

## BA (Hons) Leadership and Management Practice (Work Based) Degree

### Do you want to obtain a unique degree which lets you earn as you learn?

Birmingham City Business School is proud to announce a degree with a difference! The BA (Hons) Leadership and Management Practice (Work Based) has been designed to allow you to work throughout your degree at a sponsoring organisation to increase your employability and key skills whilst gaining an academic qualification.

### How does this degree benefit you?

- Kick start your career in management and stand out from the graduate crowd as a future leader of tomorrow
- Earn while you learn, with a salary from your sponsoring organisation, who may also cover your academic fees, leaving you without large student debts on graduation
- Enjoy a practice-based programme that mixes academic theory with practical skills and experience within the work place
- Take advantage of the wealth of academic knowledge and industry experience that our staff have to offer you
- Make your CV stand out with three years' work experience that a campus based degree may not give you
- Increase your chances of securing graduate employment, potentially with your sponsoring organisation.

## Entry requirements:

This programme is currently available to Home/EU students only, with the following qualifications:

- 300 UCAS points or equivalent
- A minimum of five GCSEs at grade C or above (including Maths and English)
- Relevant work experience will also be welcome.

## How does the programme work?

- You combine studying with employment for the duration of the programme (three years)
- You receive a salary for your work at your sponsoring organisation
- You visit Birmingham City Business School to attend four intensive study blocks, totalling 11 weeks, during your degree and spend the rest of your time working
- You will have access to experienced academic staff throughout the programme to ensure you are progressing with your studies and your placement role.

## Want to find out more?

To get more information or to apply for this course via the online application form, please visit the website or call:

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**[www.bcu.ac.uk/balmp](http://www.bcu.ac.uk/balmp)**



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