

Course Specification

Course Summary Information		
1	Course Title	BA (Hons) Business Management (Professional Practice)
2	Course Code	US0871
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	N/A
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	Chartered Management Institute (CMI)

6	Course Description
	<p>Want to get a job in business and management? Our BA Business Management (Professional Practice) degree allows you to take a year-long placement in industry during your course.</p> <p>During your final year you will work full-time with an employer in the business management sector alongside finishing your degree through block release and blended delivery. This approach lets you put your learning into practice at an early stage and build further experience in the workplace before you graduate.</p> <p>What is a Professional Practice degree?</p> <p>Standard undergraduate degrees typically take three years of study to complete. At Birmingham City Business School we also offer sandwich degrees, which are four years in length and incorporate a year-long placement in industry during your third year.</p> <p>Professional Practice degrees, however, combine the merits of both of these approaches in one degree, allowing you to complete your full degree and your yearlong placement all within the standard three-year period. Upon successful completion of your second year, you will embark on an industry placement for your third and final year. We have a dedicated team who will help you secure a placement directly related to your degree and career aspirations.</p> <p>As a Professional Practice student, you complete the same number of modules and credit as a standard degree except now your learning, teaching and assessments will be related directly to the real world experience you gain on placement. During your placement year, you will be allocated a placement tutor and your practice based learning will be supported by some block teaching at the University supported by on-line learning activities.</p> <p>The Professional Practice pathway is perfect for you if you want the benefit of a placement year but want to complete your degree within three years.</p> <p>What's covered in the course?</p> <p>BA (Hons) Business Management offers a dedicated management route and three distinct associated programmes, which allow you to specialise in a specific area, while still learning the core skills of business and management.</p> <p>Consultancy enables you to gain an insight into the theory and application of the industry, Supply Chain Management is perfect if you wish to seek a deeper insight into the operation of the supply chain, while the Enterprise pathway provides a route for you if you are interested in the development and sustainability of new business operations.</p>

	<p>These courses will enhance your understanding of organisations and the environment in which they operate, will prepare you for a career in business and management, and enhance your skills to become a lifelong learner.</p> <p>Your learning will embrace the development and operation of business markets, the management of key resources including human capital, financial management, strategic management and cultural awareness. In addition, you will gain an insight into digital business exploring how technology has remodelled the business world and reflect on the accompanying issues around social responsibility and ethical behaviour.</p> <p>Our accreditation from the CMI ensures you will be provided with the latest information and knowledge, as well as providing key industry links and insight.</p>
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7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours Business Management (Professional Practice)	Level 6	360
7b	Exit Awards and Credits Awarded		
	Certificate of Higher Education Business Management	Level 4	120
	Diploma of Higher Education Business Management	Level 5	240
	Bachelor of Arts Business Management (Professional Practice)	Level 6	300

8	Derogation from the University Regulations
	Not applicable

9	Delivery Patterns		
	Mode(s) of Study	Location	Duration of Study
	Full Time	City Centre	3 Years
			Code
			US0871

10	Entry Requirements	
	Home:	A Level BBC or 112 UCAS points from a minimum of 2 subjects Or BTEC D*D* or combined with other level 3 qualifications to achieve a minimum total of 112 UCAS points Plus GCSE English Language and Maths at grade 4 or above. Must have been achieved at the point of enrolment. Equivalent qualifications will be considered.
	EU:	6.0 overall with 5.5 minimum in all bands
	International:	6.0 overall with 5.5 minimum in all bands
	Access:	60 credits overall. Minimum of 45 credits at level 3

11	Course Learning Outcomes	
1	A critical understanding of key theories, concepts and methods in relation to Business and Management.	
2	An appreciation of contemporary and historical schools of relevant theory, and of the differing methods of analysis that have been - and are - used by managers.	
3	A broad view of business and management informed by a wide range of learning sources, based on a proactive and independent approach to learning.	
4	An ability to appraise, discuss, analyse and articulate government policies and legislation in relation to organisations and their operations within UK and on the international stage.	
5	A capacity to develop and apply your own perspective of business and management, to embrace complexity and uncertainty and to offer alternative solutions to a range of business situations.	
6	An ability to articulate, communicate and present a business argument to both specialist and non-specialist audiences.	

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12a	<p>Level 4:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4013</td><td>Contemporary HR for Managers</td><td>20</td></tr><tr><td>MKT4015</td><td>Marketing Foundations</td><td>20</td></tr><tr><td>MAN4014</td><td>The Professional Manager</td><td>20</td></tr><tr><td>FIN4007</td><td>Finance for Managers</td><td>20</td></tr><tr><td>BUS4074</td><td>Understanding Organisations and Organisational Behaviour</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules:</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4015</td><td>Operations Management</td><td>20</td></tr><tr><td>HRM4000</td><td>Employee Engagement</td><td>20</td></tr><tr><td>MAN4011</td><td>Introduction to Entrepreneurship</td><td>20</td></tr></table> <p>Level 5:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN5053</td><td>Supply Chain Management</td><td>20</td></tr><tr><td>MAN5054</td><td>Introduction to Consultancy</td><td>20</td></tr><tr><td>MAN5060</td><td>Management Development</td><td>20</td></tr><tr><td>MAN5057</td><td>Contemporary Management Issues</td><td>20</td></tr><tr><td>MAN5058</td><td>Applied Management</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules.</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN5059</td><td>Applying Consultancy</td><td>20</td></tr><tr><td>BUS5064</td><td>Entrepreneurship and Small Business Management</td><td>20</td></tr><tr><td>MAN5052</td><td>Cross Cultural Management</td><td>20</td></tr></table>	Module Code	Module Name	Credit Value	MAN4013	Contemporary HR for Managers	20	MKT4015	Marketing Foundations	20	MAN4014	The Professional Manager	20	FIN4007	Finance for Managers	20	BUS4074	Understanding Organisations and Organisational Behaviour	20	Module Code	Module Name	Credit Value	MAN4015	Operations Management	20	HRM4000	Employee Engagement	20	MAN4011	Introduction to Entrepreneurship	20	Module Code	Module Name	Credit Value	MAN5053	Supply Chain Management	20	MAN5054	Introduction to Consultancy	20	MAN5060	Management Development	20	MAN5057	Contemporary Management Issues	20	MAN5058	Applied Management	20	Module Code	Module Name	Credit Value	MAN5059	Applying Consultancy	20	BUS5064	Entrepreneurship and Small Business Management	20	MAN5052	Cross Cultural Management	20
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Level 6:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
BUS6066	Innovative Thinking for Organisation Development	20
MAN6041	The Executive Manager	20
MAN6038	The Global Manager	20
BUS6059	Integrated Business Research Project	40
MAN6037	Contemporary Global Management Issues	20

12b Structure Diagram

Please note list of optional modules is indicative only as modules will only run if selected by 15 or more students. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

4	Level 4 Induction – 2 weeks			
	S1	MAN4013: Contemporary HR for Managers (20 credits)	MAN4014: The Professional Manager (20 credits)	MKT4015: Marketing Foundations (20 credits)
	S2	BUS4074: Understanding Organisations and Organisational Behaviour (20 credits)	FIN4007: Finance for Managers (20 credits)	OPTION
5	Level 5 Transition Programme - 2 weeks			
	S1	MAN5054: An Introduction to Consultancy (20 credits)	MAN5060: Management Development (20 credits)	MAN5057: Contemporary Management Issues (20 credits)
		Optional International Exchange		
	S2	MAN5053: Supply Chain Management (20 credits)	MAN5058: Applied Management (20 credits)	OPTION
6	Level 6 Transition Programme - 2 weeks			
	S1	BUS6059: Integrative Business Research Project (40 credits)	MAN6041: The Executive Manager (20 credits)	BUS6066: Innovative Thinking in Organisational Development (20 credits)
	S2		MAN6038: The Global Manager (20 credits)	MAN6037: Contemporary Global Management Issues (20 credits)

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 4

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	228
Directed Learning	264
Private Study	708
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	66%
Exam	17%
In-Person	17%

Level 5

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	217
Directed Learning	359
Private Study	624
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	66%
Exam	17%
In-Person	17%

Level 6**Workload**

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	140
Directed Learning	360
Private Study	700
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	60%
Exam	0
In-Person	40%