

OPEN DAYS 2012

UPGRADE
YOUR
FUTURE



OPEN DAY GUIDE FOR BIRMINGHAM INSTITUTE OF ART AND DESIGN (BIAD)



Tuesday 13 March 2012

11am to 4pm

At four campus locations across Birmingham

WELCOME TO THE BIAD OPEN DAY

We understand that choosing the course and university that's right for you is a huge and often difficult decision, with lots to consider. Our Open Days are designed to give you all the information you need. You, your friends and family will be the centre of our attention, as you meet and talk to our friendly staff and students about courses, careers and all aspects of study. We're sure you'll leave with a real feel for what it's like to be a BIAD. We hope you have an enjoyable day.

GETTING BETWEEN BIAD SITES

Please note that there's no organised transport between BIAD sites on the Open Day. Ask at any of our reception areas if you would like details of public transport. Visitors are advised to use Millennium Point car park for Gosta Green campus- entrance is on Howe Street off Jennens Road - if you are using sat nav please use B4 7AP.

SUBJECT TALKS AND TOURS

Subject talks and tours are combined by subject. You will receive a subject talk of your choice followed by a campus tour. These commence at 11.30 am and 2pm across all sites and are bookable when you register on line.

OPEN DAY HIGHLIGHTS

- **TALK TO LECTURERS** - talk to our academics and admissions tutors about course content, entry requirements – or anything else you want to know more about.

- **GET VALUABLE COURSE INFORMATION** - find out all about your subject with our range of talks, presentations and activities – and learn about our groundbreaking research and how it impacts on our pioneering teaching and advanced facilities.
- **DISCOVER BIRMINGHAM CITY UNIVERSITY STUDENTS' UNION** - you can find out about this valuable service throughout the day.
- **VIEW OUR STUDENT ACCOMMODATION** - see where you could be living next year... Come and view the welcoming ensuite student bedrooms at our student halls from 11am to 4pm. For more information go to the registration desk or reception areas at any of our campus locations.
- **MEET OUR STUDENTS** - our student helpers are on hand all day - just look out for the yellow t-shirts. No-one's better placed to tell you about university life, so feel free to chat to them about whatever you want to know!
- **TAKE A CAMPUS TOUR** - there's so much to explore at our stunning art and design sites – from the extraordinary Venetian Gothic listed building in Margaret Street that houses our School of Art to the industry-standard equipment at the School of Jewellery.

ON-THE-DAY ESSENTIALS

WHEN YOU ARRIVE Please report to the Open Day Registration Desk at the appropriate campus location for your subject interest.

IF YOU NEED ANY HELP Just ask at the reception desk if you have any queries about the day, or ask one of our student helpers – look out for the bright yellow t-shirts.

WHAT'S ON AT BIAD

Check www.bcu.ac.uk/opendays before you come for the most up-to-date information.

TALK	VenuE	time
Subject talks and tours take place across all BIAD sites - see below	See below	11.30am and 2.00pm
Student finance	Gosta Green	1.00pm
TALK AND TOUR	Venue	time
SCHOOL OF ART BA (Hons) Fine Art	Margaret Street	11.30am and 2.00pm
BA (Hons) Art and Design BTEC Level 3 Foundation Diploma (Art and Design)	Linden Road, Bournville	11.30am and 2.00pm
SCHOOL OF FASHION, TEXTILES AND 3D DESIGN BA (Hons) Fashion Design BA (Hons) Textile Design BA (Hons) Fashion Retail Management BA (Hons) Interior Design BA (Hons) Product Design BA (Hons) Interior Products Design	Gosta Green	11.30am and 2.00pm
SCHOOL OF JEWELLERY BA (Hons) Jewellery and Silversmithing HND Jewellery and Silversmithing Extended Diploma in Art and Design (Design Crafts) HND Horology British Horological Institute Cert. HND Gemmology Gemmological Association: - Foundation Cert, Diploma, Diamond Diploma	Vittoria Street	11.30am and 2.00pm
SCHOOL OF VISUAL COMMUNICATION BA (Hons) Animation BA (Hons) Visual Communication (Graphic Communication, Illustration, Moving Image, Photography) BA (Hons) Theatre, Performance and Event Design	Gosta Green	11.30am and 2.00pm
BIRMINGHAM SCHOOL OF ARCHITECTURE BA (Hons) Architecture BA (Hons) Landscape Architecture	Gosta Green	11.30am and 2.00pm

WHAT PREVIOUS OPEN DAY VISITORS SAID...

"The tutor really sounded like she enjoys teaching at BIAD and made the course sound exciting."

"I found the Bournville campus magical and I had that gut feeling as soon as I arrived!"

"I loved the tour of the building at Margaret Street. It was lovely to see the whole building not just selected rooms. I was very impressed by the Open Day."

EVALUATION ON THE DAY

TELL US WHAT YOU THINK – AND WIN £50 OF SHOPPING VOUCHERS!

We aim to ensure our Open Days are informative and enjoyable for everyone attending. We welcome feedback on our Open Days and would be grateful if you could spare a few minutes to let us know about your Open Day experience. Complete the survey online at www.bcu.ac.uk/opendayfeedback and we'll enter you into a prize draw.

CONTACT US

For any enquiries about Open Days at BIAD telephone +44 (0)121 331 7871 or email ronan.fitzgerald@bcu.ac.uk

IMPORTANT INFORMATION

EMERGENCIES AND FIRST AID - our security team can be contacted at any of our main reception areas. Please report any emergencies or request for first aid to any of our main reception areas or highlight your emergency to a member of staff.

FIRE ALARM - if you hear a fire alarm, please leave by the nearest fire exit as quickly as possible. Follow any instructions given by our staff.

EQUAL OPPORTUNITIES - Birmingham City University promotes equality of opportunity in respect of every aspect of its provision. For full details of our Equal Opportunities Policy, please visit www.bcu.ac.uk/equalopps.

This programme is subject to change – please check www.bcu.ac.uk/opendays before you come for the most up-to-date information.