Course Specification

Course Summary Information		
1	**Course Title**	MSc Management and International Business
2	**BCU Course Code**	PT1188-04
3	**Awarding Institution**	Birmingham City University
4	**Teaching Institution(s)** (if different from point 3)	
5	**Professional Statutory or Regulatory Body (PSRB) accreditation** (if applicable)	The Chartered Management Institute (CMI)

6	**Course Description**
	Want to study a Master's in business management in Birmingham? Our MSc Management and International Business degree is accredited by the Chartered Management Institute (CMI). Our Management and International Business course teaches you the fundamental skills and attributes you need to become a successful international manager. You'll become adept at strategic and tactical business decisions, understanding international cultural differences, and managing and motivating staff in businesses on an international scale. You will experience working in internationally diverse student team based projects collaborating to deliver effective and professional reports and presentations as part of module assessments reflecting the professional practice of international management. Throughout the course, the course team will give you the support you need to realise your potential and we look forward to working with you to develop your knowledge, understanding and skills for the career of your choice. **What's covered in the course?** Initially in the first stage, you will examine the key challenges faced by global businesses to fully appreciate the complexity and dynamics of leadership and management practice. This will see you broaden your skills in organisation, communication and working with others, particularly within an increasingly diverse cultural context. During the second stage of your course, you will begin to explore the complexity of international operations management integrated with corporate social responsibility, sustainability and the role of innovation. You'll be taught international strategy while also developing your research skills in preparation for your major project.

	The final core Major Project module is tailored to your career aspirations. The module provides three project options; • A work-based study route enabling you to relate the project to a current employer; • A 'consultancy project' option where you find a client who has an international business problem that you feel you can solve; • A traditional dissertation involving an in-depth exploration of both the theory and practice of international business using primary research. Whatever route you choose, it will give you the opportunity to identify a topic and industry of your choice related to your specialist area of International Business tailoring your degree to enhance your employability for your final chosen career destination. Previous projects have involved International marketing strategy, global supply chain management in the food sector and sustainability issues in the sourcing of cotton.

7	**Course Awards**		
7a	**Name of Final Award**	**Level**	**Credits Awarded**
	Master of Science Management and International Business	7	180
	Chartered Management Institute Level 7 QCF Certificate of Strategic Management and Leadership	7	N/A
	Master of Science Management and International Business with Professional Placement	7	240
7b	**Exit Awards and Credits Awarded**		
	Postgraduate Certificate Business Management	7	60
	Postgraduate Diploma Business Management	7	120

8	**Derogation from the University Regulations**
	Not applicable

9	**Delivery Patterns**		
Mode(s) of Study	**Location(s) of Study**	**Duration of Study**	**Code(s)**
Full Time	City Centre	12 months	PT1188-04
Full Time	City Centre	15 months	PT1188-04
Full Time January with Professional Placement	City Centre (and placement provider)	18 months	PT1324-02

10	Entry Requirements
The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.	

11	Course Learning Outcomes
1	Apply knowledge and understanding of advanced theories, concepts and methods to the inter-disciplinary challenges of business and management practice.
2	Examine and evaluate strategic and tactical business decisions in a variety of contexts and within their specialist discipline.
3	Appreciate the complexity and dynamics of business and management competences and capabilities that are enabled to respond appropriately to internal and external change.
4	Contribute effectively to identifying, developing and selecting appropriate solutions to solve business and management problems.
5	Demonstrate a deep understanding and critical awareness of the current key issues, challenges and practices located in their chosen field of management.
6	Employ advanced research and critical enquiry to further develop their professional understanding of their chosen specialism to aid and inform business and management decision making.
7	Develop analytical skills necessary to investigate, understand and formulate solutions for management problems.
8	Think critically and creatively to synthesise, evaluate and organise their ideas and concepts and those of others.
9	Solve complex problems and make decisions in ambiguous and uncertain business and management environments.
10	Communicate and express evidence based ideas and arguments coherently and persuasively whilst effectively utilising relevant CIT.
11	Develop personal effectiveness through self-management strategies and skills to meet business challenges.
12	Learn through reflection on practice (their own and others), from their experience and from feedback from others.
13	Understand and appreciate the importance of different communities of interest and networks, the role of negotiation, collaboration, ethics and organisational culture and values and demonstrate empathy for resolution of conflict.
14	Demonstrate essential skills in qualitative and quantitative research collecting, validating and interpreting data effectively utilising appropriate methodologies.
15	Lead projects and teams developing skills in task prioritisation, working to deadlines, dealing with risk and uncertainty, leading, organising, influencing and motivating others from diverse cultures and backgrounds, in a professional manner.

12	**Course Requirements**
12a	**Level 7:** ***In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):***

Module Code	Module Name	Credit Value
ACC7032	Managerial Finance	20
MAN7080	The Integrated Business	20
MAN7066	Leadership Development	20
MAN7078	International Strategic Management	20
BUS7048	Major Project	40
MAN7077	International Operations Strategy and Innovation	20
BUS7049	Cross Cultural Management	20

In order to complete this course a student must successfully complete at least 60 credits from the following indicative list of OPTIONAL modules.

Module Code	Module Name	Credit Value
MAN7058	Research Project Management	20
	OR	
MAN7057	Research Practice	20

Level 6:

In order to qualify for the award of MSc Management and International Business with Professional Placement, a student must successfully complete all of the Level 7 modules listed above as well as the following Level 6 module:

Module Code	Module Name	Credit Value
PLA6001	Professional Placement	60

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Full Time Course Structure

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE
Core ACC7032: Managerial Finance (20 credits) MAN7066: Leadership Development (20 credits) MAN7080: The Integrated Business (20 credits)	**Core** MAN7078: International Strategic Management (20 credits) MAN7077: International Operations Strategy and Innovation (20 credits)	**Core** BUS7048: Major Project (40 credits) BUS7049: Cross Cultural Management (20 credits)
Optional N/A	**Optional** MAN7058: Research Project Management (20 Credits) OR MAN7057: Research Practice (20 credits)	**Optional** N/A

Full Time with Professional Placement Course Structure:

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE	SEMESTER FOUR
Core ACC7032: Managerial Finance (20 credits) MAN7066: Leadership Development (20 credits) MAN7080: The Integrated Business (20 credits)	**Core** MAN7078: International Strategic Management (20 credits) MAN7077: International Operations Strategy and Innovation (20 credits)	**Core** BUS7048: Major Project (40 credits) BUS7049: Cross Cultural Management (20 credits)	PLA6001 Professional Placement (60 credits)
Optional N/A	**Optional** MAN7058: Research Project Management (20 Credits) OR MAN7057: Research Practice (20 credits)	**Optional** N/A	

Full Time (15 month) Course Structure

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE	RETURNING SEMESTER ONE
Core MAN7066: Leadership Development (20 credits) MAN7081: Enhancing Management Skills (0 Credits)	**Core** MAN7080: The Integrated Business (20 credits) ACC7032: Managerial Finance (20 credits)	**Core** MAN7078: International Strategic Management (20 credits) MAN7077: International Operations Strategy and Innovation (20 credits)	**Core** BUS7048: Major Project (40 credits) BUS7049: Cross Cultural Management (20 credits)
Optional N/A	**Optional** N/A	**Optional** MAN7058: Research Project Management (20 credits) OR MAN7057: Research Practice (20 Credits)	**Optional** N/A

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

15% time spent in timetabled teaching and learning activity

Activity	Number of Hours*
Scheduled Learning	274
Directed Learning	134
Private Study	1392
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage*
Coursework	56%
Exam	11%
In-Person	23%

*Figures vary according to module options chosen.