



BIRMINGHAM CITY  
University

# AMBITIOUS AT HEART

Undergraduate Prospectus 2019/20





# SEE FOR YOURSELF

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities.

- birminghamcityuniversity
- myBCU
- myBCU
- @mybcu

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

# CONTENTS

4	Welcome to our University	38	The city is your campus
6	Why study with us?	40	City life
8	The heart of the UK	44	A place to call home
12	On course to a career	46	Going abroad
14	Success stories	48	Your stories
16	Our campuses	50	Your Students' Union
22	The facilities you need	52	Get into sport
26	Inspirational teaching	54	Financing your degree
28	First-class support	56	Courses by subject area
30	Our research	214	Keep in touch
34	Meet our vloggers	216	Apply here
36	Shot by BCU		



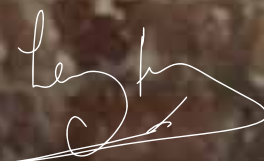
# WELCOME

**I'D LIKE TO GIVE YOU A WARM WELCOME TO BIRMINGHAM CITY UNIVERSITY.  
I AM IMMENSELY PROUD TO BE THE CHANCELLOR OF THIS VIBRANT AND DIVERSE INSTITUTION.**

Our University offers the sort of education I'd have loved when I was younger – right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what's happening at the University and across the city. I did, and that's why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University's next generation of talent.



**Sir Lenny Henry,  
Chancellor, Birmingham City University**





# WHY STUDY WITH US?

## HERE ARE OUR TOP 10 REASONS TO CHOOSE BIRMINGHAM CITY UNIVERSITY.

### 5 LEARN FROM THE BEST

Our teaching staff come from and maintain links with industry. Eight of them are National Teaching Fellows - the most prestigious award for excellence in university teaching and learning. See page 26.

### 6 PRACTICE-BASED RESEARCH

Almost 90% of our research was judged to have delivered 'outstanding' or 'very considerable' external impact (Research Excellence Framework 2014). See page 30.

### 7 TRANSFORMED TEACHING

We have transformed our curriculum with a new range of contemporary, flexible courses. We have built practice-based learning and international opportunities into every stage of our programmes. We were awarded silver status for our quality of teaching in the government's Teaching Excellence Framework (TEF) 2017. See page 12.

### 1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big-name employers like the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, with the majority giving the option of a year-long placement.

### 2 INTERNATIONALLY ACCREDITED COURSES

Around 50 of our courses have internationally recognised accreditations, such as the Nursing and Midwifery Council, Chartered Institute of Management Accountants and Royal Institute of British Architects.

### 3 A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham - with all its social and employment possibilities. In fact, Birmingham was recently declared the most rapidly improving city in the country in which to live and work (Good Growth for Cities index 2017). See page 38.

### 4 ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to five years after you graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course rep to studying abroad. See page 28.

### 8 EARN WHILE YOU LEARN

Our student employment agency, OpportUNITY - Student Jobs on Campus, allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

### 9 INVESTING IN YOUR FUTURE

We have invested £260 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning. See page 22.

### 10 94% EMPLOYED / IN FURTHER STUDY

Our commitment to ensuring students develop the skills and experience employers need means that 94% of our graduates are in employment or further study within six months of graduation (Destinations of Leavers from Higher Education survey 2015/16).

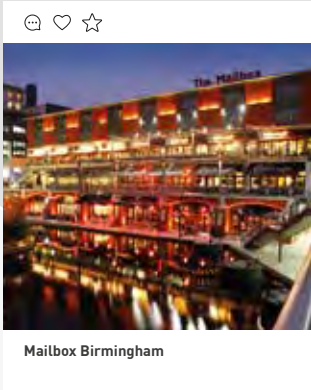
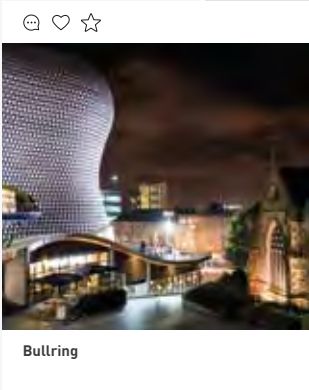


Local transport is also excellent, with a network of trains, buses and a recently extended tram network providing easy access to all University sites. For more information on our campus locations within the city, see page 38.

[www.bcu.ac.uk/maps](http://www.bcu.ac.uk/maps)

# THE HEART OF THE UK

Not only is Birmingham one of the UK's most exciting and diverse cities, it is also one of the most accessible. We are at the centre of the UK's road, rail and coach networks, so travelling further afield is no problem, while commuting from the surrounding area to our centrally located campuses is easy to do.



## TRAIN TIMES FROM BIRMINGHAM

LONDON	1h 26m
LEICESTER	1h 00m
NOTTINGHAM	1h 10m
MANCHESTER	1h 30m
LIVERPOOL	1h 35m
LEEDS	2h 00m
BRISTOL	1h 30m
NEWCASTLE	3h 15m

All journey times and routes are approximate



WHATEVER YOU WANT TO  
ACHIEVE, WE WILL GIVE  
YOU THE SUPPORT, SKILLS,  
KNOWLEDGE AND EXPERIENCE  
TO MAKE A DIFFERENCE.



# INSPIRED

# AT HEART

## IN THIS SECTION

- 12 On course to a career
- 14 Success stories
- 16 Our campuses
- 22 The facilities you need
- 26 Inspirational teaching
- 28 First class support
- 30 Our research



# ON COURSE TO A CAREER

TEF Silver

Awarded silver status for our quality of teaching in the Government's Teaching Excellence Framework (TEF) 2017.

## ENSURING YOU ARE EQUIPPED WITH THE SKILLS YOU NEED TO DEVELOP A SUCCESSFUL CAREER IS AT THE HEART OF EVERYTHING WE DO THROUGHOUT YOUR TIME HERE.

Whichever subject you choose, you will benefit from flexible study options, work-related experience and an international perspective at every stage of your studies.

### Industry focused

Current students and industry professionals have been part of a review panel to ensure our courses meet your needs and those of potential employers.

### Choose what you study

You'll have the chance to study a range of optional modules, so you can tailor your study to your own interests.

### Partnerships that work

Close partnerships with industry, including the NHS, Cisco and the City of Birmingham Symphony Orchestra, mean you will regularly have the opportunity to get the latest insights from the sectors you hope to enter.

### Get workplace ready

Employability skills, enterprise and practice-based projects are built into the curriculum, giving you experience of the sort of careers you may wish to pursue.

### Earn while you learn

You can become a paid member of University staff through our employment agency, OportUNity – Student Jobs on Campus, with a realistic application process, and feedback and assistance at every stage.

### Different ways to learn

A range of learning, assessment and feedback methods are used to improve your learning.

### Practical work experience

Placements are offered on many of our courses, ranging from one-year 'sandwich' options in the workplace to shorter opportunities.

### Get the help you need

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills.

### Industry approval

Our courses have professional accreditation where relevant, from around 50 industry and professional bodies.

### Stand out from the crowd

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employment-related activities and collate this evidence using an online e-portfolio.



# SUCCESS STORIES

WHETHER IT IS SETTING UP SUCCESSFUL COMPANIES OR PREDICTING THE LATEST FASHION TRENDS, OUR GRADUATES ARE SHAPING THE WORLD WITH THE SKILLS THEY HAVE HONED RIGHT HERE.

TO SEE MORE OF OUR FORMER STUDENTS' ACHIEVEMENTS, VISIT [WWW.BCU.AC.UK/STORIES](http://WWW.BCU.AC.UK/STORIES).

## BLOGGER

### LILY PEBBLES

BA (Hons) Marketing, Advertising and PR

When Lily began her beauty and lifestyle blog as part of a digital marketing module, she had no idea how many doors would open up for her. Now she runs her blog and YouTube channel full-time, collaborates with brands such as ASOS and won a Johnson & Johnson Journalism Award for Best Independent Beauty Blogger.



## TECHNOLOGIST

### CAL HENDERSON

BSc (Hons) Software Engineering

Cal is Chief Technology Officer and co-founder for business communications app Slack, which has over one million active users and has been valued at \$5 billion. He previously developed the online creative community B3ta and was the chief software architect for photo sharing site Flickr.



## WRITER

### SIMON GLAZIN

BA (Hons) English

After coming to the University through Clearing, Simon works as a full-time fashion journalist, writing for publications including the *Daily Mail* and the *Sunday Times*, winning a Cosmopolitan award for his blogging along the way.



## LAWYER

### RACHELLE HARRISON

LLB (Hons) Law with American Legal Studies

Barrister Rachelle was called to the Bar aged just 22 and has gone on to work for the Crown Prosecution Service and international human rights organisations. She also mentors law students and trainees, has set up a network for new barristers and founded a youth club in her local area.



## VISIONARY

### ASHLEY INNIS

BA (Hons) International Business Management

Ashley has played a key role in many of the projects reshaping the face of Birmingham, including as Communications and Engagement Manager for Grand Central Birmingham, overseeing the centre's transformation into a new premium shopping and dining destination.



# CITY CENTRE CAMPUS

City Centre Campus and Eastside City Park

## FACILITIES INCLUDE:

- Cisco networking lab
- City trading room
- Curzon Print Centre, including Kodak self-service booth
- Dedicated IT and student services support
- Four industry-standard TV studios
- Geotechnical soils lab
- Green screen MILO studio
- Hydraulics lab
- Law courts
- Library with access to printed and online resources
- Noise and vibration cells
- Photography studios and darkrooms
- Print, textiles, wood, ceramics and glass workshops
- Radio studios and editing suites
- Recording facilities and vintage mixing desk
- Robotic laboratory
- Specialist drama studios
- Students' Union



**WE HAVE INVESTED £260 MILLION ACROSS OUR BUILDINGS AND FACILITIES, TO GIVE YOU THE VERY BEST LEARNING ENVIRONMENT TO SHAPE YOUR EXPERIENCE**

This campus at the heart of Birmingham's fast-developing Eastside district, and just a short walk from the city centre, is where most students on courses including Music, Design, Media, Acting, Engineering, Computing, Digital Technology, Built Environment, Law, Social Science, Business and English are based.

The campus also features library, IT and student support facilities, giving a modern, dynamic space for you to learn in with state-of-the-art resources. An extension to the campus opened in 2018, with more learning space, another IT suite and an innovative group-working lecture theatre. It also provides a base for our Students' Union, incorporating the Grade II listed Eagle and Ball pub.

Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities.



## ROYAL BIRMINGHAM CONSERVATOIRE

A new £57 million building at our City Centre Campus, opened in 2017, provides a conservatoire for the 21st century. Our music students benefit from a new concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.

### FACILITIES INCLUDE:

- Five performance venues, including a 500-seat concert hall
- A 150-seat recital hall and smaller experimental music space
- Organ room and dedicated jazz venue
- Over 70 dedicated practice rooms.





# CITY SOUTH CAMPUS



## FACILITIES INCLUDE:

- Mock hospital wards and operating theatre
- Virtual radiotherapy and radiography imaging suites
- Simulated home environment
- Replica school classrooms
- Physiology and biomedical science laboratories.

Artist's impression of the new building at our City South Campus, opening in 2018

**STUDENTS ON HEALTH, SPORT AND LIFE SCIENCES, AND EDUCATION COURSES ARE BASED ON OUR STATE-OF-THE-ART CAMPUS IN THE LEAFY SUBURB OF EDGBASTON, WITHIN EASY REACH OF THE CITY CENTRE.**

Our realistic learning environment includes an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room, as well as sport and life sciences laboratories and replica classrooms for use by our teaching students.

We have invested £41 million in new facilities on this site including specialist laboratories for a newly created School of Life Sciences, as well as a new home for the School of Education, opening in 2018.



## SPORT AND LIFE SCIENCES

The creation of our new suite of courses in Sport and Life Sciences is yet another exciting development at Birmingham City University.

Not only are we investing in a new building to house the laboratories and teaching spaces needed, but we also plan to open up these facilities to benefit all students and the wider community.

All courses have been co-designed with employers and are endorsed or accredited by professional bodies where appropriate.

By expanding our provision to these areas, we will be helping to tackle some of the biggest challenges facing society today, such as obesity and unhealthy lifestyles, as well as supporting the UK's ambitions for success at international sporting tournaments, including the 2022 Commonwealth Games in Birmingham!





## IN ADDITION TO OUR TWO MAIN CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.

Both of these architectural gems have a long history and heritage of learning, as does our Bournville site for international students.

### SCHOOL OF JEWELLERY VITTORIA STREET / ASSAY OFFICE

One of the most significant jewellery schools in the world stands in a modern and spacious building right in the heart of Birmingham's famous Jewellery Quarter, where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham's new Assay Office.

#### FACILITIES INCLUDE:

- Specialist studio workshops
- Casting facility and electroplating laboratory
- Machine workshop including laser welders and laser cutters
- Exhibition space and specialist library
- Stores for materials and tools.

### BIRMINGHAM SCHOOL OF ART, MARGARET STREET

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school.

This Grade I listed Venetian Gothic building houses a wonderful complex of traditional-style workshops and teaching and exhibition space.

#### FACILITIES INCLUDE:

- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.

### BOURNVILLE

Pre-entry international students are located in the peaceful and leafy surroundings of our Bournville site, in the south of the city. Located in the idyllic setting of the Bournville Village Trust conservation area, this site has a 100-year pedigree as a centre of learning.

It is home to Birmingham City University International College, which provides bespoke pathways for overseas students, leading to undergraduate and postgraduate courses at the University.

# ACROSS THE CITY

School of Jewellery



# THE FACILITIES YOU NEED



## THE SHELL

A huge, open and versatile exhibition and production space at the entrance to The Parkside Building, The Shell houses a number of exhibitions, featuring work by our students, throughout the year.

**WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.**

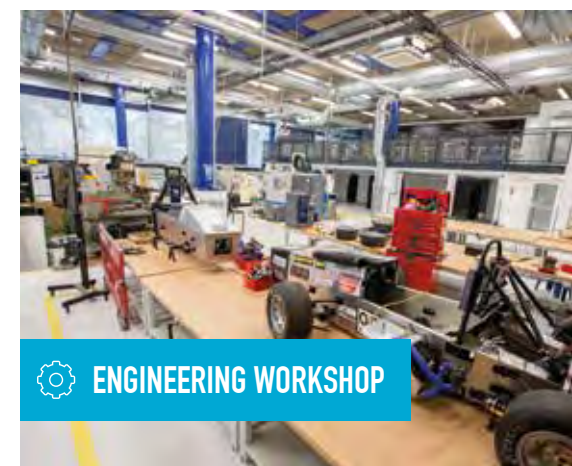
In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.



TURN OVER.  
THERE'S MORE



RADIOGRAPHY SKILLS SUITE



ENGINEERING WORKSHOP



TEXTILE STUDIOS





 **TV STUDIOS**



 **CRIME SCENE ROOM**



 **CISCO NETWORKING LAB**



## IT RESOURCES

You will have access to your own email account as soon as you accept an unconditional offer from us, free secure file storage and free University wi-fi, as well as the use of open-access computers within every library and faculty.

Our IT Help Desk is on hand to resolve any technical issues, while our Follow-Me printing system lets you print from any printer on campus.

[www.bcu.ac.uk/it](http://www.bcu.ac.uk/it)



## LIBRARY AND LEARNING RESOURCES

You will have access to a wide range of online and many print resources with 24/7 support. These have been selected in partnership with your lecturers, so are quality assured and relevant to your course.

You can access library inductions, tailored tutorials, workshops and online tools. These will help you find, assess and use information resources to improve your grades and develop your employability skills.

If you need help in person or online,

our expert staff and back-up services are there to help you get the best from the time you invest in developing your information-seeking skills.

We have been accredited to the Customer Service Excellence standard; we focus on delivery, timeliness, information, professionalism and staff attitude. We value collaborative working, and include the student voice alongside our expertise to improve your services.

[www.bcu.ac.uk/library](http://www.bcu.ac.uk/library)



## PRINT STUDIO



## LAW COURTS



## MEDICAL WARDS



## EASTSIDE JAZZ CLUB



**PROFESSOR JULIAN LLOYD WEBBER**

Principal, Royal Birmingham Conservatoire

Renowned cellist who has recorded many successful CDs and was the only classical musician to perform at the London 2012 Olympics closing ceremony.

**DR IMRAN AWAN**

Associate Professor in Criminology

A leading expert on Islamophobia, counter-terrorism and policing, who regularly acts as an independent adviser to the British Government.



# INSPIRATIONAL TEACHING

**MANY OF OUR 1,800-STRONG TEAM OF ACADEMIC STAFF ARE PRACTISING PROFESSIONALS AND EXPERTS IN THEIR SECTOR, INCLUDING EIGHT NATIONAL TEACHING FELLOWS. TO FIND OUT MORE, VISIT [WWW.BCU.AC.UK/OUR-STAFF](http://WWW.BCU.AC.UK/OUR-STAFF).**

**YOU WILL RECEIVE FIRST-HAND AND UP-TO-DATE KNOWLEDGE DIRECTLY FROM THOSE IN THE KNOW, BE IT HEALTH PRACTITIONERS, REAL ESTATE SPECIALISTS OR PROFESSIONAL MUSICIANS.**

**KEVIN CRIMMONS**

Head of Adult Nursing

A former Specialist Nurse Adviser for burns and plastics nursing to the Army, Kevin now lectures in critical care nursing, and can regularly be heard in the media discussing nursing and health-related topics.

**SARAH JONES**

Head of School of Media

Former ITV news correspondent and anchor who has won awards for her investigative reporting and spent a year covering American politics for *GMTV*.

**DR SARAH COOPER**

Reader in Law

A widely published academic on law's relationship with science, a volunteer for Amicus (a charity that works to safeguard the rights of individuals sentenced to death) and a Fellow at the Arizona Justice Project.

**DR ISLAM ISSA**

Senior Lecturer in English Literature

Selected as a 'New Generation Thinker' by BBC Radio 3 and the Arts and Humanities Research Council, Islam also researched a high-profile exhibition on Muslim contributions to World War One.

**DR MATTHEW COLE**

Programme Lead for Sport and Exercise Nutrition

A registered sport and exercise nutritionist who has provided support to a variety of elite athletes and teams, and was part of the anti-doping team at the London 2012 Olympics.

**PROFESSOR LYNSEY MELVILLE**

Director of the Centre for Low Carbon Research

An expert in low-carbon technology who is currently leading research into the generation of energy from organic material, such as algae.



# FIRST-CLASS SUPPORT

To make sure it is all easy to access, we have introduced a one-stop confidential student enquiry service, Ask. We are able to help with a wide range of queries around university life, including:

## Your studies

- Admissions
- Academic calendar
- Student ID cards and student status letters
- Complaints and appeals
- Careers and job prospects
- Graduation.

## Money matters

- Scholarships
- Personal finances
- Student Loans Company queries
- Payments.

## Support services

- Healthcare
- Disability and dyslexia support
- Counselling, mental health and wellbeing
- Childcare
- Chaplaincy
- Visas and immigration.

## Students' Union

- Support
  - Representation
  - Employability skills and part-time work
  - Help with finding accommodation.
- See page 50 for more information.



Our Ask service is a one-stop shop, helping you find the answers to any question you may have about university life.

ACCESSING ADVICE HAS NEVER BEEN EASIER. THROUGHOUT YOUR STUDENT CAREER, YOU WILL HAVE ACCESS TO OUR FULL RANGE OF SUPPORT SERVICES, INCLUDING CAREERS ADVICE, MENTORING, ADVICE ON FINANCE AND ACADEMIC MATTERS, PROFESSIONAL DEVELOPMENT EVENTS AND MORE.

[www.bcu.ac.uk/student-affairs](http://www.bcu.ac.uk/student-affairs)



## CAREERS AND EMPLOYMENT

Our team of experienced Career Consultants are available to help you refine your skills and identify potential career opportunities. Our dedicated Employment Advisers offer a unique, personalised service to make your transition from education into employment as easy as possible.

We work with local, regional, national and international employers to ensure our students and graduates have access to the best opportunities.

These are accessed via our dedicated Online Jobs Board.

We also offer a suite of face-to-face and e-mentoring initiatives, connecting students and graduates to employers in the region and beyond.

### Support includes:

- Advice on gaining relevant work experience and employment
  - Commercial awareness, employability skills and real-world preparation
  - CV, application form and interview techniques.

[www.bcu.ac.uk/careers](http://www.bcu.ac.uk/careers)



# OUR RESEARCH

RESEARCH IS A CORE COMPONENT OF WHAT WE DO AT BIRMINGHAM CITY UNIVERSITY. OUR RESEARCHERS ARE COMMITTED TO DISCOVERING NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY, SOCIETY AND THE ENVIRONMENT.



Our dynamic research community works across disciplines and with external companies to address local, national and global challenges. Our Research Excellence Framework (REF) 2014 results demonstrate the public benefit of our research to society and the economy, with 90% deemed to have either 'outstanding' or 'very considerable' impact.

## Our research areas

- Architecture, Built Environment and Planning
- Art and Design
- Business and Management
- Computing
- Education
- Engineering
- English
- Health
- Law
- Media and Cultural Studies
- Music and Performance
- Social Sciences

If you'd like to find out more, please visit [www.bcu.ac.uk/research](http://www.bcu.ac.uk/research).

## RESEARCH WITH IMPACT

### 'Traffic light' till receipts

Researchers in our Faculty of Health, Education and Life Sciences have devised a 'traffic light' system which uses till receipts to display the total data for calories, sugar, fat and salt in a person's entire shop, with a green, amber or red verdict on the basket as a whole, as opposed to individual items.

### Visualising medical parts

Researchers at our Digital Media Technology Lab are developing a system which allows medical practitioners to view and interact with virtual replicas of patients' organs, bones or body parts. The system could also be used to demonstrate procedures or the effects of lifestyle choices such as healthy eating or smoking to patients.

Q  
90%

of our research was judged to have delivered 'outstanding' or 'very considerable' external impact (REF 2014).



Radiography Skills Suite  
City South Campus



# SOCIAL AT HEART

STUDYING HERE MEANS  
LEARNING AND LIVING AT THE  
HEART OF A VIBRANT, DIVERSE  
CITY OF ONE MILLION PEOPLE.  
SO WHOEVER YOU ARE, YOU  
CAN BE YOURSELF HERE.



## IN THIS SECTION

- 34 Meet our vloggers
- 36 Shot by BCU
- 38 The city is your campus
- 40 City life
- 44 A place to call home
- 46 Going abroad
- 48 Your stories
- 50 Your Students' Union
- 52 Get into sport
- 54 Financing your degree



# MEET OUR VLOGGERS

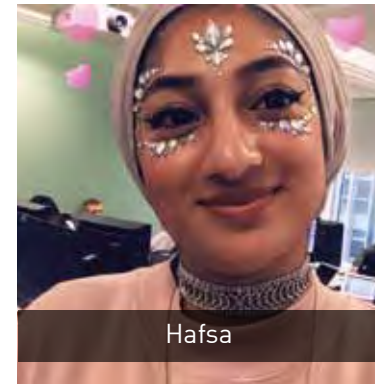
**DON'T JUST TAKE OUR WORD FOR IT.  
LISTEN TO OUR STUDENTS**

We can tell you what's great about BCU, but we want you to hear it from the people who really matter, our students. Follow our vloggers' experiences of what it's really like to live, love and study at BCU!

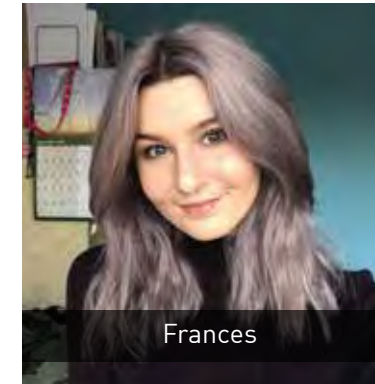


[www.bcu.ac.uk/BCU-student-stories](http://www.bcu.ac.uk/BCU-student-stories)

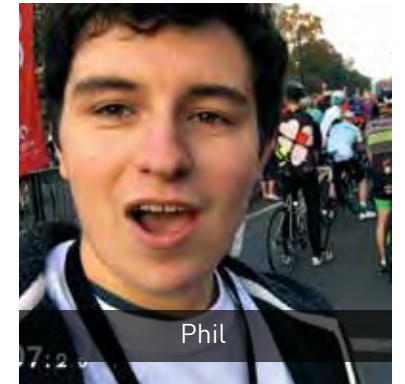
**WHETHER YOU'RE A FEW YEARS OFF APPLYING TO UNI OR ABOUT TO START YOUR APPLICATION, OUR STUDENT VLOGGERS SHARE THEIR EXPERIENCES AND OFFER YOU TIPS AND ADVICE ON ALL ASPECTS OF PREPARING FOR LIFE AS A STUDENT AND SETTLING INTO YOUR NEW LIFE AT UNIVERSITY.**



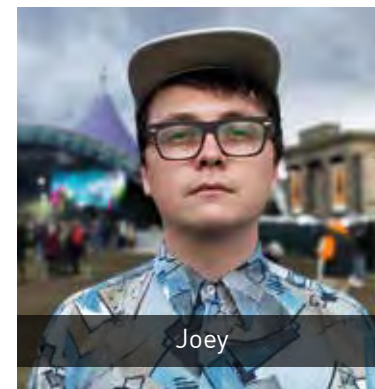
Hafsa



Frances



Phil



Joey



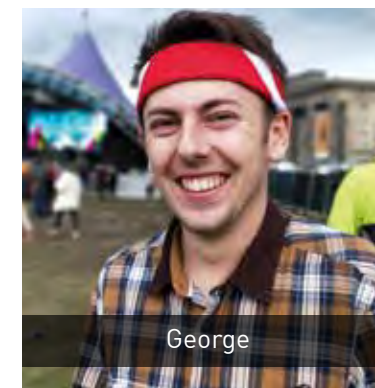
Shelby



Tia



Shumi



George

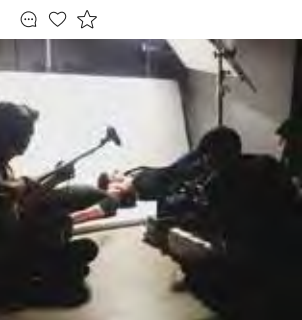


Sherry

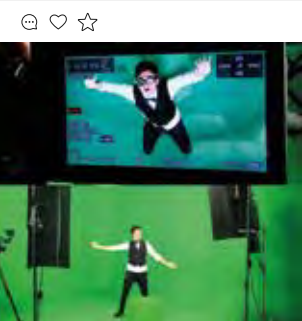




**phillipmccahill** look where we ended up after the Open Day



**steadispider** When books make a better pair of sticks for a profile.



**carrier\_cosplay** Steampunk time stopper! Good shoot on the green screen getting some awesome shots!



**mybcu** The big wheel looks so good on campus we wish it could stay all year!



...

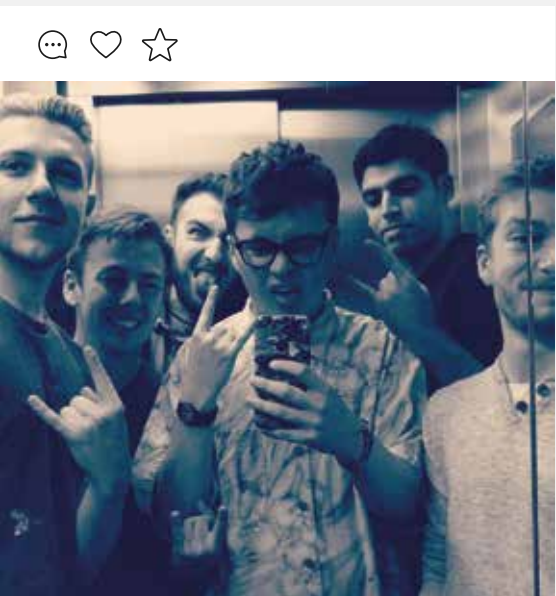


**mybcu** Digbeth, home to some of Birmingham's best street art.

# SHOT BY BCU

Want a taste of what student life in the city is really like? Take a look at our Instagram profile to see what's going on around our campuses and the city.

 [instagram/mybcu](https://www.instagram.com/mybcu)



**joekapia** we came, we saw, we killed the crowd .



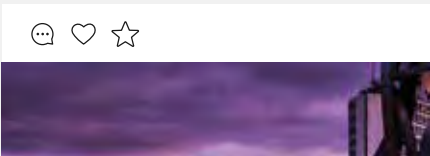
**elinady1**



**mybcu** We love the city!!! If you're visiting for our Open Day we reccommend having a mooch round before you go home!



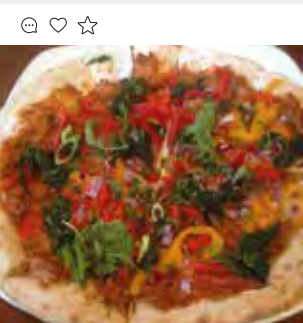
**bcusu\_extreme\_sports\_team**  
Squad goals



...



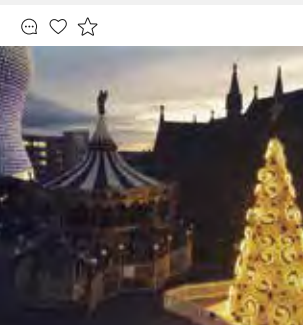
**bcuactive** Brilliant scenes from today's futsal tournament held by BCU!!



**Karmic\_herbalist** The uni SU bar has VEGAN PIZZA! it's curried jackfruit



**camellia.nk** And sometimes we go back to the beginning to see everything in a new way.



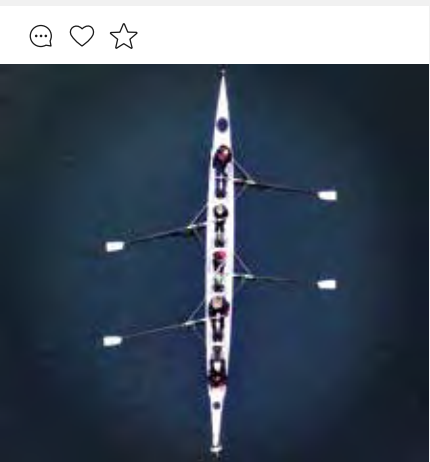
**mybcu** oh Birmingham, you look picture perfect and so christmassy today!



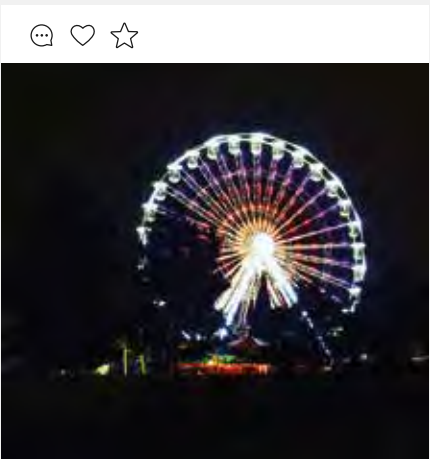
...



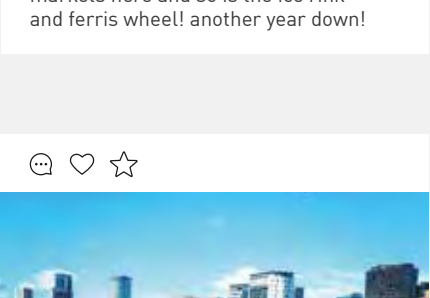
**bcu\_global** Snowday at BCU.



**bcurowing** BCU Rowing members have been training hard ready for summer racing!



**carrier\_cosplay** It's Christmas season in Birmingham! German markets here and so is the ice rink and ferris wheel! another year down!



...



**biryanimuncher** Hide and seek



**bcuactive** Want to play a sport? Want to make some freinds for life? Head down to one of our BCU Active sessions and find your feet!



**mybcu** Our pop up fashion show is underway! Not made it to this one? It starts all over again at 2,3 and 4pm!



...



**elinady1**



**mybcu** Exploring Brum Why not check out some street art in Digbeth?

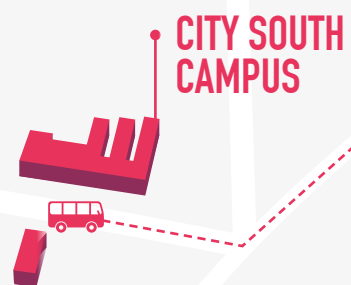


**elinady1**



# THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.



**CITY SOUTH CAMPUS**

-  15-MINUTE WALK FROM NEW STREET STATION TO CITY CENTRE CAMPUS
-  10-MINUTE WALK FROM MOOR STREET STATION TO CITY CENTRE CAMPUS
-  15-MINUTE BUS JOURNEY FROM BULLRING TO CITY SOUTH CAMPUS

**JEWELLERY QUARTER RAILWAY STATION**

**SCHOOL OF JEWELLERY**

**JEWELLERY QUARTER**

St Paul's Square

**BIRMINGHAM SCHOOL OF ART**

Birmingham Museum & Art Gallery

The Library of Birmingham

**NEW STREET RAILWAY STATION**

**SNOW HILL RAILWAY STATION**

Great Western Arcade

Corporation Street

High Street

**MOOR STREET RAILWAY STATION**

**CITY CENTRE CAMPUS**

**BULLRING**

Birmingham Coach Station

Custard Factory

**DIGBETH**

**GAY VILLAGE**

Birmingham Hippodrome

The O2 Academy

The Cube

The Mailbox

John Bright Street

**GRAND CENTRAL**

New Street

Brindleyplace

ICC & Symphony Hall

Barclaycard Arena

-  BIRMINGHAM CITY UNIVERSITY CAMPUS
-  ACCOMMODATION
-  RAILWAY STATIONS
-  CITY CENTRE AREAS OF INTEREST

To find out how long it takes to get to our campuses from your home, visit [www.bcu.ac.uk/getting-here](http://www.bcu.ac.uk/getting-here)





### PANCAKES AT CHERRY REDS

Set yourself up for the day with a tasty breakfast from one of Birmingham's popular cafés.



### PINBALL AT TILT

Birmingham has plenty of quirky bars including Tilt, where you can enjoy a game of pinball with your craft beer.



### SHOPPING AT GREAT WESTERN ARCADE

Birmingham's arcades offer the chance to shelter from the elements while enjoying some interesting, independent shops.



TIA

HAFSA

PHIL

SHELBY

GEORGE

# CITY LIFE

WE ASKED THREE GROUPS OF BCU STUDENTS TO SHARE SOME OF THEIR FAVOURITE PLACES IN BIRMINGHAM

### VINTAGE SHOPPING AT COW

Fancy a bit of shopping? As well as big-name stores in the Bullring, we have plenty of quirky independent stores like vintage clothes outlet Cow.



### STREET FOOD AT DIGBETH DINING CLUB

Head down to Digbeth on a Friday or Saturday for an ever-changing street food selection at Digbeth Dining Club.





STREET ART IN DIGBETH

Digbeth is well-known as Birmingham's cultural hub, with art studios, creative businesses and street art aplenty.



HOT CHOCOLATE AT BOND

There are plenty of places to warm up with a hot drink such as Bond, a café complete with canalside seating.



MUSIC

There's a host of great live music destinations to be found across the city – from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland's Jam House.



SPORTS

Whether you're interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city is set to host the Commonwealth Games in 2022, underlining its reputation as a destination for major sporting events. There are three big-name football clubs nearby – Aston Villa, Birmingham City and West Bromwich Albion – and international cricket takes place at Edgbaston.



CULTURE

With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city's most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.



BUSINESS

With over 42,000 companies, Birmingham is not just a good place to study and explore; it is also a great location to start your career, gaining real-world skills and industry contacts. Major employers are investing in the city, including world-renowned businesses such as Jaguar Land Rover, HSBC and Deutsche Bank.



RELAXING

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK's greenest cities.



DRINKS AND JENGA AT RUIN

If you like to 'balance' games with a drink, the Ruin pub – one of many characterful taverns in the Digbeth area – has both!



BURGERS AT ORIGINAL PATTY MEN

Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.





# A PLACE TO CALL HOME

## WE OFFER SAFE AND SECURE ACCOMMODATION THAT'S AFFORDABLE FOR EVERYONE, WITH VARIOUS LOCATIONS AROUND THE CITY.

Our halls of residence are near to our campuses and public transport, so you're ideally located for studying and socialising.

**WANT TO SEE MORE?**

Visit [bcu.ac.uk/halls](http://bcu.ac.uk/halls) to watch video tours of our accommodation.

Leaving home for university is one of the biggest moves you will ever make. And with the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All full-time home, EU and international students who live more than 10 miles from their place of study can guarantee University accommodation in their first year by making us their first choice and applying before the deadline.

Returning students in their second year and above may prefer to live in private rented accommodation in the city, and our Students' Union's own lettings agency, Birmingham City Student Homes, is able to provide access to a range of safe and secure properties in the city.

[www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation)



University Locks



Student bedroom, University Locks



Student flat, University Locks

### AT A GLANCE

  
Over 2,000 rooms available

  
A safe and secure home

  
CCTV coverage and security patrols

  
Easily accessible – close to public transport links

  
Access to free wi-fi

  
Shared kitchen, living areas, laundry facilities and common rooms



# GOING ABROAD



## 64%

of employers think international experience is important for recruitment.

(Erasmus Impact Study)

**WHATEVER YOU WANT TO ACHIEVE, STUDYING OR WORKING ABROAD CAN BE A LIFE-CHANGING OPPORTUNITY THAT LETS YOU GAIN NEW SKILLS, MEET NEW PEOPLE AND EXPERIENCE DIFFERENT CULTURES.**

As a student at Birmingham City University, you may have the opportunity to study abroad at one of our partner universities as part of an international exchange programme linked to your degree. You can also apply to study or work abroad with Erasmus+ (within the EU) where you may benefit from a grant that can contribute to some of the costs during your stay overseas. There are also a number of fantastic summer programmes which can be taken outside of your degree!

[www.bcu.ac.uk/go-abroad](http://www.bcu.ac.uk/go-abroad)

## BOOST YOUR EMPLOYABILITY

More and more employers now actively seek students with international experience of studying abroad. Having a new perspective on different cultures, language skills and a willingness to try new things will certainly enhance your CV!

## BE ADVENTUROUS

Gaining international experience gives you the opportunity to travel and see more of the world. You will not only experience a new country, its food, customs and traditions, but will also have the chance to travel through other parts of the world while you're away!

## UNIQUE EXPERIENCES


Spending time overseas as part of your degree will demonstrate you are open-minded, independent and can adapt to new surroundings, as well as give you the chance to learn a new language. ¡Qué bien!


## MAKING FRIENDS

One of the best things about studying abroad is the friends you will make while you're there! Going through this experience with others in the same position as you will create a unique bond and give you the opportunity to visit them again all over the world in the future.




# YOUR STORIES





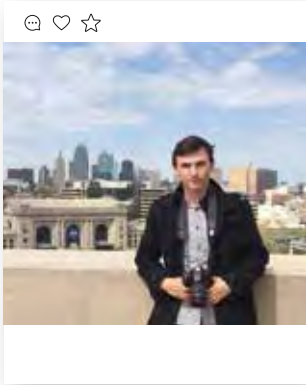
**ABDULLAH ALGAHTANI**  
Taiwan

I wanted to try a new experience, meet different people, engage in different cultures and make new friends. Study abroad was an adventure, it was really amazing. You can't even describe how much you learn and how much you get to see.




**NICOLE WALSH**  
Universidad de las Américas Puebla (UDLAP), Mexico

I'd never travelled outside of Europe before so when I had the opportunity to go to Mexico, I jumped at the chance. I went by myself and learned how to meet new people and come out of my comfort zone. I've also learned that Mexicans are the friendliest people I have ever met!




**JAMES O'CONNELL**  
Northwestern University, USA

On arrival in the USA, I received a warm welcome and felt at home straight away. I got straight into my studies and took five classes, mainly in production – I created videos, filmed live sporting games and devised advertising campaigns. Away from the classes, I made loads of new friends and went on road trips with them to Kansas and Nebraska.




**JONATHAN WARRILOW**  
International University of Catalonia, Spain

It was amazing to get to know a place like Barcelona. The motivation doing Erasmus+ gave me is crazy and I'm so pleased to have done so. I have convinced multiple people to partake in Erasmus with great ease as they saw what a great experience I had. After I left I flew to China for an internship, and then explored Asia for a further eight weeks.



**ANNE DRIZA**  
Hanyang University, South Korea

My number one advice is to just embrace the culture. The only way to fully experience and have great memories is to not be afraid to try things. One of the main reasons you are there is to develop yourself and find out about what makes that country different.



**HUNAYNAH SEEDAT**  
Universiti Brunei Darussalam (UBD), Brunei

I chose to go to Brunei as I didn't know much about the country and the activities planned seemed interesting and challenging. From taking part in the summer school, I have gained more independence travelling abroad on my own as well as becoming more confident.





# YOUR STUDENTS' UNION

WELCOME TO BCUSU – YOUR STUDENTS' UNION!

## AT A GLANCE



A voice throughout your time here



Over 200 student groups to get involved in



Volunteering projects on a local, national or international scale



A unique, Grade II listed pub based at the City Centre Campus



Top notch support and advice



Help finding your student home



[bcu.ac.uk](http://bcu.ac.uk)

**AS SOON AS YOU ENROL AT BIRMINGHAM CITY UNIVERSITY YOU ARE AUTOMATICALLY A MEMBER OF THE STUDENTS' UNION, WHICH MEANS YOU DON'T HAVE ANY FORMS TO COMPLETE OR MEMBERSHIP FEES TO PAY.**

We like to consider that you're part of our family and that you will be for the entire time you study here. Being a part of the BCUSU family means you have free access to all of our amazing services and facilities, including:

**Top notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.

**A voice throughout your time here:** we guarantee you will be listened to and represented by us. We campaign on your behalf to make your student experience even better!

**Over 200 student groups** for you to get involved in, including sports, activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV! Volunteering projects on a local, national or



### INTERESTED IN SOCIETIES?

We sent our intrepid vlogger Joey to try out some of the societies at BCU. See how he gets on at [www.bcu.ac.uk/societies](http://www.bcu.ac.uk/societies)

international scale will enhance your existing skills and help you to learn new ones.

**Our very own letting agency** to help you find your next student home without the hassle.

**Exciting entertainment** to make your social life as fun-filled as possible – it's not all academic, you know!

**A unique, Grade II listed pub** at the City Centre Campus with special prices on all our food and drinks and a special entertainment programme just for you.

**Shops on our campuses**, offering all of those essential items you'll need.

We're run by students for students and each year we ask all our students to vote for who they want to lead BCUSU.

[www.bcusu.com](http://www.bcusu.com)





# GET INTO SPORT

**WHATEVER COURSE YOU STUDY, YOU'LL BE ABLE TO ACCESS A RANGE OF SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES HERE AT BIRMINGHAM CITY UNIVERSITY. WHETHER YOU WANT TO COMPETE AT A HIGH LEVEL OR JUST TRY SOMETHING NEW, WE HAVE AN ACTIVITY SUITABLE FOR YOU!**

From rowing to rugby and cheerleading to cricket, we offer 25 different sports teams, with 18 of those offering the chance to compete in the inter-university BUCS (British University and Colleges Sports) league.

If competitive sport isn't for you, many of our students take part just for fun – enhancing their health and fitness, making new friends and providing an occasional distraction from their studies.

We also offer the chance to take part in courses to become a coach or referee, allowing you to contribute to the development of sport here or in the wider community.



### AT A GLANCE

Over 25 sports clubs that you can join

Complete beginners welcome

Meet new people from different courses

Sports bursaries available

### OUR PARTNERS

We have developed partnerships with a range of sporting bodies to enhance the student experience through placement, coaching and volunteering opportunities.

- Warwickshire County Cricket Club
- Aston Villa FC
- West Bromwich Albion FC
- Moseley Rugby Club
- England Squash
- England Table Tennis
- The Rugby Football Union



# FINANCING YOUR DEGREE



## ASSIST

For 2019/20 entry, we are giving all new home and EU undergraduate students at least £150 towards the costs of studying.

**WITH ONE IN THREE JOBS REQUIRING DEGREE-LEVEL SKILLS AND GRADUATES EARNING AN AVERAGE OF £9,500 A YEAR MORE THAN NON-GRADUATES\*, COMING TO UNIVERSITY IS AN INVESTMENT IN YOUR FUTURE CAREER.**

### MONEY, FEES AND GRANTS

Information on the relevant fees for each course can be found on our website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses). The good news is that most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel. You start to pay the student loan back once you are in work and earning above a set threshold, set to increase to £25,000 in 2018.

Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

### WE'LL GIVE YOU £150

To welcome all new home and EU undergraduate students starting in 2019/20, we're giving at least £150 worth of credit to spend in a host of ways, on books and a range of learning materials. Even better, it doesn't have to be repaid!

Since we launched this scheme in 2017, over £845,000 has been given to our students with books proving the most popular way for our students to spend the funds. Other options include stationery, art materials and digital resources.

\*Source: CBI 2013 and Graduate Labour Market Statistics 2016.

### WEEKLY ESTIMATED LIVING COSTS

Please see below for an example of what you might spend on living costs at university. These figures exclude fees, which do not usually have to be paid up front, and will vary from student to student.

Accommodation	£135
Travel	£10
Food and toiletries	£40
Laundry	£5
Telephone	£10
Books	£10
Clothes	£10
Socialising	£50
TOTAL	£280

*"The £150 is a weight lifted off my shoulders. I get to focus on my studies and not stress about saving money to buy the essentials."*

**Faiza Akhtar**  
**BA (Hons) Early Childhood Studies**

### WANT TO FIND OUT MORE?

Come to one of our finance talks or drop-in sessions at our next Open Day. To find out more go to [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit).



## SOME FACTS TO PUT YOUR MIND AT EASE



Loans are available to cover the full cost of your tuition fees.



There are also loans to cover food, accommodation and travel.



You start to pay the loan back once you are in work and earning above a set threshold.



If your income falls back below that level, payments will stop automatically.



Anything you have not repaid after 30 years is written off.

[www.bcu.ac.uk/finance](http://www.bcu.ac.uk/finance)



# COURSES BY SUBJECT AREA

A

## ACCOUNTANCY AND FINANCE

- 60 Accountancy | BSc (Hons)
- 61 Accounting and Finance | BSc (Hons)
- 61 Accounting and Finance | MAcc

Foundation years are available in this subject area.  
Please see page 212.

## ACTING AND THEATRE

- 62 Acting | Foundation Course
- 63 Acting | BA (Hons)
- 64 Applied Performance (Community and Education) | BA (Hons)
- 205 Stage Management | BA (Hons)

## ADVERTISING, MARKETING AND PR

- 76 Business (Marketing) | BA (Hons)
- 147 International Marketing (Top-up) | BA (Hons)
- 164 Marketing | BA (Hons)
- 164 Marketing (Advertising and PR) | BA (Hons)
- 164 Marketing (Consumer Psychology) | BA (Hons)
- 164 Marketing (Digital) | BA (Hons)
- 164 Marketing (Professional Practice) | BA (Hons)
- 164 Marketing (Retail) | BA (Hons)

Foundation years are available in this subject area.  
Please see page 212.

## ARCHITECTURE AND DESIGN

- 67 Architecture (RIBA Part 1 Exemption) | BA (Hons)
- 143 Interior Architecture and Design | BA (Hons)
- 156 Landscape Architecture | BA (Hons)

Foundation years are available in this subject area.  
Please see page 212.

## ART, DESIGN AND VISUAL COMMUNICATION

- 68 Art and Design | BA (Hons)
- 102 Design for Performance | BA (Hons)
- 119 Film and Animation | BA (Hons)
- 128 Fine Art | HND
- 129 Fine Art | BA (Hons)
- 134 Graphic Communication | BA (Hons)
- 142 Illustration | BA (Hons)
- 181 Photography | BA (Hons)
- 187 Product and Furniture Design | BA (Hons)

Foundation years are available in this subject area.  
Please see page 212.

B

## BUILT ENVIRONMENT

- 66 Architectural Technology | BSc (Hons)
- 74 Building Surveying | BSc (Hons)
- 96 Construction | HNC
- 97 Construction Management | BSc (Hons)
- 188 Property Development and Planning | BSc (Hons)
- 188 Property Development and Planning | MPlan
- 192 Quantity Surveying | BSc (Hons)
- 194 Real Estate | BSc (Hons)

Foundation years are available in this subject area.  
Please see page 212.

## BUSINESS AND MANAGEMENT

- 76 Business | BA (Hons)
- 76 Business (Analytics) | BA (Hons)
- 76 Business (Professional Practice) | BA (Hons)
- 78 Business Accounting | BSc (Hons)
- 79 Business Administration (Top-up) | BA (Hons)
- 80 Business and Management | HNC
- 81 Business and Management | HND
- 82 Business Economics | BA (Hons)
- 83 Business Finance | BSc (Hons)
- 83 Business Finance | MFin
- 86 Business Management | BA (Hons)
- 86 Business Management (Consultancy) | BA (Hons)
- 86 Business Management (Enterprise) | BA (Hons)
- 86 Business Management (Professional Practice) | BA (Hons)
- 86 Business Management (Supply Chain Management) | BA (Hons)
- 108 Economics | BA (Hons)
- 115 Event, Venue and Experience Management\* | BA (Hons)
- 126 Finance and Investment | BSc (Hons)
- 126 Finance and Investment | MFin
- 127 Financial Economics | BA (Hons)
- 140 Human Resource Management | BA (Hons)
- 144 International Business (Top-up) | BA (Hons)
- 145 International Finance (Top-up) | BA (Hons)
- 162 Management and Leadership (Top-up) | BA (Hons)

Foundation years are available in this subject area.  
Please see page 212.

C

## COMPUTING AND TECHNOLOGY

- 73 Broadcast and Communications Engineering | BEng (Hons)
- 84 Business Information Systems | BSc (Hons)
- 89 Computer Forensics | BSc (Hons)
- 89 Computer Forensics | MSci

- 90 Computer Games Technology | BSc (Hons)
- 90 Computer Games Technology | MSci
- 91 Computer Networks | BSc (Hons)
- 91 Computer Networks | MSci
- 92 Computer Networks and Security | BSc (Hons)
- 92 Computer Networks and Security | MSci
- 93 Computer Science | BSc (Hons)
- 93 Computer Science | MSci
- 94 Computing and Information Technology | BSc (Hons)
- 94 Computing and Information Technology | MSci
- 105 Digital Media Computing | BSc (Hons)
- 166 Mechanical Engineering | BEng (Hons)
- 166 Mechanical Engineering | MEng

Foundation years are available in this subject area.  
Please see page 212.

## CRIMINOLOGY

- 100 Criminology | BA (Hons)
- 100 Criminology and Security Studies | BA (Hons)
- 100 Criminology, Policing and Investigation | BA (Hons)

Foundation years are available in this subject area.  
Please see page 212.

E

## EDUCATION AND SOCIAL WORK

- 95 Conductive Education | BA (Hons)
- 106 Early Childhood Studies | BA (Hons)
- 107 Early Years | FdA
- 109 Education Studies | BA (Hons)
- 186 Primary Education with Qualified Teacher Status | BA (Hons)
- 196 Secondary Computing with QTS\* | BSc (Hons)
- 197 Secondary Science (Biology) Education with QTS | BSc (Hons)
- 198 Social Work | BSc (Hons)
- 211 Working with Children, Young People and Families | BA (Hons)

Foundation years are available in this subject area.  
Please see page 212.

## ENGINEERING

- 69 Automotive Engineering | BEng (Hons)
- 69 Automotive Engineering | MEng
- 88 Civil Engineering | BEng (Hons)
- 88 Civil Engineering | MEng
- 110 Electronic Engineering | BEng (Hons)
- 110 Electronic Engineering | MEng
- 163 Manufacturing Engineering | BEng (Hons)
- 163 Manufacturing Engineering | MEng

Foundation years are available in this subject area.  
Please see page 212.

## ENGLISH

- 112 English | BA (Hons)
- 112 English and Creative Writing | BA (Hons)
- 112 English and Drama | BA (Hons)
- 112 English and Journalism | BA (Hons)
- 114 English for Academic Purposes | Foundation Certificate
- 112 English Language and Literature | BA (Hons)
- 112 English Literature | BA (Hons)

F

## FASHION AND TEXTILES

- 98 Costume Design and Practice | BA (Hons)
- 116 Fashion Branding and Communication | BA (Hons)
- 117 Fashion Business and Promotion | BA (Hons)
- 118 Fashion Design | BA (Hons)
- 131 Garment Technology | BA (Hons)
- 206 Textile Design | BA (Hons)

H

## HEALTH AND SOCIAL CARE

- 103 Diagnostic Radiography | BSc (Hons)
- 135 Health and Social Care | CertHE
- 136 Health and Social Care | FdSc
- 138 Health Studies (Public Health) | BSc (Hons)
- 170 Medical Ultrasound | BSc (Hons)
- 171 Midwifery | BSc (Hons)
- 172 Midwifery Shortened Programme | BSc (Hons)
- 176 Nursing – Adult | BSc (Hons)
- 176 Nursing – Child | BSc (Hons)
- 176 Nursing – Learning Disability | BSc (Hons)
- 176 Nursing – Mental Health | BSc (Hons)
- 178 Operating Department Practice | DipHE
- 179 Operating Department Practice | BSc (Hons)
- 180 Paramedic Science | BSc (Hons)
- 193 Radiotherapy | BSc (Hons)
- 195 Rehabilitation Work (Visual Impairment) | FdSc
- 201 Speech and Language Therapy | BSc (Hons)

Foundation years are available in this subject area.  
Please see page 212.

\*subject to validation

\*subject to validation



J

JEWELLERY AND SILVERSMITHING

- 132 Gemmological Association | Foundation Certificate
- 132 Gemmological Association | Gemmology Diamond Diploma
- 132 Gemmological Association | Gemmology Diploma
- 133 Gemmology and Jewellery Studies | BSc (Hons)
- 139 Horology | BA (Hons)
- 146 International Jewellery Business | BA (Hons)
- 149 Jewellery and Objects | BA (Hons)
- 150 Jewellery and Silversmithing | Creative Self-Development
- 151 Jewellery and Silversmithing | HND
- 152 Jewellery and Silversmithing – Design for Industry (Top-up)\* | BA (Hons)

L

LAW

- 158 Law | LLB (Hons)
- 158 Law with American Legal Studies | LLB (Hons)
- 158 Law with Business | LLB (Hons)
- 158 Law with Criminology | LLB (Hons)
- 160 Legal Studies | HND

Foundation years are available in this subject area. Please see page 212.

LIFE SCIENCES

- 70 Biomedical Engineering | BEng (Hons)
- 70 Biomedical Engineering | MEng
- 71 Biomedical Sciences | BSc (Hons)

Foundation years are available in this subject area. Please see page 212.

M

MEDIA AND MULTIMEDIA TECHNOLOGY

- 73 Broadcast and Communications Engineering | BEng (Hons)
- 104 Digital Marketing | BA (Hons)
- 154 Fashion and Beauty Journalism\* | BA (Hons)
- 120 Film and Screenwriting\* | BA (Hons)
- 121 Film Business and Promotion\* | BA (Hons)
- 122 Film Production Technology | BSc (Hons)
- 123 Film Studies\* | BA (Hons)
- 124 Film Technology and Visual Effects | BSc (Hons)
- 125 Filmmaking\* | BA (Hons)
- 154 Journalism\* | BA (Hons)
- 167 Media and Communication | HND
- 168 Media and Communication | BA (Hons)
- 168 Media and Communication (Music Industries) | BA (Hons)

\*subject to validation

S

- 168 Media and Communication (Public Relations) | BA (Hons)
- 168 Media and Communication (Radio) | BA (Hons)
- 168 Media and Communication (Television) | BA (Hons)
- 154 Music Journalism\* | BA (Hons)
- 175 Music Technology | BSc (Hons)
- 200 Sound Engineering and Production | BSc (Hons)
- 154 Sports Journalism\* | BA (Hons)
- 208 Video Game Design and Production | BA (Hons)
- 209 Video Game Development | BSc (Hons)
- 210 Video Game Digital Art | BA (Hons)

Foundation years are available in this subject area. Please see page 212.

MUSIC

- 148 Jazz | BMus (Hons)
- 173 Music | BMus (Hons)
- 174 Music Business\* | BA (Hons)
- 183 Popular Music (Top-up) | BA (Hons)
- 184 Popular Music Performance\* | BMus (Hons)
- 185 Popular Music Practice | HND

SOCIAL SCIENCES

- 72 Black Studies | BA (Hons)
- 190 Psychology | BSc (Hons)
- 190 Psychology with Business | BSc (Hons)
- 190 Psychology with Criminology | BSc (Hons)
- 190 Psychology with Marketing | BSc (Hons)
- 190 Psychology with Sociology | BSc (Hons)
- 199 Sociology | BA (Hons)
- 199 Sociology and Criminology | BA (Hons)

Foundation years are available in this subject area. Please see page 212.

SPORT AND EXERCISE SCIENCE

- 130 Food and Nutrition\* | BSc (Hons)
- 182 Physical Education and School Sport | BSc (Hons)
- 202 Sport and Exercise Nutrition | BSc (Hons)
- 203 Sport and Exercise Science | BSc (Hons)
- 204 Sports Therapy | BSc (Hons)

Foundation years are available in this subject area. Please see page 212.







“This programme will provide you with an accounting and business education that will enable you to take up careers within accountancy practice, industry or commerce.”

SAMANTHA ROBERTS, ASSOCIATE PROFESSOR

## BSc (Hons) Accountancy

Birmingham City Business School



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Start your accounting career the minute you walk through the door with our BSc (Hons) Accountancy course. The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills, attributes and attitudes.

The course will encourage your intellectual and ethical development and your personal commitment to the social purpose of becoming a business professional. As you progress you will become more effective and creative as a problem-solver and be able to critically advise individuals and companies in the UK and internationally on a range of business-related matters.

You'll develop your teamwork, IT, analytical and presentation skills while boosting your commercial acumen and awareness as you progress through this programme which has employability at its heart. You have the option of completing a year-long work placement between your second and final years of study should you wish to do so.

During the second and third years of the programme, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, and to tailor your programme to a particular career aim or specific professional body.

Full information: [www.bcu.ac.uk/accounting](http://www.bcu.ac.uk/accounting)

**F** This course can also be accessed via a foundation year. Please see page 212.

### Content includes:

#### Year 1

- Introduction to Management Accounting
- Introduction to Financial Accounting
- Financial Information Systems
- Principles of Economics

#### Year 2

- Business Entrepreneur
- Decision-making for Business and Finance
- Financial Reporting
- Principles of Taxation

#### Year 3

- Strategic Management Accounting
- Audit and Assurance
- Financial Management
- UK and Global Accounting Issues

» 91% OVERALL SATISFACTION FOR ACCOUNTANCY COURSES (NATIONAL STUDENT SURVEY 2017).

### ACCREDITATION



## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“Part of my decision to come to BCU was the fact that the Accounting and Finance course offered the sandwich year. As soon as I saw that, I didn't have to think twice!”

CHRISTOPHER COCKSEDEGE

## BSc (Hons) / MAcc Accounting and Finance

Birmingham City Business School



### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MAcc)  
4 years sandwich (BSc)  
5 years sandwich (MAcc)  
5 years part-time (BSc)  
6 years part-time (MAcc)

### ENTRY REQUIREMENTS

- A Levels: BBC (MAcc BBB)
- BTEC Diploma: D\*D\* (MAcc combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MAcc DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points (MAcc 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Start your accountancy career the minute you walk through the door with our BSc (Hons) Accounting and Finance course. This degree programme is accredited by all the right accrediting professional bodies, including the ACCA, CIMA, CIPFA and ICAEW, for maximum exemptions. It will provide you with all you need to succeed in the worlds of accounting, finance and business.

This course covers a range of areas such as accounting, taxation, business economics and law, strategic decision-making, and management, with real-life briefs and projects to work on.

It offers you the choice of studying for the conventional three years or undertaking an additional professional placement for a year at no extra cost. You can also enjoy seamless progression to a Master's-level qualification with our MAcc. A year of work experience will not only provide you with real-world experience of your subject, but will also give your employability credentials a substantial boost.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/accounting-finance](http://www.bcu.ac.uk/accounting-finance)  
[www.bcu.ac.uk/accounting-finance-macc](http://www.bcu.ac.uk/accounting-finance-macc)

**F** BSc (Hons) Accounting and Finance can be accessed via a foundation year. Please see page 212.

### Content includes:

#### Year 1

- Introduction to Financial Accounting
- Business Foundations
- Principles of Economics
- Applied Accounting

#### Year 2

- Financial Reporting
- Decision-making for Business and Finance
- Principles of Taxation
- Ethics, Corporate Governance and Law

#### Final year

- Advanced Financial Reporting
- Strategic Management Accounting
- Taxation
- Not for Profit Accounting and Reporting

» 91% OVERALL SATISFACTION FOR ACCOUNTANCY COURSES (NATIONAL STUDENT SURVEY 2017).

### ACCREDITATION



## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





“It’s such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need.”

REBECCA WITHERINGTON

Foundation Course  
**Acting**  
Royal Birmingham Conservatoire

 @BirmConsActing  
 BirminghamSchoolofActing

**CAMPUS**

City Centre

**DURATION**

20 weeks full-time  
34 weeks part-time

**ENTRY REQUIREMENTS**

There are no formal entrance qualifications required; however, you will be asked to attend an applicant workshop and provide a letter of reference.

This course, with two pathways of delivery to choose from, allows you to learn the secrets of a successful audition, alongside voice, movement, dance and acting classes.

The Foundation Course in Acting, available both full-time or part-time, will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university.

It is also available to those who want to expand their experience in acting before applying, and former students have gone on to train at a variety of drama schools in the UK and in the USA. Royal Birmingham Conservatoire is one of 20 member institutions of the Federation of Drama Schools (FDS), a new organisation which brings together all of the major schools that were formerly members of Drama UK.

The 20-week full-time course includes two terms of 10 weeks, each week consisting of 25 contact hours. With professional workshops at Shakespeare’s Globe Theatre, plus theatre visits and backstage tours, you will be given valuable insight into a challenging but exciting profession. The 34-week part-time course is delivered over three terms, two evenings per week, six contact hours per week.

Whichever pathway you choose, you will complete the Trinity Performance exam in Performance which can contribute up to 65 UCAS points.

Full information: [www.bcu.ac.uk/foundation-acting](http://www.bcu.ac.uk/foundation-acting)

**ACCREDITATION**



**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595

“The BA Acting course has given me all the skills, self-belief and preparation needed to enter the professional industry with confidence.”

RIANNA ASH

BA (Hons)  
**Acting**  
Royal Birmingham Conservatoire

 @BirmConsActing  
 BirminghamSchoolofActing

**CAMPUS**

City Centre

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- Successful two-stage audition
  - Initial and Recall; an option to audition via YouTube, Dropbox or DVD is available for EU and international students.

**Plus**

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 12 points from three Higher Level subjects
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

Receive professional training for an acting career in front of a live, screen or radio audience through our contemporary conservatoire-level course. Based in specialist studios, our team of experienced staff will teach you a comprehensive range of acting skills, including how to interpret text to an advanced level, voice, movement and singing techniques.

There are opportunities to compete in various industry competitions and in your final year, you will appear in live stage performances, industry showcases, a filmed performance and a radio play. You also have the opportunity to showcase your talents to invited agents and casting directors.

At Royal Birmingham Conservatoire we train you to become a professional actor, stretching you physically, personally and professionally. We are one of 20 member institutions of the Federation of Drama Schools (FDS), a new organisation which brings together all of the major schools that were formerly members of Drama UK.

As a vocational actor training course, full attendance for a minimum of 30 contact hours a week, for a minimum of 30 weeks, would be expected. This course is demanding and energetic; from the start you will apply your passion for acting in a challenging and supportive environment, preparing you for an exciting and successful career.

Full information: [www.bcu.ac.uk/ba-acting](http://www.bcu.ac.uk/ba-acting)

**Content includes:**

**Year 1**

- Acting
- Acting Theory and Context
- Physical Skills
- Singing
- Voice
- Project

**Year 2**

- Acting
- Workshops
- Physical Skills
- Singing
- Voice

**Year 3**

- Recorded Media
- Production
- Professional Development

We regularly review our courses to ensure that they are of the highest quality and as relevant to the workplace as possible. For further information, please see Birmingham City University’s Terms and Conditions which can be found at [www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract).

» **FOURTH HIGHEST RANKED UK UNIVERSITY FOR ACTING** (GUARDIAN UNIVERSITY LEAGUE TABLE 2018).

» **100% OVERALL SATISFACTION** (NATIONAL STUDENT SURVEY 2017).

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





"I found out things about myself and the world around me that I really wasn't expecting, lenses to view the world through that would later inform my practice."

TARA BUCKLEY

BA (Hons)

## Applied Performance (Community and Education)

Royal Birmingham Conservatoire



### CAMPUS

City Centre

### DURATION

3 years full-time

### ENTRY REQUIREMENTS

- A Levels: CCC (including Drama or a related subject)
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 12 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

Prepare to be part of the next generation of passionate and skilled theatre-makers by creating imaginative theatre that changes people's lives. Our focus is on creating new performances and projects with a purpose.

Learn through experience and transform from student to practitioner while developing your own style of creative practice. By working in partnership with your tutors, and increasingly independently, you will identify and undertake the roles of performer, deviser, performance-maker and facilitator, and work with a varied range of artists and companies along the way.

You will acquire the skills, knowledge and understanding needed to work in the diverse field of work covered by the term Applied Performance: including theatre in education, health, prisons and hospitals, community theatre, or out on the streets. You will regularly work away from the conservatoire, with young people, community groups and a wide range of participants.

You will also benefit from a high level of contact with many industry partners, providing you with fantastic opportunities to engage with other professionals and networks. These include Birmingham REP Theatre, Playhouse Theatre Company, Women and Theatre, Big Brum, mac Birmingham and The Old Rep.

Full information: [www.bcu.ac.uk/applied-performance](http://www.bcu.ac.uk/applied-performance)

### Content includes:

#### Year 1

- Skills Workshop 1
- Contextual Studies and Critical Theory
- Community and Identity
- Performance Workshop
- Project 1
- Workshop Facilitation

#### Year 2

- Professional Practice and Administration (including six-week full-time placement)
- Devising, Making and Writing
- Applied Practice and Theory
- Facilitation in Context
- Skills Workshop 2
- Project 2

#### Year 3

- Project Planning
- Collaboration Project
- Outreach Project
- Applied Performance Project

We regularly review our courses to ensure that they are of the highest quality and as relevant to the workplace as possible. For further information, please see Birmingham City University's Terms and Conditions which can be found at [www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract).

» 100% OF GRADUATES IN WORK OR FURTHER STUDY  
WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM  
HIGHER EDUCATION SURVEY 2015/16).

## WHAT NEXT

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595







## BSc (Hons) Architectural Technology

School of Engineering and the Built Environment



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Our Architectural Technology course is where the science of construction meets the art of design. Accredited by the Chartered Institute of Architectural Technologists, our course focuses not only on the creation of the built environment, but also on the structuring of space in and around it. The course is ranked 5th out of 24 institutions in the Guardian League Table 2018.

You will learn how to create new designs – as well as analysing old ones – that have buildability, technology, procurement and contractual relations in mind. All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and global development industry.

You'll use industry-standard facilities, including Computer-Assisted Design (CAD) 2 and 3D, as well as work in the Building Information Modelling (BIM) environment, which means that when you enter your career, you'll have the skills that give you a competitive advantage.

Our excellent relationships with employers open up a range of opportunities for work placements. This will enable you to gain first-hand experience of the work of architectural technologists while making valuable professional contacts.

Full information:  
[www.bcu.ac.uk/architectural-technology](http://www.bcu.ac.uk/architectural-technology)

**F** This course can also be accessed via a foundation year. Please see page 212.

"The course covered every aspect of a construction project from inception through to demolition and encouraged me to look outside the box when tackling problems. The lecturers are always willing to help, experienced in their field and very enthusiastic in their teaching."

ANEESA MULLA

### Content includes:

#### Year 1

- Design and Surveying Skills
- Integrated Digital Design: Residential
- Introduction to the Built Environment
- Law

#### Year 2

- Integrated Digital Design: Commercial
- BIM and Facilities Management
- Advanced Design and Surveying Skills
- Design Practice

#### Year 3

- Urban Design Practice in Context
- Digital Design Practice with Existing Buildings
- Research in Practice
- Individual Project
- Professionalism and Citizenship

» RANKED 5TH OUT OF 24 INSTITUTIONS  
FOR ARCHITECTURAL TECHNOLOGY  
(GUARDIAN LEAGUE TABLE 2018).

### ACCREDITATION



## WHAT NEXT

- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



"The best part of studying Architecture at BCU was the extra opportunities we were given. The two-week placement as part of Praxis has definitely been good to add to my CV now that I'm looking for jobs."

SOPHIE PETTIPHER

## BA (Hons) Architecture (RIBA Part 1 Exemption)

Birmingham School of Architecture and Design



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years part-time

### ENTRY REQUIREMENTS

- A Levels: AAB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 136 UCAS points
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 17 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

From lectures by leading industry professionals to cultural study trips, live project briefs and engaging with real sites, clients and practitioners, this course has been structured to help you respond creatively to the challenges of expanding urbanisation. If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design.

With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, internal and external practitioners, theorists and designers in order to hone your skills and build knowledge. The course explores environmental conditions, neighbourhoods, cities, and regional and global networks, as well as how disciplines, systems, concepts and people connect and interact with the real world.

The course is accredited by the Royal Institute of British Architects. It also includes a comprehensive set of activities in professional studies, including a two-week work placement, construction site visits and into-work seminars as part of Praxis modules.

After a year out in an architectural practice, you are advised to apply for our MArch course (RIBA Part 2) and then progress to our PgDip Architectural Practice course (RIBA Part 3).

Full information:  
[www.bcu.ac.uk/architecture-riba-part-i](http://www.bcu.ac.uk/architecture-riba-part-i)

### Content includes:

#### Year 1

- History of Modern Architecture
- Environmental Design Strategies
- Design Principles
- History of Pre-modern Architecture
- Structures and Materials
- Design Resolution 1

#### Year 2

- Architectural Theory
- Praxis
- Design Process
- Collaborative Practice
- Technical Integration
- Design Resolution 2

#### Year 3

- Critical Study in Architecture
- Design Exploration
- Technical Investigation
- Design Resolution 3

### ACCREDITATION



## WHAT NEXT

- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

### RELATED COURSES

- Pg 156** BA (Hons) Landscape Architecture
- Pg 143** BA (Hons) Interior Architecture and Design





“As with any art-based course, do not let anybody make you feel like your degree will not be worth it. You’ll be doing it for the rest of your art-life. If you do decide to go, I am sure it’ll be one of the best decisions you’ll make, as it was with me.”

LARISSA SHAW

BA (Hons)  
**Art and Design**  
Birmingham School of Art

 @margaretstreet  
 BirminghamSchoolofArt

**CAMPUS**  
Margaret Street

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/art-portfolio](http://bcu.ac.uk/art-portfolio).

Art and Design is a highly flexible programme of study, encouraging you to identify your own individual practices and apply them to a range of real-world contexts. Regular talks and activities with visiting professional artists, designers, curators, craftspeople and entrepreneurs will maximise your potential and employability prospects.

You will work on studio and live projects to develop your own practice, in areas such as photography, installation, print, digital media, sculpture, illustration, curatorial practice, textiles, drawing, sound, graphic design, public art or three-dimensional design.

In your second year, you will develop live/collaborative projects and participate in professional placements. You will also have the chance to study abroad at one of our European partner institutions.

The course has links to a range of prestigious partners such as Tate Liverpool, Ikon Gallery and Birmingham Museum and Art Gallery. Work experience placements and live industry briefs give professional exposure that has led to employment with companies including BBC, Cadbury, Channel 4, Saatchi & Saatchi and The Mill.

Full information: [www.bcu.ac.uk/art-design](http://www.bcu.ac.uk/art-design)

**F** This course can also be accessed via a foundation year. Please see page 212.

» WORK ON INDUSTRY BRIEFS SET BY EXTERNAL COMPANIES.

Content includes:

- Year 1**
- Introduction to Art and Design Practice – the Workshop
  - Introduction to Art and Design Practice – the Studio
  - Introduction to Art and Design Practice – the World
  - Introduction to Contemporary and Historical Contexts
  - Collaborative Practice 1

- Year 2**
- Establishing Art and Design Practice 1
  - Establishing Contemporary and Historical Contexts
  - Collaborative Practice 2
  - Establishing Art and Design Practice 2
  - Work Placement

- Year 3**
- Major Project
  - Contemporary and Historical Contexts (Research in Practice)
  - Professional Practice

RELATED COURSES

- Pg 128** HND Fine Art  
**Pg 129** BA (Hons) Fine Art  
**Pg 149** BA (Hons) Jewellery and Objects  
**Pg 151** HND Jewellery and Silversmithing

“The University has contacts with many companies such as Jaguar Land Rover and Bentley, and it has good staff who are helpful when it comes to career advice. There are good facilities to perform experiments in connection with our studies.”

PETER ADAMSEN

BEng (Hons) / MEng  
**Automotive Engineering**  
School of Engineering and the Built Environment

 @BCUCEBE  
 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time (BEng)  
4 years full-time (MEng)  
4 years sandwich (BEng)  
5 years sandwich (MEng)

- ENTRY REQUIREMENTS**
- A Levels: BBC (MEng ABB) including mathematics at Grade C or above
  - BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
  - BTEC Extended Diploma: DMM (MEng DDM)
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points (MEng 16) from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Work collaboratively with tutors, practitioners and designers on our dynamic, innovative Automotive Engineering course. Our alignment with the requirements of the Institution of Mechanical Engineers (IMechE) not only ensures our course is fresh and relevant, but also means you can gain Chartered Engineer status. There is the opportunity to enjoy seamless progression to a Master’s-level qualification with our MEng.

Automotive engineers work in every aspect of the industry, from suspension to chassis and manufacturing systems, and our previous students have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company.

Our engineering courses use the Create Design Implement Operate (CDIO) teaching framework, giving you lots of opportunity to work in teams on projects from design to implementation. You will examine developing challenges in the industry, such as autonomous driving, electrical powertrains and sustainable design.

Throughout your course, you will benefit from our strong industry links with companies such as the Morgan Motor Company, Westfield Sportscars, Aquila Racing Cars, Siemens and GKN. You will also have the opportunity to join our BCU Formula Student racing club, which designs and builds a racing car each July to race at an IMechE-sponsored event at Silverstone.

Full information:  
[www.bcu.ac.uk/automotive-engineering](http://www.bcu.ac.uk/automotive-engineering)

**F** BEng (Hons) Automotive Engineering can be accessed via a foundation year. Please see page 212.

ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by IMechE.

Content includes:

- Year 1**
- Engineering Principles
  - Mathematics and Design
  - Engineering Practice
  - Mathematics and Professional Skills

- Year 2**
- Thermodynamics and Fluids
  - Numerical Analysis
  - Design and Materials
  - Mechanical Science

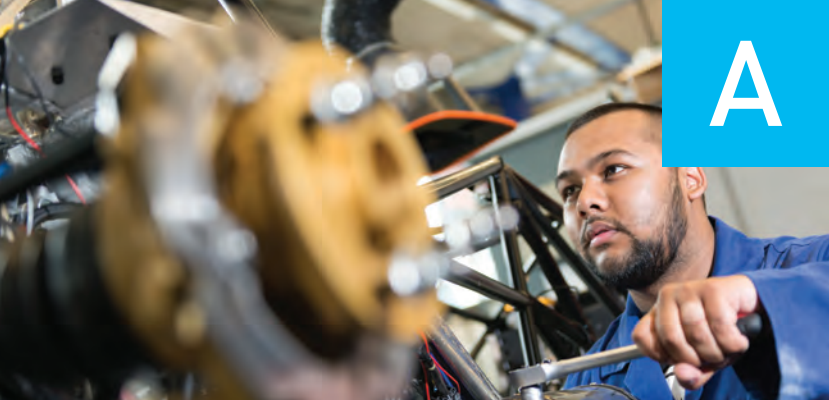
- Year 3**
- Body and Chassis Performance
  - Vehicle Electronics and Control
  - Powertrain and Hybrid Vehicles
  - Computer-Aided Engineering

- Year 4 (MEng)**
- Advanced Powertrains and Control
  - Advanced Systems Engineering
  - Vehicle Control Systems
  - Individual Master’s Project

» TAKE PART IN THE FORMULA STUDENT MOTOR RACING EVENT AT SILVERSTONE.

WHAT NEXT

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)  
 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)  
 +44 (0)121 331 5595



WHAT NEXT

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)  
 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)  
 +44 (0)121 331 5595





“The bespoke design of this rewarding programme offers invaluable opportunities for students to acquire essential employability attributes, to work in a rapidly growing healthcare technology sector both nationally and internationally.”

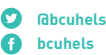
DR VIVEK INDRAMOHAN, PROGRAMME DIRECTOR



“The degree is really exciting for people who are interested in learning more about human health and disease. You learn about humans from the molecular through to the system level, how we get infections and diseases, and how as a global population we’re working to combat that.”

DAVID LEE, PROGRAMME LEADER

BEng (Hons) / MEng  
**Biomedical Engineering**  
School of Health Sciences



**CAMPUS**  
City South / City Centre

**DURATION**  
4 years full-time with an option to exit at Level 6 with BEng (Hons)

- ENTRY REQUIREMENTS**
- A Levels: BBC, including mathematics at Grade C or above
  - BTEC Diploma: D\*D\* or combined with other Level 3 qualifications to achieve min. 112 UCAS points
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving patient and professional quality.

Biomedical Engineering is a unique course that pulls in a slew of different subjects, from mechanical to electrical and electronic engineering, while embedding the principles of human anatomy and physiology, allowing seamless progression to a Master’s-level qualification.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course structure spanned across four years. You will be supported in undertaking appropriate elective placement opportunities and work independently or as teams to solve biomedical engineering problems by interacting very closely with a range of professionals, varying from medical engineers to medical practitioners from private medical device industries or local healthcare trusts.

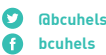
The knowledge and employability skills you gain will allow you to become an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

**Full information:**  
[www.bcu.ac.uk/biomedical-engineering](http://www.bcu.ac.uk/biomedical-engineering)

**F** BEng (Hons) Biomedical Engineering can be accessed via a foundation year. Please see page 212.

- Content includes:**
- Year 1**
- Mathematics and Design
  - Engineering Principles
  - Engineering Practice
  - Mathematics and Professional Skills
- Year 2**
- Mathematics for Signals and Systems
  - Engineering Electronic Systems
  - Analogue and Digital Electronics
  - Research Methods for Bioscience and Engineering
- Year 3**
- Biomechanics
  - Biomaterials and Tissue Engineering
  - Medical Image Processing
  - Research Project
- Year 4 (MEng)**
- Group Research Project
  - Applied Digital Signal Processing
  - Analogue Microelectronics and IC Architecture
  - Healthcare Technology Management
  - Leadership and Project Management

BSc (Hons)  
**Biomedical Sciences**  
School of Health Sciences



**CAMPUS**  
City South

**DURATION**  
3 years full-time  
4 years sandwich  
6 years part-time

- ENTRY REQUIREMENTS**
- A Levels: BBC, including biology or a related subject
  - BTEC Diploma: D\*D\* in an applied science subject
  - BTEC Extended Diploma: DMM in a biological science subject
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

Our Biomedical Sciences degree programme encompasses a range of scientific subjects aimed at providing you with a broad appreciation of human health and disease. A key emphasis of the course is the global impact of disease and infection, and the strategies of the global community to develop new disease detection, prevention and treatment strategies.

This course offers a unique insight into human life processes, starting at molecular and cell level, progressing to systems physiology, and ending with disease and health within the global population. The programme will be delivered in a new state-of-the-art building which houses first-rate laboratory and teaching facilities.

Biomedical Sciences graduates play a leading role in the prevention and treatment of diseases. Our aim is to develop employable graduates with a range of practical, analytical and transferable skills applicable to a wide range of employment opportunities. To ensure this, transferable employability skills are embedded throughout the course and you will have the opportunity to undertake work placements or research-based projects in your second and third years.

In addition, the programme is offered as a four-year sandwich course with the option to undertake a year-long industry placement after your second year of study.

**Full information:** [www.bcu.ac.uk/biomedical-sciences](http://www.bcu.ac.uk/biomedical-sciences)

**F** This course can also be accessed via a foundation year. Please see page 212.

- Content includes:**
- Year 1**
- Essential Basic Scientific Training
  - Human Cells and Physiology
  - Microbiology and Genetics
  - Interactive Learning
- Year 2**
- Evidence-based Practice
  - Work Placement
  - Research Project
  - Immunology and Blood Sciences
  - Pharmacology and Drug Discovery
- Final year**
- Research Projects
  - Choice of Optional Modules
  - Global Disease Perspectives
  - Scientific Ethics
  - Contemporary Technologies

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595



[www.bcu.ac.uk/biomed-vid](http://www.bcu.ac.uk/biomed-vid)

**ACCREDITATION**



This new programme is seeking accreditation from internationally renowned professional body the IET.

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

**RELATED COURSES**

**Pg 70** BEng (Hons) / MEng  
Biomedical Engineering



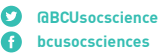


“Black Studies is focused on examining the histories, social and cultural formations, and contributions of people of the African diaspora. It aims to facilitate students from all backgrounds and identities to become full persons, critical and creative thinkers, and innovative future professionals and activists.”

DENISE NOBLE, LECTURER

BA (Hons)  
**Black Studies**

School of Social Sciences



**CAMPUS**

City Centre

**DURATION**

3 years full-time

4 years sandwich

5 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

The first of its kind in Europe, this course will help you recognise and appreciate the achievements and movements of Black scholars, activists and communities. If you are interested in the history, popular cultures, artistic and social movements of people in the African diaspora, we will provide you with the big picture perspective on this emerging discipline.

While there is a long tradition of Black Studies in the United States (where it is taught in some of the most prestigious institutions in the world), the subject has been previously overlooked in the UK.

By looking at the contributions and intellectual traditions of people in the African diaspora, we can study a range of different perspectives that transform how we understand society. We also focus on exploring popular culture to understand social theories.

Black Studies is an interdisciplinary subject, and is also committed to linking to wider communities and efforts to improve society. Throughout the degree, we will engage you in the thinking and practice of connecting your work to communities, projects and organisations outside of the University.

Full information: [www.bcu.ac.uk/black-studies](http://www.bcu.ac.uk/black-studies)

**F** This course can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

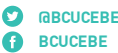
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

“The staff at the University have been fantastic. If ever I’ve had a problem I can contact them and they will point me in the right direction every time. From coursework help through to asking for proof of enrolment, there is always someone to contact.”

THOMAS CAVE

BEng (Hons)  
**Broadcast and Communications Engineering**

School of Computing and Digital Technology



**CAMPUS**

City Centre

**DURATION**

3 years full-time

4 years sandwich

**ENTRY REQUIREMENTS**

- A Levels: BBC, including science/ICT or mathematics
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Be equipped to face the demands of today’s rapidly evolving broadcast industry with our BEng (Hons) Broadcast and Communications Engineering course.

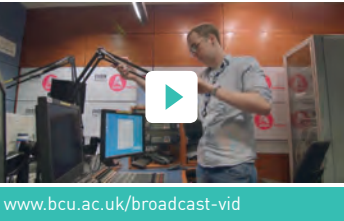
Designed with the BBC Academy and approved by the BBC Engineering Apprenticeship Steering Board, the course addresses the skills gaps and succession planning called for within the industry. It has also been chosen by the BBC as the academic component of its three-year Higher Engineering Apprenticeship scheme.

The course comprises four main themes:

- Audio and video, where you will learn about the technologies which process the signals from acquisition through to the production processes.
- Computing, in which you will explore programming and computing architectures, data storage, retrieval and security.
- Networks, where you will examine the routing for IP networks, quality of service and network security.
- Electrical and electronic engineering, in which you will assess the foundation technologies of circuitry and power distribution.

This course will enable you to develop key specialist and transferable skills that are essential within the broadcast and communications industry. We will ensure you develop the skills to meet the needs of both employers and the Institution of Engineering and Technology (IET). During the course, you will have the option to undertake a valuable work placement with one of our leading industry partners.

Full information: [www.bcu.ac.uk/broadcast-comms-engineering](http://www.bcu.ac.uk/broadcast-comms-engineering)



Content includes:

- Year 1**
- AV Acquisition and Presentation
  - Broadcast Technology
  - Computer Operation
  - Computer Networks
- Year 2**
- Digital Signal Processing
  - Computer Programming for Engineers
  - Database Technology
  - Computer Networks and IP Distribution
  - Communications Engineering
- Year 3**
- Audio and Video Signal Compression and Coding
  - Contribution and Distribution Solutions
  - Quality of Service
  - Digital Transmission Systems

» DESIGNED WITH THE BBC ACADEMY AND APPROVED BY THE BBC ENGINEERING APPRENTICESHIP STEERING BOARD.

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



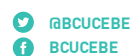


"My work placement with Willmott Dixon was extremely rewarding; I gained lots of experience. I learned how a commercial construction site is run and gained experience with subcontractors on how to engage with people on a day-to-day basis."

JESSICA VAN RENSBURG

## BSc (Hons) Building Surveying

School of Engineering and the Built Environment



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Our Building Surveying course encompasses surveying, conservation, adaptation and repurposing of the built environment, as well as embracing new innovations in order to prepare you to support the development of a sustainable society.

The course is taught by building surveying experts with considerable practical experience, and our accreditation from the Royal Institution of Chartered Surveyors (RICS) can lead to professional membership after the assessment of professional competence. Building Surveying at Birmingham City University is ranked 4th out of 25 Institutions (Guardian League Table 2018).

We will develop your problem-solving, communication and interpersonal skills, which have helped our graduates secure roles with companies including Malcolm Hollis and Faithful+Gould. You will also benefit from our strong industry links, which will provide you with visiting lecturers, regular site visits, case studies and work experience, all to help prepare you for employment.

In your final year individual project, you will apply the skills you have developed over your course to a live project for an industry client. Our students' recommendations have informed council policy and the design of high-profile developments.

Full information: [www.bcu.ac.uk/building-surveying](http://www.bcu.ac.uk/building-surveying)

**F** This course can also be accessed via a foundation year. Please see page 212.

### ACCREDITATION



### Content includes:

#### Year 1

- Integrated Digital Design: Residential
- Professional Environmental and Materials Science
- Law
- Introduction to the Built Environment
- Design and Surveying Skills

#### Year 2

- Integrated Digital Design: Commercial
- Advanced Design Surveying Skills
- Design Practice
- Built Environment Technology

#### Final year

- Professionalism and Citizenship
- Urban Design Practice in Context
- Building Surveying Professional Skills
- Commercial Building Pathology and Surveying

» RANKED 4TH OUT OF 25 INSTITUTIONS FOR BUILDING SURVEYING (GUARDIAN LEAGUE TABLE 2018).



## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





“Since starting my course I have been overwhelmed by the number of opportunities available. The academics and other members of staff across the Faculty are approachable, and you will always receive the best support from them.”

ALINA ULLAH

BA (Hons)  
**Business**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich (not Prof. Prac.)  
5 years part-time (not Prof. Prac.)

**ENTRY REQUIREMENTS**

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D\*D\* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points (Prof. Prac. 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

This degree will equip you with all of the fundamentals needed for a career in the wider world of business and beyond. You will develop a wide range of cognitive and intellectual skills, together with competencies specific to business and enterprise, and key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness, since we believe business can't be studied in isolation.

In addition, you'll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on accompanying issues around social responsibility and ethical behaviour. After gaining a solid grounding in business functions, you will be able if you wish to specialise in one of our innovative Business pathways for your next two years.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/business-ba](http://www.bcu.ac.uk/business-ba)

**F** This course can also be accessed via a foundation year. Please see page 212.

Content includes:

- Year 1**
- Professional Development
  - Business Foundations
  - Marketing Foundations
  - Business Analysis, Methods and Techniques
- Year 2**
- Business Operations
  - Business Strategy
  - Contemporary Business: Practice and Solutions
  - Accounting for Business

- Final year**
- Business Process and Systems
  - E-business
  - International Business
  - Integrative Business Research Project

AVAILABLE SPECIALIST ROUTES:

**Business (Analytics) | BA (Hons)**

This pathway provides a focus on an emerging paradigm, which occupies a pivotal role for the fourth industrial revolution and drive to the digital economy. You will learn, apply and experience a core set of skills and expertise in the fields of big data, modelling standards, analytics, business intelligence systems and problem-solving, to address real industrial and business challenges.

This pathway will also enhance your understanding of database management systems, and provide you with the opportunity to become SAP Business Intelligence or SAP HANA (a data-based management system) certified, and progress onto our SAP programme at MSc level.

Full information: [www.bcu.ac.uk/business-analytics](http://www.bcu.ac.uk/business-analytics)

**Business (Marketing) | BA (Hons)**

This course aims to prepare you for a career in marketing, equipping you with the practical skills required to make an immediate impact and the conceptual framework to make a long-term difference. It combines the broad understanding of business operations and practice with the specific knowledge which is applied in the marketing area.

This pathway draws upon our departmental expertise in marketing, sharing the modules and subject knowledge of the team that deliver the BA (Hons) Marketing and associated pathways.

Full information: [www.bcu.ac.uk/business-marketing](http://www.bcu.ac.uk/business-marketing)

**Business (Professional Practice) | BA (Hons)**

Our unique Professional Practice degree in Business is designed to fast-track your professional development and help you apply your business studies to your work experience.

You will study at the University for two years, before spending your third and final year on paid placement, ensuring you graduate as a highly employable, experienced professional. There will also be opportunities to try out different graduate roles with a wide variety of placements and internships on offer to complement your studies.

Full information: [www.bcu.ac.uk/professional-practice](http://www.bcu.ac.uk/professional-practice)

**F** These specialist routes (excluding Business (Professional Practice)) can also be accessed via a foundation year. Please see page 212.



**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





“Working in small groups helps me to have that one-to-one time with my tutor, who is more than happy to help and answer any questions I might have. The offer of taking part in a placement year is also a great way to put your learnings into practice, while developing you professionally.”

MOHAMMED IRFAN

BSc (Hons)  
**Business Accounting**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.


Start your accountancy career the minute you walk through the door with our BSc (Hons) Business Accounting course. Designed to equip you with the intellectual and technical building blocks to kick-start your career, our course’s professional alignment enables fast-track progression into the world of accountancy.

You will study accredited modules that are designed to meet high standards, and you’ll also have the option to undertake a full year’s work placement, gaining vital real-life skills. As you progress, you will become more effective and creative as a problem-solver, and be able to critically advise individuals and companies on a range of business-related matters.

You’ll develop the professional accounting skills required of any senior manager and have the flexibility to customise your own programme during the second and final years to become a specialist in economics, taxation, project management or international business.

You have the opportunity to embark on a year-long sandwich placement as part of your degree course. All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one; possibilities include international travel scholarships and overseas study exchanges.

Full information: [www.bcu.ac.uk/business-accounting](http://www.bcu.ac.uk/business-accounting)

 This course can also be accessed via a foundation year. Please see page 212.

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595

ACCREDITATION




» 91% OVERALL SATISFACTION FOR ACCOUNTANCY COURSES (NATIONAL STUDENT SURVEY 2017).

“Building on your previous business knowledge, the Business Administration Top-up programme will equip you with the practical and transferable skills, enterprising attributes and attitudes required to make an immediate impact on business organisations.”

CINDY MILLMAN, LECTURER

BA (Hons)  
**Business Administration (Top-up)**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
1 year full-time
- ENTRY REQUIREMENTS**
- 240 UK university credits in a business-related field
  - HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
  - ABE Advanced Diploma – at least Grade B in two modules
  - GCSE Grade 4 or above in English language and mathematics, or equivalent.

This flexible and wide-ranging course allows you to tailor your studies to your interests, from small business management to digital marketing. With a wide range of modules to choose from, you’ll be able to follow a path that will lead to your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

This course covers a whole range of areas with at least 16 modules for you to choose from. You’ll study full-time for a year with timetable chosen to suit your needs, and you’ll also be given attentive student support.

Working with other students from across Birmingham City Business School, you’ll develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You’ll work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who’ll share their own practical and academic experience and expertise.

Full information: [www.bcu.ac.uk/business-admin](http://www.bcu.ac.uk/business-admin)

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595





“The sound emphasis on business practice helps equip the student for the rigours of study on a full degree programme, and prepares them well for success in the future.”

JOHN KIMBERLEY, ASSOCIATE PROFESSOR

HNC  
**Business and Management**  
Birmingham City Business School

@BCUBusiness  
birminghamcitybusinessschool

- CAMPUS**  
South and City College  
Birmingham
- DURATION**  
18 months part-time
- ENTRY REQUIREMENTS**
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

With a sharp focus on practical skills, this course gives you a solid platform for opening up a career in your chosen field of business or moving on to further your studies. Professionally accredited by the Chartered Management Institute and validated by the University. You will study at South and City College Birmingham, a respected provider of quality business teaching.

The part-time mode of study gives you the chance to adapt your studies to your regular working commitments. The course modules are delivered through short lectures, typically running alongside a seminar programme to help with your assignment completion, as well as a tutorial and skills-based programme.

Your studies are assessed by a variety of methods, including written reports, presentations, case studies, role play and examinations. The knowledge and practical skills you acquire on the course demonstrate to employers your potential as a clear-thinking, analytical individual with a good grasp of current business challenges and opportunities.

Successful completion allows you to progress to the HND Business and Management course, or one of the undergraduate business-related courses offered at the University.

Full information:  
[www.bcu.ac.uk/business-management-hnc-south](http://www.bcu.ac.uk/business-management-hnc-south)

- Content includes:
- Marketing
  - Organisations and Behaviour
  - Business Environment
  - Law for Business
  - Business Analysis
  - Managing Activities to Achieve Results
  - Managing Financial Resources and Decisions

ACCREDITATION



- WHAT NEXT**
- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



“An HND in Business and Management offers you a widely recognised qualification that evidences the development of your business skills and knowledge. Your study will match the first two years of a business-related degree with the possibility of progression to the final year of a degree.”

JON CURWIN, ASSOCIATE PROFESSOR

HND  
**Business and Management**  
Birmingham City Business School

@BCUBusiness  
birminghamcitybusinessschool

- CAMPUS**  
South and City College  
Birmingham
- DURATION**  
2 years full-time
- ENTRY REQUIREMENTS**
- A Levels: CC
  - BTEC Diploma: MM
  - BTEC Extended Diploma: MPP
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

This HND course in Business and Management is delivered at South and City College over two years, full-time. It emphasises learning by doing, so you'll get practical skills alongside your theoretical learning. You'll study a broad range of business topics such as finance and marketing, alongside specialist management modules.

This course gives you a clear understanding of fundamental business principles such as marketing, human resources and law, as well as more specialist areas like managing advertising, accounting and professional development.

With dedicated tutor support, you'll learn about the underlying principles and techniques used in management and develop an understanding of contemporary issues in the business world. You will get the opportunity to gain feedback on briefs and projects from industry experts, and apply for an industry-based mentor.

Our staff have a wealth of knowledge and industry experience, which means you get to be taught by experts in the field. As well as a wealth of facilities at the college, you'll also have access to support and facilities at the University. This includes support services and career advice.

Full information:  
[www.bcu.ac.uk/business-management-hnd-south](http://www.bcu.ac.uk/business-management-hnd-south)

- Content includes:
- Marketing
  - Human Resource Management
  - Organisations and Behaviour
  - Business Environment
  - Law for Business
  - Business Analysis
  - Business Planning
  - Managing Financial Resources and Decisions

- WHAT NEXT**
- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595





“My placement has been the best year of my life to date. I have matured enormously in such a short space of time and it has shaped my outlook on life in such a positive way. I’ve made some great friends and had a positive influence on senior colleagues, which may be beneficial for me in my future career.”

SEAN CREELEY

BA (Hons)  
**Business Economics**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Take advantage of Birmingham’s distinctive and diverse economic profile with our brand-new Business Economics degree. You’ll be prepared for a career in government, business and financial institutions, as well as being taught the transferable skills you’ll need to stand out from the crowd when it comes to securing employment in the wider world of business.

The course will support the development of skills throughout the programme. Skills will be developed on a subject-specific basis as you progress through each level.

The first year of the programme will provide a solid grounding in principles of economics and its importance in society, as well as ensuring you are fully prepared to make informed decisions about alternative routes of study.

Throughout the programme you’ll be developed into a work-ready graduate, equipped with a range of technical and employability skills suitable for a wide range of positions. Your course will foster your intellectual and moral development, and encourage your personal commitment to the social purpose of becoming a professional economist or business professional.

Full information: [www.bcu.ac.uk/bus-economics](http://www.bcu.ac.uk/bus-economics)

**F** This course can also be accessed via a foundation year. Please see page 212.

» INTERNATIONAL OPPORTUNITIES INCLUDE TRAVEL SCHOLARSHIPS AND OVERSEAS STUDY EXCHANGES.

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



BSc (Hons) / MFin  
**Business Finance**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time (BSc)  
4 years full-time (MFin)  
4 years sandwich (BSc)  
5 years sandwich (MFin)  
5 years part-time (BSc)  
6 years part-time (MFin)

- ENTRY REQUIREMENTS**
- A Levels: BBC (MFin BBB)
  - BTEC Diploma: D\*D\* (MFin combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
  - BTEC Extended Diploma: DMM (MFin DDM)
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points (MFin 15) from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. Designed to equip you with the expert knowledge and technical skills required by the Association of Corporate Treasurers qualification and the wider industry, this flexible course will encourage your development towards becoming a successful business finance professional.

As you progress, you will become more effective and creative in problem-solving, as well as being able to critically advise individuals and companies in the UK and abroad, turning you into the innovative employee demanded by the modern finance industry.

The course has the option of a sandwich year, wherein you’ll get the opportunity to go on a year-long industry placement. You can also enjoy seamless progression to a Master’s-level qualification with our MFin.

During the second and later years of the programme, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas. All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one; possibilities include international travel scholarships and overseas study exchanges.

Full information: [www.bcu.ac.uk/bus-finance](http://www.bcu.ac.uk/bus-finance)  
[www.bcu.ac.uk/bus-finance-mfin](http://www.bcu.ac.uk/bus-finance-mfin)

**F** BSc (Hons) Business Finance can be accessed via a foundation year. Please see page 212.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595

- Content includes:**
- Year 1**
- Introduction to Finance
  - Introduction to Financial Accounting
  - Principles of Economics
  - Quantitative Methods for Finance
- Year 2**
- Corporate Finance
  - Financial Reporting
  - Risk Management
  - Principles of Taxation
- Final year**
- Banking, Financial Markets and Institutions
  - Corporate Financial Strategy
  - Financial Derivatives

» 94% OVERALL SATISFACTION FOR BUSINESS FINANCE (NATIONAL STUDENT SURVEY 2017).





B

“The University is always upgrading its equipment and the student voice is always heard, which is a big plus. The knowledge gained on my degree has helped me to develop professionally and think bigger, and I feel it has made me more prepared for the IT work environment.”

CLEON RUSSELL

BSc (Hons)  
**Business Information Systems**

School of Computing and Digital Technology



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**ENTRY REQUIREMENTS**

- A Levels: BBC including science/ ICT or mathematics
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

The ability to exploit information and information technology (IT) is essential to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, bringing together people, processes and information.

You will work collaboratively with tutors, researchers and businesses, and apply practice-based skills to real-life case studies and live project briefs. You will explore the design, development and use of IT systems, enabling you to gain key skills in database design and application development. You will also learn how organisations can harness the data being captured through the Internet of Things.

You will work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

This course will develop your technical, research, design and organisational skills, meaning that you will leave with the skills employers want.

Full information:  
[www.bcu.ac.uk/business-info-systems](http://www.bcu.ac.uk/business-info-systems)

**F** This course can also be accessed via a foundation year. Please see page 212.

**Content includes:**

**Year 1**

- Socio-technical Systems
- Business Information Modelling
- Information Retrieval
- Application Design

**Year 2**

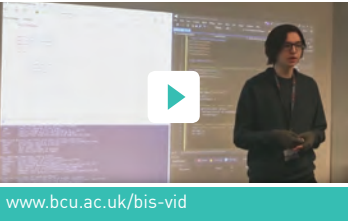
- Enterprise Systems
- Ethical and Professional Context of IT
- Information Technology Innovation
- Database Development and Implementation

**Year 3**

- Social Systems
- Strategy Information Systems Alignment
- Data Intelligence
- Information Security
- Project

**RELATED COURSES**

- Pg 93** BSc (Hons) Computer Science
- Pg 94** BSc (Hons) Computing and Information Technology
- Pg 105** BSc (Hons) Digital Media Computing



[www.bcu.ac.uk/bis-vid](http://www.bcu.ac.uk/bis-vid)

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595







“With the course being mostly seminar based, students within the Faculty become more connected. This stood out to me as I wanted to engage with other people around me and be able to share ideas. The Faculty always looks to enhance the student experience and truly cares about what the students want.”

AVERIL WAGONER

BA (Hons)  
**Business Management**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich (not Prof. Prac.)  
5 years part-time (not Prof. Prac.)

- ENTRY REQUIREMENTS**
- A Levels: BBC (Prof. Prac.BBB)
  - BTEC Diploma: D\*D\* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
  - BTEC Extended Diploma: DMM (Prof. Prac. DDM)
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points (Prof. Prac. 15) from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Acquire the building blocks for a successful management career with our multifaceted **Business Management degree programme**. The course features exciting international visits, high-profile industry speakers and real-life projects so your career can start the minute you walk through our doors.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness. In addition, you'll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on issues around social responsibility and ethical behaviour.

In addition to the main programme, we offer three distinct associated pathways which allow you to specialise in a specific area while still learning the core skills of business and management.

All of our programmes will enhance your understanding of organisations and the environment in which they operate, will prepare you for a career in business and management, and enhance your skills to become a lifelong learner. Our alignment to the Chartered Management Institute ensures you'll be provided with the latest information and knowledge, as well as providing key industry links and insight.

Full information:  
[www.bcu.ac.uk/business-management](http://www.bcu.ac.uk/business-management)

**F** This course can also be accessed via a foundation year. Please see page 212.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

**WHAT NEXT**

➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)  
➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)  
☎ +44 (0)121 331 5595



**AVAILABLE SPECIALIST ROUTES:**

**Business Management (Consultancy) | BA (Hons)**

This pathway enables you to specialise in consultancy, gaining an insight into the theory and application of the requirements of this role.

We are constantly reminded that the environment in which contemporary organisations operate is uncertain, turbulent, ambiguous and dynamic. This means that to be successful, organisations need to hire people who are resourceful, innovative and creative enough to find new ways to work with, and indeed exploit, these conditions. This course will give you the skills necessary to fill this growing niche.

Full information: [www.bcu.ac.uk/business-consultancy](http://www.bcu.ac.uk/business-consultancy)

**Business Management (Enterprise) | BA (Hons)**

Business Management (Enterprise) provides a route for those interested in development and sustainability of new business operations, offering a route for those interested in launching their own enterprise.

You will be exposed to key enterprise modules which will help you get from idea to launch underpinned by academic theory. This route, which will be embedded throughout your course, will look to develop your skills, abilities and behaviours, and provide you with the tools you need to become a future entrepreneur.

Full information: [www.bcu.ac.uk/business-enterprise](http://www.bcu.ac.uk/business-enterprise)

» INTERNATIONAL OPPORTUNITIES INCLUDE TRAVEL SCHOLARSHIPS AND OVERSEAS STUDY EXCHANGES.

**Business Management (Professional Practice) | BA (Hons)**

Our unique professional practice degree in Business Management is designed to fast-track your professional development and help you apply your business studies to your work experience.

The final year of your course will involve you working full-time with an employer alongside finishing your degree through block release and blended delivery. This approach lets you put your learning into practice at an early stage and build further experience in the workplace before you graduate.

Full information: [www.bcu.ac.uk/business-prof](http://www.bcu.ac.uk/business-prof)

**Business Management (Supply Chain Management) | BA (Hons)**

Business Management (Supply Chain Management) gives you an opportunity to undertake specific modules designed for those who seek a deeper insight into the operation and complexity of the supply chain.

You will explore contemporary supply chain initiatives and review corporate strategy, globalisation, international alliances and the key features of procurement and outsourcing. This course provides you with the opportunity to examine the tools and techniques used to sustain and develop global supply networks.

Full information: [www.bcu.ac.uk/business-supply](http://www.bcu.ac.uk/business-supply)

**F** These specialist routes (excluding Business Management (Professional Practice)) can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)  
➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)  
☎ +44 (0)121 331 5595





“I have been able to pursue my passion for engineering at Birmingham City University and I am really enjoying it so far. Winning the Young Innovator Prize has changed my life completely. Taking part built my confidence and pushed me to follow my dreams.”

ABIGAIL LAVERCOMBE

BEng (Hons) / MEng  
**Civil Engineering**

School of Engineering and the Built Environment



@BCUCEBE  
BCUCEBE

**CAMPUS**

City Centre

**DURATION**

- 3 years full-time (BEng)
- 4 years full-time (MEng)
- 4 years sandwich (BEng)
- 5 years sandwich (MEng)

**ENTRY REQUIREMENTS**

- A Levels: BBC (MEng ABB), including mathematics at Grade C or above
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If you are interested in a career as a civil engineer, this course has been designed to meet the requirements of the relevant professional bodies, enabling you to progress to becoming a Chartered Civil Engineer, while also preparing you for a full-time career in the industry. There is also the opportunity to enjoy seamless progression to a Master’s-level qualification with our MEng.

With strong links to existing courses within the University, you will gain knowledge and skills in the areas of engineering, mathematics, structural design and other relevant subjects.

The course focuses on what a civil engineer does, which includes building power stations, bridges and motorways. You will focus on hydraulics, examining how water flows and drives turbines, and your studies will be enhanced through site visits, field trips and guest lectures.

You will have the opportunity to visit a number of construction sites, in order to appreciate theory in context. This approach has helped our Built Environment graduates progress into roles with established companies such as Balfour Beatty.

Full information: [www.bcu.ac.uk/civil-engineering](http://www.bcu.ac.uk/civil-engineering)

**F** BEng (Hons) Civil Engineering can be accessed via a foundation year. Please see page 212.

**Content includes:**

**Year 1**

- Engineering Principles
- Mathematics and Design
- Engineering Practice
- Mathematics and Professional Skills

**Year 2**

- Structures
- Soil Mechanics
- Numerical Analysis
- Civil Engineering Technology
- Civil Engineering Materials and Surveys

**Year 3**

- Hydraulics and Drainage
- Geotechnical Engineering
- Project
- Advanced Analysis and Design Methods

**Year 4 (MEng)**

- Infrastructure Design Project
- Advanced Structural Engineering
- Individual Master’s Project
- Civil Engineering Project Management
- Sustainable Construction

**RELATED COURSES**

- Pg 97** BSc (Hons) Construction Management
- Pg 166** BEng (Hons) Mechanical Engineering

“The hands-on experience I had at the University allowed me to start my job with ease. With minimal supervision I was able to conduct forensic examinations competently as I had previously used the software at University.”

PETER O’DWYER

BSc (Hons) / MSci

**Computer Forensics**

School of Computing and Digital Technology



@BCUCEBE  
BCUCEBE

**CAMPUS**

City Centre

**DURATION**

- 3 years full-time (BSc)
- 4 years full-time (MSci)
- 4 years sandwich (BSc)
- 5 years sandwich (MSci)

**ENTRY REQUIREMENTS**

- A Levels: BBC including science/ ICT or mathematics
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- Knowledge of computer programming
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

With digital forensics playing a critical role in the world of modern criminal investigations, our Computer Forensics course will help you develop the practical and professional skills needed by employers in the digital forensics industry and law enforcement.

This includes the acquisition, analysis and interpretation of data recovered from computers and digital devices to establish factual evidence. Our dedicated specialist digital forensics laboratory hosts professional digital forensics tools, including EnCase, FTK, XRY, Cellebrite and other industry-standard tools.

You will have the opportunity to analyse computer-based and mobile phone devices, SatNav systems, and portable multimedia players. You will also investigate computer networks, LANs, WANs, network design and administration, and network security.

This course combines a highly rigorous academic qualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensics investigator. You will also develop the necessary legal, courtroom advocacy and expert witness skills required by employers. There is the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

Full information: [www.bcu.ac.uk/computer-forensics](http://www.bcu.ac.uk/computer-forensics)

**F** BSc (Hons) Computer Forensics can be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

**Content includes:**

**Year 1**

- File System Analysis
- Computer Programming
- Computer Forensics Fundamentals
- Network Fundamentals

**Year 2**

- Data Storage and Recovery
- Computer Forensics Tools and Techniques
- The English Legal System and IT Law
- System Security Attacks and Defences

**Year 3**

- Mobile Device Forensics
- Incident Response and Investigation Practice
- Ethical Hacking
- Individual Project

**Year 4 (MSci)**

- Advanced Techniques in Digital Forensics
- Unix Systems Forensic Analysis
- E-discovery and Data Analytics

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

» THE AVERAGE STARTING SALARY OF A SCHOOL OF ENGINEERING AND THE BUILT ENVIRONMENT GRADUATE IS £23,138 (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

» WE ARE MEMBERS OF WISE. WISE MEMBERS INSPIRE GIRLS TO CHOOSE MATHEMATICS, PHYSICS, ENGINEERING AND COMPUTING.







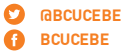
“I’m excited about the one-year placement; it’s something that will put me to the test and see if what I’ve been doing for the first and second years has been enough to secure a position. Internships are a challenge to secure, meaning you have to be at the top of your game (no pun intended) at all times.”

LIAM SORTA

BSc (Hons) / MSci

## Computer Games Technology

School of Computing and Digital Technology



CAMPUS

City Centre

DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

- ENTRY REQUIREMENTS
- A Levels: BBC including science/ ICT or mathematics
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - Knowledge of computer programming
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

This practical, hands-on games programming course has been developed as a result of continued input from industry and student partnerships, as well as from our expertise in applied games technology research.

The course involves a range of individual, group teaching and assessment strategies, which will develop your skills across a range of computer-related disciplines.

Our collaborations with Microsoft and Sony ensure we have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts.

We regularly participate in game development competitions, such as Global Game Jam and Microsoft’s Imagine Cup, which will give you a great opportunity to broadcast your talent on an international stage. There is the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

Full information: [www.bcu.ac.uk/games-tech](http://www.bcu.ac.uk/games-tech)

Content includes:

- Year 1
- 2D Game Programming
  - 3D Game Programming
  - Data Structures and Algorithms
  - CGI Modelling
  - CGI Animation

- Year 2
- C++ Programming for Games
  - Programming for Game Engines
  - Quality of Service in Network Environments
  - Interdisciplinary Project

- Year 3
- Mobile Game Development
  - Network Game Programming
  - Game Development Using Console
  - Consultancy and IT
  - IT Management
  - Individual Project

- Year 4 (MSci)
- Artificial Intelligence for Games
  - Real-time Graphics Programming
  - Emerging Technologies
  - Group Project

“I was impressed by the level of networking resources the University had, compared to other universities I visited. I got a job straight away as a Cloud Computing Systems Engineer, and having hands-on experience of real-life hardware has given me a massive advantage in my new job.”

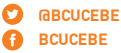
RUSSELL PHILLIPS



BSc (Hons) / MSci

## Computer Networks

School of Computing and Digital Technology



CAMPUS

City Centre

DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

- ENTRY REQUIREMENTS
- A Levels: BBC including science/ ICT or mathematics
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

With communication technologies forming the bedrock of our modern mobile society, our Computer Networks course will enable you to take this revolution to the next level. Our practical approach, backed up with a thorough understanding of theory, will provide you with the skills modern employers are looking for, and you will have the chance to gain additional accreditation from Microsoft, Cisco and the Linux Professional Institute.

The course delivers the latest in computing, network, cloud and server technologies in a well-rounded curriculum that includes computer network engineering, programming, server systems and practice.

You will also learn management-level skills, such as project and change management, to maximise your career potential. There is the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

We are a Select Partner academy for Cisco Systems and the largest Academy Support Centre in the UK. Our links with Cisco mean that you will have access to cutting-edge laboratory equipment as well as the opportunity to complete professional qualifications alongside your degree study.

Full information: [www.bcu.ac.uk/comp-networks](http://www.bcu.ac.uk/comp-networks)

**F** BSc (Hons) Computer Networks can be accessed via a foundation year. Please see page 212.

Content includes:

- Year 1
- Computer Systems
  - Mathematics for Computing
  - Computer Programming
  - Network Fundamentals
- Year 2
- Smart Systems
  - Server Systems
  - Programming for Network Engineers
  - Enterprise Network Systems
- Year 3
- Data Centre Systems Management
  - Consultancy and IT Management
  - Wireless Networking Technologies
  - IT Infrastructure
  - Project

- Year 4 (MSci)
- Cloud Services
  - Advanced Networking Systems and Security
  - Software Defined Network Engineering
  - Technology Deployment and Innovation
  - Project

ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



» WE HAVE BEEN RUNNING AN ANNUAL GLOBAL GAME JAM EVENT FOR THE LAST FIVE YEARS.

## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595







“My placement year gave me confidence working in a business environment, and experience that allowed me to secure a rewarding graduate position within a highly regarded organisation.”

DANYAAL ISMET

BSc (Hons) / MSci

## Computer Networks and Security

School of Computing and Digital Technology



CAMPUS

City Centre

DURATION

- 3 years full-time (BSc)
- 4 years full-time (MSci)
- 4 years sandwich (BSc)
- 5 years sandwich (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC including science/ ICT or mathematics
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

With secure communication technologies forming the bedrock of our modern mobile society, our Computer Networks and Security course will enable you to take this revolution to the next level. Our practical approach, backed up with a thorough understanding of theory, will provide you with the skills modern employers constantly crave, and you will also have the chance to gain additional accreditation from Cisco and the Linux Professional Institute.

The course delivers the latest in computing, network and security technologies in a well-rounded curriculum that includes computer network engineering, programming, server systems, security theory and practice.

You will also learn management-level skills, such as project and change management, to maximise your career potential. There is the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

We are a Select Partner academy for Cisco Systems and the largest Academy Support Centre in the UK. Our links with Cisco mean that you will have access to cutting-edge laboratory equipment as well as the opportunity to complete professional qualifications alongside your degree study.

Full information:  
[www.bcu.ac.uk/comp-network-security](http://www.bcu.ac.uk/comp-network-security)

**F** BSc (Hons) Computer Networks and Security can be accessed via a foundation year. Please see page 212.

ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



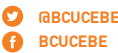
“Throughout my time at BCU, staff have been extremely helpful. My lecturers have always ensured help where possible; they do not hesitate to assist students with one’s work and make time within their schedules for a one-to-one if needs be.”

TAMMY YESHUA

BSc (Hons) / MSci

## Computer Science

School of Computing and Digital Technology



CAMPUS

City Centre

DURATION

- 3 years full-time (BSc)
- 4 years full-time (MSci)
- 4 years sandwich (BSc)
- 5 years sandwich (MSci)

ENTRY REQUIREMENTS

- A Levels: BBC including science/ ICT or mathematics
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Work with leading-edge technologies and achieve the skills valued by employers on our challenging yet rewarding Computer Science course. The course will develop your competence in using tools and techniques for producing computer systems solutions from a sound mathematical and scientific base while appreciating the professional responsibilities and quality issues needed by industry.

Taught by experienced academics with extensive links to the IT industry, our course content is kept relevant and up to date, and you can also gain valuable work experience through a placement after your second year. There is also the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

We provide access to the Cisco Systems and Microsoft Academy Centre – one of Microsoft’s top UK, university-based academies.

The modern curriculum addresses core computer science concepts, as well as growth areas such as mobile and wearable application development, cloud computing, big data and cyber security.

Full information: [www.bcu.ac.uk/comp-science](http://www.bcu.ac.uk/comp-science)

**F** BSc (Hons) Computer Science can be accessed via a foundation year. Please see page 212.



[www.bcu.ac.uk/comp-science-vid](http://www.bcu.ac.uk/comp-science-vid)

## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

Content includes:

Year 1

- Computer Programming
- Computer Systems
- Website Design and Development
- Network Fundamentals

Year 2

- Object-oriented Programming
- Database and Web Application Development
- Operating Systems
- Discrete Mathematics and Declarative Programming
- Cyber Security

Year 3

- Mobile Application Development
- Data Science
- Wearable Computing
- Artificial Intelligence and Machine Learning
- Individual Project

Year 4 (MSci)

- Service-oriented Architecture
- Semantic Web and Knowledge Engineering
- Advanced Human Computer Interaction
- Group Project

» WE ARE A MICROSOFT ACADEMY CENTRE – ONE OF MICROSOFT’S TOP UK, UNIVERSITY-BASED ACADEMIES.





“I enjoyed the practical element of the course as I tend to learn better from actually doing rather than just theory. Birmingham is a very multicultural environment, so you’re unlikely to feel out of place – this helps you to settle into your university life and studies quickly and easily.”

TUMPE MOYO

BSc (Hons) / MSci

## Computing and Information Technology

School of Computing and Digital Technology



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

**ENTRY REQUIREMENTS**

- A Levels: BBC including science/ ICT or mathematics
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

With communication technologies forming the bedrock of our modern mobile society, our Computing and Information Technology course will enable you to take this revolution to the next level. There is also the opportunity to enjoy seamless progression to a Master’s-level award with our MSci qualification.

Our practical approach, backed up with a thorough understanding of theory, will provide you with the skills and knowledge employers look for. You’ll use dedicated, industry-standard facilities to research and work on enterprise software and virtual environments to develop business solutions and real-time systems. You will also have the opportunity to gain additional accreditation from Cisco and the Linux Professional Institute.

The course delivers the latest in computing, cloud and server technologies, as well as an education in computer network engineering, programming and server systems.

You will also learn management-level skills such as project and change management to maximise your career potential. It’s not just about academic and technical knowledge – we’ll also help to develop your personal skills so that you can work effectively as a team member and problem-solve at the highest level.

Full information: [www.bcu.ac.uk/comp-info-tech](http://www.bcu.ac.uk/comp-info-tech)

**F** BSc (Hons) Computing and Information Technology can be accessed via a foundation year. Please see page 212.

ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

**WHAT NEXT**

➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595



“There is constant practical and academic tuition, support and feedback throughout. A truly fantastic degree that makes a difference!”

SUSAN MECHAN

BA (Hons)

## Conductive Education

Faculty of Health, Education and Life Sciences



**CAMPUS**  
National Institute of Conductive Education, Moseley

**DURATION**  
3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders. This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.

You will train and learn at the National Institute of Conductive Education, a charity based in Moseley, Birmingham which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors. On graduating, you will be able to make a difference to people’s lives and will be able to work in centres and schools across the world where conductive education is practised.

Full information: [www.bcu.ac.uk/conductive-ed](http://www.bcu.ac.uk/conductive-ed)

**Content includes:**

**Year 1**

- Observation for Directing Active Learning
- Developing Professional Skills through Active Learning
- Principles of Conductive Pedagogy
- Conductive Facilitation for Learning

**Year 2**

- Conductive Pedagogy: Analysis and Development of Learning
- The Impact of Motor Disorders on Learning in Childhood and Adulthood
- Practice-based Learning: Analysing Effective Teaching and Learning Styles
- The Social Basis for Learning

**Year 3**

- Conductive Pedagogy: Evaluation and Application
- Education Research Project
- Application of Conductive Education
- Practice-based Learning: Evaluating Learning

RELATED COURSES

**Pg 195** FdSc Rehabilitation Work (Visual Impairment)

**Pg 176** BSc (Hons) Nursing – Learning Disability

**WHAT NEXT**

➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

RELATED COURSES

**Pg 84** BSc (Hons) Business Information Systems

**Pg 93** BSc (Hons) Computer Science

**Pg 105** BSc (Hons) Digital Media Computing





“The group project brings into reality what would be expected of professionals in the construction industry in work-based situations and shows the importance of communication and teamwork.”

HARVIR SINGH

HNC  
Construction

School of Engineering and the Built Environment



CAMPUS

City Centre

DURATION

2 years part-time

ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- GCSE English language and mathematics at Grade 4 or above.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience of at least three years will therefore also be considered. Please contact Admissions if you want to discuss your situation.

Offering expert training for technologists in the design, production and management of buildings, and providing advanced entry to our associated degrees, this course has flexibility, practical focus and professional respect.

It offers an ideal gateway for progression from tradesperson to site manager and beyond. On successful completion, you can progress straight to the second year of a full-time professionally accredited degree course at the University.

You will benefit from having access to both state-of-the-art digital facilities and traditional resources. Using advanced CAD software, surveying equipment and a computer-generated virtual building site, you will become accustomed to the technology used in industry. As part of the course, you get the chance to attend specialist seminars and go on field trips to construction sites around the Midlands.

Delivered on a day release, one-day-per-week basis, this course is targeted at people who are seeking a career in technology, building surveying, building control, quantity surveying and construction management. It is also applicable to anyone involved with the design, production or management of buildings.

Full information: [www.bcu.ac.uk/construction-hnc](http://www.bcu.ac.uk/construction-hnc)



[www.bcu.ac.uk/const-hnc-vid](http://www.bcu.ac.uk/const-hnc-vid)

Content includes:

Year 1

- Design Principles and Application
- Science and Materials
- Construction and Maintenance of Buildings
- Law and Contract Specialist

Year 2

- Management Principles and Application Specialist
- Group Project
- Health, Safety and Welfare
- Research projects or work-based learning and assessment

» PREVIOUS STUDENTS HAVE WON EXTERNAL PRIZES INCLUDING HNC THOMAS VALE AWARD FOR OUTSTANDING STUDENT OF THE YEAR.

“During my studies, I received an award which was a Certificate of Excellence from the Chartered Institute of Building. Because this award is only given to a selected number of students across the country, this will enable me to stand out from other candidates.”

ADAM DEAN ZAMAN

BSc (Hons)  
Construction Management

School of Engineering and the Built Environment



CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

5 years part-time

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Our Construction Management course offers a collaborative approach to the industry, preparing you to work within an integrated project team. As well as preparing you to work with industrial partners, the course also aims to develop the skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

Working with our industrial partners and focusing on design co-ordination, you will look at programming, buildability and project management.

Strong links with employers such as Willmott Dixon will allow you to apply what you learn in a practical context through work placement opportunities. You will also have the chance to work on live projects for clients.

After completing this course, you will have a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, and be able to confidently manage both commercial and civil engineering projects.

Full information: [www.bcu.ac.uk/const-management](http://www.bcu.ac.uk/const-management)

**F** This course can also be accessed via a foundation year. Please see page 212.

Content includes:

Year 1

- Introduction to the Built Environment
- Integrated Digital Design: Residential
- Law
- Professional Environmental and Materials Science
- Innovation Project

Year 2

- Procurement
- Commercial Management
- Integrated Digital Design for Complex Structures
- Planning and Programming
- Built Environment Commercial Technology

Year 3

- Contract Practice
- Economics
- Services and Energy Performance
- Construction Management Practice



WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



[www.bcu.ac.uk/construction-vid](http://www.bcu.ac.uk/construction-vid)

ACCREDITATION



WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





“The BA (Hons) Costume Design and Practice encourages students to develop their creativity within the context of costume design and practice alongside experienced industry professionals and researchers.”

LOUISE E P CHAPMAN, LECTURER

## BA (Hons) Costume Design and Practice

School of Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years sandwich

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

## WHAT NEXT

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

📷 [bcu\\_fashion](#)  
📱 [@bcu\\_fashion](#)  
📝 [blogs.bcu.ac.uk/fashion-textiles](https://blogs.bcu.ac.uk/fashion-textiles)

Develop a range of career-specific skills within costume design and practice in a city culturally rich with dance, theatre and the creative arts. You will gain experience in custom pattern cutting, design and illustration, bespoke fitting and costume construction techniques, developing you into an active and engaged contributor to costume.

Previously, students have collaborated on live projects with Birmingham Royal Ballet, DanceXchange, and Birmingham Repertory Theatre. Our staff have worked as costume practitioners within national and international companies, including the Royal Shakespeare Company and the Stephen Joseph Theatre with Alan Ayckbourn.

While studying with us, you will gain access to an archive of historical dress, bequeathed by the arts and crafts artist Kate Elizabeth Bunce, and the BCU Art and Design Archive.

There is an optional placement year between years 2 and 3. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

BA (Hons) Costume Design and Practice, BA (Hons) Fashion Design and BA (Hons) Garment Technology have a shared first year of study.

Full information: [www.bcu.ac.uk/costume-design](http://www.bcu.ac.uk/costume-design)



[www.bcu.ac.uk/fashion-portfolio](http://www.bcu.ac.uk/fashion-portfolio)

### Content includes:

#### Year 1

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

#### Year 2

- Creative Realisation
- Critical Studies
- Work Placement (option 1) or Collaborative Practice (option 2)
- Advanced Practice

#### Year 3

- Independent Project Research
- Independent Practice
- Major Project

### RELATED COURSES

- Pg 131** BA (Hons) Garment Technology
- Pg 206** BA (Hons) Textile Design
- Pg 102** BA (Hons) Design for Performance
- Pg 142** BA (Hons) Illustration





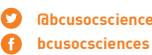


“All of the Criminology team are actively engaged and at the forefront of their field, so they are extremely knowledgeable and able to provide helpful support.”

SARAH NORMAN



BA (Hons)  
**Criminology**  
School of Social Sciences



- CAMPUS  
City Centre
- DURATION  
3 years full-time  
4 years sandwich  
5 years part-time
- ENTRY REQUIREMENTS
  - A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language at Grade 4 or above, or equivalent.

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within Criminology that appeal to you as a student.

The course’s real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons. It is delivered by expert staff in the fields of policing, security studies and criminology, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/criminology](http://www.bcu.ac.uk/criminology)

**F** This course can also be accessed via a foundation year. Please see page 212.

Content includes:

- Year 1
- On Crimes and Punishment: An Introduction to Criminological Theory
  - Doing Criminological Research
  - Crime in its Political and Historical Context
  - Security Studies: The Essentials

- Year 2
- Critical and Cultural Criminological Thought
  - Advanced Criminological Research
  - Prisons and Punishment
  - Crime, Media and Culture

- Final year
- Transnational Organised and Corporate Crime
  - Human Rights: Theory and Practice
  - Dissertation / Live Project / Placement

AVAILABLE SPECIALIST ROUTES:

Criminology and Security Studies | BA (Hons)

As the first university in the UK to offer a combined degree in criminology and security studies, we are able to give you a truly unique experience. This course combines criminology with the study of security, allowing you to examine – in your introductory first year – a range of subjects such as intelligence, terrorism, nationalism, modern-day conflict, weapons of mass destruction and the role of the United Nations in current international security.

This will equip you with a wide range of knowledge about both national and international politics, and how politics can create both security and insecurity for citizens of the United Kingdom.

Full information: [www.bcu.ac.uk/criminology-sec](http://www.bcu.ac.uk/criminology-sec)

Criminology, Policing and Investigation | BA (Hons)

This degree offers an in-depth study of policing and investigation, helping you develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application. This new curriculum offers a varied yet focused choice of subjects through which you will be able to develop your interests within the specialised field of criminology.

The course’s professional relevance is supported by its close links with local and national criminal justice agencies, such as Midland police forces and community safety partnerships.

Full information: [www.bcu.ac.uk/criminology-policing](http://www.bcu.ac.uk/criminology-policing)

**F** These specialist routes can also be accessed via a foundation year. Please see page 212.

- WHAT NEXT
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595

» 93% OVERALL SATISFACTION FOR CRIMINOLOGY (NATIONAL STUDENT SURVEY 2017).

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

- WHAT NEXT
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595





“Design for Performance is amazing because it is so varied, so we learn how to design for any event, whether it is an exhibition, theatre production or puppetry. We develop and improve by doing and experimenting, learning from our mistakes and accomplishments.”

MOLLY CRAGGS

## BA (Hons) Design for Performance

School of Visual Communication

 [viscombirminghamcityuniversity](#)

### CAMPUS

City Centre

### DURATION

3 years full-time

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/viscom-portfolio](#).


Make creative and informed contributions to contemporary performance design practice with this unique, future-focused programme of study. Ambitious in its approach, this course includes design and production for theatre, events, dance, puppetry, museums, concerts, exhibitions, festivals, themed environments, nightclubs, film and live arts.

You will negotiate your own path within a framework of core art and design methodologies and will benefit from the cross-pollination of ideas within a multidisciplinary School.

You will have access to outstanding facilities, including studios, workshops and The Shell, a completely flexible, state-of-the-art, experimental production space. You will benefit from the knowledge of staff who are experienced designers, makers and educators.

You will have the chance to develop and respond to a wide variety of high-profile projects and opportunities. These have included placements at the Birmingham Repertory Theatre, live project briefs for Madame Tussauds and sculptural installations for major UK festivals. The end-of-year awards are sponsored and presented by high-profile names, and the course consistently achieves excellent National Student Survey (NSS) results.

Full information: [www.bcu.ac.uk/design-perform](#)

 This course can also be accessed via a foundation year. Please see page 212.

### Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles of Design for Performance
- Practice of Design for Performance
- Narrative
- Enterprise of Design for Performance
- Discourse

#### Year 2

- Context of Design for Performance
- Live Project
- Collaborative Practice
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

#### Year 3

- Critical Practice
- Major Project

“If we weren’t radiographers, we would be detectives; our job is to find out what is going on. I was X-raying patients from the first hour of my first day.”

ADAM ROBINSON

## BSc (Hons) Diagnostic Radiography

School of Health Sciences

 [@bcuhels](#)  
 [bcuhels](#)

### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above including English language, mathematics and science.

This course enables you to develop the knowledge and technical skills required to use X-rays or magnetic fields to help diagnose a range of injuries and diseases at the Midlands’ largest centre for diagnostic radiography training.


The course combines equal elements of theory with clinical practice focused on developing your knowledge and understanding of biological and radiation sciences, technology and the psychosocial issues of healthcare. A purpose-built and outstandingly equipped radiography skills suite – including an X-ray room, PACS viewing rooms and 3D virtual reality room – allow you to improve your skills through simulation in a safe and protected environment.

You will spend half the course undertaking clinical placement, which is structured to allow you to fully experience the realities of the profession. We support you in securing a placement at several of 30 clinical sites across the Midlands, with your assigned personal tutor visiting you regularly.

On successful completion, you will graduate with a BSc (Hons) in Diagnostic Radiography and be eligible to apply for Registration with the Health and Care Professions Council.

All offers are subject to satisfactory interview, Clinical Visit to a Radiography Department, Occupational Health Clearance and Disclosure and Barring Service checks.

Full information: [www.bcu.ac.uk/radiography-bsc](#)

 This course can also be accessed via a foundation year. Please see page 212.

### Content includes:

#### Year 1

- Diagnostic Technology and Physics
- The Emerging Practitioner
- Introduction to Diagnostic Imaging Practice

#### Year 2

- Evidence-based Practice
- The Developing Practitioner
- Diagnostic Imaging Practice

#### Year 3

- Radiography Research
- The Competent Practitioner
- Advancing Diagnostic Imaging Practice



### ACCREDITATION



Approved by  
the College of  
Radiographers  
Sept 2017- Sept 2022

**hpc** health & care  
professions  
council

## WHAT NEXT

-  [www.bcu.ac.uk/apply](#)
-  [www.bcu.ac.uk/visit](#)
-  +44 (0)121 331 5595

### RELATED COURSES

- Pg 119** BA (Hons) Film and Animation
- Pg 134** BA (Hons) Graphic Communication
- Pg 142** BA (Hons) Illustration
- Pg 98** BA (Hons) Costume Design and Practice
- Pg 181** BA (Hons) Photography
- Pg 205** BA (Hons) Stage Management

## WHAT NEXT

-  [www.bcu.ac.uk/apply](#)
-  [www.bcu.ac.uk/visit](#)
-  +44 (0)121 331 5595





“The Digital Marketing course has given me ‘access all areas’ and hands-on experience with top advertising agencies, real work placements and industry mentors.”

DAVID MURAWSKI

BA (Hons)  
**Digital Marketing**  
NTI Birmingham

🐦 @MyBCU  
📘 BirminghamCityUniversity

- CAMPUS**  
City Centre
- DURATION**  
2 years full-time
- ENTRY REQUIREMENTS**
- A Levels: BBB
  - BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 15 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

This industry-focused Digital Marketing degree is a unique two-year fast-track programme that immerses you in real-world, professional advertising and marketing communications. It is a powerful mix where you will be working with professionals to learn key skills in a fast-paced creative industry.

You will be based in the professional environment of our new digital media studios and you will engage in workshops, lectures and live client-facing assignments with your peers, tutors and industry mentors. We will give you your own Apple laptop to use for the duration of the course and state-of-the-art resources to work in.

You will build a knowledgeable skill set that gives you proficiency and know-how across disciplines and specialist expertise within them. Along the way, you will build a tangible portfolio of practice that showcases your work and proves your professionalism to potential employers.

It is all part of a bigger picture that answers the creative industry’s call for employees like you – work-ready, talented, digitally savvy and with a proven portfolio. You will be taught by staff with significant experience in the creative, digital and marketing sector who have worked with companies such as BBC, ITV, Mediacom, Red Bee Media, Sapient Nitro and Lambie Nairn.

Full information: [www.bcu.ac.uk/digital-marketing](http://www.bcu.ac.uk/digital-marketing)

**WHAT NEXT**

➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

» THERE ARE NO EXAMS – COURSEWORK ASSIGNMENTS BUILDING TO FINAL PROJECT AND PORTFOLIO OF PRACTICE.

**RELATED COURSES**

**Pg 121** BA (Hons) Film Business and Promotion

“The range of skills I have gained from my first two years has already landed me a web role in marketing for my placement year. My lecturers are fantastic; they have even offered me extra opportunities to gain real industry experience which look great on my CV!”

GEORGE EVERETT

BSc (Hons)  
**Digital Media Computing**  
School of Computing and Digital Technology

🐦 @BCUCEBE  
📘 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich

- ENTRY REQUIREMENTS**
- A Levels: BBC including science/ ICT or mathematics
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Today’s world revolves around the use of digital media technologies and there is a demand for graduates with the mix of technical and content creation skills needed to develop the next generation of digital media products.

Our Digital Media Computing course is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry.

You will develop key transferable skills, such as teamwork, reflection and self-awareness. You will also gain analytical skills through coursework tasks, as well as enhancing your problem-solving skills using a range of systems and technologies.

You will have the option to undertake an industrial placement after your second year, gaining valuable work experience, and on the course you will acquire skills in web technology, programming, animation, 3D modelling, video production, human–computer interaction and interface design to develop web and interactive digital media applications.

Full information: [www.bcu.ac.uk/digi-media-comp](http://www.bcu.ac.uk/digi-media-comp)

**F** This course can also be accessed via a foundation year. Please see page 212.

» WE ARE MEMBERS OF WISE. WISE MEMBERS INSPIRE GIRLS TO CHOOSE MATHEMATICS, ENGINEERING, PHYSICS AND COMPUTING.



- Content includes:**
- Year 1**
- Computer Programming
  - Computer Systems
  - Website Design and Development
  - Data Structures and Algorithms
- Year 2**
- Database and Web Application Development
  - Digital Media Processing
  - Video Production Technology
  - Multimedia Group Project
  - 3D Modelling and Animation
- Year 3**
- Cloud-based Web Services
  - Project
  - Creative Visualisation and Animation
  - Cross-platform Media
  - Consultancy and IT Management

» THE SCHOOL OF COMPUTING AND DIGITAL TECHNOLOGY IS ESTABLISHED AS ONE OF THE LEADING ACADEMIES FOR MICROSOFT AND CISCO SYSTEMS.





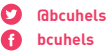


“This course offers real freedom because it isn’t tailored towards a teaching career; it offers a platform for you to open your career path to other areas of working with children.”

LUKE ALLETSON

BA (Hons)  
**Early Childhood Studies**

School of Education and Social Work



**CAMPUS**

City South

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass with minimum of 18 credits at merit or distinction
- International Baccalaureate Diploma: 24 points
- GCSE English language, mathematics and two other subjects at Grade 4 or above, or equivalent.

With a focus on understanding children and childhood, this course has a strong focus on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator, the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years. Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills and children and family social policy.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, then depending on the previous course studied and individual mark profile entry, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 60% grade average is required at Level 5).

Full information: [www.bcu.ac.uk/early-childhood](http://www.bcu.ac.uk/early-childhood)

**F** This course can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“The library has outstanding facilities including private study rooms, computers and even a café. The staff are always friendly and willing to help you find what you are looking for.”

ROBERTA GODDARD

FdA  
**Early Years**

School of Education and Social Work



**CAMPUS**

South and City College  
Birmingham

**DURATION**

2 years full-time  
3 years part-time

**ENTRY REQUIREMENTS**

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: pass in a related subject
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

This course is an excellent source of professional development if you are already working in a childcare setting, and is a highly respected starting point for your studies. Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Ofsted rates South and City College Birmingham as a ‘Beacon Status’ college, making it one of only a few UK training providers to achieve the government’s Training Quality Standard in three or more sectors.

Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile upon completion of the foundation degree.

Full information: [www.bcu.ac.uk/early-years](http://www.bcu.ac.uk/early-years)

Content includes\*:

**Year 1**

- Introducing Professional Practice (core/placement module)
- Theories of Child Development (core)
- Developing a Child’s Sense of the World Around Them
- Developing Children’s Creativity and Critical Thinking

**Year 2**

- Developing Professional Practice (core/placement module)
- Early Years Research (core)
- Promoting and Safeguarding the Health and Wellbeing of Children
- Supporting the Individual Child in the Curriculum
- Partnership and Multi-agency Working in the Early Years

\*The above modules are subject to validation

**RELATED COURSES**

- Pg 211** BA (Hons) Working with Children, Young People and Families
- Pg 186** BA (Hons) Primary Education with QTS

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

**RELATED COURSES**

- Pg 211** BA (Hons) Working with Children, Young People and Families
- Pg 109** BA (Hons) Education Studies
- Pg 186** BA (Hons) Primary Education with QTS





“Birmingham City University adopts a friendly and positive atmosphere, encompassing a vast variety of services to help students progress and achieve!”

SAFINI BIBI

BA (Hons)  
**Economics**  
Birmingham City Business School

@BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Take advantage of Birmingham’s distinctive and diverse economic profile with our brand-new Economics degree. On this programme, you’ll be prepared for a career in government, business and financial institutions with our comprehensive curriculum, as well as being taught the transferable skills you’ll need to stand out from the crowd when it comes to securing employment.

The programme will not just use economics to explain social, financial and business interactions, but also draw knowledge and understanding from related areas, using these to challenge and progress your understanding of economic interactions.

Throughout the programme you’ll be developed into a work-ready graduate, equipped with a range of technical and employability skills suitable for a wide range of positions. Your course will foster your intellectual and moral development, and encourage your personal commitment to the social purpose of becoming a professional economist or business professional.

You’ll be equipped with a firm foundation of knowledge about the workings of economic systems, with appropriate tools of analysis to tackle the issues the industry faces in innovative ways.

Full information: [www.bcu.ac.uk/economics](http://www.bcu.ac.uk/economics)

This course can also be accessed via a foundation year. Please see page 212.

» INTERNATIONAL OPPORTUNITIES INCLUDE TRAVEL SCHOLARSHIPS AND OVERSEAS STUDY EXCHANGES.

**WHAT NEXT**

[www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

+44 (0)121 331 5595

- Content includes:**
- Year 1**
- Professional Development
  - Business Foundations
  - Principles of Economics
  - Business Analysis, Methods and Techniques
- Year 2**
- Microeconomics
  - Macroeconomics
  - Political Economy
  - Contemporary Business – Practice and Solutions
- Year 3**
- Advanced Economic Theory
  - The Economics of Trade and Development
  - Integrative Business Research Project

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

“I like the community feel of the University; everyone is really friendly and I always feel safe. There are a lot of opportunities to develop yourself socially, academically and professionally.”

KATIE THURLOW

BA (Hons)  
**Education Studies**  
School of Education and Social Work

@bcuhels  
 bcuhels

- CAMPUS**  
City South
- DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: CCC
  - BTEC Diploma: DD
  - BTEC Extended Diploma: MMM
  - Access to HE Diploma: pass with minimum of 18 credits at merit or distinction
  - International Baccalaureate Diploma: 24 points
  - GCSE English language, mathematics and two other subjects at Grade 4 or above, or equivalent.

Education is at the heart of the development of our society. To study education is to study the way society develops. The BA (Hons) Education Studies considers the concept of education from a variety of perspectives and will require students to engage in critical reflection on the aims, values, principles and policies of the UK education system as well as education systems around the world.

There is an emphasis on issues of equality and diversity and their particular relevance to educational experiences and achievement. The central philosophy underpinning the course is a commitment to create a supportive and challenging learning environment in which you can thrive and develop.

In sessions, you will be provided with opportunities to explore and debate ideas. You will be encouraged and led by a diverse group of experienced tutors who have worked across a variety of educational backgrounds and disciplines. Tutors will engage you and your fellow students in a reflective and critical evaluation of educational practices, theories and research.

The Education Studies degree also offers a valuable opportunity to embark on a variety of work-based placements in education. We are one of the foremost teacher education universities in the West Midlands with established connections across schools, colleges and training institutions.

Full information: [www.bcu.ac.uk/ed-studies](http://www.bcu.ac.uk/ed-studies)

This course can also be accessed via a foundation year. Please see page 212.

**RELATED COURSES**

- Pg 211** BA (Hons) Working with Children, Young People and Families
- Pg 186** BA (Hons) Primary Education with QTS
- Pg 106** BA (Hons) Early Childhood Studies







“The most enjoyable time was the final year when I was spending the most time in the lab. All the researching and practising strengthened and expanded my knowledge.”

YITIAN XU

## BEng (Hons) / MEng Electronic Engineering

School of Engineering and the Built Environment



### CAMPUS

City Centre

### DURATION

- 3 years full-time (BEng)
- 4 years full-time (MEng)
- 4 years sandwich (BEng)
- 5 years sandwich (MEng)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB), including mathematics at Grade C or above
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points (MEng 16) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Gain the practical and theoretical engineering skills that modern employers want with our Electronic Engineering course, which scored 92% for overall satisfaction in the National Student Survey 2017. The course offers seamless progression to Master's-level qualification.

Our course will encourage and support you to become an engineer at the forefront of industry. You will gain a broad range of skills, helping you to become a rounded engineer with the attributes required by industry. We use the Create Design Implement Operate (CDIO) teaching framework, giving you lots of opportunity to work in teams on projects from design to implementation.

Our alignment with the requirements of the Institution of Engineering and Technology ensures that our course content remains fresh and relevant as well as helping you to achieve Chartered Engineer status after graduation. You will also develop the key transferable skills that modern employers require, such as problem-solving, project planning, presentation and communication.

Our competitions, such as the annual Global Game Jam, will give you the chance to not only help run an acclaimed event, but also to build and design your own creations. You can also opt for an industrial placement year, giving you vital work experience and helping you to hone your skills, build contacts and try out a potential career path.

Full information: [www.bcu.ac.uk/electronic-eng](http://www.bcu.ac.uk/electronic-eng)

**F** BEng (Hons) Electronic Engineering can also be accessed via a foundation year. Please see page 212.

### ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

### Content includes:

#### Year 1

- Mathematics and Professional Skills
- Engineering Principles
- Mathematics and Design
- Engineering Practice

#### Year 2

- Mathematics for Signals and Systems
- Analogue and Digital Electronics
- Engineering Electronic Systems
- Leading Engineering Endeavour

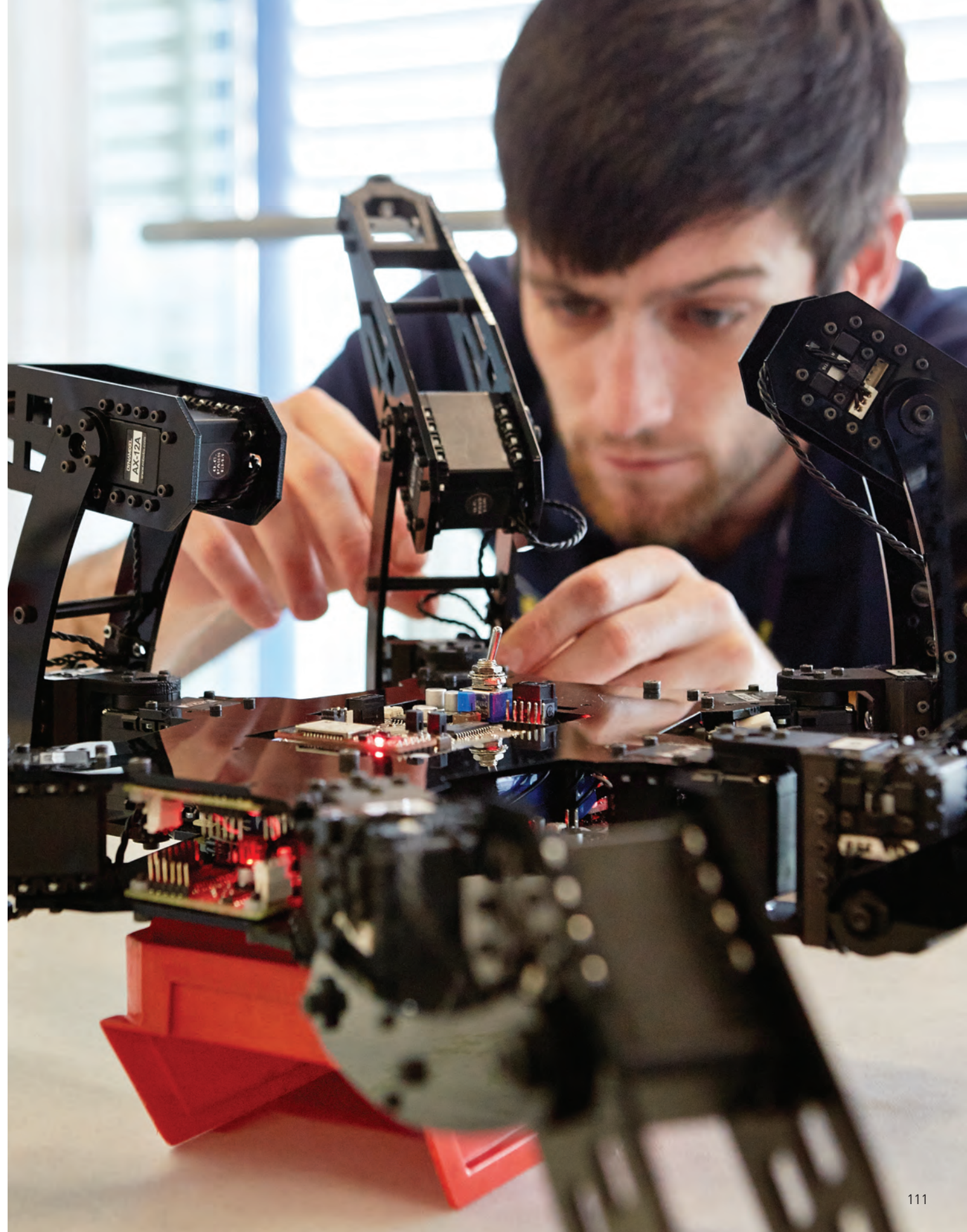
#### Year 3

- Digital Filters and Spectral Analysis
- Embedded Systems and Control
- Communications Systems and Networks
- High-frequency and Power Electronics

#### Year 4 (MEng)

- Applied Digital Signal Processing
- Analogue Electronics and IC Architecture
- Digital Microelectronics and Hardware Description Languages
- Project

» 92% OVERALL SATISFACTION (NATIONAL STUDENT SURVEY 2017).



## WHAT NEXT

➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595





“The School of English is an absolutely amazing community and staff are always there to help you no matter what. When you first start, pretty much everyone is in the same boat so there is no need to be overly nervous about the new environment and you will get into the swing of things very quickly.”

DAISY RUNDELL

BA (Hons)  
**English**

School of English

 @bcuenglish  
 [blogs.bcu.ac.uk/english](https://blogs.bcu.ac.uk/english)

**CAMPUS**

City Centre

**DURATION**

3 years full-time  
6 years part-time (not English and Journalism)

**ENTRY REQUIREMENTS**

- A Levels: BBC including English at Grade C or above
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

The School of English is home to endless possibilities. Ours is a community where each individual is empowered to shape their learning, research and practice in creative, innovative and thought-provoking ways. Combine the creative and the critical, the personal and the social, the historical and the contemporary.

English is a subject highly prized by employers for the range of transferable skills it develops. Equipped with a strong subject knowledge, you will develop an ability to work as an independent researcher, to communicate effectively in spoken and written discourse, to critically evaluate the work of others, and to respond imaginatively to original briefs, initiating, managing and completing research projects, either independently or as part of a group.

You will be able to apply these skills through work placement opportunities or collaborative practice with others in your year group to ensure you can articulate and demonstrate a sound knowledge and skill base to future employers.

Full information: [www.bcu.ac.uk/english-ba](http://www.bcu.ac.uk/english-ba)

Content includes:

**Year 1**

- Literature, Drama and Origin
- Foundations of Language
- Foundations of Creative Writing
- Key Critical Concepts

**And a choice of two from the following:**

- Craft of Writing
- Literature and Conflict
- Language in Action
- Modern Drama

**Year 2**

- Students on BA (Hons) English have a wide range of module options to choose from, covering all aspects of English studies.

**Year 3**

- Students on BA (Hons) English have a wide range of module options to choose from, covering all aspects of English studies.

**AVAILABLE SPECIALIST ROUTES:**

**English and Creative Writing | BA (Hons)**

Develop a rigorous creative writing practice, while also honing your critical and analytical abilities.

You'll examine how language and literature engage with societies and cultures past and present to develop an imaginative and disciplined writing practice and to express insights into contemporary concerns, affecting the way you and others see the world.

You will develop your writing, close-reading and research skills, and learn to craft different kinds of original writing – from critical argument to fiction.

Full information: [www.bcu.ac.uk/english-cw](http://www.bcu.ac.uk/english-cw)

**English and Drama | BA (Hons)**

Learn how to evaluate the words on the page and the play in performance.

Understanding how literature can be interpreted, engaging with multiple forms of communication, examining how literature and theatre engage with societies and cultures past and present, and the place of English in a global context are all vital aspects in understanding how the discipline connects with the wider world, enabling you to focus on the production, interpretation and negotiation of meaning and to understand the world from a variety of perspectives.

Full information: [www.bcu.ac.uk/english-drama](http://www.bcu.ac.uk/english-drama)

**English and Journalism | BA (Hons)**

Combining the study of literature, language, drama and creative writing from the School of English with skills essential to an intelligent media professional, from the School of Media, you will benefit from subject knowledge and transferable skills from both disciplines.

BA (Hons) English and Journalism is ideal if you wish to follow a career in the dynamic and competitive world of journalism.

Full information: [www.bcu.ac.uk/english-journ](http://www.bcu.ac.uk/english-journ)



**English Language and Literature | BA (Hons)**

Develop interdisciplinary skills in both areas, as well as the wider field of the humanities.

Your language studies will be applied to everyday and professional settings, allowing you to strengthen your understanding of communicative processes, while your literature studies will provide an opportunity to examine literature from all of the major periods, movements and genres. Your degree will allow you to combine core knowledge with individual interests.

Full information: [www.bcu.ac.uk/english-lang-lit](http://www.bcu.ac.uk/english-lang-lit)

**English Literature | BA (Hons)**

You will study literature from all of the major periods, movements and genres and will develop your writing, close-reading and research skills. You will also have the opportunity to study cinema, art and philosophy.

BA (Hons) English Literature will support you in developing your critical faculties, instilling in you the power and responsibility of informed reading and analysis, while deepening your appreciation for literature.

Full information: [www.bcu.ac.uk/english-lit](http://www.bcu.ac.uk/english-lit)

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





“This course has a lot of quality tutors who teach you many different methods of improving your English skills. I also learned about British lifestyle, history and culture which is essential knowledge for studying in the UK.”

AREEYANAN SATTHAMSAKUL

Foundation Certificate

## English for Academic Purposes

School of Education and Social Work

 @MyBCU  
 BirminghamCityUniversity

CAMPUS

City Centre

**DURATION**  
Full-time  
Part 1 and 2: September to June  
Part 2 only: February to June

**ENTRY REQUIREMENTS**  
• Part 1 and 2: minimum IELTS 4.5 or equivalent  
• Part 2 only: minimum IELTS 5  
• The minimum University entry requirements for your chosen academic award.

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course is carefully designed to consider your needs as a student studying a degree in the UK. We liaise with course directors in the University in order to gain information regarding changing assessment methods; when necessary, we can make adjustments to our assessments to reflect changes in the schools and faculties.

The course has a varied learning environment and is delivered by four teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Full information: [www.bcu.ac.uk/english-aca](http://www.bcu.ac.uk/english-aca)

## WHAT NEXT

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





“This course will give you the skill and tools to pursue a great career in the hyper-growth events industry. Taught by academic and industry experts, you will emerge fully equipped to take on events, venues or guest experience roles, with the prospect of building a great career in this vibrant sector!”

CHRIS EDGER, LECTURER

BA (Hons)

## Event, Venue and Experience Management\*

Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

CAMPUS

City Centre

**DURATION**  
3 years full-time  
4 years sandwich

**ENTRY REQUIREMENTS**  
• A Levels: BBC  
• BTEC Diploma: D\*D\*  
• BTEC Extended Diploma: DMM  
• Access to HE Diploma: 60 credits with 45 at Level 3  
• International Baccalaureate Diploma: 14 points from three Higher Level subjects  
• GCSE English language and mathematics at Grade 4 or above, or equivalent.


Start building towards a career in event management with our Event, Venue and Experience Management programme. This innovative and on-trend course, taught in the heart of the UK’s second city, will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management, design, operations, analytics, digitisation, experiential and client management.

Building upon the insights and close business connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading event and leisure organisations) this undergraduate course will provide the academic expertise and contacts to help you develop an exciting professional future.

Over the past decade there has been a surge of careers in the global leisure sector that require best-in-class event, venue and guest experience managers. The President of Genting UK, Paul Willcock, describes the course as “an exciting and innovative degree that provides exceptionally strong pathways into our industry”.

Full information: [www.bcu.ac.uk/event-management](http://www.bcu.ac.uk/event-management)

 This course can also be accessed via a foundation year. Please see page 212.

\*subject to validation

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.

Content includes:

**Year 1**  
• Introduction to Event and Experience Management  
• Introduction to Venue Management  
• Finance for Events Managers  
• Event Marketing Foundations

**Year 2**  
• Live Event Experiences  
• Event Technologies and Digital Innovation  
• Venue Design and Supply Chain Management  
• Contemporary Event Management Issues

**Final year**  
• Managing Emotions in the Events Industry  
• The Global Event Manager  
• Corporate Social Responsibility and Safety in the Events Industry  
• Research Project

## WHAT NEXT

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595

» INTERNATIONAL OPPORTUNITIES INCLUDE TRAVEL SCHOLARSHIPS AND OVERSEAS STUDY EXCHANGES.





“Covering trend, branding, print, layout and design has made me confident I can grow these skills in a work environment and apply for jobs in all areas.”

CHLOE THORNE

BA (Hons)  
**Fashion Branding and Communication**

School of Fashion and Textiles

@ fbc\_bcu  
blogs.bcu.ac.uk/fashion-textiles

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- English and mathematics GCSE Grade 4 or above, or equivalent.

If you wish to pursue a career within the fashion industry, specifically fashion communication and branding, then this course is for you. This unique mix of both fashion communication and branding will give you the skills you will need to be creative, confident, well-informed fashion communicators, ready for the industry.

You will be taught by an industry-experienced teaching team and by visiting industry professionals. There is also the opportunity to participate in live industry-based projects and competitions, such as working with *Textile View 2* magazine and L'Oréal Brand Storm.

You will develop visual and written communication skills across a broad range of creative media (creative direction and styling, art direction and graphics, print and digital design, branding strategy and journalistic writing) associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also take part in the international Erasmus exchange programme and choose to follow our four-year sandwich option, which features a one-year industry internship.

**Full information:**  
[www.bcu.ac.uk/fashion-branding-communication](http://www.bcu.ac.uk/fashion-branding-communication)

**Content includes:**

- Year 1**
- Fashion Publications
  - Writing for Fashion
  - Trend Forecasting
  - Visual Literacy
  - Creative Fashion Brand Communication
- Year 2**
- Industry Competition
  - Fashion Practitioner Research Project
  - Brand Generation
  - Work Placement
- Final year**
- Research Project
  - Independent Final Project
  - Self Branding and Promotion

**RELATED COURSES**

- Pg 117** BA (Hons) Fashion Business and Promotion
- Pg 118** BA (Hons) Fashion Design

“I can truly say this course prepares you to be 100% industry-ready. You will learn in a challenging, informative and inspiring way, giving you true industry insight and skills across a number of subjects.”

SOPHIE JOHNSON

BA (Hons)  
**Fashion Business and Promotion**

School of Fashion and Textiles

@ bcu\_fbp  
bcu\_fbp  
fashionbp  
blogs.bcu.ac.uk/fashion-textiles

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

This course will enable you to explore a range of roles within the fashion industry, far beyond the manufacturing and production of clothing. You will receive the business skills, professional practice and the knowledge you need to succeed in a competitive, but highly rewarding, industry.

You will acquire skills in buying, merchandising, marketing and PR. You will work on industry-led briefs across the first two years, supported by brands such as Whistles, Selfridges, Claire's and River Island. You will benefit from guest speakers from leading fashion brands and have the chance to visit international fashion cities.

Our staff have experience with brands like Topshop, Lyle & Scott, Emporio Armani and more, ensuring your learning is supported by contemporary knowledge and contacts. You will also explore new skills in packages such as InDesign, Photoshop and Illustrator.

On completion, you will graduate with commercial business acumen and the fashion knowledge needed to undertake a number of roles, including visual merchandising, international retailing and marketing.

**Full information:**  
[www.bcu.ac.uk/fashion-business-promotion](http://www.bcu.ac.uk/fashion-business-promotion)

» 91% OVERALL SATISFACTION (NATIONAL STUDENT SURVEY 2017).

**Content includes:**

- Year 1**
- Fashion Business Context
  - Trend Forecasting
  - Buying and Merchandising
  - Visual Merchandising
- Year 2**
- Marketing and PR
  - Event Management
  - International Retailing
  - Work placement – 70 hrs of work placement across several weeks or 35 hrs and live project
- Year 3**
- Dissertation – a written piece of work researching a subject area of your choice
  - Independent Major Project
  - Self-promotion and the Future

**RELATED COURSES**

- Pg 116** BA (Hons) Fashion Branding and Communication
- Pg 206** BA (Hons) Textile Design



**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595





“Showcasing at Graduate Fashion Week was the highlight of my degree along with the industry year in which I was able to work in New York. An opportunity that without the contacts of BCU tutors may not have been possible!”

COURTNEY PLUMB

BA (Hons)  
**Fashion Design**  
School of Fashion and Textiles

- @bcu\_fashion
- @bcu\_fashion
- blogs.bcu.ac.uk/fashion-textiles

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
6 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

Be equipped with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, with companies such as Ted Baker, Mary Katrantzou, Paul Smith, Topshop and River Island.

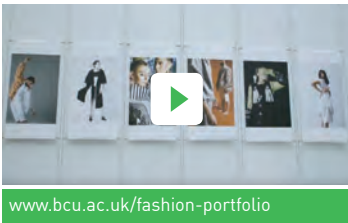
Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. The second year helps to strengthen your personal and professional development in relation to your own career goals. You will also have the opportunity to take part in the international Erasmus exchange programme, spending a semester at an overseas institution.

An optional placement year takes place between years two and three, providing an opportunity for an internship in industry. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year gives you the opportunity to specialise in womenswear or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

BA (Hons) Fashion Design, BA (Hons) Costume Design and Practice and BA (Hons) Garment Technology have a shared first year of study.

Full information: [www.bcu.ac.uk/fashion-design](http://www.bcu.ac.uk/fashion-design)



**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

**RELATED COURSES**

- Pg 98** BA (Hons) Costume Design and Practice
- Pg 131** BA (Hons) Garment Technology
- Pg 116** BA (Hons) Fashion Branding and Communication
- Pg 206** BA (Hons) Textile Design

“I think Film and Animation is a really good course and the facilities are invaluable. The fact we have more or less instant access to various camera and film equipment is so useful, and there are technicians that are willing to help you use it!”

NINA PARKER NOON

BA (Hons)  
**Film and Animation**  
School of Visual Communication

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

Explore your visual creativity and learn industry-standard skills on our exciting course. You will be equipped with the practical, creative and intellectual skills to succeed in employment, practice or further study.

Film and Animation graduates have regularly won prestigious honours, including 10 Royal Television Society student awards, and their work has been screened at film festivals across the world. Students work closely with the Flatpack Film Festival, gaining experience in programming screenings, assisting in organising film events, and preparing for festival submission.

You will learn a unique blend of practical skills and creative thinking, backed up by the theoretical knowledge that enables you to define yourself as a creative practitioner equipped to work at the forefront of your field.

During the course you will be encouraged to identify a specialism through practical problem-based learning. You'll undertake and devise micro-projects in order to understand how to design visual narrative for filmmaking and animation. You will continue to develop a deeper tacit knowledge within a specified area of practice through the production of an increasingly sophisticated body of work, supported throughout by a highly committed team of expert teaching staff from a variety of specialist areas.

Full information: [www.bcu.ac.uk/film-and-animation](http://www.bcu.ac.uk/film-and-animation)

**F** This course can also be accessed via a foundation year. Please see page 212.

» WE HAVE PRODUCED 10 ROYAL TELEVISION SOCIETY STUDENT AWARD WINNERS!

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

**f** [viscombirminghamcityuniversity](http://viscombirminghamcityuniversity)

**Content includes:**

**Year 1**

- Introduction to Visual Communication
- Principles of Film and Animation
- Practice of Film and Animation
- Narrative
- Enterprise of Film and Animation
- Discourse

**Year 2**

- Context of Film and Animation
- Live Project
- Collaborative Practice
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

**Year 3**

- Critical Practice
- Major Project

**RELATED COURSES**

- Pg 168 BA (Hons) Media and Communication
- Pg 210 BA (Hons) Video Game Digital Art
- Pg 123 BA (Hons) Film Studies
- Pg 125 BA (Hons) Filmmaking
- Pg 142 BA (Hons) Illustration





“The Film and Screenwriting course aims to provide a thorough industry-facing grounding in the art of writing for the screen across a range of disciplines and genres.”

ANDY CONWAY, COURSE TUTOR

BA (Hons)  
**Film and Screenwriting\***

Birmingham School of Media

@bcbmedia  
 BirminghamSchoolofMedia

CAMPUS

City Centre

DURATION

3 years full-time

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

Craft the perfect cinematic story with our new Film and Screenwriting course, learning the art of film storytelling from established screenwriters and internationally recognised film scholars. Located at the City Centre Campus, which is home to industry-focused film and media facilities, this is a course that allows you to learn about film screenwriting techniques and apply these principles to a range of activities.

The first year of the course will introduce you to core debates across film and narrative theory, while a dedicated screenwriting and genre module will allow you to explore the script-to-screen traditions of Hollywood cinema. An additional documentary theory and practice module lets you apply the concept of storytelling to realist film traditions, leading to the creation of your own short film.

The second year provides more complex considerations of film and screenwriting, centred on debates around film and adaptation, while you will also undertake a festival programme module run in conjunction with established events such as the Cine-Excess International Film Festival.

In your final year of study you will learn more about film and screenwriting processes through a dedicated horror narratives module, while a range of options allows you to consider the skills of film entrepreneurship, the traditions of global cinema, the appeal of Bollywood filmmaking and cutting-edge trends of transmedia storytelling.

Full information: [www.bcu.ac.uk/film-and-screenwriting](http://www.bcu.ac.uk/film-and-screenwriting)

This course can also be accessed via a foundation year. Please see page 212.

\*subject to validation

» WORK ON OUR ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL ([WWW.CINE-EXCESS.CO.UK](http://WWW.CINE-EXCESS.CO.UK)), AND USE ON-SITE FILM ARCHIVES AS PART OF YOUR STUDIES.

Content includes:

Year 1

- Film and the Principles of Storytelling
- Screenwriting for Film Genres
- The Language of Film
- Documentary: Theory and Practice

Year 2

- Adaptation for the Screen
- Festival Programming
- Optional modules chosen from: Comedy in the Media, Fandom and Subcultures, Foundations of Screenwriting
- Collaborative Project

Year 3

- Horror Narratives
- Optional modules chosen from: Film Entrepreneurship, Global Cinema Narratives, Bollywood Film, Technology and Transmedia Storytelling, Writing Short Film
- Major Project – dissertation or practice-based project

RELATED COURSES

- Pg 123** BA (Hons) Film Studies  
**Pg 125** BA (Hons) Filmmaking  
**Pg 121** BA (Hons) Film Business and Promotion  
**Pg 119** BA (Hons) Film and Animation

“Our aim is to produce confident, skilled, industry-ready graduates. You’ll feel assured and be prepared to contribute from day one of employment.”

REBECCA TULLENER, COURSE LEADER



BA (Hons)  
**Film Business and Promotion\***

NTI Birmingham

@MyBCU  
 BirminghamCityUniversity

CAMPUS

City Centre

DURATION

2 years full-time

ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Prepare yourself for the business realities of film distribution and consumption in today’s rapidly evolving global film marketplace, with our unique, two-year fast-track programme.

BA (Hons) Film Business and Promotion is designed with industry to reflect the growing need for entrepreneurial film graduates for roles within the film industry around film distribution, marketing, financing and sales.

You’ll take a worldwide perspective from the outset, looking at the international marketplace, how the industry works globally, domestically in the USA, and independently in the UK. You’ll also study film industry structure, how films are financed and the challenge of bringing desirable film products to market.

Along the way, you’ll build a tangible portfolio of practice, showcasing your work and proving your professionalism. Your assignments will reflect real-world practices and are designed to develop your critical and strategic thinking skills necessary to exploit opportunity in the sector.

Full information:  
[www.bcu.ac.uk/film-business-and-promotion](http://www.bcu.ac.uk/film-business-and-promotion)

\*subject to validation

Content includes:

Year 1

- Film Industry Primer
- Film Advertising and Audiences
- Language of Film
- Film Distribution: Planning Strategy
- Narrative Entertainment, Development and Implementation (optional)
- Collaborative Practice

Year 2

- Film Festivals
- Festival Planning
- Film Business Landscape
- Film and Entertainment Finance
- Final Major Project

» TAKE PART IN VOLUNTEER OPPORTUNITIES AT REGIONAL FILM FESTIVALS.

RELATED COURSES

- Pg 104** BA (Hons) Digital Marketing

WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)  
 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)  
 +44 (0)121 331 5595

WHAT NEXT

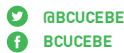
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)  
 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)  
 +44 (0)121 331 5595





BSc (Hons)  
**Film Production Technology**

School of Computing and Digital Technology



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich

- ENTRY REQUIREMENTS**
- A Levels: BBB including science/ ICT or mathematics
  - BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 15 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Graduates of our BSc (Hons) Film Production Technology degree are among the most technically capable in the UK, able to make informed technical production choices, understand technical specifications and accurately test equipment.

Our course focuses on fundamental technical concepts, including the physics of sound and light being captured during production (and the tools and approaches used to do this), as well as the techniques used to digitally store and manipulate both images and audio in post-production.

Taught by an experienced film production team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices and protocols to prepare you for your future career.

The Centre for Digital Media Technology is equipped with over 1,200 square metres of dedicated facilities, including two film/television studios, four multi-track recording studios, post-production suites, a MILO motion control rig and several editing and grading stations.

Full information:  
[www.bcu.ac.uk/film-production-technology](http://www.bcu.ac.uk/film-production-technology)

**F** This course can also be accessed via a foundation year. Please see page 212.

“The course definitely helped me with so many aspects of film and video production, from creating budgets to understanding the technical functions of various cameras, right through to delivery formats for the projects. I certainly came out with a larger skill base and experience in filmmaking.”

JOSH BIRCH

Content includes:

- Year 1**
- Video Production
  - Visual Design
  - Capture and Acquisition
  - Studio Production

- Year 2**
- Production Practice
  - Narrative Design
  - Production Workflows
  - Post-production

- Year 3**
- Cross-platform Media
  - Professional Practice
  - Digital Media Technology Undergraduate Project
  - Production Project

“The Film Studies course aims to train the next generation of film thinkers who will be able to work in a rapidly changing field through their knowledge of theory, practice and industry perspectives.”

PROFESSOR XAVIER MENDIK, COURSE TUTOR



BA (Hons)  
**Film Studies\***

Birmingham School of Media



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language at Grade 4 or above, or equivalent.

Explore global film debates with our new Film Studies course, featuring a distinctive and modern approach to the subject, led by internationally recognised film scholars. Located at the City Centre Campus, which is home to industry-focused film and media facilities, you will learn about a range of differing global cinema traditions and debates alongside production and film festival training.

The first year of the course will introduce you to key debates within film studies, while a module on early film and blockbuster cinema allows you to consider classic and contemporary trends in Hollywood film. You will receive foundational skilling in film production, while a documentary theory and practice module allows you to theorise realist film traditions before creating your own film.

The second year provides more complex considerations of film criticism, with a dedicated module exploring European film and TV genres. During this year, you will also undertake a festival programme module run in conjunction with established events such as the Cine-Excess International Film Festival.

In your final year of study you will learn more about global trends in cinema production and interpretation, while a range of options allows you to consider the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the importance of psychoanalysis to film interpretation.

Full information: [www.bcu.ac.uk/film-studies](http://www.bcu.ac.uk/film-studies)

**F** This course can also be accessed via a foundation year. Please see page 212.

\*subject to validation

Content includes:

- Year 1**
- Introduction to Film Theory
  - Hollywood: Early Film to Blockbusters
  - Foundations of Filmmaking
  - Documentary: Theory and Practice

- Year 2**
- Europe on Screen
  - Festival Programming
  - Optional modules chosen from: Gender, Sexuality and the Body; Fandom and Subcultures; Foundations of Screenwriting
  - Collaborative Project

- Year 3**
- Global Cinema Narratives
  - Optional modules chosen from: Film Entrepreneurship; Cult Film; Bollywood Film; Horror Narratives; Psychoanalysis and Cinema
  - Major Project – dissertation or practice-based project

ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

» WE ARE MEMBERS OF WISE. WISE MEMBERS INSPIRE GIRLS TO CHOOSE MATHEMATICS, ENGINEERING, PHYSICS AND COMPUTING.



**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

» WORK ON OUR ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL ([WWW.CINE-EXCESS.CO.UK](http://WWW.CINE-EXCESS.CO.UK)), AND USE ON-SITE FILM ARCHIVES AS PART OF YOUR STUDIES.

RELATED COURSES

- Pg 120** BA (Hons) Film and Screenwriting
- Pg 125** BA (Hons) Filmmaking
- Pg 121** BA (Hons) Film Business and Promotion
- Pg 119** BA (Hons) Film and Animation

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595



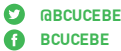


“The facilities at The Parkside Building were brand new, with the latest camera equipment. I really liked the structure of the course and after several Open Days and exploring the city, I felt that it would offer me the opportunity to succeed with my passion and interest in film and television.”

JAMES LOFFREDO

BSc (Hons)  
**Film Technology and Visual Effects**

School of Computing and Digital Technology



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich

**ENTRY REQUIREMENTS**

- A Levels: BBB including science/ ICT or mathematics
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Develop your creative expression and technical skills with our unique Film Technology and Visual Effects course. You will plan and produce a range of film and visual effects productions, using industry-standard protocols and practices.

You will gain expertise in sound and image capture, compositing, post-production and visual effects production. You will graduate ready for a career in a number of relevant industries, including film, TV and multimedia, in roles ranging from video production to visual effects.

The film aspect of the course explores the capture and editing of live action video and audio elements, while the visual effects aspect of the course looks at the creation of digital elements, such as creatures and matte environments, and the use of compositing tools to combine these live action and digital elements together to produce convincing visual effects shots.

You will focus on the fundamental mathematics, physics and technical concepts, examining the behaviour of sound and light, the simulation of fluids, cloth, hair and collisions, the digital manipulation of light and sound and more.

Full information:  
[www.bcu.ac.uk/film-tech-visual-effects](http://www.bcu.ac.uk/film-tech-visual-effects)

**F** This course can also be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

**Content includes:**

**Year 1**

- Acquisition for Visual Effects
- Visual Design
- CGI Modelling
- Studio Production

**Year 2**

- Production Practice
- CGI Techniques
- Sound for Visual Effects
- Collaborative Practice

**Year 3**

- Cross-platform Media
- Professional Practice
- Digital Media Technology Undergraduate Project
- Production Project

» **92% OF GRADUATES IN WORK OR FURTHER STUDY WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).**

“The Filmmaking course will put you at the cutting edge of contemporary cinema practices. The programme combines training in the creation of fiction and documentary films, alongside the study of festival programming techniques.”

PROFESSOR XAVIER MENDIK, COURSE TUTOR



BA (Hons)  
**Filmmaking\***

Birmingham School of Media



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

Learn mainstream movie and documentary production techniques with our new, cutting-edge filmmaking course where you will learn from established practitioners and internationally recognised film scholars. Located at the City Centre Campus, which is home to industry-focused film and media facilities, you will learn about differing filmmaking traditions and practices while applying these skills to a range of production and industry activities.

The first year of the course will introduce you to key principles of filmmaking, while a module on early film and blockbuster cinema allows you to consider classic and contemporary case studies of Hollywood film. Alongside training in film industry perspectives, a documentary theory and practice module allows you to both theorise realist film traditions before creating your own documentary short film.

The second year of the programme provides more complex considerations of the filmmaking process, while a module on film events and PR practices skills you in key festival and exhibition techniques.

In your final year of study you will learn more about filmmaking from post-production perspectives, while a range of options allows you to consider the techniques of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the skill of creating short film narratives.

Full information: [www.bcu.ac.uk/film-making-ba](http://www.bcu.ac.uk/film-making-ba)

\*subject to validation

**Content includes:**

**Year 1**

- Film Industry Primer
- Hollywood: Early Film to Blockbusters
- Foundations of Filmmaking
- Documentary: Theory and Practice

**Year 2**

- Film Event, PR and Promotion
- Filmmaking Practices
- Optional modules chosen from: Screen Cultures, Comedy and the Media, Foundations of Screenwriting
- Collaborative Project

**Year 3**

- Post-production Techniques
- Optional modules chosen from: Film Entrepreneurship, Cult Film, Bollywood Film, Film and Entertainment Finance, Writing Short Film
- Major Project – dissertation or practice-based project

**RELATED COURSES**

**Pg 120** BA (Hons) Film and Screenwriting

**Pg 123** BA (Hons) Film Studies

**Pg 121** BA (Hons) Film Business and Promotion

**Pg 119** BA (Hons) Film and Animation

**WHAT NEXT**

➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

**WHAT NEXT**

➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

» **WORK ON OUR ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL (WWW.CINE-EXCESS.CO.UK), AND USE ON-SITE FILM ARCHIVES AS PART OF YOUR STUDIES.**







“The BSc (Hons) Finance and Investment programme will provide you with a finance and investment education that will enable you to take up finance, business and management careers within the finance industry or commerce.”

NAVJOT SANDHU, SENIOR LECTURER

## BSc (Hons) / MFin Finance and Investment

Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

### CAMPUS

City Centre

### DURATION

- 3 years full-time (BSc)
- 4 years full-time (MFin)
- 4 years sandwich (BSc)
- 5 years sandwich (MFin)
- 5 years part-time (BSc)
- 6 years part-time (MFin)

### ENTRY REQUIREMENTS

- A Levels: BBC (MFin BBB)
- BTEC Diploma: D\*D\* (MFin combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MFin DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points (MFin 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.


Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The programme is focused on a practical application of financial skills in the investing world, qualities that are in high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will encourage your development and commitment in becoming an investment professional.

During the second and final year of the programme, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your programme to a specific career path. You can also enjoy seamless progression to a Master's-level qualification with our MFin.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/finance-investment](http://www.bcu.ac.uk/finance-investment)  
[www.bcu.ac.uk/finance-and-investment-mfin](http://www.bcu.ac.uk/finance-and-investment-mfin)

 BSc (Hons) Finance and Investment can be accessed via a foundation year. Please see page 212.

### Content includes:

#### Year 1

- Introduction to Finance
- Introduction to Financial Accounting
- Principles of Economics
- Quantitative Methods for Finance

#### Year 2

- Financial Analysis for Investment
- Financial Reporting
- Risk Management
- Financial Modelling

#### Final year



- Banking, Financial Markets and Institutions
- Financial Derivatives
- Equity and Fixed Income Securities
- Investment and Portfolio Management

“The work integrated learning on my course has really helped in my day-to-day role during my placement year. The University also builds relationships with the best businesses to help you get a head start in the industry.”

ELLIOT THOMAS

## BA (Hons) Financial Economics

Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

### CAMPUS

City Centre

### DURATION

- 3 years full-time
- 4 years sandwich
- 5 years part-time

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.


Take advantage of Birmingham's distinctive and diverse economic profile with our brand-new Financial Economics degree. The programme will not just use economics to explain social, financial and business interactions, but will also draw understanding from these related areas, challenging and progressing your understanding of economic interactions in a wider context.

Throughout the programme you'll be developed into a work-ready graduate, equipped with a range of technical and employability skills suitable for a wide range of positions. You'll gain a range of transferable skills, helping improve and enhance your career prospects in the wider world of business.

The course will foster your intellectual development and encourage your personal commitment with the purpose of preparing you for work as a financial economist, or contributing to the world of work in another way, utilising your knowledge of financial markets.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/financial-economics](http://www.bcu.ac.uk/financial-economics)

 This course can also be accessed via a foundation year. Please see page 212.

### Content includes:

#### Year 1

- Professional Development
- Business Foundations
- Principles of Economics
- Business Analysis, Methods and Techniques

#### Year 2

- Microeconomics
- Macroeconomics
- Corporate Finance
- Contemporary Business: Practice and Solutions

#### Final year

- Real Estate, Economics and Financial Bubbles
- Money and Banking
- Integrative Business Research Project

## WHAT NEXT

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595



## WHAT NEXT

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





“A great course which enabled me to gain an education in fine art while pursuing my own interests and obsessions.”

VICTORIA PLATT

HND  
Fine Art

Birmingham School of Art

@margaretstreet  
BirminghamSchoolofArt

CAMPUS  
Birmingham Metropolitan College,  
Sutton Coldfield

DURATION  
2 years full-time

- ENTRY REQUIREMENTS
- A Levels: DD
  - BTEC Diploma: MP
  - BTEC Extended Diploma: PPP
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 8 points from three Higher Level subjects
  - Good portfolio of work.

We encourage applications from students who do not meet the entry requirements outlined but can demonstrate ability through work experience, portfolio of evidence or successful interview.

This course encourages you to find your own route to creative expression across an exciting range of fine art practice and gives you the professional skills for further career development. This course opens the door to a career in the creative industries or enables you to move on to degree-level study with automatic entry to the second year of a related degree, including both the BA (Hons) Fine Art and the BA (Hons) Art and Design courses.

Nurturing and nourishing your individual creativity, and with no set pathways, you have the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video.

Studying at Birmingham Metropolitan College, you are also a student of the University with all the opportunities, experiences and professional contacts this brings. The first year explores such themes as developing a fine art language and drawing in a fine art context. You will be introduced to historical and contextual referencing, and will examine disciplines including sculpture, painting, photography and printmaking.

In your second year, you will study business and professional practice modules to develop your freelance and entrepreneurial skills. As you develop your own art identity, you will be able to test your creativity in modules covering site-specific art and specialist studio practice. Across both years, you prepare to take your creativity beyond your studies and into the world of work.

Full information: [www.bcu.ac.uk/fine-art-hnd](http://www.bcu.ac.uk/fine-art-hnd)

» THIS COURSE OPENS THE DOOR TO A CAREER IN THE CREATIVE INDUSTRIES AND ENABLES YOU TO GAIN ENTRY TO OUR DEGREE COURSES.

Content includes:

- Year 1
- Business and Professional Practice
  - Experimentation Across the Creative Disciplines
  - Skills and Technical Knowledge Development
- Year 2
- Opportunities for Commissioned Artwork
  - Development of Studio Practice

RELATED COURSES

- Pg 129** BA (Hons) Fine Art  
**Pg 68** BA (Hons) Art and Design  
**Pg 151** HND Jewellery and Silversmithing

“The opportunity for the artist to develop from start to finish has been proven, hard work is rewarded and the level of work created is limitless. More importantly, don’t put yourself in a box. Everything is at your fingertips.”

TONY MCCLURE

BA (Hons)  
Fine Art

Birmingham School of Art

@margaretstreet  
BirminghamSchoolofArt

CAMPUS  
Margaret Street

DURATION  
3 years full-time

- ENTRY REQUIREMENTS
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/art-portfolio](http://bcu.ac.uk/art-portfolio).

Situated in our historic Grade I listed art school building, you will enjoy the freedom and support needed to establish your own artistic voice. With no set pathways to learning, you will have freedom to experiment in any media, encouraging you to explore areas such as painting, sculpture, printmaking, drawing, photography, installation, film and video.

You will be supported throughout your studies by our experienced and talented tutors and technical staff, all professional artists in their own right. The nature of the course will enable you to develop your understanding of creative contemporary art practices in a global world.

You will learn important skills for your future career development from our professional practice, placement, live and collaborative modules and you will also be introduced to the context and curation of art.

We also have close links to the Ikon Gallery, Tate Liverpool, New Art Gallery Walsall and Birmingham Museum and Art Gallery and you can be inspired by the studios and galleries set up by former students. The course concludes in a public-facing professional exhibition of your practical work, supported by individual websites.

Full information: [www.bcu.ac.uk/fine-art-ba](http://www.bcu.ac.uk/fine-art-ba)

**F** This course can also be accessed via a foundation year. Please see page 212.

Content includes:

- Year 1
- Context, Methods and Making
  - Themes and Concepts in Art
  - Establishing Practice
  - Collaborative Practice 1
- Year 2
- Developing Practice
  - Critical Theories in Art
  - Collaborative Practice 2
  - Live Project
  - Work Placement
- Year 3
- Practice and Professional Presentation
  - Professional Portfolio
  - Major Project

RELATED COURSES

- Pg 128** HND Fine Art  
**Pg 68** BA (Hons) Art and Design  
**Pg 149** BA (Hons) Jewellery and Objects  
**Pg 151** HND Jewellery and Silversmithing



WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

WHAT NEXT

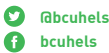
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





BSc (Hons)  
**Food and Nutrition\***

School of Health Sciences



@bcuhels  
bcuhels

**CAMPUS**

City South

**DURATION**

3 years full-time

4 years sandwich

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 27 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language, mathematics and a science.

Our practice-based, innovative BSc (Hons) Food and Nutrition degree will provide you with an integrated course focused on applied food science and technology from manufacturing and processing to analysis, quality and safety assessment, biotechnology and innovation in food product development.

You will also be able to explore several aspects of applied nutrition and its relation to human health and disease, the physiological, biochemical aspect of public health nutrition, dietary assessments and intervention, the legislation and policies for product quality and safety and its relation to health promotion.

There will be opportunities to discover the complexities of the food chain, the demands and needs of today's consumers globally and the controls and safety features that ensure the food we eat is of high quality, safe and nutritious.

You will be taught in our new £41 million building with specialist state-of-the-art laboratories, nutritional sciences and dietetics laboratory facilities and teaching kitchen. Staff and guest speakers teaching the programme are experts and publish in their respective fields of food science and technology, nutrition and public health, dietetics, food safety and quality, biomedical and biological sciences and analytical chemistry.

Full information: [www.bcu.ac.uk/food-and-nutrition](http://www.bcu.ac.uk/food-and-nutrition)

**F** This course can also be accessed via a foundation year. Please see page 212.

\* subject to validation

“This programme will equip you as food and nutritional scientists with the knowledge and transferable skills to consider employment in the food and nutrition industry. You will also be able to contribute to solving diet-related health issues.”

HUDA AL-KATEB, PROGRAMME LEADER

**Content includes:**

**Year 1**

- Skills and Competencies Development
- Principles of Nutritional Biochemistry and Metabolism
- Introduction to Food Production
- Principles of Human Physiology and Nutrition

**Year 2**

- Nutrition and Development
- Applied Human Nutrition
- Food Rheology and Material Sciences
- Food Microbiology

You will have an option of a one-year placement in the public sector or food and nutrition industry. It will be your responsibility to find a suitable placement; however, the programme team will assist you with this.

**Final year**

- Current Advances in Food and Nutritional Sciences
- Research Methods and New Product Development
- Industrial Unit Operation – Food Quality and Safety
- Public Health Nutrition and Policies

**RELATED COURSES**

**Pg 202** BSc (Hons) Sport and Exercise Nutrition

“I truly believe that, without the input of the course, I would not have progressed within industry so quickly.”

SADIE CHANCE, SENIOR PRODUCT DEVELOPER, SCIMITAR SPORTS



BA (Hons)  
**Garment Technology**

School of Fashion and Textiles



bcu\_fashion  
@bcu\_fashion  
[blogs.bcu.ac.uk/fashion-textiles](https://blogs.bcu.ac.uk/fashion-textiles)

**CAMPUS**

City Centre

**DURATION**

3 years full-time

4 years sandwich

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

Develop a professional and enquiring attitude within technical aspects of clothing production and an ability to become confident and self-motivated in your chosen practice. With excellent links within the industry, you will benefit from our close working relationships with fashion brands like Adidas, Burberry, Amanda Wakeley, Karen Millen and Abercrombie & Fitch.

Your first year will introduce you to a number of fashion topics that will help you to develop a good foundation of fashion knowledge and skills in both design and technical areas. Your second year helps to strengthen your personal and professional development in relation to your own career goals. Opportunities to take part in the international Erasmus exchange programme exist during this year.

There is an optional placement year between years 2 and 3. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year introduces you to advanced pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You will also use industry-standard Gerber pattern-cutting software, and strengthen your knowledge of global manufacturing.

BA (Hons) Garment Technology, BA (Hons) Fashion Design and BA (Hons) Costume Design and Practice have a shared first year of study.

Full information: [www.bcu.ac.uk/garm-tech](http://www.bcu.ac.uk/garm-tech)

**Content includes:**

**Year 1**

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

**Year 2**

- Creative Realisation
- Critical Studies
- Work Placement (option 1) or Collaborative Practice (option 2)
- Advanced Practice

**Year 3**

- Independent Project Research
- Independent Practice
- Major Project

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



[www.bcu.ac.uk/fashion-portfolio](http://www.bcu.ac.uk/fashion-portfolio)

**RELATED COURSES**

**Pg 118** BA (Hons) Fashion Design  
**Pg 206** BA (Hons) Textile Design

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



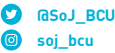


“The course content is challenging but really enjoyable, and the knowledge I have gained has proved to be invaluable in my work within the jewellery trade.”

MICHAEL BARROWS

Foundation Certificate / Gemmology  
Diploma / Diamond Diploma  
**Gemmological Association**

School of Jewellery



**CAMPUS**

Assay Office Birmingham

**DURATION**

**Foundation Certificate:** 1 year,  
2.5 hours per week plus  
independent study  
**Diploma:** 1 year, 5 hours per week  
plus independent study  
**Diamond Diploma:** 1 year,  
2.5 hours per week plus  
independent study

**ENTRY REQUIREMENTS**

- You must have passed the Foundation Certificate before you are able to progress to the Gemmology Diploma.
- There are no specific entry requirements for the Diamond Diploma course but completion of the Foundation Certificate is advised.

Leading to a globally respected award, you can register to study for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gem-A's Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

**CONTENT INCLUDES:**

**Foundation Certificate**

- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
- Investigate imitation and synthetic gem materials
- Use basic gemmological tools
- Examine how gems are used in jewellery
- Learn about the value and durability of gems
- Identify features of commercially important gems
- Gain Cert GA status with the Gemmological Association.

**Gemmology Diploma**

- Gain an in-depth understanding of gemmology
- Develop competence in handling, testing and identification
- Interact with the jewellery trade
- On graduation, you are eligible for election to FGA Membership status of the Gemmological Association.

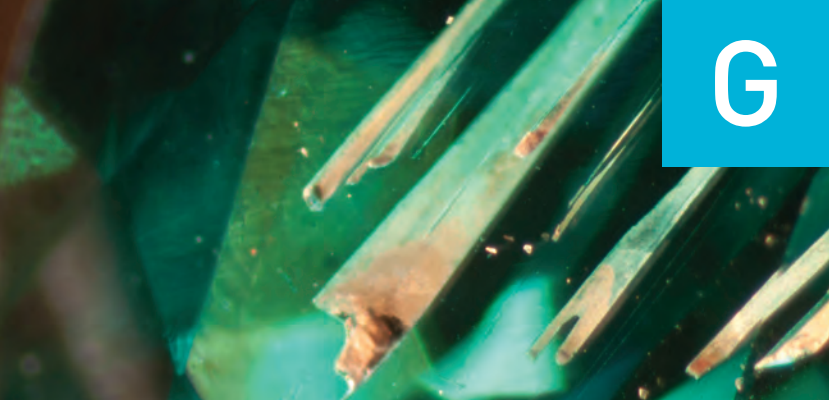
**Diamond Diploma**

- One of the world’s most respected diamond awards
- Investigate diamond grading
- The 4Cs (carat weight, colour, clarity and cut)
- Learn how to identify imitations and treatments
- Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name.

Full information: [www.bcu.ac.uk/gemmology-fd](http://www.bcu.ac.uk/gemmology-fd)  
[www.bcu.ac.uk/diamond-dip](http://www.bcu.ac.uk/diamond-dip)

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ [+44 \(0\)121 331 5595](tel:+441213315595)

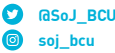


“My favourite aspect of my time at the School of Jewellery is the willingness of the lecturers to succeed not only in the course but also in the industry.”

MAX LAMB, GRADUATE CURRENTLY WORKING FOR  
GEMFIELDS IN ZAMBIA

BSc (Hons)  
**Gemmology and  
Jewellery Studies**

School of Jewellery



**CAMPUS**

Assay Office Birmingham

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- Interview.

Study on our Gemmology and Jewellery Studies degree, the only one of its kind in the world, and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham’s thriving Jewellery Quarter, you will benefit from unrivalled expertise and facilities as you explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation.

With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography. You will study at our world-class brand-new purpose-built facilities at the Assay Office, just a few minutes’ walk from the School of Jewellery.

Our staff team are all experts in their field and have extensive industry experience. Our graduates go on to work in a wide variety of roles in the jewellery industry throughout the world.

Full information: [www.bcu.ac.uk/gemmology](http://www.bcu.ac.uk/gemmology)

**Content includes:**

**Year 1**

- Introduction to Gemmology and Jewellery Studies
- Gemmology and Diamond Practical

**Year 2**

- Applied Gemmology
- Organics
- Jade
- Industry Studies

**Year 3**

- Advanced Gemmology and Analytical Techniques
- Valuation Science
- Research Project

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ [+44 \(0\)121 331 5595](tel:+441213315595)

» OUR GEMMOLOGY AND JEWELLERY  
STUDIES DEGREE IS THE ONLY ONE OF  
ITS KIND IN THE WORLD.





“My advice to people joining the course is don’t stick to what you know or what you’re good at. Experiment, collaborate, learn what it means to be creative – not just how to be technically good at it.”

HENRY BARTON-WONG

## BA (Hons) Graphic Communication

School of Visual Communication



### CAMPUS

City Centre

### DURATION

3 years full-time

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. See [bcu.ac.uk/viscom-portfolio](http://bcu.ac.uk/viscom-portfolio).

This exciting course is a must for creative mavericks and anyone passionate about graphic design and looking to pursue a career in the industry. Thanks to established links with major advertising agencies, publishing houses and interactive design studios, you will gain industry-relevant skills in the fields of communication, branding and advertising design, both in print and online.

You will be expected to stand out through your imaginative and innovative thinking, problem-solving, passion and commitment to new ideas. The course will test your design skills and help you identify the latest trends in design, strategy and communication.

You will be immersed in our creative community at our City Centre Campus, where you will find screen-printing, letterpress facilities, Adobe software training rooms and studio facilities to enhance your design work.

You will be working on live project partnerships, which could include NHS, Moonpig, Beehive, Studio Bonito, McCann Erickson, The Times Newspaper Group, One Black Bear, Cogent Elliott, Saatchi & Saatchi, and many more. Your portfolio will be showcased to a number of potential employers through our home-grown and independent talent pool, as well as during your graduate show. The programme is a member of D&AD global student awards network.

Full information: [www.bcu.ac.uk/graphic-com](http://www.bcu.ac.uk/graphic-com)

**F** This course can also be accessed via a foundation year. Please see page 212.

### Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles of Graphic Communication
- Practice of Graphic Communication
- Narrative
- Enterprise of Graphic Communication
- Discourse

#### Year 2

- Context of Graphic Communication
- Live Project
- Collaborative Practice
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

#### Year 3

- Critical Practice
- Major Project

CertHE

## Health and Social Care

School of Health Sciences



### CAMPUS

City South

### DURATION

1 year full-time, work-based learning

### ENTRY REQUIREMENTS

- You must be employed in a health or social care support worker role (or equivalent).
- A Levels: minimum of Grade D in one subject
  - BTEC Diploma: M
  - BTEC Extended Diploma: PPP
  - Access to HE Diploma: 60 credits with 12 Level 2 mathematics and 12 Level 2 English language if not already achieved at GCSE or equivalent
  - International Baccalaureate Diploma: considered on a case-by-case basis
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

If you are currently a support worker in a health and social care setting and wish to either gain credits to enable access to a degree programme or would like to develop your career to the next level, this course is for you.

This one-year work-based learning programme includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. If you would like to take the first steps towards developing your knowledge and skills, this qualification is the ideal first step.

The School’s belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Outstanding facilities include the award-winning £30 million Seacole Building with hospital wards, operating theatre, home environment room and laboratory.

### Content includes:

#### Modules

- Academic Skills
- Principles of Anatomy and Physiology or Introduction to Health Policy
- Fundamentals of Care

#### Plus

- A pathway-specific skills module
- One or two option modules (select two single modules or one double module)

Full information: [www.bcu.ac.uk/health-sc](http://www.bcu.ac.uk/health-sc)

The following study pathways are available:

#### Adult Care

For people working with adults in a health or social care environment.

#### Children

Suitable for people working with children in a support worker role.

#### Diagnostic Radiography

The pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment.

#### Learning Disability

For people working within a learning disability setting.

#### Mammography

Examining psychological and cultural influences relevant to working in a breast imaging department.

#### Maternity

For those working within a maternity setting who wish to develop their role.

#### Mental Health

Of particular relevance to people who work with clients with mental health needs.

#### Surgical Care Support

Aimed at those who work within a perioperative setting who wish to develop responsibility, accountability and critical thinking and problem-solving skills.

## WHAT NEXT

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

» LIVE PROJECT PARTNERSHIPS HAVE INCLUDED NHS, MOONPIG, BEEHIVE, STUDIO BONITO, MCCANN ERICKSON, THE TIMES NEWSPAPER GROUP, CHAPTER, ONE BLACK BEAR, COGENT ELLIOTT, LEO BURNETT LONDON AND MORE.

### RELATED COURSES

- Pg 119** BA (Hons) Film and Animation  
**Pg 142** BA (Hons) Illustration  
**Pg 181** BA (Hons) Photography  
**Pg 206** BA (Hons) Textile Design  
**Pg 68** BA (Hons) Art and Design

## WHAT NEXT

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

### RELATED COURSES

- | **Pg 136** FdSc Health and Social Care





“I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other.”

FIONA KILBEY



FdSc  
Health and Social Care

School of Health Sciences

🐦 @bcuhels  
📌 bcuhels

CAMPUS  
City South

DURATION  
2 years full-time, work-based learning

ENTRY REQUIREMENTS  
You must be employed in a health or social care support worker role (or equivalent).  
• A Levels: minimum of Grade D in one subject  
• BTEC Diploma: M  
• BTEC Extended Diploma: PPP  
• Access to HE Diploma: 60 credits with 12 Level 2 mathematics and 12 Level 2 English language if not already achieved at GCSE or equivalent  
• International Baccalaureate Diploma: considered on a case-by-case basis  
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

As a healthcare assistant, support worker or equivalent within a health and social care setting, this course supports and guides you in gaining the work-based skills you need to take your career to the next level.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

You can move your career forward if you hold suitable employment in the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy, and management in health and social care.

The School’s belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Outstanding facilities include the award-winning £30 million Seacole Building with hospital wards, operating theatre, home environment room and laboratory.

Full information: [www.bcu.ac.uk/health-sc](http://www.bcu.ac.uk/health-sc)

Content includes:

- Year 1
- Academic Skills
  - Principles of Anatomy and Physiology or Introduction to Health Policy
  - Fundamentals of Care

- Plus
- A pathway-specific skills module
  - One or two option modules (select two single modules or one double module)

- Year 2
- Introduction to Evidence-based Healthcare and Research
  - Becoming a Paraprofessional

- Plus
- A pathway-specific skills module
  - Two single option modules

AVAILABLE SPECIALIST ROUTES:

Adult Care

Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

Children

Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children’s healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

Diagnostic Radiography

Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

Learning Disability

This pathway provides you with the fundamental knowledge and the core clinical skills to enable you to meet the health needs of people with learning disabilities.

Mammography

Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. It is aimed at students who wish to develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

Maternity

Aimed at support workers who are working within a maternity setting, this pathway will be of particular interest to those wishing to develop their role and gain competence in the principles that surround caring for pregnant women.

Mental Health

Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual’s recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

Surgical Care Support

This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and to develop critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual’s health, their safety and clinical practice in the perioperative care setting.

WHAT NEXT

- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

RELATED COURSES

Pg 135 CertHE Health and Social Care

WHAT NEXT

- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





“Studying public health means I can make an impact and change lives for the better. Public health encompasses all that is important to me, from the environment we live in and the impact of pollution to helping individuals meet their own health targets.”

NATASHA DAWSON

BSc (Hons)  
**Health Studies  
(Public Health)**

School of Health Sciences



@bcuhels  
bcuhels

**CAMPUS**

City South

**DURATION**

3 years full-time

5 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BCC
- BTEC Diploma: D\*D
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 26 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

This course is for you if you want to develop the knowledge and practical skills to improve the health and wellbeing of populations, groups and individuals – whether you see your future career working in local authority public health services (for example as a public health practitioner), the NHS (health information officer), the voluntary sector (community development worker, drug and alcohol project worker) or the private sector (health trainer).

From helping individuals to prevent illness to creating environments that foster wellbeing, this innovative course gives you the opportunity to influence the future health of our society. Public health work helps populations stay healthy; it involves a range of activities, including promoting physical activity, improving the health of disadvantaged groups and developing strategies for healthier housing.

The course focuses on different areas of practice – health protection, health improvement and health service quality. Our students have also developed innovative community-based health education programmes to support people with diabetes from South Asian communities to achieve better health.

Staff expertise in areas as diverse as health promotion, health psychology, sociology, health economics, health policy, leadership and mental health, combined with opportunities for study abroad, mean that you will appreciate the range of influences on current health and wellbeing issues.

Full information: [www.bcu.ac.uk/health-studies](http://www.bcu.ac.uk/health-studies)

**F** This course can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

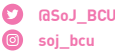


“My time spent studying provided me with an excellent foundation skill set and knowledge that I was able to build upon professionally in a haute horology brand service department.”

THOMAS MASON

BA (Hons)  
**Horology**

School of Jewellery



@SoJ\_BCU  
soj\_bcu

**CAMPUS**

Vittoria Street

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- Good portfolio showing your interest in the subject
- Interview.

The BA (Hons) Horology course is the only one of its kind and is designed to train and create employable students in horology. The course is tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links include brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our unique undergraduate Horology course will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement. You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques. You will also have the opportunity to gain professional membership of the British Horological Institute.

You will be using industry-standard software, such as the Solidworks CAD package, to develop design and technical drawing skills, as well as both traditional and modern niche skills of repair, conservation and restoration.

You will have the chance to undertake placements, mentoring and develop technical expertise in a commercial setting, alongside our unique partnerships with luxury goods brands LVMH Watch & Jewellery UK, Cartier, Christopher Ward and other internationally respected names.

Full information: [www.bcu.ac.uk/horology](http://www.bcu.ac.uk/horology)

» WE HAVE UNIQUE PARTNERSHIPS WITH LUXURY GOODS BRANDS LVMH WATCH & JEWELLERY UK AND CARTIER.

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

Content includes:

**Year 1**

- Introduction to Horology
- Production Techniques
- Specialist Horological Skills
- CAD for Bespoke Production (optional)
- Introduction to Gemmology (optional)

**Year 2**

- Commercial Servicing Skills
- Commercial Awareness (optional)
- Luxury Jewellery Branding (optional)
- Advanced Production Techniques
- Work Placement (optional)
- Live Project (optional)

**Year 3**

- Major Project – explore an area of personal interest to you
- Employment Skills – to further develop the practical and professional skills required to become a professional horologist

**RELATED COURSES**

- Pg 149** BA (Hons) Jewellery and Objects
- Pg 151** HND Jewellery and Silversmithing
- Pg 129** BA (Hons) Fine Art





“All the course lecturers have an extensive amount of practical experience; therefore they are able to share their knowledge and provide real-life examples in seminars and lectures. They don’t just want us to achieve the bare minimum, but will push and encourage us to achieve our utmost best!”

SOMMAIYYA BEGUM

BA (Hons)  
**Human Resource Management**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.


Our Human Resource Management degree equips you with the tools you need to develop the high-performing personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience and can go on to work for a wide range of companies such as Superdry and National Express.

This course draws upon all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/hrm](http://www.bcu.ac.uk/hrm)

 This course can also be accessed via a foundation year. Please see page 212.

**Content includes:**

- Year 1**
- Employee Engagement
  - Finance for Managers
  - Contemporary HR for Managers
  - Understanding Organisations and Organisational Behaviour
- Year 2**
- Employment Law
  - Adding Value Through HR
  - An Introduction to Consultancy
  - Applied Management
- Final year**
- The Contemporary Global Manager
  - Workplace Learning and Development
  - Employee Relations and Reward

**ACCREDITATION**



- WHAT NEXT**
-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  -  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  -  +44 (0)121 331 5595







“I was exposed to new ideas, methods and people that have influenced my work and taken me in directions that I had not even considered.”

MATTHEW BAILEY

 viscombirminghamcityuniversity

BA (Hons)  
**Illustration**  
School of Visual Communication

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/viscom-portfolio](http://bcu.ac.uk/viscom-portfolio).

This exciting, energetic course gives those with a passion for image-making the skills they need to capture and communicate ideas through illustration. We celebrate the challenge of finding your individual visual voice through experimenting, risk-taking and critical reflection. You will explore how your work can be applied across a wide range of contexts, supported by a staff team of diverse professionals.

You will develop new skills and different ways of thinking through this challenging and exciting course, enabling you to find your own individual, visual voice and preparing you for the ever-changing creative industry.

There will be the opportunity to examine the new ideas, technologies and issues that affect today’s developing illustrators, as well as exploring the synthesis between Illustration and other visual communication subject disciplines, leading to the development of strong student collaborations which aim to reflect industry practice.

You will have the opportunity to exhibit at high-profile London graduate shows, including New Designers. Your portfolio will be showcased to a number of potential employers through our home-grown and independent talent pool, as well as during your graduate show.

Full information: [www.bcu.ac.uk/illustration](http://www.bcu.ac.uk/illustration)

**F** This course can also be accessed via a foundation year. Please see page 212.

» PROJECT PARTNERSHIPS HAVE INCLUDED HALLMARK & TIGERPRINT, FLATPACK FILM FESTIVAL, PLAYGROUND GAMES AND MOONPIG.

Content includes:

- Year 1**
- Introduction to Visual Communication
  - Principles of Illustration
  - Practice of Illustration
  - Narrative
  - Enterprise of Illustration
  - Discourse

- Year 2**
- Context of Illustration
  - Live Project
  - Collaborative Practice
  - Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

- Year 3**
- Critical Practice
  - Major Project

RELATED COURSES

- Pg 119** BA (Hons) Film and Animation  
**Pg 134** BA (Hons) Graphic Communication  
**Pg 181** BA (Hons) Photography  
**Pg 206** BA (Hons) Textile Design  
**Pg 68** BA (Hons) Art and Design

“It was brilliant to see everything come together successfully at the end of the project; it was also fantastic to see members of the public interacting with the space myself and others had created. When the exhibition was open I felt an amazing sense of achievement.”

EMILY HESKETH, AFTER WORKING ON AN EXTRA-CURRICULAR PERFORMANCE OF MACBETH



 @BCU\_BSoAD

BA (Hons)  
**Interior Architecture and Design**  
Birmingham School of Architecture and Design

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects.

Centred around a tailored environment and an enterprise education, this undergraduate course covers a spectrum of interior architecture and design possibilities ranging from reordering to manipulating to transforming space.

- More specifically, an interior architecture and design student learns to:
- order and reorder spatial activities and planning to design creative and innovative interiors,
  - manipulate, in three dimensions, the interior sculptural qualities of a building or space, and
  - transform or give a new life to an existing or new space, based on your expanding vision and possibility in a given context.

This industry-aligned course offers you the opportunity to study and practise the adaption and reuse of space within new and existing building stock, while also addressing aesthetics, human needs, materiality, and the more ephemeral qualities of atmosphere, character, colour, light and shade.

Alongside the regeneration of existing space, you will discover new interior environments, in a broad range of industry sectors, such as hospitality, retail, leisure and residential, using an experimental approach to design to develop the refined techniques required for effective space planning, conceptual design, development, visualisation and the refurbishment of space. You will have opportunities to work on industry-led briefs and live projects designed to help you bridge the gap between education and employment.

Full information: [www.bcu.ac.uk/arc-design](http://www.bcu.ac.uk/arc-design)

Content includes:

- Year 1**
- Reordering Space
  - Manipulating Space
  - Design Devices
  - 20th Century Movements in Architecture and Design
  - Transforming Space 1

- Year 2**
- Praxis (work placement)
  - Collaborative Practice
  - Interior Strategies
  - Transforming Space 2

- Year 3**
- Critical Study
  - Design Integration
  - Transforming Space 3 (major project)

RELATED COURSES

- Pg 156** BA (Hons) Landscape Architecture  
**Pg 67** BA (Hons) Architecture

» OUR SCHOOL IS CONNECTED TO A HUGE NETWORK OF PRACTITIONERS, DESIGNERS AND CREATIVE INDIVIDUALS. THIS PROVIDES A GREAT SPRINGBOARD FOR YOU TO CONNECT WITH THESE GROUPS.

**WHAT NEXT**

 [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

 +44 (0)121 331 5595

**WHAT NEXT**

 [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

 +44 (0)121 331 5595





“This is a programme with a truly international focus and you will develop a wide range of cognitive and intellectual skills. In addition you will develop the competencies specific to business and enterprise by studying and working with people from across the world.”

CINDY MILLMAN, LECTURER

BA (Hons)  
**International Business  
(Top-up)**

Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
1 year full-time  
2 years part-time

- ENTRY REQUIREMENTS**
- 240 UK university credits in a business-related field
  - HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
  - ABE Advanced Diploma – at least Grade B in two modules
  - GCSE Grade 4 or above in English language and mathematics, or equivalent.

This top-up degree develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible, giving you the confidence to get out there and engage with overseas businesses.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you’ll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You’ll benefit from our exceptional links to business. Our staff bring in expert guest speakers from industry to help you with your projects. In the past this has included speakers with international experience, from organisations as diverse as the Ministry of Defence to multi-million pound conglomerates. Based at our City Centre Campus, you’ll have access to all our fantastic new facilities, including a library with 135 million print and online resources.

Full information: [www.bcu.ac.uk/int-business](http://www.bcu.ac.uk/int-business)

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





“It is a great programme designed to impart knowledge and skills on international finance and successfully equips our students for their careers in a globally competitive market.”

NAVJOT SANDHU, LECTURER

BA (Hons)  
**International Finance (Top-up)**

Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
1 year full-time

- ENTRY REQUIREMENTS**
- 240 UK university credits in a business-related field
  - HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
  - ABE Advanced Diploma – at least Grade B in two modules
  - GCSE Grade 4 or above in English language and mathematics, or equivalent.

Global financial and business environments are becoming increasingly intertwined. We use our long-standing links with the world of finance to develop your knowledge and real-world practical skills in international finance. With dedicated tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

Studying in our state-of-the-art £63 million Curzon Building on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They’ve forged careers and worked with renowned companies such as KPMG and Vauxhall.

Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to also gain valuable learning experiences from your peers. While you complete your degree, you’ll be right in the hub of the city and be surrounded by other like-minded students on a variety of business and accountancy-based degrees.

Full information: [www.bcu.ac.uk/int-finance](http://www.bcu.ac.uk/int-finance)

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595



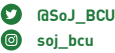


“I applied straight away knowing that it was what I wanted to do next. When I got accepted I was really happy and excited because it offered all the areas I wanted to explore and build my way into the industry. I have started the course now and I am really enjoying it – it was really what I expected and even better!”

LAURA MECATTAF

BA (Hons)  
**International Jewellery Business**

School of Jewellery



**CAMPUS**  
Assay Office Birmingham

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects.

This is a new and exciting course that offers the unique opportunity to study the management and marketing of jewellery at Birmingham City University’s world-renowned School of Jewellery. You will have a fantastic start to your career in the jewellery industry, by combining academically rigorous studies with the possibility to practise applying skills and knowledge in live projects and simulations.

You will be taught by experienced tutors with a background in the jewellery industry and will learn by working on group and individual projects and applying management and marketing theories to jewellery industry challenges.

You’ll have the opportunity to engage with the School and its contacts, and receive behind-the-scenes access not usually available. You will be undertaking a course that is contextualised within the jewellery industry, giving you marketing skills on a whole new level of insight.

The course involves getting first-hand experience visiting key trade fairs and retail events such as Jewellery and Watch in Birmingham, International Jewellery in London and overseas fairs in Switzerland, Germany, the USA, China and Italy.

Full information: [www.bcu.ac.uk/int-jewel-bus](http://www.bcu.ac.uk/int-jewel-bus)

» THIS COURSE INVOLVES VISITING MANUFACTURERS, RETAILERS AND EXHIBITIONS ACROSS THE WORLD.

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

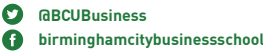


“This course challenges you to expand your knowledge and skills in the key business discipline of marketing. You will learn how businesses succeed globally and develop yourself in a nurturing and supportive environment.”

NICOLA GITTINS, LECTURER

BA (Hons)  
**International Marketing (Top-up)**

Birmingham City Business School



**CAMPUS**  
City Centre

**DURATION**  
1 year full-time

- ENTRY REQUIREMENTS**
- 240 UK university credits in a business-related field
  - HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
  - ABE Advanced Diploma – at least Grade B in two modules
  - GCSE Grade 4 or above in English language and mathematics, or equivalent.

This programme will help you to develop specific marketing and business knowledge, as well as a host of transferable skills that’ll enhance your employability prospects. The course will prepare you for a career in marketing in an international context, equipping you with the practical skills required to make an immediate and long-term impact in the industry.

You will be encouraged to recognise different types of information and resources, to develop your ability to question the validity of that information and to recognise the importance of different resources to help develop your knowledge.

Alongside key skills in targeting, strategy and enterprise development will be transferable skills in people management, critical analysis and communication. The use of live client projects will help sharpen your skills, build your contacts and prepare you for your future career.

The Business School is based at the new £63 million Curzon Building on our City Centre Campus. Not only will you be right in the hub of the multicultural city but you’ll also have access to all our fantastic new facilities, including a library with 135 million print and online resources.

Full information: [www.bcu.ac.uk/int-marketing](http://www.bcu.ac.uk/int-marketing)

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

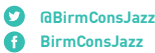




“The course is a great platform for personal development; although oriented around jazz and improvisation, it still gives you room to decide which avenue of the profession you want to move into, as well as work out how to get there.”

TOM DUNNETT

BMus (Hons)  
**Jazz**  
Royal Birmingham Conservatoire



**CAMPUS**  
City Centre

**DURATION**  
4 years full-time

**ENTRY REQUIREMENTS**

- A standard in First Study equivalent to that of the Associated Board's Grade VIII (distinction): this may be demonstrated at audition or on your audition recording

**Plus:**

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

Join us as we launch our new Eastside Jazz Club and further our impact on Birmingham's thriving jazz scene, which has been established over many years. Our new venue strengthens the promise of a fresh and exciting future for jazz in the city, and we regularly welcome influential artists for gigs and masterclasses.

This course is perfectly in tune with the needs of a modern jazz performer. You will develop your practical and professional skills, emerging as a fully rounded, professional musician with an awareness of the commercial realities and entrepreneurial opportunities ahead of you.

Delivered by performers, band leaders and composers, the course includes one-to-one lessons, small group coaching and private practice. Promoters, peers and professional jazz (staff) musicians give you immediate, constructive feedback on your performance.

We encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice. In your final year you will work towards a major project of your own devising – such as a recording, performance or dissertation – which will reflect your specialist interests and career aims.

**Full information:** [www.bcu.ac.uk/jazz](http://www.bcu.ac.uk/jazz)

» ONLY UK CONSERVATOIRE WITH A DEDICATED JAZZ PERFORMANCE VENUE.

**Content includes:**

**Years 1 and 2**

- Intensive weekly coaching including individual and group sessions
- Masterclasses and workshops
- Jazz History
- Composition (basic techniques)
- Proficiency
- Praxis

**Years 3 and 4**

- Final Project
- Professional Development
- Studio and transcription projects
- Module options including Pedagogy and Media
- Composition (large ensemble concepts) and Arranging

We regularly review our courses to ensure that they are of the highest quality and as relevant to the workplace as possible. For further information, please see Birmingham City University's Terms and Conditions which can be found at [www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract).

» 91% OVERALL SATISFACTION (NATIONAL STUDENT SURVEY 2017).

**WHAT NEXT**

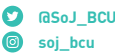
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

“It's amazing working on live projects such as these – it's real life and out there for the public to see. It's really nerve-wracking being shortlisted from the whole year and then to find out I won it was one of the best feelings ever.”

ALISE ZLATKINA, WINNER OF THE LIVE PROJECT WITH HORTICULTURE WEEK



BA (Hons)  
**Jewellery and Objects**  
School of Jewellery



**CAMPUS**  
Vittoria Street

**DURATION**  
3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see the video below.

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individuality is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards, on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects.

In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence who have diverse skills and knowledge to contribute to your learning experience. While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through participation in live projects, competitions and real-life briefs throughout the programme.

**Full information:** [www.bcu.ac.uk/jewel-objects](http://www.bcu.ac.uk/jewel-objects)

**Content includes:**

**Year 1**

- Specialist Techniques
- Jewellery and Objects in Context
- Contextual Exploration
- One optional module from across the School of Jewellery

**Year 2**

- Contextual Specialisms
- Jewellery and Objects in Depth
- Plus two optional modules from across the School and the Faculty including live project, collaborative projects and specialist pathways

**Year 3**

- Studio Perspectives
- Major Project – Theory
- Professional Practice



» EXPERIMENT WITH MATERIALS, TECHNIQUES AND PROCESSES.

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





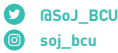
“I started the course with the intention of learning a new skill – three years later, I now want to start an accessories business with jewellery playing an integral role.”

DEBORETTE CLARKE

Creative Self-Development

## Jewellery and Silversmithing

School of Jewellery



@SoJ\_BCU

soj\_bcu

### CAMPUS

Vittoria Street

### DURATION

Most courses run for a full academic year, 3 hours per session during the day, 2.5 hours per session for evening classes, from the beginning of October to the following June.

### ENTRY REQUIREMENTS

No formal qualifications are required but you should be motivated and demonstrate an interest in the subject you wish to pursue and be prepared to buy necessary tools and materials to undertake the specific coursework scheduled.

Studying purely for creative enjoyment, to develop specific skills and enhance your existing knowledge, or assist with progression to full-time education, you can select from a range of diverse courses in a relaxed and inspirational environment.

Courses vary according to demand but are generally around these key areas: jewellery, computer-aided design, portfolio development, stone setting or silversmithing.

You will gain practical experience through structured classes in highly equipped workshops, where you can learn new skills and develop an individual style of work at your own pace.

You are taught and encouraged by experts with first-hand knowledge of the commercial world and practising designer-makers who can adapt their teaching with insights from the creative front line.

#### Jewellery-making for All

Covers aspects of jewellery making, including traditional hand skills and a range of manufacturing techniques, creating pieces of jewellery to your own design or following a structured programme of specific tasks.

#### Computer-Aided Design (CAD)

This part-time evening course is intended for students and designer-makers who wish to acquire a solid foundation in the practical application of CAD. The course covers the creation of 2D artwork for various applications including laser marking and graphic design. You will then move on to the creation of to-scale 3D objects, modelling strategies and preparing designs for creation into physical objects with rapid prototyping. Finally, you will pursue your own design projects, with guidance from the tutor.

#### Stone Setting

Introduces you to a range of stone-setting techniques, including different claw set styles, grain and pavé settings, channel, tension and burnished settings. You will be able to buy silver cast rings, pendants and a selection of stones at cost price to practise the technique of setting stones in their mounts.

#### Silversmithing

This course involves making larger-scale pieces of work such as vessels, containers, cutlery and tableware. It is suitable for beginners or more experienced makers and will introduce various process and hand-production techniques such as raising, forming, planishing, filing and soldering. It is possible to build on these skills to produce simple yet attractive pieces to your own designs as your skills develop.

Full information: [www.bcu.ac.uk/silversmithing-csd](http://www.bcu.ac.uk/silversmithing-csd)

## WHAT NEXT

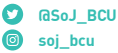
➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

“It felt really good to win as I had put in a lot of hours. Having my work on display in Goldsmiths Hall is a fantastic experience – thinking of all those I admire seeing my work gives me so much pride.”

BETHANY BROWN, WINNER OF AN HONOURABLE MENTION IN THE BRITISH ART MEDAL SOCIETY'S STUDENT MEDAL PROJECT



@SoJ\_BCU

soj\_bcu

HND

## Jewellery and Silversmithing

School of Jewellery

### CAMPUS

Vittoria Street

### DURATION

2 years full-time

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 2
- International Baccalaureate Diploma: 8 points from two Higher Level subjects
- Equivalent industry experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/jewellery-portfolio](http://bcu.ac.uk/jewellery-portfolio).

Based within a stimulating and dynamic environment, the School of Jewellery's HND course is unique within the UK and has an excellent reputation within the industry, with our students and graduates employed at all levels, locally and internationally.

As an HND student, you will be working on live, collaborative and customer-facing projects, broadening your experience through our industry-focused curriculum. You will be immersed in the world of jewellery and silversmithing as you create pieces in precious and non-precious metals. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal.

There is plenty of opportunity for hands-on workshop experience to hone your skills. You will develop practical experience of materials and tools, alongside techniques in drawing and model-making to develop your design processes. You will also have access to the latest equipment such as laser welders and 2D and 3D CAD software packages.

Dedicated staff with professional experience will offer advice, support and industry contacts. You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry.

Full information: [www.bcu.ac.uk/jewellery-hnd](http://www.bcu.ac.uk/jewellery-hnd)

Content includes:

#### Year 1

- Fundamental Hand Skills
- Fundamental Production Processes
- Fundamental Silversmithing Skills
- Introduction to Gemmology (optional)
- CAD for Bespoke Production (optional)
- Fine Jewellery Techniques (optional)

#### Year 2

- Advanced Production Processes
- Professional Context
- Specialist Practice
- Luxury Jewellery Branding (optional)
- Live Project (optional)
- Practical Stone Setting (optional)

» FIELD TRIPS AND STUDY VISITS ENHANCE YOUR UNDERSTANDING OF COMMERCIAL JEWELLERY MANUFACTURING ENVIRONMENTS.

### RELATED COURSES

- Pg 149** BA (Hons) Jewellery and Objects
- Pg 151** HND Jewellery and Silversmithing
- Pg 128** HND Fine Art
- Pg 129** BA (Hons) Fine Art





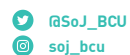
"I want to introduce Mokume-gane to people, so exhibiting at New Designers has given me a great opportunity to do this. I was very excited when I heard I'd won the award. The judges came around during the exhibition and prizes were announced throughout the day – it was very exciting."

YI FENG, TALENT SPOTTED AWARD,  
NEW DESIGNERS 2017

BA (Hons)

## Jewellery and Silversmithing – Design for Industry (Top-up)\*

School of Jewellery



### CAMPUS

Vittoria Street

### DURATION

1 year full-time

### ENTRY REQUIREMENTS

- Higher National Certificate or Higher National Diploma in Jewellery and Silversmithing.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/jewellery-portfolio](http://bcu.ac.uk/jewellery-portfolio).

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industry-ready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations. It is a practice-based course allowing you to realise the potential for digital technology by designing and manufacturing product ranges.

You'll get the chance to work closely with the School of Jewellery's Technology Hub, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry-specific CAD software is explored to its full through a variety of live commissions in collaboration with leading industry companies, high-profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products. Personal laptops are provided with all relevant software that will ensure you have the optimum potential to pursue excellence within this field.

Full information: [www.bcu.ac.uk/jewel-industry](http://www.bcu.ac.uk/jewel-industry)

\* subject to validation

» LIVE PROJECTS GIVE YOU THE CHANCE TO TEST YOUR SKILLS AND CREATIVITY, AND EXHIBIT WORK WITH THE CHANCE TO BE AWARDED PRIZES.

### Content includes:

- Advanced Digital Technology (developing technical competencies using a range of technology)
- Design for Production (practise and refine skills in 2D and 3D software relevant to a variety of laser technologies)
- Graduate Entrepreneurship (refining your portfolio and hear from industry practitioners)
- Major Project (manufacture a product range to a professional standard for exhibition at graduate shows)

### RELATED COURSES

- Pg 149** BA (Hons) Jewellery and Objects
- Pg 151** HND Jewellery and Silversmithing



## WHAT NEXT

➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595





“Birmingham City University prepared me for the world of journalism by providing me with the skills and confidence to succeed in a modern, professional newsroom environment.”

THOMAS LYNCH, TRENDING VIDEO REPORTER WITH TRINITY MIRROR



BA (Hons)  
**Journalism\***  
Birmingham School of Media

@BCUJournalism  
 BirminghamSchoolofMedia

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language at Grade 4 or above, or equivalent.

Home to a range of fantastic, industry-standard facilities, we produce talent that’s ready to go – **journalists who can contribute from day one. You’ll ‘make’ and you’ll ‘do’, but you’ll also question how your work fits into the world. You’ll do media differently and learn to adapt and thrive in an ever-changing global society.**

Learn a wide array of journalism skills from specialists with experience in both core and emerging journalistic practices, including law and ethics, data journalism and mobile reporting. There will also be the opportunity to delve into the discussions and debates that are continuing to shape the journalism landscape and take reporting to new platforms and arenas.

You’ll get the chance to experiment and explore alternative ways of reporting through our Live Newsroom modules that allow you to get hands-on with real-world journalism and experience the thrill of live reporting from a variety of events and locations. You’ll take these core skills into the community and wider global markets through our exciting Global and Community Impact modules.

If you have a passion for sports, music or fashion and beauty, you can apply directly to these courses, working with local sports clubs, the Royal Birmingham Conservatoire and the fashion industry.

Full information: [www.bcu.ac.uk/journalism-ba](http://www.bcu.ac.uk/journalism-ba)

**F** This course can also be accessed via a foundation year. Please see page 212.

\*subject to validation

» **MAKE AN IMPACT FROM DAY ONE! WORK IN OUR LIVE NEWSROOM AND TELL STORIES THAT MATTER.**

**WHAT NEXT**

[www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

+44 (0)121 331 5595

- Content includes:**
- Year 1**
- Live Newsroom 1
  - Introduction to Journalism Landscapes
  - Journalism Law and Ethics
  - Journalism in Society
  - Global and Community Impact Journalism 1
- Year 2**
- Choice of specialist production option
  - Live Newsroom 2
  - Journalism Futures
  - Disruptive Publishing
  - Global and Community Impact Journalism 2
- Year 3**
- Major Project
  - Journalism Innovation and Entrepreneurship
  - Global and Community Impact Journalism 3
  - Live Newsroom 3

**RELATED COURSES**

- Pg 112** BA (Hons) English and Journalism
- Pg 168** BA (Hons) Media and Communication

**AVAILABLE SPECIALIST ROUTES:**

**Sports Journalism\* | BA (Hons)**

As a Sports Journalism student you will learn the art of covering a wide range of sports on a variety of different platforms. You’ll get advice from industry experts on everything from reporting crucial moments, to in-depth investigations of the big topics in sport and interviewing key figures.

Full information: [www.bcu.ac.uk/sports-journ](http://www.bcu.ac.uk/sports-journ)

**Fashion and Beauty Journalism\* | BA (Hons)**

Fashion and Beauty Journalism gives you the chance to learn the skills needed to create agenda-setting content that stays ahead of the trend. Whether it’s writing and broadcasting for traditional outlets or creating the next YouTube or social media star, the course will prepare you to make your mark across the fashion industry.

Full information: [www.bcu.ac.uk/fashion-journ](http://www.bcu.ac.uk/fashion-journ)

**Music Journalism\* | BA (Hons)**

Music Journalism puts you at the heart of a vibrant area of reporting. You’ll learn how to cover gigs in different mediums and explore key issues impacting on the music industry, as well as interviewing and telling the story of musicians and key figures. You will work closely with the Royal Birmingham Conservatoire, giving you access to musical talent from around the globe.

Full information: [www.bcu.ac.uk/music-journ](http://www.bcu.ac.uk/music-journ)

**F** These specialist routes can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

[www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

+44 (0)121 331 5595





“The University provides the support you need while giving you a freedom that allows your projects to be creative and individual. The experience allowed me to gain employment at an architect practice straight after my degree.”

JOCELYN BENNETT

BA (Hons)  
**Landscape Architecture**  
Birmingham School of Architecture and Design



**CAMPUS**

City Centre

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a physical portfolio of your creative work. Guidance will be provided on how to do this.

Landscape Architecture is the design of the outside world, using an integrated design approach that incorporates artistry with deep understanding and application of natural processes and technological systems.

You will learn to design environments that inspire visitors and help to solve the critical problems of our contemporary world. Our course is fully accredited by the Landscape Institute (LI) and you will be supported by a team who come with extensive practice and educational expertise across the broad field that is the modern landscape context.

You will work within various study modes, which will promote the exploration of ideas and approaches as an individual, aligned to multidisciplinary working practices, preparing you for your dynamic future career. Our connections with the region's best practices give you unrivalled experience while studying and help you secure employment after graduation.

Based at our multi-million pound City Centre Campus within our Parkside Building, you will have access to our open studios, as well as digital and physical production facilities. The proximity of Eastside City Park, an award-winning example of contemporary civic space and park design, provides one of many critical design precedents that support your studies, allowing exploration and understanding of the aims, approaches and long-term life of real-world projects. Overall, in your studies you will unwrap the many layers of landscape, to reveal an unlimited storyboard for personal and professional exploration.

Full information: [www.bcu.ac.uk/landscape-arc](http://www.bcu.ac.uk/landscape-arc)

**ACCREDITATION**



**Content includes:**

**Year 1**

- Inspiration – Introduction
- Skills – Hand Drawing, Modelling and Design Software
- Influence – Exploration of Design Precedent
- Components – Hard Material and Planting Design
- Formation – Design Project

**Year 2**

- Construction – Principles and Design Applications
- Collaborative Practice (live projects with industry)
- Praxis (industry study with potential placement opportunities)
- Urban Design – From Strategic to Detail Design
- Designed Ecologies – From Strategic to Detail Design

**Year 3**

- Major Project (practice-based major theory study)
- Major Design (bespoke project)
- Profession (portfolio and career outputs)

**RELATED COURSES**

- Pg 67** BA (Hons) Architecture  
**Pg 143** BA (Hons) Interior Architecture and Design

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595







“One of the things I am most passionate about on my course is the Mooting Society. When I joined the internal mooting competition in my first year it boosted my confidence significantly. It provided me with an opportunity to develop my legal research skills to advocate with confidence in front of the judge.”

SALMA ALI

LLB (Hons)  
**Law**

School of Law



**CAMPUS**

City Centre

**DURATION**

- 3 years full-time
- 4 years sandwich
- 5 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

Go beyond boundaries with our LLB (Hons) Law programme. The School of Law at Birmingham City University is recognised for producing knowledgeable, practical and ethical law professionals. Taking both a local and global perspective, the programme provides a deep understanding of modern law and its practices, taught by a team of respected, experienced academics.

Learning in our School of Law will teach you our core values of professional practice, access to justice, and corporate, social and legal responsibility.

We aim to enable you to develop a critical awareness of the role of law in influencing social change, as well as individual and corporate behaviour. We will equip you with the skills and knowledge to make a difference in issues of fairness, equality and access to justice. The programme satisfies the first part of the academic stage of qualification required to become a solicitor or barrister.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/law-llb](http://www.bcu.ac.uk/law-llb)

**F** This course can also be accessed via a foundation year. Please see page 212.

Content includes:

**Year 1**

- Law of Contract: Fundamental Concepts and Creating Contracts
- Criminal Law: Fundamental Concepts and Crimes Against Persons
- Law of Tort: Fundamental Concepts, Trespass to the Person and Negligence
- Law of Contract: Breach, Remedies and Advocacy

**Year 2**

- Constitutional and Administrative Law
- Land Law
- Professional Skill and Practice

**Final year**

- Equity and the Law of Trusts
- Law of the European Union
- Integrated Project OR American Legal Practice

**AVAILABLE SPECIALIST ROUTES:**

**Law with American Legal Studies | LLB (Hons)**

This programme provides a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

This course provides comprehensive coverage of both the foundations of legal knowledge and skills that can be used in other disciplines, such as critical thinking, negotiation and analysis.

Full information: [www.bcu.ac.uk/law-us](http://www.bcu.ac.uk/law-us)

**Law with Business | LLB (Hons)**

Delivered by a team of academics, internationally recognised researchers and respected former professional practitioners, this programme provides a practice-based education in English law, with the fundamental aspects of business.

The aim of this pathway is to allow you to study the foundations of law and contracts, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions, both domestically and internationally. The programme provides a rigorous academic discipline and also satisfies the first part of the academic stage of qualification required to become a solicitor or barrister.

Full information: [www.bcu.ac.uk/law-bus](http://www.bcu.ac.uk/law-bus)



**Law with Criminology | LLB (Hons)**

By studying this specialised pathway, you will gain a practice-based education in law with a critical appreciation of crime.

The aim of this pathway is to allow you to study the foundations of law while exploring the social aspects of crime, punishment and victimisation, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system. The specialised criminology modules will enable you to explore a diverse set of criminological issues, from youth crime to intelligence and security.

Full information: [www.bcu.ac.uk/law-crim](http://www.bcu.ac.uk/law-crim)

**F** These specialist routes can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

**WHAT NEXT**

- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





“The HND Legal Studies course has been purposely designed to give you a mixture of legal knowledge and the opportunity to develop legal skills essential for successful legal practice.”

SAFINA DIN, SENIOR LECTURER

HND  
Legal Studies

School of Law



CAMPUS  
Birmingham Metropolitan College

DURATION  
2 years full-time

- ENTRY REQUIREMENTS
- A Levels: CC
  - BTEC Diploma: MM
  - BTEC Extended Diploma: MPP
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Looking to enhance your work experience while at the same time gain automatic entry onto our LLB Law degree? The HND Legal Studies is a standalone Higher National Qualification that provides you with a diverse range of legal knowledge and skills designed to enhance your career prospects or begin your career in law.

The HND Legal Studies course combines study of some foundation areas of English Law such as crime, contract and tort with the study of skills-based modules such as litigation and professional practice. The programme also includes a work placement module in which you will be encouraged to apply and demonstrate your knowledge and skill in a legal context.

If you successfully complete the HND Legal Studies course, you can progress directly onto the second year of the LLB (Hons) Law course at Birmingham City University should you wish to continue your studies and gain a qualifying law degree.

Full information: [www.bcu.ac.uk/legal-studies](http://www.bcu.ac.uk/legal-studies)

Content includes:

- Year 1
- English Legal Systems and Practice
  - Criminal Law
  - Law of Tort
- Year 2
- Law of Contract
  - Justice Systems
  - Foundations of Family Law
  - Work Placement



WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





“The course provides opportunities to apply relevant theory to practice while assisting you to advance your management and leadership career. This is probably the fastest yet most fulfilling route to obtaining a top honours degree, while preparing you for your next management challenge.”

MATT JONES, LECTURER

BA (Hons)  
**Management and Leadership (Top-up)**

Birmingham City Business School

🐦 @BCUBusiness  
📍 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
1 year full-time (three one-week block sessions)

**ENTRY REQUIREMENTS**

- 240 UK university credits in a business-related field
- HND in a related subject – distinction profile (merit for students progressing from one of our franchise courses)
- ABE Advanced Diploma – at least Grade B in two modules
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

On this forward-thinking course, you continue to work full-time at your organisation, who may sponsor you while you study for an exciting career incorporating management and leadership. You’ll continue your employment while learning key skills and applying theory to practice to step up your career.

This course covers a blend of fundamental and in-depth management skills across leadership and management. This is a course designed for proactive, career-focused individuals, who can progressively apply their learning. You will study the theory behind successful management, and learn how to apply it practically on the job through modules and assignments.

If you’re aiming to pursue a career in management, our Management and Leadership programme will help you explore the complexity and diversity of today’s interconnected, multicultural business environment. You’ll acquire a blend of management and leadership skills, and learn from colleagues and managers in the workplace.

Taught in three one-week blocks throughout the year, this course allows you to focus on your studies for specific periods, before returning to your career. You’ll be given advanced notice of when these study blocks will take place.

Full information: [www.bcu.ac.uk/management-ls](http://www.bcu.ac.uk/management-ls)

Content includes:

- The Learning Practitioner
- Managing People and Organisations
- Managing Operations and Performance
- Business Statistics, Accounting and Finance
- Strategic Leadership, Management and Change
- Organisational Improvement Project

“The University offers a large variety of facilities to cater for the course’s needs. There are numerous computer rooms with computer-aided design software, a library with a vast amount of resources and several great lab facilities.”

KATJA SRBLJANIN

BEng (Hons) / MEng  
**Manufacturing Engineering**

School of Engineering and the Built Environment

🐦 @BCUCEBE  
📍 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years part-time (BEng)  
4 years part-time (MEng)

**ENTRY REQUIREMENTS**

- Students who have completed an appropriate Higher National Certificate or Higher National Diploma will be considered for entry into the second year
- BEng: an overall grade of at least a merit in an appropriate Engineering HNC, including a merit in Analytical Methods for Engineers
- MEng: an overall grade of at least a distinction in an appropriate Engineering HNC, including a distinction in Analytical Methods for Engineers.

With state-of-the-art production equipment, industry-standard software and close links with local, national and international businesses, this course prepares you for the engineering and managerial challenges facing modern manufacturing organisations. It has been specifically developed for those working in industry who have already completed a HND or HNC qualification, and wish to continue by studying a BEng degree alongside a professional role.

The emphasis throughout is on hands-on activity, including practical and industry-based project work, both in teams and individually. The course has been designed in close consultation with industrial partners and professional bodies, providing you with the opportunity to address global issues that will impact upon society and the environment.

The course aims to develop engineers who can apply the principles of systems management, engineering and information technology to the solutions of operational problems in industry and commerce. Manufacturing engineers are employed in a wide range of engineering, educational and commercial organisations.

Accreditation towards Chartered Engineer status will be sought from the Institution of Engineering and Technology in accordance with their processes. There is also the opportunity to enjoy seamless progression to a Master’s-level qualification with our MEng. Part-time students will enter directly into the second year of the degree programme.

Full information: [www.bcu.ac.uk/man-engineering](http://www.bcu.ac.uk/man-engineering)

Content includes:

**Year 2**

- Leading Engineering Endeavour
- Manufacturing Automation and Control
- Operations Systems
- Quality Systems

**Year 3**

- Design and Manufacture
- Design and Materials
- Operations Management
- Product Lifecycle Management

**Year 4**

- Advanced Manufacturing
- Advanced Materials
- Individual Honours Project (BEng only)

**MEng only**

- CEBE MEng Individual Master’s Project
- Reverse Engineering
- Advanced Materials and Manufacture
- International Operations and Logistics
- Principles of Project Management



WHAT NEXT

[www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

+44 (0)121 331 5595

WHAT NEXT

[www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

+44 (0)121 331 5595

» THE AVERAGE STARTING SALARY OF ENGINEERING AND THE BUILT ENVIRONMENT GRADUATE IS £23,138 (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).

» WE ARE MEMBERS OF WISE. WISE MEMBERS INSPIRE GIRLS TO CHOOSE MATHEMATICS, ENGINEERING, PHYSICS AND COMPUTING.







“One thing I am most enthusiastic about is how practically-based the course is. For example, we went to the Bullring shopping centre to analyse shop window designs, presenting the best and worst examples back to the class, using our design skills and knowledge previously taught.”

KATIE HOLMDEN-BOLLARD

BA (Hons)  
**Marketing**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich (not Prof. Prac.)  
5 years part-time (not Prof. Prac.)

**ENTRY REQUIREMENTS**

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D\*D\* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points (Prof. Prac. 15) from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing programmes also enables you to tailor your interests to a specific area.

Placements are at the centre of your learning experience in order to ensure you are career-ready the moment you complete your studies. Numerous companies hold our placement students in high regard thanks to their real-world practical skills.

We teach by using real business scenarios, so you’ll get the chance to draft marketing plans for actual companies, work on business case studies and gain work experience both within the University and with one of our industry contacts. Our alignment with the CIM ensures our course content remains fresh, relevant and full of key industry insight.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/marketing-ba](http://www.bcu.ac.uk/marketing-ba)

**F** This course can also be accessed via a foundation year. Please see page 212.

Content includes:

- Year 1**
- Business Foundations
  - Marketing Foundations
  - Professional Development
  - Consumer Psychology

- Year 2**
- Core Marketing Insights and Analytics
  - Service Experience Design
  - Brand Management
  - Marketing Communications Planning

- Final year**
- Strategic Marketing, Management and Planning
  - Emerging Themes
  - One Planet Business
  - Integrative Project

“The best aspect of studying my course is that it is practice-oriented and has connections with the professional world. I receive a lot of support from the lecturers, who are ready to answer any questions I have and show me how I can improve my employability skills.”

DESISLAVA BORISOVA



AVAILABLE SPECIALIST ROUTES:

Marketing (Advertising and PR) | BA (Hons)

On this innovative and dynamic course, you’ll be put on the front line of marketing, advertising and public relations. You’ll work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It’s a creative course that has a solid grounding in business knowledge, so that you can apply what you learn to current business issues.

Full information: [www.bcu.ac.uk/marketing-pr](http://www.bcu.ac.uk/marketing-pr)

Marketing (Consumer Psychology) | BA (Hons)

This innovative, interdisciplinary degree combines the theoretical knowledge and skills of the science of psychology with the creativity and communication of marketing. You will examine why people are drawn to certain brands and products, and what makes a message persuasive and powerful.

Taught by academics who have outstanding industry experience, this course will see you look at how businesses and organisations can convey convincing, enticing messages.

Full information: [www.bcu.ac.uk/marketing-psych](http://www.bcu.ac.uk/marketing-psych)

Marketing (Digital) | BA (Hons)

This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

Full information: [www.bcu.ac.uk/marketing-digi](http://www.bcu.ac.uk/marketing-digi)

Marketing (Professional Practice) | BA (Hons)

Designed to fast-track your professional development, this course teaches you the marketing skills you need to succeed.

Our course mixes theory with practice, and in your final year, you will combine study with a paid work placement, gaining first-hand experience. Working in a real job role will give you the skills and experience you will need for your full-time career.

Full information: [www.bcu.ac.uk/marketing-practice](http://www.bcu.ac.uk/marketing-practice)

Marketing (Retail) | BA (Hons)

Combining marketing skills with essential retail knowledge, our course is designed to enhance your abilities in branding, consumer psychology, merchandising and much more.

Our degree combines academic theory and practice-based learning to help develop your skills and career aspirations. When you graduate, you will be able to move into a wide variety of roles, such as a buyer, merchandiser, PR executive or media planner.

Full information: [www.bcu.ac.uk/marketing-retail](http://www.bcu.ac.uk/marketing-retail)

**F** These specialist routes (excluding Marketing (Professional Practice)) can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595

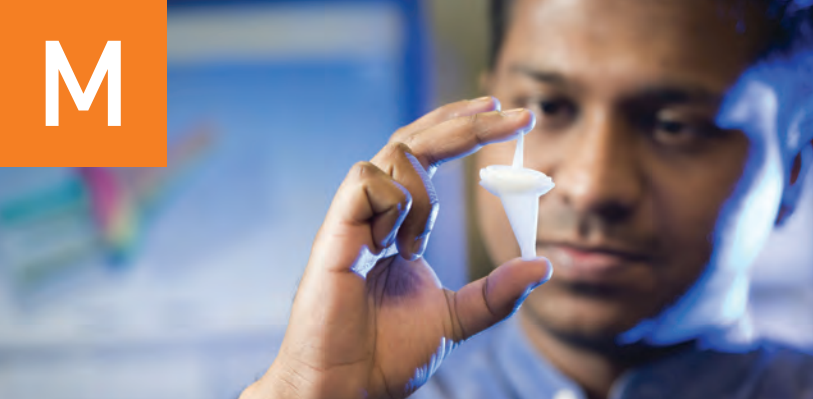
ACCREDITATION



**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





"I enjoyed the modules and the lectures because of the quality and commitment of the tutors. The practical nature of the course prepares students well for their future careers."

KENNETH OGUEGBU

BEng (Hons) / MEng  
**Mechanical Engineering**  
School of Engineering and the Built Environment

🐦 @BCUCEBE  
📌 BCUCEBE

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time (BEng)  
4 years full-time (MEng)  
4 years sandwich (BEng)  
5 years sandwich (MEng)  
5 years part-time (BEng)  
7 years part-time (MEng)
- ENTRY REQUIREMENTS**
- A Levels: BBC (MEng ABB) including mathematics at Grade C or above
  - BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
  - BTEC Extended Diploma: DMM (MEng DDM)
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points (MEng 16) from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

By studying this course, you will engineer a better future. Our Mechanical Engineering degree can help you gain Chartered Engineer status, as well as equipping you with a range of skills. A highly respected programme, our course will enhance your strategic management and leadership capabilities.

The course builds on sustainable futures and the Government's STEM agenda, helping you to gain the knowledge and attributes needed to thrive in this ever-changing industry. You will work on industry-standard tools for engine testing, rapid prototyping and thermodynamics.

We use the Create Design Implement Operate (CDIO) teaching framework, giving you lots of opportunity to work in teams on projects from design to implementation. This will give you practical experience of applying engineering science to real-world problems. You will have the opportunity to engage in extracurricular activities, such as Formula Student and Engineering without Borders, to gain real-life experience of engineering.

In the UK, companies such as Jaguar Land Rover, BMW and Honda all require a constant supply of highly skilled engineers, and our course will ensure you have a fully rounded experience in mechanical engineering. There is also the opportunity to enjoy seamless progression to a Master's-level qualification with our MEng.

Full information: [www.bcu.ac.uk/mech-engineering](http://www.bcu.ac.uk/mech-engineering)

**F** BEng (Hons) Mechanical Engineering can also be accessed via a foundation year. Please see page 212.

ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by IMechE and the IET.

- WHAT NEXT**
- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



"The area seemed so vibrant with varied culture, cuisine and a mix of entertainment options. I knew my free time spent in Birmingham would be exciting and memorable."

KATIE WALDRON

HND  
**Media and Communication**  
Birmingham School of Media

🐦 @bcumedia  
📌 BirminghamSchoolofMedia

- CAMPUS**  
Birmingham Metropolitan College (James Watt Campus)
- DURATION**  
2 years full-time
- ENTRY REQUIREMENTS**
- A Levels: DD
  - BTEC Diploma: MP
  - BTEC Extended Diploma: PPP
  - Access to HE Diploma: pass
  - International Baccalaureate Diploma: 8 points from two Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community. Your HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication course at the University.

Full information: [www.bcu.ac.uk/media-com-hnd](http://www.bcu.ac.uk/media-com-hnd)

- Content includes:**
- Moving Image Production
  - Radio Production
  - Journalism
  - Contextual Studies
  - Work Experience and Career Development

- WHAT NEXT**
- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595

» SHARE ALL THE FACILITIES, CONTACTS AND ADVANTAGES OF A BIRMINGHAM CITY UNIVERSITY STUDENT, AND FEEL PART OF A DYNAMIC, CREATIVE AND ENQUIRING MEDIA PRODUCTION COMMUNITY.

» THIS QUALIFICATION GIVES YOU DIRECT ENTRY TO THE SECOND YEAR OF OUR BA (HONS) MEDIA AND COMMUNICATION COURSE.





“I chose to study at Birmingham City University because their Media and Communication course is one of the industry’s most recognised courses for delivering useful graduates in that field.”

MARSHA RAMROOP, FORMER STUDENT NOW AT BBC RADIO NORTHAMPTON



BA (Hons)  
**Media and Communication**  
Birmingham School of Media

@bcumedia  
 BirminghamSchoolofMedia

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language at Grade 4 or above, or equivalent.

Home to a range of fantastic, industry-standard facilities, we produce talent that’s ready to go – critical makers who can contribute from day one. You’ll ‘make’ and you’ll ‘do’, but you’ll also question how your work fits into the world. You’ll do media differently and learn to adapt and thrive in an ever-changing world.

Learn a wide array of skills you’ll need for a rewarding career in the media, on one of the UK’s longest-running media degree courses.

With at least two industry placements to take part in, you’ll gain up-to-date, relevant experience in a host of media and cultural industries. You’ll also become a part of our thriving and inclusive research culture. This broad media course will ensure you are industry ready, for whichever area of the media you choose to start your career in.

If you already know which area you’d like to focus on, then you can choose to apply for one of our specialist degree courses instead, targeting your studies to your specific area of interest.

We regularly review our courses to ensure that they are of the highest quality and as relevant to the workplace as possible. For further information, please see Birmingham City University’s Terms and Conditions which can be found at [www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract). Our media courses are currently going through review in order to keep them up to date with this fast-paced industry to ensure we deliver the most current and relevant content to students, so will be subject to change. Please check our website for more details.

Full information: [www.bcu.ac.uk/media-com](http://www.bcu.ac.uk/media-com)

**F** This course can also be accessed via a foundation year. Please see page 212.

Content includes:

- Year 1**
- Researching the Media and Communication
  - Professional and Academic Development – including a two-week placement
  - Introduction to Media Contexts and Practice 1
  - Introduction to Media Contexts and Practice 2
  - Media Festival

- Year 2**
- Choice of research option
  - Professional and Academic Development – including a three-week placement
  - Advanced Media Contexts and Practice – choice of one workshop
  - Research option
  - Practical module choice
  - Collaborative or Live Project

- Year 3**
- Major Project – dissertation or practice-based project
  - Research module
  - Professional Media Contexts and Practice – choice of one workshop
  - Professional and Academic Development including career preparation

RELATED COURSES

- Pg 119** BA (Hons) Film and Animation  
**Pg 104** BA (Hons) Digital Marketing  
**Pg 181** BA (Hons) Photography

AVAILABLE SPECIALIST ROUTES:

Media and Communication (Music Industries) | BA (Hons)

Develop real-life commercial projects with clients, create a professional portfolio and develop your skills through a combination of hands-on, skills-based learning, critical and research-focused enquiry and crucial work placements with key organisations within the UK music industries.

You’ll take an in-depth look at promotion, music PR and music media, running a record label or producing music videos and websites.

As part of the course, you’ll have the chance to set up a record label, promote artists or even organise a music event for a paying audience, developing your practical business know-how and demonstrating your ability to apply your creative skills.

Work placements are also a key part of the course. In recent years, students have successfully secured and completed placements with industry giants such as Sony Music, Universal Music, Warner Music UK and BPI.

Full information: [www.bcu.ac.uk/media-com-music](http://www.bcu.ac.uk/media-com-music)

Media and Communication (Public Relations) | BA (Hons)

Learn how to plan PR campaigns and strategically select and implement a wide range of tactics, from media briefings and press launches to social media and influencer outreach, to get your message across.

Join a course recognised by the Chartered Institute of Public Relations, closely linked to industry and with the support of a mentor scheme with practitioners in the region.

You’ll have the chance to work for our own agency, Eastside PR, so you’ll quickly become confident at pitching your ideas and proposals to clients, industry representatives and the media, and to take part in our PR Students’ Conference, a major annual event that showcases our achievements to PR professionals.

Throughout the course, you’ll also have opportunities to broaden your media skills, perhaps in photography, print and web design, exhibition management and journalism.

Full information: [www.bcu.ac.uk/media-com-pr](http://www.bcu.ac.uk/media-com-pr)

Media and Communication (Radio) | BA (Hons)

Join a dynamic course, mirroring the workflow of industry in our purpose-built media centre, including our complex of six radio studios.

Whether you see yourself in front of the microphone or in the background as an editor, researcher or producer, you’ll gain the competence, confidence and contacts to make yourself a valuable part of any team in the radio industry.

Learn how to operate a radio studio, present a show, record interviews, and use digital technology to edit and mix sound. As your studies advance, you’ll put together music radio shows and short features as you prepare to run a live radio station at the University.

You’ll benefit from industry talks from a range of guest speakers, only too happy to pass on their knowledge and experience. Previous speakers have included top names from the BBC and Global Radio.

Full information: [www.bcu.ac.uk/media-com-radio](http://www.bcu.ac.uk/media-com-radio)

Media and Communication (Television) | BA (Hons)

Immerse yourself in the practical aspects of programme-making, learning both technical and production skills. You will have ample opportunity to make television and professional online content including documentaries, drama, entertainment, news, music, sport, magazine and chat shows.

You’ll develop your editorial and technical skills in our industry-standard TV studios, learn how to shoot single camera and edit on Premiere and AVID. You’ll also learn how to develop and successfully pitch your own programme ideas.

You’ll benefit from industry talks from a range of guest speakers. Previous speakers have included top names from the BBC and Sky, from both behind and in front of the camera. You’ll have the chance to create your own links, as you undertake at least two professional work placements, applying the skills you’ve learned to the workplace.

Full information: [www.bcu.ac.uk/media-com-tv](http://www.bcu.ac.uk/media-com-tv)

**F** These specialist routes can also be accessed via a foundation year. Please see page 212.

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - +44 (0)121 331 5595

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - +44 (0)121 331 5595





“A sonographer produces detailed medical images, interprets them and at the same time provides support and communicates with the patients in their care. The work of a sonographer can be very difficult, often stressful, but ultimately it is a highly rewarding and worthwhile occupation.”

DAVID COLE, COURSE LEADER

BSc (Hons)  
**Medical Ultrasound**  
School of Health Sciences

🐦 @bcuhels  
📌 bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBB
  - BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 30 points
  - Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

Learn at one of the region’s largest centres for radiography and ultrasound education, with a well-established history and strong links with hospital imaging departments, giving you the chance to enhance your practical and clinical skills.

Medical ultrasound is an imaging technology involving the application of high-frequency sound waves on patients to aid in medical diagnoses. This course combines theoretical and clinical education, enabling you to perform ultrasound examinations with a high level of expertise.

You will be allocated clinical placements to ensure that you can learn to undertake the range of ultrasound examinations required of a qualified sonographer. A sonographer uses specialised equipment to produce real-time images and interprets those images while scanning the patient. A good sonographer will make the patient feel at ease while being examined and therefore excellent communication skills are essential.

Sonography is a rewarding career that offers endless possibilities, empowering you to work in a wide range of settings, in the UK and overseas. It is also the ideal foundation for further study, including musculoskeletal, paediatric and breast ultrasound.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

Full information: [www.bcu.ac.uk/ug-ultrasound](http://www.bcu.ac.uk/ug-ultrasound)

**F** This course can also be accessed via a foundation year. Please see page 212.

**WHAT NEXT**

- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“Seeing my first actual birth was a big highlight – really lovely to be involved. It was an amazing experience and solidified the reasons why I wanted to be a midwife.”

MELANIE GREEN

BSc (Hons)  
**Midwifery**  
School of Nursing and Midwifery

🐦 @bcuhels  
📌 bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: ABB
  - BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 128 UCAS points
  - BTEC Extended Diploma: DDD
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 32 points
  - Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

With state-of-the-art teaching facilities, a diverse range of clinical placements and approval from the Nursing and Midwifery Council (NMC), this course leads you to registration with the NMC as a midwife. You will also undertake qualifications in Neonatal and Infant Physical Examination (NIPE) and the Baby Friendly Initiative (BFI).

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This enables all tutors to have a unique insight into issues which affect your academic and clinical experience. Placements take place across the West Midlands’ NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

Full information: [www.bcu.ac.uk/midwifery](http://www.bcu.ac.uk/midwifery)

**F** This course can also be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



**WHAT NEXT**

- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

Content includes:

- Year 1**
- Midwifery Practice: Antenatal
  - Midwifery Practice: Postnatal
  - Midwifery Practice: Postnatal Mother
  - Examination and Care of the Baby
  - Midwifery Professional Practice and Development

- Year 2**
- Supporting Vulnerable Women and Their Families
  - Complex Midwifery Practice
  - Examination and Care of the Baby
  - Global Health and Theories of Change

- Year 3**
- Professional and Leadership module
  - Examination and Care of the Baby
  - Normality and Women-centred Care

» 100% OF GRADUATES IN WORK OR FURTHER STUDY WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).





“The lecturers are supportive of everybody on the course and it’s a really friendly environment.”

PHERN ADAMS

BSc (Hons)  
**Midwifery Shortened Programme**

School of Nursing and Midwifery



**CAMPUS**  
City South

**DURATION**  
86 weeks full-time

**ENTRY REQUIREMENTS**

- Current NMC registration as a Registered Adult Nurse with 12 months’ full-time nursing experience prior to commencing the course, or
- Evidence of 240 specific credits, 120 of which should be Level 5 (diploma level) or equivalent. If holding a BSc (Hons) Adult Nursing degree, applicants must have achieved a minimum classification of 2:2.

With state-of-the-art teaching facilities, a diverse range of clinical placements and approval from the Nursing and Midwifery Council (NMC), this course leads you to registration with the NMC as a midwife if you are already a Registered Adult Nurse. You will also undertake qualifications in Neonatal and Infant Physical Examination (NIPE) and the Baby Friendly Initiative (BFI).

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This enables all tutors to have a unique insight into issues which affect your academic and clinical experience. Placements take place across the West Midlands’ NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Full information: [www.bcu.ac.uk/midwifery-short](http://www.bcu.ac.uk/midwifery-short)

**ACCREDITATION**



**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

**Content includes:**

**Part 1**

- Foundations of Midwifery Practice
- Normal Antenatal, Intrapartum and Postnatal Midwifery Care
- Care and Examination of the Newborn (part 1)
- Clinical Practice

**Part 2**

- Complications and Emergencies
- Supporting Vulnerable Women and their Families
- Preparing for Professional, Autonomous Practice as Registered Midwives
- Care and Examination of the Newborn (part 2)

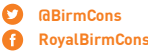
» 92% OVERALL SATISFACTION (NATIONAL STUDENT SURVEY 2017).

“Studying at Royal Birmingham Conservatoire was a life-changing experience for me, one that has shaped me as a musician and person. The course has provided the skill, knowledge and know-how to propel myself into the beginning of my career as a musician.”

ALISTAIR RUTHERFORD

BMus (Hons)  
**Music**

Royal Birmingham Conservatoire



**CAMPUS**  
City Centre

**DURATION**  
4 years full-time (3 years with direct entry to the second year, subject to ability)

**ENTRY REQUIREMENTS**

- A standard in First Study equivalent to that of the Associated Board’s Grade VIII (distinction): this may be demonstrated at audition or on your audition recording

**Plus**

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

Specialise in Performance (vocal or instrumental), Composition or Music Technology. We have invested £57 million in our innovative state-of-the-art music facilities with the aim of creating impressive functional spaces that combine tradition with cutting-edge technology.

The focus of our undergraduate music course is to help you realise your potential and become the best musician that you can be – with the support of an encouraging creative environment we help you achieve the extraordinary.

With 30 hours of individual specialist tuition per year, increasing to 35 in the fourth year, you will get the individual attention you need to hone your musical talents for a successful future career. You also get five additional hours per year which you can allocate to additional areas of support and study of your choice.

Our performance health centre – which offers support including performance coaching, physio and movement workshops and Alexander Technique – allows students to develop as confident and effective performers. You will have opportunities to perform in our five new public performance venues, including our stunning 500-seat Concert Hall, and make use of our seven industry-standard recording studios and over 70 practice rooms.

Full information: [www.bcu.ac.uk/music-bmus](http://www.bcu.ac.uk/music-bmus)

» THIRD HIGHEST RANKED UK CONSERVATOIRE FOR MUSIC (GUARDIAN UNIVERSITY LEAGUE TABLE 2018).

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



**Content includes:**

**All years**

- Individual lessons
- Coaching
- Performance/composition /music technology classes
- Orchestras, choirs, bands and other performing ensembles

**Years 1–3**

- Musicianship
- Contextual Studies
- Professional Portfolio: Community Engagement, Pedagogy and Professional Development Planning
- Performance and Notation Studies

**Year 4**

- Final-year Project
- Professional development options including Music and Health, Further Pedagogy, and Further Musicianship or contextual specialisms

We regularly review our courses to ensure that they are of the highest quality and as relevant to the workplace as possible. For further information, please see Birmingham City University’s Terms and Conditions which can be found at [www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract).

» 92% OVERALL SATISFACTION (NATIONAL STUDENT SURVEY 2017).





“The course has made me realise that there are more branches to the music business than I originally thought. It has helped me increase the brand recognition of my company, Little Cavalier, and build a business for the future.”

RICHARD WRIGHT

BA (Hons)  
**Music Business\***  
Faculty of Arts, Design and Media

🐦 @MyBCU  
📍 BirminghamCityUniversity

- CAMPUS**  
Custard Factory, Digbeth
- DURATION**  
2 years full-time
- ENTRY REQUIREMENTS**
- A Levels: CDD
  - BTEC Diploma: DM
  - BTEC Extended Diploma: MMP
  - At least four GCSEs, including English language and mathematics at Grade 4 or above, or equivalent
  - Interview and portfolio.

Develop your music industry aspirations by gaining the skills and confidence to understand what the industry requires. Delivered by respected external partners **Access to Music**, this course provides the skills to enable you to confidently approach a management role in the music industry.

Work on projects that allow you to see the realities of creating music industry ventures. Explore the effect of new technologies on the creative industries and use technology to develop your business ideas.

You take a close look at the workings of the music industry, covering aspects such as music marketing, law and contracts, and publishing. You examine the changes that have taken place, and how the future might well look, especially with regard to the impact and influence of new technologies.

Enjoy the encouragement and expert guidance of working professionals who can share first-hand experience of the music industry at work. Use the facilities at the Custard Factory, in Birmingham’s creative quarter, to develop business projects engaging the local community and further afield.

Full information: [www.bcu.ac.uk/music-bus](http://www.bcu.ac.uk/music-bus)

\* subject to validation

- Content includes:**
- Year 1**
- Business and Management Skills
  - Web Development Skills and E-commerce
  - Publishing, Intellectual Property and Copyright
  - Develop Entrepreneurial and Creative Business Skills
- Year 2**
- Develop Your Own Business
  - Learn and Implement New Business Models
  - Music Law and Contracts
  - Final Major Project

ACCREDITATION



» FEEL FULLY PART OF BIRMINGHAM CITY UNIVERSITY’S VIBRANT AND COLOURFUL STUDENT COMMUNITY, WITH ALL OUR FACILITIES AND SERVICES TO HAND.

- WHAT NEXT**
- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



“I certainly wouldn’t be in my current job if it wasn’t for the course content and excellent staff at the University. Part of the reason why I was hired was my knowledge about the industry and that is predominantly down to the knowledge passed on by my lecturers.”

BEN PARKER, JUNIOR PROMOTIONS EXECUTIVE,  
EMI PRODUCTION MUSIC

BSc (Hons)  
**Music Technology**  
School of Computing and Digital Technology

🐦 @BCUCEBE  
📍 BCUCEBE

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years sandwich
- ENTRY REQUIREMENTS**
- A Levels: BBB including science/ ICT or mathematics
  - BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 15 points from three Higher Level subjects
  - GCSE English language, mathematics and music at Grade 4 or above, or equivalent.

Uniquely combining a significant grounding in technology with a Conservatoire-standard education, our **Music Technology** course gives you access to a range of industry-standard resources and highly accomplished eclectic musicians.

There are various opportunities to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music.

You will benefit from the Royal Birmingham Conservatoire’s £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 9,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers unrivalled opportunities for our students. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance to gain work experience with companies, some of whom provide specialist technical solutions for music festivals. Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Our Music Technology course was ranked 5th in the Guardian League Table 2018.

Full information: [www.bcu.ac.uk/music-tech](http://www.bcu.ac.uk/music-tech)

ACCREDITATION



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

- WHAT NEXT**
- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595

- Content includes:**
- Year 1**
- Acoustic Fundamentals
  - Sound Recording
  - Digital Audio Fundamentals
  - Sequencing and Synthesis
- Year 2**
- Sampling, Editing and Production
  - Music and Critical Studies
  - Music and Audio Industries
  - Acoustic Applications
- Year 3**
- Multi-channel Sound Production
  - New Interfaces for Musical Expression
  - Production and Mastering
  - Digital Audio Effects

» RANKED 5TH IN THE UK FOR MUSIC TECHNOLOGY (GUARDIAN LEAGUE TABLE 2018).





“Nursing is a unique experience for everyone ...being a learning disability nurse will give me the opportunity to work with some of our most vulnerable and overlooked in society, which I consider a great privilege.”

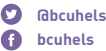
DORAN TAYLOR

“Support from staff cannot be faulted – there is always somebody there that you can voice any concerns or queries to, whether by email, phone or face-to-face.”

MICHELE PROSSER



BSc (Hons)  
**Nursing**  
School of Nursing and Midwifery



@bcuhels  
bcuhels

- CAMPUS**  
City South
- DURATION**  
3 years full-time
- ENTRY REQUIREMENTS**
- A Levels: BBB
  - BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 30 points
  - GCSE English language, mathematics and health and social care or a science at Grade 4 or above, or equivalent.

Gain experience using our state-of-the-art simulation facilities and through a series of placements within the Midlands’ NHS trusts and non-NHS providers as you prepare for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

Professionally approved by the Nursing and Midwifery Council (NMC), this course gives you a choice of four specialist fields – Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills involving care and compassion that reassure patients/service users and their families that a professional is at their side. Supported by clinical placements over the course of the three years of study, the programme teaches you how to assess, implement, plan and evaluate care for patients in a variety of settings.

Towards the end of the course, you will focus on making the transition from nursing student to registered nurse. Throughout, you nurture and hone the personal and professional skills that are key to your future employment. As the largest regional provider of qualified staff to the NHS for health and social services, Birmingham City University can offer you first-hand access to a network of invaluable contacts through our extensive partnerships with NHS trusts.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

**F** This course can also be accessed via a foundation year. Please see page 212.

- Content includes:**
- Year 1**
- Professional Values and Academic Skills
  - Introduction to Nursing Practice and Decision-making and Placement 1.1
  - Health in Society
  - Nursing Practice 1 and Placement 1.2
- Year 2**
- Professional Values and Evidence-based Practice
  - Nursing Practice 2 and Placement 2.1
  - Nursing in Society
  - Nursing Practice 3 and Placement 2.2
- Year 3**
- Academic and Practice Enquiry
  - Policy, Politics and Nursing
  - Nursing Practice 4 and Placement 3.1
  - Transition to Qualified Practitioner and Placement 3.2

**AVAILABLE SPECIALIST ROUTES:**

- Adult Nursing | BSc (Hons)**
- Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across Birmingham to develop your role as a competent practitioner.
- Full information:** [www.bcu.ac.uk/adult-nursing](http://www.bcu.ac.uk/adult-nursing)
- Child Nursing | BSc (Hons)**
- The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.
- Full information:** [www.bcu.ac.uk/child-nursing](http://www.bcu.ac.uk/child-nursing)

- Learning Disability Nursing | BSc (Hons)**
- You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.
- Full information:** [www.bcu.ac.uk/ld-nursing](http://www.bcu.ac.uk/ld-nursing)
- Mental Health Nursing | BSc (Hons)**
- Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their individual journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.
- Full information:** [www.bcu.ac.uk/mh-nursing](http://www.bcu.ac.uk/mh-nursing)
- F** These specialist routes can also be accessed via a foundation year. Please see page 212.

- WHAT NEXT**
- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



[www.bcu.ac.uk/nursing-vid](http://www.bcu.ac.uk/nursing-vid)

**ACCREDITATION**  
**NMC** Nursing & Midwifery Council

- WHAT NEXT**
- ➡ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - ➡ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595





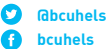
“The course has transformed my career prospects. I have a lot more employment opportunities than I did before.”

KATRINA BAILEY

DipHE

## Operating Department Practice

School of Allied and Public Health Professions



- CAMPUS**  
City South
- DURATION**  
2 years full-time
- ENTRY REQUIREMENTS**
- A Levels: CCD
  - BTEC Diploma: DD
  - BTEC Extended Diploma: MMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 25 points
  - GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. The employability of our students is maximised by exposure to quality placement learning experiences and the development of transferable skills which is reflected in consistent and exceptionally high employment on graduation.

This specially designed two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Professions Council (HCPC). The ODP is a vital member of the operating theatre team, whose role varies from day to day.

As an ODP, we will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job being to ensure that every operation is as safe and effective as possible.

This course will help you respond to changes in healthcare needs and priorities – and even better, you will qualify as an ODP in two years. You will spend 60% of your time on this course on work placement, receiving hands-on training in the hospital environment.

Full information: [www.bcu.ac.uk/odp-diphe](http://www.bcu.ac.uk/odp-diphe)

ACCREDITATION



- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595

“You will be taught by experienced staff who have not only worked in core areas of perioperative practice within the operating theatre setting, but also in advanced practice settings, emergency care and critical care.”

RAYMOND SWANN, PROGRAMME DIRECTOR

BSc (Hons)

## Operating Department Practice

School of Allied and Public Health Professions



- CAMPUS**  
City South
- DURATION**  
3 years full-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 25 points
  - GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. The employability of our students is maximised by exposure to quality placement learning experiences and the development of transferable skills which is reflected in consistent and exceptionally high employment on graduation.

This specially designed three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

All of your learning will be focused on developing you as a potential Operating Department Practitioner (ODP), and how you work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The development of clinical skills, teamworking and leadership underpinned by a strong evidence base aims to ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC).

Full information: [www.bcu.ac.uk/odp](http://www.bcu.ac.uk/odp)

**F** This course can also be accessed via a foundation year. Please see page 212.

ACCREDITATION



- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



- Content includes:**
- Year 1**
- Introduction to Bioscience
  - Introduction to Professional Development and Responsibilities
  - Introduction to Perioperative Care Theory
  - Introduction to Perioperative Practice
- Year 2**
- Applied Bioscience
  - Analysing Perioperative Care Theory
  - Developing Perioperative Care Practice
  - Healthcare Policy and Professional Practice
- Year 3**
- Enhanced Surgical Care
  - The Application of Research and the Evidence Base for the ODP
  - Enhanced Anaesthetic and Post-anaesthetic Practice
  - Transition to Professional Registration

» 95% OF GRADUATES IN WORK OR FURTHER STUDY WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).



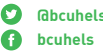


“We aim to instil a capacity for lifelong learning, crucial in being able to adapt to the changes of this dynamic area of clinical and professional practice. Our alumni are not only ready for registration but ready for wherever the future of the profession may take them.”

RACHAEL HOSZNYAK, PROGRAMME LEAD

BSc (Hons)  
**Paramedic Science**

School of Allied and Public Health Professions



**CAMPUS**

City South

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent.

Paramedics are highly competent healthcare professionals who work in a fast-paced environment to provide urgent and emergency care across a wide range of challenging situations. You will learn to be part of an inter-professional healthcare team providing emergency and community-based care to a variety of patients.

Being a modern paramedic you will develop interpersonal and communications skills as well as critical adaptive thinking and care provision within stressful situations. You will also develop decision-making skills to enable you to deliver high-quality, patient-centred care.

You will spend a significant amount of your time consolidating your theoretical knowledge and skills in practice placement settings which will prepare you in applying to become a registered paramedic with the Health Care and Professions Council. You will spend a minimum of 750 hours on placement each academic year and this will include working alongside registered paramedic practitioners.

You will have access to the state-of-the-art training facilities at our City South Campus. You will use our breathing and talking mannequins as well as frontline ambulance equipment. Additionally, you will have access to our innovative Skills Practice and Care Environment (SPACE) where you can access training equipment outside lecture time, enabling you to develop key care skills in a safe and supportive setting.

Full information: [www.bcu.ac.uk/paramedic](http://www.bcu.ac.uk/paramedic)

**F** This course can also be accessed via a foundation year. Please see page 212.

**Content includes:**

**Year 1**

- Developing Clinical Practice
- Community-based Practice
- Preparation for Clinical Practice
- Foundations of Paramedic Practice

**Year 2**

- Advancing Clinical Practice
- Clinical Decision-making and Diagnosis
- Evidence-based Practice
- Maternity, Obstetrics and Paediatric Care
- Trauma and Advanced Life Support

**Year 3**

- The Application of Research and the Evidence Base
- Assessment and Management of Minor Illness and Injury
- Management, Leadership and Inter-professional Working
- Refining Clinical Practice

» 93% OVERALL SATISFACTION (NATIONAL STUDENT SURVEY 2017).

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“When I was unsure about my Final Major Project, I was given maximum support from my lecturers. I am thankful for having so many amazing mentors; if it wasn’t for their guidance, I wouldn’t be able to achieve what I have so far.”

KLAUDIA MORGALLA

BA (Hons)  
**Photography**

School of Visual Communication



**CAMPUS**

City Centre

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/viscom-portfolio](http://bcu.ac.uk/viscom-portfolio).

This course combines creative, technical and theoretical approaches to the study of photography. It is designed to help you build, develop and sustain your creative career as a contemporary image maker. Throughout the three years of the course you will learn to think about, engage with and produce creative work in the highly changeable medium of photographic practice.

The course will help you develop a range of skills including the practical and technical approaches needed to make images today. It also focuses on thinking critically, problem-solving and developing all the wider skills and knowledge seen as essential for a career in the creative industries.

During the course you will undertake a range of practical projects in our state-of-the-art photographic studios and on location. You will also learn how to select, edit and present your best work as well as how to work professionally with picture editors, art directors and curators.

The course will encourage you in an exploration of many different kinds of photographic subject areas, for example: portraiture, still life, landscape, architecture, documentary, art, fashion, moving image and photojournalism.

Full information: [www.bcu.ac.uk/photography](http://www.bcu.ac.uk/photography)

**F** This course can also be accessed via a foundation year. Please see page 212.

**Content includes:**

**Year 1**

- Introduction to Visual Communication
- Principles of Photography
- Practice of Photography
- Narrative
- Enterprise of Photography
- Discourse

**Year 2**

- Context of Photography
- Live Project
- Collaborative Practice
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

**Year 3**

- Critical Practice
- Major Project

» PREVIOUS STUDENTS HAVE WORKED FOR CLIENTS INCLUDING THE BBC, THE BRIT AWARDS, ROYAL OPERA HOUSE AND TATE BRITAIN.

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

**RELATED COURSES**

- Pg 119** BA (Hons) Film and Animation
- Pg 134** BA (Hons) Graphic Communication
- Pg 142** BA (Hons) Illustration
- Pg 102** BA (Hons) Design For Performance



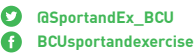


“Studying PE and School Sport gives you the opportunity to make a direct impact on the future health of our younger generations. You will engage in a range of innovative practicals, develop self-confidence and design and create your own pedagogical ideas.”

IRFAN KHAWAJA, PROGRAMME LEADER

BSc (Hons)  
**Physical Education  
and School Sport**

School of Health Sciences



**CAMPUS**  
City South

**DURATION**  
3 years full-time  
6 years part-time

- ENTRY REQUIREMENTS**
- A Levels: BBC including a science, social science or physical education
  - BTEC Diploma: D\*D\* in sport, physical education, sport and exercise science or equivalent
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - At least five GCSEs at Grade 4 or above including English language, mathematics and a science, or equivalent.

Subjects should include PE, sport or a related discipline. Experience of extracurricular coaching or team-based leadership would be an advantage.

This course is aimed at equipping you with the knowledge and practical skills needed to work in the fast-paced and rewarding Physical Education (PE) and school sport environment – whether you see your future career specifically working in schools, coaching a range of different sports or working within the public health sector.

By developing your knowledge of the current issues surrounding PE and school sport, you will be at the heart of innovative, creative and stimulating practical sessions and literature to engage pupils in leading a healthy and active lifestyle. The PE national curriculum plays a vital role in encouraging younger generations to engage in lifelong physical activity.

This course includes a range of cutting-edge pedagogical practices and the latest technological advancements to inspire pupils to become increasingly physically active. Through a hands-on approach to learning, it provides students with the chance to apply learned knowledge in real-life situations, including working in different schools, local communities and sports clubs.

Staff expertise in areas as diverse as PE, sport psychology, anatomy, sports nutrition and physiology means you will develop a solid foundation of expertise which will help facilitate your future career opportunities.

Full information: [www.bcu.ac.uk/pe-school-sport](http://www.bcu.ac.uk/pe-school-sport)

**F** This course can also be accessed via a foundation year. Please see page 212.

APPROVED BY



**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“I think Birmingham is a great place to be a student. As a musician, I was able to pick up a lot of external work and got to know the city as a home.”

HANNAH ARORA

BA (Hons)  
**Popular Music (Top-up)**

Faculty of Arts, Design and Media



**CAMPUS**  
South and City College  
Birmingham

**DURATION**  
1 year full-time

- ENTRY REQUIREMENTS**
- 240 credits achieved from a relevant Level 5 music qualification such as an HND or foundation degree, which should include a minimum of 60 credits at Level 5 with a merit grade.
  - In exceptional circumstances, candidates with 240 credits at Level 4 and 5 without a merit grade profile may be considered if they can demonstrate at interview or audition the ability to successfully fulfil the requirements for this course.
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

This course will help prepare you for a career in the popular music industry as a professional artist or practitioner. With an exciting balance of academic and practical endeavours delivered by current industry practitioners, you will be provided with an excellent opportunity to upskill and advance.

This one-year course is designed to build on practical, commercial and academic skills that you have acquired through a Level 5 course, such as an HND or foundation degree. You will cover elements of performance, composition, music production and live sound.

Learning in the heart of Birmingham at South and City College’s superbly equipped Digbeth Centre, you will benefit from a 600 standing and 350 seating venue, five recording studios, numerous rehearsal spaces and production facilities – all in the vibrant environment of Birmingham’s creative quarter.

Successful completion of this course can lead to postgraduate study in a range of music disciplines and there are opportunities to develop a career in community music, youth work and teaching or education.

Full information: [www.bcu.ac.uk/popular-music](http://www.bcu.ac.uk/popular-music)

- Content includes:**
- Dissertation
  - Creative Project
  - Advanced Techniques for Emerging Artists/Practitioners
  - Music as Art
  - Music Business Realisation

» FACILITIES AT SOUTH AND CITY COLLEGE BIRMINGHAM INCLUDE A 600 STANDING AND 350 SEATING AUDITORIUM, AS WELL AS SPECIALIST RECORDING STUDIOS AND MUSIC TECHNOLOGY SUITES.

RELATED COURSES

- Pg 168** BA (Hons) Media and Communication (Music Industries)
- Pg 185** HND Popular Music Practice
- Pg 174** BA (Hons) Music Business

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





“Just what aspiring musicians need. I had the attitude, all I needed was the guidance; you’ll get it here. Being surrounded by people with the same interests helps you really find your song.”

MATTHEW SEYMOUR

BMus (Hons)  
**Popular Music Performance\***  
Faculty of Arts, Design and Media



- CAMPUS**  
Heath Mill Studios and  
Mushrooms Studios, Digbeth
- DURATION**  
2 years full-time
- ENTRY REQUIREMENTS**
- A Levels: CDD
  - BTEC Diploma: DM
  - BTEC Extended Diploma: MMP
  - At least four GCSEs, including English language and mathematics at Grade 4 or above, or equivalent
  - Interview and audition.

Work with the advanced facilities of commercial studios and the experience of producers and engineers to gain a real-life insight into the world of a professional popular music performer. This course is aimed at guitarists, bassists, drummers, keyboard players and vocalists looking to develop a career in the contemporary music industry.

Expertly delivered by our external partner, Access to Music, it shows you how to perform individually and within groups as a player, performer and composer, and how to operate as a business within the contemporary popular music industry.

The course is designed to equip you with the skills you need to take advantage of a range of freelance opportunities focusing on music performance. You will learn from leading professional session players who bring inspirational talent and first-hand insight of the music business to the classroom.

You develop instrument-specific technical and interpretative skills, as well as a practical understanding of how to perform effectively as part of an ensemble. The course also covers composition techniques and industry-specific music technology skills. Guest speakers and workshops, as well as engagement in local and national music events, allow you to get the most from your experience.

Full information:  
[www.bcu.ac.uk/popular-music-performance](http://www.bcu.ac.uk/popular-music-performance)

\* subject to validation

ACCREDITATION



- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



HND  
**Popular Music Practice**  
Faculty of Arts, Design and Media



- CAMPUS**  
South and City College  
Birmingham
- DURATION**  
2 years full-time
- ENTRY REQUIREMENTS**
- A Levels: DD
  - BTEC Diploma: MP
  - BTEC Extended Diploma: PPP
  - Access to HE Diploma: pass
  - International Baccalaureate Diploma: 8 points from two Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Develop your artistic identity and gain essential practical skills in performance, production and composition for contemporary music. Our focus on these three key areas mirror the working realities of the commercial music industry.

Your studies give you an all-round grasp of the inherent challenges as well as specific skills to deal with clearly defined issues surrounding performance and production via live musical situations, and producing finished products such as recordings and composition portfolios. South and City College Birmingham's advanced facilities, including a 600 standing and 350 seating venue, as well as specialist recording studios and music technology suites, put you in a professional working environment from day one.

You get to work with current music industry professionals and there is the opportunity to gain real-life industry experience via initiatives such as the Student Crew.

By involving you heavily in the development of professional products such as performances, tours, music recordings and radio shows, the course helps you build your own professional profile and artistic identity. Working with your colleagues will show you the importance of effective team collaboration.

Full information:  
[www.bcu.ac.uk/popular-music-practice](http://www.bcu.ac.uk/popular-music-practice)

- Content includes:**
- Year 1**
- Foundation Skills
  - Techniques into Practice
  - Resourcing Performances
  - Exploring the Contextual
- Year 2**
- Music Business and Marketing
  - Expanding the Range
  - Creating a Show
  - Creative Portfolio
  - Contemporary Business in Practice
  - Extending Creative Techniques
  - Expanding the Performance Horizon
  - Independence in Research and Practice
  - Final Project

We regularly review our courses to ensure that they are of the highest quality and as relevant to the workplace as possible. For further information, please see Birmingham City University's Terms and Conditions which can be found at [www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract).

RELATED COURSES

- Pg 183** BA (Hons) Popular Music (Top-up)
- Pg 174** BA (Hons) Music Business
- Pg 184** BMus (Hons) Popular Music Performance

» FACILITIES AT SOUTH AND CITY COLLEGE BIRMINGHAM INCLUDE A 600 STANDING AND 350 SEATING AUDITORIUM, AS WELL AS SPECIALIST RECORDING STUDIOS AND MUSIC TECHNOLOGY SUITES.

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



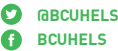


“The support provided by tutors is fantastic. Placements are so rewarding – you really come to love the children and they truly see you as a teacher.”

GEORGIA MIDGLEY

BA (Hons)  
**Primary Education with  
Qualified Teacher Status**

School of Education and Social Work



@BCUHEL5

BCUHEL5

**CAMPUS**

City South

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: pass with merit or distinction
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language, mathematics and science at Grade 4 or above (equivalents accepted for English, mathematics and science; other two must be actual GCSEs)
- Pass in the Professional Skills Tests in Literacy and Numeracy.

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire young learners in a wide range of schools.

Our innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. The course offers you a degree and a teaching qualification.

The course comprises five strands that combine to enable you to develop your skills and knowledge to become committed, creative and confident primary school teachers. The strands are as follows:

- Core (English, mathematics and science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Professional Studies
- Foundation (all other National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Subject Study
- School-based Training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Full information: [www.bcu.ac.uk/primary-education](http://www.bcu.ac.uk/primary-education)

**F** This course can also be accessed via a foundation year. Please see page 212.

» **97% OF GRADUATES IN WORK OR FURTHER STUDY WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).**

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“Winning an RSA Student Design Award was a real honour, showing the value of the work I had done on the course. I was commended for my professional presentation, enthusiasm and prototype.”

TOM HOWELL-JONES, RSA STUDENT DESIGN AWARD WINNER 2017, FOR HIS ‘REST?’ DESIGN

BA (Hons)  
**Product and Furniture Design**

Birmingham School of Architecture and Design



@BCU\_BSAD

**CAMPUS**

City Centre

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects.

Product and Furniture Design is the ideal choice if you are interested in a career as a designer, maker and developer of products and furniture. Learn a range of research and design methods alongside continual practical skills development while live student projects enhance your employability.

This course focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, social context and commercial understanding.

You will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production. By working on live projects, you will explore how businesses operate at a commercial, technological, ethical and sustainable level.

A key element of being a designer is exploring different cultural environments and capturing design inspirations from new sources. BA (Hons) Product and Furniture Design students recently spent a fantastic study week in Berlin, providing them with further first-hand experiences of iconic design and architecture from Europe. Closer to home, students have also visited the Centre of Alternative Technology in Wales, covering aspects of sustainability, from environmental building to material innovation.

Full information:  
[www.bcu.ac.uk/product-furniture-design](http://www.bcu.ac.uk/product-furniture-design)

» **STUDY IN AN INSPIRING STUDIO AND WORKSHOP ENVIRONMENT AND HAVE STRONG LINKS TO THE DESIGN PROFESSION AND INDUSTRY.**

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595





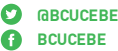
“The staff are brilliant; they are always helpful and no matter what time it is, they are always happy to take a few minutes to help. Most have a very open door policy where you can walk in and ask for help at any time.”

SAM COHEN

BSc (Hons) / MPlan

# Property Development and Planning

School of Engineering and the Built Environment



## CAMPUS

City Centre

## DURATION

- 3 years full-time (BSc)
- 4 years full-time (MPlan)
- 4 years sandwich (BSc)
- 5 years sandwich (MPlan)
- 5 years part-time (BSc)
- 7 years part-time (MPlan)

## ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If you are interested in property and planning, and aspire to gain Chartered Surveyor or Chartered Town Planner status, our Property Development and Planning course will provide you with the skills you need to achieve this. You will develop knowledge of the processes, procedures and practices required for the effective design, management and finance of sustainable places.

The course content has been developed in line with the requirements of two professional bodies, the Royal Institution of Chartered Surveyors (RICS) and the Royal Town Planning Institute (RTPI). We will ensure you have the skills and understanding to help design, create and maintain places of good design and high quality.

You will assess how property development can affect individuals and groups, examining the process and outcomes. You will also look at development plans, policies and projects, as well as examining the physical, technical, legal, environmental and political factors affecting development decisions.

You will be encouraged to become more aware of and sensitive to the complexities and variety within/between different communities, as well as evaluating community participation and empowerment. There is also the opportunity to enjoy seamless progression to a Master’s-level qualification with our MPlan qualification.

Full information: [www.bcu.ac.uk/property-develop-plan](http://www.bcu.ac.uk/property-develop-plan)

**F** BSc (Hons) Property Development and Planning can also be accessed via a foundation year. Please see page 212.



[www.bcu.ac.uk/property-vid](http://www.bcu.ac.uk/property-vid)

## Content includes:

### Year 1

- Introduction to the Built Environment
- Integrated Digital Design: Residential
- Law
- Professional Environmental and Materials Science

### Year 2

- Design and Development in the Built and Natural Environment
- Procurement
- Smart Policies and Plans
- Data and Decision-making

### Year 3

- Property Fund Management
- Urban Design Practice in Context
- Drivers of Change in Development Planning and Environment
- Project

### Year 4 (MPlan)

- Research Project
- Tools for Managing Sustainability
- Placemaking
- Transitions for a Sustainable Future
- Professional Practice

» THE AVERAGE STARTING SALARY OF A SCHOOL OF ENGINEERING AND THE BUILT ENVIRONMENT GRADUATE IS £23,138 (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).



## WHAT NEXT

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



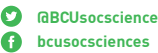


“The variety of lecturers means that you get to experience a variety of different teaching styles and tips on how to succeed. This variety also helps you find a technique that works for you!”

ABBY HOWES



BSc (Hons)  
**Psychology**  
School of Social Sciences



- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Make sense of the real world with our Psychology degree. You will gain a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives.

You will explore scientific approaches to understanding the mind, brain and behaviour. Our Psychology department works in partnership with the nationally recognised Higher Education Academy (HEA) to continually develop the quality of both our staff and the programme, focusing on self-development, contemporary learning practices and integrating practice within the community.

Instead of only engaging with other academics and psychologists, we focus on connecting with, and making an impact on, the local community through links with businesses, the NHS and the surrounding prison services.

You have the opportunity to embark on a year-long sandwich placement as part of your degree course. All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one; possibilities include international travel scholarships and overseas study exchanges.

**Full information:** [www.bcu.ac.uk/psychology-bsc](http://www.bcu.ac.uk/psychology-bsc)

**F** This course can also be accessed via a foundation year. Please see page 212.

- Content includes:
- Year 1**
- Introduction to Psychology
  - Psychology and Research Skills
  - Contemporary Issues and Applied Psychology
  - Introduction to Psychopathology
- Year 2**
- Qualitative Research Methods and Analysis
  - Quantitative Research Methods and Statistics
  - Neuropsychology
- Final year**
- Lifespan Psychology
  - Applied Social Psychology
  - Integrative Psychology Project

AVAILABLE SPECIALIST ROUTES:

**Psychology with Business | BSc (Hons)**

Psychology plays an important role in many aspects of business. By gaining skills in both subjects, you will be prepared for a range of graduate destinations.

You will use a variety of psychological tools and specialist software, as well as learning the key theories and principles of business, equipping you with the skills today’s employers demand.

**Full information:** [www.bcu.ac.uk/psychology-business](http://www.bcu.ac.uk/psychology-business)

**Psychology with Criminology | BSc (Hons)**

Our innovative Psychology with Criminology course will give you a deep understanding of how psychology can be applied to explain certain aspects of crime and criminal behaviour.

This versatile degree provides the opportunity for you to embark on a psychology career, or bring those skills to the domain of criminology.

**Full information:** [www.bcu.ac.uk/psychology-criminology](http://www.bcu.ac.uk/psychology-criminology)

**Psychology with Marketing | BSc (Hons)**

The Psychology with Marketing degree provides you with an accredited Psychology degree qualification while incorporating the core aspects of marketing theory, practice and strategy.

Taught by staff with nationally recognised qualifications, you will gain a unique blend of knowledge from two complementary fields, sharpening your skills in problem-solving and communication. Furthermore, you will be able to tailor your course content to your personal development and employability goals.

**Full information:** [www.bcu.ac.uk/psychology-marketing](http://www.bcu.ac.uk/psychology-marketing)

**Psychology with Sociology | BSc (Hons)**

This course brings together two closely interrelated areas, allowing you to gain significant knowledge and insight. Over your three years of study, your psychology modules will help you gain an understanding of a person’s mind, behaviour and actions, while the sociology side will equip you with the knowledge of group interactions and society as a whole.

Practical in nature, our course will enable you to apply both psychology and sociology to human behaviour and society.

**Full information:** [www.bcu.ac.uk/psychology-sociology](http://www.bcu.ac.uk/psychology-sociology)

**F** These specialist routes can also be accessed via a foundation year. Please see page 212.

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



» 95% OVERALL SATISFACTION FOR PSYCHOLOGY (NATIONAL STUDENT SURVEY 2017).

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



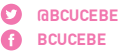


“During my placement at Mace Group, I was part of the Commercial Team, responsible for procurement, tendering and contracts. It was an invaluable year and the industry contacts I have made will stand me in good stead in the future when looking for work.”

ROBERT ORGILL

BSc (Hons)  
**Quantity Surveying**

School of Engineering and the Built Environment



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich  
5 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Our Quantity Surveying course meets the demand for highly trained professionals and practitioners. You will work collaboratively with tutors, practitioners, theorists and designers, equipping you with everything you need to participate in shaping the future of the built environment.

Taught by staff with a wealth of industry experience, the course provides flexibility to construction professionals, and you will gain expertise in cost management, procurement and quantification skills. Strong links with employers such as Willmott Dixon allow you to apply what you learn in a practical context through work placement opportunities. You'll also have the chance to work on live projects for clients.

Our accreditation from the Royal Institution of Chartered Surveyors ensures our course has the best industry links, as well as relevant, up-to-date content. You will leave with a broad knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, and be able to confidently manage both commercial and civil engineering projects.

We achieved 92% overall satisfaction in the National Student Survey 2017. Our Built Environment courses are placed 11th out of 59 institutions in the Guardian University League Table 2018.

Full information: [www.bcu.ac.uk/quantity-surveying](http://www.bcu.ac.uk/quantity-surveying)

**F** This course can also be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



**WHAT NEXT**

- ➔ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- ➔ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“The level of academic support and guidance was excellent throughout. I always knew what was required of me, and if ever I had any questions, the staff were approachable and happy to help.”

DANIEL MARSHALL

BSc (Hons)  
**Radiotherapy**

School of Health Sciences



**CAMPUS**

City South

**DURATION**

3 years full-time  
6 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

This course prepares students for the role of working as a therapeutic radiographer. You will be provided with the knowledge and learn skills which will support your role as a member of the multidisciplinary cancer care team which requires you to provide effective patient care in tandem with the safe and effective administration of radiation treatments.

You will develop specialist skills through clinical placements in specialist hospital cancer centres, and will consolidate those skills at the University using our Virtual Environment for Radiotherapy Training (VERT) and advanced treatment planning facilities.

Your academic studies include subjects which form the scientific basis of radiotherapy practice and include an in-depth study of human anatomy and physiology, radiation physics and radiobiology. You will also study the social and psychological aspects of cancer care and the needs of patients.

As you advance your knowledge of radiotherapy practice and the science of oncology, you will develop analytical skills and will explore the research evidence that forms the basis of current and emergent practices. In your final year, you will also develop your skills in applying research strategies to health and care practice.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

Full information: [www.bcu.ac.uk/radiotherapy](http://www.bcu.ac.uk/radiotherapy)

**F** This course can also be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



Approved by  
the College of  
Radiographers  
Sept 2017- Sept 2022



**Content includes:**

**Year 1**

- Physics for Radiotherapy
- Professional and Compassionate Care
- Principles of Oncology and Radiotherapy
- Radiotherapy Theory and Practice 1

**Year 2**

- Evidence-based Practice
- Radiotherapy Theory and Practice 2
- Applied Radiotherapy Technology and Radiobiology

**Year 3**

- Radiography Research
- The Competent Radiotherapy Practitioner
- Advanced Management of the Oncology Patient

» 100% OF GRADUATES IN WORK OR FURTHER STUDY WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).





“Real Estate is a broad course which suits me perfectly. It covers so many aspects of the commercial property world while also dipping into the residential side. Whether or not you go into property, the course gives you a great overview, and some very detailed knowledge, about this industry.”

ALEXANDRA HESS

BSc (Hons)  
**Real Estate**  
School of Engineering and the Built Environment



- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 14 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

Our Real Estate course will enable you to develop a broad understanding of real estate and gain the skills to make key decisions in property valuation, property finance and investment, and commercial property practice.

You will have the opportunity to undertake research for an industry client, as well as the chance to secure a valuable work placement. The course encourages learning through real-life projects and scenario-based case studies.

You will gain a detailed understanding of real estate, alongside an expert analysis of the processes of its ownership, development, occupation, valuation and management. You will also examine economics and finance, property valuation and management, development, construction, urban planning and law, ensuring you are equipped with the attributes you need to be successful.

The course integrates technological, financial, legal and management issues, and you will connect the theories and practice of real estate to a range of real-life case studies, helping you understand the complex world of property.

Full information: [www.bcu.ac.uk/real-estate](http://www.bcu.ac.uk/real-estate)

**F** This course can also be accessed via a foundation year. Please see page 212.

ACCREDITATION



- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595



“I love how students have the opportunity to practise skills on the course. There is plenty of theory behind everything we learn and the fact that we can go into the rehabilitation kitchen or into Birmingham to put that theory into practice is fantastic and invaluable.”

ABIGAIL WEST

FdSc  
**Rehabilitation Work  
(Visual Impairment)**  
School of Health Sciences



- CAMPUS**  
City Centre
- DURATION**  
2 years full-time

- ENTRY REQUIREMENTS**
- A Levels: DD
  - Level 3 NVQ or Diploma or equivalent (full award)
  - Level 2 NVQ or Diploma (full award) plus a written paper (details of content will be provided by the admissions tutor post-application)
  - 5 GCSE passes at Grade 4 or above plus a written paper (details of content will be provided by the admissions tutor post-application)
- Plus:**
- GCSE at Grade 4 or above in English language (or equivalent, for example Key Skills Level 2, Adult Literacy Level 2 or CSE Grade 1).

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. Birmingham City University is the main provider of this level of specialist education and training, and the largest educator of rehabilitation workers in the UK. The foundation degree is accepted as the trusted qualification to be employed as a rehabilitation worker.

The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one. Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees. **BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment)** teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. **BSc (Hons) Habilitation Work – Working with Children and Young People** focuses on how visual impairment can impact on the development of children and young people.

Full information: [www.bcu.ac.uk/rehab-work](http://www.bcu.ac.uk/rehab-work)

» 100% OVERALL SATISFACTION  
(NATIONAL STUDENT SURVEY 2017).

- WHAT NEXT**
- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
  - [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
  - ☎ +44 (0)121 331 5595

RELATED COURSES

- Pg 74** BSc (Hons) Building Surveying
- Pg 97** BSc (Hons) Construction Management
- Pg 188** BSc (Hons) / MPlan Property Development and Planning
- Pg 192** BSc (Hons) Quantity Surveying





“This course provides an excellent grounding in the field of computer science that can be taken into secondary schools and used to educate the workforce of tomorrow.”

STUART DAVISON, TUTOR

BSc (Hons)  
**Secondary Computing with QTS\***

School of Education and Social Work



@bcuhels  
bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBC, including either computer science or computing
  - BTEC Diploma: D\*D\* in related subjects only
  - BTEC Extended Diploma: DMM in related subjects only
  - Access to HE Diploma: 60 credits with 45 credits at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English language, mathematics and science at Grade 4 or above, or equivalent
  - Pass in the Professional Skills Tests in Literacy and Numeracy.

Computing in schools is undergoing a significant revolution. There is a recognition that the workforce of tomorrow will need to be highly skilled technically. This degree course combines the development of computer science subject knowledge together with the understanding of how computing can be taught in the classrooms of the future.

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. You will gain a highly valued technical qualification that demonstrates an understanding of computer science, and a teaching qualification that enables you to teach the subject in secondary schools.

You will develop your computer science subject knowledge through taught modules within the Faculty of Computing, Engineering and the Built Environment. You will explore how the nature of the subject is the combination of the mathematical and scientific skills that employers expect within this discipline.

The course also develops you as a secondary school teacher of computing where you will explore what it means to apply your developing subject knowledge to other learners of computer science. You will gain the skills and understanding to take up positions in schools as a teacher of your subject with the potential to contribute fully to the life of the school. The course is designed around the Teachers’ Standards and the award of Qualified Teacher Status (QTS).

**Full information:**  
[www.bcu.ac.uk/secondary-computing](http://www.bcu.ac.uk/secondary-computing)

\*subject to validation

» YOU WILL BE STUDYING IN OUR £41 MILLION CAMPUS WITH NEW EDUCATION FACILITIES WHICH INCLUDE MOCK CLASSROOMS AND A LEGO INNOVATION STUDIO.

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595



“As a teacher, you have the opportunity to develop the knowledge and understanding of pupils so that they have the interest to take their study further, apply knowledge to their work and have a deeper appreciation for the world around them.”

KEVIN MATTINSON, HEAD OF SCHOOL

BSc (Hons)  
**Secondary Science (Biology) Education with QTS\***

School of Education and Social Work



@bcuhels  
bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBC, including biology, human biology or environmental science
  - BTEC Diploma: D\*D\* in related subjects only
  - BTEC Extended Diploma: DMM in related subjects only
  - Access to HE Diploma: 60 credits with 45 credits at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English language, mathematics and science at Grade 4 or above, or equivalent
  - Pass in the Professional Skills Tests in Literacy and Numeracy.

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. You will gain a highly valued subject qualification that demonstrates an understanding of science, and biology in particular. You will also gain a teaching qualification that enables you to teach the subject in secondary schools.

This programme develops your subject knowledge to degree level in biology. However, there is the recognition that, as a teacher in secondary schools, you will be expected to be able to teach across the different science disciplines, hence you follow a programme of study in chemistry and physics in the first two years of the degree.

You will develop your biology subject knowledge through taught modules within the Faculty of Health, Education and Life Science, studying alongside students who are taking degrees in life science. Therefore, you work with tutors who are developing their own knowledge and who are actively researching in their specialist fields.

You will gain the skills and understanding to take up positions in schools as a teacher of your subject with the potential to contribute fully to the life of the school. The course is designed around the Teachers’ Standards and the award of Qualified Teacher Status (QTS).

**Full information:** [www.bcu.ac.uk/secondary-biology](http://www.bcu.ac.uk/secondary-biology)

\*subject to validation

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

**RELATED COURSES**

- Pg 186** BA (Hons) Primary Education with QTS
- Pg 71** BSc (Hons) Biomedical Sciences





“Some of my colleagues envy the teaching we received at Birmingham City University when they hear what we covered.”

TAIWONA KANJANDA



BSc (Hons)  
**Social Work**  
School of Education and Social Work

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above.

Entry requirements subject to validation.

Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people’s lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

The course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the course is spent on placement engaging with the realities of social work.

Placements are in a range of social work-related settings in local authorities, and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

**Full information: [www.bcu.ac.uk/social-work](http://www.bcu.ac.uk/social-work)**

**F** This course can also be accessed via a foundation year. Please see page 212.

» 91% OF GRADUATES IN WORK OR FURTHER STUDY WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

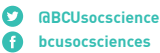
➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595



“I became attracted to the course as I was pleased with what it offered and more specifically, the lecturer’s enthusiasm during the taster session at the Open Day. I enjoyed the majority of my modules, learning to apply theory to real-world situations.”

DANIELLE BALACH-WARMAN



BA (Hons)  
**Sociology**  
School of Social Sciences

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

Sociology helps us make sense of the societies in which we live and our place within them. As one of our longest established courses, you’ll benefit from a programme of study taking an in-depth look at contemporary sociological issues that has been honed over several decades.

We explore patterns and processes of inequality, examine the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and practise their lives.

We encourage you to explore how sociological knowledge can connect individuals and how it can provide you with the skills needed to participate in debates about what society is and how it could be.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

**Full information: [www.bcu.ac.uk/sociology](http://www.bcu.ac.uk/sociology)**

**AVAILABLE SPECIALIST ROUTES:**

**Sociology and Criminology | BA (Hons)**

This course will enable you to develop an understanding of society and social factors and how this affects crime and criminals. Combining sociology with the study of criminology gives you a chance to benefit from the cutting-edge thinking of the University’s Centre for Applied Criminology.

**Full information: [www.bcu.ac.uk/sociology-crim](http://www.bcu.ac.uk/sociology-crim)**

**F** These courses can also be accessed via a foundation year. Please see page 212.

» 96% OVERALL SATISFACTION FOR SOCIOLOGY (NATIONAL STUDENT SURVEY 2017).

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

**Content includes:**

**Year 1**

- Understanding Society
- Researching Social Life
- State and Society
- Sociological Imagination

**Year 2**

- Classical Social Theory
- Exploring Popular Culture
- Applied Sociological Research
- Contemporary Social Theory

**Final year**

- Globalisation, People and Society
- Self, Identity and Society
- Integrative Project (Dissertation / Community Project / Social Entrepreneurship Project)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF YOUR DEGREE COURSE.



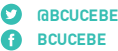


“Learning about audio systems allowed me to get a basic understanding of electronics and the work we did on the music industry allowed me to gain an insight into contracts and copyright laws. The degree helped me bring alternative ideas to the way things are tested.”

REBECCA CLARK, GRADUATE PROJECT ENGINEER,  
NAIM AUDIO

BSc (Hons)  
**Sound Engineering  
and Production**

School of Computing and Digital Technology



**CAMPUS**

City Centre

**DURATION**

3 years full-time

4 years sandwich

**ENTRY REQUIREMENTS**

- A Levels: BBB including a technology, science, mathematics or computing-related subject
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound on this innovative course. Accredited by the Institution of Engineering and Technology, you will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios.

The course has been designed to meet the requirements of the audio industry, providing a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles.

This combination of subjects ensures you will be employable in a range of career paths, and we scored 91% for overall satisfaction in the National Student Survey 2017.

Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology and sound engineering. There are also various opportunities to pick up valuable work experience in areas such as live sound.

**Full information:**  
[www.bcu.ac.uk/sound-engineering-prod](http://www.bcu.ac.uk/sound-engineering-prod)

**F** This course can also be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



Subject to successful reaccreditation, this course will continue to be accredited by the IET.

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595

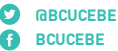


“The mechanisms behind speech fascinate me; it’s so complex and the way people acquire it amazes me... Helping people to be able to access speech after they’ve lost it is an amazing feeling.”

CLARA MACDONALD

BSc (Hons)  
**Speech and Language Therapy**

School of Health Sciences



**CAMPUS**

City South

**DURATION**

3 years full-time

6 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with one A Level/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist. The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands’ only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our City South Campus, which include a hospital ward and a home environment. In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

All offers are subject to satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

**Full information:** [www.bcu.ac.uk/slt](http://www.bcu.ac.uk/slt)

**F** This course can also be accessed via a foundation year. Please see page 212.

**Content includes:**

**Year 1**

- Anatomy and Physiology, Human Development, Linguistics, Phonetics and Psychology
- Introduction to Communication and Swallowing Needs
- Foundations of Professional Practice (including an introduction to evidence-based practice)

**Year 2**

- Clinical Appraisal of Clients’ Communication and Swallowing Needs
- Analysis of Communication and Swallowing Difficulties, Including Instrumental Analysis
- Professional Practice (including an 8-week ‘block’ clinical placement and simulation activities)
- Research Methods
- Introduction to the Clinical Management of Communication and Swallowing Needs

**Year 3**

- Management of Communication and Swallowing Needs, Including Management of Complex Cases
- Research Project (dissertation)
- Professional Practice (including a 12-week ‘block’ clinical placement and simulation)

**RELATED COURSES**

- Pg 195** BSc (Hons) Rehabilitation Work (Visual Impairment)
- Pg 95** BA (Hons) Conductive Education

**WHAT NEXT**

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595



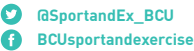


“Our course has been designed in consultation with professional bodies and employers, providing a contemporary knowledge base and skill set to ensure that you’re well placed for employment upon graduation.”

MATTHEW COLE PHD, PROGRAMME LEADER

BSc (Hons)  
**Sport and Exercise Nutrition**

School of Health Sciences



**CAMPUS**

City South

**DURATION**

3 years full-time  
4 years sandwich  
Up to 6 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC including a science, social science or physical education
- BTEC Diploma: D\*D\* in sport, physical education, sport and exercise science or equivalent
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 in a sport or science-related pathway
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent
- Experience of extracurricular coaching or team-based leadership would be an advantage.

Our practice-based, innovative Sport and Exercise Nutrition course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. This programme is approved by the Sport and Exercise Nutrition Register (SENr) to ensure that the knowledge and competencies are aligned with professional standards.

You will study nutrition and exercise at both ends of the spectrum, from assessing professional sports teams to health-based clients with specific nutritional issues. You will undertake physiological and nutritional assessment of sports performers in our state-of-the-art laboratories and have the opportunity to learn how nutrition and exercise can impact upon people with different physiques and states of health.

Upon graduating, you can apply for jobs as a performance nutritionist, as well as within other areas of sport science, health and fitness. Our brand-new home for the School of Health Sciences contains a state-of-the-art laboratory, sports therapy rooms, cutting-edge resources and a designated sports area.

We also boast partnerships with both Warwickshire County Cricket Club and Sport Birmingham. These partnerships not only keep our courses fresh and relevant, but they also provide valuable placements, trips and case studies for you and your fellow students.

Full information:  
[www.bcu.ac.uk/sport-exercise-nutrition](http://www.bcu.ac.uk/sport-exercise-nutrition)

**F** This course can also be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



This course is approved by the Sport and Exercise Nutrition Register (SENr).

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595

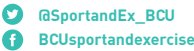


“Our course provides students with an inter-disciplinary perspective on the problems and issues faced by practitioners within the sports and exercise science industry. The course was designed following consultation with university graduates and professional sports organisations.”

RICHARD BLAGROVE, COURSE LEADER

BSc (Hons)  
**Sport and Exercise Science**

School of Health Sciences



**CAMPUS**

City South

**DURATION**

3 years full-time  
4 years sandwich  
Up to 6 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC including a science or physical education
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 in a sport or science-related pathway
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent
- Experience of extracurricular coaching or team-based leadership would be an advantage.

Our Sport and Exercise Science course will provide you with the theoretical knowledge and practical skills required to succeed in a broad range of vocations within the sport and exercise industry. You will study a wide breadth of topics within the disciplines of physiology, biomechanics, psychology and nutrition from both a health and sport performance perspective.

There is a range of discipline-specific and multi-disciplinary modules, equipping you with a diverse range of perspectives that will enrich your learning and enhance your career development.

There will also be opportunities for you to gain experience and apply the knowledge and skills you learn on the programme to real-world issues associated with enhancement of performance, health and wellbeing. We boast partnerships with both Warwickshire County Cricket Club and Sport Birmingham. These partnerships not only keep the course fresh and relevant, but they also provide valuable placements, trips and case studies for you and your fellow students.

The programme is delivered in our brand-new state-of-the-art facility, which contains biomechanics and physiology laboratories, a fitness suite, and sports therapy rooms. Within these facilities you will undertake physiological, biomechanical, psychological, and nutritional assessment of sports performers and clients using cutting-edge technology and equipment.

Full information: [www.bcu.ac.uk/sport-exercise-sci](http://www.bcu.ac.uk/sport-exercise-sci)

**F** This course can also be accessed via a foundation year. Please see page 212.

**ACCREDITATION**



This programme is endorsed by the British Association of Sport and Exercise Science (BASES).

**WHAT NEXT**

- [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
- [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
- ☎ +44 (0)121 331 5595







“The aim of our Sports Therapy programme is to be extremely applied and practically led, enabling our graduates to be highly sought after within the Sports Therapy sector.”

PETER THAIN PHD, PROGRAMME LEADER

BSc (Hons)  
**Sports Therapy**  
School of Health Sciences

 @SportandEx\_BCU  
 BCUsportandexercise

**CAMPUS**  
City South

**DURATION**  
3 years full-time  
4 years sandwich  
Up to 6 years part-time

**ENTRY REQUIREMENTS**

- A Levels: BBC including mathematics, a science or physical education
- BTEC Extended Diploma: DMM in sport and exercise science or applied science
- Access to HE Diploma: 60 credits with 45 at Level 3, including biology or chemistry at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and double science, or equivalent.

A Disclosure and Barring Service check is required. Evidence of work experience in a musculoskeletal setting would be advantageous. Suitable applicants will be invited to interview.

**WHAT NEXT**

 [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

 +44 (0)121 331 5595

Underpinned by the latest research, and accredited by the Society of Sports Therapists, this programme provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a sandwich year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. These placements could be national or international, and could see you working with professional sports teams or sports injury clinics. Even if you don't opt for the sandwich year, we have partnerships with Warwickshire County Cricket Club and Sport Birmingham, providing valuable placements, trips and case studies.

Upon graduation you will be eligible for membership with the Society of Sports Therapists. Membership will allow you to practise as a graduate sports therapist, where you may choose to work in professional sport or in a sports injury clinic.

While studying with us, you will learn within the brand-new School of Health Sciences, which contains state-of-the-art laboratories, sports therapy rooms, sports therapy clinics, cutting-edge resources and a designated sports area.

Full information: [www.bcu.ac.uk/sports-therapy](http://www.bcu.ac.uk/sports-therapy)

**F** This course can also be accessed via a foundation year. Please see page 212.

ACCREDITATION



“The broad set of skills I learned on the course gave me the perfect foundation and drive to explore as many different realms of stage management as possible. Without the knowledge, encouragement and guidance I received on the course, I know I wouldn't be where I am today.”

JORDAN GOFF

BA (Hons)  
**Stage Management**  
Royal Birmingham Conservatoire

 @BirmCons  
 BirminghamSchoolofActing

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: CCC including drama or a related subject
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM with 45 at Level 3
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 12 points from three Higher Level subjects
- GCSE English language at Grade 4 or above, or equivalent.

**Year 3**

- Injury Prevention and Conditioning in Sport
- Examination and Rehabilitation of the Vertebral Column
- Advanced Application and Clinical Reasoning
- Clinical Practice
- Independent Research Project

**WHAT NEXT**

 [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

 [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

 +44 (0)121 331 5595

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

You will develop an understanding of the core skills needed in technical theatre and design, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield. Taking on the essential duties of assistant stage manager in your first year of study, deputy stage manager in your second year, and stage manager in your final year, you will learn through authentic industry experience.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Royal Ballet, Birmingham Opera Company and the Birmingham REP.

Through experience working in a variety of professional venues across the city, you are constantly building your industry network as you train. Previous graduates have worked on West End theatre shows, national and international tours, cruise ships and many other exciting productions.

Full information: [www.bcu.ac.uk/stage-mgmt](http://www.bcu.ac.uk/stage-mgmt)

» 100% OF GRADUATES IN WORK OR FURTHER STUDY WITHIN SIX MONTHS (DESTINATIONS OF LEAVERS FROM HIGHER EDUCATION SURVEY 2015/16).

Content includes:

**Year 1**

- Practical Stage Management 1
- Technical Theatre 1
- Props, Costume and Scenic Design 1
- Contextual Studies
- Stage Management Skills
- Production Realisation (workshop)

**Year 2**

- Practical Stage Management 2
- Technical Theatre Skills 2
- Props, Costume and Scenic Design 2
- Arts Administration
- Health and Safety

**Year 3**

- Practical Stage Management 3
- Industry Research (six- to eight-week placement)
- Project
- Professional Studies

We regularly review our courses to ensure that they are of the highest quality and as relevant to the workplace as possible. For further information, please see Birmingham City University's Terms and Conditions which can be found at [www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract).

» 92% OVERALL SATISFACTION (NATIONAL STUDENT SURVEY 2017).







“The course offers connections with real companies, and that drives the projects we do. We get to work on live briefs and get exposed to so many different parts of the industry and roles we didn’t even know were possible.”

NATALIE MCCOMB

BA (Hons)

## Textile Design

School of Fashion and Textiles

@textilesbcu  
@textilesbcu  
bcutextiledesign  
blogs.bcu.ac.uk/fashion-textiles

### CAMPUS

City Centre

### DURATION

3 years full-time

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 14 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [bcu.ac.uk/fashion-portfolio](http://bcu.ac.uk/fashion-portfolio).

BA (Hons) Textile Design will give you the opportunity to experience broad textile specialist skills processes combined with design and industry awareness. You will get to explore your ambitions and skills, testing career aspirations in five focused teaching pathways, which will prepare you for graduation and beyond.

You will begin by investigating drawing as well as key areas of woven and knitted textiles, embroidery, printed textiles and surface design, exploring experimental textiles and colour techniques. A lecture/seminar programme provides you with knowledge of historic textiles and contemporary practice and supports your own research and critical thinking.

In your second year, you explore textiles in relation to international industry and the broad career opportunities open to you as you learn to design in relation to the five career-focused teaching pathways: Styling and Trend Forecasting, Contemporary Culture and Craft, Surface Pattern and Technologies, Bespoke Fashion Textiles, and Retail and Promotion.

You will be taught by passionate and experienced tutors and guided by highly skilled technicians, many of which have their own practices in various fields relating to textile design. The combination of workshop practice and exploring digital technology and traditional craft skills enables you to develop a personal and professionally relevant portfolio.

Full information: [www.bcu.ac.uk/textile-design](http://www.bcu.ac.uk/textile-design)

### Content includes:

#### Year 1

- Visual Ideas for Design
- Textile Processes
- Textiles in Historical Context
- Client and Colour

#### Year 2

- Textiles in Contemporary Practice
- Professional Pathways
- Entrepreneurship and Design
- Work Placement (option 1) or Collaborative Practice (option 2)

#### Year 3

- Final Major Project (dissertation)
- Research for Professional Project
- Professional Project
- Next Step

### RELATED COURSES

- Pg 98** BA (Hons) Costume Design and Practice
- Pg 117** BA (Hons) Fashion Business and Promotion
- Pg 142** BA (Hons) Illustration

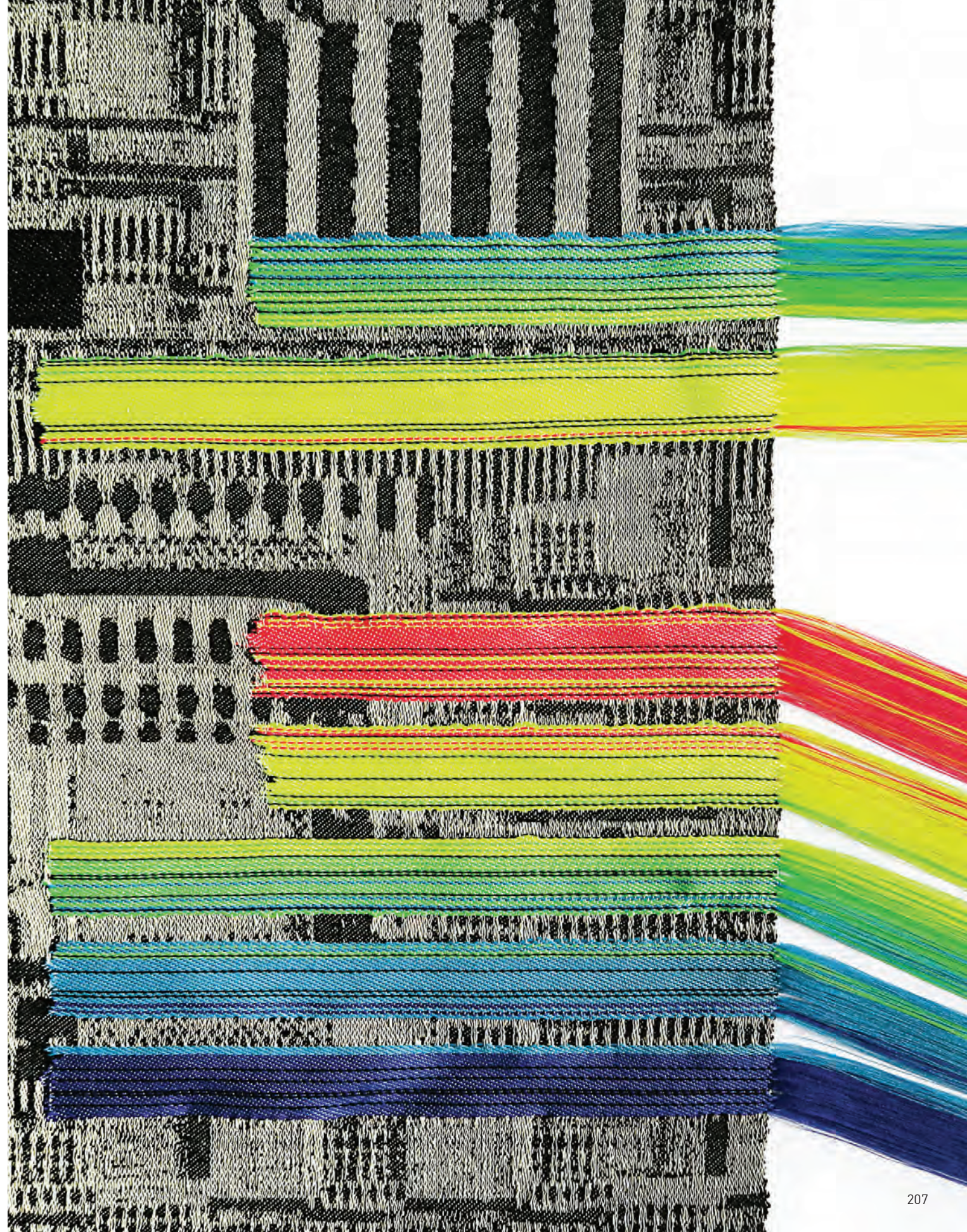
» 93% OVERALL STUDENT SATISFACTION (NATIONAL STUDENT SURVEY 2017).

## WHAT NEXT

➤ [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

➤ [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

☎ +44 (0)121 331 5595







“The BA Video Game Design and Production course will give you the opportunity to learn all about games design and production, helping you to get your foundation of experience that you will need to decide which is the correct career path for you.”

ZUBY AHMED, PROGRAMME DIRECTOR

BA (Hons)  
**Video Game Design and Production**

NTI Birmingham

@MyBCU  
 BirminghamCityUniversity

**CAMPUS**  
City Centre

**DURATION**  
2 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBB
  - BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 15 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this.

This Sony PlayStation First endorsed, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio in Birmingham city centre, where you will be provided with a laptop with all the software you will need.

- Our Video Game Design and Production course focuses on digital media asset production and communication and will provide you with:
- a grounding within the industry’s design and production disciplines,
  - the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market,
  - the opportunity to work with others in multidisciplinary teams,
  - the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our in-house game development studio over the summer term. You will be taught by staff with significant experience in the video game industry who have worked with developers including Free Radical Design, Codemasters, Rare, FreeStyleGames, Sega and EA Games.

Full information:  
[www.bcu.ac.uk/video-game-design-prod](http://www.bcu.ac.uk/video-game-design-prod)

» WORK ON PROJECTS WITH INDUSTRY PARTNERS.

- Content includes:**
- Year 1**
- Historical Game Analysis
  - Game Design Fundamentals
  - Contextual Game Design
  - 2D Game Spaces
  - Interactive Entertainment, Development and Implementation (optional)
  - Interactive Entertainment, Script and Production (optional)
  - Collaborative Practice
- Year 2**
- Advanced Game Design
  - 3D Game Spaces
  - Strategic Game Design
  - Professional Practice
  - Major Project

- RELATED COURSES**
- Pg 210** BA (Hons) Video Game Digital Art
- Pg 104** BA (Hons) Digital Marketing
- Pg 209** BSc (Hons) Video Game Development



“The course has given me the opportunity to learn new programming languages and work collaboratively with other coders, artists, producers and marketers to develop industry-standard projects.”

JOEB ROGERS

BSc (Hons)  
**Video Game Development**

NTI Birmingham

@MyBCU  
 BirminghamCityUniversity

**CAMPUS**  
City Centre

**DURATION**  
2 years full-time

- ENTRY REQUIREMENTS**
- A Levels: BBB
  - BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 15 points from three Higher Level subjects
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

This Sony PlayStation First endorsed, two-year course will see you understand games of the past and create the games of the future. The course provides the creative and technical know-how to support your game development ambition and you are guaranteed a video game development placement in our in-house studio over the summer term of the course.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflexive graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal Engine.

The course covers core programming languages and video game development tools, as well as contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, ready to launch your dream career. You will be taught by staff with significant experience in the video game industry who have worked with developers including Free Radical Design, Codemasters, Rare, FreeStyleGames, Sega and EA Games.

Full information: [www.bcu.ac.uk/video-game-dev](http://www.bcu.ac.uk/video-game-dev)

» GUARANTEED SUMMER PLACEMENT IN AN IN-HOUSE DEVELOPMENT STUDIO.

- Content includes:**
- Year 1**
- Computer Science and Web Technologies Primer
  - Object-oriented Programming
  - 3D Graphics Primer
  - Theory and Practice Using Physics Engines
  - Interactive Entertainment, Development and Implementation (optional)
  - Interactive Entertainment, Script and Production (optional)
  - Collaborative Project
- Year 2**
- High-performance Programming Languages
  - Application of High-performance Libraries
  - Development Using High-performance Engines
  - Professional Practice
  - Major Project

- RELATED COURSES**
- Pg 210** BA (Hons) Video Game Digital Art
- Pg 208** BA (Hons) Video Game Design and Production

**WHAT NEXT**

[www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

+44 (0)121 331 5595

**WHAT NEXT**

[www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

+44 (0)121 331 5595



"I have been fully supported throughout my journey to become a professional artist. I found the practical, studio simulations to be particularly useful as they both helped me in my art practice and gave me tangible production and development experience."

MARK SUTCLIFFE

BA (Hons)  
**Video Game Digital Art**

NTI Birmingham

 @MyBCU  
 BirminghamCityUniversity

**CAMPUS**

City Centre

**DURATION**

2 years full-time

**ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 15 points from three Higher Level subjects
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this.

**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595

This Sony PlayStation First endorsed, two-year course responds to the growing, innovative video game sector by developing you into a skilled, team-oriented, reflexive graduate who is equipped to succeed. You will gain core and technical art skills and are also guaranteed a video game development placement in our in-house studio over the summer term of the course.

Once we have covered the fundamentals, we will move on to supporting you to develop your technical and digital art skills where you will focus on 2D and 3D game art disciplines.

Teaching takes place in a modern production studio based in Birmingham city centre where you will be provided with studio space to complete projects and a laptop with all the software you will need for the duration of the course. The course culminates with a project you define yourself, which targets a specific subsector of the video games industry.

You will be taught by multiple award-winning staff with significant experience in the video game industry who have worked with developers including Codemasters, Rare, Evolution, Blitz, Sega, Machine Zone and EA Games.

Full information: [www.bcu.ac.uk/video-game-digi-art](http://www.bcu.ac.uk/video-game-digi-art)

» 100% OVERALL SATISFACTION  
(NATIONAL STUDENT SURVEY 2017).  
PREVIOUSLY KNOWN AS BA (HONS)  
INTERACTIVE ENTERTAINMENT  
(DIGITAL ART).

**RELATED COURSES**



- Pg 208** BA (Hons) Video Game Design and Production
- Pg 209** BSc (Hons) Video Game Development

"The course has helped build my knowledge about children and health, education and social skills. It has also helped to build my confidence in working with others and delivering presentations."

KERRY MOBBS

BA (Hons)  
**Working with Children, Young People and Families**

School of Education and Social Work

 @bcuhels  
 bcuhels

**CAMPUS**

City South

**DURATION**

3 years full-time

**ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass with minimum of 18 credits at merit or distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs at Grade 4 or above, including English language and mathematics, or equivalent.

If you are looking to pursue a career that supports the most vulnerable children, young people and their families, because you want to make a difference to them, the multi-professional teaching team can explore ways of doing that with you.

We offer various opportunities to engage with professional practice in the areas of education, social care and health, in an integrated way.

Previous students have achieved positions in education welfare as attendance officers, as family support workers, as project managers for charities and as voluntary providers of children's services. Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling as well as nursing.

Full information: [www.bcu.ac.uk/children-prof-care](http://www.bcu.ac.uk/children-prof-care)

**F** This course can also be accessed via a foundation year. Please see page 212.

**Content includes:**

**Year 1**

- Working as a Professional
- Foundations of Education
- Foundations of Social Work
- Foundations of Health
- Interdisciplinary Working

**Year 2**

- Effective Collaborative Practice
- Learning from Practice
- Safeguarding and Child Protection
- Social Justice and Inclusion
- Research as a Driver for Policy, Practice and Provision

**Year 3**

- Researching Practice in Children and Young People's Services
- Exploring Contemporary Perspectives Affecting Children, Young People, Families and Communities
- Children and Young People's Rights and Identities
- Personal Development Planning
- Global Perspectives of Families and Parenting

**RELATED COURSES**

- Pg 109** BA (Hons) Education Studies
- Pg 106** BA (Hons) Early Childhood Studies



**WHAT NEXT**

-  [www.bcu.ac.uk/apply](http://www.bcu.ac.uk/apply)
-  [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)
-  +44 (0)121 331 5595





# FOUNDATION YEARS

Foundation years are a great option if you have the talent, ambition and potential to thrive at Birmingham City University but want a little more flexibility and choice than a standard degree.

Why study a degree with a foundation year:

- If you want the flexibility of a year’s study on a more general course to find out the best degree choice for you.
- If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
- If you would like extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
- If you don’t quite meet our entry requirements but know you have the potential to succeed at university.

Although you apply to a specific course with foundation year at the start of the process, you may switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.

## ACCOUNTANCY AND FINANCE

BSc (Hons) Accounting and Finance with a Foundation Year\*

All students apply to the above course with potential progression to: BSc (Hons) Accountancy, BSc (Hons) Accounting and Finance, BA (Hons) Business, BA (Hons) Business (Analytics), BA (Hons) Business (Marketing), BSc (Hons) Business Accounting, BA (Hons) Business Economics, BSc (Hons) Business Finance, BA (Hons) Business Management, BA (Hons) Business Management (Consultancy), BA (Hons) Business Management (Enterprise), BA (Hons) Business Management (Supply Chain Management), BA (Hons) Economics, BA (Hons) Event, Venue and Experience Management, BSc (Hons) Finance and

Investment, BA (Hons) Financial Economics, BA (Hons) Human Resource Management, BA (Hons) Marketing, BA (Hons) Marketing (Advertising and Public Relations), BA (Hons) Marketing (Consumer Psychology), BA (Hons) Marketing (Digital), BA (Hons) Marketing (Retailing).

## ARCHITECTURE AND DESIGN

BA (Hons) Architecture with a Foundation Year\*

BA (Hons) Interior Architecture and Design with a Foundation Year\*

BA (Hons) Landscape Architecture with a Foundation Year\*

BA (Hons) Product and Furniture Design with a Foundation Year\*

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

## ART, DESIGN AND VISUAL COMMUNICATION

BA (Hons) Art and Design with a Foundation Year\*

BA (Hons) Design for Performance with a Foundation Year\*

BA (Hons) Film and Animation with a Foundation Year\*

BA (Hons) Fine Art with a Foundation Year\*

BA (Hons) Graphic Communication with a Foundation Year\*

BA (Hons) Illustration with a Foundation Year\*

BA (Hons) Photography with a Foundation Year\*

## BUILT ENVIRONMENT

BSc (Hons) Architectural Technology with a Foundation Year\*

BSc (Hons) Building Surveying with a Foundation Year\*

BSc (Hons) Construction Management with a Foundation Year\*

BSc (Hons) Property Development and Planning with a Foundation Year\*

BSc (Hons) Quantity Surveying with a Foundation Year\*

BSc (Hons) Real Estate with a Foundation Year\*

## BUSINESS AND MANAGEMENT

BA (Hons) Business and Management with a Foundation Year\*

All students apply to the above course with potential progression to: BSc (Hons) Accountancy, BSc (Hons) Accounting and Finance, BA (Hons) Business, BA (Hons) Business (Analytics), BA (Hons) Business (Marketing), BSc (Hons) Business Accounting, BA (Hons) Business Economics, BSc (Hons) Business Finance, BA (Hons) Business Management, BA (Hons) Business Management (Consultancy), BA (Hons) Business Management (Enterprise), BA (Hons) Business Management (Supply Chain Management), BA (Hons) Economics, BA (Hons) Event, Venue and Experience Management, BSc (Hons) Finance and Investment, BA (Hons) Financial Economics, BA (Hons) Human Resource Management, BA (Hons) Marketing, BA (Hons) Marketing (Advertising and Public Relations), BA (Hons) Marketing (Consumer Psychology), BA (Hons) Marketing (Digital), BA (Hons) Marketing (Retailing).

## COMPUTING AND TECHNOLOGY

BSc (Hons) Business Information Systems with a Foundation Year\*

BSc (Hons) Computer Forensics with a Foundation Year\*

BSc (Hons) Computer Networks with a Foundation Year\*

BSc (Hons) Computer Networks and Security with a Foundation Year\*

BSc (Hons) Computer Science with a Foundation Year\*

BSc (Hons) Computing and Information Technology with a Foundation Year\*

BSc (Hons) Digital Media Computing with a Foundation Year\*

BSc (Hons) Film Production Technology with a Foundation Year\*

BSc (Hons) Film Technology and Visual Effects with a Foundation Year\*

BSc (Hons) Sound Engineering and Production with a Foundation Year\*

## EDUCATION AND SOCIAL WORK

BA (Hons) Early Childhood Studies with Foundation Year\*

BA (Hons) Education Studies with Foundation Year\*

BA (Hons) Primary Education with QTS with Foundation Year\*

BA (Hons) Social Work with Foundation Year\*  
BA (Hons) Working with Children, Young People and Families with Foundation Year\*

Upon completion of your Foundation Year, if your chosen course is regulated by a professional body such as the Nursing and Midwifery Council, Health Care and Professions Council or the National College for Teaching and Leadership, you will be required to successfully complete the University’s selection process via an interview in order to proceed onto year one of the full degree programme. Entry onto year one of the degree programme will also be subject to a satisfactory DBS and Occupational Health Assessment.

## ENGINEERING

BEng (Hons) Automotive Engineering with a Foundation Year

BEng (Hons) Civil Engineering with a Foundation Year

BEng (Hons) Electronic Engineering with a Foundation Year

BEng (Hons) Mechanical Engineering with a Foundation Year

## HEALTH AND SOCIAL CARE

BSc (Hons) Diagnostic Radiography with Foundation Year\*

BSc (Hons) Health Studies (Public Health) with Foundation Year\*

BSc (Hons) Medical Ultrasound with Foundation Year\*

BSc (Hons) Midwifery with Foundation Year\*

BSc (Hons) Nursing – Adult with Foundation Year\*

BSc (Hons) Nursing – Child with Foundation Year\*

BSc (Hons) Nursing – Learning Disability with Foundation Year\*

BSc (Hons) Nursing – Mental Health with Foundation Year\*

BSc (Hons) Operating Department Practice with Foundation Year\*

BSc (Hons) Paramedic Science with Foundation Year\*

BSc (Hons) Radiotherapy with Foundation Year\*

BSc (Hons) Speech and Language Therapy with Foundation Year\*

Upon completion of your Foundation Year, if your chosen course is regulated by a professional body such as the Nursing and Midwifery Council, Health Care and Professions Council or the National College for Teaching and Leadership, you will be required to successfully complete the University’s selection process via an interview in order to proceed onto year one of the full degree programme. Entry onto year one of the degree programme will also be subject to a satisfactory DBS and Occupational Health Assessment.

## LAW

LLB (Hons) Law with a Foundation Year\*

All students apply to the above course with potential progression to: LLB (Hons) Law, LLB (Hons) Law with American Legal Studies, LLB (Hons) Law with Business, LLB (Hons) Law with Criminology.

## LIFE SCIENCES

BEng (Hons) Biomedical Engineering with a Foundation Year\*

MEng Biomedical Engineering with a Foundation Year\*

BSc (Hons) Biomedical Sciences with Foundation Year\*

## MEDIA AND MULTIMEDIA TECHNOLOGY

BA (Hons) Fashion and Beauty Journalism with a Foundation Year\*

BA (Hons) Film Studies with a Foundation Year\*

BA (Hons) Film and Screen Writing with a Foundation Year\*

BA (Hons) Journalism with a Foundation Year\*

BA (Hons) Media and Communication with a Foundation Year\*

BA (Hons) Media and Communication (Music Industries) with a Foundation Year\*

BA (Hons) Media and Communication (Public Relations) with a Foundation Year\*

BA (Hons) Media and Communication (Radio) with a Foundation Year\*

BA (Hons) Media and Communication (Television) with a Foundation Year\*

BA (Hons) Music Journalism with a Foundation Year\*

BA (Hons) Sports Journalism with a Foundation Year\*

## SOCIAL SCIENCES

BA (Hons) Sociology and Criminology with a Foundation Year\*

BSc (Hons) Psychology with a Foundation Year\*

All students apply to one of the above courses with potential progression to: BA (Hons) Black Studies, BA (Hons) Criminology, BA (Hons) Criminology and Security Studies, BA (Hons) Criminology, Policing and Investigation, BA (Hons) Sociology, BA (Hons) Sociology and Criminology, BSc (Hons) Psychology, BSc (Hons) Psychology with Business, BSc (Hons) Psychology with Criminology, BSc (Hons) Psychology with Marketing, BSc (Hons) Psychology with Sociology.

## SPORT AND EXERCISE SCIENCE

BSc (Hons) Food and Nutrition with Foundation Year\*

BSc (Hons) Physical Education and School Sport with Foundation Year\*

BSc (Hons) Sport and Exercise Nutrition with Foundation Year\*

BSc (Hons) Sport and Exercise Science with Foundation Year\*

BSc (Hons) Sports Therapy with Foundation Year\*

\*subject to validation

FOR THE LATEST  
INFORMATION AND TO  
APPLY, PLEASE VISIT  
WWW.BCU.AC.UK/  
FOUNDATION-YEARS.



# KEEP IN TOUCH

IF YOU HAVE ANY QUESTIONS ABOUT THE UNIVERSITY, YOUR COURSE OR INTERNATIONAL APPLICATIONS, WE'RE ON HAND TO HELP — BE IT BY PHONE, EMAIL, TWITTER OR FACEBOOK.

## SAY HELLO

### Social media

[www.twitter.com/MyBCU](https://twitter.com/MyBCU)  
[www.facebook.com/birminghamcityuniversity](https://www.facebook.com/birminghamcityuniversity)

### UK enquiries

T: +44 (0)121 331 5595  
[www.bcu.ac.uk/courseenquiry](http://www.bcu.ac.uk/courseenquiry)

### International/EU enquiries

T: +44 (0)121 331 6714  
 F: +44 (0)121 331 6314  
 E: [bcuinternational@enquiries.uk.com](mailto:bcuinternational@enquiries.uk.com)  
[www.bcu.ac.uk/international](http://www.bcu.ac.uk/international)

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives at [www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country).

## OPEN DAYS

Whether you're keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days currently take place in March, June, September and October, with one in August for those applying through Clearing.

### Open Day dates

- Saturday 24 March
- Saturday 30 June
- Saturday 29 September
- October date TBC

Register online at [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit).

## APPLICANT TASTER DAYS

If you've already applied, an Applicant Taster Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student. Our Applicant Taster Days take place between February and April. For more information visit [www.bcu.ac.uk/tasterdays](http://www.bcu.ac.uk/tasterdays).

## NEWS BY EMAIL

Our personalised news service offers regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. To sign up, select the subject(s) and information most relevant to you at [www.bcu.ac.uk/newsletter](http://www.bcu.ac.uk/newsletter).

## GETTING TO BIRMINGHAM

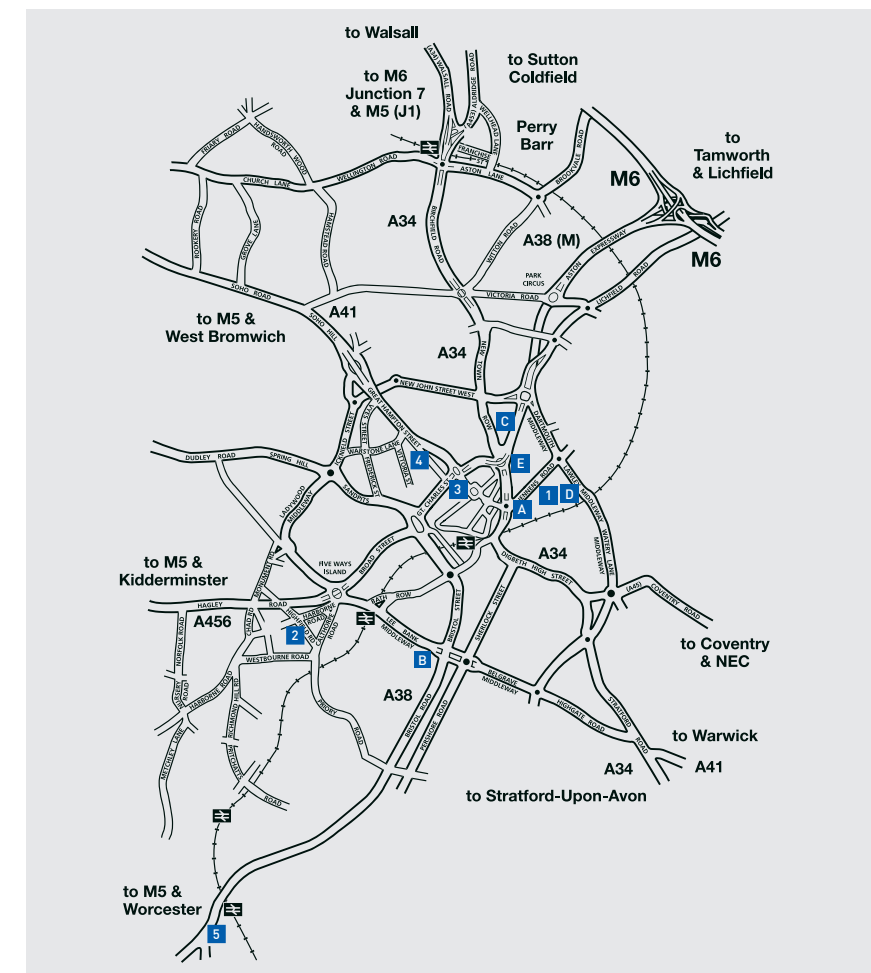
Supported by fantastic road networks, three mainline train stations and home to one of the UK's busiest airports, the city also boasts regular bus, coach and tram services providing easy access to all University sites. For more information and details of reduced price student travel tickets, see [www.networkwestmidlands.com](http://www.networkwestmidlands.com) or [www.bcu.ac.uk/maps](http://www.bcu.ac.uk/maps).

## CAMPUSES

1. City Centre Campus (The Curzon Building, Millennium Point, The Parkside Building and Royal Birmingham Conservatoire)
2. City South Campus
3. Margaret Street (Birmingham School of Art)
4. Vittoria Street/Assay Office (School of Jewellery)
5. Bournville (International College)

## HALLS OF RESIDENCE

- A Jennens Court  
 B Belgrave View - campus living villages  
 C The Heights, Stanford House, Bagot Street  
 D University Locks  
 E Lakeside  
[www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation)





# APPLY HERE



FULL-TIME FIRST DEGREES  
FOUNDATION DEGREES  
HIGHER NATIONAL DIPLOMAS


UCAS  
UNIVERSITIES AND COLLEGES  
ADMISSIONS SERVICE

If you've been inspired by what Birmingham City University has to offer, you can apply for a full-time course through UCAS (Institution code: B25).

 0371 468 0468 (UK)  
 enquiries@ucas.ac.uk  
 www.ucas.com

FURTHER INFORMATION

Download the UCAS guide at [www.ucas.com/apply](http://www.ucas.com/apply)





INTERNATIONAL APPLICANTS

Advice about the UCAS application process is available from British Council offices or the UCAS website.

 [www.ucas.com/international](http://www.ucas.com/international)



ROYAL BIRMINGHAM  
CONSERVATOIRE

UCAS CONSERVATOIRES

Royal Birmingham Conservatoire is a member of UCAS Conservatoires, the scheme which will give you all the information, advice and guidance you will need to make your application to study at a conservatoire.

 0371 468 0470 (UK)  
 +44 (0) 330 333 0232 (non-UK)  
 enquiries@ucas.ac.uk  
 [ucas.com/conservatoires](http://ucas.com/conservatoires)

FURTHER INFORMATION

See our website at [www.bcu.ac.uk/cons-apply](http://www.bcu.ac.uk/cons-apply). All courses require an audition.





PART-TIME COURSES

FOUNDATION DEGREE IN  
HEALTH AND SOCIAL CARE

BSC (HONS) MIDWIFERY  
SHORTENED PROGRAMME

DIPHE PARAMEDIC SCIENCE

BA (HONS) LEADERSHIP  
AND MANAGEMENT PRACTICE  
(WORK-BASED)

ACTING FOUNDATION COURSE

DIRECT APPLICATIONS

Managed by our Admissions Team and UKVI Compliance Division.

 +44 (0)121 331 6295  
 admissions@bcu.ac.uk



INTERNATIONAL AND  
EU APPLICATIONS

Managed by our International Office.

 +44 (0)121 331 5389  
 international@bcu.ac.uk



PART-TIME COURSES DELIVERED BY  
OUR COLLABORATIVE PARTNERS

APPLY DIRECT TO THE  
INSTITUTION CONCERNED:

BIRMINGHAM  
METROPOLITAN COLLEGE  
 +44 (0)121 355 5671

MATTHEW BOULTON CAMPUS  
 +44 (0)845 155 0101

SOUTH AND CITY  
COLLEGE BIRMINGHAM  
 +44 (0)800 111 6311

FURTHER INFORMATION

Further information can be found in the How to Apply section of the individual course profile on the University website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).



## WHAT HAPPENS NEXT?

Many courses require attendance at an interview or audition before an offer can be made. Where this isn't part of the selection process, an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.

## CLEARING

If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle, you will be eligible for Clearing. The University's Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our Clearing Helpline.

 +44 (0)121 331 6777  
 clearing@bcu.ac.uk

## UCAS EXTRA

If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

# ENTRY REQUIREMENTS

WE ARE COMMITTED TO PROVIDING OPPORTUNITIES FOR PEOPLE FROM ALL EDUCATIONAL BACKGROUNDS AND EXPERIENCES TO PARTICIPATE IN HIGHER EDUCATION.

That's why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).

### How can I get more help?

- Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
- You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
- You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
- See full details of the tariff at [www.ucas.com/advisers/tariff-2017](http://www.ucas.com/advisers/tariff-2017).
- Work out your tariff points using the UCAS Tariff Calculator at [www.ucas.com/tariff-calculator](http://www.ucas.com/tariff-calculator).

## A LEVEL

Grade	Points
A*	56
A	48
B	40
C	32
D	24
E	16

## BTEC DIPLOMA

Grade	Points
D*D*	122
D*D	104
DD	96
DM	80
MM	64
MP	48
PP	32

## AS LEVEL

Grade	Points
A	20
B	16
C	12
D	10
E	6

## BTEC SUBSIDIARY DIPLOMA

Grade	Points
D*	56
D	48
M	32

### International students

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level standard. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year. [www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country).

### Data protection

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at [www.bcu.ac.uk/privacy-policy](http://www.bcu.ac.uk/privacy-policy).

### Deferred entry

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made.

### Direct entry to a later stage of a course

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit. This means that you can be admitted to a later stage of the course. Applications should still be made via UCAS, UCAS Conservatoires or the online application process.

### Applicants with disabilities

If you have a disability, long-term health condition, specific learning difficulty (such as dyslexia) or mental health condition, your application will be considered on the same basis as non-disabled applicants. The University aims to provide an accessible environment and a range of support services to enable disabled students to participate fully in all activities of the University. You can find more information at [www.bcu.ac.uk/student-affairs](http://www.bcu.ac.uk/student-affairs).



UNDERGRADUATE COURSE INDEX

Course	FT	SW	PT	FY	Campus	School	Page
Accountancy   BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	60
Accounting and Finance   BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	61
Accounting and Finance   MAcc	•	•	•		City Centre	Birmingham City Business School	61
Acting   Foundation Course	•		•		City Centre	Royal Birmingham Conservatoire	62
Acting   BA (Hons)	•				City Centre	Royal Birmingham Conservatoire	63
Applied Performance (Community and Education)   BA (Hons)	•				City Centre	Royal Birmingham Conservatoire	64
Architectural Technology   BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	66
Architecture (RIBA Part 1 Exemption)   BA (Hons)	•		•		City Centre	Birmingham School of Architecture and Design	67
Art and Design   BA (Hons)	•			•	Margaret Street	Birmingham School of Art	68
Automotive Engineering   BEng (Hons)	•	•		•	City Centre	School of Engineering and the Built Environment	69
Automotive Engineering   MEng	•	•			City Centre	School of Engineering and the Built Environment	69
Biomedical Engineering   BEng (Hons)	•			•	City South/City Centre	School of Health Sciences	70
Biomedical Engineering   MEng	•				City South/City Centre	School of Health Sciences	70
Biomedical Sciences   BSc (Hons)	•	•	•	•	City South	School of Health Sciences	71
Black Studies   BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	72
Broadcast and Communications Engineering   BEng (Hons)	•	•			City Centre	School of Computing and Digital Technology	73
Building Surveying   BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	74
Business   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	76
Business (Analytics)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	76
Business (Marketing)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	76
Business (Professional Practice)   BA (Hons)	•				City Centre	Birmingham City Business School	76
Business Accounting   BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	78
Business Administration (Top-up)   BA (Hons)	•				City Centre	Birmingham City Business School	79
Business and Management   HNC			•		South and City College Birmingham	Birmingham City Business School	80
Business and Management   HND	•				South and City College Birmingham	Birmingham City Business School	81
Business Economics   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	82
Business Finance   BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	83

KEY:  
FT – This course can be studied full-time  
PT – This course can be studied part-time  
SW – This course can be studied with a sandwich year  
FY – This course can be studied with a foundation year

\*Subject to approval

Course	FT	SW	PT	FY	Campus	School	Page
Business Finance   MFin	•	•	•		City Centre	Birmingham City Business School	83
Business Information Systems   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	84
Business Management   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	86
Business Management (Consultancy)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	86
Business Management (Enterprise)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	86
Business Management (Professional Practice)   BA (Hons)	•				City Centre	Birmingham City Business School	86
Business Management (Supply Chain Management)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	86
Civil Engineering   BEng (Hons)	•	•		•	City Centre	School of Engineering and the Built Environment	88
Civil Engineering   MEng	•	•			City Centre	School of Engineering and the Built Environment	88
Computer Forensics   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	89
Computer Forensics   MSci	•	•			City Centre	School of Computing and Digital Technology	89
Computer Games Technology   BSc (Hons)	•	•			City Centre	School of Computing and Digital Technology	90
Computer Games Technology   MSci	•	•			City Centre	School of Computing and Digital Technology	90
Computer Networks   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	91
Computer Networks   MSci	•	•			City Centre	School of Computing and Digital Technology	91
Computer Networks and Security   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	92
Computer Networks and Security   MSci	•	•			City Centre	School of Computing and Digital Technology	92
Computer Science   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	93
Computer Science   MSci	•	•			City Centre	School of Computing and Digital Technology	93
Computing and Information Technology   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	94
Computing and Information Technology   MSci	•	•			City Centre	School of Computing and Digital Technology	94
Conductive Education   BA (Hons)	•				National Institute of Conductive Education (Moseley)	Faculty of Health, Education and Life Sciences	95
Construction   HNC			•		City Centre	School of Engineering and the Built Environment	96
Construction Management   BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	97
Costume Design and Practice   BA (Hons)	•	•			City Centre	School of Fashion and Textiles	98

KEY:  
FT – This course can be studied full-time  
PT – This course can be studied part-time  
SW – This course can be studied with a sandwich year  
FY – This course can be studied with a foundation year

\*Subject to approval



Course	FT	SW	PT	FY	Campus	School	Page
Criminology   BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	100
Criminology and Security Studies   BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	100
Criminology, Policing and Investigation   BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	100
Design for Performance   BA (Hons)	•			•	City Centre	School of Visual Communication	102
Diagnostic Radiography   BSc (Hons)	•		•	•	City South	School of Health Sciences	103
Digital Marketing   BA (Hons)	•				City Centre	NTI Birmingham	104
Digital Media Computing   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	105
Early Childhood Studies   BA (Hons)	•			•	City South	School of Education and Social Work	106
Early Years   FdA	•		•		South and City College Birmingham	School of Education and Social Work	107
Economics   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	108
Education Studies   BA (Hons)	•			•	City South	School of Education and Social Work	109
Electronic Engineering   BEng (Hons)	•	•		•	City Centre	School of Engineering and the Built Environment	110
Electronic Engineering   MEng	•	•			City Centre	School of Engineering and the Built Environment	110
English   BA (Hons)	•		•		City Centre	School of English	112
English and Creative Writing   BA (Hons)	•		•		City Centre	School of English	112
English and Drama   BA (Hons)	•		•		City Centre	School of English	112
English and Journalism   BA (Hons)	•				City Centre	School of English	112
English for Academic Purposes   Foundation Certificate	•				City Centre	School of Education and Social Work	114
English Language and Literature   BA (Hons)	•		•		City Centre	School of English	112
English Literature   BA (Hons)	•		•		City Centre	School of English	112
Event, Venue and Experience Management*   BA (Hons)	•	•		•	City Centre	Birmingham City Business School	115
Fashion and Beauty Journalism*   BA (Hons)	•			•	City Centre	Birmingham School of Media	154
Fashion Branding and Communication   BA (Hons)	•	•			City Centre	School of Fashion and Textiles	116
Fashion Business and Promotion   BA (Hons)	•				City Centre	School of Fashion and Textiles	117
Fashion Design   BA (Hons)	•		•		City Centre	School of Fashion and Textiles	118
Film and Animation   BA (Hons)	•			•	City Centre	School of Visual Communication	119
Film and Screenwriting*   BA (Hons)	•			•	City Centre	Birmingham School of Media	120

KEY:  
FT – This course can be studied full-time  
PT – This course can be studied part-time  
SW – This course can be studied with a sandwich year  
FY – This course can be studied with a foundation year  
\*Subject to approval

Course	FT	SW	PT	FY	Campus	School	Page
Film Business and Promotion*   BA (Hons)	•				City Centre	NTI Birmingham	121
Film Production Technology   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	122
Film Studies*   BA (Hons)	•			•	City Centre	Birmingham School of Media	123
Film Technology and Visual Effects   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	124
Filmmaking*   BA (Hons)	•				City Centre	Birmingham School of Media	125
Finance and Investment   BSc (Hons)	•	•	•	•	City Centre	Birmingham City Business School	126
Finance and Investment   MFin	•	•	•		City Centre	Birmingham City Business School	126
Financial Economics   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	127
Fine Art   HND	•				Birmingham Metropolitan College	Birmingham School of Art	128
Fine Art   BA (Hons)	•			•	Margaret Street	Birmingham School of Art	129
Food and Nutrition*   BSc (Hons)	•	•		•	City South	School of Health Sciences	130
Garment Technology   BA (Hons)	•	•			City Centre	School of Fashion and Textiles	131
Gemmological Association   Foundation Certificate			•		Assay Office Birmingham	School of Jewellery	132
Gemmological Association   Gemmology Diamond Diploma			•		Assay Office Birmingham	School of Jewellery	132
Gemmological Association   Gemmology Diploma			•		Assay Office Birmingham	School of Jewellery	132
Gemmology and Jewellery Studies   BSc (Hons)	•				Assay Office Birmingham	School of Jewellery	133
Graphic Communication   BA (Hons)	•			•	City Centre	School of Visual Communication	134
Health and Social Care   CertHE	•				City South	School of Health Sciences	135
Health and Social Care   FdSc	•				City South	School of Health Sciences	136
Health Studies (Public Health)   BSc (Hons)	•		•	•	City South	School of Health Sciences	138
Horology   BA (Hons)	•				Vittoria Street	School of Jewellery	139
Human Resource Management   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	140
Illustration   BA (Hons)	•			•	City Centre	School of Visual Communication	142
Interior Architecture and Design   BA (Hons)	•				City Centre	Birmingham School of Architecture and Design	143
International Business (Top-up)   BA (Hons)	•		•		City Centre	Birmingham City Business School	144
International Finance (Top-up)   BA (Hons)	•				City Centre	Birmingham City Business School	145

KEY:  
FT – This course can be studied full-time  
PT – This course can be studied part-time  
SW – This course can be studied with a sandwich year  
FY – This course can be studied with a foundation year  
\*Subject to approval



Course	FT	SW	PT	FY	Campus	School	Page
International Jewellery Business   BA (Hons)	•				Assay Office Birmingham	School of Jewellery	146
International Marketing (Top-up)   BA (Hons)	•				City Centre	Birmingham City Business School	147
Jazz   BMus (Hons)	•				City Centre	Royal Birmingham Conservatoire	148
Jewellery and Objects   BA (Hons)	•				Vittoria Street	School of Jewellery	149
Jewellery and Silversmithing   Creative Self Development			•		Vittoria Street	School of Jewellery	150
Jewellery and Silversmithing   HND	•				Vittoria Street	School of Jewellery	151
Jewellery and Silversmithing – Design for Industry (Top-up)*   BA (Hons)	•				Vittoria Street	School of Jewellery	152
Journalism*   BA (Hons)	•			•	City Centre	Birmingham School of Media	154
Landscape Architecture   BA (Hons)	•				City Centre	Birmingham School of Architecture and Design	156
Law   LLB (Hons)	•	•	•	•	City Centre	School of Law	158
Law with American Legal Studies   LLB (Hons)	•	•	•	•	City Centre	School of Law	158
Law with Business   LLB (Hons)	•	•	•	•	City Centre	School of Law	158
Law with Criminology   LLB (Hons)	•	•	•	•	City Centre	School of Law	158
Legal Studies   HND	•				Birmingham Metropolitan College	School of Law	160
Management and Leadership (Top-up)   BA (Hons)	•				City Centre	Birmingham City Business School	162
Manufacturing Engineering   BEng (Hons)			•		City Centre	School of Engineering and the Built Environment	163
Manufacturing Engineering   MEng			•		City Centre	School of Engineering and the Built Environment	163
Marketing   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Advertising and PR)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Consumer Psychology)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Digital)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Marketing (Professional Practice)   BA (Hons)	•				City Centre	Birmingham City Business School	164
Marketing (Retail)   BA (Hons)	•	•	•	•	City Centre	Birmingham City Business School	164
Mechanical Engineering   BEng (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	166
Mechanical Engineering   MEng	•	•	•		City Centre	School of Engineering and the Built Environment	166
Media and Communication   HND	•				Birmingham Metropolitan College	Birmingham School of Media	167
Media and Communication   BA (Hons)	•			•	City Centre	Birmingham School of Media	168

KEY:  
FT – This course can be studied full-time  
PT – This course can be studied part-time  
SW – This course can be studied with a sandwich year  
FY – This course can be studied with a foundation year  
\*Subject to approval

Course	FT	SW	PT	FY	Campus	School	Page
Media and Communication (Music Industries)   BA (Hons)	•			•	City Centre	Birmingham School of Media	168
Media and Communication (Public Relations)   BA (Hons)	•			•	City Centre	Birmingham School of Media	168
Media and Communication (Radio)   BA (Hons)	•			•	City Centre	Birmingham School of Media	168
Media and Communication (Television)   BA (Hons)	•			•	City Centre	Birmingham School of Media	168
Medical Ultrasound   BSc (Hons)	•			•	City South	School of Health Sciences	170
Midwifery   BSc (Hons)	•			•	City South	School of Nursing and Midwifery	171
Midwifery Shortened Programme   BSc (Hons)	•				City South	School of Nursing and Midwifery	172
Music   BMus (Hons)	•				City Centre	Royal Birmingham Conservatoire	173
Music Business*   BA (Hons)	•				Custard Factory, Digbeth	Faculty of Arts, Design and Media	174
Music Journalism*   BA (Hons)	•			•	City Centre	Birmingham School of Media	154
Music Technology   BSc (Hons)	•	•			City Centre	School of Computing and Digital Technology	175
Nursing - Adult   BSc (Hons)	•			•	City South	School of Nursing and Midwifery	176
Nursing - Child   BSc (Hons)	•			•	City South	School of Nursing and Midwifery	176
Nursing - Learning Disability   BSc (Hons)	•			•	City South	School of Nursing and Midwifery	176
Nursing - Mental Health   BSc (Hons)	•			•	City South	School of Nursing and Midwifery	176
Operating Department Practice   DipHE	•				City South	School of Allied and Public Health Professions	178
Operating Department Practice   BSc (Hons)	•			•	City South	School of Allied and Public Health Professions	179
Paramedic Science   BSc (Hons)	•			•	City South	School of Allied and Public Health Professions	180
Photography   BA (Hons)	•			•	City Centre	School of Visual Communication	181
Physical Education and School Sport   BSc (Hons)	•		•	•	City South	School of Health Sciences	182
Popular Music (Top-up)   BA (Hons)	•				South and City College Birmingham	Faculty of Arts, Design and Media	183
Popular Music Performance*   BMus (Hons)	•				Heath Mill Studios/ Mushroom Studios, Digbeth	Faculty of Arts, Design and Media	184
Popular Music Practice   HND	•				South and City College Birmingham	Faculty of Arts, Design and Media	185
Primary Education with Qualified Teacher Status   BA (Hons)	•			•	City South	School of Education and Social Work	186
Product and Furniture Design   BA (Hons)	•				City Centre	Birmingham School of Architecture and Design	187
Property Development and Planning   BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	188

KEY:  
FT – This course can be studied full-time  
PT – This course can be studied part-time  
SW – This course can be studied with a sandwich year  
FY – This course can be studied with a foundation year  
\*Subject to approval

Course	FT	SW	PT	FY	Campus	School	Page
Property Development and Planning   MPlan	•	•	•		City Centre	School of Engineering and the Built Environment	188
Psychology   BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	190
Psychology with Business   BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	190
Psychology with Criminology   BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	190
Psychology with Marketing   BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	190
Psychology with Sociology   BSc (Hons)	•	•	•	•	City Centre	School of Social Sciences	190
Quantity Surveying   BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	192
Radiotherapy   BSc (Hons)	•		•	•	City South	School of Health Sciences	193
Real Estate   BSc (Hons)	•	•	•	•	City Centre	School of Engineering and the Built Environment	194
Rehabilitation Work (Visual Impairment)   FdSc	•				City South	School of Health Sciences	195
Secondary Computing with QTS*   BSc (Hons)	•				City South	School of Education and Social Work	196
Secondary Science (Biology) Education with QTS*   BSc (Hons)	•				City South	School of Education and Social Work	197
Social Work   BSc (Hons)	•			•	City South	School of Education and Social Work	198
Sociology   BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	199
Sociology and Criminology   BA (Hons)	•	•	•	•	City Centre	School of Social Sciences	199
Sound Engineering and Production   BSc (Hons)	•	•		•	City Centre	School of Computing and Digital Technology	200
Speech and Language Therapy   BSc (Hons)	•		•	•	City South	School of Health Sciences	201
Sport and Exercise Nutrition   BSc (Hons)	•	•	•	•	City South	School of Health Sciences	202
Sport and Exercise Science   BSc (Hons)	•	•	•	•	City South	School of Health Sciences	203
Sports Journalism*   BA (Hons)	•			•	City Centre	Birmingham School of Media	154
Sports Therapy   BSc (Hons)	•	•	•	•	City South	School of Health Sciences	204
Stage Management   BA (Hons)	•				City Centre	Royal Birmingham Conservatoire	205
Textile Design   BA (Hons)	•				City Centre	School of Fashion and Textiles	206
Video Game Design and Production   BA (Hons)	•				City Centre	NTI Birmingham	208
Video Game Development   BSc (Hons)	•				City Centre	NTI Birmingham	209
Video Game Digital Art   BA (Hons)	•				City Centre	NTI Birmingham	210
Working with Children, Young People and Families   BA (Hons)	•			•	City South	School of Education and Social Work	211

KEY:  
FT – This course can be studied full-time  
PT – This course can be studied part-time  
SW – This course can be studied with a sandwich year  
FY – This course can be studied with a foundation year  
\*Subject to approval

IMPORTANT LEGAL INFORMATION

Birmingham City University’s Terms and Conditions are available on The Student Contract web page ([www.bcu.ac.uk/student-info/student-contract](http://www.bcu.ac.uk/student-info/student-contract)) and contain the principal terms of the agreement that will apply should you accept the offer of a place to study with us. It is important that you read this document carefully.

DISCLAIMERS

The information in this prospectus is aimed at applicants starting their programme at Birmingham City University in 2019/20 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2019/20 cohort at the time of going to press in January 2018. However, please note the following:

1. Although Birmingham City University will do all that it reasonably can to provide the educational services as described, sometimes circumstances beyond its control mean that it cannot provide such educational services. Examples of such circumstances include:

- (a) industrial action by University staff or third parties;
- (b) the unanticipated departure or absence of key members of University staff;
- (c) power failure;
- (d) acts of terrorism;
- (e) damage to buildings or equipment;
- (f) the acts of any governmental or local authority; or
- (g) where the numbers recruited to a course are so low that it is not possible to deliver an appropriate quality of education for students enrolled on it.

2. Birmingham City University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in this prospectus for 2019/20 entry. However, Birmingham City University will be entitled to make reasonable changes to the course where that will enable the University to deliver a better quality of educational experience to students enrolled on the course. Such changes may be to:

- (a) the content and syllabus of programmes, including in relation to placements;
- (b) the timetable, location and number of classes;
- (c) the timing, content or method of delivery of programmes of study; and
- (d) the examination and assessment process.

Any such changes will be displayed on the website and communicated to offer holders as appropriate. Please see Birmingham City University’s Terms and Conditions (paragraph 20 onwards) for further detail.

Icons used throughout are sourced from [www.thinkstockphotos.co.uk](http://www.thinkstockphotos.co.uk) and [www.flaticon.com](http://www.flaticon.com) (Authors: Iconnice).













Custard Factory,  
Digbeth





[www.bcu.ac.uk](http://www.bcu.ac.uk)  
+44 (0)121 331 5595

 birminghamcityuniversity  
 birminghamcityuni  
 @myBCU  
 myBCU  
 myBCU

Published February 2018. Image: Birmingham city centre.