

Economics and Finance

BA (Hons)



An enlightening, forward-looking and practical investigation into economics and finance

Birmingham City
Business School

COURSE FACTS

Faculty	Birmingham City Business School
Application	Apply through UCAS Institution code: B25 Course code: LN13
Location	City North Campus Perry Barr
Duration	Full time: 3 years Full time: 4 years (with optional placement year)



WHY CHOOSE US?

- A Joint Honours degree gives you two main subject areas, and two fields of employment to aim for.
- Professional credibility counts in business: Birmingham City Business School is a Platinum Approved learning partner with the Association of Chartered Certified Accountants (ACCA). 'Platinum' is ACCA's highest level, granted only to institutions meeting key standards such as exceeding the worldwide exam pass rate.
- If you're looking to pursue a career in accountancy, also consider BA (Hons) Accountancy and BA (Hons) Accounting and Finance, both designed to allow you to optimise exemptions against professional body requirements.

ENTRY REQUIREMENTS

The entry requirements for this course include:

- A minimum of five GCSE's at grade C or above including Mathematics and English Language or an equivalent qualification
- A minimum tariff score of 280 UCAS points.

Applications from international students are also welcome. Please see the course page on the university website for international entry requirements.

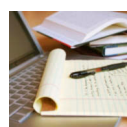
For further information please visit www.bcu.ac.uk/bcbs

FEES AND FUNDING FOR 2012

UK/EU Full time students: £7,500

A reduced fee of £1,500 will apply for the optional placement year, if you choose to go on placement, and therefore complete the sandwich course.

For further information, including international fees, please visit our website www.bcu.ac.uk/courses/fees-for-2012-13



COURSE CONTENT

COURSE OVERVIEW

- You study a core first year before moving to subject-specific modules for the rest of your course. As a result, you get flexibility of subject choice and can increase your employability.
- Your work includes case studies which look at real companies, focusing on actual published results.
- Birmingham City Business School regularly welcomes high profile guest speakers so you can hear first-hand the thoughts of successful business minds.

WHAT OPPORTUNITIES ARE AVAILABLE TO ME?

- Birmingham City Business School puts business into practice – relevant, topical, sometimes controversial and always fascinating.
- You have the chance of a 12 month exchange programme in the second year at one of our international partner institutes.
- This course offers the opportunity to take an optional placement year working in industry between your second and third year of study, to gain essential hands-on experience in the workplace.

WHY STUDY ECONOMICS AND FINANCE IN BIRMINGHAM?

- Birmingham City Business School welcomes around 3,000 students from over 80 countries, so you have a whole world of experiences, business and social, on your doorstep.
- As well as the academic opportunities, Birmingham is a great multicultural city full of exciting opportunities, with a vibrant student population. We believe our city is a great place for you to live, study and work.

ASSESSMENTS

You will encounter a wide range of innovative assessment styles, including business reports, academic papers, case studies, individual and group presentations, portfolios and projects, as well as conventional examinations.

MODULES STUDIED

Typical modules will include:

Business Economics, Accounting and Finance, Managing People and Organisations, Economic Principles, Tax Principles, Environmental Economics, Industrial Economics, European Labour Markets, International Economics, Statistical Decision Making, Statistical Modelling, and Financial Strategy.

PLACEMENTS

- A year-long work placement lets you see the business world as it is - you put theory to work, getting inside contacts and picking up key transferable skills along the way.
- Over the past two years, students on this course secured placements at organisations of the stature of Hewlett Packard and Pfizer.
- You're never alone - our Placement Office supports you throughout the placement process, as well as advertising jobs, providing advice on CVs and application forms and running mock interviews.

EMPLOYABILITY

- 82% of our graduates are in employment or further study; with an average full-time salary of £23,677* (* Source: 2008/09 Destinations Data)

FURTHER STUDY

Your higher education does not have to finish at the end of your degree. As a graduate of this course, you can progress to professional or postgraduate study on a range of Birmingham City Business School courses including:

- MSc Management (with Finance, Human Resource Management, International Business and Marketing pathways)
- Alternatively, as the university is an Association of Chartered Certified Accountants (ACCA) Platinum Approved Learning Partner, you can make an individual application to obtain exemptions from the ACCA course and some exemptions for CIMA qualifications. We are able to prepare you for the internal and external ACCA examinations on a part-time basis.

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