

Course Specification

Course Summary Information			
1	Course Title		BA (Hons) Business Management
2	BCU Course Code	UCAS Code	US0846 N201
3	Awarding Institution		Birmingham City University
4	Teaching Institution(s) (if different from point 3)		
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)		Chartered Management Institute (CMI)

6	Course Description
	<p>Want to get a job in business and management? Our BA (Hons) Business Management course is accredited by the CMI and allows you to take a year-long placement as part of your degree.</p> <p>Our course features exciting work placement opportunities, world-renowned industry speakers and real-life projects so your career can start the minute you walk through our doors.</p> <p>In addition to the main programme, we offer three distinct pathways, allowing you to specialise in a specific area. They examine three core aspects of modern business management - consultancy, supply chain management, and enterprise.</p> <p>Tailor your Business Management Degree</p> <p>Our suite of Business Management programmes, available both full time and part time, will enable you to tailor your interests to a specific area. You even have the opportunity to change your degree path after completing your first year. Our Business Management pathways include:</p> <ul style="list-style-type: none"> • Business Management (Consultancy) • Business Management (Enterprise) • Business Management (Supply Chain Management) <p>What's covered in the course?</p> <p>Your learning will embrace the development and operation of business markets, the management of key resources including human capital, financial management, strategic management and cultural awareness. In addition, you'll gain an insight into digital business exploring how technology has remodelled the business world and reflect on the accompanying issues around social responsibility and ethical behaviour.</p> <p>Our accreditation by the Chartered Management Institute (CMI) ensures you'll be provided with the latest information and knowledge, as well as providing key industry links and insight.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours Business Management	6	360
7b	Exit Awards and Credits Awarded		
	Certificate of Higher Education Business Management	4	120
	Diploma of Higher Education Business Management	5	240
	Bachelor of Arts Business Management	6	300

8	Derogation from the University Regulations		
	Not applicable		

9	Delivery Patterns		
	Mode(s) of Study	Location	Duration of Study
	Full Time	City Centre	3 Years
	Sandwich	City Centre	4 Years
	Part Time	City Centre	5 Years*
			US0847

* If you study this course part-time, you will study modules alongside full-time students in daytime hours (not evenings or weekends). The duration of the course will depend on how many modules you take per year, and will be agreed before you commence your studies. To qualify as a PT student you cannot undertake more than 90 credits in any one year.

10	Entry Requirements		
	The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ , or may be found by searching for the course entry profile located on the UCAS website .		

11	Course Learning Outcomes		
1	A critical understanding of key theories, concepts and methods in relation to Business and Management.		
2	An appreciation of contemporary and historical schools of relevant theory, and of the differing methods of analysis that have been, and are, used by managers.		
3	A broad view of business and management informed by a wide range of learning sources, based on a proactive and independent approach to learning.		
4	An ability to appraise, discuss, analyse and articulate government policies and legislation in relation to organisations and their operations within UK and on the international stage.		
5	A capacity to develop and apply your own perspective of business and management, to embrace complexity and uncertainty and to offer alternative solutions to a range of business situations.		
6	An ability to articulate, communicate and present a business argument to both specialist and non-specialist audiences.		

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12a	<p>Level 4:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4013</td><td>Contemporary HR for Managers</td><td>20</td></tr><tr><td>MKT4015</td><td>Marketing Foundations</td><td>20</td></tr><tr><td>MAN4014</td><td>The Professional Manager</td><td>20</td></tr><tr><td>FIN4007</td><td>Finance for Managers</td><td>20</td></tr><tr><td>BUS4074</td><td>Understanding Organisations and Organisational Behaviour</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules:</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4015</td><td>Operations Management</td><td>20</td></tr><tr><td>HRM4000</td><td>Employee Engagement</td><td>20</td></tr><tr><td>MAN4011</td><td>Introduction to Entrepreneurship</td><td>20</td></tr></table> <p>Level 5:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN5053</td><td>Supply Chain Management</td><td>20</td></tr><tr><td>MAN5054</td><td>Introduction to Consultancy</td><td>20</td></tr><tr><td>MAN5060</td><td>Management Development</td><td>20</td></tr><tr><td>MAN5057</td><td>Contemporary Management Issues</td><td>20</td></tr><tr><td>MAN5058</td><td>Applied Management</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules.</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>ACC5029</td><td>Study Abroad</td><td>20</td></tr><tr><td>MAN5059</td><td>Applying Consultancy</td><td>20</td></tr><tr><td>BUS5064</td><td>Entrepreneurship and Small Business Management</td><td>20</td></tr><tr><td>MAN5052</td><td>Cross-Cultural Management</td><td>20</td></tr></table> <p>Level 6:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p>	Module Code	Module Name	Credit Value	MAN4013	Contemporary HR for Managers	20	MKT4015	Marketing Foundations	20	MAN4014	The Professional Manager	20	FIN4007	Finance for Managers	20	BUS4074	Understanding Organisations and Organisational Behaviour	20	Module Code	Module Name	Credit Value	MAN4015	Operations Management	20	HRM4000	Employee Engagement	20	MAN4011	Introduction to Entrepreneurship	20	Module Code	Module Name	Credit Value	MAN5053	Supply Chain Management	20	MAN5054	Introduction to Consultancy	20	MAN5060	Management Development	20	MAN5057	Contemporary Management Issues	20	MAN5058	Applied Management	20	Module Code	Module Name	Credit Value	ACC5029	Study Abroad	20	MAN5059	Applying Consultancy	20	BUS5064	Entrepreneurship and Small Business Management	20	MAN5052	Cross-Cultural Management	20
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BUS6066	Innovative Thinking for Organisation Development	20
MAN6041	The Executive Manager	20
MAN6038	The Global Manager	20
BUS6059	Integrated Business Research Project	40
MAN6037	Contemporary Global Management Issues	20

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Full Time Course Structure

Level 4

Level 4	Level 4 Induction – 2 weeks			
	S1	MAN4013: Contemporary HR for Managers (20 credits)	MAN4014: The Professional Manager (20 credits)	MKT4015: Marketing Foundations (20 credits)
	S2	BUS4074: Understanding Organisations and Organisational Behaviour (20 credits)	FIN4007: Finance for Managers (20 credits)	OPTION

Level 5

Level 5	Level 5 Transition Programme – 2 weeks			
	S1	MAN5054: An Introduction to Consultancy (20 credits)	MAN5060: Management Development (20 credits)	MAN5057: Contemporary Management Issues (20 credits)
		Optional International Exchange		
	S2	MAN5053: Supply Chain Management (20 credits)	MAN5058: Applied Management (20 credits)	OPTION

Level 6

Level 6	Level 6 Transition Programme - 2 weeks			
	S1	BUS6059: Integrative Business Research Project (40 credits)	MAN6041: The Executive Manager (20 credits)	BUS6066: Innovative Thinking for Organisational Development (20 credits)
			MAN6038: The Global Manager (20 credits)	MAN6037: Contemporary Global Management Issues (20 credits)

Part Time Course Structure

Year 1	Semester 1	MAN4013: Contemporary HR for Managers (20 credits)	
	Semester 2	BUS4074: Understanding Organisations and Organisational Behaviour (20 credits)	FIN4007: Finance for Managers (20 credits)
Year 2	Semester 1	MAN4014: The Professional Manager (20 credits)	MKT4015: Marketing Foundations (20 credits)
	Semester 2	Level 4 OPTION	MAN5053: Supply Chain Management (20 credits)
Year 3	Semester 1	MAN5054: An Introduction to Consultancy (20 credits)	MAN5060: Management Development (20 credits)
	Semester 2	MAN5058: Applied Management (20 credits)	Level 5 Option
Year 4	Semester 1	MAN5057: Contemporary Management Issues (20 credits)	MAN6041: The Executive Manager (20 credits)
	Semester 2	MAN6037: Contemporary Global Management Issues (20 credits)	MAN6038: The Global Manager (20 credits)
Year 5	Semester 1	BUS6059: Integrative Business Research Project (40 credits)	BUS6066: Innovative Thinking for Organisational Development (20 credits)

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 4

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	228
Directed Learning	264
Private Study	708
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	66%
Exam	17%
In-Person	17%

Level 5

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	217
Directed Learning	359
Private Study	624
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	66%
Exam	17%
In-Person	17%

Level 6**Workload**

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	220
Directed Learning	360
Private Study	620
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	60%
Exam	0
In-Person	40%