

Your Applicant Visit Day

Applicant Visit Days at Birmingham City Business School have been designed to give you a chance to learn more about your course, our resources and the opportunities that we provide to students who choose to study with us.

A unique aspect of studying at the Business School is our approach to 'practice-based learning', which develops graduates who can make an immediate impact and long-term difference to their employers or the businesses that they create. A key feature of this approach is that we employ lecturers from industry and we are one of the few Business Schools to appoint Professors in Management Practice. These are individuals who have had a distinguished career and have board-level experience and are better equipped to share with you what leads to a successful career in business. They have chosen to return to academia to share their knowledge with students and client organisations.

You will get the chance to meet one of our Professors in Management Practice (more details later in the pack) who will share with you what companies are looking for in 'fast-track' business school graduates. You also will get the chance to meet some of our staff and students and to ask them any questions you might have about your course or university life in general. In addition, you will be able to view the University's facilities at City North Campus in more detail.

Your attendance at the Applicant Visit Day gives us the chance to meet you and to tell you about the ways in which Birmingham City Business School can enhance your educational experience and future prospects.

We hope this experience will be an enjoyable and informative one which will help you to reach your decision about which university you wish to attend.

Important notes:

Essential items to bring with you:

- Photocopies of your Level 2 qualification certificates (e.g. GCSEs, BTEC) – we require a minimum of five GCSEs. Please note: the photocopies will NOT be returned to you.
- If we have made you an unconditional offer because you already have level 3 qualifications (e.g. A-Levels), please bring your original award certificates with you. These will be returned to you.

Guests

Due to the number of applicants invited to our Applicant Visit Days, we request that you please limit the number of guests you invite to attend the sessions with you to one per applicant. This will ensure that we are able to cater for everybody's needs and allow all our potential students the most fulfilling day possible.

Travel directions

Travel directions to City North Campus including maps of the area and of the campus are provided at the end of this information pack.

Car parking

If you are travelling by car, please use the Student Car Park on Wellhead Lane or the Perry Barr Greyhound Stadium car park on the Aldridge Road (see area and campus maps).

Arrival at City North Campus

Upon arrival, please look out for signage pointing you to Edge 320 for registration. **IMPORTANT NOTE:** if attending on 15th February, please report to Kenrick Lecture Theatre. If attending on 25th April, please report to Galton 420. For all other dates, please report to Edge 320. Don't worry, our Student Ambassadors wearing yellow tops will be on hand and they will be happy to direct you to all these locations.

Contact us

If you have any additional queries about your Birmingham City Business School Applicant Visit Day, or questions concerning your application, please contact businessschool.admissions@bcu.ac.uk. Please include your UCAS personal ID number on any correspondence.

Timetable

Your Applicant Visit Day will run as follows:

Time	Activity	
1.00 – 1.30pm	Visitor registration and light refreshments (Coffee/Tea/Water)* Upon arrival, please look out for signage pointing you to Edge 320 for registration. IMPORTANT NOTE: if attending on 15th February, please report to Kenrick Lecture Theatre. If attending on 25th April, please report to Galton 420. For all other dates, please report to Edge 320. Don't worry, our Student Ambassadors wearing yellow tops will be on hand and they will be happy to direct you to all these locations.	
1.30 – 1.45pm	Welcome to Birmingham City University and the Business School This session provides an overview of Birmingham City University and the Business School outlining the opportunities available to our students.	
1.45 – 2.15pm	Developing a Successful Career in Business – “Lessons from The Board” Prof Chris Edger or Prof Paul Turner This session will be led by one of our Professors in Management Practice providing you with a unique opportunity to discuss their experiences and what companies are looking for in their recruitment of 'fast-track' business graduates.	
2.15 – 3.15pm	Applicant Discussions with Course Leader and Students This session will provide you with an opportunity to learn more about your chosen course and to meet your Course Leader and students studying on the course that you have applied for. The session is designed to be interactive to address any questions you may have about the course or the Business School.	Q&A for Parents & Guests with Business School senior management This interactive Q&A session is designed for parents/friends/family members of applicants and will be led by Dean/Associate Dean, whilst applicants learn more about their courses.
3.15 – 4pm	Tour of the Campus and Business School led by our Students Visitors will be divided into subject area tours. These tours will give you an opportunity to interact with current students and to discover the resources available at the University and in the Business School.	
4pm	End of Applicant Visit Day	

* A wide-selection of lunch options are available for purchase from Baker Café in Baker Building. Alternatively you can bring your own lunch with you.

**Applicant Visit Day Welcome Team
“Lessons from The Board”**

You will be welcomed by one of Birmingham City Business School’s Professors in Management Practice who have a wealth of experience in business and industry and will give you insights into embarking on a successful business career and a great impression of what studying at Birmingham City Business School will be like.

Professor Christian Edger

Professor Chris Edger, who holds the Chair of Multi-Unit Leadership, has twenty-five years of senior leisure and retail sales, operations and support service expertise in domestic and international companies.

PhD, MBA and DMS and MSc qualified, Chris was Executive Director of HR, Service and Productivity at Mitchells and Butlers Plc (the UK’s largest casual dining company; All Bar One, Browns, Harvester, Toby, Crown, Vintage Inns etc.). In 2010 he won the Personnel Today 'HR Impact of the Year' Award, beating other short-listed candidates from Boots, Santander, McDonalds and 3M. Chris previously held Operational and Executive Board positions in Coors, Interbrew S.A., Bass Leisure Entertainments and the Bass Lease Company.

His specialist teaching areas on the MSc in Multi-Unit Leadership and Strategy (shortlisted for the CIPD ‘Learning and Development Award’ in 2011) are service leadership and operational improvement & innovation within retail and service multi-unit organisations. His book, ‘Confronting Disruption – Effective Multi-Unit Leadership’, will be published by Gower Press in 2012.



**Applicant Visit Day Welcome Team
“Lessons from The Board”**

Professor Paul Turner

Paul Turner is Professor of Management Practice at Birmingham City University having held similar positions at Universities in Cambridge and Nottingham. He is also a Non-Executive Director of Blessing White (EMEA).

Paul Turner’s previous positions have included President of Europe, Middle East and Africa, Employee Care for the Convergys Corporation of Cincinnati, (to 2005) Group HR Business Director for Lloyds TSB, (to 2003) Vice President of the CIPD, (to 2001) a Director of BT, a Non-Executive Director of OPI and a General Manager for Plessey in both the UK and Asia Pacific.

Paul is Chair of Human Asset 2011, was Chair of the 2011 Talent for Tomorrow conference, the 2010 European HR Summit and of the 2009 CEEHR Summit in Vienna. He is a judge on the European HR Excellence Awards (2011), a judge on the CIPD 2009 People Management Awards and a consultant on the CIPD research into Workforce Planning (2010) and Talent Management (2007).

Paul has spoken at business conferences around the world and is the author of The Admirable Company (2008, with Mike Brown), Organisational Communication (2003); HR Forecasting and Planning (2002) and one of the authors of Workforce Planning (2010) and Talent (2007) published by the CIPD. He has written articles for business journals and the International Press.

Paul has a first degree, a PhD and is a Companion of the CIPD.

