

Course Specification

Course Summary Information		
1	Course Title	MSc Management and Entrepreneurship
2	BCU Course Code	PT1188-05
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	Chartered Management Institute (CMI)

6	Course Description
	<p>Do you want to study a Master's in management in Birmingham? Our MSc Management and Entrepreneurship course is accredited by the Chartered Management Institute (CMI).</p> <p>The Management and Entrepreneurship MSc is a challenging but highly rewarding pathway that will provide an innovative gateway into starting your own business, as well as helping you develop a legitimate business plan that you can use to start your company. Our Management and Entrepreneurship course teaches you the fundamental skills and attributes you need to become a successful entrepreneur.</p> <p>You will work in internationally diverse student teams, collaborating to deliver effective and professional reports, reflecting the professional practice of international management. Throughout the course, the course team will give you the support you need to realise your potential, and we look forward to working with you to develop your knowledge, understanding and skills for the career of your choice.</p> <p>What's covered in the course?</p> <p>At Stage One you'll become adept at strategic and tactical business decisions, developing core skills in key areas, including finance, people management, operations and marketing. You will examine the key challenges faced by global businesses, to fully appreciate the complexity and dynamics of leadership and management practice. This will see you broaden your skills in organisation, communication and working with others, particularly within an increasingly culturally diverse business context.</p> <p>Stage Two develops your specialist knowledge, understanding and skills via the New Venture Creation module which specifically focuses on the applied aspects of entrepreneurial activity. In parallel, you will also learn about strategic management and develop your skills in research practice to prepare for your major project.</p> <p>The Stage Three module of Entrepreneurship in Practice is a series of specialist topics giving real world practical insights into entrepreneurship practice. You will explore critical issues faced</p>

	by entrepreneurs, such as entrepreneurship capital, buying a business, succession planning and start-up marketing. You will be given the option to develop your business concept into a substantial piece of research and business plan via the Entrepreneurship Project module. You will be able to self-appraise and reflect on your entrepreneurship skills at all three stages of the course.
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7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Master of Science Management and Entrepreneurship	7	180
	Master of Science Management and Entrepreneurship with Professional Placement	7	240
7b	Exit Awards and Credits Awarded		
	Postgraduate Certificate Business Management	7	60
	Postgraduate Diploma Business Management	7	120

8	Derogation from the University Regulations
	Not applicable

9	Delivery Patterns		
	Mode(s) of Study	Location(s) of Study	Duration of Study
	Full Time	City Centre	12 months
	Full Time (Professional Placement)	City Centre	18 months
			Code(s)
			PT1188-05
			PT1396

10	Entry Requirements
The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ .	

11	Course Learning Outcomes
Learning Outcomes – Knowledge & Understanding	
1	Apply knowledge and understanding of advanced theories, concepts and methods to the inter-disciplinary challenges of business and management practice.
2	Examine and evaluate strategic and tactical business decisions in a variety of contexts and within their specialist discipline with a focus on sustainability and business ethics.
3	Appreciate the complexity and dynamics of business and management competences and capabilities that are enabled to respond appropriately to internal and external change.
4	Contribute effectively to identifying, developing and selecting appropriate solutions including digital solutions to solve business and management problems.
5	Implement critical awareness of the current key issues, challenges and practices in the field of business and management including digital business transformation.
6	Employ advanced research and critical enquiry to further develop their professional understanding of international business specialism to aid and inform business and management decision making.
Learning Outcomes – Key Skills	
7	Develop analytical skills necessary to investigate, understand and formulate solutions including digital solutions for management problems.
8	Think critically and creatively to synthesise, evaluate and organise their ideas and concepts and those of others.
9	Solve complex problems and make decisions in ambiguous and uncertain business and management environments.
10	Communicate and express evidence based ideas and arguments coherently and persuasively whilst effectively utilising relevant Communication Information and Digital Tools.
11	Develop personal effectiveness through self-management strategies and skills to meet business challenges.
12	Learn through reflection on practice (their own and others), from their experience and from feedback from others.
13	Understand and appreciate the importance of different communities of interest and networks, the role of negotiation, collaboration, ethics, technology and organisational culture and values and demonstrate empathy for resolution of conflict.
14	Execute essential skills in qualitative and quantitative research collecting, validating and interpreting data effectively utilising appropriate methodologies.
15	Lead projects and teams developing skills in task prioritisation, working to deadlines, dealing with risk and uncertainty, leading, organising, influencing and motivating others from diverse cultures and backgrounds, in a professional manner.

12	Course Requirements																																										
12a	<p>Level 7:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 160 credits):</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>ACC7032</td><td>Managerial Finance</td><td>20</td></tr><tr><td>MAN7080</td><td>The Integrated Business</td><td>20</td></tr><tr><td>MAN7066</td><td>Leadership Development</td><td>20</td></tr><tr><td>MAN7078</td><td>International Strategic Management</td><td>20</td></tr><tr><td>BUS7048</td><td>Major Project</td><td>40</td></tr><tr><td>BUS7053</td><td>New Venture Creation</td><td>20</td></tr><tr><td>BUS7052</td><td>Entrepreneurship in Practice</td><td>20</td></tr></table> <p><i>In order to complete this course a student must successfully complete 20 credits from the following indicative list of OPTIONAL modules.</i></p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>MAN7058</td><td>Research Project Management</td><td>20</td></tr><tr><td colspan="3">OR</td></tr><tr><td>MAN7057</td><td>Research Practice</td><td>20</td></tr></table> <p>Level 6:</p> <p>In order to qualify for the award of MSc Management and Entrepreneurship with Professional Placement, a student must successfully complete Level 7 modules listed above, totalling 180 credits, as well as the following Level 6 module:</p> <table><tr><th>Module Code</th><th>Module Name</th><th>Credit Value</th></tr><tr><td>PLA6001</td><td>Professional Placement</td><td>60</td></tr></table>	Module Code	Module Name	Credit Value	ACC7032	Managerial Finance	20	MAN7080	The Integrated Business	20	MAN7066	Leadership Development	20	MAN7078	International Strategic Management	20	BUS7048	Major Project	40	BUS7053	New Venture Creation	20	BUS7052	Entrepreneurship in Practice	20	Module Code	Module Name	Credit Value	MAN7058	Research Project Management	20	OR			MAN7057	Research Practice	20	Module Code	Module Name	Credit Value	PLA6001	Professional Placement	60
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PLA6001	Professional Placement	60																																									

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Level 7 12 Month Course

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE
Core ACC7032: Managerial Finance (20 credits) MAN7066: Leadership Development (20 credits) MAN7080: The Integrated Business (20 credits)	Core MAN7078: International Strategic Management (20 credits) BUS7053: New Venture Creation (20 credits)	Core BUS7048: Major Project (40 credits) BUS7052: Entrepreneurship in Practice (20 credits)
Optional N/A	Optional MAN7058: Research Project Management (20 credits) OR MAN7057: Research Practice (20 Credits)	Optional N/A

18 month Professional Placement course:

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE	SEMESTER FOUR
Core ACC7032: Managerial Finance (20 credits) MAN7066: Leadership Development (20 credits) MAN7080: The Integrated Business (20 credits)	Core MAN7078: International Strategic Management (20 credits) BUS7053: New Venture Creation (20 credits)	Core BUS7048: Major Project (40 credits) BUS7052: Entrepreneurship in Practice (20 credits)	Professional Placement module (60 credits)
Optional N/A	Optional MAN7058: Research Project Management (20 Credits) OR MAN7057: Research Practice (20 credits)	Optional N/A	

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

15% time spent in timetabled teaching and learning activity

Activity	Number of Hours*
Scheduled Learning	274
Directed Learning	134
Private Study	1392
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage*
Coursework	66%
Exam	11%
In-Person	23%

*Figures vary according module options chosen.