

Course Specification

Course Summary Information				
1	Course Title		BA (Hons) Business Economics	
2	BCU Course Code	UCAS Code	US0835	NL11
3	Awarding Institution		Birmingham City University	
4	Teaching Institution(s) (if different from point 3)			
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)			

6	Course Description
	<p>Our BA (Hons) Business Economics degree prepares you to work across all areas of the economy. Specifically, your degree combines the study of economics with a wide variety of business and finance-related topics, helping you to gain an awareness of the business and financial environment as well as current business issues. Our degree provides both the modes of thought and technical skills that have practical applications in business and society.</p> <p>As economists work in a number of settings: you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options dependent on the graduate role you subsequently seek.</p> <p>You will be equipped with a firm foundation focussed on diverse economic ideas and their relevance to business and financial decision-making. You will also gain quantitative skills, as well as communication and IT skills, and learn about their application in business contexts as an economist, or in a related role which is concerned with the allocation of resources across all sectors of the economy. Our degree provides both the modes of thought and technical skills that have practical applications in business and society.</p> <p>What's covered in the course?</p> <p>The course will not just use business economics to explain social, financial and business interactions, but will draw back knowledge and understanding from these related areas, using these to challenge and progress your understanding of their interactions.</p> <p>The technical skills within your degree, alongside your voluntary engagement with our Graduate + employability course, will aid your development as a work-ready graduate, equipping you with a range of technical and employability skills suitable for a wide range of positions. Your course will foster your intellectual and moral development, and encourage your personal commitment to the social purpose of becoming a professional economist or business analyst.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours Business Economics	Level 6	360
7b	Exit Awards and Credits Awarded		
	Certificate of Higher Education Business Economics	Level 4	120
	Diploma of Higher Education Business Economics	Level 5	240
	Bachelor of Arts Business Economics	Level 6	300

8	Derogation from the University Regulations		
	Not applicable		

9	Delivery Patterns		
	Mode(s) of Study	Location	Duration of Study
	Full Time	City Centre	3 Years
	Sandwich	City Centre	4 Years
	Part Time	City Centre	5 Years*

* If you study this course part-time, you will study modules alongside full-time students in daytime hours (not evenings or weekends). The duration of the course will depend on how many modules you take per year, and will be agreed before you commence your studies. To qualify as a PT student you cannot undertake more than 90 credits in any one year.

10	Entry Requirements		
	The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ , or may be found by searching for the course entry profile located on the UCAS website .		

11	Course Learning Outcomes
1	A critical understanding of theoretical and model-based analytical methods.
2	An appreciation of contemporary schools of thought, and of the differing methods of analysis that have been and are used by business economists.
3	An ability to apply economic reasoning to business topics.
4	An ability to relate differences in economic policy recommendations to differences in the theoretical and empirical features of the economic analysis that underlie such recommendations.
5	An ability to discuss, analyse and evaluate government policy and to assess the performance of UK businesses in relation to those of other economies in the global economy.
6	An understanding of verbal, graphical, mathematical and econometric representation of economic ideas and analysis, including the relationship between them.
7	Appropriate techniques to enable manipulation, treatment and interpretation of the relevant quantitative and qualitative business data.
8	An ability to articulate, communicate and present economic arguments to both specialist and non-specialist audiences.

12	Course Requirements																																																															
12a	<p>Level 4:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>QME4014</td><td>Professional Development for Economics</td><td>20</td></tr><tr><td>BUS4061</td><td>Business Foundations</td><td>20</td></tr><tr><td>QME4011</td><td>Principles of Economics</td><td>20</td></tr><tr><td>QME4013</td><td>Business Analysis, Methods and Techniques</td><td>20</td></tr><tr><td>QME4012</td><td>Applied Economics</td><td>20</td></tr><tr><td>ACC4030</td><td>Financial Information Systems</td><td>20</td></tr></table> <p>Level 5:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 80 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>QME5016</td><td>Microeconomics</td><td>20</td></tr><tr><td>ACC5028</td><td>Business Operations</td><td>20</td></tr><tr><td>ACC5030</td><td>Stragic Development</td><td>20</td></tr><tr><td>QME5015</td><td>Macroeconomics</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete at least 40 credits from the following list of OPTIONAL modules.</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>QME5017</td><td>Econometrics</td><td>20</td></tr><tr><td>BUS5050</td><td>Creative Problem Solving</td><td>20</td></tr><tr><td>QME5018</td><td>Political Economy</td><td>20</td></tr><tr><td>BUS5057</td><td>Contemporary Business; Practice and Solutions</td><td>20</td></tr><tr><td>QME5020</td><td>Economics for Sustainable Development</td><td>20</td></tr><tr><td>BUS5053</td><td>Business Entrepreneur</td><td>20</td></tr><tr><td>ACC5033</td><td>Accounting for Business</td><td>20</td></tr><tr><td>ACC5029</td><td>Study Abroad</td><td>20</td></tr></table>	Module Code	Module Name	Credit Value	QME4014	Professional Development for Economics	20	BUS4061	Business Foundations	20	QME4011	Principles of Economics	20	QME4013	Business Analysis, Methods and Techniques	20	QME4012	Applied Economics	20	ACC4030	Financial Information Systems	20	Module Code	Module Name	Credit Value	QME5016	Microeconomics	20	ACC5028	Business Operations	20	ACC5030	Stragic Development	20	QME5015	Macroeconomics	20	Module Code	Module Name	Credit Value	QME5017	Econometrics	20	BUS5050	Creative Problem Solving	20	QME5018	Political Economy	20	BUS5057	Contemporary Business; Practice and Solutions	20	QME5020	Economics for Sustainable Development	20	BUS5053	Business Entrepreneur	20	ACC5033	Accounting for Business	20	ACC5029	Study Abroad	20
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