

PREPARING FOR YOUR APPLICANT DAY

How to Prepare and What to Bring

Essential items to bring with you:

1. A portfolio of your work
2. Photocopies of your Level 2 qualification certificates – we require a minimum of five GCSEs (or equivalent) including English at grade C or above. **Please DO NOT put these photocopies in your portfolio of work as they need to be handed in separately.**

Please note: the photocopies will NOT be returned to you.

Portfolio Guidance

We would like you to bring along some of your work which demonstrates your abilities and interest in the media. This will provide valuable support for your application and enable tutors to make a prompt decision. However, do not worry if the work you bring is not media-related as we are also looking for potential, creativity and enthusiasm.

We require you to bring the following:

1. An example of written work (e.g. an academic essay or report. This does not have to be media-related)
- AND**
2. An example of your interest in the media (e.g. details of any work experience you have undertaken in the media industry or a media-related hobby)
- OR**
3. An example of any **practical** media work (e.g. a video, website, article, some design work, radio work, photography or scripts you have produced)

Please ensure that any work you bring along is clearly labelled with your name and UCAS number.

Please note:

- a. You may bring your portfolio on a memory stick providing the memory stick itself is well marked with your name AND the work on the memory stick is organised into a folder labelled 'Applicant Day'.
- b. Photographs **MUST NOT** be submitted on memory stick; all photographs must be printed and brought in to the Applicant Day as part of your portfolio.

Applicant Day Timetable

A normal Applicant Day runs as follows:

- 10.30am** Arrival and registration of applicants at Baker Hall, Baker Building, [City North Campus](#)
- 11am** Introduction to the Applicant Day from [Professor Philip Thickett](#), Head of School
- 11.05am** Introduction to BA (Hons) Media and Communication by [Sue Heseltine](#), Course Director
- 11.15am** A chance to hear current students talk about their experiences and ask them what they think of the course.
- 11.30am** Tour of School** and talks by Degree Leaders in Journalism, TV, Radio, Photography, Web and New Media, Music Industries and Public Relations
- 1pm** Lunch (**Please note lunch is at your own expense.**)
- From 2pm**
- One-to-one meetings with tutors
 - Tours of accommodation**

The Media Applicant Day will normally finish between 3.30 and 4pm, after which we will try to make you a verbal offer of a place on the course, although this will have to be officially confirmed in writing through [UCAS](#).

**** Please note that tour groups will be allocated to you on the day.**

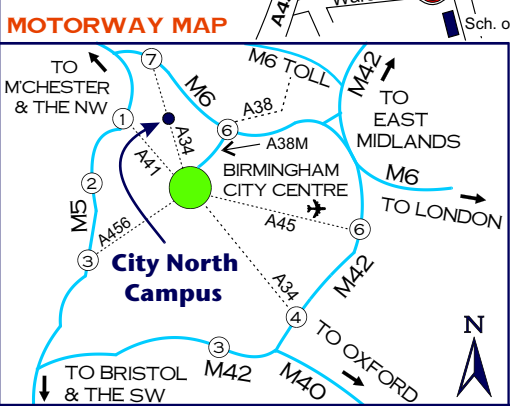
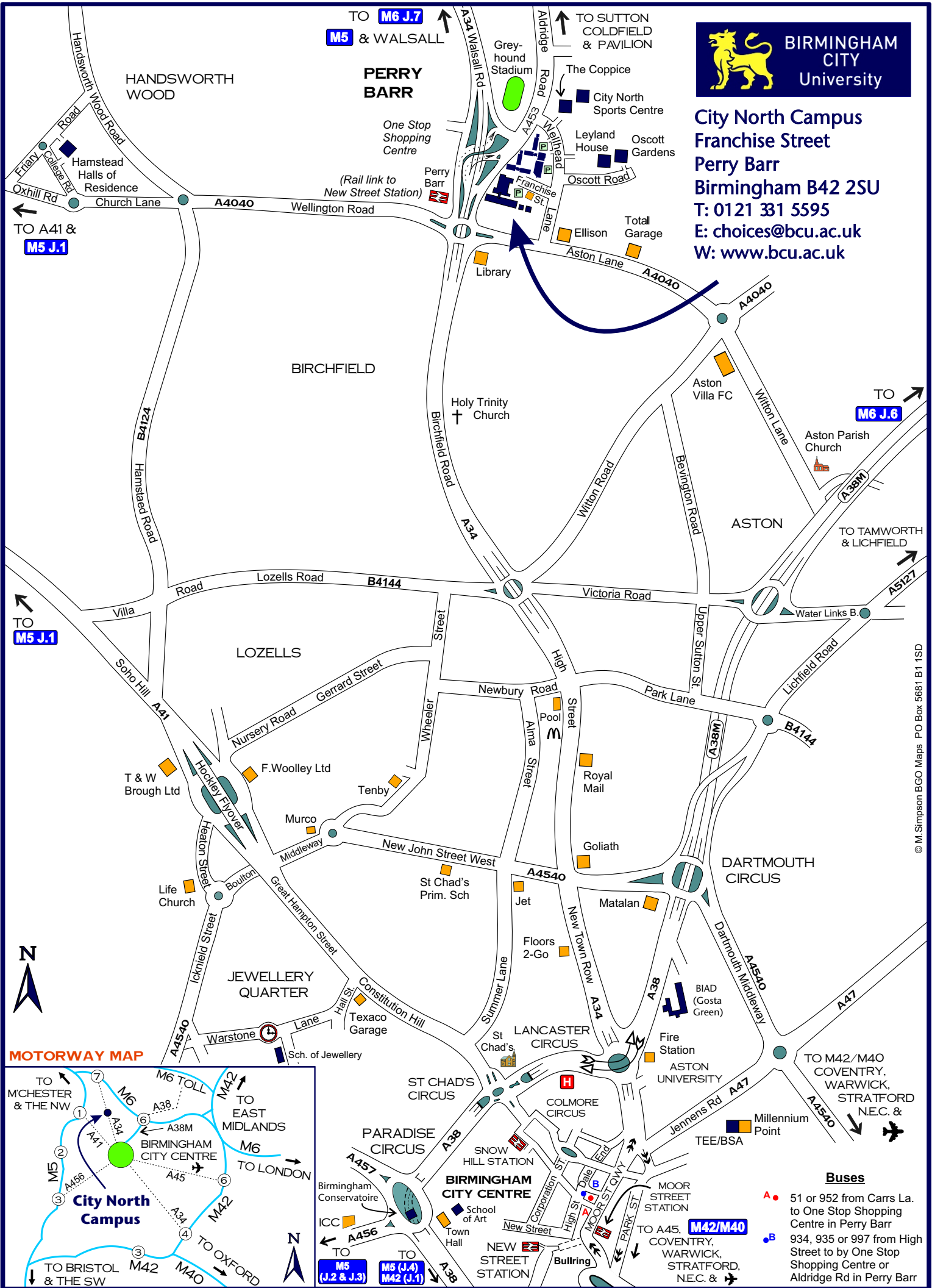
Contact Us

If you have any queries about the Media Applicant Day which are not answered in this pack, or questions about your application, please contact the School of Media Admissions on +44 (0)121 331 7279, or email media.admissions@bcu.ac.uk



BIRMINGHAM CITY University

City North Campus
Franchise Street
Perry Barr
Birmingham B42 2SU
T: 0121 331 5595
E: choices@bcu.ac.uk
W: www.bcu.ac.uk



Buses

- A** 51 or 952 from Carrs La. to One Stop Shopping Centre in Perry Barr
- B** 934, 935 or 997 from High Street to by One Stop Shopping Centre or Aldridge Rd in Perry Barr



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Travel Directions

Road

From M6 South or North-West

Leave the M6 at Junction 7 and follow the A34 (Walsall Road) towards Perry Barr. After about 2 ½ miles when the Greyhound Stadium is on your left, filter left in the outer of the 2 inside filter lanes. When you arrive at Aldridge Road (A453), take a left ready to take the 1st right into Wellhead Lane. The 1st right on Wellhead Lane is the entrance to the student car park while all other car parks are accessed by means of Franchise Street which is further down on your right.

From M5 South-West

Leave the M5 at Junction 1 and travel towards Birmingham City Centre along the A41 for about ½ mile before forking left along the A4040 (Outer Ring Road) towards Perry Barr. After about 2 ½ miles you will arrive at the main Perry Barr island. Go straight over this island and then take the first left into Wellhead Lane. The City North Campus is now on your left and the staff car parks are at the end of Franchise Street which is the 1st turning on your left. To access the student car park, travel further up Wellhead Lane and the entrance is on your left.

From M40 Oxford and South

Arrive on the M42 and travel west towards the M5. Travel north on the M5 leaving at Junction 1. (Read directions "From M5 South-West")

From M42 East Midlands

Join the M6 heading towards Birmingham Central and leave the M6 at Junction 7. (Read directions "From M6 South or North-West")

Rail

Trains to Perry Barr Station (approximately every 30 minutes) leave from New Street Station where there is a regular train service to and from all parts of the country. Trains run every half hour from London, Euston - the journey time is approximately 100 minutes.

Bus

Take the 51 or 952 bus from Carrs Lane in the city centre and get off at the One Stop Shopping Centre in Perry Barr. From there, use the pedestrian crossing to reach the campus. Alternatively, get the 33, 934, 935 or 997 bus from High Street and get off either at the One Stop Shopping Centre or on Aldridge Rd.