your industry network as you train.

Previous graduates have worked on West End theatre shows, national and international tours, cruise ships and many other exciting productions.

Content includes:

Year 1

- Practical stage management 1
- Technical theatre 1
- Props, costume and scenic design 1
- Contextual studies
- Stage management skills
- Production realisation (workshop)

Year 2

- Practical stage management 2
- Technical theatre skills 2
- Props, costume and scenic design 2
- Arts administration
- Health and safety
- Arts administration

Year 3

- Practical stage management 3
- Industry research (six- to eight-week placement)
- Project
- Professional studies

“You gain experience of light and sound operation and design, deal with props, learn how to run a production and ultimately work as the stage manager on productions in real theatres.”

Michael Groves

Pre-entry Enquiries team: +44 (0)121 331 5595



BA (Hons)
**Textile Design:
Cross-Disciplinary Practice**

*School of
Fashion and Textiles*

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W234

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

BA (Hons) Textile Design will give you the opportunity to experience broad textile specialist skills combined with design and industry awareness. You will get to explore your ambitions and skills, testing career aspirations in five focused teaching pathways, which will prepare you for graduation and beyond.

You will be guided and encouraged by an experienced teaching team and will begin by investigating drawing as well as key areas of woven and knitted textiles, embroidery, printed textiles and surface design, exploring experimental textiles and colour techniques.

A lecture/seminar programme provides you with knowledge of historic textiles and contemporary practice and supports your own research and critical thinking skills.

In your second year, you explore textiles in relation to international industry and the broad career opportunities open to you as you learn to design in relation to the five career-focused teaching pathways: Styling and Trend Forecasting, Contemporary Culture and Craft, Surface Pattern and Technologies, Bespoke Fashion Textiles, and Retail and Promotion.

The combination of workshop practice and exploring digital technology and traditional craft skills enables you to develop a personal and professionally relevant portfolio.

Content includes:

Year 1

- Visual ideas for design
- Textile processes
- Textiles in historical context
- Client and colour

Year 2

- Textiles in contemporary practice
- Professional pathways
- Entrepreneurship and design
- Work placement or collaborative practice 2 (optional)

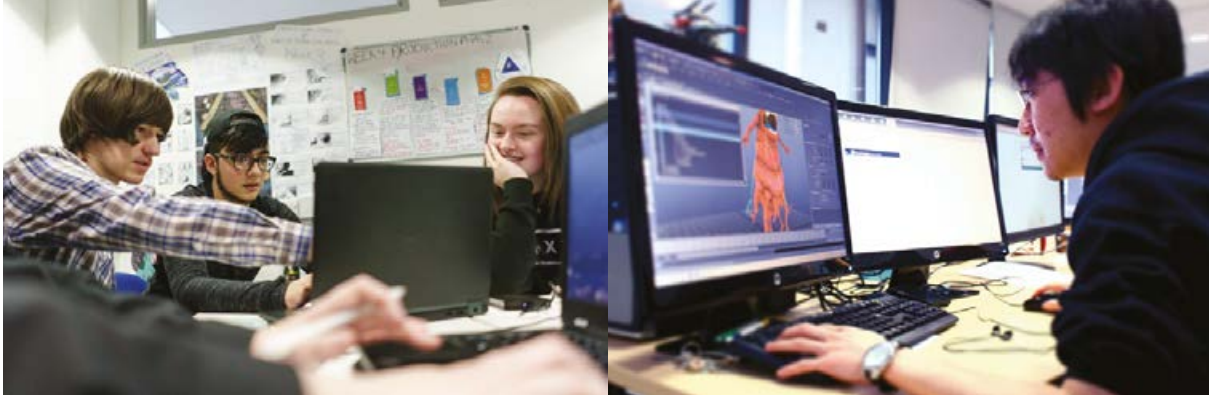
Year 3

- Final major project (dissertation)
- Research for professional project
- Professional project
- Next step

“The course offers connections with real companies, and that drives the projects we do. We get to work on live briefs and get exposed to so many different parts of the industry and roles we didn’t even know were possible.”

Natalie McComb





BA (Hons)
Video Game Design
and Production

NTI Birmingham

CAMPUS

City Centre

DURATION

2 years full-time

UCAS CODE

I62A

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This accelerated, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio in Birmingham city centre, where you will be provided with a laptop with all the software you will need.

Our Video Game Design and Production course focuses on digital media asset production and communication and will provide you with:

- a grounding within the industry’s design and production disciplines
- the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market
- the opportunity to work with others in multidisciplinary teams
- the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our in-house game development studio over the summer term. The work you produce during these summer placements can act as excellent portfolio pieces, which demonstrates to employers your ability as both a professional artist and effective team member.

Content includes:

Year 1

- Historical game analysis
- Game design fundamentals
- Contextual game design
- 2D game spaces
- Interactive entertainment, development and implementation (optional)
- Interactive entertainment, script and production (optional)
- Collaborative practice

Year 2

- Advanced game design
- 3D game spaces
- Strategic game design
- Professional practice
- Major project

“If you have a passion for making games, know your subject and are prepared for industry challenges, this is the course for you!”

Zuby Ahmed, Programme Director

Our Video Game Development course could see you creating the games of the future, and provides the creative and technical know-how to support your ambition.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflexive graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal.

The course covers core programming languages and video game development tools, as well as contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

To begin with, you will be introduced to computer programming with JavaScript before moving on to learning object-oriented programming using the modern C# programming language. As you move into your second year of study, you will concentrate on the most powerful and efficient programming language, C++. This is highly sought after, especially in the AAA games-industry.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, ready to launch your dream career as a games developer.

Content includes:

Year 1

- Computer science and web technologies primer
- Object-oriented programming
- 3D graphics primer
- Theory and practice using physics engines
- Interactive entertainment, development and implementation (optional)
- Interactive entertainment, script and production (optional)
- Collaborative project

Year 2

- High-performance programming languages
- Application of high-performance libraries
- Development using high-performance engines
- Professional practice
- Major project

“The course has given me the opportunity to learn new programming languages and work collaboratively with other coders, artists, producers and marketers to develop industry-standard projects.”

Joeb Rogers

BSc (Hons)
Video Game
Development

NTI Birmingham

CAMPUS

City Centre/NTI

DURATION

2 years full-time

UCAS CODE

I573

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

V

BA (Hons)
**Video Game
Digital Art**

NTI Birmingham

CAMPUS

City Centre

DURATION

2 years full-time

UCAS CODE

W642

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses



This accelerated, two-year course responds to the growing, innovative video game sector by developing you into a skilled, team-oriented, reflexive graduate who is equipped to succeed. You will gain core and technical art skills and are also guaranteed a video game development placement in our in-house studio over the summer term of the course.

This course develops you as a professional artist by covering both core and technical art skills. Once we have covered the fundamentals, we will move on to supporting you to develop your technical and digital art skills where you will focus on 2D and 3D game art disciplines.

Throughout the two years, you will be provided with a structured programme of learning in line with your chosen specialism within video game art.

Teaching takes place in a modern production studio based in Birmingham city centre where you will be provided with studio space to complete projects and a laptop with all the software you will need for the duration of the course.

The course culminates with a project you define yourself, which targets a specific subsector of the video games industry.

You will be taught by staff with significant experience in the video game development industry who have worked with game developers such as Free Radical Design, Codemasters, Rare, Freestyle Games, Sega and EA Games.

Content includes:

Year 1

- Art theory and practice
- 2D art production
- 3D modelling theory and practice and 3D art production
- Interactive entertainment, development and implementation
- Interactive entertainment, script and production
- Collaborative practice

Year 2

- 3D sculpting primer and 3D character production
- Animation primer
- Professional practice
- Major project

“I have been fully supported throughout my journey to become a professional artist. I found the practical, studio simulations to be particularly useful as they both helped me in my art practice and gave me tangible production and development experience.”

Mark Sutcliffe

W

BA (Hons)
**Working with Children,
Young People and
Families**

*School of Education
and Social Work*

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

L590

ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass with minimum of 18 credits at merit or distinction
- International Baccalaureate: 24 points
- GCSE English language, mathematics and two other subjects at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

If you are looking to pursue a career that supports the most vulnerable children, young people and their families, because you want to make a difference to them, the multi-professional teaching team can explore ways of doing that with you.

We offer various opportunities to engage with professional practice in the areas of education, social care and health, in an integrated way.

Previous students have achieved positions in education welfare as attendance officers, as family support workers, as project managers for charities and as voluntary providers of children’s services. Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling as well as nursing.

Content includes:

Year 1

- Working as a professional
- Foundations of education
- Foundations of social work
- Foundations of health
- Interdisciplinary working

Year 2

- Effective collaborative practice
- Learning from practice
- Safeguarding and child protection
- Social justice and inclusion
- Research as a driver for policy, practice and provision

Year 3

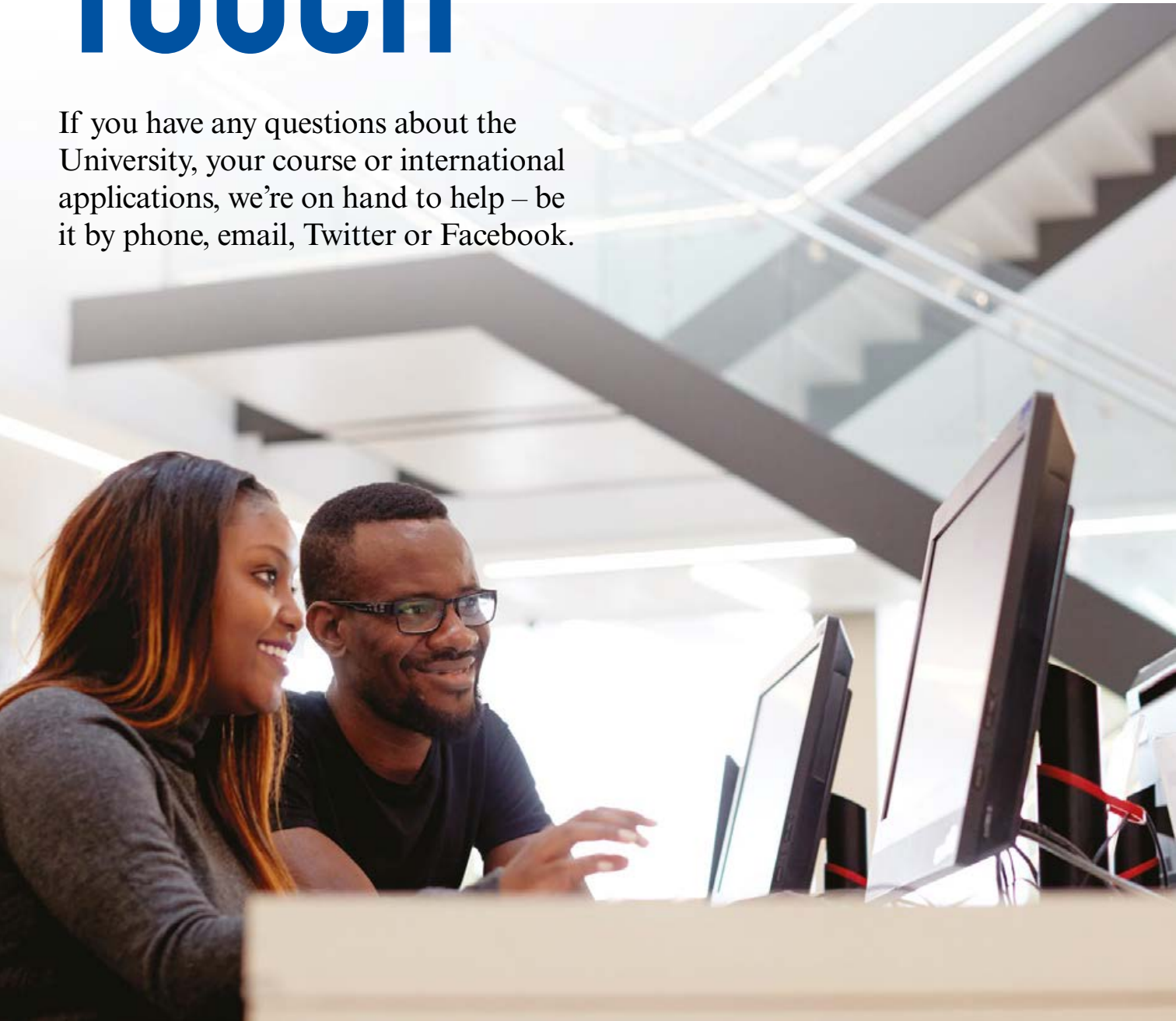
- Researching practice in children and young people’s services
- Exploring contemporary perspectives affecting children, young people, families and communities
- Children and young people’s rights and identities
- Personal development planning
- Global perspectives of families and parenting

“The course has helped build my knowledge about children and health, education and social skills. It has also helped to build my confidence in working with others and delivering presentations.”

Kerry Mobbs

KEEP IN TOUCH

If you have any questions about the University, your course or international applications, we're on hand to help – be it by phone, email, Twitter or Facebook.



SAY HELLO

Social media
[www.twitter.com/MyBCU](https://twitter.com/MyBCU)
www.facebook.com/birminghamcityuniversity

UK enquiries
T: +44 (0)121 331 5595
www.bcu.ac.uk/courseenquiry

International/EU enquiries
T: +44 (0)121 331 6714
F: +44 (0)121 331 6314
E: bcuinternational@enquiries.uk.com
www.bcu.ac.uk/international

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives at www.bcu.ac.uk/international/your-country.

OPEN DAYS

Whether you're keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days currently take place in June, October and November, with one in August for those applying through Clearing.

Open Day dates
• Sat 17 June 2017
• Sat 14 October 2017
• November date to be confirmed

Register online at www.bcu.ac.uk/visit.

APPLICANT VISIT DAYS

If you've already applied, an Applicant Visit Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Visit Days take place between February and March. For more information visit www.bcu.ac.uk/visitdays.

BCYOU!

BCYou is our personalised news service offering regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at www.bcu.ac.uk/bcyou. Parents, guardians or carers can sign up at www.bcu.ac.uk/parents.

GETTING TO BIRMINGHAM

Supported by fantastic road networks, two mainline train stations and home to one of the UK's busiest airports, the city also boasts regular bus, coach and tram services providing easy access to all University sites.

For more information and details of reduced price student travel tickets, see www.networkwestmidlands.com or www.bcu.ac.uk/maps.

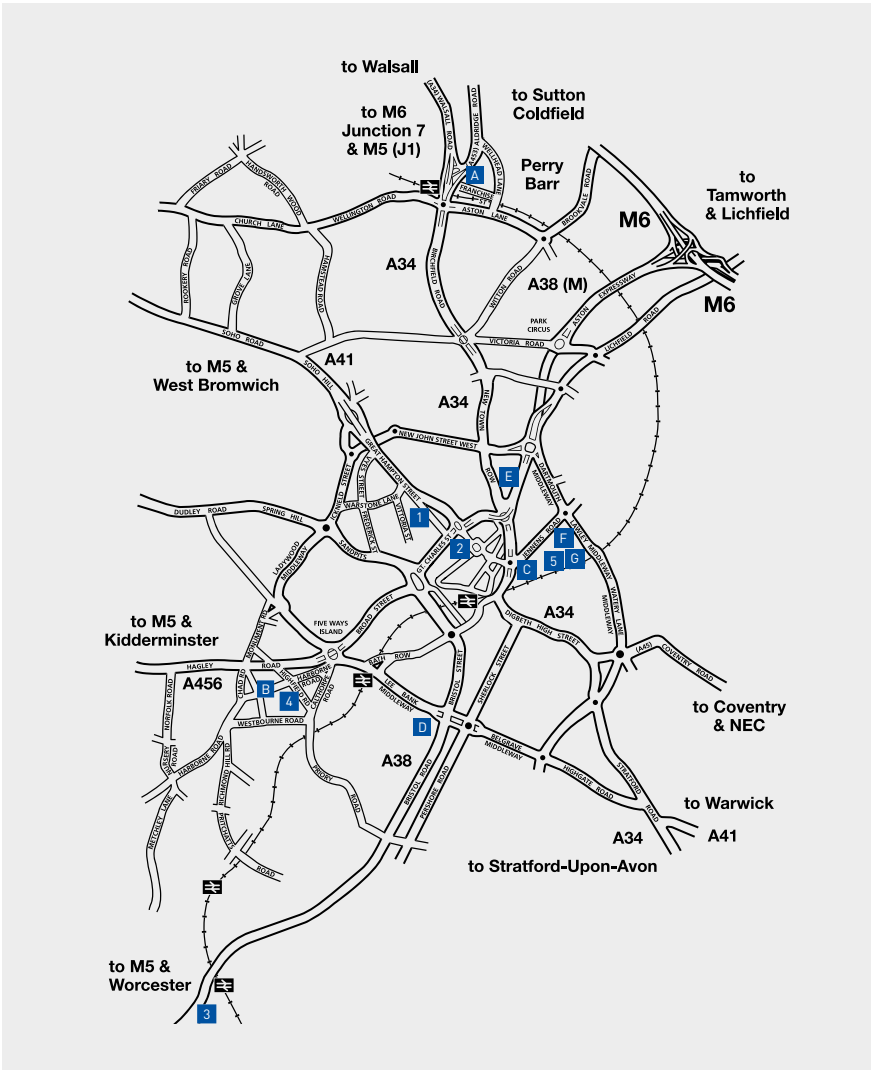
CAMPUSES

- 1 Vittoria Street/Assay Office (School of Jewellery)
- 2 Margaret Street (Birmingham School of Art)
- 3 Bournville (International College)
- 4 City South Campus
- 5 City Centre Campus (The Curzon Building, Millennium Point, The Parkside Building and Birmingham Conservatoire)

HALLS OF RESIDENCE

- A City North Student Village (The Coppice and Oscott Gardens)
- B City South Campus
- C Jennens Court
- D Belgrave View - campus living villages
- E The Heights
- F Curzon Gateway
- G University Locks

www.bcu.ac.uk/accommodation



APPLY HERE

UNIVERSITIES AND COLLEGES ADMISSIONS SERVICE (UCAS)

If you’ve been inspired by what Birmingham City University has to offer, you can apply for a full-time course through UCAS (Institution code: B25).

- Apply to UCAS for:
- Full-time first degrees
 - Foundation degrees
 - Higher National Diplomas.

International students may apply via UCAS or direct to **International Office, Birmingham City University, University House, 15 Bartholomew Row, Birmingham, B5 5JU.**
T: +44 (0) 121 331 5389
E: international.admissions@bcu.ac.uk

Need help with your UCAS form?
Download the UCAS guide at www.ucas.com/apply. For international applicants, advice about the UCAS application process is available from British Council offices or the UCAS website at www.ucas.com/international.

UCAS, Rosehill, New Barn Lane, Cheltenham, Gloucestershire GL52 3LZ.
T: 0371 468 0468 (UK)
T: +44 330 333 0230 (non-UK)
E: enquiries@ucas.ac.uk www.ucas.com

UCAS CONSERVATOIRES

Birmingham Conservatoire is a member of UCAS Conservatoires, the scheme which will give you all the information, advice and guidance you will need to make your application to study at a conservatoire.

T: 0371 468 0470 (UK)
T: +44 330 333 0232 (non-UK)
E: enquiries@ucas.ac.uk
www.ucas.com/conservatoires

Further information on the process is available on our website at www.bcu.ac.uk/conservatoire/study-here/how-to-apply. All courses require an audition.

DIRECT APPLICATION

- Apply direct to the University’s Admissions Team for:
- Part-time courses
 - Foundation Degree in Health and Social Care
 - BSc (Hons) Midwifery Shortened Programme
 - DipHE Paramedic Science
 - BA (Hons) Leadership and Management Practice (work-based)
 - BA (Hons) Acting and Foundation for Actor Training.

Further information can be found in the How to Apply section of the individual course profile on the University website at www.bcu.ac.uk/courses.

Home applications are managed by the Admisisons Team and **UKVI Compliance Division, Academic Services, Birmingham City University, University House, 15 Bartholomew Row, Birmingham B5 5JU.** T: +44 (0)121 331 6295
E: admissions@bcu.ac.uk

International and EU applications are managed by the **International Office, Birmingham City University, University House, 15 Bartholomew Row, Birmingham, B5 5JU.** T: +44 (0)121 331 5389
E: international@bcu.ac.uk

For part-time courses delivered by our collaborative partners, you apply direct to the institution concerned:

Birmingham Metropolitan College
Sutton Coldfield Campus, Lichfield Road, Sutton Coldfield, B74 2NW.
T: +44 (0)121 355 5671

Matthew Boulton Campus
Jennens Road, Birmingham, B4 7PS.
T: +44 (0)845 155 0101

South and City College Birmingham
Floodgate Street, High Street, Deritend, Digbeth, Birmingham, B5 5SU.
T: +44 (0)800 111 6311

DATA PROTECTION

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Under the Data Protection Act 1998, we need your consent before we can do this. We assume that by submitting an application, you have given this consent.

DEFERRED ENTRY

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made.

DIRECT ENTRY TO A LATER STAGE OF A COURSE

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit. This means that you can be admitted to a later stage of the course. Applications should still be made via UCAS, UCAS Conservatoires or the online application process.

APPLICANTS WITH DISABILITIES

If you have a disability, long-term health condition, specific learning difficulty (such as dyslexia) or mental health condition, your application will be considered on the same basis as non-disabled applicants. The University aims to provide an accessible environment and a range of support services to enable disabled students to participate fully

in all activities of the University. You can find out more at www.bcu.ac.uk/student-services.

WHAT HAPPENS NEXT?

Many courses require attendance at an interview or audition before an offer can be made. Where this isn’t part of the selection process, an offer may be followed by an invitation to attend an Applicant Visit Day. We will communicate with you via UCAS Track and the University’s Applicant Portal, using the email address provided in your application.

UCAS EXTRA

If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

CLEARING

If you apply to UCAS after 30 June or are not holding an offer from your five choices

in the main UCAS cycle, you will be eligible for Clearing. The University’s Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don’t have a confirmed offer and are in Clearing, please call our Clearing Helpline.

T: +44 (0)121 331 6777
E: clearing@bcu.ac.uk

ENTRY REQUIREMENTS

We are committed to providing opportunities for people from all educational backgrounds and experiences to participate in higher education.

That’s why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at www.bcu.ac.uk/courses.

How can I get more help?

- Your teachers and advisers in school or college will give you advice on the

best qualifications to take, based on what you enjoy and perform well in.

- You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
- You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
- See full details of the tariff at www.ucas.com/advisers/tariff-2017.
- Work out your tariff points using the UCAS Tariff Calculator at www.ucas.com/tariff-calculator.

INTERNATIONAL STUDENTS

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level standard. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year.

www.bcu.ac.uk/international/your-country

A LEVEL

Grade	Points
A*	56
A	48
B	40
C	32
D	24
E	16

AS LEVEL

Grade	Points
A	20
B	16
C	12
D	10
E	6

BTEC EXTENDED DIPLOMA

Grade	Points
D*D*D*	168
D*D*D	160
D*DD	152
DDD	144
DDM	128
DMM	112
MMM	96
MMP	80
MPP	64
PPP	48

BTEC DIPLOMA

Grade	Points
D*D*	112
D*D	104
DD	96
DM	80
MM	64
MP	48
PP	32

BTEC SUBSIDIARY DIPLOMA

Grade	Points
D*	56
D	48
M	32

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