

Starting in January 2014

MBA International (Full-time)

For those who do not have any work experience

Duration	15 months (January 2014 or September 2014)
	12 months (September 2014)
	18 months (September 2014 start)
Campus	City North, Birmingham



About this course

The new internationally focused MBA has been developed with your future employability in mind and is aimed at those graduates who are new to the workplace or who wish to move straight from an undergraduate degree. Graduates with an MBA can expect to earn significantly more per year compared to someone only holding a Bachelor's degree [Sutton Trust, 2013].

The increased focus on an international perspective recognises the changing international business environment and the need for managers of the future to possess the knowledge and skills to cope with this 'new global' market reality. The course is designed for aspiring managers and will allow them to cope effectively within, and lead, the organisations of the future.

This programme combines academic learning with work experience opportunities. You will have the chance to work with companies on specific projects, both in the form of internship placements and as academic projects as part of your studies. For those that opt not to undertake a placement (and subsequent in-company project), you will complete a dissertation or research project, as part of the programme.

Why choose our MBA International?

- Study in a multicultural environment with students from all over the world, in a vibrant city in the heart of the UK.
- You will be taught at a well-respected business school, with a practice-based approach to learning.
- We put a strong emphasis on developing your practical skills.
- The programme combines academic study with the opportunity to undertake company internships.
- A flexible approach allows you to either complete an in-company project or a dissertation/research project.
- You have the option of commencing your studies in either January or September.

What opportunities are available to me?

This course aims to help you gain a management position, rise to a higher position of responsibility within an organisation, start your own business venture and potentially open up more opportunities to develop your career.

Bursaries and scholarships are available, for more information please visit www.bcu.ac.uk/pgfunding.

The course offers a means to progress to doctoral study- both PhD and DBA courses, which are offered by Birmingham City Business School.

Find out more: T: +44 (0)121 331 5595 W: <http://www.bcu.ac.uk/bcbs>

 <http://www.facebook.com/birminghamcitybusinessschool>