

## Course Specification

Course Summary Information			
1	Course Title		BA (Hons) Business Management Chartered Management Degree Apprenticeship
2	BCU Course Code	UCAS Code	US0887
3	Awarding Institution		Birmingham City University
4	Teaching Institution(s) (if different from point 3)		
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)		

6	Course Description		
	<p>Combining a degree with on-the-job training, the Chartered Manager Degree Apprenticeship (CMDA) has been jointly developed by employers, universities and the Chartered Management Institute. At Birmingham City University, the CMDA will provide the opportunity to gain a degree in BA (Hons) Business Management, a professional qualification and paid relevant work experience.</p> <p>As an approved apprenticeship standard, it allows employers to use the apprenticeship levy and gives apprentices a head start in their management career.</p> <p>Our CMDA is a three-year work-based learning programme, offering flexible delivery options including day release and block release, using blended learning to suit employees in a wide variety of management roles at companies of all sizes.</p> <p>Topics covered include Contemporary HR for Managers, Marketing Foundations, Finance for Managers, Operations for Managers, Supply Chain Management, Applied Management and Contemporary Global Management Issues. There will also be opportunities for negotiated work-based learning.</p> <p><b>What's covered in the course?</b></p> <p>Your learning will embrace the development and operation of business markets, the management of key resources including human capital, financial management, strategic management and cultural awareness. In addition, you'll gain an insight into digital business exploring how technology has remodelled the business world, and reflect on the accompanying issues around social responsibility and ethical behaviour.</p> <p>Our accreditation by the CMI ensures you'll be provided with the latest information and knowledge, as well as providing key industry links and insight.</p>		

<b>7</b>	<b>Course Awards</b>		
<b>7a</b>	<b>Name of Final Award</b>	<b>Level</b>	<b>Credits Awarded</b>
	Bachelor of Arts with Honours Business Management	6	360
<b>7b</b>	<b>Exit Awards and Credits Awarded</b>		
	Certificate of Higher Education Business Management	4	120
	Diploma in Higher Education	5	240
	Bachelor of Arts Business Management	6	300

<b>8</b>	<b>Derogation from the University Regulations</b>		
	Not applicable		

<b>9</b>	<b>Delivery Patterns</b>		
	<b>Mode(s) of Study</b>	<b>Location</b>	<b>Duration of Study</b>
	Full Time	City Centre	3 Years
			Awaiting set up

<b>10</b>	<b>Entry Requirements</b>		
	<p>The admission requirements for this course are stated on the course page of the BCU website at <a href="https://www.bcu.ac.uk/">https://www.bcu.ac.uk/</a>, or may be found by searching for the course entry profile located on the <a href="#">UCAS website</a>.</p>		

<b>11</b>	<b>Course Learning Outcomes</b>		
<b>1</b>	A critical understanding of key theories, concepts and methods in relation to Business and Management.		
<b>2</b>	An appreciation of contemporary and historical schools of relevant theory, and of the differing methods of analysis that have been, and are, used by managers.		
<b>3</b>	A broad view of business and management informed by a wide range of learning sources, based on a proactive and independent approach to learning.		
<b>4</b>	An ability to appraise, discuss, analyse and articulate government policies and legislation in relation to organisations and their operations within UK and on the international stage.		
<b>5</b>	A capacity to develop and apply your own perspective of business and management, to embrace complexity and uncertainty and to offer alternative solutions to a range of business situations.		
<b>6</b>	An ability to articulate, communicate and present a business argument to both specialist and non-specialist audiences.		

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12a	<p>Level 4:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4013</td><td>Contemporary HR for Managers</td><td>20</td></tr><tr><td>MKT4015</td><td>Marketing Foundations</td><td>20</td></tr><tr><td>MAN4014</td><td>The Professional Manager</td><td>20</td></tr><tr><td>FIN4007</td><td>Finance for Managers</td><td>20</td></tr><tr><td>BUS4074</td><td>Understanding Organisations and Organisational Behaviour</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules:</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN4015</td><td>Operations Management</td><td>20</td></tr><tr><td>HRM4000</td><td>Employee Engagement</td><td>20</td></tr><tr><td>MAN4011</td><td>Introduction to Entrepreneurship</td><td>20</td></tr><tr><td>MAN4015</td><td>Operations Management</td><td>20</td></tr><tr><td>MAN4011</td><td>Introduction to Entrepreneurship</td><td>20</td></tr></table> <p>Level 5:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN5053</td><td>Supply Chain Management</td><td>20</td></tr><tr><td>MAN5054</td><td>Introduction to Consultancy</td><td>20</td></tr><tr><td>MAN5060</td><td>Management Development</td><td>20</td></tr><tr><td>MAN5057</td><td>Contemporary Management Issues</td><td>20</td></tr><tr><td>MAN5058</td><td>Applied Management</td><td>20</td></tr><tr><td>MAN5055</td><td>Negotiated Work Based Learning 2</td><td>20</td></tr></table> <p>Level 6:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>BUS6066</td><td>Innovative Thinking for Organisation Development</td><td>20</td></tr><tr><td>MAN6041</td><td>The Executive Manager</td><td>20</td></tr><tr><td>MAN6038</td><td>The Global Manager</td><td>20</td></tr><tr><td>BUS6059</td><td>Integrated Business Research Project</td><td>40</td></tr><tr><td>MAN6040</td><td>Negotiated Work Based Learning 3</td><td>20</td></tr></table>	Module Code	Module Name	Credit Value	MAN4013	Contemporary HR for Managers	20	MKT4015	Marketing Foundations	20	MAN4014	The Professional Manager	20	FIN4007	Finance for Managers	20	BUS4074	Understanding Organisations and Organisational Behaviour	20	Module Code	Module Name	Credit Value	MAN4015	Operations Management	20	HRM4000	Employee Engagement	20	MAN4011	Introduction to Entrepreneurship	20	MAN4015	Operations Management	20	MAN4011	Introduction to Entrepreneurship	20	Module Code	Module Name	Credit Value	MAN5053	Supply Chain Management	20	MAN5054	Introduction to Consultancy	20	MAN5060	Management Development	20	MAN5057	Contemporary Management Issues	20	MAN5058	Applied Management	20	MAN5055	Negotiated Work Based Learning 2	20	Module Code	Module Name	Credit Value	BUS6066	Innovative Thinking for Organisation Development	20	MAN6041	The Executive Manager	20	MAN6038	The Global Manager	20	BUS6059	Integrated Business Research Project	40	MAN6040	Negotiated Work Based Learning 3	20
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## 12b Structure Diagram

*Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.*

Level 4	Level 4 Induction – 2 weeks			
	S1	MAN4013: Contemporary HR for Managers (20 credits)	MAN4014: The Professional Manager (20 credits)	MKT4015: Marketing Foundations (20 credits)
	S2	BUS4074: Understanding Organisations and Organisational Behaviour (20 credits)	FIN4007: Finance for Managers (20 credits)	OPTION
Level 5	Level 5 Transition Programme – 2 weeks			
	S1	MAN5054: An Introduction to Consultancy (20 credits)	MAN5060: Management Development (20 credits)	MAN5057: Contemporary Management Issues (20 credits)
		Optional International Exchange		
	S2	MAN5053: Supply Chain Management (20 credits)	MAN5058: Applied Management (20 credits)	MAN5055: Negotiated Work Based Learning 2 (20 credits)
Work Placement				
Level 6	Level 6 Transition Programme - 2 weeks			
	S1	BUS6059: Integrative Business Research Project (40 credits)	MAN6041: The Executive Manager (20 credits)	BUS6066: Innovative Thinking for Organisational Development (20 credits)
	S2		MAN6038: The Global Manager (20 credits)	MAN6040: Negotiated Work Based Learning 3 (20 credits)

### 13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

#### Level 4

##### Workload

##### % time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	228
Directed Learning	264
Private Study	708
<b>Total Hours</b>	<b>1200</b>

##### Balance of Assessment

Assessment Mode	Percentage
Coursework	50%
Exam	17%
In-Person	33%

#### Level 5

##### Workload

##### % time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	195
Directed Learning	445
Private Study	560
<b>Total Hours</b>	<b>1200</b>

### **Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	50%
Exam	17%
In-Person	33%

### **Level 6**

### **Workload**

% time spent in timetabled teaching and learning activity

<b>Activity</b>	<b>Number of Hours</b>
Scheduled Learning	206
Directed Learning	434
Private Study	560
<b>Total Hours</b>	1200

### **Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	60%
Exam	0
In-Person	40%