



BIRMINGHAM CITY
University

I AM BCU

ACTIVITIES FOR SCHOOLS
AND COLLEGES

2022/23



CONTACT US

This guide sets out the range of current activities on offer. If you would like your students to take part in any of the activities listed please contact us at:

schoolsandcolleges@bcu.ac.uk

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ABOUT BIRMINGHAM CITY UNIVERSITY

AT THE HEART OF THE CITY

With a £340 million investment programme, Birmingham City University is helping to drive growth and transformation across the city and wider region.

Our spectacular new facilities are located right in the heart of the city, with the UK's newest purpose-built Conservatoire for music courses at our City Centre Campus, and the expansion of our City South Campus with state-of-the-art facilities for education, sports and life science courses.



ON COURSE TO A CAREER

Our practice-led, knowledge-based learning means that students at Birmingham City University receive hands-on, real-world experience as part of their studies.

All of our courses have been designed to give students the most relevant practical experience, and the best chance of finding employment once they graduate. Current students and industry professionals were involved in the design of these courses, to ensure they meet the needs of both students and their potential employers.



ALL OF OUR COURSES BENEFIT FROM THE FOLLOWING:

- Practical work experience, with placements offered on many courses.
- A range of assessment and feedback methods to improve students' learning.
- Employability skills, enterprise and practice-based project work built directly into the curriculum.
- An international perspective, including the opportunity to study abroad.
- Professional accreditation where relevant, from industry and professional bodies.

UNIQUELY US

WE ARE PROUD TO BE DIFFERENT! HERE ARE SOME SPECIALIST COURSES AND FACILITIES THAT YOU WILL ONLY FIND AT BIRMINGHAM CITY UNIVERSITY:

- The home of the Defence School of Healthcare Education, the Armed Forces provider of healthcare education to defence medical services personnel.
- Our specialist School of Jewellery, set in the heart of Birmingham's historic Jewellery Quarter.
- The very first Black Studies degree to be taught in Europe, offering insight from leading experts in this emerging discipline.
- Actor, writer, comedian and charitable campaigner Sir Lenny Henry joined the University as our Chancellor in 2016.

FOLLOW US ON SOCIAL MEDIA

We regularly share useful information on our social media channels. Share our channels with your students so they can get in touch with us directly and have a host of information about all things Higher Education available at their fingertips.

Our content is very diverse, and includes:

- General information, advice and guidance about all things HE
- Ambassador profiles and top tips for students interested in their course
- Routes into, and graduate possibilities after, different courses
- Updates on key dates, such as Open Days



INTRODUCING OUR NEW STEAMHOUSE

In September 2022 we will be opening the doors to our new STEAMhouse facility located on our City Centre Campus. This is our collaborative innovation centre aimed at encouraging co-working, collaboration and knowledge exchange between the arts, science, technology, engineering and maths. As a place for our students to come together with industry, STEAMhouse will host a number of fantastic events and opportunities in years to come, such as our annual Innovation Fest. Innovation Fest runs across two weeks each summer, with one entire day devoted to schools and colleges providing an opportunity to observe the work our current students do, as well as taking part in fun, interactive activities with state-of-the-art facilities.





OUR WORK WITH SCHOOLS AND COLLEGES

Providing information, advice and guidance for students at all stages of their academic journey, our dedicated Student Recruitment team has years of experience in working with schools and colleges.

With a range of activities and events designed to enhance your existing careers and progression education, our experience-based interactions encourage your students to consider their future choices.

“The event was incredibly interesting. I’ve learnt a lot and enjoyed it thoroughly. The staff and student ambassadors were nice and informative.”

**EXPLORE OPERATING
DEPARTMENT PRACTICE**

May 2022



HOW TO GET IN TOUCH

✉ schoolsandcolleges@bcu.ac.uk

☎ 0121 331 6318

➦ www.bcu.ac.uk/schools-and-colleges

This guide is designed to provide an overview of the events, activities and services that we offer to schools and colleges for the coming months.

If you would like more information on any of the events or services described in this guide, or if you have something more specific in mind, please get in touch.

RESOURCE HUB

VIRTUAL RESOURCE HUB

We have created a range of resources for your students that explore the world of higher education. From videos to 'how to' guides, there's something for everyone. These resources are designed to support students with the decision making process about their future. They range from the beginning of their journey, when just starting to think about university, through to preparing to start their degree studies. These can be done individually at home, or as a class in school or college with teachers and advisers. Our aim is to provide a range of useful information and activities to help with making choices about the future and HE.

GATSBY BENCHMARK 4 RESOURCES

The Gatsby Benchmark 4 resources link curriculum learning to careers education and bring real-life contexts from the world of work, making subjects easier to understand and more engaging for students. With consideration of the Gatsby Benchmark 4, we have created virtual resources to help KS3 and KS4 students learn how to access to a wide range of future career paths. To find out more, please get in touch with the team at bcuoutreach@bcu.ac.uk.

FINANCE

We know that finance may be one of the biggest factors when making the decision about going to university; students can sharpen their skills with our budgeting calculator and interactive payslip, as well as becoming more familiar with the cost of living and managing their own finances. www.bcu.ac.uk/resource-hub/finance

YOUR UNIVERSITY APPLICATION

Students will find useful advice on the UCAS application process and personal statements, as well as downloadable resources to help them to plan and write their own.

www.bcu.ac.uk/resource-hub/uni-application

THE BENEFITS OF UNIVERSITY

Making the decision about going to university is a big one! Let us provide your students with some advice and guidance about the benefits of studying a degree, what information to research, and support them with picking the right course and university. Students can find out more about what to look out for and how to fully inform their own decision making process.

www.bcu.ac.uk/resource-hub/he-benefits

PREPARING FOR UNIVERSITY

Readying your students for university is so much more than getting applications in and heading there at the start of term. It's important to get university ready and students can find tips on areas such as study skills for them to use now, as well as at university, to employability advice and mental health and wellbeing tips.

www.bcu.ac.uk/resource-hub/preparing-for-uni

FIND OUT MORE
WWW.BCU.AC.UK/RESOURCE-HUB

GATSBY MATRIX

Resource description	KS3	KS4	KS5	19+	GB2	GB3	GB4	GB5	GB6	GB7	GB8
Student finance			*	*	*	*				*	
Study skills and revision techniques		*	*	*		*	*			*	
Employability skills		*	*	*	*	*		*		*	
UCAS and personal statements			*	*		*	*			*	
Introduction to higher education		*	*	*		*		*		*	
Life as a university student	*	*	*	*		*		*		*	
Interview and portfolio preparation			*	*	*	*		*		*	*
Choosing your course and university		*	*	*	*	*				*	
Guidance from BCU Student Support Team			*	*		*				*	*
Mini lectures			*	*	*	*	*			*	
Explore Days and masterclasses		*	*	*	*	*	*			*	
On campus visits	*	*	*	*	*	*	*			*	

HIGHER EDUCATION TALKS AND WORKSHOPS

WE WILL DELIVER THESE SESSIONS AT YOUR SCHOOL OR COLLEGE AS STANDALONE ACTIVITIES OR AS PART OF A WIDER EVENT SUCH AS A PARENTS' EVENING OR CAREERS DAY. ALL OF THE SESSIONS CAN BE TAILORED TO SPECIFIC YEAR GROUPS AT YOUR REQUEST.

HIGHER EDUCATION AND CAREERS FAIRS

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We are also able to attend careers fairs, parents evenings or other school events to deliver talks or host information stands. If you would like Birmingham City University to be represented at your fair, please contact schoolsandcolleges@bcu.ac.uk with the relevant information about your event.



KEY STAGE 3, 4 AND 5

Introduction to higher education

This inspiring talk introduces students to the world of higher education and can be tailored for specific year groups. It covers the benefits of studying at higher education level, and how to effectively research different courses and universities in order to make informed decisions about the future.

Life as a university student

Hear our current students speak frankly about their journey into higher education. While each has their own personal story, our students will cover a range of useful topics such as accommodation, managing their money and answering the question of 'what do students do all day?'.

Study skills and revision techniques

This session can help introduce new study techniques and 'revisions hacks' in order to prepare for upcoming exams. It aims to cover a wide range of topics including target setting, learning styles and how your environment can affect learning.

Employability skills

The university experience is about gaining more than academic knowledge. This workshop looks at the wider skills and experiences that can be gained through higher education and how these are valued by employers. It touches on CV tailoring, the benefits of online platforms such as LinkedIn and how to find valuable work experience, and can be tailored to focus on particular subject areas.

KEY STAGE 5

Writing your UCAS application and personal statement

The personal statement is a crucial part of the UCAS application process and is the key opportunity for students to highlight why they should be offered a place on the course they're hoping to study.

This topic can be delivered as a talk or a workshop. It includes an overview of the UCAS application and university interview processes, as well as useful advice, guidance and top tips on how to write the most effective personal statement.

Student finance

This presentation will talk you through the types of loans available, what and how much you might be eligible for, how to apply for them and how repayments work. The presentation will also cover some additional information about extra sources of income, including grants, bursaries and scholarships, as well as some tips on managing your money effectively.

Interview and portfolio preparation

Too many students give all their time to writing their personal statement and underestimate the importance of an interview or portfolio in gaining a place at university. This will not only highlight the significance of these elements of the admission process but also give great advice on how best to prepare, and execute, an interview or portfolio review.

KEY STAGE 5

Choosing your course and university

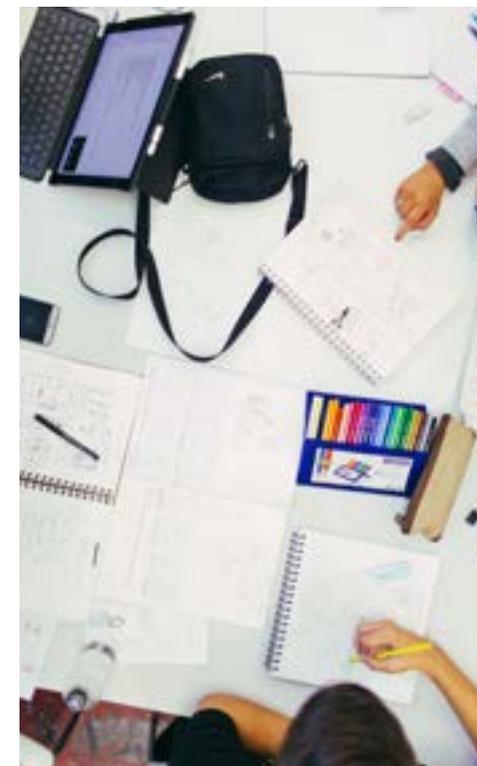
With so many universities and courses on offer, it can be hard for students to decide what or where to study. This talk covers the questions students should be asking themselves when researching universities to make sure they are able to make an informed choice.

Guidance from BCU Student Support team

We want to help you get your students ready for university and part of that process is looking at the support they may need as part of their transition to university, as well as the support they may need while here. This talk from our Student Support team explains the support that may be available for students at BCU.

Guidance for parents and carers

When applying for university, students will need to do their research but parents and carers may often have their own questions. This presentation unpacks the application cycle, highlighting key dates and deadlines, and provides top tips on ways to support their child during their studies, all the way through to the day they go. Teachers and advisers can book this talk for events at their school or college.



✉ For more information or to book a workshop contact the team on schoolsandcolleges@bcu.ac.uk

SUPPORT FOR TEACHERS AND ADVISERS

WE KNOW THAT IN ORDER TO PROVIDE THE BEST SUPPORT TO THE STUDENTS AT YOUR SCHOOL OR COLLEGE, YOU NEED DIRECT ACCESS TO ACCURATE, UP-TO-DATE INFORMATION ABOUT HIGHER EDUCATION ISSUES.

Our events for teachers and advisers allow you to share best practice with colleagues from across the sector while also gaining valuable information to support you in your day-to-day role.

DEVELOPING REFERENCE WRITING

Every year your staff provide universities with references to support UCAS applications. In giving your students the best chance of receiving offers, the reference is a crucial element of the application process. If you think this session would benefit your staff, please contact us directly.

CONTINUING PROFESSIONAL DEVELOPMENT (CPD) SESSIONS

We offer a range of CPD sessions to teachers and advisers to learn more about subjects on offer at Birmingham City University. These sessions may be flexible in delivery and style, including our staff coming to your school or college, as well as the opportunity for you to come onto campus.

It may be that your computing department might want to know more about the computing courses at BCU, but there are also less obvious links you may be able to establish. For example, our built environment academics may be able to make links with teachers of business and law, or our gemmology academics with geography. To keep up to date, join our [mailing list](#) to stay informed. Alternatively, contact us directly and we'd be happy to discuss further.



NEWSLETTER FOR TEACHERS AND ADVISERS

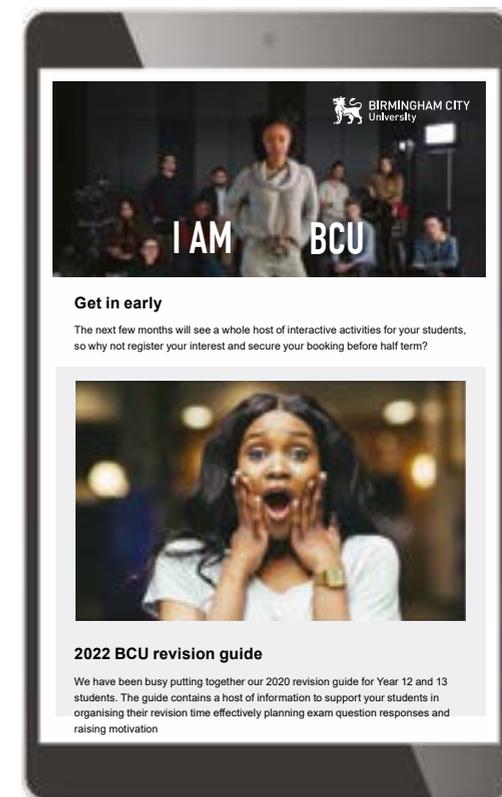
New events, workshops and opportunities are released throughout the year – keep up to date with the latest announcements through our mailing list for teachers and advisers.

We won't spam your inbox, but we will send you occasional updates so that you don't miss out on new activities or upcoming events for your students.

➤ www.bcu.ac.uk/about-us/schools-and-colleges/register

Really enjoyed the physical experience of both radiotherapy and diagnostic radiography. It's a strong insight into studying at university.

Explore Diagnostic and Therapeutic Radiography
March 2022



EXPLORE DAYS ON CAMPUS

BASED ON OUR CAMPUS, YEAR 11, 12 AND 13 STUDENTS ARE OFFERED THE CHANCE TO EXPERIENCE SEVERAL DIFFERENT WORKSHOPS OVER THE COURSE OF ONE DAY, TO BROADEN THEIR UNDERSTANDING OF THE DIFFERENT COURSES AVAILABLE IN EACH AREA.

ART, DESIGN AND MEDIA

16 November 2022
14 December 2022
12.30 - 4.30pm

Explore FashionTex Lab

Students will get to take part in several fashion workshops exploring how we can start to think and behave sustainably, recycling fashion in a fun, action-packed day. The day will explore fashion construction/deconstruction, textile print, weave/embellishment processes and styling.

15 February 2023
1 - 4pm

Explore Textiles Screen-printing Techniques

Students will have the opportunity to explore the craft of screen printing, learning how to expose imagery onto a silk screen, to produce their own unique printed designs ready to take home at the end of the day.

23 November 2022
19 April 2023
10am - 3pm

Explore Landscape Architecture and Product Design

Landscape Architecture is the design of the world outside, as a combination of art, utility and natural systems. Through guided exploration of personal design and research process, students will explore and unwrap many layers to reveal the unlimited storyboard of design options that our landscape represents. Product and furniture design focuses on the design and development of creative, contemporary and innovative products and furniture. Students will be tasked to explore creative possibilities of structural investigation as a generative method in design.

9 November 2022
10am - 2pm

Explore the Gothic

Students will participate in an interactive session in which they will discuss and take part in exercises relating to the Gothic genre. They will also consider cultural context, literary predecessors and ethical questions related specifically to Frankenstein.

30 November 2022
10am - 2pm

Explore Creative Writing

Published writers and practitioners will introduce your students to studying creative writing at university. Depending on which writer leads the class, students will understand key ideas and test their own creative practice in interactive sessions on such genres as poetry, fiction and film.

2 November 2022
10am - 2pm

Explore Macbeth

This day is all about Shakespeare's Macbeth, discussing its themes, contexts, plots and characters. We also look at global adaptations of the play and consider what we can learn from them.

29 March 2023
10am - 2pm

Explore Romantic Poetry

How do we define Romantic poetry? Why are they called Romantic poets? What really mattered to them? Led by leading scholars of the Romantic period, this day explores a range of Romantic poetry and considers some key themes and ways of reading and analysing these works.

ART, DESIGN AND MEDIA

22 March 2023
10am - 2pm

Explore 'The Handmaid's Tale'

Is 'The Handmaid's Tale' about the real world or an imagined one? Does it represent a realistic portrayal of the world or an idealised one? By looking at key themes, as well as style and language, we attempt to answer these questions.

29 March 2023
10am - 3pm

Explore Jewellery, Gemmology and Horology

Students will make a piece of jewellery using traditional jewellery techniques, including shaping, filing and soldering metal; techniques which have not changed in hundreds of years. They will also be introduced to the wonderful world of wearable art as jewellery through the exploration of materials, scale, wearability, concept, techniques and technology. They can discover what makes a clock tick, how clocks tell time, why they are designed the way they are, and what stops them from working. Students will learn to tell the difference between rare and valuable gemstones, common ones and even fakes through the study of gemmology. All the necessary tools, equipment and materials will be provided.

10 May 2023
10am - 3pm

Explore Art and Design

Based within our historic School of Art, students are invited to spend a day in our art and design studios. Discovering more about studying a creative degree, students will be challenged to step outside of their comfort zone, taking part in a host of creative tasks - designed and led by our academic staff, who are all artists themselves!

7 December 2022
10am - 3.30pm

Explore Journalism and Media

Have your students ever thought about becoming a TV or radio presenter? Immerse your students in a day of production and find out what its like to be a media student at university. Become a reporter, presenter or social media influencer as we offer your students a series of workshops focusing on television, radio, podcasting, journalism, immersive media, music industries and PR, get a tour of our studios and facilities and learn how we #DoMediaDifferently at Birmingham School of Media.

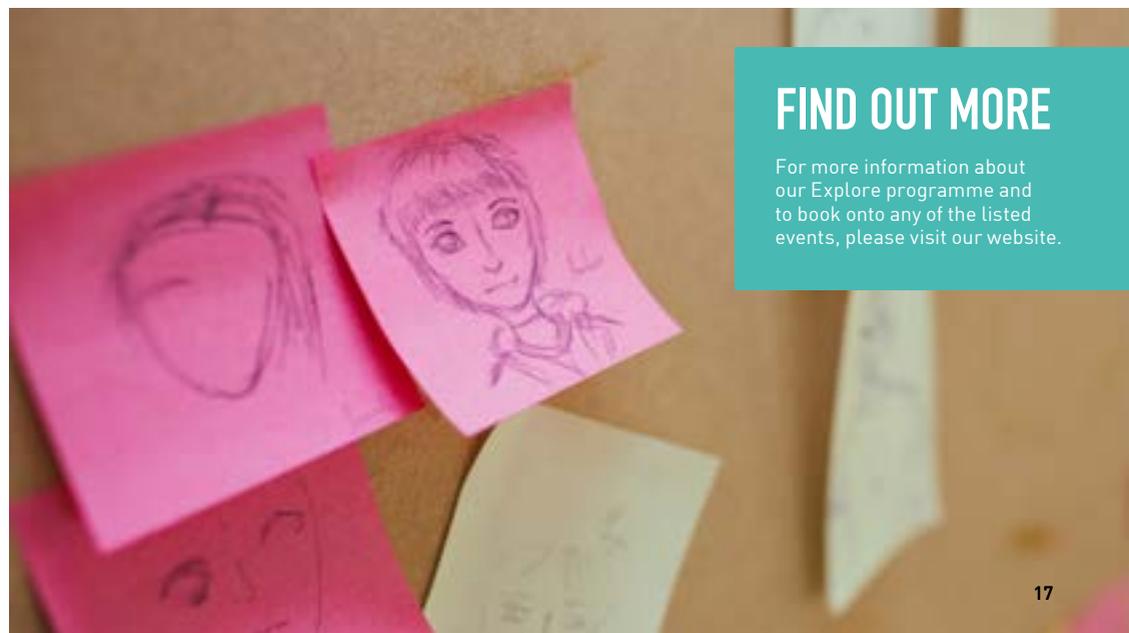
1 March 2023
10.30am - 3.30pm

Explore Visual Communication

Your students will be introduced to what graphic communication is, how students work in Illustration and what it takes to be a good photographer. Students will learn about working in the sector and see our excellent facilities first hand.

FIND OUT MORE

For more information about our Explore programme and to book onto any of the listed events, please visit our website.



BUSINESS, LAW AND SOCIAL SCIENCES

16 November 2022
7 June 2023
10am - 3.30pm

Explore Social Sciences

Students attending this event will develop insights into society to try and make sense of the world. They will rotate around a number of interactive workshops, delivered by our academics in psychology, sociology, criminology and policing to better understand the courses available within social sciences. The day will also include a tour of our £63million Curzon Building, led by our student ambassadors, allowing them to gather information about studying at a higher education institution from current students' perspectives.

23 November 2022
10am - 3.30pm

Explore Marketing, Business and Management

Are your students considering a future in business management or marketing? This day allows students to gain in-depth knowledge about courses delivered by Birmingham City University Business School within management and marketing, with a focus on careers and employability. Students will select to participate in either a marketing or management interactive activity, taking on group challenges with the support of our academics. They will be given a tour of our £63 million Curzon Building, led by our student ambassadors, and visit our Marketing Link Agency: a real marketing agency for current students to work on real-life marketing campaigns and concepts.

7 June 2023
10am - 3.30pm

Explore Accounting, Economics and Finance

Are your students interested in a career in the financial sector? This day allows students to gain in-depth knowledge about courses delivered by Birmingham City University Business School within accounting and finance with a focus on careers and employability. Students will participate in a number of interactive workshops, delivered by our academics, to explore the different subject fields and will get the opportunity to attend workshops with our own STEAMhouse business incubator. They will be given a tour of our £63 million Curzon Building, led by our student ambassadors, and visit our City Trading Room designed to look and feel like a real trading floor.

12 October 2022
10am - 3.30pm

Explore Esports Management /Explore Leisure Economies

Are your students interested in a career in Leisure Economies Industries? This day allows students to gain in-depth knowledge about the number of events and management based courses at BCU, ranging from Esports Management to Events, Venues and Experience Management all delivered by our Birmingham City University Business School. Students will participate in a number of interactive workshops, delivered by our academics, to explore the different topics within the subject areas. They will be given a tour of our £63 million Curzon Building, led by our student ambassadors.

2 November 2022
9.30am - 3pm

Explore Law in Practice

Gain an insight into studying law with this full day event. Students will be given an overview of law at Birmingham City University, be able to see the facilities in our £63million Curzon Building and then take part in three interactive sessions.

For anyone interested in a career in law, this is a chance to experience teaching from academics in a university setting and meet current students. It will provide learners with a fantastic opportunity to enrich their current studies and to explore the world of higher education.

COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

16 November 2022
10.30am - 3.30pm

Explore Computing and ICT

Students will be able to get involved in some interesting hands-on activities focused on areas such as computer networks, cyber security, databases and programming. Individuals and organisations rely ever more on complex computer systems, networks and software platforms and use data to inform decision making, and the day will highlight a number of these areas. Students will find out about the exciting and modern computing-related courses that we offer, the close links we have with both small and medium-sized enterprises (SMEs) and multinational companies, and perhaps most importantly, how our courses give students the skills, attributes and experiences to be extremely employable in an ever-evolving digital world.

15 March 2023
10.30am - 3.30pm

17 May 2023
10.30am - 3.30pm

16 November 2022
10am - 3pm

Explore Digital Technologies

So your students want to be a record producer or film director? There is so much more that one can do in the creative industries that is exciting and rewarding so why limit themselves! Discover the many opportunities open to them with a degree in sound, gaming or film. Computer Science may seem unconnected to film and music but applied to these creative industries you develop careers in visual effects, user experience, virtual reality and be innovative with new technologies.

1 March 2023
10am - 3pm

9 November 2022
10.30am - 3.30pm

Explore Property and Construction

This session introduces students to careers in the built environment industries, from designing buildings and choosing materials to inspecting, valuing and trading in property. Students will get involved in discussion and practical taster activities specifically focusing on old and new buildings, design, construction, conservation and business.

7 June 2023
10.30am - 3.30pm

9 November 2022
10am - 3pm

Explore Engineering

This session will highlight the modern advances in engineering in the second decade of the 21st Century. We will highlight the importance of engineering and how it helps to sustain and grow the local, national and the global economy. Students will have the opportunity to undertake an interactive session in the engineering workshop and explore different aspects of engineering from conceptual design, prototyping and manufacturing through to volume production. They can also find out more about the Formula Student race car that BCU students design and manufacture from scratch in less than six months.

17 May 2023
10am - 3pm

23 June 2023
9.30am - 3pm

Women in Engineering and Computing Day

International Women in Engineering Day was set up in 2014 by the Women's Engineering Society (WES) to celebrate its 95th anniversary and to highlight the amazing careers available to women engineers, particularly in light of the engineering skills shortage.

Your Key Stage 3 students will take part in exciting computing and engineering challenges, where they will get to work in teams and get an insight into the amazing careers available to women in the fields of computing and engineering.

FIND OUT MORE

For more information about our Explore programme and to book onto any of the listed events, please visit our website.

HEALTH, EDUCATION AND LIFE SCIENCES

7 December 2022
10am - 2pm

Explore Operating Department Practice

Are your students interested in learning more about what happens in an operating theatre; and the vital part the operating department practitioner plays during surgical procedures? Come along and see our state-of-the-art mock theatre to experience the environment of an operating theatre first hand and practice some of the skills registered ODPs use on a daily basis; such as gowning and gloving, airway management and try your hand at laparoscopic surgical skills.

10 May 2023
9.30am - 2.30pm

Explore Education

Whether your students want to work in primary education, secondary education or even supporting those with neurological disorders in education, we have course that's right for them. This carousel-style event will allow them to explore the differences between our various education programmes while experiencing our state-of-the-art teaching facilities.

23 November 2022
10am - 1.30pm

Explore Diagnostic and Therapeutic Radiography

Offering a combination of both academic and life skills sessions, this event aims to develop students' understanding of these clinical areas. Students will take part in a carousel of workshop activities and will also have the opportunity to tour our fantastic learning facilities, such as our x-ray scanning room and virtual environment for radiotherapy training (VERT).

27 January 2023
10am - 1.30pm

29 March 2023
10am - 1.30pm

9 November 2022
9.30am - 2.30pm

Explore Nursing

Your students can discover what it is like to be a nurse on our interactive Explore Day. Students will have the opportunity to become immersed in each of our four fields of nursing: adult, child, learning disability and mental health. Students will learn more about how we work with our healthcare professionals and what studying to be a nurse is like.

22 March 2023
9.30am - 2.30pm

29 March 2023
9.30am - 2pm

Explore Sport

Our Explore Sport event will give students the opportunity to take part in highly interactive workshops relating to sports therapy, environmental physiology, principles of training, skills acquisition and biomechanics. Students will experience our leading facilities and be taught by our own leading academics who still regularly work within the world of sport at both grassroots and elite level.

2 November 2022
9.30am - 2.30pm

Explore Biomedical Engineering and Biomedical Sciences

The department of Life Sciences offers courses in Biomedical Sciences and Biomedical Engineering. Whether your students are interested in medical research, working in the NHS or the design and development of medical instruments, our explore day will introduce them to what we have to offer, and the wide range of career possibilities open to them with a degree from BCU.

22 March 2023
9.30am - 2.30pm

15 February 2023
10am - 2pm

Explore Biomedical Engineering

This session introduces students to careers in the biomedical engineering field, including designing prosthetics, research and development in the healthcare technology industry and clinical engineering opportunities in the NHS. Students will get involved in discussion and practical taster activities specifically focusing on biomedical engineering and its applications.

HEALTH, EDUCATION AND LIFE SCIENCES

1 March 2023
9.30am - 3pm

Explore Childhood, Youth and Communities

Whether your students want to work in early years, education or with vulnerable children and families, we have a course that's right for them. This carousel-style event will allow them to explore the differences between our programmes while experiencing our state-of-the-art teaching facilities. Your students can discover what a career in challenging, yet rewarding situations is really like, working in ways that promote equality, diversity and social justice, as well as making a real difference to people's lives. This event will look at the entire spectrum of early childhood studies, education studies, working with children, young people and families, and youth work and communities.

20 October 2022
9.30am - 2pm

Explore Conductive Education

This event is designed to give you the opportunity to find out more about conductive education, which is an educational approach to working with children and adults who experience movement difficulties. You will learn more about the course itself which comes with Qualified Conductor Status enabling the successful student to work as a conductor both in the UK and internationally.

FIND OUT MORE

For more information about our Explore programme and to book onto any of the listed events, please visit our website.



SUBJECT MASTERCLASS ON CAMPUS

KEY STAGE 4 AND 5 STUDENTS ARE GIVEN DIRECT ACCESS TO ACADEMIC EXPERTISE AT OUR CAMPUS. STAFF WILL ALLOW STUDENTS TO DEVELOP A DEEPER UNDERSTANDING OF CURRENT ISSUES WITHIN THEIR CHOSEN SUBJECT AREA.

Places on each event are limited, so book early to avoid disappointment!

ART, DESIGN AND MEDIA

ART	19 October 2022 1 - 3pm	What is Drawing? Explore contemporary drawing techniques in our historic, purpose-built studios. Your students will experience working with our academic and technical team to produce a series of experimental pieces that will push the boundaries of 'drawing'.
	2 November 2022 1 - 3pm	Printmaking Experience our professionally equipped workshops and work with our highly skilled team to learn some specialist techniques.
	16 November 2022 1 - 3pm	Painting Experiment with paint! This masterclass will focus on introducing your students to painting techniques, led by our specialist academic staff, they will learn ways to apply and manipulate paint.
FASHION AND TEXTILES	19 April 2023 1.30 - 3.30pm	Fashion Branding and Communication: Upcycling and Styling The theme of sustainability is becoming ever more prevalent in the world of fashion branding and communication. In this workshop, students will get to develop their upcycling and styling skills using vintage garments.
	9 November 2022 1 - 3pm	Fashion Design - Draping and Sculpting In this hands-on workshop students will work with our fashion technicians to experiment with and develop their design skills using draping and sculpting techniques.
	23 November 2022 1 - 3pm	Fashion Business and Promotion: Sustainability In the fashion industry consumer is key. Whether it is in the world of buying, marketing, trends forecasting or events, it is important to know their lifestyle, age, influences, needs and wants. This masterclass will allow your students to explore sustainability through a mini lecture and workshop in the world of fashion and textiles.

ART, DESIGN AND MEDIA

GAMES, FILM AND ANIMATION	Request a date with team Negotiable	Interactive Entertainment: Gamer Designer Your students will learn about the three fundamental areas which must be considered when designing a video game, while participating within group discussions to demonstrate their game design prowess.
	Request a date with team Negotiable	Video Game Digital Art Your students will get to learn what a development 'production pipeline' is and how artists can develop their skills to work within one in the games industry.
JEWELLERY, GEMMOLOGY AND HOROLOGY	Request a date with team Negotiable	Gemstone Identification Your students will discover how to identify if a gemstone is natural or synthetic. This class will explain how and why gemmologists need to identify origin and treatments. Students will have the opportunity to examine gemstones using fascinating features and inclusions using magnification. Students will observe gemmologists using advanced testing equipment in our well equipped laboratory.
	Request a date with team Negotiable	Diamond and the Four Cs Diamonds are graded and valued according to the four Cs: colour, clarity, cut and carat weight. Your students will see a rough diamond in comparison to a faceted, polished diamond. With the help of BCU gemmologists, students will learn to assign correct colour and clarity grades to diamonds using magnification and professional colour grading techniques.
	Request a date with team Negotiable	Make a Silver Ring Your students will be making real, precious jewellery, using skills which have been used by jewellers since people started making jewellery. We will be soldering with live torches, forming and cutting metal, filing and polishing and at the end of the day, your students will have a ring made from sterling silver to take home.
	Request a date with team Negotiable	Marking and Stamping Learn some of the ways in which you can add pattern and character to metal. Your students will be using tools - hammers, punches, a rolling-mill, a press and more - to transfer pattern and shape to metal so that it can be used for jewellery-making. Your students will have samples to take away with you at the end.
	Request a date with team Negotiable	Electrolytic Etching Mad science and art collide as your students learn to use an old mobile-phone charger to etch your drawings and designs into metal. For the artist, your students learn a way of working in metal; for the scientist, your students learn electrochemistry! Something for everyone. At the end of the day, students will have an etched plate of their own design to take home.
	Request a date with team Negotiable	Adjusting a Timekeeper to Keep Good Time This masterclass involves a discussion and demonstration of, and the principles behind, the adjusting for accurate timekeeping in domestic situations.
MEDIA	Request a date with team Negotiable	A Day in the Life of a School of Jewellery Student What does it mean to be a jewellery student? Your students can sample a day in the life of a jewellery student at the largest jewellery school in Europe. We will start off with a design workshop, have a technical workshop where students try to make their designs and then have a contextual workshop where they learn about the jewellery industry.
	2 November 2022 1 - 3pm	Immersive Media In this session we will demonstrate some of the latest immersive technologies, including 360 video, binaural sound and VR, explaining their uses and giving your students hands-on experience. This will be followed by a workshop on creating their own augmented reality effects - no experience necessary, we'll show them how easy it really is to become an immersive media maker!

BUSINESS, LAW AND SOCIAL SCIENCES

ACCOUNTING, FINANCE AND ECONOMICS	19 October 2022 1 - 3.30pm	What is Economics? Are your students curious about the big challenges facing our economies – inequality, technological innovation, climate change? Are they considering a career as an analyst in the public sector, industry, or non-governmental organisations? Are they keen to develop strong numerical, communication, and critical thinking skills? This interactive masterclass will introduce students to the study of economics, what economists do, and how the tools of economic analysis can be applied to understand real world issues. Delivered by academics with a wealth of research and industry experience, they will find out about our economics degrees and the careers they can lead to. Whilst very favourable for all types of students, this masterclass will be of particular interest to women, who tend to secure higher earnings positions with an economics degree in comparison to other subjects.
	12 October 2022 1 - 3.30pm	Finance: More Than Money Are your students interested in a career realting to banking, finance and investment? This masterclass aims to show students that economics and finance can lead to careers reaching beyond the bank. The masterclass will explore different finance-based subjects taught at BCU, careers within the finance sector and will have a practical session which allows students to experience our City Trading Room, designed to look and feel like a real trading floor.
LEISURE ECONOMIES	17 May 2023 1 - 3.30pm	Global Hospitality Management Are your students interested in the hospitality industry? This interactive and inclusive masterclass will support and inspire those who connect their future with the hospitality industry. Delivered by academics with a wealth of hospitality experience and insider knowledge of the industry, they will gain in-depth knowledge about the Global Hospitality Management degree at Birmingham City University Business School and the careers this degree can lead to.
	2 November 2022 1 - 3.30pm	Esports 101: What is Esports? Are your students interested in the Esports industry? This interactive and inclusive masterclass will support and inspire those who connect their future with the Esports industry. Delivered by academics with a wealth of Esports experience and insider knowledge of the industry, they will gain in-depth knowledge about the Esports Management degree at Birmingham City University Business School and the careers this degree can lead to. Esports 101 is an interactive overview and discussion of the Esports Industry, what drives Esports, and trends we are likely to see and experience in the near future.
LAW	15 March 2023 1 - 3.30pm	Practical Courtroom Skills This session aims to introduce students to a range of courtroom practices and procedures in an engaging, hands-on manner. The workshop will involve students taking on a number of roles including magistrate, defendant, solicitor and legal advisor in a range of legal scenarios.
	25 January 2023 1 - 3.30pm	How Can Netflix Teach Us About the Criminal Law? This masterclass will explore how famous scenes from popular television shows and movies can help lawyers to understand a wide variety of criminal offences. Through analysing images that portray story lines in televisions shows such as 'Orange is the New Black' and 'Breaking Bad', participants in this masterclass will see how lawyers apply the criminal law to real life situations, and construct innovative legal arguments for their clients.

BUSINESS, LAW AND SOCIAL SCIENCES

SOCIAL SCIENCES	Request a date with team 1 hour	Sociology Masterclass This interactive masterclass on Sociology delivers a workshop and a mini lecture in two 30 minute slots. The sessions can be delivered on a range of different topics, from Gender, Sociology of Religion to looking in depth at modern day campaigns through a Sociological light.
	Request a date with team 1 hour	Social Sciences Roadshow Request for one of our academics to deliver an insightful session at your school or college. This session includes information on subjects that are taught at BCU and potential careers students can embark on once they have graduated.
	5 October 2022 1 - 3.30pm	Race and Crime This masterclass will explore race and crime through the lens of our Black Studies academics. It will explore the history of crimes and how they are linked to race. Hear from our expert academics who specialise in Sociology, Psychology and Criminology and can give a unique insight into the topic. Students will learn more about our Black Studies course and create some engaging conversations and explore careers that the degree can lead on to and have the opportunity to tour our £63 million Curzon Building lead by our student ambassadors



HEALTH, EDUCATION AND LIFE SCIENCES

SPORT	Request a date with team 1 hour	Performance Analysis An introduction to GPS systems in sport. Working in our biomechanics laboratory, students will complete a short practical wearing GPS units and then analyse the data gathered, looking at metrics including total distance covered and running speeds.
	Request a date with team 1 hour	Biomechanics This interactive session is an engaging introduction to capturing motion and biomechanical analysis. Students will set up an effective cycling position to optimise performance on a stationary bike. They will place reflective markers on specific anatomical locations and analyse joint angles and movements via biomechanical software.
	Request a date with team 1 hour	Physiology In this session, students will analyse the various physiological responses to different types of exercise. They will experience different laboratory technologies to analyse heart rate and exercise output in steady state and intermittent exercise.
	Request a date with team 1 hour	Rehabilitation of Injuries Students will have the opportunity to work with our Anti-Gravity Treadmill, learning about how technology is used to optimise the rehabilitation process. They will experience walking or running on the treadmill when the force of gravity has been significantly reduced.
	Request a date with team 1 hour	Prevention of Musculoskeletal Injuries Students will perform pre-season screening tests, and then interpret the data gathered in order to implement injury prevention strategies.
	Request a date with team 1 hour	Sports Coaching and Physical Education This workshop will provide an insight into how successful sports coaching and physical education can bring about optimal performance in children, students and athletes. Using current pedagogical practice and knowledge, students will engage in a practical and interactive session.
BIOMEDICAL SCIENCES AND BIOMEDICAL ENGINEERING	Request a date with team 2 hour	Do You Know How Technology Interacts with the Human Body? This session covers basic engineering concepts through state-of-the-art technology used to benefit healthcare. Students will be able to see the biomechanical aspects of the human bone and examine its load-bearing ability. Students will also be able to witness the extent to which computers interface with the human body via specific software and/or electro-mechanical devices, and enable one to process and reconstruct various bones and joints in our body.
	Request a date with team 1 hour	Biomedical Sciences Masterclasses Biomedical Science is a multidisciplinary subject and is therefore a great way to enhance your KS4 and KS5 science curriculum. We offer masterclasses in biochemistry, microbiology, genetics and physiology, with a focus on practical laboratory skills. Sessions take place in our state-of-the-art teaching laboratory, and are supported by our experienced research scientists, giving your students first hand insights into real world science.
CONDUCTIVE EDUCATION	Request a date with team 1 hour	What Does a Person-centred, Strength-based Approach Look Like in Practice? Are you interested in transforming lives through teaching? Conductive Education offers a unique method of working with people with movement disorders, who require a differentiated approach applied to their learning. At the heart of what we do is the individual and their families. There is always a strong focus on potential and ability, rather than disability or limitations. Let us enable you to empower others.

HOW TO BOOK

To request masterclass spaces for your students, please visit our website, where you can find full event details including our online booking request form.

www.bcu.ac.uk/schools-and-colleges



MINI LECTURES FOR KEY STAGE 4 AND 5

ALLOW OUR ACADEMIC STAFF TO EXPLORE THEIR SUBJECT AREA IN A GREATER DEPTH WITH YOUR STUDENTS, EITHER DELIVERED IN YOUR SCHOOL OR COLLEGE OR VIRTUALLY, SO THEY CAN GET A TASTE OF HIGHER EDUCATION STUDY.



ART, DESIGN AND MEDIA

Art, Design and Media:

- Creative Careers

Applied Theatre:

- Applied Theatre Taster Workshop

English:

- Guest Lecture based on Text Studied
- Studying Creative Writing

Jewellery:

- Jobs in Gemmology and Jewellery
- Hands on Etching
- Horology

ART, DESIGN AND MEDIA

Media:

- Vlogging 101: How to Produce a Good YouTube Video
- The Changing Face of Television
- Podcasting 101: How to Start a Podcast
- Making Money from Music
- Zombie Fascination: Learning from the Living Dead
- Don't Feed the Trolls: What's Internet Trolling all about?
- Citizen Journalism: Taking Control of the News Agenda
- 360 Degree Video: What is it and how can we Create Compelling Footage?
- How to Spot Fake News
- Breaking News: What's Journalism all About?
- Understanding User Experience and its Importance in the Digital Design Process
- Augmented Reality: Engaging, Interacting, Enhancing
- The Art of Listening: Interviews in Media Research and Practice
- How to Get Likes and Influence People Using the Power of PR and Social Media

Product Design:

- Product Design Student Talk

Visual Communication:

- Creative Thinking and Ideas Development

BUSINESS, LAW AND SOCIAL SCIENCES

Accounting, Finance and Economics:

- Show me the Money: Courses and Careers in Accounting
- Careers in the Financial Sector: How a Finance Degree can Help
- Where can an Economics Degree Take You?
- Why Economics in Times of Crisis?
- How Investment Creates Wealth
- How is Islamic Finance Different to Conventional Finance?

Black Studies

- Black History and Contemporary Black Cultures

Business and Management:

- What Constitutes Good Leadership?
- Why a Business Degree is Still Relevant in the 21st Century

Business, Law and Social Sciences:

- Business, Law or Social Sciences at BCU: What Makes our Degrees Unique?

Criminology:

- The Social Construction and Criminalisation of Minority Sexualities
- Organised Crime and Gangs: the Lived Experiences
- Intimate Partner Homicide
- How Families and Communities Support Desistance from Sexually Offending

Esports Management

- Esports 101: Introduction to Esports
- Exploring Esports Events
- Exploring Esports Enterprises
- Decision, Indecision in Esports
- Practical Business Activity

Law:

- A Day in the Life of a Law Student
- Careers in Law
- Are Racists protected by Discrimination Law? How to Think Like a Lawyer
- Are we Creating Disabilities?
- What is Law?
- The Story of Mr C: the Capacity to Consent to Medical Treatment

BUSINESS, LAW AND SOCIAL SCIENCES

Leisure Economies:

- Events, Venues and Experience: the EVE Dragons
- Global Sport Management: Engage the Fans!

Marketing:

- You're Hired! How to be a Marketer

Policing:

- Use of Police Force and the Taser System
- Policing and Vulnerable People
- What Makes a Good Stop and Search?

Psychology:

- How do we Look at the Brain?
- Geographical Profiling and Catching Serial Murderers
- Why Criminal Profiling Does Not Work
- The Psychology of Stalking Behaviour
- The Psychology of Happiness
- What are Personality Disorders?
- Social Identity and Food Choices

Sociology:

- Thinking Sociologically About Music
- Women Reclaiming the Streets: Using Urban Sociology and Human Geography to Understand Gender and the City
- Consuming Social Life? Understanding the Sociology of Leisure

Youth and Communities

- Working in Youth Work and Communities



COMPUTING AND DIGITAL TECHNOLOGY

Computing, Engineering and Built Environment:

- An Introduction to Careers in Computing, Engineering and the Built Environment

Computing and Digital Technology:

- Careers in Computing and the Course for you
- Cyber Security
- Ethical Hacking
- Introduction to Cryptography
- Digital Forensics vs Cybercrime!
- Hiding in Plain Sight
- Digital Forensics Investigation Skills
- Digital Image Forensics
- Business Information Technology Session
- The Role of Natural Language Processing in AI
- Ethical Decision-Making Process
- Careers in Film
- Digital Media, VFX and Film
- Digital Media Production
- Creative Technology: the Career of a Full Stack Developer
- Build your own Universe: the Power of 3D Modelling
- Web and User Experience Design
- Careers in Visual Effects
- Coding aAudio
- How Technology has Evolved in the Music Industry
- How Games are Changing the World
- Lighting Workshop
- Computer Games Technology: an Introduction to Unity or Unreal Game Engines

ENGINEERING AND BUILT ENVIRONMENT

Engineering and Built Environment:

- Engineering at BCU
- Engineering/Formula Student: How do you Design and Build a Car in One Year?
- Engineering/Future of Visualisation: Virtual, Augmented and Mixed Reality at its Heart
- Micromouse
- Introduction to Civil Engineering
- How the Subjects you Study may Lead you to Careers in the Built environment
- Business and Law Skills in the Property World
- Architecture: the Science and Technology Behind it
- Building Smart cities
- An Insight into Careers in Property and Construction
- Business, Accountancy and Law in the Built Environment
- How do we Make Sure that Grenfell Never Happens Again?
- How Law Affects Construction
- Construction Management
- Quantity Surveying
- The Planning Game: Geography and Politics in Practice
- What Makes a Good Property Investment?



HEALTH, EDUCATION AND LIFE SCIENCES

Biomedical Sciences and Engineering:

- Know your Organs
- Patient Detectives
- Introduction to Biomedical Engineering
- Biomedical Signal and Image Analysis
- Biomechanics, Prosthetics and the Paralympics
- Wearable Sensors and Health Monitoring

Conductive Education:

- A Career in Enabling Disabled Children and Adults to Learn without Limits
- Changing Views on Special Educational Needs and Disabilities Through Conductive Education

Health, Education and Life Sciences:

- Allied Health Professions

Speech and Language Therapy:

- Studying Speech and Language Therapy at BCU

Sport:

- Studying Sport at BCU

CAMPUS VISIT DAYS



STUDY SKILLS FOR EXTENDED PROJECT QUALIFICATIONS (EPQ)

The objective of these sessions for local schools is to help support pupils in conducting research on their chosen subject for their Extended Project Qualification (EPQ).

The programme includes:

- Getting to know an academic library
- Sources of information
- Evaluating sources of information
- Plagiarism and the importance of referencing.

Should you not wish to commit to an all-day session, we can offer shorter programmes which can cover any of the above topics, running 1 - 3.30pm during May - July (other dates are negotiable).



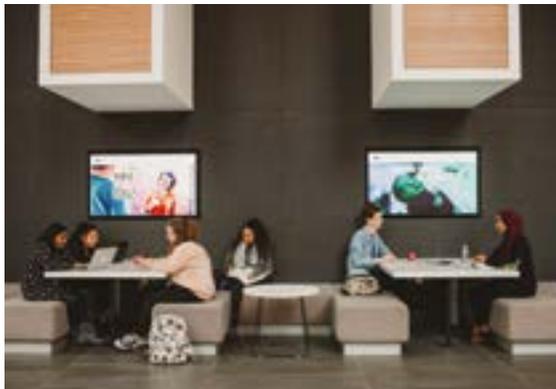
POST-16

Offering a flexible, tailored programme on campus at BCU, you can select from any of our talks or activities to equip your students with the knowledge and skills to prepare them for the transition from further to higher education.



PRE-16

A fun introduction to higher education themes through a range of interactive activities aimed at challenging assumptions and increasing aspiration levels in your learners. Pre-16 visit days include a pre- and post-university interaction to ensure that your pupils get the most out of a visit to campus.



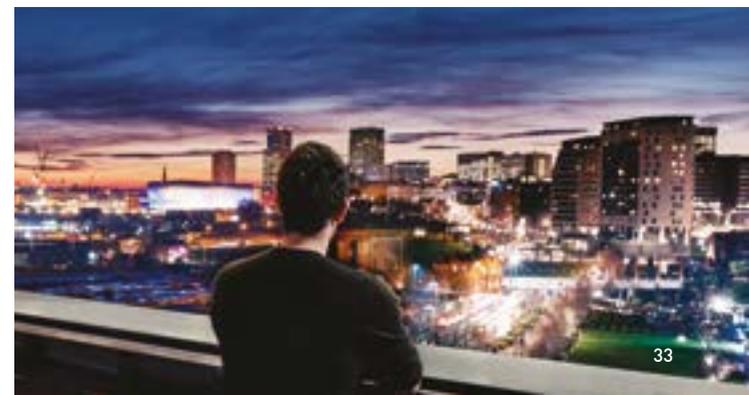
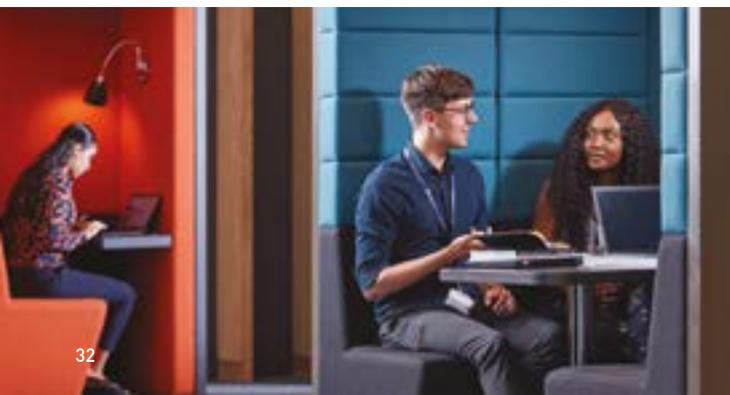
REVISION AND RESEARCH DAYS

Schools and colleges can book a visit to our City Centre Campus to use our library facilities for a full day. Depending on availability, the Library and Learning Resources team can also offer a bespoke session that is tailored to your specific requirements. Please get in touch to discuss further details.

HOW TO BOOK

To find out more about our on campus visit days and to complete a booking request form, please visit:

www.bcu.ac.uk/booking-request



UNDERGRADUATE OPEN DAYS

ON CAMPUS



OUR OPEN DAYS ARE DESIGNED TO GIVE STUDENTS ALL THE INFORMATION THEY NEED ABOUT THE UNIVERSITY AND THE COURSES THEY'RE INTERESTED IN, WITH A NON-STOP PROGRAMME OF EVENTS AND ACTIVITIES RUNNING THROUGHOUT THE DAY.

Students will have the opportunity to meet and talk to our friendly staff and current students about courses, careers and all aspects of study.

ROYAL BIRMINGHAM CONSERVATOIRE OPEN DAYS

Conservatoire Open Days are designed to give students a real insight into studying music and performance at Birmingham City University. These events will involve introductory talks, guided tours, open rehearsals, performances and opportunities to meet staff and students.

SUMMER OF STEM JUNE - JULY 2023

The Summer of STEM features a programme of events celebrating science, technology, engineering and maths. Activities will include Women in Engineering and the Computing Day, Innovation Fest, Birmingham City Engineering Festival and much more. Join staff and students from Birmingham City University to find out more about the world of STEM. More details will become available in early 2023, but to express an interest in this event, please email:

✉ schoolsandcolleges@bcu.ac.uk

OPEN DAYS

Saturday 1 October 2022
Saturday 22 October 2022
Sunday 27 November 2022 (10am - 3pm)
Saturday 25 March 2023
Saturday 24 June 2023

Times: 9am - 3pm | Campus: All

Registration:
www.bcu.ac.uk/opendays

APPLICANT TASTER DAYS

Between February and April, applicants to some courses at the University may be invited to attend an Applicant Taster Day. On this day, applicants will have the opportunity to meet academics and students from their chosen course, view campus facilities and attend talks that will give them all the information they need to decide if Birmingham City University is the right place for them.

SUMMER SCHOOLS EXHIBITION

JUNE - JULY 2023
1 - 3PM

The School of Art is proud to host an exhibition each summer that celebrates the work of a range of GCSE and A Level art and design students from across the city and beyond.

If you would like to enquire about either exhibiting or visiting please contact Jane Watts.

✉ Jane.Watts@bcu.ac.uk



OUR PARTNERSHIPS

WIDENING PARTICIPATION CHARTER

We commit to:

- Recognising the importance of a diverse student population, endeavouring to reach all groups under-represented in higher education.
- Providing impartial and honest advice and support to young people.
- Listening to and responding to feedback from young people who interact with our WP services to ensure our work is meeting a need and supporting progression into HE.
- Working collaboratively with our FE partners and community links to provide a wide range of support for students looking to progress.



AIMHIGHER WEST MIDLANDS



As a key institutional partner within Aimhigher West Midlands, Birmingham City University recognises the importance of widening participation initiatives within higher education.

Working in collaboration with other institutions in the region, we provide a wide range of activities and resources for students, teachers, careers advisers, parents and carers.



IMPORTANT INFO ABOUT OUR EVENTS

TERMS AND CONDITIONS

- All events at Birmingham City University are subject to availability and may be withdrawn at any time.
- The University reserves the right to set restrictions for certain events; these restrictions could be based on age or number of attendees.
- Confirmation for events will only be sent once we have received a completed booking form; a booking request does not guarantee places.
- All visiting parties must be accompanied by school/college teaching staff.
- All transport arrangements are the responsibility of the school/college and transport costs are to be covered by schools/colleges.
- It is the responsibility of the school to ensure all necessary parental consent forms and permissions are obtained for the visit.
- A student participation list must be provided on the day, which the University will use as a register.

INDIVIDUAL BOOKING PROCESS

- Any special requirements should be highlighted to BCU staff in advance of the visit to ensure that we can accommodate these.
- Any individuals placing a booking must provide relevant contact details for a teacher at their school. It is expected that they will have discussed this with their teacher first.
- Emergency contact details must also be provided for individual bookings.
- Individual bookings are limited and we can only accept a small number for any event due to health and safety reasons.
- We expect all visitors to read the Code of Conduct and agree to our terms and conditions, for a successful event.
- Risk assessments can be found on our website when completing a booking request form.

CANCELLATION POLICY

- All of our events are free of charge at the point of delivery.
- A late cancellation fee of £15 per student per event will be levied for cancellation by a school or college less than two weeks before the event to cover administration and materials.
- The same cancellation fee will also be levied if an event is attended with less than 75 per cent of booked numbers.

EQUAL OPPORTUNITIES

Birmingham City University promotes equality of opportunity in respect of every aspect of its provision. For full details of our Equal Opportunities Policy, please visit:

- www.bcu.ac.uk/about-us/policies-and-procedures/equality-scheme-action-plan

DISABILITY STATEMENT

Birmingham City University's Disability Service aims to enable students with disabilities or learning support needs to make the most of their time at university. To discuss any aspect of disability, contact the Disability Service on:

- ☎ Phone 0121 331 5588
- ✉ Email enablement@bcu.ac.uk

 [www.bcu.ac.uk/schools and colleges](http://www.bcu.ac.uk/schools_and_colleges)

 schoolsandcolleges@bcu.ac.uk

 0121 331 6318

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