



FAIRTRADE POLICY

NOVEMBER 2018

Birmingham City University and the Students' Union acknowledge the importance of our combined roles in operating within the international community and in preparing students to play their part in creating a safe and sustainable world in the future.

We are committed to managing the impact our actions have on people and the environment and recognise our obligations to carry out our activities in an ethical and socially responsible way.

We therefore commit to supporting, using and promoting Fairtrade products, maintaining the Fairtrade Foundation's 'Fairtrade University' status for both the University and the Students' Union and reviewing the requirements of the new award, and through the delivery of the Sustainable Catering Policy and Targets.

We will continue to achieve the Fairtrade Foundation's goals for a Fairtrade University and Student Union status by taking and reviewing the effectiveness of the following actions:

1. PROCUREMENT

Through its Procurement Strategy the University aims to achieve value for money in all its purchasing. Within that framework, the University and Students' Union will ensure that all relevant suppliers consider and submit their Fairtrade and sustainable procurement policies when tendering for the supply of food, drinks, stationery, clothing and a range of other products that are sourced from developing countries. Our suppliers will be required to offer Fairtrade/sustainable alternatives when available and economically feasible.

2. SALE OF FAIRTRADE PRODUCTS

We will, where possible, procure and sell as many Fairtrade products as is feasible and economical in our refectories, shops, cafes and other outlets. Where it is not currently

feasible to procure and sell Fairtrade (for reasons of price, quality, supply availability or contractual obligations), we are committed to endeavour to offer a growing range of Fairtrade products in the future.

3. HOSPITALITY

The University will provide Fairtrade tea, coffee and sugar at all internal meetings catered by hospitality and at other catered events such as open days. We will seek to extend our use of Fairtrade products further over time.

4. PROMOTION

The University, Students' Union and its contractors will, where possible, promote the sale of Fairtrade products and raise awareness of the benefits and the quality of Fairtrade products throughout the University.

5. STAFF AND STUDENT SUPPORT

Details of this policy will be communicated throughout the University to encourage all staff and students to support the use of Fairtrade products and to promote Sustainable Procurement.

6. OVERSIGHT ARRANGEMENTS

Fairtrade is an integral part of our Sustainable Procurement Action Plan. An Environmental Committee implements and monitors all policies and action plans relating to Sustainable Procurement. This group comprises representatives from key service departments and the Students' Union. The Committee meets three times a year to monitor the implementation and progress of the University's environmental objectives and targets.

Professor Philip Plowden
Vice-Chancellor

Sahib Singh
Students' Union Vice President