

Course Specification

Course Summary Information				
1	Course Title		BA (Hons) International Business (Top-up)	
2	BCU Course Code	UCAS Code	US0632 / US0750	N121
3	Awarding Institution		Birmingham City University	
4	Teaching Institution(s) (if different from point 3)			
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)			

6	Course Description
	<p>Want to top up your business degree in Birmingham? Our BA (Hons) International Business (Top-Up) course allows you to learn from industry experienced lecturers.</p> <p>This international business (top up) degree develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.</p> <p>What's covered in the course?</p> <p>We're living in an international world, where global communication and accessible customer and client services are vital. This course gives you the confidence to get out there and engage with overseas businesses.</p> <p>Our top up year in international business covers international business strategy, operations and systems, e-Business, global management issues globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you'll learn through group presentations, live projects and business case studies.</p> <p>You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.</p> <p>You'll benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They've worked all over the world and bring experience from the Ministry of Defense, aerospace and multimillion pound conglomerates.</p> <p>The Business School is based at the new £63 million Curzon Building on our City Centre Campus. Not only will you be right in the hub of the multicultural city but you'll have access to all our fantastic new facilities, including a library with 62 million print and online resources.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours International Business	6	360

8	Derogation from the University Regulations		
	Not applicable		

9	Delivery Patterns		
	Mode(s) of Study	Location(s) of Study	Duration of Study
	Full Time	City Centre	1 Year
	Full Time	City Centre	2 Years

10	Entry Requirements
<p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ or may be found by searching for the course entry profile located on the UCAS website.</p>	

11	Course Learning Outcomes		
1	Demonstrate a critical knowledge and understanding of the international business environment in which business professionals operate.		
2	Identify, critically evaluate and apply theories of international business.		
3	Apply practical knowledge of doing business in an international setting, including financial, legal and regulatory requirements.		
4	Collect, analyse, and critically evaluate information and data on international markets and firms.		
5	Critically evaluate and suggest solutions to decision making problems facing managers of international firms.		
6	Critically evaluate and appraise the context of business decision making, including international policy constraints and external influences, and its impact on business process and systems.		
7	Use acquired skills to act independently in constructing own learning models, plan and undertake tasks, and accept accountability for own learning decisions.		

12	Course Requirements		
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12a Level 5:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
BUS5057	Contemporary Business: Practice and Solutions	20
MAN5058	Applied Management	20
ACC5028	Business Operations	20
MKT5022	Marketing Communications Planning	20
BUS5053	Business Entrepreneur	20
MAN5053	Supply Chain Management	20

Level 6:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
BUS6057	Business Process and Systems	20
BUS6066	Innovative Thinking in Organisation Development	20
BUS6061	e-Business	20
BUS6062	International Business	20
BUS6067	One Planet Business	20
MAN6037	Contemporary Global Management Issues	20

12b Structure Diagram

5	Level 5 Transition Course - 2 weeks			
	S1	Contemporary Business: Practice and Solutions	Applied Management	Business Operations
	S2	Marketing Communications Planning	Business Entrepreneur	Supply Chain Management
6	Level 6 Transition Course - 2 weeks			
	S1	Innovative Thinking in Organisation Development	Business Process and Systems	e-Business
	S2	One Planet Business	International Business	Contemporary Global Management Issues

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 5

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	240
Directed Learning	288
Private Study	672
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	47%
Exam	45%
In-Person	8%

Level 6

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	232
Directed Learning	348
Private Study	620
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	83%
Exam	0
In-Person	17%