

# VIRTUAL SUMMER WEEK!

**Monday 5 – Friday 9 July 2021**

Join our action-packed and fun-filled week at Birmingham City University's Virtual Summer Week this July!

There will be various workshops, guest lectures and keynote sessions on a series of subjects. See schedule for more information.

You will also get to meet our BCU Student Buddies and network with other students around the world! Join in various activities, quizzes and games with prizes worth more than £2,000!

Apply via our website:

[www.bcu.ac.uk/international/virtual-summer-week](http://www.bcu.ac.uk/international/virtual-summer-week)



**BIRMINGHAM CITY**  
University

**Entry fee  
of just £25**

Benefit from our **Early Bird**  
**price of £20** if you pay by  
Monday 7 June 2021.

£160 discount fee for a  
group of 8 or more.





# JOIN BCU'S VIRTUAL SUMMER WEEK

## EXPERIENCE OUR LECTURE SESSIONS

Online education. Here to stay? (Day 1)  
Trading or investing – which is better in today's world? (Day 2)  
Sustainable cities and communities (Day 3)  
Expressing your inner artist (Day 4)  
Race, prejudice and discrimination (Day 5)



## GROW YOUR GLOBAL NETWORK

Make friends with students and staff across the world! We have many networking sessions designed for you to interact and meet with our attendees across the globe.



## 'VISIT' BIRMINGHAM FROM YOUR COUNTRY

Experience the second largest city in the UK from the comfort of your home. There will be virtual walking tours, English tea sessions and opportunities to meet with BCU staff and students.

## FUN ACTIVITIES THROUGHOUT THE WEEK

Whether it is virtual yoga, exercise sessions, mindful exercises or quizzes and competitions, we have fun-filled activities for everyone with lots of prizes and a chance to win an iPad!



## LEARN A NEW SUBJECT

How to be a Youtuber  
Cyber crime vs digital forensics  
International business in a digital era  
High Street fashion vs online fashion in a post-Covid-19 world


















## GAIN VALUABLE SKILLS

Interview skills in a pandemic world  
How to stand out from the crowd  
Being resilient through challenges

# VIRTUAL SUMMER WEEK TIMETABLE



Contact [summerschool@bcu.ac.uk](mailto:summerschool@bcu.ac.uk)  
for more information.

UK TIME	MONDAY 5 JULY	TUESDAY 6 JULY	WEDNESDAY 7 JULY	THURSDAY 8 JULY	FRIDAY 9 JULY
8.30 – 9am		Morning energiser workout 	English breakfast 	Yoga session 	Meditation 
9 – 10am	<b>VIRTUAL SUMMER WEEK ORIENTATION</b>  	<b>Session 1:</b> Online and high street fashion: is retail fashion in a post-Covid-19 world here to stay?  <b>Session 2:</b> Trading or investing: which is better in today's world? <b>Session 3:</b> Understanding big data: how can it be used for good?	<b>Session 1:</b> How to be a YouTuber <b>Session 2:</b> Shakespeare and the English language <b>Session 3:</b> Sustainable cities and communities 	<b>Session 1:</b> Understanding depression, addiction and other psychopathology disorders <b>Session 2:</b> Expressing your inner artist <b>Session 3:</b> Introduction to project management 	<b>Session 1:</b> Contemporary legal issues in international business  <b>Session 2:</b> Social media, PR, and the future of digital platforms: from Twitter, Facebook, Instagram to Clubhouse <b>Session 3:</b> Sport and exercise: returning after lockdown – considerations in injury prevention, prehabilitation and rehabilitation
10.15 – 10.45am	<b>Team activities:</b> 'Get to know you' session 	<b>Birmingham Walking Tour 1:</b> Westside 	<b>Students' Union:</b> Network with alumni and current students 	<b>Birmingham Walking Tour 2:</b> Eastside 	Performance from the Royal Birmingham Conservatoire 
11am – 12 noon	<b>Vice-Chancellor Welcome</b> <b>Keynote session:</b> Lessons from the pandemic and the way forward: Changes in industry, the job market and skills required for the post-pandemic economy 	<b>Keynote session:</b> Mindfulness workshop with our Psychology team 	<b>Keynote session:</b> Interview with industry leader:  Entrepreneurship - What does it take to build a start-up?	<b>Royal Birmingham Conservatoire performance</b> 	<b>Session 4:</b> Race, prejudice and discrimination <b>Session 5:</b> A UX designer's approach to problem solving <b>Session 6:</b> An introduction to games design 
1.30 – 2.30pm	<b>Session 1:</b> Online education. Here to stay? <b>Session 2:</b> How we built Birmingham's tallest tower <b>Session 3:</b> Cyber crime vs digital forensics 	<b>Session 5:</b> Careers+ expert on how to prepare for an online interview <b>Session 6:</b> What is human rights law? <b>Session 7:</b> The UK's response to Covid-19: Health workers, the National Health Service and the pandemic 	<b>Session 5:</b> International business in a digital era <b>Session 6:</b> Staying motivated and resilient <b>Session 7:</b> What have we learned from Covid-19 about the pandemic and the public's health? 	<b>Session 4:</b> How to create a killer LinkedIn profile to stand out from the crowd <b>Session 5:</b> Discussing Covid-19 vaccines <b>Session 6:</b> Why programming is the skill you have to learn 	<b>Closing session:</b> Student sharing session and final celebration  
3 – 4pm	Networking session 	Quiz and games 	International games 	English tea 	Networking session 



Keynote sessions, performances and closing session



Academic sessions, lectures, workshops and topical discussions



Birmingham Walking Tours



Interactive sessions, quizzes and fun activities

While every endeavour will be made to provide the sessions described, we reserve the right to make changes as appropriate for reasons of operational efficiency or due to circumstances beyond our control