

Your organisation is probably working okay

Want to improve on that?

Thursday 10 May 2018, 1.30 – 4.30pm

How do you unlock the potential of your people?

Beat them with a stick, tempt them with a carrot, play by the rules and hope it will all work out – or try something new?

Professor Crizzle from the Faculty of Health, Education and Life Sciences at Birmingham City University is an expert in Human Behaviour and (by the way) he recommends that you try something new.

That something new is IBA, a cutting edge business tool which has been 30 years in the making. With over 3000 case studies in its development IBA users say it works!

Invest half a day to join us for the conference to find out more.

Venue:

Birmingham City University, City South Campus,
Edgbaston B15 3TN

Keynote Speakers:

Professor Adam Crizzle, Professor Ann-Marie Cannaby,
Dr Paul Coulter, Ryan Marcovich and Katharine Lam
(see attached)

Cost:

£25 to the general public (payable on reserving your
place). Proceeds go towards conference running costs.

Free to BCU Academic staff and BCU students.

To book your place:

email: sarah.palios@bcu.ac.uk



Conference Keynote Speakers



Professor Adam Crizzle

Unlocking the potential of your people

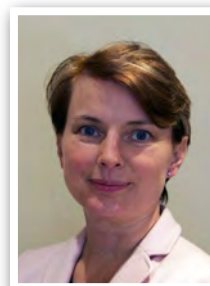
Adam is a Visiting Professor in the Faculty of Health, Education and Life Sciences at Birmingham City University. He is also the Managing Director and Research Director at Hillcroft House Research Hub and the Chair of the JCT Research Trust which is focussed on raising educational awareness for organ donation. He began formulating IBA (Intelligent Behaviour Analytics) in 1987 and after 30 years of testing and over 3000 case studies the product was launched in 2017. He has a background in research, strategic operational management and leadership development. He has worked both within the public and private sectors and with international clients.

Professor Ann-Marie Cannaby

Dancing with the Elephant

Ann-Marie is Professor of Nursing Sciences at Birmingham City University. Prior to this she was the Chief Nursing Officer at Hamad Medical Corporation, Qatar, where she was responsible for providing professional leadership to senior managers across the Corporation's 8,500 nursing and midwifery staff, ensuring that high standards were set, achieved and maintained. Ann-Marie will be the Chief Nursing Officer at The Royal Wolverhampton NHS Trust from April 2018.

Ann-Marie remains actively involved in research and education and holds a first degree, a Masters degree and a PhD. Her main research interest focuses around the quality and governance of nursing services, improvement methods and the education of patients.



Dr Paul Coulter, MBChB, DRCOG, DCH, DFFP, MRCGP (MERIT), DIP. PAL. MED., MRCP (UK) (Palliative Medicine)

How to develop a personal, logical and sustainable career path

Paul is a Visiting Lecturer in the Faculty of Health, Education and Life Sciences at Birmingham City University. He is the Medical Director at Hillcroft House Research Hub, Chair of IBAAC (IBA Advisory Committee Clinical Governance), and a Consultant in Palliative Medicine for Gateshead Health NHS Foundation Trust. As well as being the youngest ever President of the Highland Medical Society, he represented the North of Scotland Royal College of GPs on the end of life care bill. He is also a Q member, which is an initiative connecting people with improvement expertise across the UK, led by the health foundation and supported and co-funded by NHS Improvement. He is also the Medical Advisor for the JCT Research Trust which is focussed on raising educational awareness for organ donation. Paul was awarded runner up for the prestigious RCGP Scottish GP of the year in 2011/12.

Ryan Marcovich, BSc (Hons), MSc, BABCP, BPS

Solutions to overcome workplace challenges

Ryan is a Visiting Lecturer in the Faculty of Health, Education and Life Sciences at Birmingham City University. He is the Mental Health Director at Hillcroft House Research Hub and the Specialist Lead for IBAAC (IBA Advisory Committee Clinical Governance). Ryan is a qualified Rational-Emotive Cognitive Behaviour Therapy (RECBT) psychotherapist, providing CBT as a multimodal evidence-based therapy for mental health issues. In addition to his role at Hillcroft House Research Hub, Ryan is a partner at City ad West Psychology, a leading team of London Psychologists based in Liverpool Street, Harley Street and Stanmore.



Katharine Lam, BMus (Hons), DPS (MusPerf), Hon BC.

My journey using IBA in the world of Music and Education

Katharine is a Piano Tutor and Pedagogy Lecturer at Royal Birmingham Conservatoire. She has established a distinguished profile throughout the UK and abroad as recitalist, concerto-soloist, chamber musician, accompanist and music educator. Following her London recital debut in 2003, she made her debut as soloist with the City of Birmingham Symphony Orchestra in 2004 at Symphony Hall, Birmingham. The Birmingham Post praised her playing for its "glittering panache and terrific aplomb. Definitely the highlight of the evening."

Katharine's subsequent career has included performances at major venues with conductors including Barry Wordsworth, Adrian Lucas and Edwin Roxburgh. Her recitals throughout Britain and overseas have featured a wide and diverse repertoire, including contemporary repertoire and premiering new music. She has performed a broad range of chamber music and collaborated with various distinguished artists. Katharine has made several broadcasts as a solo pianist for the BBC and has produced two solo piano CDs reflecting her wide-ranging repertoire and featuring music ranging from Beethoven, Chopin and Debussy to Gershwin, Chick Corea and Frederic Rzewski. Her recent recording with Duncan Honeybourne of the Sonata for Two Pianos by Andrew Downes was released on the EM Records label in 2017. Katharine was invited to become an ambassador for The Incorporated Society of Musicians in 2017.