

# I AM BCU Values



**WE CREATE  
OPPORTUNITY**

- ✓ Motivating, encouraging and empowering
- ✓ Recognising and nurturing potential
- ✓ Initiating opportunities for growth and development
- ✓ Enabling others to thrive and be their best
- ✓ Treating others equally, being fair and tackling inequality



**WE THINK  
DIFFERENTLY**

- ✓ Questioning and challenging the norm
- ✓ Thinking and teaching creatively
- ✓ Introducing and encouraging innovation
- ✓ Actively seeking out new ideas and perspectives



**WE BUILD  
COMMUNITY**

- ✓ Accepting others for who they are, fostering an environment of mutual respect
- ✓ Working collaboratively/building productive working environments
- ✓ Valuing each other and celebrating equality, diversity and inclusion
- ✓ Dedicating time and talents to community projects
- ✓ Identifying opportunities to transform lives on/beyond our campuses