

In a world that is constantly evolving,  
there are those at the forefront. Those  
who lead. *The ones who challenge  
the everyday.* The ones who reinvent  
things. *Who see things differently.* They  
don't just make their mark on the world.  
*They go out there and shape it.*



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## Part two:

Find your course

Please refer to the second part of this prospectus for an A-Z of all our courses.



**Over 22,500 students and more than 170 years of experience.**

Our contribution to the education of the citizens of Birmingham and beyond stretches back through the succession of predecessor institutions for over 170 years. We achieved university status in 1992 as the University of Central England, changing our name to Birmingham City University in 2007, reflecting our commitment to, and pride in, our home city.

**The Parkside Building.**  
Home of our Faculty of Arts, Design and Media.



“Whatever you want to  
*achieve*, we’ll give you the  
*support, skills, knowledge*  
and *experience* you need  
to make a *real difference*.”



**At Birmingham City University, we’re dedicated to transforming your future, ensuring you have all the practical preparation you need to make the transition from course to career.**

Grounded in the heart of Birmingham, the University has a true world vision – one that embraces diversity, ambition and success.

By building strong partnerships with both students and industry professionals and offering an inspirational learning environment driven by a positive ‘believe-you-can’ attitude, we’ve helped to enrich the lives of leading architects, designers, lawyers, engineers, healthcare professionals, musicians and many more.

Our innovative teaching methods, ground-breaking research and industry collaborations are backed by almost 40 professional accreditations – an approach that is constantly broadening the thinking of our staff, students and associates. This prospectus gives you a flavour of the exciting courses you can study at the University, from which you can go on to shape the world.

**PROFESSOR CLIFF ALLAN**  
Vice-Chancellor





Founded in  
**1843**

Birmingham City University has been educating professionals for over 170 years.

**2,860**  
inspirational  
staff

This includes 1,500 teaching staff who come from and maintain their links with industry, ensuring you benefit directly from their knowledge, insight and contacts.



**6<sup>th</sup>** out of  
**130**  
universities

We're in the top 10 for student teaching time (Daily Telegraph Course Finder 2013).

# The University *in numbers.*



**9/10**  
graduates  
in employment/further study.

Within six months of graduating, nine in 10 of our undergraduate and postgraduate students are in employment or further study (DLHE survey 2012/13).



**62 million**  
resources

Our libraries provide access to around 62 million items including books, online journals, e-book chapters and conference proceedings. Our online learning site, Moodle, offers 24-hour access to resources with over 100,000 page views per day.

Students from  
**80 countries**



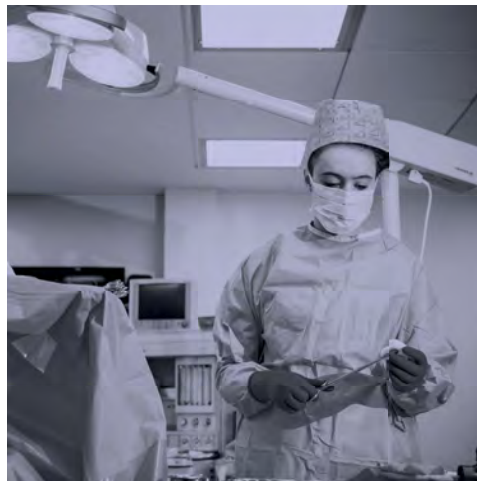
Our diverse population of over 22,500 students includes some 2,400 international and EU students from over 80 different countries.

**£260m**  
invested

Our investment programme includes the new £62 million Parkside Building at our City Centre Campus with further developments currently under way.







# On course to a career.

A course at Birmingham City University can, quite literally, change the course of your life. Our practice-based learning means you receive hands-on, real-world experience whether you're interested in academic subjects like law, business or psychology, or more creative courses like illustration, music or fashion.

Designed to give you the very best start when you leave, each course offers access to contemporary learning environments and insight from industry experts as well as opportunities to gain experience through work-based placements.

To discover the right course for you, or to find out how to apply, turn to the course section of this prospectus or visit [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).

ACCOUNTANCY AND FINANCE  
ACTING/THEATRE  
ADVERTISING, MARKETING AND PR  
ANIMATION  
ARCHITECTURE/LANDSCAPE ARCHITECTURE  
ART, DESIGN AND VISUAL COMMUNICATION  
BUILT ENVIRONMENT  
BUSINESS AND MANAGEMENT  
COMPUTING AND TECHNOLOGY  
CRIMINOLOGY  
EDUCATION AND TEACHER TRAINING  
ENGINEERING  
ENGLISH  
FASHION/TEXTILES/INTERIOR/3D DESIGN  
FINANCE  
GRAPHIC DESIGN  
HEALTH AND SOCIAL CARE  
ILLUSTRATION  
JEWELLERY/SILVERSMITHING  
JOURNALISM

LAW  
MANAGEMENT  
MARKETING  
MATHEMATICS  
MEDIA AND MULTIMEDIA TECHNOLOGY  
MIDWIFERY  
MUSIC  
NURSING  
PHOTOGRAPHY  
PUBLIC RELATIONS  
PSYCHOLOGY  
RADIOGRAPHY  
SOCIAL SCIENCES  
SOCIAL WORK  
SOCIOLOGY  
SOUND ENGINEERING  
SPEECH AND LANGUAGE THERAPY  
SURVEYING  
TEACHING



# Sharing their knowledge. *Shaping your experience.*

## INSPIRATIONAL TEACHING

Many of our 1,500-strong team of academic staff, professors and researchers are practising professionals and leading experts in their sector.

This means you'll receive first-hand and up-to-date knowledge direct from those in the know, be it exhibiting artists, celebrated legal experts or professional musicians.



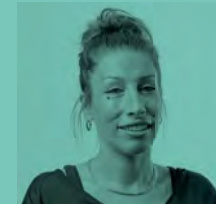
### Professor Chris Edger

Multiple author and frequent commentator in the national media on retail matters, Chris is Director of the Academy of Multi-Unit Leadership – the UK's leading multi-site manager development centre.



### Sarah Cooper

As a senior lecturer in law, Director of Mooting and a researcher in our Centre for American Legal Studies, Sarah has worked on a range of wrongful conviction cases in Arizona, and helped law students to obtain scholarships and compete in national mooting finals.



### Hannah Phillips

Hannah is Deputy Director (Outreach and Partnerships) at Birmingham School of Acting and has developed the graduate company Outspoken. Her latest piece, Heterophobia, is an urban musical which challenges preconceived ideas around gender and sexuality.



### Professor Lubo Jankovic

An expert in energy-efficient buildings, Lubo led the research on the ground-breaking Zero Carbon House that won a Royal Institute of British Architects (RIBA) Award and attracted worldwide media attention.



### Professor Mark Reed

As an interdisciplinary environmental researcher, Mark's work focuses on the value of nature, how we share ideas about the natural world, and how we can engage people and communities in decisions about environmental change.



### Laura Leyland

Laura is involved in the delivery of all material science content on our engineering-related courses. One of her modules includes a case study where students design their own experiment to investigate the mechanical properties of chocolate.



### Mel Wakeman

As a senior lecturer in applied physiology and an expert in nutrition, Mel is often in the press and media spotlight offering her expertise about food and nutrition-related issues.

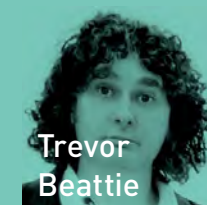




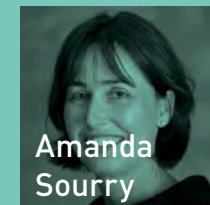
# Meet the experts. *The entrepreneurs.* The entertainers.

Close partnerships with industry, including companies like Microsoft, Cisco and Cartier, mean you'll regularly have the opportunity to meet the people who are, quite literally, shaping the world. Guest speakers have previously included the likes of acclaimed author Nick Hornby, Marks & Spencer chief executive Marc Bolland and infamous rogue trader Nick Leeson, to name but a few.

High-profile speakers have included:



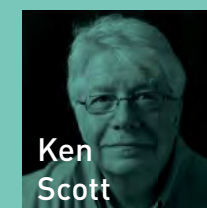
Trevor Beattie  
Advertising legend



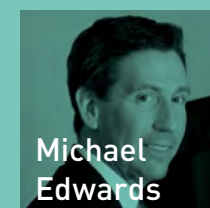
Amanda Sourry  
Unilever Chairman



Lord Digby Jones  
Former Director-General of the Confederation of British Industry



Ken Scott  
Influential British record producer/engineer



Michael Edwards  
US attorney known for his work in legal reform



Donal MacIntyre  
TV presenter

## ACCREDITATIONS AND INDUSTRY PARTNERSHIPS

We pride ourselves on the number of professional accreditations we have – almost 40 at the last count – as well as numerous prestigious industry partnerships including over 1,000 local primary and secondary schools.

Here are just a few of the professional bodies accrediting our courses:

- ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS
- CREATIVE SKILLSET
- DRAMA UK
- THE BRITISH PSYCHOLOGICAL SOCIETY
- THE CHARTERED INSTITUTE OF ARCHITECTURAL TECHNOLOGISTS
- THE HEALTH AND CARE PROFESSIONS COUNCIL
- THE INSTITUTION OF ENGINEERING AND TECHNOLOGY
- THE LANDSCAPE INSTITUTE
- THE NURSING AND MIDWIFERY COUNCIL
- THE ROYAL INSTITUTE OF BRITISH ARCHITECTS
- THE ROYAL INSTITUTE OF CHARTERED SURVEYORS

Industry partnerships include names such as:

- ARTS COUNCIL
- BIRMINGHAM CITY COUNCIL
- CISCO
- MICROSOFT
- MITCHELLS & BUTLERS
- MORGAN MOTOR COMPANY
- RANK GROUP
- ROYAL SHAKESPEARE COMPANY
- SEVERN TRENT
- SONY



# Raising the standard.

## Our campuses

When you start your studies here at Birmingham City University, the first thing you'll notice is the high standard of our campuses. With an investment of £260 million across our buildings and facilities, we are committed to giving you the very best learning environment to help shape your experience. Investment has already funded the new Parkside Building – home to our design and media courses – with a further building for business, law, social science and English students set to open in September 2015.

### CITY CENTRE CAMPUS



#### The Parkside Building

The new Parkside Building has been designed to maximise light and encourage collaboration between artists and students. It's the perfect setting for workshops, teaching spaces and our design courses, as well as the state-of-the-art media centre for the advanced teaching facilities of Birmingham School of Media.

##### Facilities include:

- Print, textiles, wood, ceramics and glass workshops
- Photography studios and darkrooms
- Digital print and pattern-making facilities
- Four industry-standard TV studios
- Green screen MILO studio
- Radio studios and editing suites.



#### Millennium Point

Millennium Point, a landmark building situated in one of the largest regeneration zones in the UK, is home to the £4 million purpose-built Birmingham School of Acting and the workshops, laboratories and teaching spaces used by students on our courses from our Faculty of Computing, Engineering and the Built Environment.

##### Facilities include:

- 10 specialist studios complete with acoustic panelling and sprung floors
- Large performance studio (a benchmark for drama training facilities in the UK)
- Noise and vibration cells
- Robotic laboratory
- Recording facilities and vintage mixing desk.



#### The Curzon Building

The latest addition to our City Centre Campus development, the Curzon Building forms a new focal point for the University, hosting a superb library and dedicated provision for student queries and support. The 24,300 sq m building also offers a new home to our business, law, social science and English courses.

##### Facilities include:

- Library with access to 62 million print and online resources
- Seminar rooms and lecture theatres
- Dedicated IT and student services support
- Two wings of teaching accommodation
- Students' Union
- Catering and social spaces.



### CITY SOUTH CAMPUS

Following a £30 million refurbishment and the completion of a new teaching facility, all health and social care students are now based on one campus in Edgbaston. Our realistic learning environment includes an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room.

##### Facilities include:

- Virtual radiotherapy suite
- A radiography imaging suite
- A simulated home environment
- Specialist resource room.



### SCHOOL OF ART – Margaret Street

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained glass windows and mosaic floors of this glorious purpose-built art school. This Grade I listed Venetian Gothic building houses a wonderful complex of traditional-style workshops, teaching and exhibition space.

##### Facilities include:

- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.



### CITY NORTH CAMPUS

This campus is home to our School of Education, where students get the feel of a real school environment. The site is also home to a number of the University's halls of residence and our Doug Ellis Sports Centre, which is open to students on all courses and the wider local community.

##### Facilities include:

- Replica classrooms
- Replica school gym with changing rooms
- Student accommodation
- Sports centre.



### SCHOOL OF JEWELLERY – Vittoria Street

One of the most significant jewellery schools in the world stands in a modern and spacious building right at the heart of Birmingham's famous Jewellery Quarter, where much of the jewellery made in Britain today is manufactured.

##### Facilities include:

- Soldering hearths and polishing machines
- Bench-mounted powered equipment
- Lathes and milling machines
- Floor-to-ceiling windows, providing excellent natural light levels
- Exhibition space and specialist library.



### BOURNVILLE CAMPUS

Our Bournville campus, located in the idyllic setting of the Bournville Village Trust conservation area, has a 100-year pedigree as a centre of learning. It is home to Birmingham City University International College (see page 26), which provides bespoke pathways for overseas students, leading to undergraduate and postgraduate courses at the University.



### BIRMINGHAM CONSERVATOIRE

Currently, this purpose-built music school has some of the finest performing, teaching and music technology facilities in the country. And, with a new £40 million building planned at our City Centre Campus for 2017, our students will soon benefit from a new 475-seat concert hall, five public performance spaces, private rehearsal and practice rooms and teaching spaces for musicians from a variety of disciplines.

##### Current facilities include:

- Six state-of-the-art recording and editing studios
- Over 50 dedicated practice rooms
- Specialised library
- 150-seat Recital Hall with multi-channel sound system.





# Supporting your *study*.

Mairead Harper  
Library Assistant

[bcu.ac.uk](http://bcu.ac.uk)

## Library and Learning Resources

With access to over 62 million resources including books, e-books, and print and electronic journals, our libraries have a wealth of resources to help you succeed. Our new Curzon Library brings together many of our print collections for the first time in our history, and we are constantly expanding our electronic collections. All our libraries are available to any University student and our librarians are on hand to help you become skilled information seekers and users.

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can book a one-to-one tutorial to discuss aspects of your work, or attend a variety of study skills and English language workshops.

[www.library.bcu.ac.uk](http://www.library.bcu.ac.uk)

## IT Resources

When you join Birmingham City University, you will have instant access to your own email account, free secure file storage and free University WiFi as well as the use of open-access computers within every library and faculty.

Our IT Service Desk is on hand to answer any technical issues, while our Follow-Me printing system lets you print from any printer on campus and our online student portal – iCity – gives you everything you need to know about IT, your course and the University.

[www.bcu.ac.uk/it](http://www.bcu.ac.uk/it)



# First class *advice.* First class *services.*

## You're never far from our award-winning support.

Available throughout your student career, each of our services is designed to enhance your experience, respond to your needs and provide you with the very best advice available. And, by building collaborative partnerships between staff and students, we're able to improve the way we teach and learn.

Here are just some of the areas covered by our friendly Student Services team:

- Disability support
- Finance and money matters
- Healthcare, mental health and wellbeing
- Visas and immigration
- Childcare
- Counselling.

+44 (0) 121 331 5588  
[www.bcu.ac.uk/askus](http://www.bcu.ac.uk/askus)

## Careers and mentoring

Developing your employability means everything to us here, which is why our team of experienced careers consultants is available to help refine your skills and identify potential career opportunities. You can access job or work experience opportunities and internships through our online jobs board and benefit from face-to-face and e-mentoring support by students and professionals through our Ask@BCU and Inspiring Futures projects. Support includes:

- Work, study and social advice
- Guidance on University processes and procedures
- Commercial awareness, employability skills and real-world preparation
- CV, application form and interview techniques
- Communication skills, problem-solving and time management skills.

[www.askbcu.org](http://www.askbcu.org)

## Students' Union

When you join Birmingham City University, you automatically become a member of Birmingham City Students' Union. The Union is run by a team of elected students and works closely with the University to ensure you get the most out of your time as a student. Alongside the fun side of student life – including regular social events and a wide range of student groups – BCUSU also offers you:

- Professional support through its Advice Centre
- A student voice through its Student Academic Leaders scheme
- Part-time jobs and opportunities
- Campaigns to support student rights
- Employability skills and volunteering to help your CV stand out
- Help in finding accommodation.

[www.bcusu.com](http://www.bcusu.com)





# *Shine. And rise.*

## Enhancing your employability.

Your career path starts the minute you join us. And throughout your time here, everything is tailored to ensure you are equipped with the exact skills you need to be among the most employable graduates around. You will:

- Study in facilities designed to mimic the real world of work
- Collaborate with lecturers with relevant industry experience and contacts
- Build relationships with big-name employers and professionals
- Access support via the Careers and Job Prospects team.

## Student work placements

There are opportunities to undertake placements, gain experience and build contacts with some big-name businesses and organisations, all of which will open doors to potential future employers. Many of our courses incorporate a year in industry, and our placement officers are here to help you secure your ideal role. Work-based learning, mentoring, job shadowing, volunteering, acting as a university ambassador or finding a part-time job are all part of our clear focus on making you an employer's first choice.

[www.bcu.ac.uk/placements](http://www.bcu.ac.uk/placements)

## Student employment

By joining our student employment agency, OpportUNIty, you can become a fully paid member of the University's staff. With feedback and assistance at every stage and support in developing skills in more than 20 identified areas, this experience will help you clearly show your ability to future employers. Our students have been placed in over 3,700 roles and assignments in the scheme's first two years of operation.

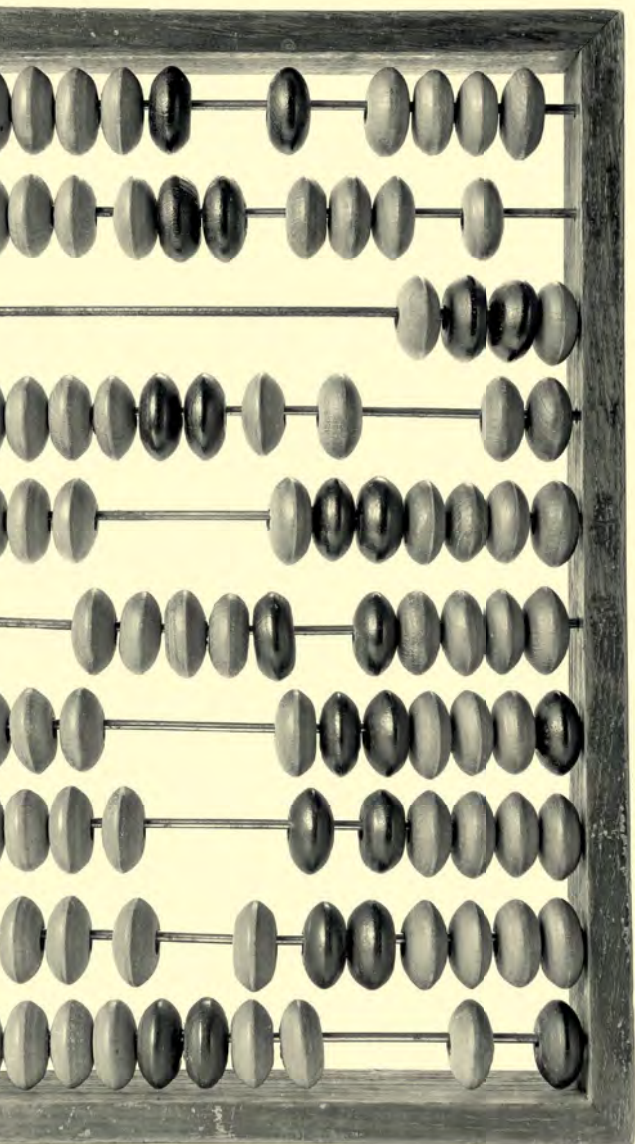
[www.bcu.ac.uk/studentjobs](http://www.bcu.ac.uk/studentjobs)

## Studying abroad

The benefits of studying abroad can last a lifetime and help shape your confidence. The Erasmus programme enables higher education students in 33 European countries to study for part of their degree in another participating country. This offers a unique opportunity to strengthen your foreign language skills, enhance your CV, experience new cultures and make new contacts and friends.

[www.bcu.ac.uk/student-info/erasmus](http://www.bcu.ac.uk/student-info/erasmus)





# Student finance. *It all adds up.*

## Money, fees and grants.

With one in three jobs requiring degree-level skills and graduates earning an average of £12,000 a year more than non-graduates\*, coming to university is an investment in your future. The good news is that most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Here are some simple facts to put your mind at ease:

- Loans are available to cover the full cost of your tuition fees
- Loans are available to cover food, accommodation and travel
- You start to pay the loan back once you are in work and earning above a set threshold; currently £21,000 (set to rise in line with earnings from 2017)
- If your income falls back below that level, payments will stop automatically
- Anything you've not repaid after 30 years is written off
- Non-repayable Maintenance Grants of up to £3,387 per year are available\*\*

There are also additional grants for students with disabilities, students who are parents or who have an adult who is financially dependent on them or students currently in receipt of certain benefits.

[www.bcu.ac.uk/tuitionfees](http://www.bcu.ac.uk/tuitionfees)

\* Source: CBI and Office for National Statistics

\*\* Figure for 2015 entry, dependent on your parents' income and whether or not you are living at home





# Success stories.

Whether it's senior positions within global companies, or creating award-winning entertainment, our graduates are successfully shaping the world with the skills they have honed right here at Birmingham City University.

[www.bcu.ac.uk/stories](http://www.bcu.ac.uk/stories)

## Adam Lawrence

Adam, who graduated in 2012, has already appeared in Birmingham-based drama, *Peaky Blinders*, alongside BAFTA-nominated actors Cillian Murphy and Tom Hardy. Adam also starred in Channel 4's 'Dates' and has appeared on stage at Shakespeare's Globe Theatre. He was nominated for the Spotlight Best Actor prize in 2012.



## Jonnie Irwin

Leicester-born Jonnie graduated in 1997 with a degree in Estate Management. After originally embarking on a career in surveying, he is now the presenter of Channel 4's *A Place in the Sun* and BBC's *Escape to the Country*.



## Adam Rowlandson

Thanks to the contacts Adam made through the annual international engineering competition Formula Student, he discovered a job opportunity at Jaguar Land Rover. Since gaining a BSc (Hons) Motorsports Technology degree, he's been working in the firm's Powertrain department.



## Jamie Barry

Having graduated in 2004 with a BA (Hons) Primary Education with QTS, Jamie has earned a reputation for applying innovation to teaching. Less than a decade later, Jamie has been appointed head of Welford Primary School in Birmingham.



## Shezad Nawab

Inspirational entrepreneur Shezad is a successful businessman with six companies based around luxury global property, business consultancy, event pitching and more. Despite being deaf, Shezad has won several awards including the Business Institute Award 2011, Young Entrepreneur Award 2011 and Innovation Winner 2010.



## Emma Noble

Since arriving at the University, Emma's hard work has been rewarded with a training contract at top international law firm Mills & Reeve. This includes full sponsorship for her training costs, making her one of only two students in her year to have achieved the honour.



## Jodie Kirby

After winning the prestigious Nursing Times Student Nurse of the Year Award in the Mental Health category, Jodie now works with Birmingham and Solihull Mental Health Trust (BSMHT). Her award celebrates the exceptional skills, compassion and empathy required to nurse hard-to-reach patients.



# *The world.* *In one place.*

## International University

With both our staff and students coming from many different cultures and backgrounds, Birmingham City University boasts a diverse mix of nationalities. For us, it is this individuality that makes us so unique. And this is the reason we have a reputation for being a modern and dynamic international university committed to transforming the futures of our international students.

Based in the heart of the UK, our University is easily accessible from Birmingham Airport, with many airlines flying directly to the city. For international students, studying in the UK's second largest city and in a vibrant, multicultural environment brings great benefits – both culturally and to their academic studies.

- 2,400 international and EU students from 80 countries.
- Over 100,000 alumni across 120 countries.

## International support

Our bespoke range of international services means you're never far from the support you need:

**Meet and Greet service:** Be greeted at Birmingham Airport with a free orientation programme to help you settle in.

**Student Services team:** Visa counselling, career and employment services.

**Accommodation services:** Priority accommodation allocation.

**International and cultural student groups:** Including the International Student Group, Nigerian Society, Oriental Society and Indian Society.

**International Students in Birmingham:** Connecting international students with local people.

**Centre for Academic Success:** Free one-to-one advice and support to improve English language skills.

[www.bcu.ac.uk/international](http://www.bcu.ac.uk/international)

## International College

Based at our Bournville campus, Birmingham City University International College provides bespoke pathways to undergraduate and postgraduate degrees. Designed for international students, they offer progression to a Bachelor's or Master's programme at the University.

You will work closely with teachers, students and support staff plus a wider network of contacts, as well as having access to the facilities, resources and support of the wider University. Academic classes are capped at 35 students and English language classes are restricted to 16.

[www.bcu.ac.uk/bcuic](http://www.bcu.ac.uk/bcuic)

"For me, my time here at Birmingham City University has been life-changing. Having moved nearly 2,000 miles, I've met people from all over the world, studied with some great lecturers and had the opportunity to do what I love through work-based placements."

**Susan Lai**  
**BA (Hons) Business and Management**





# Live *the city.*

As Europe's youngest city\*, Birmingham is the perfect setting for a university. Its incredible shopping, nightlife and social scene easily rivals that of London, minus the cost!

Rich in history, heritage and cultural diversity, a vibrant arts sector boasts a multitude of theatres, galleries, live music venues, design studios, public art spaces and cinemas. And, with the largest concentration of professional and financial services outside London, our links with local businesses such as Jaguar Land Rover and the city's Jewellery Quarter mean you can gain real-world skills and establish industry contacts within your sector through placements or a part-time job.

## Investing in the future

With the new £188 million Library of Birmingham, a £600 million transformation of New Street train station and millions of pounds towards city centre transport, Birmingham has big plans for the future. And with air, road and rail connections providing access to 400 million people across Europe, there's no sign of this city standing still.

[www.bcu.ac.uk/birmingham](http://www.bcu.ac.uk/birmingham)

42,000 companies  
900 global firms  
£94bn regional economy  
33m visitors per year\*



# Life on your terms.

## Student accommodation

Leaving home for university is the most transformational move you will ever make. And with the excitement, freedom and independence of living in halls, it's the perfect way to meet new friends.

At Birmingham City University there's safe, secure and affordable accommodation for everyone at three of our University-owned halls of residence as well as our private halls in the city. Full-time international students and undergraduates outside of Birmingham can guarantee University accommodation in their first year by making us their first choice and applying before the deadline.

Public transport links are just as handy, with cost-effective student travel cards available to all students.

[www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation)



### Oscott Gardens (City North)

3 miles from Birmingham city centre  
419 en suite rooms  
Self-catering flats with 5-8 bedrooms  
Shared kitchen and lounge  
6 wheelchair-accessible rooms  
10 sensory impairment rooms  
Private internal telephone  
Internet connection  
Launderette  
Limited on-site car parking  
Bicycle racks  
Secure entry systems  
WiFi available



### The Coppice (City North)

3 miles from Birmingham city centre  
432 rooms  
Self-catering flats with 6 bedrooms  
Shared kitchen, dining room and two bathrooms  
Private internal telephone  
Internet connection  
Launderette  
Limited on-site car parking  
Bicycle racks  
Secure entry systems  
WiFi available



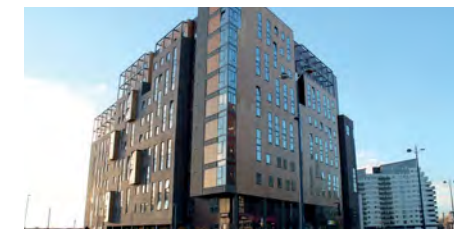
### City South

2 miles from Birmingham city centre  
128 rooms across two halls of residence  
Shared kitchen, dining room and bathrooms  
Private internal telephone  
Internet connection  
Launderette  
Accommodation office  
Union bar  
Security entry system  
Pay-as-you-go car parking  
Café and shop  
WiFi available



### clv Birmingham (City Centre)

1 mile from Birmingham city centre  
Privately-owned facility  
280 en suite rooms  
4-6 bedroom flats  
Shared kitchen and lounge  
Launderette  
On-site security  
Common room with satellite TV  
Gym (at extra charge)  
Pay-as-you-go car parking  
Free broadband connection



### Jennens Court (City Centre)

1 mile from Birmingham city centre  
Privately-owned facility  
350 en suite rooms  
Disabled Access  
3-6 bedroom flats  
Shared kitchen and lounge  
Launderette  
Secure door entry systems  
Common room with satellite TV  
Drinks and games machine  
Car parking and bike store  
24-hour CCTV and on-site security  
Free broadband connection



### Curzon Gateway (City Centre)

1 mile from Birmingham city centre  
Privately-owned facility  
300 en suite rooms  
Disabled access  
4-6 bedroom flats  
Shared kitchen and lounge  
Launderette  
Car parking  
Gym (a short walk away)  
Secure door entry systems  
24-hour CCTV and on-site security  
Free broadband connection

Accessible and/or adapted rooms are available in all halls apart from City South.



# Climb even *higher.*

## Further study

If you're not sure which career path to take, university can be a great way to find out. New opportunities such as work experience, volunteering or joining a student society will help you understand a subject that interests you in greater depth. And, should you wish to continue your studies at a higher level after graduating, a postgraduate course could help you progress even further within your chosen field.

Features of our taught postgraduate courses include:

- Qualifications up to Master's level
- Industry-accredited training
- Lectures and seminars by research-active staff
- Written, oral and practical examinations
- Frequent visits from industry experts
- Courses developed in line with industry trends.

[www.bcu.ac.uk/postgraduate](http://www.bcu.ac.uk/postgraduate)



## Research

Research is another way of furthering your knowledge and expanding your opportunities. The work undertaken by our research staff and research students is not only enriching our courses, it is literally shaping the world.

Alongside academic enquiry to create new knowledge and insights, we're focusing on complex societal and economic challenges to address real-world problems and deliver tangible benefits regionally, nationally and internationally.

Our ambitious investment plan will improve the quality, quantity and subject coverage of our research, increasing the number of research students across our core subject areas:

### Art and design

Allied health professions, nursing, psychology

Architecture, built environment and planning

Business and management studies

Computer science and informatics

Cultural and media studies

Education

Engineering

English language and literature

Law

Music, drama, dance and performing arts

Psychology

Social work, social policy and criminology

[www.bcu.ac.uk/research](http://www.bcu.ac.uk/research)





# Introduction

Whether you want to be an inventor or entrepreneur, an artist or musician, a teacher or entertainer, a course at Birmingham City University will help you shape your chosen career... and the world.

To find your perfect course, simply search by subject area or use the index at the back of this prospectus to find your course alphabetically.

## Courses by *subject area*



### Accountancy and finance

- 08 BA (Hons) | Accountancy
- 09 BA (Hons) | Accountancy and Business
- 10 BA (Hons) | Accounting and Finance
- 18 Association of Chartered Certified Accountants (ACCA)

### Acting/theatre

- 11 Foundation Course | Acting
- 12 BA (Hons) | Acting
- 13 BA (Hons) | Applied Performance (Community and Education)
- 137 BA (Hons) | Stage Management

### Advertising, marketing and PR

- 32 BA (Hons) | Business and Marketing
- 85 BA (Hons) | International Marketing (Top-Up)
- 100 BA (Hons) | Marketing
- 101 BA (Hons) | Marketing, Advertising and Public Relations

### Architecture/landscape architecture

- 15 BA (Hons) | Architecture (RIBA Part 1 Exemption)
- 92 BA (Hons) | Landscape Architecture

### Art, design and visual communication

- 16 BA (Hons) | Art and Design
- 66 HND | Fine Art
- 67 BA (Hons) | Fine Art
- 140 BA (Hons) | Theatre, Performance and Event Design
- 142 BA (Hons) | Visual Communication
- 142 BA (Hons) | Visual Communication (Film and Animation)
- 142 BA (Hons) | Visual Communication (Graphic Communication)
- 142 BA (Hons) | Visual Communication (Illustration)
- 142 BA (Hons) | Visual Communication (Photography)



B

Built environment

- 14 BSc (Hons) | Architectural Technology
- 22 HNC | Building Services Engineering
- 23 BSc (Hons) | Building Surveying
- 37 BEng (Hons) | Civil Engineering\*
- 37 MEng | Civil Engineering\*
- 43 HNC | Construction
- 44 BSc (Hons) | Construction Management
- 128 BSc (Hons) | Quantity Surveying
- 131 BSc (Hons) | Real Estate

Business and management

- 24 BA (Hons) | Business
- 25 BA (Hons) | Business Administration (Top-Up)
- 26 BA (Hons) | Business and Economics
- 27 BA (Hons) | Business and Finance
- 28 BA (Hons) | Business and Human Resource Management
- 29 HNC | Business and Management
- 30 HND | Business and Management
- 31 BA (Hons) | Business and Management
- 34 BA (Hons) | Business Management (Level 6 Top-Up Online Learning)
- 53 BA (Hons) | Economics and Finance
- 83 BA (Hons) | International Business (Top-Up)
- 84 BA (Hons) | International Finance (Top-Up)
- 97 BA (Hons) | Leadership and Management Practice (work-based)

C

Computing and technology

- 33 BSc (Hons) | Business Information Technology
- 38 BSc (Hons) | Computer Games Technology
- 39 BSc (Hons) | Computer Networks
- 40 BSc (Hons) | Computer Networks and Security
- 41 BSc (Hons) | Computer Science
- 54 BEng (Hons) | Electronic Engineering (all pathways)
- 54 BEng (Hons) | Electronic Engineering with Foundation Year (all pathways)
- 54 MEng | Electronic Engineering (all pathways)
- 65 BSc (Hons) | Financial Mathematics\*
- 65 MSci | Financial Mathematics\*
- 68 BSc (Hons) | Forensic Computing
- 78 BSc (Hons) | Information and Communications Technology
- 102 BSc (Hons) | Mathematics\*
- 102 MSci | Mathematics\*
- 102 BSc (Hons) | Mathematics and Statistics\*
- 102 MSci | Mathematics and Statistics\*

\*Subject to approval

E

Criminology

- 45 BA (Hons) | Criminology
- 45 BA (Hons) | Criminology and Security Studies
- 45 BA (Hons) | Criminology, Policing and Investigation

Education and teacher training

- 36 BA (Hons) | Children and Integrated Professional Care
- 42 BA (Hons) | Conductive Education
- 50 BA (Hons) | Early Childhood Studies
- 51 BA (Hons) | Early Childhood Studies (Top-Up)
- 52 FdA | Early Years
- 104 BSc (Hons) | Mathematics with Secondary Education and Qualified Teacher Status
- 124 BA (Hons) | Primary Education with Qualified Teacher Status

Engineering

- 19 BEng (Hons) | Automotive Engineering
- 19 BEng (Hons) | Automotive Engineering with Foundation Year
- 20 MEng | Automotive Engineering
- 54 BEng (Hons) | Electronic Engineering with Foundation Year (all pathways)
- 54 BEng (Hons) | Electronic Engineering (all pathways)
- 54 MEng | Electronic Engineering (all pathways)
- 59 BSc (Hons) | Enterprise Information Systems
- 105 BEng (Hons) | Mechanical Engineering
- 105 BEng (Hons) | Mechanical Engineering with Foundation Year
- 106 MEng | Mechanical Engineering
- 112 BSc (Hons) | Motorsports Technology

English

- 56 BA (Hons) | Creative Writing with English
- 56 BA (Hons) | English
- 56 BA (Hons) | English and Creative Writing
- 56 BA (Hons) | English and Drama
- 56 BA (Hons) | English and Journalism\*
- 56 BA (Hons) | English and Media
- 58 Foundation Certificate | English for Academic Purposes
- 56 BA (Hons) | English Literature
- 56 BA (Hons) | English Literature and English Language Studies (Joint Honours)
- 56 BA (Hons) | English Literature with English Language Studies (Major/Minor)
- 56 BA (Hons) | English Language with English Literature

F

Fashion, textiles, interior and 3D design

- 06 BA (Hons) | 3D Designer Maker
- 46 BA (Hons) | Design Management (Top-Up)
- 62 BA (Hons) | Fashion Business and Promotion
- 60 BA (Hons) | Fashion Design
- 60 BA (Hons) | Fashion Design with Design for Performance
- 60 BA (Hons) | Fashion Design with Fashion Accessories
- 60 BA (Hons) | Fashion Design with Fashion Communication
- 60 BA (Hons) | Fashion Design with Garment Technology
- 69 BA (Hons) | Furniture and Lifestyle Products
- 82 BA (Hons) | Interior Design
- 125 BA (Hons) | Product Design
- 138 BA (Hons) | Textile Design
- 138 BA (Hons) | Textile Design (Constructed Textiles)
- 138 BA (Hons) | Textile Design (Embroidery)
- 138 BA (Hons) | Textile Design (Printed Textiles and Surface Design)
- 138 BA (Hons) | Textile Design (Retail Management)

H

Health and social care

- 47 BSc (Hons) | Diagnostic Radiography
- 72 CertHE | Health and Social Care
- 74 FdSc | Health and Social Care
- 110 BSc (Hons) | Midwifery
- 111 BSc (Hons) | Midwifery Shortened Programme
- 116 BSc (Hons) | Nursing - Adult
- 116 BSc (Hons) | Nursing - Child
- 116 BSc (Hons) | Nursing - Learning Disability
- 116 BSc (Hons) | Nursing - Mental Health
- 118 DipHE | Operating Department Practice
- 119 BSc (Hons) | Paramedic Science
- 127 BSc (Hons) | Public Health
- 129 BSc (Hons) | Radiotherapy
- 130 FdSc | Rehabilitation Work (Visual Impairment)
- 132 BSc (Hons) | Social Work
- 136 BSc (Hons) | Speech and Language Therapy

J

Jewellery and silversmithing

- 70 Gemmological Association Foundation Certificate/ Gemmology Diploma/Gemmology Diamond Diploma
- 71 BSc (Hons) | Gemmology and Jewellery Studies
- 76 BA (Hons) | Horology
- 87 Creative Self Development | Jewellery and Silversmithing
- 88 HND | Jewellery and Silversmithing
- 89 BA (Hons) | Jewellery and Silversmithing – Design for Industry (Top-Up)
- 90 BA (Hons) | Jewellery Design and Related Products
- 91 School of Jewellery Summer and Bespoke Short Courses

L

Law

- 94 LLB (Hons) | Law
- 94 LLB (Hons) | Law (Graduate Entry)
- 96 LLB (Hons) | Law (Recognised by the Bar Council of India)
- 94 LLB (Hons) | Law with American Legal Studies
- 94 LLB (Hons) | Law with Business Law
- 94 LLB (Hons) | Law with Criminology
- 98 HND | Legal Studies

M

Media and multimedia technology

- 48 BSc (Hons) | Digital Broadcast Technology
- 49 BSc (Hons) | Digital Media Technology
- 63 BSc (Hons) | Film Production Technology
- 64 BSc (Hons) | Film Technology and Visual Effects
- 79 BA (Hons) | Interactive Entertainment (Digital Art)
- 80 BSc (Hons) | Interactive Entertainment (Digital Marketing)
- 81 BSc (Hons) | Interactive Entertainment (Games Development)
- 107 HND | Media and Communication
- 108 BA (Hons) | Media and Communication
- 108 BA (Hons) | Media and Communication (Event and Exhibition Industries)
- 108 BA (Hons) | Media and Communication (Journalism)
- 108 BA (Hons) | Media and Communication (Media Photography)
- 108 BA (Hons) | Media and Communication (Music Industries)
- 108 BA (Hons) | Media and Communication (New Media)
- 108 BA (Hons) | Media and Communication (Public Relations)
- 108 BA (Hons) | Media and Communication (Radio)
- 108 BA (Hons) | Media and Communication (Television)
- 115 BSc (Hons) | Music Technology
- 135 BSc (Hons) | Sound Engineering and Production

Music

- 113 BMus (Hons)
- 86 BMus (Hons) | Jazz
- 114 BA (Hons) | Music Business
- 115 BSc (Hons) | Music Technology
- 120 BMus | Popular Music Performance
- 121 HND | Popular Music Practice
- 122 BA (Hons) | Popular Music (Top-Up)

S

Social sciences

- 126 BSc (Hons) | Psychology
- 126 BSc (Hons) | Psychology with Criminology
- 126 BSc (Hons) | Psychology with Sociology
- 134 BA (Hons) | Public Sociology
- 134 BA (Hons) | Sociology
- 134 BA (Hons) | Sociology and Criminology



# 3

## BA (Hons) 3D Designer Maker

School of Fashion, Textiles  
and 3D Design

Explore materials, craft techniques and digital technologies to gain the skills for a successful career as a designer.

This flexible, in-depth course provides an opportunity to research and explore both traditional and state-of-the-art manufacturing skills, and engage with business through live projects.

Our outstanding design facilities include computer-aided design using recognised programs such as Photoshop, AutoCAD and SolidWorks. You will also get the opportunity to work on prototype development workshops for rapid prototyping and digitally driven processes with specialised guidance from our skilled technicians and trained academic staff.

There is an opportunity for an internship and live project work in your second year, providing valuable industry experience.

Course features:

Year 1

- Design methods and visualisation
- Design evolution
- Material technologies
- Form, function and feeling
- Global trends

Year 2

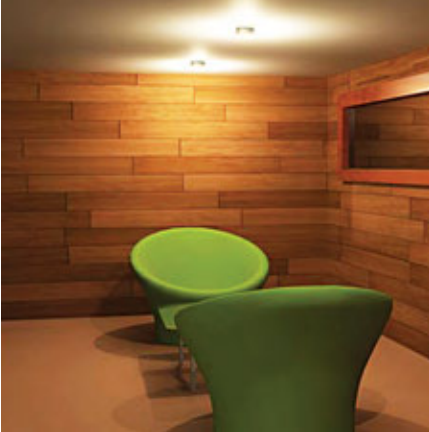
- Design principles and processes
- Design communication
- User needs and professional experience
- Design ethics

Year 3

- Competition and collaboration
- Signature project (contextual research and analysis)
- Signature project (development and realisation)
- The opportunity to showcase your work to industry leaders looking for new talent, at events such as New Designers and Free Range, London

“I was allowed to creatively indulge and develop my skills in a professional workshop and studio environment, while being given the specialised assistance and guidance needed.”

Brenda Curry



CAMPUS

City Centre

DURATION

3 years full-time

FEES

See website

UCAS CODE

W200

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage
- A creative portfolio





# A

## BA (Hons) Accountancy

Birmingham City  
Business School

Accredited by major professional bodies, this course will equip you with the skills and knowledge to handle financial challenges and become a valuable asset to any business.

From insight through industry-leading guest speakers to dynamic work placement opportunities, each stage of the course is structured to provide you with the professional skills and knowledge for a respected career in accountancy.

Highly respected within the industry, the course is accredited by the Chartered Institute of Management Accountants (CIMA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Public Finance and Accountants (CIPFA) for exemption purposes. The University is also a Platinum Approved Learning Partner of the ACCA, in recognition of its high-quality tuition and professional credibility.

This course takes every opportunity to put you into the shoes of a professional accountant, with placements and professional experience, as well as opportunities for international exchanges. Graduates work for companies such as HSBC, the Royal Bank of Scotland and L’Oreal.

Course features:

- Year 1
- Fundamentals of financial accounting
  - Fundamentals of management accounting
  - Professional and financial skills
  - Business economics and law

- Year 2
- Financial reporting
  - Management accounting applications
  - Taxation
  - Business finance decisions
  - Principles of audit and assurance

- Year 3
- Advanced financial reporting
  - Managing performance
  - Financial strategy

“This course is a challenging and interactive experience. There are many skills that will be tested throughout and will lead to having a good future career.”

Steven Partlett



CAMPUS  
City Centre

DURATION  
3 years full-time  
4 years sandwich

FEES  
See website

UCAS CODE  
N400

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- GCSE grade C or above in English language and mathematics
- Equivalent qualifications will be considered

ACCREDITATION



CAMPUS  
City Centre

DURATION  
3 years full-time  
4 years sandwich

FEES  
See website

UCAS CODE  
NN41

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- GCSE grade C or above in English language and mathematics
- Equivalent qualifications will be considered

Combining these two subjects will enable you to apply your practical knowledge of accountancy to contemporary business issues, enabling you to develop skills which are highly valued by employers.

The course gives a thorough understanding of the day-to-day impact of company figures and balances, equipping you with practical skills and knowledge needed to succeed.

It includes placement options, professional experience and the chance to create a marketing plan, which will be pitched, *Dragons’ Den* style, to industry experts – an invaluable opportunity for genuine feedback.

Combining these subjects sets you up for possible graduate fast-track training and entry-level management posts in a number of industries. You will build a wealth of knowledge that will be invaluable to your professional future, whatever your ambitions.

The University is a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA), in recognition of its high-quality tuition and professional credibility.

Course features:

- Year 1
- Accounting and finance
  - Managing organisations, people and self
  - New venture creations

- Year 2
- Financial accounting and analysis
  - Management accounting
  - Creative problem-solving

- Year 3
- Corporate reporting
  - International business strategy
  - Business start-up project, management consultancy project, dissertation or placement project

## BA (Hons) Accountancy and Business

Birmingham City  
Business School

“I chose to study at Birmingham City Business School as I believed they could offer me the knowledge and wisdom to succeed in my chosen course area.”

Chantel Lane

A

BA (Hons)  
**Accounting and Finance**

*Birmingham City  
Business School*

You'll discover how effective financial decisions can ensure wealth creation while finding a wide range of career options available from the skills you will learn.

Officially accredited by the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Public Finance and Accountancy (CIPFA), this highly respected course gives you the knowledge and experience to succeed.

The University is an ACCA Platinum Approved Learning Partner, a status only granted to institutions meeting the highest standards, such as exceeding the worldwide student pass rate for examinations.

Placement and exchange programmes provide outstanding industry experience; students have recently obtained placements at AXA Investments, Bentley, British Gas, the NHS, Toys R Us and Volkswagen. You will obtain full membership of the Association of Accounting Technicians on completion, provided you undertake an appropriate placement.

**Course features:**

**Year 1**

- Fundamentals of financial accounting
- Fundamentals of management accounting
- Professional and financial skills

**Year 2**

- Management accounting applications
- Financial reporting
- Taxation

**Year 3**

- Statistical decision-making
- Comparative financial systems
- Advanced financial reporting
- Financial strategy

“The course is challenging and provides you with all the tools necessary for life after graduation. The whole faculty is geared towards helping its students and providing the best service to them.”

Rohiel Khaliq



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

NN43

**ENTRY REQUIREMENTS**

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- GCSE grade C or above in English language and mathematics
- Equivalent qualifications will be considered

**ACCREDITATION**



A

Foundation Course  
**Acting**

*Birmingham School  
of Acting*

Learn the secrets of a successful audition as you experience the world of acting at an exciting, contemporary drama school.

With small classes and professional workshops at Shakespeare's Globe Theatre in London, you will be prepared for further study and develop your practical performance skills.

Theatre visits and backstage tours alongside voice, movement and dance and acting classes will give you invaluable insight and knowledge. At 20 weeks in length, this exciting course offers you an intensive introduction to the techniques needed, and the hard work required, if you want to progress to drama school or a degree-level performance course.

Ideal if you are contemplating a gap year before higher education, it gives you invaluable experience and proof of your commitment when you move on to auditions for three-year degrees.

**Course features:**

- Classes cover acting, voice, movement and singing

You undertake four projects as part of the course:

- Devised work (storytelling)
- Musical theatre styles
- Shakespeare
- Modern playwrights

“It's such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need.”

Rebecca Witherington



# A

## BA (Hons) Acting

*Birmingham School  
of Acting*

Take your acting skills to the next level as you receive expert preparation for a career on stage or screen.

Part of a school accredited by Drama UK, this course treats you as, and prepares you to be, a professional actor, stretching you physically, personally and professionally.

Based in professional studios, a team of experienced staff will teach you a range of acting skills, how to interpret text to an advanced level, and voice, movement and singing techniques.

In your final year, you appear in live stage performances, industry showcases, a filmed performance and a radio play. There are also opportunities to compete in various industry competitions, including the Carleton Hobbs Competition for Radio, organised by the BBC, the Sam Wanamaker Festival at Shakespeare’s Globe Theatre, London, and the Stephen Sondheim Society Student Performer of the Year Award, organised by the Society for West End Theatres.

Course features:

Year 1

- Acting
- Acting theory
- Physical skills
- Singing
- Voice

Year 2

- Acting
- Workshops
- Physical skills
- Singing

Year 3

- Acting
- Production
- Recorded media
- Showcase and auditions
- Professional studies

“The tuition we received was absolutely outstanding – so many of our tutors had worked in the acting business all their lives and, as I’ve learned since then, as an actor you learn on the job so to have the benefit of their experience was amazing for all of us.”

Catherine Tyldesley  
(Eva Price in *Coronation Street*)



### CAMPUS

City Centre

### DURATION

3 years full-time

### FEES

See website

### UCAS CODE

You cannot apply for this course via UCAS. Please apply directly to the School using our online application form.

### ENTRY REQUIREMENTS

- Admission is by audition
- In addition we require 160 UCAS points from A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Individual offers are made regarding grades in order to secure a place on the course
- Normally 32 students are enrolled onto the course each year

### ACCREDITATION



### CAMPUS

City Centre

### DURATION

3 years full-time

### FEES

See website

### UCAS CODE

W490

### ENTRY REQUIREMENTS

- 240 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels (or equivalent), which should normally include drama, dance, performance or a related arts subject, plus a range of GCSEs
- We also welcome applicants with practical experience in the performing arts
- Admission is usually based on an interview day where you will take part in a workshop and interview

The only course of its kind in the West Midlands, this course gives you the professional skills to make you an invaluable addition to any company, or start your own.

This innovative course enables you to develop skills in acting, singing, dancing, spoken word, writing and devising performance.

You will have the opportunity to perform in multidisciplinary performance projects for young people which challenge perspectives as well as developing and delivering workshops in community or educational settings.

You will also benefit from partnerships and collaborations with a wide variety of companies, venues and organisations, including Birmingham REP, mac birmingham, The Drum and The Playhouse Theatre.

Course features:

Year 1

- Skills workshop
- Contextual studies and critical theory
- Community and identity
- Performance workshop
- Project

Year 2

- Professional practice and administration
- Devising, making and writing
- Applied practice and theory
- Facilitation in context
- Skills workshop
- Project

Year 3

- Project planning
- Collaboration project
- Outreach project
- Community arts project

# A

## BA (Hons) Applied Performance (Community and Education)

*Birmingham School  
of Acting*

“It’s a brilliant course. It’s not just about performance skills. It helps us decide what we want to specialise in, what we want to do with our lives, and it gives us the opportunity to challenge stereotypes.”

Danielle Cairns

# A

## BSc (Hons) Architectural Technology

*Birmingham School of  
the Built Environment*

Play a significant role in the creation of the built environment and help shape the future.

Accredited by the Chartered Institute of Architectural Technologists and the Chartered Institute of Building, this course matches the need for a well-designed, functioning and productive built environment with the regulatory, technical and sustainable influences that underpin it.

You will learn how to construct designs using CAD in a three-dimensional format. You will explore the intricacies and challenges of negotiation with planning and building authorities, and gain the ability to offer technical advice where appropriate.

This course's excellent links with industry employers open up a range of opportunities for work placements, allowing you to experience first-hand the professional life of an architectural technologist.

Regular field trips to construction projects add context and relevance to your studies.

### Course features:

#### Year 1

- Residential construction
- Environmental and materials science
- Design and surveying skills
- Law for designers
- Professional practice project

#### Year 2

- Pre- and post-contract procedures
- Design practice and procedures
- Advanced design and surveying skills
- Commercial and industrial technology
- Professional practice projects

#### Year 3

- Research into practice
- Design practice
- Design practice and implementation
- Design study

“Lecturers are always willing to help... they work to ensure everyone can reach their full potential.”

Aneesa Mulla



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### FEES

See website

### UCAS CODE

K236 (for part-time, apply direct to University)

### ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

### ACCREDITATION



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years part-time

### FEES

See website

### UCAS CODE

K100 (for part-time, apply direct to University)

### ENTRY REQUIREMENTS

- 340 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Mix of science/mathematics and humanities/arts at A Level
- A minimum of one 12-unit or two six-unit A Levels or equivalent
- A minimum of five GCSEs including, without exception, English and mathematics grade C or above
- Level 3 Foundation Diploma (Art and Design) with merit or distinction in final stage
- Portfolio

### ACCREDITATION



If you're considering a career in architecture, this course will equip you with everything you need to participate in shaping the future of architectural design.

From lectures by leading industry professionals, to cultural study trips and live briefs from real clients, everything is structured to help you respond creatively to the challenges of expanding urbanisation.

With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, practitioners and theorists. The course explores environmental conditions, neighbourhoods, cities, and regional and global networks, as well as how disciplines, systems, concepts and people connect in the real world.

The course, accredited by the Royal Institute of British Architects, also includes a comprehensive set of activities in Professional Studies, including a work placement, construction site visits and Into Work seminars.

After a year out in an architectural practice, you are advised to apply for our MArch course (RIBA Part 2) and then progress to our PgDip Architectural Practice course (RIBA Part 3).

### Course features:

#### Year 1

- Digital and hand-drawn visual communication skills
- Contemporary construction technologies
- The city and the urban environment
- History and theory of architecture

#### Year 2

- Policy in forming urban and architectural constructs
- The role of the architect as co-ordinator or facilitator in the act of construction
- Sustainable development and technology
- Co.LAB live projects

#### Year 3

- Physical and cultural architecture
- Dynamic cities
- New digital technologies
- Employability and entrepreneurial skills

## BA (Hons) Architecture (RIBA Part 1 Exemption)

*Birmingham School  
of Architecture*

“The diverse interpretation Birmingham School of Architecture takes on what architecture is, and what it can be, makes the school a captivating place to study.”

Callum Sohal



# A

## BA (Hons) Art and Design

### *School of Art*

**This outstanding course enables you to establish your own artistic/ design practice and will inspire and prepare you for a future in the creative industries.**

Closely supported by expert staff from a variety of disciplines, you will be encouraged to work across art and design in order to explore the potential of different media, processes and ways of working.

With regular talks from professional artists, designers, curators, craftspeople and entrepreneurs, you will be inspired to develop your skills in the context of the real world.

The School runs two nationally recognised contemporary galleries and you'll have access to outstanding studios and contemporary installation spaces.

Work experience placements and live industry briefs provide practical, professional exposure that has led to collaborations with companies such as Channel 4, Ikea, Fused, Sony, Selfridges and Polydor.

#### **Course features:**

##### **Year 1**

- Explore a range of disciplines
- Interdisciplinary projects
- Developing strengths

##### **Year 2**

- Professional placements
- Opportunities for overseas study
- Collaborative practice

##### **Year 3**

- Develop a career plan
- Contemporary and historical contexts
- Professional practice

“What really stuck with me was the intention to cultivate the skill set needed to define my goals, break down the steps/stages to achieving my goals and fulfil them.”

Devon McFarlane



### **CAMPUS**

Margaret Street

### **DURATION**

3 years full-time

### **FEES**

See website

### **UCAS CODE**

W190

### **ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels or equivalent
- BTEC National Diploma (DMM)
- Level 3 Foundation Diploma (Art and Design) with merit or distinction
- Portfolio



# A

## Association of Chartered Certified Accountants (ACCA)

*Birmingham City  
Business School*

Be fully prepared to pass the examinations for the fastest-growing international accounting body, whose membership is highly rated by employers worldwide.

This new course gives you the necessary preparation to pass all of the external examinations, including the Knowledge, Skills and Professional Papers for ACCA.

The University is a Platinum Approved Learning Partner of ACCA, a status only granted to institutions meeting the highest standards, such as exceeding the worldwide student pass rate for examinations.

All of our tutors are qualified accountants, with expert academic and professional knowledge and experience.

As a leading UK practice-based university, we offer a range of facilities and support mechanisms. We also offer a range of further study opportunities to students, both during and after completing the ACCA qualification.

### Course features:

The course covers preparation for all 16 external examinations:

- F1 Accountant in Business
- F2 Management Accounting
- F3 Financial Accounting

### Skills Papers

- F4 Corporate and Business Law
- F5 Performance Management
- F6 Taxation
- F7 Financial Reporting
- F8 Audit and Assurance
- F9 Financial Management

### Essential

- P1 Governance, Risk and Ethics
- P2 Corporate Reporting
- P3 Business Analysis

### Options (two to be completed)

- P4 Advanced Financial Management
- P5 Advanced Performance Management
- P6 Advanced Taxation
- P7 Advanced Audit and Assurance

“I am learning invaluable skills that I will take away with me. The Business School has great resources and staff that have supported me throughout the course.”

Jenny Head

Course Enquiries team: +44 (0)121 331 5595



### CAMPUS

City Centre

### DURATION

1–4 years full-time  
Variable part-time

### FEES

See website

### UCAS CODE

You cannot apply for this course via UCAS. Please apply directly to the School using our online application form.

### ENTRY REQUIREMENTS

- You must be accepted as a registered student by the ACCA (find out more at [www.accaglobal.com](http://www.accaglobal.com))
- Five GCSEs including mathematics and English
- Two A Levels or equivalent

### ACCREDITATION



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### FEES

See website

### UCAS CODE

H330 (for part-time, apply direct to University)

### ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels including AS Level mathematics at grade C or above
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

### ACCREDITATION



This course gives you the practical skills to creatively implement new technologies, driving you towards a rewarding career as a professional engineer.

The course underpins a technical and creative study of design, drivetrain, vehicle body and engineering systems with key business and market considerations. Advanced automotive workshops and laboratories include computer numerical control (CNC), three-dimensional scanning and rapid prototype facilities, engine test labs and reverse engineering.

This course is CEng accredited and fulfils the educational requirements for Chartered Engineer when presented with an accredited MSc. In addition, the course meets the educational requirements for registration as an Incorporated Engineer.

We enjoy strong links with business and industry, such as Morgan Motor Company, Westfield Sportscars and Aquila Racing Cars, and also work with globally respected technology partners.

You can get involved in the design, engineering and performance of our Formula Student car at the international IMechE Formula Student event at Silverstone.

### Course features:

#### Year 1

- Engineering design
- Applied mechanics and dynamics
- Applied thermodynamics
- Materials and manufacture
- Mathematical analysis

#### Year 2

- Suspension and chassis design
- Mechanics and dynamics
- Engine and drivetrain
- Management of engineering and technology innovation
- Numerical analysis

#### Year 3

- Individual project
- Body engineering
- Advanced engineering analysis
- Dynamics and control
- Hybrid vehicles

Note: This course is also available as a four-year degree with a foundation year (UCAS code: H338) if you have 200 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of the degree.

# A

BEng (Hons)

## Automotive Engineering

*School of Engineering,  
Design and Manufacturing  
Systems*

“The University has good facilities for the automotive sector and the labs are very hi-tech, with all the latest software. We got a lot of hands-on experience. Overall, the course and the University helped me raise my confidence and be outgoing in life.”

Sourabh Joshi



# A

MEng

## Automotive Engineering

*School of Engineering,  
Design and Manufacturing  
Systems*

**Become a successful professional engineer with the ability to implement new technologies.**

Designed to meet the needs of industry, this course provides you with outstanding career prospects, aiming to create successful, highly employable graduates. This course is CEng accredited and fulfils the educational requirements for registration as a Chartered Engineer.

You can participate in the annual international IMechE Formula Student event at Silverstone and take part in events which have included Autolink, Powertrain, Autosports International, Walker Adams, Max Power Show and Hot Wheels Racing.

Advanced automotive workshops and laboratories provide the spark and ignition for theoretical learning, including computer numerical control (CNC), three-dimensional scanning and rapid prototype facilities, engine test labs and reverse engineering facilities.

We have strong links with business and industry, such as Morgan Motor Company, and work with globally respected technology partners.

### Course features:

#### Year 1

- Engineering design
- Applied mechanics and dynamics
- Applied thermodynamics
- Materials and manufacture
- Mathematical analysis

#### Year 2

- Suspension and chassis design
- Mechanics and dynamics
- Engine and drivetrain
- Management of engineering and technology innovation
- Numerical analysis

#### Year 3

- Individual project
- Body engineering
- Advanced engineering analysis
- Dynamics and control
- Hybrid vehicles

#### Year 4

- Master's group project
- Knowledge-based engineering
- Automotive electronics and control
- International logistics systems management
- Operations and process management

“I fully believe that students graduate from the University confident and positive about their careers and future.”

Niki Lazaridou



### CAMPUS

City Centre

### DURATION

4 years full-time  
5 years sandwich  
7 years part-time

### FEES

See website

### UCAS CODE

H3H0 (for part-time, apply direct to University)

### ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels including AS Level mathematics at grade C or above
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

[bcu.ac.uk/courses](http://bcu.ac.uk/courses)





# B

## HNC Building Services Engineering

Birmingham School of  
the Built Environment

Gain the technical ability and all-round professional awareness to work in a technician role in the areas of heating, ventilation or air conditioning.

A nationally recognised professional qualification in its own right, this award also helps you progress to a full Honours degree in Building Services Engineering. Aimed principally at engineers in the building services industry, this is one of the few UK courses of its kind.

You will be taught by experienced academic staff, many with long experience in industry, bringing with them a wealth of skills and knowledge.

South and City College Birmingham is one of only a handful of training providers to achieve the government’s Training Quality Standard in three or more sector areas. The College also has Customer Service Excellence status, proof of the importance placed on student satisfaction.

Course features:

- Design principles and application
- Building services science
- Analytical methods
- Management principles and applications
- Health, safety and welfare
- Group project

You will also study an additional four specialist units:

- Thermofluids and acoustic criteria
- Air conditioning
- Heating
- Energy utilisation and efficiency

“Studying with others on similar courses enabled me to broaden my mind. I learned how people with different backgrounds can work together and developed vital skills in communication and leadership.”

Sidra Qayum



CAMPUS

South and City College  
Birmingham

DURATION

2 years part-time

FEES

See website

UCAS CODE

Apply online at [www.sccb.ac.uk](http://www.sccb.ac.uk)

ENTRY REQUIREMENTS

- BTEC Level 3 in Building Services: Heating, Ventilation and Air Conditioning
- Alternatively, good GCSE passes in mathematics and science, plus building services experience
- For further details, please visit the South and City College Birmingham website, [www.sccb.ac.uk](http://www.sccb.ac.uk)

CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich  
5 years part-time

FEES

See website

UCAS CODE

K230 (for part-time, apply direct to University)

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION



Gain the skills relevant to current construction practice and emerge as a highly capable practitioner.

Fully accredited by the Royal Institution of Chartered Surveyors and the Chartered Institute of Building, this course has complete professional integrity.

You will benefit from the expert guidance, support and insight of staff who can call on professional industry experience. The skills you acquire will be put to the test as you undertake a domestic survey and commercial survey as part of your assessment.

Regular site visits will give you industry insight and our virtual town, ‘Shareville’, enables you to accurately simulate building environments and situations. Once the course is successfully completed, and a minimum of 24 months of suitable work experience is undertaken, you can apply for the final Assessment of Professional Competence (APC) to gain membership of the Royal Institution of Chartered Surveyors (RICS).

Course features:

Year 1

- Residential construction
- Environmental and materials science
- Design and surveying skills
- Law for designers
- Professional practice project

Year 2

- Commercial and industrial technology
- Residential surveying
- Advanced design and surveying skills
- Pre- and post-contract procedures
- Professional practice projects

Year 3

- Commercial surveys and reporting
- Defect and structural appraisal
- Conservation issues in practice
- Project and maintenance management
- Building surveying practice

## BSc (Hons) Building Surveying

Birmingham School of  
the Built Environment

“The lecturers are friendly and very approachable if you require any help or guidance with certain topics.”

Matthew Hateley



# B

## BA (Hons) Business

Birmingham City  
Business School

Combining business discipline with entrepreneurial vision, this course prepares you for a rewarding and dynamic career.

With a huge choice of subject areas, this is the most flexible course in Birmingham City Business School’s degree portfolio.

Throughout this course, you will find an emphasis on business theory as it applies to actual business situations. A compulsory work placement before your final year puts you face-to-face with real business challenges, and there is also the chance to take part in an exchange programme at one of our international partner institutes.

The personal insight of high-profile guest speakers adds colour and relevance to business principles and theories.

As one of the UK’s most established and respected business schools, we enjoy close and collaborative links with industry providing real-life insight and experience that is recognised and valued by employers.

Course features:

- Year 1
- Economic environment
  - Accounting and finance
  - Managing organisations, people and self

- Year 2
- Contemporary business issues
  - Creative problem-solving
  - Business operations and logistics

- Final year
- International business strategy
  - Placement project
  - Globalisation

Note: This course is also available as a three-year Professional Practice option (subject to validation) that incorporates a year-long placement within your three years of study; you will complete the first two years of your degree on campus while your final year is completed and assessed in the workplace. Please see our website for more information.

“The staff are really good at helping you to get to where you want to be – they take the time to help you out.”

Katherine Anley



CAMPUS  
City Centre

DURATION  
4 years sandwich

FEES  
See website

UCAS CODE  
N100

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Levels may include general studies and critical thinking. Remaining points can be made up with AS Levels in different subjects.
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

# B

## BA (Hons) Business Administration (Top-Up)

Birmingham City  
Business School

Follow your own personalised timetable and broaden your knowledge of specialist business areas to help your future career.

Guided and supported throughout by your tutor, you will build your own personal programme of study, which clearly demonstrates to employers your business strengths.

You will benefit from the close attention of staff who can share a vast range of knowledge from their own extensive industry experience.

You will follow your own personalised study timetable with a high level of individual support, studying eight modules from a choice of 20 with assessment taking place at the end of each term.

Birmingham City Business School collaborates closely with industry, which means your course has currency, credibility and practical business relevance.

On completion, you will have the option of progressing to postgraduate study through Birmingham City Business School’s outstanding portfolio of MA, MSc and MBA courses.

Course features:

- Business operations and systems
- Business statistics
- Creative industries marketing
- Entrepreneurship and small business development
- Global marketing
- Contemporary advertising

“My tutors have helped me succeed and given me valuable advice on how to study efficiently; we are always updated with the facilities available in the University to help us achieve in our studies.”

Shuo Yin

BA (Hons)  
Business and Economics

Birmingham City  
Business School

Gain insight into how focused business practice can play a major role in global economic recovery and develop valuable skills for a rewarding career.

Combining these two main subject areas broadens your employment potential and skill set. A year-long work placement means that you get inside the business world, pick up key transferable skills, and put theory into practice. There are also opportunities for international exchanges.

Teaching includes case studies that look at the published results of real companies, and high-profile guest speakers share experience and insight.

You will also get to put together a first-year business plan that you pitch, *Dragons' Den* style, to genuine industry experts.

Birmingham City Business School collaborates closely with industry, which means your course has currency, credibility and practical business relevance.

Course features:

Year 1

- The economic environment
- Accounting and finance
- Marketing fundamentals
- New venture creations

Year 2

- Contemporary business issues
- Microeconomics
- Macroeconomics

Year 3

- International economics
- Money and banking
- Business operations and systems
- Making sense of organisations

“A learning environment that gives a vast amount of communication between the students and lecturers. More than a teach–learn relationship.”

Sukaina Al-Husseiny



CAMPUS  
City Centre

DURATION  
3 years full-time  
4 years sandwich

FEES  
See website

UCAS CODE  
NL11

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Levels may include general studies and critical thinking. Remaining points can be made up with AS Levels in different subjects.
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

BA (Hons)  
Business and Finance

Birmingham City  
Business School

Insight into financial markets and planning, combined with study business operations, enables you to develop a portfolio of skills that are sure to impress potential employers.

Reflecting current practice, your studies consider the published results of real companies, and high-profile guest speakers will share their experience and insight.

You will follow a core first year – with modules on economics, marketing, accounting, finance and management – before going on to take subject-specific modules.

There is also the opportunity to spend a year working in industry between your second and third years on an optional placement year, getting essential, hands-on business experience.

As a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA), Birmingham City Business School is a recognised centre of excellence in finance education.

Course features:

Year 1

- Economic environment
- Accounting and finance
- Managing organisations, people and self

Year 2

- Contemporary business issues
- Business finance decisions
- Financial markets

Year 3

- Business operations and systems
- International business strategy
- International corporate finance
- Placement project or research dissertation

“The University has provided me with more than an education. With all the extra activities, events, competitions and societies available, it has helped me gain employability skills and made me more confident as an individual.”

Navdeep Dhillon



BA (Hons)  
Business and Human  
Resource Management

Birmingham City  
Business School

Gain insight into how to motivate and empower staff to help maximise their business performance and confidently approach employment in a competitive field.

This course helps you understand how people and businesses fit together and you will be equipped for excellent career opportunities, including roles in employee relations, employee development and recruitment.

By focusing on the importance of close integration between staff, management and the needs of the business, you will gain an understanding of how a company attracts, retains, motivates and manages its people.

Birmingham City Business School has always worked closely with industry; this business exposure means the course reflects real challenges and is highly valued by employers.

A Joint Honours degree allows you to study two main subject areas and potentially aim for employment in two distinctive areas.

Course features:

Year 1

- Managing organisations, people and self
- Marketing in business
- New venture creations

Year 2

- Legal aspects of human resources
- Human resource management resourcing and development
- Contemporary business issues

Year 3

- International business strategy
- International human resource management
- Managing the human resource management function

Note: This course is also available as a three-year Professional Practice option (subject to validation) that incorporates a year-long placement within your three years of study; you will complete the first two years of your degree on campus while your final year is completed and assessed in the workplace. Please see our website for more information.

“My experience at Birmingham City Business School has been fantastic. Lecturers are able to advise and teach by incorporating academic and practice techniques together.”

Amnol Kalsi



CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

NN16

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Levels may include general studies and critical thinking. Remaining points can be made up with AS Levels in different subjects.
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

CAMPUS

Birmingham Metropolitan College or South and City College Birmingham

DURATION

2 years part-time

FEES

Please contact College for current information

UCAS CODE

Apply directly to College

ENTRY REQUIREMENTS

- This HNC course is delivered at Birmingham Metropolitan College or South and City College Birmingham, and offered in partnership with Birmingham City University
- For further details and to apply, please refer to the respective College websites at [www.bmetc.ac.uk](http://www.bmetc.ac.uk) and [www.sccb.ac.uk](http://www.sccb.ac.uk)

ACCREDITATION



With a sharp focus on practical skills, this course gives you a solid platform for opening up a career in your chosen field of business or moving on to further your studies.

Professionally accredited by the Chartered Management Institute, this course is validated by the University and gives you the flexibility to study at either South and City College Birmingham or Birmingham Metropolitan College, both respected providers of quality business teaching.

The part-time mode of study gives you the chance to adapt your studies to your regular working commitments.

The knowledge and practical skills you acquire on the course demonstrate to employers your potential as a clear-thinking, analytical individual with a good grasp of current business challenges and opportunities. Successful completion allows you to progress to the HND Business and Management course, or one of the undergraduate business-related courses offered at Birmingham City University.

Course features:

- Marketing
- Organisations and behaviour
- Business environment
- Law for business
- Business analysis
- Managing activities to achieve results
- Managing financial resources and decisions

HNC  
Business and  
Management

Birmingham City  
Business School

“The sound emphasis on business practice helps equip the student for the rigours of study on a full degree programme, and prepares them well for success in the future.”

John Kimberley

HND  
Business and  
Management

Birmingham City  
Business School

With a clear emphasis on the key management issues in day-to-day business, you will develop a range of skills crucial to negotiating today’s organisational and entrepreneurial challenges.

This full-time, two-year course builds on HNC study and enables you to develop your business skills.

With full University validation, the course is studied at either South and City College Birmingham or Birmingham Metropolitan College, institutions with an outstanding reputation for the provision of business education.

Over your two years of study, you follow 12 core and four optional modules, each of which is assessed separately by an examination, an individual project, an assignment, or a combination of these.

This course gives you direct entry to the latter stages of a full Honours degree course at Birmingham City Business School, as well as access to a wide range of exciting career opportunities.

Course features:

- Marketing
- Human resource management
- Organisations and behaviour
- Business environment
- Law for business
- Business analysis
- Business planning
- Managing financial resources and decisions

“The University provides a lot of resources and connects you with key networks to get into the field you require. My advice is to be proactive and network and you will succeed.”

Jasdeep Dhillon



CAMPUS

Birmingham Metropolitan College (BMC) or South and City College Birmingham (SCCB)

DURATION

2 years full-time

FEES

Please contact College for current information

UCAS CODE

122N (BMC), 022N (SCCB)

ENTRY REQUIREMENTS

- At least 120 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- GCSE grade C or above in English language and mathematics (or equivalent)

ACCREDITATION



CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

N201

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Levels may include general studies and critical thinking. Remaining points can be made up with AS Levels in different subjects.
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION



Prepare for a management role where you can offer answers to new business issues, apply concepts and theory to real-world situations, and bring effective leadership to your team.

The course takes key management concepts, models and theories off the page and applies them to real contemporary business situations.

You will learn how to manage not only businesses and people, but also yourself, as you take increasing responsibility for your own personal learning and development.

Birmingham City Business School has always worked closely with industry; this business exposure means that the course reflects real challenges and is highly valued by employers.

The course benefits from the work of our highly regarded Centre for Leadership and Management Practice, which helps companies to develop managers and improve management practice. You also have the opportunity for a work placement, which can lead to future employment.

Course features:

Year 1

- Accounting and finance
- Managing organisations, people and self
- Marketing in business

Year 2

- Creative problem-solving
- The business entrepreneur
- The complexity of management

Year 3

- International business strategy
- Critical management perspectives
- Managing and leading strategic change

Note: This course is also available as a three-year Professional Practice option (subject to validation) that incorporates a year-long placement within your three years of study; you will complete the first two years of your degree on campus while your final year is completed and assessed in the workplace. Please see our website for more information.

BA (Hons)  
Business and  
Management

Birmingham City  
Business School

“Birmingham City University offered the degree I wanted to study and brilliant facilities within the Business School; this, coupled with excellent feedback and results from friends who had previously studied here, made the decision an easy one.”

James Hartle



# B

## BA (Hons) Business and Marketing

Birmingham City  
Business School

Gain the marketing know-how to help businesses succeed and become a valuable asset to any company.

Bringing essential business discipline to creative marketing flair, this course examines how emerging marketing techniques are used to transform organisations. It is accredited by the Chartered Institute of Marketing.

This is a practice-based study environment, and from day one you’re seen as a business professional with marketing expertise. You get a clear view of how organisations operate, the contemporary challenges and opportunities ahead of them, and the business-focused creativity needed to successfully market them.

Placements provide invaluable opportunities at companies such as DHL, Epson and Hewlett Packard. Our graduates have secured roles at companies including Royal Bank of Scotland, Mercedes Benz, Jaguar Land Rover and Sainsbury’s.

Course features:

Year 1

- New venture creations
- Marketing fundamentals
- Managing organisations, people and self

Year 2

- Creative problem-solving
- Business logistics and operations
- Marketing research

Year 3

- Marketing strategy and planning
- Digital marketing
- Contemporary advertising

Note: This course is also available as a three-year Professional Practice option (subject to validation) that incorporates a year-long placement within your three years of study; you will complete the first two years of your degree on campus while your final year is completed and assessed in the workplace. Please see our website for more information.

“Dealing with live clients, you are able to get a glimpse of what it’s really like in the real world. This is probably the best part of my course.”

Mazvita Nyatsambo



CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

NN15

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Levels may include general studies and critical thinking. Remaining points can be made up with AS Levels in different subjects.
- GCSE grade C or above in English language and mathematics (or equivalent)

ACCREDITATION



CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

G520

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

Gain technical skills alongside sound business knowledge as you prepare for a professional future.

Relevant to real-life needs and respected by employers, this course includes extensive use of case studies, as well as industry-standard simulation and virtualised technologies.

You get a thorough grounding in the hardware and software used in modern networked computer systems. You explore how business database systems are designed and implemented, and also investigate the legal aspects of technology.

Your studies take place at our state-of-the-art City Centre Campus, with technology and facilities that reflect advanced professional practice. The School is established as one of the leading academies for Microsoft and Cisco Systems, and is internationally recognised for teaching quality, research and extensive industry partnerships.

Course features:

Year 1

- IT professionalism
- Computer and networking fundamentals
- Web technologies
- ICT programming
- Business systems

Year 2

- Research and professional practice
- Enterprise databases: design and implementation
- Network management
- Business intelligence

Year 3

- Individual project
- Enterprise e-systems
- Strategic information systems
- Consultancy and IT management enterprise e-systems

## BSc (Hons) Business Information Technology

School of Computing,  
Telecommunications  
and Networks

“Everyone is just so friendly. The library has a great range of books which help with my studies a lot and the library staff also help with report writing and any other problems you may have.”

Jenny Powell

BA (Hons)  
**Business Management**  
**(Level 6 Top-up Online Learning)**

*Birmingham City  
 Business School*

**Top up your study of the way organisations work – at a time and pace to suit your needs.**

Working online, you have the freedom to build your study of business and management around your weekly commitments, but still enjoy the close support of the University and access to its facilities.

All teaching is on an individual basis, but you also participate in online group discussions of practical management situations, making use of case studies, problem scenarios and, where relevant, your own experiences.

The course is directly aimed at producing future managers, able to improve the quality of management decision-making, leadership and business practice across a range of organisations and in a variety of contexts.

Your Personal Development Planning will be supported by the online e-portfolio, Mahara, which enables you to build a portable learning portfolio to conveniently showcase your work to employers.

**Course features:**

- Managing strategically
- Contemporary issues in human resource management
- Critical management studies
- Marketing management
- Managing and leading change

“It was significant to me that in the Business School all the lecturers had industry experience.”

Michelle Dzumbunu



**CAMPUS**  
 Distance learning

**DURATION**  
 18 months part-time

**FEES**  
 See website

**UCAS CODE**  
 Apply direct to the University

**ENTRY REQUIREMENTS**

- At least 240 UK university credits or 120 ECTS credits in a business-related field
- GCSE grade C or above in English language and mathematics (or equivalent)





BA (Hons)  
**Children and Integrated Professional Care**

*School of Education*

If you’re looking to pursue a career working with children as part of an integrated professional team, you’ll receive the expert tuition needed.

The course is based on the requirements of the Common Core of Skills and Knowledge for the Children’s Workforce (CWDC 2010), and responds to the aims of the Every Child Matters Agenda (2004). It also incorporates recent and relevant legislation affecting children, young people and their families within education, law, health and social care.

Taught by experienced professionals, it is one of only a few courses of its kind in UK higher education; no other award offers the same combination of subject areas.

We offer various opportunities to engage with professional practice in the areas of children and education; children and health; children and social care; and child and family law.

Previous students have achieved positions in education welfare as attendance officers, as family support workers in children’s centres, as teaching assistants in special schools/colleges, and as nursery practitioners. In addition to this, graduates move on to work in the voluntary sector, project managing for charities and voluntary providers of children’s services.

**Course features:**

**Year 1**

- Child development and managing transitions
- Children and education
- Inclusive practice
- English law and the legal system

**Year 2**

- Working with families to safeguard children
- Schools and communities
- Children and the law
- Child protection

**Year 3**

- Work-based reflective study
- Contemporary issues
- Perceptions of childhood and youth
- Youth crime
- Social work skills

“The course has helped build my knowledge about children and health, law, education and social skills. It has also helped to build my confidence in working with others and delivering presentations.”

Kerry Mobbs



**CAMPUS**

City North

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

L590

**ENTRY REQUIREMENTS**

- 240 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels (or equivalent)
- At least four GCSEs including English language and mathematics

**CAMPUS**

City Centre

**DURATION**

BEng (Hons) 3 years full-time;  
MEng, 4 years full-time

**FEES**

See website

**UCAS CODE**

H201 (BEng), H200 (MEng)

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels including AS Level mathematics at grade C or above
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



Progress into a career as a civil engineer and become a member of the relevant professional institutions with a course designed specifically to meet their requirements.

With strong links to existing courses within the School of the Built Environment, this degree is aimed at students wishing to become Chartered Civil Engineers in industry. The course provides academic and vocational content within the areas of engineering mathematics, structural design, geotechnics, materials science and civil engineering technology, plus general construction subjects.

The course is targeted at people who are seeking a career in civil engineering. However, it is also applicable to anyone involved with the design, production or management of buildings or infrastructure.

The course is studied full-time and offers opportunities to experience a simulated workplace environment for design project tasks. The delivery of the course is complemented by visits to construction sites where you will be able to appreciate theory in context. The course allows seamless progression from BEng to Master’s-level awards.

**Course features:**

**Year 1**

- Visual communication
- Topographic surveying
- Civil engineering technology
- Engineering mathematics

**Year 2**

- Site surveying
- Operational management
- Geotechnics
- Professional practice project

**Year 3**

- Fluid mechanics and drainage
- Civil engineering measurement and cost
- Contract practice
- Honours research project

**Year 4 (MEng)**

- Development management
- Sustainability and the built environment
- Construction and property law
- Group design project

\*Subject to approval

BEng (Hons)/MEng  
**Civil Engineering\***

*Birmingham School of the Built Environment*

“This new course is designed to prepare students for industry by enabling them to integrate theoretical knowledge with in-demand practical skills across a wide range of subdisciplines.”

Antony Taft, Course Director

BSc (Hons)  
**Computer Games  
Technology**

*School of Computing,  
Telecommunications  
and Networks*

Covering entertainment and educational games, this course sets you up for an exciting career as a programmer in the gaming industry.

Developed in consultation with industry players including Microsoft, Rare Ltd, Blitz Games Studios, Jagex and Eutechnyx, as well as the industry accrediting body, Skillset, your studies are entirely relevant to market needs.

Through individual and project-based learning, you work with other programmers, artists and sound engineers to reflect professional practice.

There is the possibility of a work placement with local game companies, some of which include Innovation Birmingham Campus, Soshi Games, Fish-in-a-Bottle, Daden Labs, Sega and Mixed Reality Studios.

You'll also benefit from outstanding technology including a dedicated games studio with specialist game development software.

**Course features:**

**Year 1**

- Professional context of technology
- Data analysis
- Computer systems technology
- Games design and development

**Year 2**

- Media production management
- Open systems
- Computer networks and distribution
- Three-dimensional game world development
- Game engine programming

**Year 3**

- Individual project
- Mobile and web technologies
- Artificial intelligence
- Game hardware programming

“I enjoy spending time with my new-found colleagues during and after class. I find working as a team to be a great and enjoyable experience thanks to them.”

Radu Dumitriu



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

G450

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

G422

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



Develop the technical ability to plan, design and implement new networks, as well as the market insight and interpersonal skills that every employer looks for.

You will gain a clear understanding of computer operating systems, network communication systems and how to integrate hardware and software with business elements.

This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

We are a Cisco Systems Academy Centre, and one of Microsoft's top UK university-based academies. Your computer network training follows the Cisco Systems Networking Curriculum and is professionally recognised.

There is the chance to undertake an industry placement and gain professional qualifications, such as the Cisco Certified Network Associate (CCNA) and Microsoft Certified IT Professional (MCITP) certifications.

**Course features:**

**Year 1**

- Professional context of technology
- ICT programming
- Computer systems technology
- Computer networking basics
- Supporting ICT clients

**Year 2**

- Management in technology innovation
- ICT programming
- Wireless networks
- Switched LANS and WANS
- Infrastructure services

**Year 3**

- Individual project
- Advanced networking technologies
- Network design and management
- ICT infrastructure management

BSc (Hons)  
**Computer Networks**

*School of Computing,  
Telecommunications  
and Networks*

“My placement involved being an intern for a year, doing everything a full engineer would do, everything from configuration to documentation to eating lunch with the rest of the guys.”

Phil Bridges



BSc (Hons)

## Computer Networks and Security

*School of Computing, Telecommunications and Networks*

Focusing on practical business needs, this course offers the support, tools and contacts to give you a distinct advantage in a demanding field.

The course offers a pragmatic look at developing secure network and communication systems, with a view to combating fraud and malice, together with the need to handle error and mischance.

You will use dedicated facilities for systems analysis, eCommerce and business intelligence, and for the support of computer forensics (within our own fully equipped laboratory).

This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

This course also offers professional qualifications, such as Cisco Certified Network Associate (CCNA), Professional (CCNP) and Security (CCNAS) certification. We enjoy wide professional respect as a Cisco Systems and Microsoft Academy Centre.

**Course features:**

**Year 1**

- Professional context of technology
- Data analysis
- Computer systems technology
- Visual programming
- Computer networking basics

**Year 2**

- Management in technology innovation
- Open systems
- Data capture technology
- Security systems theory
- Switched LANS and WANS

**Year 3**

- Individual projects
- Personal ID and authentication systems
- Advanced networking technologies
- Network design and management

“I always recommend Birmingham City University to students wishing to go to the UK for studies and six of them so far have listened to my advice!”

Muhammad Sagir Usman



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

GG49

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

G401

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

With the unique combination of studying mathematical and scientific skills alongside modern techniques, this course has been designed to match employer needs within the sector.

Internationally recognised for teaching quality, research and extensive industry partnerships, the School is established as one of the leading academies for Microsoft and Cisco Systems.

The unique course design combines traditional computer science with advanced software development. This allows you to work within growth employment areas, such as mobile phone programming, website engineering, and artificial intelligence or computer systems development.

Study inside modern, well-equipped software laboratories running the software from our well-known industrial partners, such as Oracle for databases, C# for programming and Apple for mobile software.

Gain hands-on skills in a variety of programming languages during your course and benefit from professional qualifications through the likes of Cisco Systems and the Linux Professional Institute.

**Course features:**

**Year 1**

- IT professionalism
- Data analysis
- Web technologies
- Software development
- Computer and network fundamentals

**Year 2**

- Advanced software development
- Enterprise databases: design and implementation
- Discrete computing and algorithms
- Research and professional practice
- Network management

**Year 3**

- Individual project
- Artificial intelligence and machine learning
- Mobile and web technology
- Usability engineering

BSc (Hons)

## Computer Science

*School of Computing, Telecommunications and Networks*

“My studies helped me a great deal – they gave me the knowledge needed to be a successful developer and an all-round, software-literate graduate.”

Ansar Nazir



BA (Hons)  
Conductive Education

School of Education

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders.

This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children/adults alongside experienced conductors.

On graduating, you will be able to make a difference to people’s lives and will be able to work in centres and schools across the world where conductive education is practised.

Course features:

- Year 1
- Observation for directing active learning
  - Developing professional skills through active learning
  - Principles of conductive pedagogy
  - Conductive facilitation for learning

- Year 2
- Conductive pedagogy: analysis and development of learning
  - The impact of motor disorders on learning in childhood and adulthood
  - Learning theories for conduction
  - Practice-based learning: analysing effective teaching and learning styles
  - The social basis for learning

- Year 3
- Conductive pedagogy: evaluation and application
  - Education research project
  - Application of conductive education
  - Practice-based learning: evaluating learning

“There is constant practical and academic tuition, support and feedback throughout. A truly fantastic degree that makes a difference!”

Susan Mechan



CAMPUS

National Institute of Conductive Education, Moseley

DURATION

3 years full-time

FEES

See website

UCAS CODE

X161

ENTRY REQUIREMENTS

- 240 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Levels or equivalent qualifications (evidence portfolio accepted)
- Access to HE Diploma with two Merits at Level 3 including equivalent of GCSE English at grade C or above
- Other qualifications or relevant experience will also be taken into account

CAMPUS

City Centre

DURATION

2 years part-time

FEES

See website

UCAS CODE

Direct online application

ENTRY REQUIREMENTS

- BTEC Level 3 in a construction discipline
- One six-unit A Level
- GCSE grade C or above in English language and mathematics (or equivalent)

HNC  
Construction

Birmingham School of the Built Environment

An ideal gateway for progression from tradesperson to site manager and beyond.

Offering expert training for technologists in the design, production and management of buildings, and providing advanced entry to our associated degrees, this course has flexibility, practical focus and professional respect.

You get the chance to attend specialist seminars, and go on field trips to construction sites around the Midlands. A recent assessment involved working as part of a project management team to put together a development brief for work on an actual site.

On successful completion, you can progress straight to the second year of a full-time professionally accredited degree course at the University.

Delivered on a day release, one-day-per-week basis, this course is targeted at people who are seeking a career in technology, building surveying, building control, quantity surveying and construction management. It is also applicable to anyone involved with the design, production or management of buildings.

Course features:

- Year 1
- Design principles and application
  - Science and materials
  - Construction and maintenance of buildings
  - Law and contract

- Year 2
- Management principles and application
  - Group project
  - Health, safety and welfare
  - Research projects or work-based learning and assessment

“The group project brings into reality what would be expected of professionals in the construction industry in work-based situations and shows the importance of communication and teamwork.”

Harvir Singh



BSc (Hons)  
**Construction  
Management**

*Birmingham School of  
the Built Environment*

**Prepare for an exciting and challenging career as a competent senior manager in the construction industry.**

Full professional accreditation from the Chartered Institute of Building (CIOB) and affiliation with the Royal Institution of Chartered Surveyors (RICS) means this course is respected by industry.

Regular site visits allow you to get a close-up view of professional practice and build insight and perspective into your studies.

You will benefit from the expert guidance, support and insight of staff who can call on their professional industry experience, and hear from respected guest speakers. We maintain a wide network of professional contacts, helping your studies to reflect current practice and giving you work experience opportunities.

By taking further suitable work experience and the Professional Review, you can apply for full membership of CIOB and AssocRICS following the Assessment of Professional Competence with the RICS.

**Course features:**

**Year 1**

- Professions in context
- Construction technology
- Analytical methods
- Construction management
- Cost estimation and economics

**Year 2**

- Contract law
- Tender estimating
- Commercial technology
- Architectural engineering and environmental technology
- Operational management

**Year 3**

- Construction economics
- Contract practice
- Bid strategy
- Project management
- Civil engineering

“The course was well tailored to not only give the skills and attributes that pertain to the construction industry, but are also applicable to other disciplines.”

Aamir Saleem



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich  
5 years part-time

**FEES**

See website

**UCAS CODE**

LK12 (for part-time, apply direct to University)

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
5 years part-time

**FEES**

See website

**UCAS CODE**

M900 (for part-time, apply direct to University)

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A maximum of four subjects (minimum of two at A Level or equivalent), excluding general studies
- Remaining points can be made up with a maximum of two AS Levels in different subjects
- Preference will be given to students who have taken humanities or social science-based A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**An in-depth study of crime, punishment and victimisation gives you a solid grounding for a professional career.**

Offering you a choice of specialist routes, as well as the chance to get invaluable experience through regular voluntary work, you will gain skills and insight while you study. The course’s professional relevance is supported by our close links with local criminal justice agencies, such as regional police forces and community safety partnerships.

Our Centre for Applied Criminology was founded by Professor David Wilson, one of the UK’s leading criminologists. Guest speakers have included former Home Office minister Sir Peter Lloyd, TV presenter and Visiting Professor Donal MacIntyre, and ex-offenders such as Noel ‘Razor’ Smith, Allan Weaver, Trevor Hercules and Norman Parker.

**Course features:**

**Year 1**

- Introduction to criminology and criminal justice
- Introduction to security studies
- Introduction to psychology
- Introduction to policing and investigation

**Year 2**

- Prisons and punishment
- Criminal and forensic psychology
- Addiction and criminality
- Crime, media and culture

**Year 3**

- Theories of rights
- Prison and the therapeutic community
- Serial killers and the phenomenon of serial murder
- Hate crime

**AVAILABLE SPECIALIST ROUTES:**

**Criminology and Security Studies ML94**

With questions in security so prevalent – from radical religious groups and terrorist campaigns, or created by declining resources or a changing environment – this route investigates underlying causes and governmental/ group responses to them.

**Criminology, Policing and Investigation ML9K**

This course will equip you with a range of academic and analytical skills that will be valuable in a wide range of careers including those in which policing or investigation play a significant part. Flexible part-time study can especially enhance the careers of those already employed within the criminal justice system.

BA (Hons)  
**Criminology**

*School of Social  
Sciences*

“I was involved with the Student Academic Mentoring project which is a valuable tool for students at the University, which saw me gain employment as the Criminology Department’s Mentoring Project Supervisor.”

Leonie Folan

# D

## BA (Hons) Design Management (Top-up)

School of Fashion, Textiles  
and 3D Design

Take your creative skills to another level as you engage with design specialisms within the three-dimensional design course.

This course provides specialist skills relating to the process of design management. Facilities supporting your studies reflect the resources regularly used in the working world – your eventual ease with computer-aided design and prototype development will mark you out as a valuable addition to any product design team.

Modules throughout the course will provide you with the opportunity to engage with industry through live projects, providing valuable experience.

Our distinguished staff are well-established art and design professionals who provide a remarkable range of expertise and industry insight.

Course features:

- Competition and collaboration
- Signature project (contextual research and analysis)
- Signature project (development and realisation)
- The opportunity to showcase your work to industry leaders looking for new talent, at events such as New Designers and Free Range, London.

“This course has given me a better understanding of world design, especially in a business context, and helped me to develop further my love of writing and presentation.”

Natalie Graves



CAMPUS

City Centre

DURATION

1 year full-time

FEES

See website

UCAS CODE

W201

ENTRY REQUIREMENTS

- 240 UK university credits (equivalent of two years’ study in design at HND level)
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage
- A creative portfolio

CAMPUS

City South

DURATION

3 years full-time  
Up to 6 years part-time

FEES

NHS funded (not available to international students)

UCAS CODE

B821 (for part-time, apply direct to University)

ENTRY REQUIREMENTS

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A maximum of three A Levels which must include a science subject
- Five GCSEs at grade C or above, which must include English language, mathematics and biology, chemistry, physics or double science
- A ‘satisfactory’ report of a visit to a clinical department
- BTEC National Diploma in science at minimum grades DDM (320 UCAS points)
- Access to HE Diploma in science or radiography: full award 60 credits, 45 at Level 3 including 30 at merit or distinction with minimum 18 in science, of which six must be in physics

ACCREDITATION



Train for a rewarding career in the diagnosis of disease, using x-rays, ultrasound or magnetic fields.

Accredited by the College of Radiographers and delivered at the Midlands’ only centre for radiography training, the course equips you with both advanced technical skills and a crucial awareness of the human needs of your patient.

More than half your time is spent on placement, giving you perfect preparation for the distinct challenges of clinical practice.

A purpose-built and outstandingly equipped radiography skills suite, including an UltraSim Ultrasound Simulator, allows you to improve your skills through simulation in a safe and protected environment.

The Quality Assurance Agency has commended us for our close, collaborative links with hospital imaging departments, which help give real-life relevance to the course. Your course fees are paid by the NHS and you are eligible to apply for a bursary.

Course features:

Year 1

- Introduction to professional life
- Radiography physics and imaging technology
- Introductions to the thoracic and abdominal region
- Introduction to skeletal imaging

Year 2

- Evidence-based practice
- Applied imaging technology
- Imaging of body systems

Year 3

- Research in radiography
- Progressing to practitioner
- Diagnostic imaging specialisms
- Advancing skills for autonomous practice
- Clinical placement (undertaken over all three years)

## BSc (Hons) Diagnostic Radiography

School of Allied and Public  
Health Professions

“If we weren’t radiographers, we would be detectives; our job is to find out what is going on. I was x-raying patients from the first hour of my first day.”

Adam Robinson



BSc (Hons)  
**Digital Broadcast  
 Technology**

*School of Digital Media  
 Technology*

Be prepared for an exciting future in digital broadcasting as you become equipped with the technical know-how and understanding of the industry.

Creative network opportunities, events and guest speakers bring insight, contacts and the realities of the digital media world to your studies.

Access cutting-edge facilities, including the largest university TV studio, housed within our purpose-built Media Centre at The Parkside Building.

Industry links add currency, consistency and colour to your subject, putting you in a prime position to take advantage of industrial placements, real-life projects and career opportunities.

Our School's graduates have gone on to work for companies and organisations including the BBC, Blitz Games Studios, Capita, Clusta, Czech Television (Ceská Televize), Gas Street Works, Ernst & Young, IBM, ITV, Fast Fwd Multimedia Ltd, the Morgan Motor Company, RDF Television and Sky TV.

**Course features:**

- Year 1**
- Production basics
  - Broadcast industry
  - Moving image technology
  - Software development
  - Computer networking basics

- Year 2**
- Production workflow
  - Commissions, markets and revenue streams
  - Moving images technology
  - Infrastructure services
  - Computer networks and distribution

- Year 3**
- Signals compression and transmission
  - Media technology project
  - Broadcasting systems
  - Quality of service

“The facilities at the University were designed, as close as they could be, to a real working environment, with studios for television, radio and photography.”

Sian Jones



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
 4 years sandwich

**FEES**

See website

**UCAS CODE**

P578

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**CAMPUS**

City Centre

**DURATION**

3 years full-time  
 4 years sandwich

**FEES**

See website

**UCAS CODE**

P310

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



Technical ability, business understanding and creative flair will make you an attractive candidate for current and emerging web and multimedia roles.

This course explores web and rich internet application development, animation, three-dimensional modelling and video production. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

You will learn from an experienced team of academics and practitioners who offer not only academic expertise, but also current industry relevance, practice and business acumen.

You will be based at our City Centre Campus which houses cutting-edge facilities, including the largest university TV studio, within our purpose-built media centre at The Parkside Building.

Creative network opportunities, multimedia events and guest speakers bring the insights, contacts and the realities of the media world to your studies.

**Course features:**

- Year 1**
- Design methodologies and production tools
  - Fundamental design principles
  - Image creation
  - Development of interactive interfaces for web and multimedia applications

- Year 2**
- Production management techniques, finance and entrepreneurship
  - Video production, three-dimensional modelling and animation skills
  - Audio and visual technology
  - Apply scripting to create rich interaction applications

- Year 3**
- Media technology project
  - Post-production techniques for digital media
  - Digital image processing
  - Development of web applications

BSc (Hons)  
**Digital Media  
 Technology**

*School of Digital Media  
 Technology*

“The main thing that attracted me to the course was that it covered a wide range of disciplines which allowed me to expand my skill set. The course also had a business module which gave a good overview of the media industry.”

Irfan Vasin

BA (Hons)  
Early Childhood Studies

School of Education

Explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

With a focus on understanding children and childhood, this course has a strong focus on research and employability.

You will experience the value of work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children.

We offer extended placement opportunities to work alongside a wide range of professionals in meeting the needs and development of babies and young children, enabling you to reflect on your learning and to develop professional skills.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years.

Course features:

- Year 1
- Introducing professional practice
  - Introduction to child development
  - Children’s play

- Year 2
- Developing professional practice
  - Safeguarding and child protection
  - Further child development
  - Researching early childhood

- Year 3
- Researching professional practice
  - Managing transitions
  - Contemporary issues of childhood
  - Towards employment

“This course offers real freedom because it isn’t tailored towards a teaching career; it offers a platform for you to open your career path to other areas of working with children.”

Luke Alletson



CAMPUS

City North

DURATION

3 years full-time

FEES

See website

UCAS CODE

X320

ENTRY REQUIREMENTS

- 240 UCAS points at A Level or recognised equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Four GCSEs at grade C or above or equivalent, including English language and mathematics
- A GCSE in a science subject at grade C or above is desirable

BA (Hons)  
Early Childhood Studies (Top-Up)

School of Education

Expand your knowledge and top up an existing Level 5 qualification to the full Honours degree in Early Childhood Studies.

Showing you theory in action, this top-up route has been commended by examiners as a solid platform for building on your existing knowledge of key early childhood issues.

You also get to shape your own career development, eventually being able to present yourself as a fully rounded teamworker, communicator and leader.

The flexibility of the part-time top-up route means you can build your studies around your current weekly commitments – ideal if you are already working in an early years setting.

The qualification provides the opportunity to apply for a range of postgraduate courses including law, education, social work, play therapy, and speech and language therapy.

Course features:

- Researching professional practice
- Managing transitions
- Contemporary perspectives of childhood
- Preparing for employment
- International perspectives of children’s learning
- Politics of inclusion
- Children and their world

“I’ve been surprised how well I have coped with the study due to the guidance from the lecturers. It is a very interesting and diverse course covering all aspects of the early years of childhood.”

Jane Croke



FdA  
Early Years

School of Education

This course is an excellent source of professional development if you are already working in a childcare setting, and is a highly respected starting point for your studies.

Studying in small, intimate groups, trainee early years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements.

The part-time route offers flexibility to fit studies around your weekly commitments.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community.

Equivalent to two years of degree-level study, it offers direct entry to the final year of the BA (Hons) Early Childhood Studies course.

Course features:

- Year 1
- Developing and managing self
  - Theories of child development
  - Supporting children’s personal, social and emotional development
  - Supporting children’s physical development
  - Supporting children’s creative development

- Year 2
- Safeguarding children
  - Working with parents and families
  - Including all children
  - Multi-agency working
  - Issues in early years
  - Professional development

“The library has outstanding facilities including private study rooms, computers and even a café. The staff are always friendly and willing to help you find what you are looking for.”

Roberta Goddard



CAMPUS

South and City College  
Birmingham, Digbeth Campus

DURATION

2 years full-time  
3 years part-time

FEES

Please contact College for current information

UCAS CODE

X311 (for part-time, apply direct to University)

ENTRY REQUIREMENTS

- 120 UCAS points from a minimum of one A Level and a maximum of two AS Levels in different subjects, not including business or ICT.
- BTEC National Certificate, Diploma or Higher National Certificate in Early Years
- CACHE Diploma in Nursery Nursing/Early Years
- NVQ Level 3 in Early Years or Teaching Assistants
- Advanced Modern Apprenticeship in Early Years

CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

LN13

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Levels may include general studies and critical thinking. Remaining points can be made up with AS Levels in different subjects.
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

Bringing together two subjects which have caused recent debate and controversy, you’ll be equipped with the skills to understand current changes in global business.

Combining in-depth investigation with practical application, this course has real relevance to today’s professional world. The course introduces the principles and practice of finance in a business context, as well as how economic principles can be applied to solve business, social and political problems.

On completion, you will be eligible to apply for exemptions from the Association of Chartered Certified Accountants (ACCA) professional course and for some exemptions for Chartered Institute of Management Accountants (CIMA) qualifications.

As the University is an ACCA Platinum Approved Learning Partner, we are able to prepare you for internal and external ACCA examinations.

On your optional placement year, you have the chance to see business challenges from the inside. Students have recently secured placements at companies of the stature of Hewlett Packard and Pfizer.

Course features:

- Year 1
- Economic environment
  - Accounting and finance
  - Managing organisations, people and self

- Year 2
- Business finance decisions
  - Financial markets – risk and return
  - Tax and financial planning
  - Microeconomics

- Year 3
- Financial management
  - International corporate finance
  - International economics

BA (Hons)  
Economics  
and Finance

Birmingham City  
Business School

“Economics and finance is a broad area of study but very interesting and related to each other. The job prospects are quite vast and you are able to specialise in any area.”

Nabila Watmai

BEng (Hons)/MEng  
Electronic Engineering

School of Computing,  
Telecommunications  
and Networks

Gain essential practical and theoretical engineering skills that are updated in line with industry developments and valued by employers.

This four-year course offers seamless progression to a Master’s-level qualification, with a choice of pathways in electrical engineering\*, microelectronics, or telecommunications. After gaining a thorough grounding in electronic engineering, you will study modules specific to your chosen pathway from the third year onwards.

The BEng course is CEng accredited and fulfils the educational requirements for Chartered Engineer when presented with an accredited MSc. In addition, the course meets the educational requirements for registration as an Incorporated Engineer. The MEng course is CEng accredited and fulfils the educational requirements for registration as a Chartered Engineer.

Placement opportunities with a range of companies offer you a first-hand appreciation of the professional working world, giving you crucial experience and useful industry contacts. You can also enter or help run our national and international competitions in robotics (Birmingham TechFest) and Micromouse.

Course features:

Year 1

- Professional development
- Programming for engineers
- Electronic fundamentals
- Engineering practice

Year 2

- Signals and systems
- Analogue and digital circuit systems
- Embedded systems
- Data networks

Year 3

- Individual project
- Digital signal processing
- Telecommunications and optical communications
- Electrical power systems

Year 4

- Group project
- Technology entrepreneurship
- Applied DSP
- Advanced IP networks

“The most enjoyable time was the final year when I was spending the most time in the lab. All the researching and practising strengthened and expanded my knowledge.”

Yitian Xu



PATHWAYS:

Electronic Engineering – Electrical Engineering\*

Combine theory and practice in embedded systems, analogue electronics, digital electronics, telecommunications and digital signal processing before focusing on electrical engineering modules in the third and fourth years. The fourth year offers optional modules such as embedded robotics, audio electronics, automotive electronics and control, and sustainable power sources, allowing you to match your course to your requirements and interests.

Electronic Engineering – Microelectronics

Combine theory and practice in embedded systems, analogue electronics, digital electronics, telecommunications and digital signal processing before focusing on microelectronics modules in the third and fourth years. The fourth year offers optional modules such as automotive electronics and control, embedded robotics and hybrids and sustainable technology, allowing you to match your course to your requirements and interests.

Note: This course is also available as a four-year degree with a foundation year (UCAS code: H677) if you have 200 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of the degree.

Electronic Engineering – Telecommunications

Combine theory and practice in embedded systems, analogue electronics, digital electronics, telecommunications and digital signal processing before focusing on telecommunications modules in the third and fourth years. The fourth year offers optional modules such as RF and microwave engineering, applied DSP and network security, allowing you to match your course to your requirements and interests.

\*Subject to approval

CAMPUS

City Centre

DURATION

4 years full-time  
5 years sandwich  
7 years part-time

FEES

See website

UCAS CODE

H601 (BEng), H679 (MEng)  
(for part-time, apply direct to University)

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject and including AS Level mathematics at grade C or above
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION







BA (Hons)  
English

School of English

To study literature or to analyse language? To engage in creative writing or to become a drama specialist? Discover a wealth of opportunities and enjoy a wide range of study options at the School of English.

Find out more about the only English course in the region offering a flexible combination of subjects, allowing you to target your interests.

Housed in the University’s new Curzon Building in Birmingham city centre, you will be part of a community enjoying inspirational tuition from expert academics and renowned writers. The School houses the Research and Development Unit for English Studies ([www.rdues.bcu.ac.uk](http://www.rdues.bcu.ac.uk)), an important research centre in linguistics that developed both WebCorp language analysis technology and eMargin for text annotation; all our students have access to this technology.

Our creative writers work in prose, poetry, screen writing and radio, and the School is committed to fostering and enhancing the creative arts through its Institute of Creative and Critical Writing (ICCW), which hosts events both exclusively for its students and for the wider Birmingham community. Regular guest lectures from visiting writers will give you inspiration and industry insight and you will have the advantage of our Moodle virtual learning environment.

**Course features**  
Course features may include (depending on your pathway):

- Year 1**
- Literature
  - Drama
  - Language
  - Criticism
- Year 2**
- Literature 1660–1830
  - Contemporary theatre and theory
  - Language and social identity
  - Writing short stories

- Year 3**
- Literature 1880–present
  - Drama workshop
  - Child language development
  - Screenwriting
  - English in a global context

“My English degree changed my life. It was the best thing I’ve ever done. It made me a better human being and more analytical.”

Frank Skinner  
(Comedian, writer and alumnus)\*

\*Taken from *Metro*, 20 September 2011.



PATHWAYS AVAILABLE IN ADDITION  
TO BA (HONS) ENGLISH:

**BA (Hons) Creative Writing with English W8Q3**  
You will focus the majority of your time on creative writing including first-year modules exclusive to this pathway, such as Being a Writer and The Craft of Writing. The ICCW’s programme of events and visiting speakers from the creative writing sector will enhance and support your studies ([www.bcu.ac.uk/iccw](http://www.bcu.ac.uk/iccw)).

**BA (Hons) English and Creative Writing QW38**  
As you balance English and Creative Writing equally, this pathway is ideal for everyone who loves reading and writing stories, poems, scripts, novels, films and plays. This course both encourages and disciplines your imaginative processes to allow you to tell stories that have real impact and create interest. The ICCW’s programme of events and visiting speakers from the creative writing sector will enhance and support your studies ([www.bcu.ac.uk/iccw](http://www.bcu.ac.uk/iccw)).

**BA (Hons) English and Drama QW34**  
With inspiration from Ancient Greece to the present day, you’ll balance your English studies with practical, workshop-based experience of scripting, adaptation, performance theory, theatre history and criticism, and enjoy close collaboration with local theatre groups.

**BA (Hons) English and Journalism\***  
We are planning to launch this course for entry in 2016. It will combine your knowledge of language and writing from our BA (Hons) English with practical journalism modules from Birmingham School of Media. Please check our website closer to the time for more exciting details.

**BA (Hons) English and Media QP33**  
Combining the study of literature with an appreciation of popular culture, this course allows you to combine core theory modules from Birmingham School of Media with a range of options from English studies that explore cultural contexts for media and literary texts.

\*Subject to validation

**BA (Hons) English Literature Q320**  
From children’s writing to science fiction, immerse yourself in the world of literature and gain personal, transferable skills valued by employers. You will develop your close reading ability and written and spoken presentation skills, as well as your original thoughts as you study all aspects of English literature.

**BA (Hons) English Literature and English Language Studies (Joint Honours) Q391**  
Follow your own preferred areas of study in English literature, while benefiting from our considerable strengths in English language. Modules include Children’s Fiction, The Gothic and Literary Linguistics and Language and Gender.

**BA (Hons) English Literature with English Language Studies (Major/Minor) Q390**  
Major in English literature, covering a variety of texts and periods, alongside supporting study of the language structure underlying creative literary flourish. Your literature studies explore periods such as the Victorian era, the years following World War II and the postcolonial era.

**BA (Hons) English Language with English Literature (Major/Minor) Q300**  
Indulge a passion for literature of different periods, from plays and poetry to science fiction and the fantastic, grotesque and gothic, by centring on foundations, mechanics and possibilities of language.

“On the English Literature course there was a huge range of modules to choose from. Most of the sessions were carried out as seminars rather than lectures, which was hugely appealing.”

Sarah Read



CAMPUS  
City Centre

DURATION  
3 years full-time  
6 years part-time

FEES  
See website

UCAS CODE  
Q301

- ENTRY REQUIREMENTS
- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
  - A minimum of one 12-unit or two six-unit A Levels or equivalent, with a grade C or above in English or English literature

Foundation Certificate

## English for Academic Purposes\*

*School of Education*

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course enables you to share and exchange opinions with students from different cultures and backgrounds. Learning about the lives and experiences of other students in your class and throughout the University will broaden your views and help you think reflectively, giving you advantages in terms of personal, academic and professional development.

The course is run over one year, from September to June, which allows adequate time for you to get to know the University and Birmingham itself before starting your main degree course.

The course is designed on a modular basis and each module is taught by a different tutor, allowing you to experience varied teaching styles and methods.

If you pass the course successfully and you hold a conditional offer for an undergraduate academic course at Birmingham City University, provided you have the required academic qualifications and you pass the course at the required level, you will not need to retake IELTS or its equivalents.

**Course features:**

- Speaking and communication skills
- Culture in action
- Reading development
- Writing development
- Listening and note-taking
- Academic speaking
- Reading for university
- Writing for university

\*This course is subject to change

“This course has a lot of quality tutors who teach you many different methods of improving your English skills in preparation for studying a Master’s degree. I also learned about British lifestyle, history and culture through exchange experiences which is essential knowledge for studying in the UK.”

Areeyanan Satthamsakul



**CAMPUS**

City North

**DURATION**

Full-time:  
September–June

**FEES**

See website

**UCAS CODE**

Direct to the University  
via International Office

**ENTRY REQUIREMENTS**

- IELTS 4.5–5.0

**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

N2I2

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

Reflecting the pressing needs of commerce, this course combines a thorough technical, practical and theoretical understanding of enterprise systems with an overview of industrial practice.

The course delivers the knowledge and skills to analyse, design and develop enterprise systems solutions within a commercial organisation.

You will explore a wide range of business processes, including process management, modelling and re-engineering for various sectors and across an organisation’s functional areas.

The course directly meets the requirements of industry employers such as AURUM Holdings, Cognizant, Atos, SAP, BAE, BP, Rolls-Royce, Capgemini, Edenhouse, HCL Axon, Ciber and Accenture, who employ skilled graduates.

Supported by SAP University Alliances, it offers additional SAP certification in Enterprise Resource Planning, Business by Design, Integration of Business Processes and Mobile.

**Course features:**

**Year 1**

- Integrated business processes
- Software development
- Professional context of technology
- Fundamentals of project management

**Year 2**

- Business operations systems
- Enterprise solutions
- Software design and construction
- Management of engineering and technology innovation
- Agile project management

**Year 3**

- Mobile and web technologies
- Strategic enterprise management
- Knowledge management
- Undergraduate project

BSc (Hons)

## Enterprise Information Systems

*School of Engineering,  
Design and Manufacturing  
Systems*

“The innovative techniques that are taught, such as cloud computing, in-memory technologies, augmented reality, virtualisation and visualisation, are the reasons why I chose to do this course.”

Faisal Maqsood Qadri



BA (Hons)  
Fashion Design

School of Fashion, Textiles  
and 3D Design

Develop your creative confidence and individuality as you get set for a career in the demanding and competitive fashion industry.

Blending individual creativity and commercial realism, this course will enable you to apply your skills and knowledge of the professional design process from concept to product and is for imaginative, motivated and committed students who wish to work within the fashion industry. You can specialise in either womenswear or menswear, taking a conceptual or a more commercial approach.

We have excellent links with regional and international fashion brands Burberry, Next, Paul Smith, Ted Baker and Abercrombie and Fitch, and many other high-profile fashion companies. You have the opportunity to work with the Gerber pattern-cutting and design system, widely used in the global fashion industry. You can also enjoy a vast archive of fashion publications dating back to the 1930s.

Your final year gives you the chance to showcase your work to industry leaders looking for new talent, at events such as Graduate Fashion Week in London. There is an optional placement year.

Course features:

Year 1

- Fashion practice and theory
- Fashion materials and form
- Fashion design practice
- Personal development

Year 2

- Fashion business and entrepreneurship
- Fashion options portfolio offering a wide choice of projects
- Work experience placement or external/collaborative self-directed project
- Advanced skills related to your final year pathway

Year 3

- Major project
- Dissertation
- Specialist modules related to your final year pathway

“I had a fantastic support base which meant I was able to find my style and work to the best of my abilities, pushing myself in the last year of my degree.”

Thomasin Gautier-Ollerenshaw



PATHWAYS:

Fashion Design with Design for Performance W2W4

An opportunity for students who wish to design and make bespoke outfits for performance and special events. Character interpretation and script analysis are an integral part of the pathway, including the use of special effects make-up and prosthetics. You collaborate with external clients throughout the final year, as designing and fitting to individual figures is an essential element of bespoke work. A recent graduate’s work has appeared in *Vanity Fair* worn by Helena Bonham Carter in a shoot by the renowned fashion photographer Mario Testino.

Fashion Design with Fashion Accessories W233

Extend your fashion design skills into the areas of fashion accessories, with particular emphasis on designing bags and related accessories such as belts, headwear and gloves. You will use a range of materials, including leather, and the course has excellent working relationships with local manufacturers.

Fashion Design with Fashion Communication W290

The fast-paced fashion consumer is eager to hear, read and see the latest lines, trends and innovations. This pathway is ideal if you intend to pursue a creative career in areas of trend forecasting, fashion graphics or styling for editorial and fashion promotion. Our students are avid bloggers and explore the full range of fashion communications. They have gone on to create their own magazines, as well as being snapped up to work in exciting creative careers.

Fashion Design with Garment Technology W2JK

Align your creativity with technical knowledge in the pre-production process, which includes pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You collaborate with industry for your final major project, working with companies such as Burberry, George, Rocket Muffin and Cro’Jack. Garment technologists find themselves in high demand both in the UK and overseas fashion industries.

CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

W230

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage
- A creative portfolio

BA (Hons)

## Fashion Business and Promotion

*School of Fashion, Textiles and 3D Design*

Develop creative and innovative approaches to the fashion industry while developing business skills to prepare for a successful career.

You will learn about the roles of trend forecasters, buyers, merchandisers, visual merchandisers and fashion event organisers as well as the worlds of PR and fashion marketing.

Through the first-hand industry experience of our staff, your learning is supported by contemporary knowledge, practice and contacts.

The course develops teamwork and communication skills, commercial awareness, aesthetic sensibility and keen observational skills – all vital in this competitive area.

You will benefit from regular industry visits, listen to guest speakers from a variety of fashion brands, and have opportunities for cultural trips to London, Paris, Florence and New York.

Your final year moulds your strengths in a series of projects and develops your skills ready to step into industry. In June, students showcase their work at Graduate Fashion Week in London, offering an opportunity to network with industry professionals.

Course features:

Year 1

- Fashion business context – setting the scene for the year and the industry
- Trend forecasting – additionally learning InDesign
- Buying and merchandising
- Digital marketing branding and PR

Year 2

- Visual merchandising
- Industry placement and self promotion with three weeks’ work experience
- Event management live group project
- International retailing - looking at global retailing and expansion

Year 3

- Competition - a choice of industry-led briefs focusing on different career paths
- Dissertation - a written piece of work researching subject area of your choice
- Final major project - developing a concept with creative, financial and commercial outcomes
- Self-promotion and the future - exit package, outlining your professional credentials



CAMPUS

City Centre

DURATION

3 years full-time

FEES

See website

UCAS CODE

W5N9

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- BTEC National Diploma (DMM)
- Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience

CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

WP63

ENTRY REQUIREMENTS

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION



Experience cinema style production and industry-standard facilities to prepare for an exciting career in film production.

You will plan, shoot and post-produce a range of digital films, using single camera production and industry-standard practice, protocols, workflows and equipment. The course includes unique modules exploring the technology of film production, the nature and behaviour of light and sound, and the effects of digital storage and manipulation.

Our film graduates are among the most technically literate in the UK, able to make informed technical choices, understand technical specifications and their implications and accurately test and calibrate equipment. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

The Parkside Building is equipped with four film and television studios, a dedicated 320 sq m green screen studio, sound recording studios, Final Cut Pro and Adobe post-production facilities and editing suites, a DaVinci Resolve colour grading suite with colourist control surface, 4K screening facilities and hundreds of PC- and Apple-based multimedia workstations.

Course features:

Year 1

- Visual design
- Content acquisition
- Sound recording for film and video
- Moving image technology

Year 2

- Narrative design
- Production techniques
- Product design techniques
- Advanced film studies
- Professional practice

Year 3

- Pre-visualisation
- Sound mixing for film and video
- Post-production and video enhancement
- Digital media technology project
- Film production and direction

BSc (Hons)

## Film Production Technology

*School of Digital Media Technology*

“I chose this course because, unlike a lot of film courses, it’s a Bachelor of Science degree, which means they go into a little bit more detail about the technical side of how cameras and lights and that sort of thing work.”

Michael Palmer



BSc (Hons)  
**Film Technology  
 and Visual Effects**

*School of Digital Media  
 Technology*

If you are interested in film production and computer graphics and are looking for a creative career, this course is for you.

You will plan and produce a range of film and visual effects productions, using industry-standard tools such as NUKE compositing software, Maya 3D modelling and animation software.

The broad scope of the subjects covered within the course will give you extra flexibility in your future career opening the door to a range of industries using digital video and computer graphics, such as film, animation, visual effects and computer games. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

The Parkside Building is equipped with four film and television studios; a dedicated 320 sq m green screen studio with a Milo Motion Control rig; Final Cut Pro, Adobe and NUKE post-production facilities; Autodesk 3D graphics and animation software; a DaVinci Resolve colour grading suite with colourist control surface; 4K screening facilities and hundreds of PC- and Apple-based workstations.

**Course features:**

- Year 1**
- Content acquisition
  - Visual effects and compositing
  - Film industry
  - Three-dimensional modelling
  - Moving image technology

- Year 2**
- Visual effects techniques
  - Three-dimensional animation
  - Professional practice
  - Production techniques

- Year 3**
- Visual effects production
  - Sound effects
  - Digital media technology project
  - Film production and direction
  - Motion graphics and DVD authoring

“My colleagues and lecturers are friendly and are always willing to help you – there has never been a time where I am not learning something new.”  
 Oliver Rossetti



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
 4 years sandwich

**FEES**

See website

**UCAS CODE**

W614

**ENTRY REQUIREMENTS**

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



**CAMPUS**

City Centre

**DURATION**

BSc (Hons) 3 years full-time,  
 4 years sandwich  
 MSci 4 years full-time,  
 5 years sandwich

**FEES**

See website

**UCAS CODE**

G101 (BSc), G100 (MSci)

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels including at least one from a science, technology, mathematics or computing subject
- AS mathematics at grade C or above (or equivalent)
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

Prepare yourself for a challenging career or to operate as an entrepreneur while also gaining an MSci or BSc qualification in financial mathematics.

Set yourself apart in the job market by combining the skills of mathematics, statistics and finance, designed to help you to walk straight into a career within big business.

Develop interpersonal and practical skills through a variety of individual and team-based assessments, including presentations, practical tests, investigations and project work.

Work in our modern mathematics lab, designed to provide you with access to industry-standard finance packages as you hone your skills ready for the workplace.

Explore the financial markets and wider professional implications of finance and statistics and develop skills in the quantitative and qualitative methods needed in these areas of business.

**Course features:**

- Year 1**
- Economic principles
  - Probability and statistics
  - Algebraic and pure mathematical methods
  - Computer programming

- Year 2**
- Principles of finance
  - Financial markets and models
  - Applied statistics
  - Quantitative and qualitative methods

- Year 3**
- Econometrics
  - Stochastic modelling
  - Game theory and decision-making
  - Mathematics dissertation

- Year 4**
- Financial distributions and estimation
  - Options and derivatives
  - Entrepreneurship for mathematicians
  - Team mathematics project

\*Subject to approval

BSc (Hons)/MSci  
**Financial  
 Mathematics\***

*School of Computing,  
 Telecommunications  
 and Networks*

“This exciting and fast-moving field requires graduates which can combine a proper understanding of business and commerce with the mathematical confidence needed to work in financial markets.”  
 Thomas Lancaster, Course Director

HND  
Fine Art

School of Art

This course (linked through progression to Level 5 of the BA (Hons) Fine Art course) encourages you to find your own route to creative expression across an exciting range of fine art practice. It gives you the professional practice skills for further career development.

This course opens your first door to a career in fine art or enables you to move on to degree-level study with automatic entry to the second year of a related degree course. Nurturing and nourishing your individual creativity, and with no set pathways, you have the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video.

Studying at Birmingham Metropolitan College, you are also a student of the University with all the opportunities, experiences and professional contacts this brings.

Across both years, you prepare to take your creativity beyond your studies and into the world of work.

Course features:

- Year 1
- Business and professional practice
  - Fine art
  - Various artistic disciplines

- Year 2
- Commissioned artwork
  - Personal development studio practice

“A great course which enables me to gain an education in fine art while pursuing my own interests and obsessions.”

Victoria Platt



CAMPUS

Birmingham Metropolitan College, Sutton Coldfield

DURATION

2 years full-time

FEES

See website

UCAS CODE

001W

ENTRY REQUIREMENTS

- 120 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- At least two A Levels or four AS Levels
- Advanced VCE (Vocational Certificate of Education)
- BTEC Foundation Diploma in Art and Design
- BTEC National Diploma
- Portfolio

CAMPUS

Margaret Street

DURATION

3 years full-time

FEES

See website

UCAS CODE

W101

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- BTEC National Diploma (DMM)
- Level 3 Foundation Diploma (Art and Design) with merit or distinction in final stage
- Portfolio

This outstanding course gives you the necessary scope, space and support to establish and develop your fine art practice and creative identity, and the self-confidence to progress to a broad range of professional roles and further study options.

Dedicated staff who are practising artists will encourage you to experiment and investigate ideas and practices, employing the full range of excellent technical and practical resources in the building, including, importantly, full-time use of the professional-quality studios.

Nurturing and nourishing your individual creativity, and with no set pathways, you will have the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video. You will be building a significant professional portfolio in the form of a website and will participate in a range of professional presentations and exhibitions that will clearly demonstrate your artistic ambitions and abilities.

There are significant links to the Ikon, Eastside Projects, Grand Union, New Art Gallery Walsall and Birmingham Museum and Art Gallery, as well as studios and galleries set up by ex-students such as Stryx and A3.

Course features:

- Year 1
- Practice and context
  - Methods and materials
  - Establishing practice
  - Themes and concepts in art
  - Art and exhibition

- Year 2
- Developing practice
  - Extending practice
  - Art in theory and writing
  - Art, space and audience
  - International exchange

- Year 3
- Practice and professional presentation
  - Practice-led dissertation
  - Professional portfolio

BA (Hons)  
Fine Art

School of Art

“The tutors were always on hand to help and were of great support. They were the ones who guided me through my work process, gave me confidence and, best of all, helped me gain a place at the Royal College of Art.”

Alicia Dubnyckj



BSc (Hons)  
**Forensic Computing**

*School of Computing,  
Telecommunications  
and Networks*

Learning digital data recovery, preservation and analysis gives you the skills to assist with criminal investigations and provide evidence for legal or commercial use.

Run jointly with our School of Law, the course has been devised and designed following extensive consultation with digital forensics practitioners. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

You will study the EnCase Certified Examiner, AccessData Certified Examiner (ACE), and Micro Systemation .XRY Certification curricula during your studies, with the opportunity to take their certification exams.

There is the opportunity for a work placement with a prestigious organisation such as Cisco Systems, IBM, 3M, Airbus or Zibit Datalab. Our industry-standard software tools include EnCase Forensic, FTK, .XRY, Oxygen Forensic and WinHex, as well as advanced drive repair and data recovery tools, and our specialist computer forensic laboratory is equipped in accordance with Association of Chief Police Officers of England, Wales and Northern Ireland (ACPO) guidelines.

**Course features:**

**Year 1**

- Data analysis
- Professional context of technology
- Computer technology and software systems
- Computer forensic fundamentals
- Computer networking basics

**Year 2**

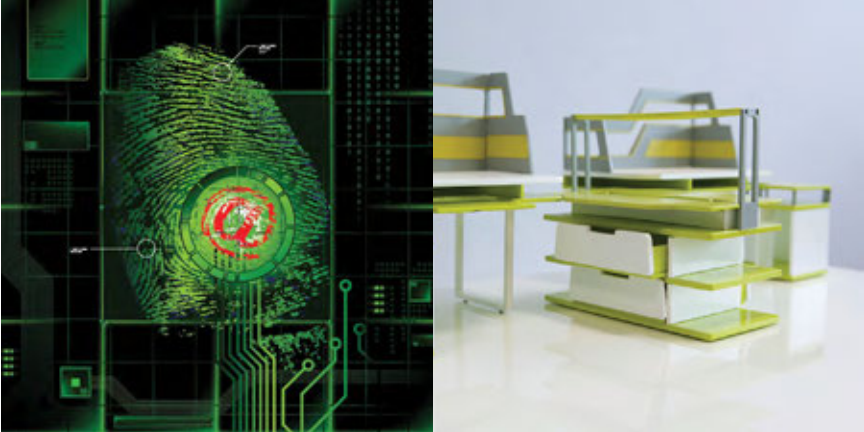
- Management in technology innovation
- The English legal system
- Computer mobile OS for forensic examiners
- Security systems theory

**Year 3**

- Individual project
- Computer law and the law of evidence
- Digital device forensics
- Forensics investigation of IT systems
- Advanced networking technologies

“My confidence came from our course director who taught us everything that we needed to know. Through hands-on experience, through theory and through the personal tutoring, he gave us all the skills that we needed to have.”

Chris Elmore



**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

FG44

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



**CAMPUS**

City Centre

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

W261

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage
- A creative portfolio

Develop your creativity as you design the objects that influence our environments and lifestyles.

The course offers a balanced theoretical and practical investigation of areas such as lighting, architectural fittings, furniture, ceramics and architectural glass.

Our outstanding design facilities include computer-aided design using recognised programs such as Photoshop, AutoCAD and SolidWorks. You will also get the opportunity to work on prototype development workshops for rapid prototyping and digitally driven processes with specialised guidance from our skilled technicians and trained academic staff.

The course not only looks at the design process, but also addresses commercial realities. You get the chance to engage with business through live project opportunities with companies such as Hartman and Fairfield Displays. You will also have the opportunity to engage with professional bodies including The Worshipful Company of Furniture Makers, British Contract Furniture Association and Royal Society for the Encouragement of Arts, Manufactures and Commerce.

Our distinguished staff are well-established art and design professionals who provide a remarkable range of expertise and industry insight.

**Course features:**

**Year 1**

- Design methods and visualisation
- Design evolution
- Material technologies
- Form, function and feeling
- Global trends

**Year 2**

- Design principles and processes
- Design communication
- User needs and professional experience
- Design ethics

**Year 3**

- Competition and collaboration
- Signature project (contextual research and analysis)
- Signature project (development and realisation)
- Opportunity to showcase your work to industry leaders, such as at New Designers or Free Range, London

BA (Hons)  
**Furniture and  
Lifestyle Products**

*School of Fashion, Textiles  
and 3D Design*

“The new Parkside Building is good; I like the use of glass and open-plan work spaces as it feels really spacious. I am more comfortable coming into the University on my days off to work as I enjoy being here.”

Esther Rainsberg



Foundation Certificate/Diploma/Diamond Diploma  
**Gemmological Association**

*School of Jewellery*

Discover more about the fascinating world of precious gemstones and their use in the world of jewellery.

Following the syllabus of the Gemmological Association of Great Britain (Gem-A), these courses offer a choice of introductory and/or further specialised education, covering the study and identification of gemstones and gemmological materials, whether natural, synthetic or artificial. Leading to a globally respected award, you can register for Fellowship of Gem-A on successful completion.

You can take the Foundation Certificate before progressing to the more scientific study of the Diploma, and then the prestigious Diamond Diploma – or choose the course that best suits your abilities and interests.

Gem-A’s Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

You’ll be based in the heart of Birmingham’s working Jewellery Quarter, an inspirational environment at an internationally renowned School.

**Foundation Certificate**

- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
- Investigate imitation and synthetic gem materials
- Use basic gemmological tools
- Examine how gems are used in jewellery
- Learn about the value and durability of gems
- Identify features of commercially important gems
- Gain Cert GA status with the Gemmological Association

**Diploma**

- Gain an in-depth understanding of gemmology
- Develop competence in handling, testing and identification
- Interact with the jewellery trade
- On graduation, you are eligible for election to FGA Membership status of the Gemmological Association

**Diamond Diploma**

- One of the world’s most respected diamond awards
- Investigate diamond grading
- The 4Cs (carat weight, colour, clarity and cut)
- Learn how to identify imitations and treatments
- Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name

“The course content is challenging but really enjoyable, and the knowledge I have gained has proved to be invaluable in my work within the jewellery trade.”

Michael Barrows



**CAMPUS**

Vittoria Street

**DURATION**

Foundation Certificate:  
1 year, 2.5 hours per week  
plus independent study

Diploma: 1 year, five hours per  
week plus independent study

Diamond Diploma: 1 year,  
2.5 hours per week plus  
independent study

**FEES**

See website

**UCAS CODE**

Direct application to  
the University

**ENTRY REQUIREMENTS**

- You must have passed the Foundation Certificate to progress to the Diploma

**CAMPUS**

Vittoria Street

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

J379

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- BTEC National Diploma (DMM) or Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience
- For entry directly into the third year, you will need to have passed the Gemmological Association of Great Britain Gemmology Diploma and Gem Diamond Diploma, and have current FGA/DGA membership status of the Gemmological Association of Great Britain, or have passed the HND Gemmology with a minimum of six modules at merit level or higher in the second year



BSc (Hons)  
**Gemmology and Jewellery Studies**

*School of Jewellery*

Gain the highest level of professionally recognised gemmological skills alongside an excellent working knowledge of the jewellery trade.

Designed in collaboration with the Gem-A to build on the skills and knowledge gained during the study of the Gem-A professional qualifications, this is the only degree in gemmology in the world.

In addition to your degree, you will gain the internationally recognised Diploma and Diamond Diploma qualifications of the Gem-A, plus, in the third year, the National Association of Goldsmiths’ Institute of Registered Valuers Certificate of Appraisal Theory.

Students with both the Gemmology and Diamond Diplomas of the Gem-A can apply to study year three only to ‘top up’ their professional qualifications to a degree qualification.

You study where the industry practises – the course is based in Birmingham’s Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today.

**Course features:**

**Year 1**

- Introduction to practical and theoretical gemmology
- Introduction to diamond theory and diamond grading
- Industry studies 1

**Year 2**

- Industry studies 2
- Gemmology theory
- Practical gem testing project
- Pearl theory and grading

**Year 3**

- Advanced gemmology, including use of advanced laboratory equipment
- Advanced diamond grading and theory
- Geology of gemstones
- Valuation and appraisal theory
- Research project

“We really enjoy studying on such a unique and specialised course. We particularly like the diamond grading classes, and also the opportunity to handle so many different varieties of gemstones.”

Edward Ferder and Maxwell Burden



CertHE  
**Health and Social Care**

*School of Allied and Public  
 Health Professions*

**If you are currently a support worker working within a health and social care setting who wishes to either gain credits to enable access to a degree programme or would like to develop your career to the next level, this course is for you.**

This one-year work-based learning programme includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. If you would like to take the first steps towards developing your knowledge and skills, this qualification is the ideal first step.

The School’s belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Outstanding facilities include the £30 million award-winning Seacole Building, with hospital wards, operating theatre, home environment room and laboratory.

- Modules:**
- Academic Skills
  - Principles of Anatomy and Physiology or Introduction to Health Policy
  - Fundamentals of Care
- Plus:**
- A pathway-specific skills module
  - One or two option modules (select two single modules, or one double module)

**THE FOLLOWING STUDY PATHWAYS ARE AVAILABLE:**

- Adult Care**  
 For people working with adults in a health or social care environment.
- Children**  
 Suitable for people working with children in a support worker role.
- Mental Health**  
 Of particular relevance to people who work with clients with mental health needs.
- Maternity**  
 For those working within a maternity setting who wish to develop their role.
- Management in Health and Social Care**  
 Suitable for those employed in a variety of administrative and informatics based roles.



**CAMPUS**

City South

**DURATION**

1 year full-time, work-based learning

**FEES**

See website

**COURSE CODE**

UF0308 (apply direct)

**ENTRY REQUIREMENTS**

- You must be employed in a health or social care support worker role (or equivalent) and have the full support of your line manager; this is essential
- English and mathematics GCSE grade C and above (or equivalent), Functional Skills Level 2 mathematics and English accepted
- NVQ Level 3 or equivalent
- Students who do not have Level 3 qualifications may still be able to access the course following discussion with the admission team
- Please see website for full details on entry requirements



As a healthcare assistant, support worker or equivalent within a health and social care setting, you can gain the work-based skills to take your career to the next level.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

The course is delivered via work-based learning, supported by one day of university study each week, with a high level of support from your personal tutors, including visits to your workplace.

You can move your career forward if you hold suitable employment in the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy and management in health and social care.

The School’s belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Outstanding facilities include the £30 million award-winning Seacole Building, with hospital wards, operating theatre, home environment room and laboratory.

- Year 1 modules:**
- Academic Skills
  - Principles of Anatomy and Physiology or Introduction to Health Policy
  - Fundamentals of Care
- Plus:**
- A pathway-specific skills module
  - One or two option modules (select two single modules, or one double module)

- Year 2 modules:**
- Introduction to Evidence-based Healthcare and Research
  - Becoming a Paraprofessional
- Plus:**
- A pathway-specific skills module
  - Two single option modules

“I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other.”

Fiona Kilbey



THE FOLLOWING STUDY PATHWAYS  
ARE AVAILABLE:

**Adult Care**  
Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

**Children**  
Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children’s healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

**Mental Health**  
Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual’s recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

**Mammography**  
Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. It is aimed at students who wish to develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

**Diagnostic Radiography**  
Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

**Radiotherapy**  
You will examine social, psychological and cultural influences relevant to your area of work and gain understanding of both the boundaries of your practice and the opportunities offered in this exciting and technologically advancing field. The pathway requires current employment within a radiotherapy department as a trainee Assistant Practitioner, and you will be provided with the opportunity to acquire and develop the key skills required to be an Assistant Practitioner in a radiotherapy department.

**Maternity**  
Aimed at support workers who are working within a maternity setting, this pathway will be of particular interest to those wishing to develop their role and gain competence in the principles that surround caring for pregnant women.

**Management in Health and Social Care**  
Aimed at those employed within a health or social care setting including the NHS, public, private and voluntary sectors, in an administrative, informatics, leadership or supervisory management role. The pathway is of particular interest to those wishing to develop their managerial knowledge and leadership skills in order to shape the design and delivery of smart and efficient services.

CAMPUS

City South

DURATION

2 years full-time,  
work-based learning

FEES

See website

COURSE CODE

UF0304 (apply direct)

ENTRY REQUIREMENTS

- You must be employed in a health or social care support worker role (or equivalent) and have the full support of your line manager
- English and mathematics GCSE grade C and above or equivalent, Functional Skills Level 2 mathematics and English accepted
- NVQ Level 3 or equivalent
- Students who do not have Level 3 qualifications may still be able to access the course following discussion with the admission team
- Please see website for full details on entry requirements



“My time spent studying provided me with an excellent foundation skill set and knowledge that I was able to build upon professionally in an Haute Horology brand service department.”

Thomas Mason

**A growing global demand for watchmakers and clockmakers gives graduates of this unique course excellent employment opportunities.**

Horology is the art and science of time management, studying mechanical and electronic devices used to show the passing of time.

This course is the only one of its kind, designed to attract, train and educate students in horology. You will be based in Birmingham’s famous Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today – providing exposure to industry practice and contacts.

Supported by experienced staff, you will have the opportunity to undertake the professionally accredited qualifications of the British Horological Institute.

Students in recent years have found employment with global watch brand leaders such as Patek Philippe, Cartier, Rolex, Swatch, Tag Heuer and significant specialist restoration/repair businesses such as Robert Loomes & Co, Time in Hand and Steven Hale Watch Restoration.

**Course features:**

**Year 1**

- Horological theory
- Acquisition of industry-focused skill set in servicing/repair of watches and clocks
- Design drawing, CAD and critical studies modules
- Reflective and evaluative practice

**Year 2**

- Advanced horological theory
- Development of industry-focused skill set in servicing/repair of watches and clocks
- Specialist manufacturing and finishing techniques relevant to watch/clock making and restoration
- Design of a horological mechanism using CAD design, fine hand and machining skills, and project management
- Reflective and evaluative practice

**Year 3**

- Further advanced horological theory
- Professional practice further developing skill set in servicing/repair of watches and clocks
- Commercial awareness, business planning
- Implementation of design plan culminating in creation of a significant horological mechanism
- Reflective and evaluative practice, and project management



**CAMPUS**

Vittoria Street

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

W723

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- BTEC National Diploma with 280 points (DMM)
- Level 3 Foundation Diploma (Art and Design), with merit or distinction in the final stage, or an equivalent qualification or experience
- Demonstration and evidence of a sound academic ability portfolio



BSc (Hons)

## Information and Communications Technology

School of Computing,  
Telecommunications  
and Networks

Gain the technical and managerial skills to meet the challenges of a fast-paced global industry which is constantly evolving.

This course follows Microsoft, Cisco and Oracle curricula, including technologies of Citrix, Apple and Linux, allowing you to gain these qualifications alongside your degree.

Our collaboration with organisations of the stature of IBM, APC Schneider Electric, ATOS, Britvic and the Chartered Institute of IT (The British Computing Society) gives you a fascinating and highly valuable insight into your future career. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

You will have an engaging learning experience with the use of virtual learning environments and laboratories for networking, electronic systems, enterprise systems and business intelligence.

An optional year-long placement offers you professional insight and useful industry contacts.

Course features:

Year 1

- IT professionalism
- Data analysis
- Computer systems technology
- Computer networking basics

Year 2

- Research and professional practice
- Business and technology entrepreneurship
- Enterprise databases: design and implementation
- Infrastructure services

Year 3

- Individual project
- Enterprise eSystems
- ICT infrastructure management
- Network design and management

“Within the course there were excellent opportunities to develop myself both professionally and personally. You get a great deal of support outside of lectures.”

Scott Brant



CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

G420

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION



CAMPUS

City Centre

DURATION

2 years full-time

FEES

See website

UCAS CODE

W642

ENTRY REQUIREMENTS

- 300 UCAS points, excluding general studies and critical thinking but including an art/ art and design subject. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Portfolio of work
- You will be required to attend an assessment centre day to complete both individual and team-based tests. You will also be interviewed.

Preparing ambitious and talented students for demanding careers in games, TV, advertising, film and other fields of interactive entertainment.

Delivered by industry practitioners with over 16 years' industry experience creating products such as *Star Wars Battlefront* and *Goldeneye Reloaded*.

Teaching takes place in a new production studio based in Birmingham city centre where you'll be provided with studio space to complete projects and a laptop with all the software you'll need for the duration of the course.

During the two-year course you'll work on a number of live projects with games companies, broadcasters and ad agencies.

On the course you'll learn new skills relevant and appropriate for careers in the field of interactive entertainment and you'll gain experience of completing live projects with other students in multidisciplinary teams.

Course features:

Year 1

- Art fundamentals
- Art for branding
- Application development
- Concept development and visualisation
- Interactive entertainment production for brands
- Interactive entertainment production

Year 2

- Professional art disciplines, environment and concept
- Professional art disciplines, character and animation
- Product development: concept and vision
- Product development: prototype
- Product development: production
- Interactive entertainment production

BA (Hons)

## Interactive Entertainment (Digital Art)

NTI Birmingham

“Interactive Entertainment Digital Art gives me the tools, the training and the guidance necessary to accomplish my dream to become a concept artist.”

Adame Boutrif



BSc (Hons)

## Interactive Entertainment (Digital Marketing)

NTI Birmingham

Recognising a skills gap in the emerging worlds of digital, mobile, social media and entertainment, this forward-thinking course is designed for the jobs that communications agencies will need to fulfil.

You will use social media, smartphones/iPads and a specially provided MacBook Air as the core tools of your learning.

Rather than taking a theoretical approach, you will work on live projects, teaming up with programmers and artists as a digital agency team.

Through this hands-on experience, you build a portfolio of professional work, which demonstrates the creative skills and the cutting-edge marketing savvy required in today's communications industry.

All teaching is delivered by leading industry experts in fields such as branding, television, social media, production and content marketing. You will be ready to apply for roles in marketing, advertising, communications and creative media.

Course features:

Year 1

- Marketing fundamentals
- Audiences
- Brand development
- Campaign development
- Campaign integration and deployment
- Interactive entertainment production

Year 2

- Interactive entertainment landscape
- Content development
- Monetisation
- Production management
- User experience
- Interactive entertainment production

“I chose the course as it enables you to work in a select group of other like-minded creative students. I can’t think of a better course that can prepare you for a career within the creative industries at the end.”

David Murawski



CAMPUS

City Centre

DURATION

2 years full-time

FEES

See website

UCAS CODE

P647

ENTRY REQUIREMENTS

- 300 UCAS points, excluding general studies and critical thinking. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- You will be required to attend an assessment centre day to complete both individual and team-based tests. You will also be interviewed.

CAMPUS

City Centre

DURATION

2 years full-time

FEES

See website

UCAS CODE

I573

ENTRY REQUIREMENTS

- 300 UCAS points, excluding general studies and critical thinking. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- You will be required to attend an assessment centre day to complete both individual and team-based tests. You will also be interviewed.

Create the games of the future with the creative and technical know-how to support your ambition.

This course is delivered by industry practitioners with industry experience in creating global entertainment products.

Teaching takes place in a new production studio based in Birmingham city centre where you’ll be provided with studio space to complete projects and a laptop with all the software you’ll need for the duration of the course.

You’ll work on a number of live projects with games companies, broadcasters and ad agencies.

Learn new skills relevant and appropriate for careers in the field of interactive entertainment and gain experience of completing live projects with other students in multidisciplinary teams.

Course features:

Year 1

- Interactive entertainment technologies theory and practice
- Two-dimensional game engine programming
- Web-based three-dimensional engine programming for interactive entertainment
- Interactive entertainment production

Year 2

- Introduction to high-performance languages for interactive entertainment
- High-performance software research and development
- High-performance software production
- Professional research and development
- Professional technical production planning
- Product development

BSc (Hons)

## Interactive Entertainment (Games Development)

NTI Birmingham

“I know of no other course that can deliver a better approach to games development. The tutors have an incredible wealth of industry experience for me to learn from. I cannot imagine a better way to invest in my future.”

Lee Fitzpatrick

BA (Hons)  
Interior Design

School of Fashion,  
Textiles and 3D Design

Influence the way we live and work, designing spaces which have the power to inspire, relax or communicate with those who use them.

Exploring how we relate to the architectural space around us, with a strong emphasis on human need, emotional response and materiality, this course combines elements of design, architecture, technology and contemporary culture insight.

Our design studios and workshops are richly equipped for practical design tuition, with model-making facilities to aid your skill development, and software to support a range of virtual forms of creative design output.

The course engages with industry, including London-based design consultants AHR, Global Color Research, Lugo Group, Briggs Hillier and the Lighting Association – an industrial collaboration which has led to our student work being shortlisted for national awards. Certified Continuing Professional Development (CPD) sessions are embedded within studio practice.

You will work on industry-based projects with practising professional clients, and have the opportunity to enter national and international design competitions. Our distinguished staff are well-established design professionals with a wealth of experience with national and international portfolio expertise and industry insight.

Course features:

Year 1

- Design methods and visualisation
- Design evolution
- Material technologies
- Form, function and feeling
- Global trends

Year 2

- Design principles and processes
- Design communication
- User needs and professional experience
- Design ethics

Year 3

- Competition and collaboration
- Signature project (contextual research and analysis)
- Signature project (development and realisation)
- Opportunity to showcase your work to industry leaders looking for new talent, such as at New Designers or Free Range, London



CAMPUS

City Centre

DURATION

3 years full-time

FEES

See website

UCAS CODE

W250

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage
- Portfolio

BA (Hons)  
International Business (Top-Up)

Birmingham City  
Business School

The ability to source, engage and do business with overseas partners is critical to growth, and graduate talent in this field is highly valued.

With more and more markets emerging across the world, global trade is now key to many organisations’ short- and long-term strategies and ambitions. This course enables you to consolidate your business expertise in an international context.

This course allows you not only to extend the breadth of your knowledge in the key business disciplines, but also to align your studies to your own career aims, with close guidance from your tutor.

You will emerge ready to face new business horizons, bringing a critical, strategic outlook to an ever-changing and internationally focused business environment. The course opens up a variety of career opportunities in finance, management or marketing, depending on your chosen area of specialism.

Course features:

- Globalisation
- International marketing
- International business strategy
- Business operations and systems
- Making sense of organisations
- Business statistics
- Managing and leading strategic change

“The course challenges me academically; with smaller class sizes in seminars I am able to participate and learn a lot more in depth.”

Adam Walker



“Tutors provide us with lots of useful insight into the course.”  
Weifan Li (Nicole)

BA (Hons)  
International Finance  
(Top-Up)

Birmingham City  
Business School

Add to existing accounting and finance knowledge and gain the skills for an international career.

With full Association of Chartered Certified Accountants (ACCA) recognition, we have the financial expertise and industry contacts that give your studies a rare depth of insight into this challenging, changing and competitive field.

The course invites you to consider the direction in which you want your career to progress, and choose the areas of study best suited to those future plans.

You can set up your own personalised programme of study in line with your future plans and are fully supported by expert tutors. Assessment includes business reports, portfolios and case studies.

The course leads to opportunities not only in finance, but also in fields such as management or marketing. You could also consider postgraduate study opportunities at Birmingham City Business School.

Course features:

- Comparative financial systems
- Comparative international reporting
- Current issues in company reporting
- Financial management
- Globalisation
- International business strategy
- International corporate finance
- Islamic finance



CAMPUS

City Centre

DURATION

1 year full-time

FEES

See website

UCAS CODE

N390

ENTRY REQUIREMENTS

- 240 UK university credits or 120 ECTS credits in a business-related field
- GCSE grade C or above in English language and mathematics (or equivalent)

CAMPUS

City Centre

DURATION

1 year full-time

FEES

See website

UCAS CODE

N550

ENTRY REQUIREMENTS

- 240 UK credits or 120 ECTS credits in a business-related field
- HND - five distinctions at Level 2
- ABE Advanced Diploma – B in two modules, plus Strategic Marketing module
- BTEC Extended Diploma/ BTEC National Diploma – DMM
- BTEC Diploma/BTEC National Certificate – DD together with another qualification

Build on your experience and consider marketing on a global level with this innovative course.

This top-up qualification gives you the chance to specialise in international marketing, and sharpen your skills in successfully managing the cross-border promotion of goods and services through creativity, business awareness and cultural sensitivity.

To help you work towards your preferred career route, you get the opportunity to shape your own package of study, receiving a high level of individual attention. There are also opportunities for co-curricular activities, workshops and competitions.

We use innovative and relevant assessment methods such as business reports, case studies, individual and group presentations, portfolios and projects, as well as conventional examinations.

With more and more channels of global communication available, there will always be demand for graduates with the skills offered on this course.

Course features:

- Contemporary advertising
- Customer relationship management
- Digital marketing
- Global marketing
- International business strategy
- International marketing

“Studying International Marketing here is very exciting; I have learned so much in a short period of time. I am enjoying my time in the city alongside studying at the University.”

Thanh Le

BA (Hons)  
International Marketing  
(Top-Up)

Birmingham City  
Business School



BMus (Hons)  
Jazz

Birmingham Conservatoire

Perfectly in tune with the needs of a modern jazz performer, you will develop your practical and professional skills.

Delivered by performers, band leaders and composers, the course includes one-to-one lessons, small group coaching and private practice. You emerge as a fully rounded, professional musician with an awareness of the commercial realities and entrepreneurial opportunities ahead of you.

Enjoy much more one-to-one tuition time than on a typical academic university music course or, in fact, than on many conservatoire courses.

The course is professionally supported by Birmingham Jazz, a leading jazz promoter and key contact for international masterclasses.

Promoters, peers and professional jazz (staff) musicians give you immediate, constructive feedback on your performance.

We have consistently achieved high rates of satisfaction in the National Student Survey (over 90 per cent).

Course features:

Years 1 and 2

- Intensive weekly coaching
- Masterclasses
- Workshops
- Jazz history

Years 3 and 4

- Major project
- Run your own small group
- Apply for mentoring and coaching as you see necessary for the band’s development

“My musical approach is greatly indebted to the time I spent studying on the jazz course. Simply being around like-minded people in a culture of practice and study, with guidance from musicians I greatly respected, was extremely beneficial.”

Tom Chapman



CAMPUS

Birmingham Conservatoire

DURATION

4 years full-time (three years with direct entry to the second year, subject to ability)

FEES

See website

UCAS CODE

310F (UCAS Conservatoires)

ENTRY REQUIREMENTS

- 80 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Two passes at A Level or equivalent
- GCSE passes in five subjects
- Decisions are based on performance at audition

CAMPUS

Vittoria Street

DURATION

Courses run for a full academic year, three hours per session during the day, two and a half hours per session for evening classes, from the beginning of October to the following June.

FEES

See website

UCAS CODE

N/A

ENTRY REQUIREMENTS

- No formal qualifications are required but you should be motivated and demonstrate an interest in the subject you wish to pursue



Creative Self Development  
Jewellery and Silversmithing

School of Jewellery

Studying purely for creative enjoyment, you can develop your skills in a relaxed and inspirational environment.

Courses vary according to demand but are generally around these key areas: portfolio development, enamelling, hand engraving, jewellery, computer-aided design, stone setting or silversmithing.

You will gain practical experience in highly equipped workshops, where you’re free to experiment and develop at a comfortable pace.

You are taught and encouraged by experts with first-hand knowledge of the commercial world and practising designer-makers who can colour their teaching with insights from the creative front line.

Enamelling

For beginners, this course introduces you to vitreous enamel, properties and techniques, initially involving projects working with copper, before moving on to silver. If you’re more experienced, you get to produce samples and experimental work.

Hand Engraving

Discover the relevant contemporary skills of hand engraving, such as lettering, ornamental engraving, heraldry and other aspects of surface decoration. Before engraving, you evaluate the aesthetic qualities of your design through drawing.

Jewellery

Covers aspects of jewellery manufacture, including hand-crafting and quantity production techniques, creating pieces of jewellery to your own design, using gemstones of your choice, and surface treatments such as polishing, reticulation and oxidising.

Computer-Aided Design (CAD)

This course introduces CAD software to create three-dimensional designs. It starts by showing you how to create two-dimensional artwork suitable for processes such as laser marking, before moving on to three-dimensional objects made to scale.

Stone Setting

Introduces you to stone-setting techniques, including claw, grain and pavé settings, channel, tension and burnished settings. You will be able to buy silver cast rings, pendants and a selection of stones at cost price to practise the technique of setting stones in their mounts.

Silversmithing

For beginners or more experienced makers, this course initially explores hand production techniques such as forming, planishing, filing and soldering, before building on these skills to produce simple yet attractive pieces, such as vessels, containers, cutlery and tableware.

“I started the course with the intention of learning a new skill – three years later, I now want to start an accessories business with jewellery playing an integral role.”

Deborette Clarke





HND  
Jewellery and Silversmithing

School of Jewellery

Learning new techniques and using the latest technology, you will be able to develop your creativity to design your own unique pieces.

This design-based course will introduce you to techniques and processes associated with the traditions of the industry, enabling you to construct pieces in precious and non-precious metals.

The course has an excellent reputation for producing highly employable graduates with a practical understanding of the needs of the industry.

Our well-equipped studio workshops offer a laser welder and a dedicated CAD facility, using the latest relevant CAD packages to enhance the traditional techniques and hand skills learned.

Sponsorship and support from associated companies gives the course industry relevance and insight.

Based in Birmingham’s Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today, the internationally renowned School of Jewellery positions you among potential industry contacts, inspiration and experience.

Course features:

Year 1

- Industry studies 1
- Introduction to small-scale metalwork
- Traditional techniques
- Introduction to large-scale metalwork
- Multiple production
- Specialist techniques 1

Year 2

- Applied technology
- Live project
- Industry studies 2
- Design development and realisation
- Specialist techniques 2

“The HND course allowed me to gain confidence in hand skills while exploring many new technologies. I am now able to create individual designs combining several techniques.”

Liz Rollo



CAMPUS

Vittoria Street

DURATION

2 years full-time

FEES

See website

UCAS CODE

72WW

ENTRY REQUIREMENTS

- 120 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- BTEC National Diploma (MMP), or a Level 3 Foundation Diploma (Art and Design), or equivalent qualification(s) or experience
- Portfolio

CAMPUS

Vittoria Street

DURATION

1 year full-time

FEES

See website

UCAS CODE

W790

ENTRY REQUIREMENTS

- A Higher National Diploma in Jewellery and Silversmithing
- Foundation degree in Jewellery and Silversmithing
- Portfolio

Gain the skills needed to become a designer within the contemporary jewellery and silversmithing industry.

With an emphasis on new technology and a reputation for highly employable graduates, this course builds on existing traditional skills to enhance your potential as a designer within a company or as a creative entrepreneur.

You will use well-equipped studio workshops with access to laser cutting, marking and welding, and a dedicated CAD facility. You also have the provision of a laptop for the duration of the course, loaded with up-to-date, relevant CAD software.

The expertise of our Jewellery Industry Innovation Centre, internationally known for its ‘concept-to-prototype’ approach to new product development, will support your study.

Based in Birmingham’s Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today, you are among potential industry contacts, inspiration and experience.

Course features:

- CAD and CAM acquisition
- Collaborative project with a manufacturing company
- Design in context – laser technology
- Business and entrepreneurship
- Design in practice – produce and launch a product range
- Promotion of your product range to an industry panel

BA (Hons)  
Jewellery and Silversmithing – Design for Industry (Top-Up)

School of Jewellery

“The course gave me access to a wide range of skilled people from many different aspects of the jewellery trade.”

Rachael Briggs



BA (Hons)  
**Jewellery Design and  
Related Products**

*School of Jewellery*

**Experiment with materials, techniques and processes with one of the most respected creative courses in the country.**

This course encourages you to develop your own personal philosophy and look beyond horizons – there is no ‘house style’, no rigid templates, just pursuit of innovation.

You will be based in Birmingham’s Jewellery Quarter, near to our Jewellery Industry Innovation Centre – internationally known for its ‘concept-to-prototype’ approach to new product development.

During your course you will design, develop and launch your own highly innovative, contemporary and thought-provoking products.

Our School of Jewellery is Europe’s largest institution for training and education across the specialisation.

**Course features:**

**Year 1**

- Introductory skills and techniques
- Design methodology and critical thinking
- Professional collaboration

**Year 2**

- Employability and entrepreneurial skills
- Company development and product sales
- Professional experience
- Conceptual thinking

**Year 3**

- Professional development
- Design and make your own collection
- Exhibition

“Being a student at the School of Jewellery was like being in a huge family. The tutors, the technical staff... everyone was so helpful and supportive throughout the years I was at the School.”

Alice Clarke



**CAMPUS**

Vittoria Street

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

W239

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- BTEC National Diploma (DMM)
- Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage
- Portfolio

**CAMPUS**

Vittoria Street

**DURATION**

Varies – see website for details

**FEES**

Contact  
dianna.mccann@bcu.ac.uk

**UCAS CODE**

N/A

**ENTRY REQUIREMENTS**

- No specific entry requirements; open to all as part of our commitment to training and education for creative industry professionals or jewellery enthusiasts

These courses provide inspirational and intense workshop opportunities in a diverse range of subjects associated with design, jewellery and silversmithing. They offer a chance to explore the traditional processes or a more innovative experience in one of the many new technologies.

They are suitable for professionals or beginners to gain specialised industry skills in a wide range of jewellery-related areas.

Your tutors bring trade expertise, insight and inspiration to intimate teaching sessions of between five and 10 students.

You will be located in the heart of Birmingham’s famous Jewellery Quarter, with access to fully equipped workshops in a contemporary learning environment.

The focus is on learning the specific industry techniques you require to move your creative work forward to the next level without the constraints of studying for an award; however, a Certificate of Attendance is given if you complete your course.

The short course programme varies each year and for those requiring a more flexible approach to learning, it is possible to tailor the courses to an individual’s needs through consultation to develop bespoke courses, which can be arranged at any time, subject to tutor availability.



**School of Jewellery  
Summer and Bespoke  
Short Courses**

*School of Jewellery*

“Simply fantastic and well worth the course fee. The course exceeded my expectations – it has been a very good experience.”

Norah Khor





BA (Hons)  
**Landscape Architecture**

*Birmingham School  
of Architecture*

**Develop a career that can make a real difference, delivering sustainable, dynamic landscapes to help ensure our global future.**

This course is fully recognised and accredited by the Landscape Institute. You will be supported by a leading design team in its field, gaining professional insight at a respected institution.

Transferable skills and employability lie at the heart of this course – at the end of the course, you will have a strong portfolio and a suite of industry-standard software skills.

You'll have the opportunity to work on a wide range of briefs, integrating urban and natural systems from a local to a global scale. Well-established connections with the region's best landscape architecture practices will help you gain placements and experience.

**Course features:**

**Year 1**

- Principles of design process
- Visual and verbal design communication
- Built and natural materials

**Year 2**

- Multidisciplinary skills, professionalism and collaboration
- Urban and natural systems
- Concept and production

**Year 3**

- Integrated environmental architectures
- Sustainable future
- Research and design exploration

"You get really nice feedback and make good friendships through the work that you do because you have similar design-minded ideas."

Alex Foxon



**CAMPUS**

City Centre

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

K310

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit awards
- BTEC National Diploma Level 3 Foundation Diploma (Art and Design)
- Portfolio

**ACCREDITATION**

**Landscape  
Institute**  
Inspiring great places





Gain an excellent grounding of the legal system before you decide on your area of specialism for a high-flying future career.

Universally recognised for its academic rigour and innovative teaching, you'll be exposed to a practical real-world application of the law.

Outstanding facilities include two mock courtrooms and an e-learning suite. Our comprehensive law library and the 'open door' policy of lecturers give you ample access to information, experience and insight. We boast a thriving mootng society, which regularly achieves national success.

The School's Centre for American Legal Studies operates the UK's largest US internship scheme, giving you the opportunity to gain practical experience in America at a federal or state public defender's office, private attorney office, university law school or law project.

The School has strong professional links with Birmingham Law Society (the UK's largest Law Society outside London), and the four Inns of Court, especially Lincoln's Inn and Inner Temple. All first-year students receive free student membership with Birmingham Law Society.

Course features:

Year 1

- Law of tort
- Law of contract
- Criminal law
- English legal system and practice

Year 2

- Public law and civil rights
- Land law
- Professional skills and practice
- One option choice. The options currently include Company Law, US Constitutional Law, International Human Rights and Employment Law.

Year 3

- Law of the European Union
- Equity and trusts
- Two option choices. The options currently include Family Law, Evidence, Employment Law, LARU (placement module), Intellectual Property Law, American Legal Practice (placement module), or a dissertation.

"During my third year, I took part in the Legal Advice and Representation Unit, in which I was placed in a legal charity, which allowed me to put what I had learned throughout my degree into practice."

Luke Browning



SPECIALIST OPTIONS:

LLB (Hons) Law with American Legal Studies M130

With this route, you must complete the following option modules: American Criminal Procedure and Evidence, American Legal Practice or American Legal Studies Dissertation, and US Constitutional Law. The American Legal Practice module gives you the chance to put theory into practice through an internship in the USA.

LLB (Hons) Law with Business Law M1MG

Gain a thorough grounding in the legal system, with a particular focus on the law as it affects business. Your choice of modules must include the following: Intellectual Property Law, Company Law, and Employment Law and Practice. This pathway may particularly appeal to students who wish to engage in a career with a large commercial firm.

LLB (Hons) Law with Criminology M1MF

You will complete a compulsory module in Core Issues in Crime and Punishment\* and optional modules in Crime Prevention or Britain and Terrorism\* and Transnational Corporate and Organised Crime or The War on Terror\*. This pathway may particularly appeal to students who wish to engage in a legal career with bodies such as the police force, the probation service, or the criminal justice system.

Successful completion of any of the LLB pathways will result in the award of a qualifying law degree (subject to professional body requirements).

ALSO AVAILABLE:

LLB (Hons) Law (Graduate Entry)

If you already hold a Bachelor's degree, this course allows you to complete the LLB in two years (full-time) rather than three.

\*Modules subject to approval

CAMPUS

City Centre

DURATION

3 years full-time  
4 years part-time

FEES

See website

UCAS CODE

M100 (for part-time, apply direct to University)

ENTRY REQUIREMENTS

- 280 UCAS points from a minimum of two A Levels or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Remaining points can be made up from a maximum of two AS Levels in a different subject. A Levels in general studies and key skills are not accepted.
- At least four GCSEs including English at grade C or above (or equivalent)



LLB (Hons)  
**Law (Recognised by  
the Bar Council of India)**

*School of Law*

If you’re a student from India, you can gain the skills to practise law in your home country.

Designed for year 12 HSCE/CBSE/ICSE students from India, this is the only four-year LLB (Hons) course in the UK recognised by the Bar Council of India.

The Bar Council of India only recognises a three-year LLB (Hons) if you enter a course as a graduate; if you do not have a degree and want to practise law in India, this unique four-year course is the answer.

It allows non-graduate entrants from India to combine law with another discipline, such as accountancy, criminology or sociology.

The additional year of postgraduate study needed for Bar Council of India recognition can be achieved via one of our LLM courses, our Legal Practice Course (to qualify as a solicitor), or the Bar Professional Training Course (to qualify as a barrister).

**Course features:**

- Year 1**
- Skills, processes and scholarship
  - Criminal law

- Year 2**
- Law of tort
  - Law of contract

- Year 3**
- Public law and civil rights
  - Land law

- Year 4**
- Law of the European Union
  - Equity and trusts

“The University’s IT systems are very impressive. I particularly like the University’s intranet iCity and Moodle, the University’s virtual learning environment, with all its discussion forums.”

Jayantha Ramasubramanyam



**CAMPUS**

City Centre

**DURATION**

4 years full-time

**FEES**

See website

**UCAS CODE**

Apply direct to the University

**ENTRY REQUIREMENTS**

- 240 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- This course is only open to Indian students
- The 12th Standard HSCE/ CBSE/ICSE with a minimum average grade of 65 per cent or three A Levels at grade C and IELTS 6.0 or equivalent

**CAMPUS**

City Centre and working with an organisation

**DURATION**

3 years full-time

**FEES**

N/A (Salary paid)

**UCAS CODE**

Apply direct to the University

**ENTRY REQUIREMENTS**

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Five GCSEs including English language and mathematics at grade C or above (or equivalent)
- Relevant work experience will be taken into consideration for those who are already in employment

This new in-company degree, unique to the West Midlands, will give your management career a real kick-start.

Allowing you to work throughout your degree at a sponsoring organisation, this course gives you ‘on-the-job’ skills, while you gain an academic qualification.

The degree aims to nurture the leaders and managers of tomorrow. The unique combination of a practice-based course that mixes academic study with practical skills and experience from the workplace gives you an experience that a campus-based degree may not.

This type of degree also allows you to put forward your ideas while at the workplace and make a tangible difference to your organisation.

It allows you to earn a salary while you learn, and your academic fees are covered by your sponsoring organisation. If you impress them, your future employment opportunities are greatly enhanced.

**Course features:**

- Year 1**
- Accounting and finance for managers
  - Personal and professional development
  - Managing people and organisations

- Year 2**
- Strategic management – theory and practice
  - Managing teams and projects
  - Business performance improvement project

- Year 3**
- Change and innovation in organisations
  - Comparative management practice
  - Issues in leadership and management practice
  - Leadership development

BA (Hons)  
**Leadership and  
Management Practice  
(work-based)**

*Birmingham City  
Business School*

“Birmingham City Business School is a fantastic learning environment with extremely dedicated and very helpful lecturers. A great experience.”

Jaz Azam



HND  
Legal Studies

School of Law

Gain a sound grounding of the law to prepare you for the next stage of your studies.

This vocational qualification is highly valued by employers and prepares you for the expanding field of paralegal work or further study.

The course is recognised by the Solicitors Regulation Authority and the Bar Standards Board as providing exemptions from the academic stage of training.

On successful completion you will exit with a Level 5 Award, receiving both the Higher National Diploma and a Certificate in Higher Education. This entitles you to progress to the second year of the LLB (Hons) Law course at the University should you wish to continue your studies and gain a qualifying law degree.

You will see inside the legal world on placement modules, gaining confidence, competence and professional contacts.

Course features:

- Skills, processes and scholarship
- Criminal law
- Law of tort
- Law of contract
- Foundations of family law
- Civil and criminal litigation

“My placement at St Philips Chambers was very useful. I was only there for a short period of time, but I learned so much and it reassured me that this was the career I wanted.”

Jade Cheung



CAMPUS

City Centre and Birmingham Metropolitan College (Sutton Coldfield Campus)

DURATION

2 years full-time

FEES

See website

UCAS CODE

039M

ENTRY REQUIREMENTS

- 160 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- At least one subject at A Level
- GCSE English at grade C or above (or equivalent)
- BTEC National or GNVQ Advanced qualifications
- Mature students without formal entry qualifications and students with professional qualifications such as ILEX will be considered





BA (Hons)  
Marketing

Birmingham City  
Business School

An emphasis on real-world practice and an outstanding professional reputation gives you the grounding for a successful marketing career.

Due to our links with the Chartered Institute of Marketing, this course has a well-founded reputation for excellence.

Focusing on the application of marketing principles and practice in actual business situations, it enables you to develop an appreciation of the impact of your work on the health of a business, ensuring that you will stand out as a highly credible marketing professional.

You will get to design and present your ideas for a new product to a panel of industry experts, *Dragons’ Den* style.

Our graduates go on to work for big-name companies such as Royal Bank of Scotland, Jaguar Land Rover and British Gas.

Course features:

- Year 1
- Business fundamentals
  - Marketing fundamentals
  - Understanding consumer behaviour

- Year 2
- Digital communications
  - Marketing research
  - Retail marketing

- Final year
- Marketing strategy and planning
  - Digital marketing
  - Global marketing

Note: This course is also available as a three-year Professional Practice option (subject to validation) that incorporates a year-long placement within your three years of study; you will complete the first two years of your degree on campus while your final year is completed and assessed in the workplace. Please see our website for more information.

“Studying marketing here has given me more than just an insight into the industry; it has also helped bring out the best in me. I have been able to perfect my strengths and work on my weaknesses.”

Harpreet Chatha



CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

N500

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of two A Levels or equivalent. This may include general studies and critical thinking.
- Remaining points can be made up with AS Levels in different subjects
- GCSE grade C or above in English language and mathematics (or equivalent)

CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich

FEES

See website

UCAS CODE

NLM2

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of two A Levels or equivalent. This may include general studies and critical thinking.
- Remaining points can be made up with AS Levels in different subjects
- GCSE grade C or above in English language and mathematics (or equivalent)

As innovative and dynamic as its subject areas, this creative course puts you on the front line of marketing, advertising and public relations.

Featuring a practical syllabus with real-life case studies to work on, this course helps you learn how to develop the image and messages crucial to a company’s credibility and survival.

You will study at one of the UK’s most established and respected business schools – one of only a handful of study centres selected by the Chartered Institute of Marketing to offer dual awards.

Balancing the creative energy of marketing, advertising and public relations with business discipline, this course encourages you to develop the personal transferable skills that every employer seeks and prepares you for an exciting career.

An optional placement year gives you the opportunity to gain real insight into how marketing impacts on business.

Course features:

- Year 1
- Business fundamentals
  - Marketing fundamentals
  - Understanding consumer behaviour
  - Service design

- Year 2
- Marketing communications planning
  - Marketing research
  - Digital communications

- Final year
- Marketing strategy and planning
  - PR planning
  - Contemporary advertising

Note: This course is also available as a three-year Professional Practice option (subject to validation) that incorporates a year-long placement within your three years of study; you will complete the first two years of your degree on campus while your final year is completed and assessed in the workplace. Please see our website for more information.

BA (Hons)  
Marketing,  
Advertising and  
Public Relations

Birmingham City  
Business School

“Coming to university was the best decision I ever made; coming from a small city into Birmingham seemed very daunting but Birmingham City University gave me all the guidance I needed.”

Parveen Nar

# M

## BSc (Hons)/MSci Mathematics\*

School of Computing,  
Telecommunications  
and Networks

Explore practical and applied mathematical techniques with a real world use outside the classroom with this modern, career-focused MSci or BSc degree.

Benefit from studying a fresh and innovative new mathematics course, designed from the ground up as either a three-year or four-year degree that provides you with the mathematical, technical and interpersonal skills that modern employers are looking for.

Develop your skills in our state-of-the-art mathematics lab, purpose built to provide access to the latest software packages needed in an industrial setting.

Gain knowledge of modern mathematical subjects, including urban science, medical statistics and environmental mathematics, to help set you apart in the job market.

Succeed in modules with a practical focus to build upon core pure mathematics skills and graduate with a portfolio of the project work that you’ve produced.

Course features:

Year 1

- Analysis and algebraic methods
- Probability and statistics
- Computer programming for mathematicians
- Communicating mathematics

Year 2

- Mathematical modelling
- Quantitative and qualitative data
- Statistical methods and large data sets
- Codes and cryptography

Year 3

- Game theory
- Environmental mathematics
- Linear algebra
- Mathematics dissertation

Year 4

- Project management and operational research
- Medical statistics
- Urban science
- Team mathematics project

\*Subject to approval

Course Enquiries team: +44 (0)121 331 5595



CAMPUS

City Centre

DURATION

BSc (Hons) 3 years full-time,  
4 years sandwich  
MSci 4 years full-time,  
5 years sandwich

FEES

See website

UCAS CODE

G111 (BSc), G110 (MSci)

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels including at least one from a science, technology, mathematics or computing subject
- AS mathematics at grade C or above (or equivalent)
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

CAMPUS

City Centre

DURATION

BSc (Hons) 3 years full-time,  
4 years sandwich  
MSci 4 years full-time,  
5 years sandwich

FEES

See website

UCAS CODE

G103 (BSc), G130 (MSci)

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels including at least one from a science, technology, mathematics or computing subject
- AS mathematics at grade C or above (or equivalent)
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

Analyse and interpret real-world data using modern industrial software packages and gain an MSci or BSc qualification in Mathematics and Statistics.

Combine together traditional mathematics skills with the in-depth use of leading statistical software in a course designed to provide you with the experience employers are looking for.

Develop your skills in our state-of-the-art mathematics and statistics lab, hosted in the Millennium Point building in the heart of Birmingham’s city centre and learning quarter.

Take modules of interest to modern statisticians, including survival analysis, econometrics and medical statistics to set yourself apart in the current job market.

Work on individual and team projects and develop your interpersonal and problem-solving skills through classwork, activities and engaging assessments in both mathematics and statistics.

Course features:

Year 1

- Introductory probability and statistics
- Economic principles
- Computer programming for statistical analysis
- History of mathematics

Year 2

- Applied statistical methods
- Mathematical modelling
- Calculus and differential equations
- Employability skills

Year 3

- Computational probability and statistics
- Advanced probability
- Mathematical investigation and experimentation
- Mathematics dissertation

Year 4

- Medical statistics
- Survival analysis
- Catastrophe theory
- Team mathematics project

\*Subject to approval

# M

## BSc (Hons)/MSci Mathematics and Statistics\*

School of Computing,  
Telecommunications  
and Networks

“Our fresh course equips you to achieve robust and powerful results using the numbers and big data being collected all the time in the real world.”

Thomas Lancaster, Course Director



BSc (Hons)

## Mathematics with Secondary Education and Qualified Teacher Status

*School of Education*

This course will develop your knowledge, skills and understanding of mathematics to degree level while also allowing you to become a highly skilled teacher with an in-depth knowledge and understanding of teaching and learning.

By the end of the course you will be a confident, reflective and accountable practitioner, able to deliver a rich and diverse curriculum. You will develop your mathematics knowledge and understanding at degree level while gaining a professional qualification.

You will study in the highly acclaimed School of Education which has a long and successful track record in the development of secondary mathematics teachers, and spend at least 24 weeks on professional placement in at least three different schools, equipping you with a wealth of practical experience.

Core mathematics subject modules are drawn from the mathematics degrees in the School of Computing, Telecommunications and Networks and you will study alongside undergraduates on these courses.

These modules are complemented by the study of education, pedagogy and professional practice approached from both generic and subject-specific perspectives, which is delivered through a combination of workshops, lectures, seminar groups and individual study.

**Course features:**

**Year 1**

- Calculus and analysis
- Vectors and matrices
- Subject application studies
- Broader education issues
- Professional practice

**Year 2**

- Advanced calculus and differential equations
- Applied statistical methods
- Mathematical modelling
- Theory of cryptography
- Professional practice

**Final year**

- Mathematical investigation and experimentation
- Linear algebra
- Mathematics education dissertation
- Professional studies
- Professional practice

“My tutor was amazing. She was always there no matter what time of day or night it was, and was always looking to give me the chance to do my best. She left me in no doubt of what was expected of me and the high standards I needed to strive for.”

Andrew Hartshorn



**CAMPUS**

City North/City Centre

**DURATION**

3 years full-time or  
2 years full-time for eligible candidates\*

**FEES**

See website

**UCAS CODE**

G1X1

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of two A Levels or BTEC National qualifications (or recognised equivalent)
- At least five GCSEs at grade C and above (or equivalent) which must include English language and mathematics
- Pre-entry professional skills tests in numeracy and literacy as designated by the National College of Teaching and Leadership, and experience of observing/supporting mathematics lessons at Key Stages 3 and 4
- You must also successfully complete a Disclosure and Barring Service (DBS) declaration
- \*For entry directly into Year 2, you must have a relevant HNC/HND or part one of a first degree course (120 credits at Level 4)

**CAMPUS**

City Centre

**DURATION**

3 years full-time  
4 years sandwich  
5 years part-time

**FEES**

See website

**UCAS CODE**

H300 (for part-time, apply direct to University)

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels, including AS Level mathematics at grade C or above
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



Gain an excellent foundation of mechanical engineering skills and knowledge that will enable you to prove your worth to employers.

Accredited by the Institution of Mechanical Engineers and the Institution of Engineering and Technology, this course is respected by industry.

You work with outstanding facilities for engine testing, rapid prototyping, engine emissions testing, thermodynamics and more.

We are a member of the global SAP University Alliance programme, providing universities with resources to teach how technology can enable integrated business processes.

We are the first UK-based academy for PTC Inc – a major business software solutions provider to the US Government and international business – giving you access to industry-standard tools such as ProE.

**Course features:**

**Year 1**

- Engineering design
- Applied mechanics and dynamics
- Applied thermodynamics
- Materials and manufacture
- Mathematical analysis

**Year 2**

- Sustainable design and manufacture
- Mechanics and dynamics
- Environmental studies and thermodynamics
- Management of engineering and technology innovation
- Numerical analysis

**Year 3**

- Power and energy systems
- Design management
- Advanced engineering analysis
- Project

Note: This course is also available as a four-year degree with a foundation year (UCAS code: H308) if you have 200 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of the degree.

BEng (Hons)

## Mechanical Engineering

*School of Engineering, Design and Manufacturing Systems*

“I enjoyed the modules and the lectures because of the quality and commitment of the tutors. The practical nature of the course prepares students well for their future careers.”

Kenneth Oguegbu

# M

## MEng Mechanical Engineering

School of Engineering,  
Design and Manufacturing  
Systems

Pave your way towards Chartered Engineer status in a stimulating, contemporary environment.

You will gain real-world experience of the management and delivery of engineering-specific projects that have direct industry relevance, within both individual and group environments.

We focus on the application of industry-standard modelling and simulation techniques to the specification, design and analysis of mechanical engineering systems, which means you will possess employability skills relevant to modern industry.

We have extensive links with local and national engineering companies – links which feed directly into our teaching and learning.

The course will allow seamless progression from BEng to Master’s-level awards, paving the way towards Chartered Engineer status.

Course features:

Year 1

- Engineering design
- Applied mechanics and dynamics
- Applied thermodynamics
- Materials and manufacture
- Mathematical analysis

Year 2

- Sustainable design and manufacture
- Mechanics and dynamics
- Environmental studies and thermodynamics
- Management of engineering and technology innovation

Year 3

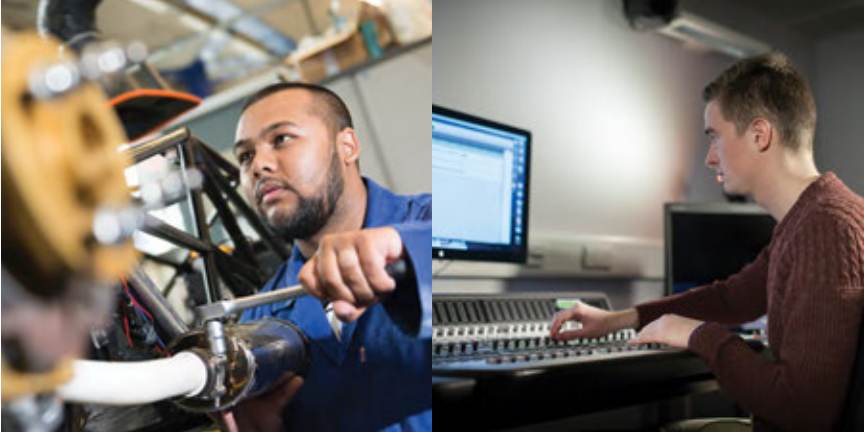
- Power and energy systems
- Design management
- Advanced engineering analysis
- Project

Year 4

- Thermofluids
- Finite elements analysis
- Knowledge-based engineering
- International logistics systems management
- Operations and process management

“Various teaching and learning resources used throughout the course have inspired me to push myself harder than ever before.”

Cassandra-Jane Neville



CAMPUS

City Centre

DURATION

4 years full-time  
5 years sandwich  
7 years part-time

FEES

See website

UCAS CODE

H301 (for part-time, apply direct to University)

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels, including AS Level mathematics at grade C or above
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

CAMPUS

Birmingham Metropolitan College (James Watt Campus)

DURATION

2 years full-time

FEES

See website

UCAS CODE

003P

ENTRY REQUIREMENTS

- 120 UCAS points or equivalent. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Portfolio

# M

## HND Media and Communication

Birmingham School of Media

An inspiring introduction to the production, theoretical and professional aspects of media, this gives you a solid grounding to progress your studies.

Underlining our innovative approach to media studies, we are the UK’s sole provider of an HND in Media and Communication.

A placement allows you to absorb the day-to-day realities of a media production business.

Gain from the experience, close support and encouragement of expert staff.

Share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community.

Your HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication course at the University, with a choice of eight specialist routes.

Course features:

- Broadcast production
- Publication production
- History and structure of the media
- Media texts and cultural contexts
- Professional studies

“The area seemed so vibrant with varied culture, cuisine and a mix of entertainment options. I knew my free time spent in Birmingham would be exciting and memorable.”

Katie Waldron



BA (Hons)

## Media and Communication

*Birmingham School of Media*

Join a dynamic course, with eight specialisms available to suit your future media career ambitions.

We are a pioneering institution, and were one of the first in the UK to deliver degrees in media. Helped by strong links with many influential media organisations, the Creative Skillset-accredited course offers an industry-relevant blend of production, theory and professional development. Industry placements give you invaluable insight, contacts and lessons for life.

We provide specialised, sophisticated equipment for every area in our new £62 million home in the city centre, including six radio studios, four TV studios, the largest free-standing green screen in Europe, editing suites, music production studios, a new media suite, a newsroom, and photography studios (including a half and a full infinity cove).

Enjoy the guidance and contemporary perspective of staff who are established media professionals. We run a huge range of guest speaker masterclasses, which have included newsreader Huw Edwards, Head of News Partnerships at Twitter Jo Geary, UB40’s Brian Travers, *Vogue* fashion photographer Eliot Siegel and BSkyB’s Head of Production Services Dave Rooke.

**Course features**  
Course features may include (depending on your pathway) but are not limited to:

- Year 1
- Journalism in practice
  - TV location skills
  - Visual design

- Year 2
- Radio documentaries
  - Photography in design
  - Online journalism

- Year 3
- Client-based events and exhibition production
  - Independent television production company
  - Music industries enterprise

“Learning what you need to pass your degree is one thing, but finding the right university that gives context and practical application for your knowledge in a fun and exciting environment is what, for me, makes Birmingham City University the number one for Media and Communications.”

Chris Williams



### AVAILABLE PATHWAYS:

**BA (Hons) Media and Communication P910**  
The broad course allows you to choose a range of modules from the other specialisms. You decide the degree to which you specialise as you progress through the course.

**BA (Hons) Media and Communication (Event and Exhibition Industries) PN38**  
Balance media production skills with the ability to effectively produce and manage events and exhibitions, and put theory to work by organising your own events. We enjoy excellent links with local and national events and exhibitions organisations including the NEC Group.

**BA (Hons) Media and Communication (Journalism) P9P5**  
Gain access to industry contacts and learn how to find stories, interview and write for different readers and audiences. Working against the clock to meet deadlines, you will produce stories regularly for a range of publishing platforms on a number of different topics, giving you experience of working across print and digital and broadcast journalism. You will also develop and use the skills needed to operate in a modern multimedia journalism environment.

**BA (Hons) Media and Communication (Media Photography) P9W6**  
Gain key skills in professional photographic production and creative visual literacy. You develop skills in camera technique, studio and location lighting and post-processing in Photoshop and Lightroom. You explore specific photographic fields, such as documentary, portraiture, fashion, music, sport, travel and product photography. You will work to live creative briefs with real-world industry clients and develop a focused portfolio.

**BA (Hons) Media and Communication (Music Industries) PJ39**  
Ideal if you want to look in depth at promotion, music PR and music media, running a record label or producing music videos and websites, or be at the forefront of creating and developing innovative ideas and exploring niche markets within the music industry. You see the industry in action on placement and opportunities have included EMI Publishing, NEC Group, Sony Records and the O2 Academy.

**BA (Hons) Media and Communication (New Media) G493**  
From the technical and visual design skills needed to create effective websites to engagement with emerging technologies, this pathway explores new approaches to media publishing and online promotion. Innovation-led, it places you at the forefront of new media production.

**BA (Hons) Media and Communication (Public Relations) P9P2**  
Intimately linked to industry, this pathway provides you with the skills and knowledge that today’s PR professionals need in a fast-moving media environment. The course is recognised by the Chartered Institute of Public Relations (CIPR) and you can build contacts with some of the UK’s leading PR organisations, working on campaigns and pitches. The CIPR Midlands Student of the Year award has been won by students from this course every year since 2006.

**BA (Hons) Media and Communication (Radio) P9P3**  
Gain the competence, confidence and contacts to make yourself a valuable part of any team in the radio industry. Working in our enviable facilities, including our complex of six radio studios, you learn how to operate a studio, present a show, record interviews and use digital technology to edit and mix sound. As your studies advance, you put together music radio shows and short features as you prepare to run a live radio station at the University.

**BA (Hons) Media and Communication (Television) P9WP**  
Supported by an outstanding range of sophisticated facilities, this pathway gives you the opportunity to participate in group productions in our four industry-standard TV studios including our green screen MILO studio. You acquire all the necessary skills and technical knowledge required for location shooting, as well as studio production – working with a single camera, sound, lighting and editing equipment (including AVID editing suites) – and apply your creativity to video storytelling.

### CAMPUS

City Centre

### DURATION

3 years full-time

### FEES

See website

### UCAS CODE

See pathway

### ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- BBC from three A Levels, excluding general studies and critical thinking
- Portfolio
- Interview

### ACCREDITATION



# M

## BSc (Hons) Midwifery

School of Nursing, Midwifery  
and Social Work

Accredited by the Nursing and Midwifery Council (NMC), this excellent course is a mix of teaching and clinical placements leading to registration with the NMC as a midwife.

All staff teaching on this course are qualified midwives and have worked in practice; many still do. This enables all tutors to have a unique insight into issues which affect your academic and clinical experience.

There are a diverse range of clinical placements across the West Midlands’ NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our state-of-the-art teaching facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Course features:

- Year 1:
- Midwifery practice: antenatal
  - Midwifery practice: postnatal
  - Midwifery practice: postnatal mother
  - Examination and care of the baby
  - Midwifery professional practice and development

- Year 2:
- Supporting vulnerable women and their families
  - Complex midwifery practice
  - Examination and care of the baby
  - Global health and theories of change

- Year 3:
- Professional and leadership module
  - Examination and care of the baby
  - Normality and women-centred care

“Seeing my first actual birth was a big highlight; really lovely to be involved. It was an amazing experience and solidified the reasons why I wanted to be a midwife.”

Melanie Green



CAMPUS

City South

DURATION

3 years full-time

FEES

Eligible UK students who have a place on an NHS-funded course will normally have their tuition fees paid on their behalf

UCAS CODE

B720

ENTRY REQUIREMENTS

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A typical A Level offer would be BBB/ABC.
- BTEC Extended Diploma in Health and Social Care: minimum Grade DDD required
- Access to HE Diploma in Health, Nursing or Midwifery: full award (60 credits). 45 credits must be at Level 3 including 30 at merit or distinction with a minimum of 18 from science- or health-related subjects and 15 at Level 2.
- GCSE mathematics and English language grade C

ACCREDITATION



CAMPUS

City South

DURATION

86 weeks full-time

FEES

Eligible UK students who have a place on an NHS-funded course will normally have their tuition fees paid on their behalf

UCAS CODE

Apply direct to the University

ENTRY REQUIREMENTS

- Current NMC registration as a Registered Adult Nurse with six months’ full-time nursing experience prior to commencing the course
- Evidence of 240 specific credits, 120 of which should be Level 5 (diploma level) or equivalent. If holding a BSc (Hons) Adult Nursing degree, applicants must have achieved a minimum classification of 2:2.

ACCREDITATION



Accredited by the Nursing and Midwifery Council (NMC), this excellent course is a mix of teaching and clinical placements leading to registration with the NMC as a midwife for those who are already registered adult nurses.

All staff teaching on this course are qualified midwives and have worked in practice; many still do. This enables all tutors to have a unique insight into issues which affect your academic and clinical experience.

There are a diverse range of clinical placements across the West Midlands’ NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our state-of-the-art teaching facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Course features:

- Part 1:
- Foundations of midwifery practice
  - Normal antenatal, intrapartum and postnatal midwifery care
  - Care and examination of the newborn (part 1)
  - Clinical practice

- Part 2:
- Complications and emergencies
  - Supporting vulnerable women and their families
  - Preparing for professional, autonomous practice as registered midwives
  - Care and examination of the newborn (part 2)

# M

## BSc (Hons) Midwifery Shortened Programme

School of Nursing, Midwifery  
and Social Work

“The lecturers are supportive of everybody on the course and it’s a really friendly environment.”

Phern Adams





# M

BA (Hons)  
**Music Business**

*Faculty of Arts,  
Design and Media*

If you have music industry aspirations, gain the skills and confidence to understand what the industry requires.

Delivered by respected external partners Access to Music, this course provides the skills to enable you to confidently approach a management role in the music industry.

Work on projects that allow you to see the realities of creating music industry ventures. Explore the effect of new technologies on the creative industries and use technology to develop your business ideas.

Enjoy the encouragement and expert guidance of working professionals, able to share first-hand experience of the music industry at work.

Use the facilities at the Custard Factory, in Birmingham’s creative quarter, to develop business projects engaging the local community and further afield.

**Course features\***

- Year 1**
- Business and management skills
  - Web development skills and eCommerce
  - Publishing, intellectual property and copyright
  - Develop entrepreneurial and creative business skills

- Year 2**
- Develop your own business
  - Learn and implement new business models
  - Music law and contracts
  - Final major project

\*The course structure will change slightly as the course is changing from two to three years in length from 2016 entry

“The course has made me realise that there are more branches to the music business than I originally thought. It has helped me increase the brand recognition of my company, Little Cavalier, and build a business for the future.”

Richard Wright



**CAMPUS**

Heath Mill Studios, Digbeth

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

W375

**ENTRY REQUIREMENTS**

- 200 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level passes in two subjects (or two Scottish Advanced Highers)
- RockschooL Level 3 Music Practitioner qualification
- National Diploma in a music-related subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- Applicants with non-standard qualifications and/or experience are encouraged to apply and will be considered if they can demonstrate appropriate ability at audition and interview

**CAMPUS**

City Centre, with some modules delivered at Birmingham Conservatoire

**DURATION**

3 years full-time  
4 years sandwich

**FEES**

See website

**UCAS CODE**

W350

**ENTRY REQUIREMENTS**

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
- GCSE music at grade C or above, music theory grade 5, or proficiency of performance on one instrument equivalent to ABRSM or RockschooL grade 5
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

**ACCREDITATION**



Understand how to use technology to create, record and distribute music with this innovative course.

Run jointly by the School of Digital Media Technology and Birmingham Conservatoire, the BSc (Hons) in Music Technology develops creative, practical and technical skills in music production. The course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

The School of Digital Media Technology is equipped with over 1,200 sq m of dedicated equipment, including two film/television studios, four multi-track recording studios, post-production facilities, and several hundred multimedia stations, with further expansion planned.

Birmingham Conservatoire is recognised by the European Association of Conservatoires (AEC) and all Conservatoire tutors are professional musicians; all are active composers, producers or performers.

Close industry links add currency, consistency and colour to your subject, putting you in a prime position to take advantage of industrial placements, real-life projects and career opportunities.

**Course features:**

- Year 1**
- Music and audio industries
  - Music and critical studies
  - Digital audio technology
  - Audio electronics
- Year 2**
- Media production management
  - DSP for music technology
  - Networks for music technology
  - Audio systems
- Year 3**
- Interactive music systems
  - Music and sound for visual media
  - Technology project
  - Acoustic engineering
  - Music technology and sound recording

BSc (Hons)  
**Music Technology**

*School of Digital Media  
Technology*

“The practical-based assignments were always something I was looking forward to taking part in, and one of the main attractions of the course. The recording assignments put you in the driving seat of a producer within a professional studio environment.”

Jason Rosehill



## BSc (Hons) Nursing

*School of Nursing, Midwifery  
and Social Work*

Prepare for a rewarding career in nursing – and an opportunity to transform the way patients are cared for in the future.

Professionally accredited by the Nursing and Midwifery Council (NMC), this course gives you a choice of four specialist fields – Adult, Child, Learning Disability or Mental Health. You will gain essential hands-on clinical skills involving care and compassion that reassure patients/ service users and their families that a professional is at their side.

You will glean experience from both our state-of-the-art simulation facility and through a series of placements within the Midlands’ NHS trusts and non-NHS providers.

As the largest regional provider of qualified staff to the NHS for health and social services, Birmingham City University can offer you first-hand access to a network of invaluable contacts through our extensive partnerships with NHS trusts.

### Course features:

#### Year 1

- Professional values and academic skills
- Introduction to nursing practice and decision-making and placement
- Health in society
- Nursing practice and placement 1

#### Year 2

- Professional values and evidence-based practice
- Nursing practice and placement 2
- Nursing in society
- Nursing practice and placement 3

#### Year 3

- Academic and practice enquiry
- Policy, politics and nursing
- Nursing practice and placement 4
- Transition to qualified practitioner and placement

“Support from staff cannot be faulted – there is always somebody there that you can voice any concerns or queries to, whether by email, phone or face-to-face.”

Michele Prosser



### AVAILABLE PATHWAYS:

#### Adult Nursing B740 (Jan intake) B741 (Sept intake)

Throughout the course you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across Birmingham to develop your role as a competent practitioner.

#### Child Nursing B730 (Jan intake) B731 (Sept intake)

The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.

#### Learning Disability Nursing B761 (Sept intake only)

You will learn how to place an emphasis on patient-centred care to support the promotion of a full life and meaningful experiences for people with learning disabilities. Teaching includes service users and carers in classroom settings and practice placements, ensuring that throughout the course, their experiences are your prime focus.

#### Mental Health Nursing B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their individual journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

### CAMPUS

City South

### DURATION

3 years full-time

### FEES

NHS funded, not available for international students

### UCAS CODE

See pathway

### ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC, Access to HE and A Levels.
- Three GCSEs at grade C or above including English language, mathematics and science
- GCSE equivalents for mathematics: Key Skills Application of Number – Level 2 or Functional Skills Mathematics – Level 2
- GCSE equivalents for English, Key Skills Communication – Level 2 or Functional Skills English – Level 2

### ACCREDITATION





DipHE

## Operating Department Practice

School of Allied and Public Health Professions

**Prepare to play a vital role as part of a team, safely taking patients through their perioperative experience.**

Professionally accredited by the Health and Care Professions Council (HCPC) you will, on successful completion, be eligible for registration as an operating department practitioner.

With a 100 per cent record in graduate employment (DLHE survey 2014), this course strongly emphasises practical skills and experience, with up to 70 per cent of your time on clinical placement.

You will be working primarily within operating theatres as a surgical, anaesthetic or recovery practitioner, caring for patients and helping to ensure a safe and risk-free patient experience.

You will be based in the award-winning £30 million Seacole Building, outstandingly equipped with hospital wards, operating theatre, plaster room and laboratory.

**Course features\***

**Year 1**

- Working in a multi-professional healthcare team
- Foundation skills to deliver and support safe and effective care delivery during anaesthesia, surgery and post-anaesthetic care
- Clinical placements allowing 'theory to practice' links to be established

**Year 2**

- Advanced clinical knowledge and skills for care delivery
- Development of an autonomous reflective practitioner
- Clinical placements allowing 'theory to practice' links to be established
- On successful completion can apply for registration with the HCPC

\*Module structure may be subject to change

“It’s challenging... two years ago I never thought I would be in an operating theatre, standing there handing instruments to the surgeon; it’s fantastic.”

Patrick Power



**CAMPUS**

City South

**DURATION**

2 years full-time

**FEES**

NHS funded, not available to international students

**UCAS CODE**

B990

**ENTRY REQUIREMENTS**

- 220 UCAS points from A Levels or alternative routes including BTEC awards and recognised Access programmes
- A minimum of one 12-unit or two six-unit A Levels
- GCSE English language and mathematics at grade C or above, or equivalent, eg Functional Skills or specific and agreed input within the Access programme in respect of adult numeracy and literacy

**ACCREDITATION**

**hcpc** health & care professions council

**CAMPUS**

City South

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

7B23

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- Must include one of health and social care, human biology, biology, physics, chemistry, applied science, psychology or social science
- Access to Higher Education in a health and social care subject
- GCSE at grade C or above in five subjects, must include English language, mathematics and one of health and social care, biology, chemistry, physics or science double/triple award
- Physical fitness



BSc (Hons)

## Paramedic Science

School of Allied and Public Health Professions

**Become part of an inter-professional team and learn how to put patients at ease, even in potentially life-threatening situations.**

Involving a significant amount of time spent on clinical placement, this three-year course thoroughly prepares you to practise as a paramedic and to apply for registration with the Health and Care Professions Council (HCPC).

Working with paramedics brings you face-to-face with the realities of the role, giving you a unique appreciation of the professional life ahead of you.

Innovative skills facilities include breathing and talking mannequins attached to monitors to replicate changing physiological measurements and cardiac arrest, as well as equipment for procedures such as giving an injection, chest decompression, and caring for critically ill patients across the lifespan. We also have a fully equipped ambulance on site.

**Course features:**

**Year 1**

- Applied anatomy and physiology for paramedic science
- Assisting the paramedic
- Introducing physiological measuring skills
- Foundations of paramedic practice
- Knowledge and skills for paramedic science
- Intermediate life support

**Year 2**

- Evidence-based practice
- Understanding unscheduled and complex care
- Knowledge and skills for paramedic trauma care
- Pharmacology for paramedic science
- Knowledge and skills for paramedic coronary care
- Knowledge and skills for gynaecology, obstetrics and paediatrics

**Year 3**

- Research methods
- Managing unscheduled and complex care
- Leadership for paramedic practice
- Transition to qualified paramedic

“Simulations at University use Sim Man; you can feel for pulses, it talks and breathes so you can treat it as an actual patient. It gives you more confidence when doing your first patient assessments.”

Shaun Kemp



# P

BMus

## Popular Music Performance

Faculty of Arts,  
Design and Media

For guitarists, bassists, drummers, keyboard players and vocalists looking to develop their career in the contemporary music industry.

This course equips you with the skills to allow you to take advantage of a range of freelance opportunities focusing on music performance.

Learn from leading professional session players who bring inspirational talent and first-hand insight of the music business to the classroom.

Guest speakers and workshops, as well as engagement in local and national music events, allow you to get the most from your experience.

Work with the advanced facilities of commercial studios and the experience of producers and engineers, to provide a real-world experience of the professional popular music performer.

Course features\*

Year 1

- Instrumental skills – individual tuition
- Musicianship – harmony, theory, DAW software
- Professional development – anatomy of the music industry, popular musician in society, eCommerce and marketing
- Ensemble skills – group performance

Year 2

- Advanced instrumental skills – individual tuition
- Musicianship – songwriting, composition and arrangement
- Advanced ensemble skills – musical direction
- Professional development – entrepreneurship in the music industry, project management

\*The course structure will change slightly as the course is changing from two to three years in length from 2016 entry

“Just what aspiring musicians need. I had the attitude, all I needed was the guidance; you’ll get it here. Being surrounded by people with the same interests helps you really find your song.”

Matthew Seymour



CAMPUS

Heath Mill Studios, Digbeth

DURATION

3 years full-time

FEES

See website

UCAS CODE

W315

ENTRY REQUIREMENTS

- 200 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level passes in two subjects (or two Scottish Advanced Highers)
- Rockschoool Level 3 Music Practitioner qualification
- National Diploma in a music-related subject
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- Applicants with non-standard qualifications and/or experience are encouraged to apply and will be considered if they can demonstrate appropriate ability at audition and interview

CAMPUS

South and City College Birmingham

DURATION

2 years full-time

FEES

See website

UCAS CODE

143W

ENTRY REQUIREMENTS

- 80 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- One full A Level or equivalent

HND

## Popular Music Practice

Faculty of Arts,  
Design and Media

Develop your artistic identity and gain essential practical industry skills in performance, production and composition for contemporary music.

The main areas of the course – performance, production and composition – reflect the reality and scope of the commercial music industry in which you can aim for a variety of roles.

South and City College Birmingham’s advanced facilities, including a 440-seat auditorium, as well as specialist recording studios and music technology suites, put you in a professional working environment from day one.

You get the chance to work with current music industry professionals and possibly undertake a relevant commercial placement.

Developing your creative, practical and professional skills, the course shows you how products such as performances, tours, CDs and radio shows are put together.

Course features:

Year 1

- Foundation skills
- Techniques into practice
- Resourcing performances
- Exploring the contextual

Year 2

- Music business and marketing
- Expanding the range
- Creating a show
- Creative portfolio
- Contemporary business in practice
- Extending creative techniques
- Expanding the performance horizon
- Independence in research and practice
- Final project

“There are plenty of things to do in and around the city and the central location allows access to London, Manchester and Liverpool. It’s great having easy access to London without having to have the expensive cost of living.”

Miriam Rowe

# P

BA (Hons)  
**Popular Music  
(Top-Up)**

*Faculty of Arts,  
Design and Media*

**Prepare for a career in the popular music industry as a professional artist or practitioner.**

With an exciting balance of academic and practical endeavours delivered by current industry practitioners, this course provides an excellent opportunity to upskill and advance.

Learning in the heart of Birmingham at South and City College’s superbly equipped Digbeth Centre, you will benefit from a 400-seater auditorium, five recording studios, numerous rehearsal spaces and production facilities – all in the vibrant environment of Birmingham’s creative quarter.

Successful completion of this course can lead to postgraduate study in a range of music disciplines and there are opportunities to develop a career in community music, youth work and teaching or education.

**Course features:**

- Dissertation
- Creative project
- Advanced techniques for emerging artists/practitioners
- Music as art
- Music business realisation

“I think Birmingham is a great place to be a student. As a musician, I was able to pick up a lot of external work and got to know the city as a home.”

Hannah Arora



**CAMPUS**

South and City College  
Birmingham

**DURATION**

1 year full-time

**FEES**

See website

**UCAS CODE**

Apply directly to South and City College Birmingham  
Email: Dr Simon Lesley  
simon.lesley@sccb.ac.uk  
Dale Woolley  
dale.woolley@sccb.ac.uk

**ENTRY REQUIREMENTS**

- 240 credits achieved from a relevant Level 5 music qualification such as an HND or foundation degree, which should include a minimum of 60 credits at Level 5 with a merit grade
- In exceptional circumstances, candidates with 240 credits at Level 4 and 5 without a merit grade profile may be considered for admission if the applicant can demonstrate at interview or audition the ability to successfully fulfil the requirements for this Level 6 course





BA (Hons)  
Primary Education with  
Qualified Teacher Status

School of Education

Aspiring primary school teachers will gain all the skills they need to start their classroom career.

The University enjoys excellent links with local schools, and those in which you train are carefully selected as offering the most supportive environments for your development.

High graduate employment rates, above the national average, are proof of the professional regard in which our course is held.

Your practical teaching experience, on both block and serial placements, is enhanced throughout by constructive feedback and points for development from your placement mentor and University tutor. The course offers the chance, for some students, to develop primary language teaching skills in Spanish primary schools.

There is an opportunity for some students to undertake a teaching experience in a special school.

In total, 93 per cent of Birmingham City University-trained newly qualified primary teachers rated the quality of their training as good or very good (Newly Qualified Teacher Survey 2014).

Course features:

Year 1

- Introduction to learning and teaching
- School experience
- Subject study
- Introduction to subject knowledge for Foundation Stage/KS1 and KS2

Year 2

- SEND and inclusion
- School experience
- Approaches to assessment
- Development of subject knowledge for Foundation Stage/KS1 and KS2

Year 3

- Independent research module
- Developing subject leadership
- School experience
- Exploring contemporary issues in primary and early years education

“The level of support from the staff is something I will always take with me. I feel it was second to none and without it my experience of university would not have been as good as it was.”

Katy Helen



CAMPUS

City North

DURATION

3 years full-time

FEES

See website

UCAS CODE

X120

ENTRY REQUIREMENTS

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels or equivalent
- Five GCSEs at grade C or above, including English language, mathematics and science
- Experience of working with children in a state primary school and/or early years setting
- You also need to pass the skills tests in literacy and numeracy before the course commences

CAMPUS

City Centre

DURATION

3 years full-time

FEES

See website

UCAS CODE

W243

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
- BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage
- Portfolio

Explore how objects and artefacts of all kinds help shape our world, and how social and cultural factors influence design decisions.

Links with associated subject areas, such as furniture and lifestyle products, 3D designer maker and interior design, give you a rounded appreciation of the designer process while widening your career prospects.

Live projects with industry such as Marks & Spencer, Philips and John Lewis let you put your skills to work. We also enjoy excellent industry links with companies such as Global Color Research, LG Chemicals Europe and the Lighting Association. You will have the opportunity to engage with professional bodies including The Worshipful Company of Furniture Makers, British Contract Furniture Association and Royal Society for the Encouragement of Arts, Manufactures and Commerce.

Outstanding design facilities include computer-aided design using recognised programs such as Photoshop, AutoCAD and SolidWorks.

You will also get the opportunity to work on prototype development workshops for rapid prototyping and digitally driven processes with specialised guidance from our skilled technicians and trained academic staff.

Course features:

Year 1

- Design methods and visualisation
- Design evolution
- Material technologies
- Form, function and feeling
- Global trends

Year 2

- Design principles and processes
- Design communication
- User needs and professional experience
- Design ethics

Year 3

- Competition and collaboration
- Signature project (contextual research and analysis)
- Signature project (development and realisation)
- Opportunity to showcase your work to industry leaders looking for new talent, such as at New Designers or Free Range, London

BA (Hons)  
Product Design

School of Fashion,  
Textiles and 3D Design

“There aren’t many people who can say they have worked on a Hollywood blockbuster! It was a unique experience that only we have on our CVs and I felt confident that we would stand out because of it.”

Jordan Brocklehurst

BSc (Hons)  
Psychology

School of Social Sciences

A fascinating and in-depth insight into how individuals behave, think, perceive and interact with the world, as well as the impact others can have on them.

Fully accredited by the British Psychological Society (BPS), this course is rigorous, rewarding and recognised for its professional, academic and practical basis. Our students benefit from excellent facilities and access to specialist software such as E-Prime, SPSS, Pinnacle Studio and NVIVO.

Upon graduating, there is the opportunity to apply for Graduate Basis for Chartered Membership of the Society (GBC) enabling you to train or study in chartered psychology divisional areas.

We have a strategic partnership with high-security prison HMP Grendon, the only prison in Europe that operates as a therapeutic community, where psychological treatment is the central activity.

**Course features:**

**Year 1**

- Contemporary issues and psychology
- Introduction to psychopathology
- Introduction to psychology
- Thinking psychologically

**Year 2**

- Cognitive psychology
- Research methods
- Individual differences
- Social psychology

**Year 3**

- Biological psychology
- Developmental psychology
- Clinical health psychology in practice

**AVAILABLE SPECIALIST ROUTES:**

**BSc (Hons) Psychology with Criminology MC98**  
Fully accredited by the British Psychological Society (BPS), this course will investigate individual behaviour, explanations of crime, responses to crime and the relationships of power within which these are produced.

**BSc (Hons) Psychology with Sociology LC38**  
Fully accredited by the British Psychological Society (BPS), this course will invite you to apply multiple psychological perspectives to issues in contemporary society.



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
5 years part-time

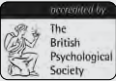
**FEES**  
See website

**UCAS CODE**  
C800 (for part-time, apply direct to University)

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A maximum of four subjects (minimum of two at A Level or equivalent), excluding general studies
- Remaining points can be made up with a maximum of two AS Levels in different subjects
- At least four GCSEs including English and mathematics at grade C or above (or equivalent)
- Access to Higher Education Diploma
- BTEC National Diploma (12 units, not including early years)

ACCREDITATION



BSc (Hons)  
Public Health

School of Allied and Public Health Professions

From helping individuals to prevent illness to creating environments that foster wellbeing, this innovative course gives you the opportunity to influence the future health of our society.

Public health work helps populations stay healthy. It involves a range of activities (eg promoting physical activity, improving the health of disadvantaged groups and developing strategies for healthier housing).

Our aim is to enable students to develop the knowledge and practical skills to work in the fast and ever-changing world of public health. This is whether you see your future career in local authority public health services, the NHS, or the voluntary or private sectors.

There is a focus on three domains of public health practice – health protection, health improvement and health service quality.

Staff expertise in areas as diverse as health promotion, leadership, psychology, sociology and mental health means you will appreciate some of the many influences on current health and wellbeing issues.

**Course features:**

**Year 1**

- Introduction to public health concepts, philosophies and approaches
- Perspectives on health
- Community profiling

**Year 2**

- Introduction to working in public health
- Understanding epidemiology for public health
- Health inequalities and public health action

**Year 3**

- Contemporary issues in public health
- Working in public health contexts
- Leadership for public health

“Studying public health means I can make an impact and change lives for the better. Public health encompasses all that is important to me, from the environment we live in and the impact of pollution to helping individuals meet their own health targets, like stopping smoking and making healthier lifestyle choices.”

Natasha Dawson



# Q

## BSc (Hons) Quantity Surveying

Birmingham School of  
the Built Environment

Highly relevant to current practice, you'll emerge as a confident and capable practitioner able to take on the challenges of a construction project.

Fully accredited by the Royal Institution of Chartered Surveyors and the Chartered Institute of Building, this course offers a detailed understanding of the process of delivery and cost management of building construction projects.

You will learn the key skills to successfully plan and manage the financial and contractual arrangements of construction projects from inception to completion.

Excellent relationships with employers from industry give you the opportunity of gaining work experience and developing industry contacts, and bring professional relevance to your course. You will also benefit from visits to construction sites and the chance to apply your skills to a variety of construction project tasks.

By taking further suitable work experience and the Assessment of Professional Competence, you can apply for full membership of the Royal Institution of Chartered Surveyors.

Course features:

- Year 1
- Professional practice project
  - Construction technology
  - Quantification
  - Design and construction management
  - Cost estimation and economics

- Year 2
- Contract law
  - Commercial technology
  - Production information and tender evaluation
  - Commercial measurement and cost
  - Procurement

- Year 3
- Construction economics
  - Civil measurement and costing
  - Cost management
  - Inter-professional project
  - Research project

“The energy of the campus was always vibrant and, with the close proximity and close relationship between the various construction disciplines, there was a competitive edge that provided a healthy environment to study in.”

James Funge



CAMPUS  
City Centre

DURATION  
3 years full-time  
4 years sandwich  
5 years part-time

FEES  
See website

UCAS CODE  
K240 (for part-time, apply direct to University)

- ENTRY REQUIREMENTS
- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
  - A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
  - At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION



CAMPUS  
City South

DURATION  
3 years full-time  
6 years part-time

FEES  
NHS funded, not available to international students

UCAS CODE  
B822 (for part-time, apply direct to University)

- ENTRY REQUIREMENTS
- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
  - A maximum of three A Levels which must include a science subject
  - GCSEs at grade C or above in five subjects, which must include English language, mathematics and biology, chemistry, physics or double science
  - BTEC National Diploma in science at minimum grades DDM (320 UCAS points)
  - Access to HE Diploma in science or radiography: full award 60 credits, 45 at Level 3 including 30 at merit or distinction with minimum 18 in science, of which six must be in physics
  - A 'satisfactory' report of a visit to a clinical department

ACCREDITATION



Gain hands-on training in the use of state-of-the-art cancer treatment technology and understand the issues around patient care.

Accredited by the College of Radiographers and providing invaluable experience of professional practice, this unique course covers oncology and the psychosocial issues surrounding cancer care.

You will spend more than 50 per cent of your time learning the realities of the profession on clinical placement.

Our Virtual Environment for Radiotherapy Training and advanced computer planning facilities allow you to effectively integrate your academic theory and clinical training. Facilities also include the Oncentra Masterplan Radiotherapy Planning system, picture archiving and communication systems suite, and Xograph x-ray imaging suite.

On graduation, you are eligible to apply for registration with the Health and Care Professions Council (HCPC) and professional membership of the Society of Radiographers.

Course features:

- Year 1
- Radiography physics and radiotherapy equipment
  - Academic and professional studies
  - Care, planning and treatment delivery in radiotherapy
  - Anatomy and oncology

- Year 2
- Evidence-based practice
  - Radiobiology
  - Anatomy and oncology
  - Radiotherapy equipment, planning and treatment delivery

- Year 3
- Progressing to practitioner
  - Research in radiography
  - Challenges for radiotherapy
  - Optional modules in holistic care, radiotherapy planning and functional imaging

## BSc (Hons) Radiotherapy

School of Allied and  
Public Health Professions

“The University staff are really focused on getting students successfully through the course, and a lot of tutorial support is available. I found the patient interaction especially rewarding.”

Tyron Couch

FdSc  
Rehabilitation Work  
(Visual Impairment)

School of Allied and  
Public Health Professions

If you’re a problem solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you.

Birmingham City University is one of only three UK providers with this level of specialist education and training, and the largest educator of rehabilitation workers in the UK.

The foundation degree is accepted as the trusted qualification to be employed as a rehabilitation worker.

The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one.

Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment. Service users offer a rare depth of insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from helping people to live independently once again.

Course features:

Year 1

- Moving into higher education
- Low vision, blindness and impairment
- Foundations of orientation and mobility
- Foundations of activities of daily living and communications

Year 2

- Low vision therapy
- Practice debate
- Orientation and mobility for practice
- Activities of daily living and communication for practice

“I liked the fact that everything we needed for our course was on the one campus, and the local community had lots of venues we could access for mobility training.”

Jayne Pascoe



CAMPUS

City South

DURATION

2 years full-time

FEES

See website

UCAS CODE

B931

ENTRY REQUIREMENTS

- Level 3 NVQ or Diploma or equivalent (full award)
- Two or more A Levels (DD/120 UCAS points) or a BTEC ordinary National Diploma
- Level 2 NVQ or Diploma (full award) plus a written paper (details of content will be provided by the admissions tutor post-application)
- At least five GCSEs including English language at grade C or above plus a written paper
- Relevant and significant work experience in the disability sector plus a written paper

CAMPUS

City Centre

DURATION

3 years full-time  
4 years sandwich  
5 years part-time

FEES

See website

UCAS CODE

N230 (for part-time, apply direct to University)

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level applicants must have a minimum of one 12-unit or two six-unit A Levels
- At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION



Immerse yourself in understanding land and property as you prepare for the hugely varied role of a surveyor.

With full accreditation by the Royal Institution of Chartered Surveyors (RICS), the course allows you to progress to the further study needed to qualify as a Chartered Surveyor.

You gain a comprehensive understanding of the entire development building process, alongside a solid awareness of environmental and planning procedures.

You will benefit from the opportunities to network and develop professional contacts through our strong links with industry. There is also the chance to undertake research for an industry client through the inter-professional project, delivered in conjunction with Birmingham City Council.

The course content is shaped by the requirements of the RICS Assessment of Professional Competence, improving your employability and facilitating rapid career progression.

Course features:

Year 1

- Professional practice project
- Real estate economics
- Building construction and inspection
- Principles of valuation

Year 2

- Planning and development appraisal
- Residential surveying
- Law for property and planning
- Property investment and finance

Year 3

- Corporate real estate management
- Portfolio decision-making
- Professional practice and managerial skills
- Advanced applied valuation
- Valuation and law

BSc (Hons)  
Real Estate

Birmingham School of  
the Built Environment

“Birmingham City University was the best university for what I wanted to study to become a property surveyor. The work was great and I really enjoyed learning the theory, especially the law.”

Lisa Hastilow





BSc (Hons)  
**Social Work**

*School of Nursing,  
Midwifery and Social Work*

**Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people’s lives.**

Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users. The course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings.

A significant part of the course is spent on placement engaging with the realities of social work. Placements are in a range of social-work-related settings in local authorities, independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team has extensive experience of social work practice and brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice.

**Course features:**

- Year 1**
- Skills-based learning
  - Introduction to law, policy, theoretical models and value-based practice
  - Anti-discriminatory practice
  - Human growth and development
  - Shadowing opportunity with a social care or social work practitioner
  - Preparation in readiness to practise on placement
- Year 2**
- Deeper understanding of law, theory and social work methods
  - Developing inter-professional working and resilience
  - Introduction to research methods
  - 70-day placement
- Year 3**
- Evidence-informed practice and critical analysis
  - Advanced application of law and policy
  - 100-day placement
  - Developing critical reflection
  - Preparation for employment

“Some of my colleagues envy the teaching we received at Birmingham City University when they hear what we covered.”  
Taiwona Kanjanda



**CAMPUS**  
City South

**DURATION**  
3 years full-time

**FEES**  
See website

**UCAS CODE**  
L501

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- GCSE English language and mathematics at grade C or above (or equivalent)
- Level 3 qualifications including A Level, BTEC, Access and others in health and social care or social science subjects. See website for more details.







BA (Hons)  
Sociology

School of Social Sciences

Gain an in-depth understanding of the societies in which we live and our place within them.

As one of the University’s longest-established courses, you’ll benefit from the excellent industry links we’ve developed, with opportunities to make professional contacts and apply your studies to real-world situations.

You will develop knowledge of social structures and inequalities at both the national and international level, in the workplace and at home, along with how we spend our leisure time, and how our identities are lived and shaped. You will cover topics including sociological theories, crime and deviance, popular culture and the media, gender, race and sexuality.

Our teaching staff are highly qualified, specialising in a range of areas. We have strong links with local voluntary, statutory and commercial organisations, giving you the chance to undertake a placement and develop your practical skills.

Course features:

- Year 1
- City, community and culture
  - Introduction to social policy
  - Understanding society
- Year 2
- Classical and contemporary social theory
  - Sociology of the media
  - Understanding popular culture

- Year 3
- Music and society
  - Social identities
  - Globalisation, empire and development

SPECIALIST ROUTES:

**BA (Hons) Public Sociology L390**  
Public sociology offers a chance to take your disciplinary knowledge beyond the University, actively connecting with local communities and organisations, covering themes such as employment, social security, poverty and welfare.

**BA (Hons) Sociology and Criminology LM39**  
Comprising an equal number of sociology and criminology modules, this pathway gives you a broad understanding of both. You’ll develop an important understanding of society and social factors and how this affects crime and criminals.

Course Enquiries team: +44 (0)121 331 5595



CAMPUS  
City Centre

DURATION  
3 years full-time  
5 years part-time

FEES  
See website

UCAS CODE  
L300 (for part-time, apply direct to University)

- ENTRY REQUIREMENTS
- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
  - A maximum of four subjects (minimum of two at A Level or equivalent), excluding general studies
  - Remaining points can be made up with a maximum of two AS Levels in different subjects
  - At least four GCSEs including English language and mathematics at grade C or above (or equivalent)
  - Access to Higher Education Diploma
  - BTEC National Diploma (12 units not including early years)

CAMPUS  
City Centre

DURATION  
3 years full-time  
4 years sandwich

FEES  
See website

UCAS CODE  
J930

- ENTRY REQUIREMENTS
- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
  - A Level applicants must have a minimum of one 12-unit or two six-unit A Levels with at least one six-unit A Level from a science, technology, mathematics or computing subject
  - At least four GCSEs including English language and mathematics at grade C or above (or equivalent)

ACCREDITATION  
The Institution of Engineering and Technology

Gain the technical competence and market awareness to impress in the modern audio industry.

This course covers key areas including audio electronics and software development, live and studio sound production, digital signal processing, acoustics, product development and business.

It has been awarded the Creative Skillset Tick, the industry kitemark of quality, following a rigorous assessment process by experts working in the creative industries. The award recognises practice-based courses which best prepare you for a career in the industry.

The School of Digital Media Technology is equipped with over 1,200 sq m of advanced equipment including multi-track recording studios, post-production facilities and several hundred multimedia stations.

This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

Close industry links add currency, consistency and colour to your subject, putting you in a prime position to take advantage of industrial placements, real-life projects and career opportunities.

Course features:

- Year 1
- Music and audio industries
  - Audio electronics
  - Audio software development
  - Live sound engineering
  - Studio sound engineering

- Year 2
- Employability, projects and management
  - Embedded audio systems
  - Live and studio engineering
  - Broadcast sound

- Year 3
- Audio product design
  - Technology project
  - Digital audio signal processing
  - Acoustic engineering

BSc (Hons)  
Sound Engineering  
and Production

School of Digital  
Media Technology

“The lecturers have been very supportive in all the years that I have been studying here, helping with any problems I had with assignments and answering any questions.”

Spyros Stasis







BSc (Hons)  
**Speech and  
Language Therapy**

*School of Allied and  
Public Health Professions*

**Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist.**

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands’ only training site for speech and language therapists.

The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities at our City South Campus, which include a hospital ward and a home environment. In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

**Course features:**

**Year 1**

- Describing communication development and change
- Recognising communication and swallowing needs
- Introduction to professional practice
- Introduction to research and evidence-based practice

**Year 2**

- Appraising and interpreting communication and swallowing needs
- Professional practice, including simulation events
- Research and evidence-based practice

**Year 3**

- Management of communication and swallowing needs
- Professional practice for qualification
- Application of research and evidence-based practice

“The mechanisms behind speech fascinate me, it’s so complex and the way people acquire it amazes me... helping people to be able to access speech after they’ve lost it is an amazing feeling.”

Clara MacDonald



**CAMPUS**

City South

**DURATION**

3 years full-time  
6 years part-time

**FEES**

NHS funded, not available to international students

**UCAS CODE**

B620 (for part-time, apply direct to University)

**ENTRY REQUIREMENTS**

- 300 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of three A Levels or equivalent, including a science or social science, or equivalent qualifications
- At least five GCSEs including mathematics and English language at grade C or above

**ACCREDITATION**



**CAMPUS**

City Centre

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

W450

**ENTRY REQUIREMENTS**

- 240 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A Level in drama or related subject at grade C, and two AS Levels
- Two A Levels, including drama or related subject
- BTEC National Diploma (merit) in Performing Arts
- BTEC National Certificate (MM) in Performing Arts
- GNVQ Advanced (merit) in Performing Arts

**Gain backstage insight and undertake invaluable placements as you prepare for a career in theatre stage management.**

With practical and theoretical instruction in lighting, sound, costume, prop and stage design, you’ll gain all the skills needed for this dynamic career. It gives you professional knowledge of the industry and prepares you for a variety of employment opportunities from small-scale theatres to large multimedia events.

You will work on multiple shows per year, progressing – as you would in industry – from assistant to deputy to full stage management roles across your three years.

Your final year includes a six-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the RSC, the Royal Opera House and the West Yorkshire Playhouse, and students have recently worked on projects at the Edinburgh Fringe Festival, the National Student Drama Festival and the Pendley Shakespeare Festival.

Our graduates work on West End theatre tours, cruise ships and many other exciting productions.

**Course features:**

**Year 1**

- Stage management
- Technical theatre
- Design
- Theory

**Year 2**

- Work as a deputy stage manager
- Choose specialist areas of study
- Practical applications skills
- Health and safety
- Arts administration

**Year 3**

- Developing both personal and group projects
- Work as stage manager for one of the School’s productions
- Working within a professional company

BA (Hons)  
**Stage Management**

*Birmingham School of Acting*

“You gain experience of light and sound operation and design, deal with props, learn how to run a production and ultimately work as the stage manager on productions in real theatres.”

Michael Groves



BA (Hons)  
Textile Design

School of Fashion,  
Textiles and 3D Design

Develop your creativity and textile design skills and engage with traditional craft and digital technologies as you prepare for a successful career in the creative industries.

You will develop design skills through practical, creative approaches experiencing embroidery, constructed textiles, print and surface design, followed by exploring contemporary trends and developing professional expertise in a chosen specialism. You will be supported by a staff team with a diverse range of creative, commercial and research expertise.

A combination of studio and workshop practice will enable you to develop strong design skills, build a professional design portfolio, have an awareness of contemporary design trends and explore the scope of career opportunities.

Working collaborations with designer-makers and national and international companies give you the opportunity to develop your expertise in response to live projects and network with prospective employers.

Course features:

Year 1

- Introduction to textiles (constructed textiles, embroidery, printed textiles and surface design)
- Textiles in contemporary and historical contexts
- Specialist pathway study exploring colour and fabric concepts

Year 2

- Specialist pathway study exploring fashion and interior trends
- Design, production and live project
- Professional practice experience of career options
- Personal portfolio development
- Optional international study visit

Year 3

Specialist design pathway experiences covering:

- An external live project
- Personal design research/dissertation
- Personal textile design final project



PATHWAYS:

Textile Design (Constructed Textiles) W222

You will gain experience of a wide variety of looms, knit machines and carpet technologies. Working with a range of yarns and fibres and using both hand and digital technologies, you are able to explore geometric and image-based design outcomes finding your own balance between creativity and commerciality. You will leave ready to contribute within a range of industry roles, often joining established companies or setting up new enterprises.

Textile Design (Embroidery) W223

Working with fabric manipulation, hand stitch, domestic and industrial machinery, you explore the exciting possibilities of combining traditional and digital approaches in the generation of contemporary statements with relevance to both industry and gallery contexts. You will graduate able to contribute within a range of industry roles, often exhibiting in galleries, setting up new enterprises or working within the trend industry.

Textile Design (Printed Textiles and Surface Design) W232

Working on a range of flexible and rigid substrates, you gain practical knowledge of working with dyes, hand and digitally printed fabrics and a range of experimental surface substrates. This route attracts students who love image generation, composition and surface treatments. You will leave ready to contribute within a range of industry roles, often joining fast-paced design studios and agencies or setting up new enterprises.

Textile Design (Retail Management) W2N5

Gain an applied, career-focused approach relating to the retail and management sectors. It builds on the textile design experiences of the first two years of the course in order to produce confident graduates who combine design awareness with an analytical, evaluative, organisational, retail-focused ability.



CAMPUS

City Centre

DURATION

3 years full-time

FEES

See website

UCAS CODE

W231

ENTRY REQUIREMENTS

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- Level 3 Foundation Diploma (Art and Design) with merit or distinction in final stage
- Aptitude for the course evaluated on portfolio and interview, or APEL where appropriate for mature or transfer students

“The course proved to be the launch pad for my career as a designer. The experimental nature of the course allowed me to sample many techniques and specialisms.”

Nicole Ruddock



BA (Hons)  
**Theatre, Performance  
 and Event Design**

*School of Visual  
 Communication*

A unique course that includes design and production for theatre, dance, puppetry, museums, concerts, exhibitions, events, festivals, themed environments, nightclubs, film and live arts.

Benefiting from a ‘studio atmosphere’ rich in diversity and collaboration, this course celebrates the convergence of various subjects found within contemporary performance design practice. The course has been designed to offer a framework within which you negotiate your own focus and direction.

You’ll have access to outstanding facilities including ‘The Shell’, a flexible, state-of-the-art and experimental production space. Expert staff who are experienced designers, makers and educators will offer support and insight.

We have exceptional industry links, including Birmingham Royal Ballet, Birmingham Repertory Theatre, Merlin Leisure, Midlands Arts Centre and Live Nation’s Download Festival. Our end-of-year awards are sponsored and presented by high-profile names, with most award winners offered placements which have led to permanent employment.

**Course features:**

- Year 1**
- Studio-based projects
  - Team-based designs
  - Theatre design principles
  - The performance

- Year 2**
- The role of the designer
  - Theory and experiment
  - Work placement and live project opportunities

- Year 3**
- Major personal project
  - Critical investigation
  - Professional studies

“I developed key skills for each step of the design process, from concepts to completion on site, gaining experience and having a lot of fun along the way!”

Millie Proud (Creative at Madame Tussauds, Merlin Entertainments)



**CAMPUS**

City Centre

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

W460

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- BTEC National Diploma (DMM)
- Level 3 Foundation Diploma (Art and Design) with merit or distinction in final stage
- Portfolio







BA (Hons)  
**Visual  
Communication**

*School of Visual  
Communication*

Turn your creativity into an exciting and satisfying career with this innovative course.

Learn from experienced staff with years of industry experience, including practising designers, illustrators, photographers, animators and film-makers and specialists in visual communication history and theory, as well as dedicated technical support staff.

The School has outstanding traditional and digital facilities, and is the first in Europe with MILO motion capture technology, offering nine axes of portable, precise, rigid and completely repeatable camera motion. We have exceptional levels of employer involvement, with visiting professionals supporting lectures, workshops and seminars, with masterclasses, career advice and mentorship.

Our end-of-year awards are sponsored and presented by high-profile names, with most award winners offered placements that have led to permanent employment.

BA (Hons) Visual Communication, Photography, Graphic Communication and Illustration have all achieved Creative Skillset accreditation.

**Course features:**

**Year 1**

- Introduction to common visual communication principles
- Overview of different disciplines
- Theories and philosophies

**Year 2**

- Live projects and competitions
- Contemporary practice
- Collaborative practice

**Year 3**

- Project work
- Professional futures
- Graduate show and events

“The lecturers have the ability to help mould creative ideas into academic projects, and provide research direction along the way, which produces creative fuel and inspires self-initiated learning.”

Nathan Spencer



**ALSO AVAILABLE:**

**BA (Hons) Visual Communication  
(Film and Animation) W610**

Fusing visually driven creativity with professional, industry-standard technical skills and experience, this pathway will aid in the full realisation of your potential as an individual and as part of a collaborative team. You will be equipped both practically and intellectually to succeed in employment, practice or further study. Past graduates from this pathway have regularly won prestigious awards including over a dozen Royal Television Society awards.

**BA (Hons) Visual Communication  
(Graphic Communication) W211**

You will develop as a quality creative practitioner and problem solver, as well as gaining professional knowledge of contemporary design craft through two fundamental design streams: design for communication, and brand experience and advertising design. Graphic communication is taught from a ‘media-neutral’ perspective, where you will work in negotiation with your peers and academic staff to define your own unique place within the creative industries and beyond.

**BA (Hons) Visual Communication  
(Illustration) W220**

By studying illustration, you’ll learn to meet industry-specific challenges while developing an independent creative ‘voice’ and an innovative practice. We aim for students leaving the course to be equipped to meet the demands and challenges of the contemporary creative industries by having those transferable skills that can be adapted to a range of career destinations. The course explores the diverse applications of illustration including editorial, publishing, reportage, children’s books, fashion and lifestyle.

**BA (Hons) Visual Communication  
(Photography) W640**

You will develop the practical, academic and conceptual aspects of a creative individual and will be presented with many of the problems you will encounter in the constantly evolving creative arena of the photographic industries which, through our continuing engagement with these industries, future-proofs you. This is achieved through engagement with specific areas of photography, which include fashion, portraiture, still life, documentary, landscape and fine art photography.



**CAMPUS**

City Centre

**DURATION**

3 years full-time

**FEES**

See website

**UCAS CODE**

PW92

**ENTRY REQUIREMENTS**

- 280 UCAS points. We accept a wide range of qualifications at Level 3 including BTEC and A Levels.
- A minimum of one 12-unit or two six-unit A Levels
- BTEC National Diploma (DMM)
- Level 3 Foundation Diploma (Art and Design) with merit or distinction in final stage

**ACCREDITATION**





# Apply here

## Universities and Colleges Admissions Service (UCAS)

If you’ve been inspired by Birmingham City University, you can apply for a full-time course direct through UCAS (Code: B25 BCITY).

- Apply to UCAS for:
- **Full-time first degrees**
  - **Foundation degrees**
  - **Higher National Diplomas.**

International students may apply via UCAS or direct to International Office, Birmingham City University, University House, 15 Bartholomew Row, Birmingham B5 5JU. T: +44 (0) 121 331 5389 I: international.admissions@bcu.ac.uk

Need help with your UCAS form? Download the UCAS guide at [www.ucas.com/apply](http://www.ucas.com/apply). For international applicants, advice about the UCAS application process is available from British Council offices.

UCAS, Rosehill, New Barn Lane, Cheltenham, Gloucestershire GL52 3LZ. T: 0371 468 0 468 (UK) and +44 330 3330 230 (outside the UK). E: [enquiries@ucas.ac.uk](mailto:enquiries@ucas.ac.uk) W: [www.ucas.com](http://www.ucas.com)

## UCAS Conservatoires

Birmingham Conservatoire, part of Birmingham City University, is a member of UCAS Conservatoires, the scheme which will give you all the information, advice and guidance you will need to make your application to study at a conservatoire. Applications to Birmingham Conservatoire are managed through the Conservatoires UK Admissions Service (CUKAS). Applications should be made via the UCAS Conservatoires website at [www.ucas.com/conservatoires](http://www.ucas.com/conservatoires).

## Direct application

- Apply direct to the University’s Admissions and UKVI Compliance Division for:
- Part-time courses
  - Foundation degree in Health and Social Care
  - BSc (Hons) Midwifery Shortened Programme
  - BA (Hons) Business Management (Level 6 Top-Up online learning) and BA (Hons) Leadership and Management Practice (work-based)
  - BA (Hons) Acting and Foundation Course in Acting.

Admissions Unit, Birmingham City University, City North Campus, Perry Barr, Birmingham B42 2SU. T: +44 (0)121 331 6295 E: [admissions@bcu.ac.uk](mailto:admissions@bcu.ac.uk)

**For part-time courses delivered by our collaborative partners, you apply direct to the institution concerned:**

**Birmingham Metropolitan College**  
Sutton Coldfield Campus, Lichfield Road, Sutton Coldfield B74 2NW. T: +44 (0)121 355 5671

Matthew Boulton Campus, Jennens Road, Birmingham B4 7PS. T: +44 (0)121 446 4545

**South and City College Birmingham**  
Floodgate Street, High Street, Deritend, Digbeth, Birmingham, B5 5SU. T: +44 (0)800 111 6311

## Data Protection

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Under the Data Protection Act 1998, we need your consent before we can do this. We assume that by submitting an application you have given this consent.

## What next?

A successful application may be followed by an invitation for an interview/ audition, or to visit the department before a formal offer is made. UCAS applicants will receive a formal offer letter and, if you have applied directly to the University, a formal offer letter will be sent together with further information on how to accept or decline the offer. If we are unable to offer you a place, you will be notified by the relevant department.

## Clearing

If you have applied but have not gained a place or have declined your offers, you may be eligible for Clearing. Courses with vacancies will be listed on our website. If you don’t have a confirmed offer and are in Clearing, please call our Clearing Helpline: T: +44 (0)121 331 6777 E: [clearing@bcu.ac.uk](mailto:clearing@bcu.ac.uk)

The University’s Clearing support service opens in early July with a Hotline available on the morning that A Level results are published. Check our website at [www.bcu.ac.uk](http://www.bcu.ac.uk) for opening times. We also hold a Clearing Open Day in August.

## Deferred entry

If you are thinking about taking a year out before coming to Birmingham City University, for most courses, we will be happy to consider an application for deferred entry.

## Direct entry to a later stage of a course

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit. This means that you can be admitted to a later stage of the course.

## Applicants with disabilities

If you have a disability, you will be considered on the same basis as other applicants. You will also be given the opportunity to discuss any arrangements that may be necessary to allow you to succeed in your studies.

## Disclaimers

The University prospectuses and web pages are intended as a guide to the University’s courses and facilities and form no part of any contract between you and the University. For full terms and conditions and legal disclaimers go to [www.bcu.ac.uk/policies-and-procedures](http://www.bcu.ac.uk/policies-and-procedures).

# Tariff table

## A Levels and AS – GCE and VCE

Grade					Tariff points
GCE and AVCE Double Award	A Level with additional AS (9 units)	GCE A Level and AVCE	GCE AS Double Award	GCE AS and AS VCE	
A*A*					280
A*A					260
AA					240
AB					220
BB	A*A				200
BC	AA				180
	AB				170
CC					160
	BB				150
CD	BC	A*			140
DD	CC	A	AA		120
	CD		AB		110
DE		B	BB		100
	DD		BC		90
EE	DE	C	CC		80
			CD		70
	EE	D	DD	A	60
			DE	B	50
		E	EE	C	40
				D	30
				E	20

## International Baccalaureate (IB) Diploma

Diploma	UCAS Tariff	Diploma	UCAS Tariff	Diploma	UCAS Tariff
45	720	37	545	29	370
44	698	36	523	28	348
43	676	35	501	27	326
42	654	34	479	26	304
41	632	33	457	25	282
40	611	32	435	24	260
39	589	31	413		
38	567	30	392		

- For admission to HE from 2011 onwards, UCAS Tariff points are only allocated to Level 2 qualifications if both the following criteria are met:
- They are broad skills qualifications – Core Skills, Essential Skills, Essential Skills Wales, Functional Skills, Key Skills.
  - They are being studied as part of a wider composite qualification, such as 14–19 Diplomas or Welsh Baccalaureate.

## BTEC qualifications (QCF)

Grade					Tariff points
Extended Diploma	Diploma	90-Credit Diploma	Subsidiary Diploma	Certificate	
D*D*D*					420
D*D*D					400
D*DD					380
DDD					360
DDM					320
DMM	D*D*				280
	D*D				260
MMM	DD				240
		D*D*			210
MMP	DM	D*D			200
		DD			180
MPP	MM	DM			160
			D*		140
PPP	MP	MM	D		120
		MP			100
	PP		M		80
				D*	70
		PP		D	60
			P	M	40
				P	20

## CACHE Level 3 Award, Certificate and Diploma in Child Care and Education

Grade	Tariff points	Grade	Tariff points	Grade	Tariff points
Award		Certificate		Diploma	
A	30	A	110	A	360
B	25	B	90	B	300
C	20	C	70	C	240
D	15	D	55	D	180
E	10	E	35	E	120

Key Skills at Levels 3 and 4 continue to attract Tariff points in their own right.

Please note that the UCAS Tariff is changing from September 2017 onwards. If you are considering applying for courses starting on or after that date, please see the UCAS website at [www.ucas.com](http://www.ucas.com) for full details.

# Undergraduate course index

Course	UCAS code	FT	SW	PT	Tariff	Campus	School	Page
3D Designer Maker   BA (Hons)	W200	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	6
Accountancy   BA (Hons)	N400	•	•		280	City Centre Campus	Birmingham City Business School	8
Accountancy and Business   BA (Hons)	NN41	•	•		280	City Centre Campus	Birmingham City Business School	9
Accounting and Finance   BA (Hons)	NN43	•	•		280	City Centre Campus	Birmingham City Business School	10
Acting   Foundation Course	Direct Application	•				City Centre Campus	Birmingham School of Acting	11
Acting   BA (Hons)	Direct Application	•			160	City Centre Campus	Birmingham School of Acting	12
Applied Performance (Community and Education)   BA (Hons)	W490	•			240	City Centre Campus	Birmingham School of Acting	13
Architectural Technology   BSc (Hons)	K236/Direct Application	•	•	•	280	City Centre Campus	Birmingham School of the Built Environment	14
Architecture (RIBA Part 1 Exemption)   BA (Hons)	K100/Direct Application	•		•	340	City Centre Campus	Birmingham School of Architecture	15
Art and Design   BA (Hons)	W190	•			280	Margaret Street	School of Art	16
Association of Chartered Certified Accountants (ACCA)	Direct Application	•		•		City Centre Campus	Birmingham City Business School	18
Automotive Engineering   BEng (Hons)	H330/Direct Application	•	•	•	280	City Centre Campus	School of Engineering, Design and Manufacturing Systems	19
Automotive Engineering with Foundation Year   BEng (Hons)	H338	•			200	City Centre Campus	School of Engineering, Design and Manufacturing Systems	19
Automotive Engineering   MEng	H3H0	•	•	•	280	City Centre Campus	School of Engineering, Design and Manufacturing Systems	20
Building Services Engineering   HNC	Direct Application			•		South and City College Birmingham	Birmingham School of the Built Environment	22
Building Surveying   BSc (Hons)	K230/Direct Application	•	•	•	280	City Centre Campus	Birmingham School of the Built Environment	23
Business   BA (Hons)	N100		•		280	City Centre Campus	Birmingham City Business School	24
Business Administration (Top-Up)   BA (Hons)	N101	•			240	City Centre Campus	Birmingham City Business School	25
Business and Economics   BA (Hons)	NL11	•	•		280	City Centre Campus	Birmingham City Business School	26
Business and Finance   BA (Hons)	NN13	•	•		280	City Centre Campus	Birmingham City Business School	27
Business and Human Resource Management  BA (Hons)	NN16	•	•		280	City Centre Campus	Birmingham City Business School	28
Business and Management   HNC	Direct Application			•		Birmingham Metropolitan College	Birmingham City Business School	29
Business and Management   HNC	Direct Application			•		South and City College Birmingham	Birmingham City Business School	29
Business and Management   HND	122N	•			120	Birmingham Metropolitan College	Birmingham City Business School	30
Business and Management   HND	022N	•			120	South and City College Birmingham	Birmingham City Business School	30
Business and Management   BA (Hons)	N201	•	•		280	City Centre Campus	Birmingham City Business School	31
Business and Marketing   BA (Hons)	NN15	•	•		280	City Centre Campus	Birmingham City Business School	32
Business Information Technology   BSc (Hons)	G520	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	33
Business Management (Level 6 Top-Up Online Learning)   BA (Hons)	Direct Application			•		Distance Learning	Birmingham City Business School	34
Children and Integrated Professional Care   BA (Hons)	L590	•			240	City North Campus	School of Education	36
Civil Engineering*   BEng	H201	•			280	City Centre Campus	Birmingham School of the Built Environment	37
Civil Engineering*   MEng	H200	•			280	City Centre Campus	Birmingham School of the Built Environment	37
Computer Games Technology   BSc (Hons)	G450	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	38
Computer Networks   BSc (Hons)	G422	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	39

\*Subject to approval

Course	UCAS code	FT	SW	PT	Tariff	Campus	School	Page
Computer Networks and Security   BSc (Hons)	GG49	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	40
Computer Science   BSc (Hons)	G401	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	41
Conductive Education   BA (Hons)	X161	•			240	National Institute of Conductive Education (Moseley)	School of Education	42
Construction   HNC	Direct Application			•		City Centre Campus	Birmingham School of the Built Environment	43
Construction Management   BSc (Hons)	LK12/Direct Application	•	•	•	280	City Centre Campus	Birmingham School of the Built Environment	44
Creative Writing with English   BA (Hons)	W8Q3	•		•	280	City Centre Campus	School of English	56
Criminology   BA (Hons)	M900/Direct Application	•		•	280	City Centre Campus	School of Social Sciences	45
Criminology and Security Studies   BA (Hons)	ML94/Direct Application	•		•	280	City Centre Campus	School of Social Sciences	45
Criminology, Policing and Investigation   BA (Hons)	ML9K/Direct Application	•		•	280	City Centre Campus	School of Social Sciences	45
Design Management (Top-Up)   BA (Hons)	W201	•				City Centre Campus	School of Fashion, Textiles and 3D Design	46
Diagnostic Radiography   BSc (Hons)	B821/Direct Application	•		•	300	City South Campus	School of Allied and Public Health Professions	47
Digital Broadcast Technology   BSc (Hons)	P578	•	•		280	City Centre Campus	School of Digital Media Technology	48
Digital Media Technology   BSc (Hons)	P310	•	•		280	City Centre Campus	School of Digital Media Technology	49
Early Childhood Studies   BA (Hons)	X320	•			240	City North Campus	School of Education	50
Early Childhood Studies (Top-Up)   BA (Hons)	X310/Direct Application	•		•		City North Campus	School of Education	51
Early Years   FdA	X311/Direct Application	•		•	120	South and City College Birmingham	School of Education	52
Economics and Finance   BA (Hons)	LN13	•	•		280	City Centre Campus	Birmingham City Business School	53
Electronic Engineering (all pathways)   BEng (Hons)	H601	•	•	•	280	City Centre Campus	School of Computing, Telecommunications and Networks	54
Electronic Engineering (all pathways)   MEng	H679	•	•	•	280	City Centre Campus	School of Computing, Telecommunications and Networks	54
Electronic Engineering with Foundation Year (all pathways)   BEng	H677	•			200	City Centre Campus	School of Computing, Telecommunications and Networks	54
English   BA (Hons)	Q301/Direct Application	•		•	280	City Centre Campus	School of English	56
English and Creative Writing   BA (Hons)	QW38/Direct Application	•		•	280	City Centre Campus	School of English	56
English and Drama   BA (Hons)	QW34/Direct Application	•		•	280	City Centre Campus	School of English	56
English and Journalism*   BA (Hons)	tb6/Direct Application	•		•	280	City Centre Campus	School of English	56
English and Media   BA (Hons)	QP33/Direct Application	•		•	280	City Centre Campus	School of English	56
English for Academic Purposes   Foundation Certificate	Direct Application	•				City North Campus	School of Education	58
English Literature   BA (Hons)	Q320/Direct Application	•		•	280	City Centre Campus	School of English	56
English Literature and English Language Studies   BA (Hons)	Q391/Direct Application	•		•	280	City Centre Campus	School of English	56
English Literature with English Language Studies   BA (Hons)	Q390/Direct Application	•		•	280	City Centre Campus	School of English	56
English Language with English Literature   BA (Hons)	Q300/Direct Application	•		•	280	City Centre Campus	School of English	56
Enterprise Information Systems   BSc (Hons)	N212	•	•		280	City Centre Campus	School of Engineering, Design and Manufacturing Systems	59
Fashion Business and Promotion   BA (Hons)	W5N9	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	62
Fashion Design   BA (Hons)	W230	•	•		280	City Centre Campus	School of Fashion, Textiles and 3D Design	60
Fashion Design with Design for Performance   BA (Hons)	W2W4	•	•		280	City Centre Campus	School of Fashion, Textiles and 3D Design	60
Fashion Design with Fashion Accessories   BA (Hons)	W233	•	•		280	City Centre Campus	School of Fashion, Textiles and 3D Design	60
Fashion Design with Fashion Communication   BA (Hons)	W290	•	•		280	City Centre Campus	School of Fashion, Textiles and 3D Design	60



Course	UCAS code	FT	SW	PT	Tariff	Campus	School	Page
Fashion Design with Garment Technology   BA (Hons)	W2JK	•	•		280	City Centre Campus	School of Fashion, Textiles and 3D Design	60
Film Production Technology   BSc (Hons)	WP63	•	•		300	City Centre Campus	School of Digital Media Technology	63
Film Technology and Visual Effects   BSc (Hons)	W614	•	•		300	City Centre Campus	School of Digital Media Technology	64
Financial Mathematics*   BSc	G101	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	65
Financial Mathematics*   MSci	G100	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	65
Fine Art   HND	001W	•			120	Birmingham Metropolitan College	School of Art	66
Fine Art   BA (Hons)	W101	•			280	Margaret Street	School of Art	67
Forensic Computing   BSc (Hons)	FG44	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	68
Furniture and Lifestyle Products   BA (Hons)	W261	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	69
Gemmological Association   Foundation Certificate	Direct Application			•		Vittoria Street	School of Jewellery	70
Gemmological Association   Gemmology Diamond Diploma	Direct Application			•		Vittoria Street	School of Jewellery	70
Gemmological Association   Gemmology Diploma	Direct Application			•		Vittoria Street	School of Jewellery	70
Gemmology and Jewellery Studies   BSc (Hons)	J379	•			280	Vittoria Street	School of Jewellery	71
Health and Social Care   CertHE	Direct Application	•				City South Campus	School of Allied and Public Health Professions	72
Health and Social Care   FdSc	Direct Application	•				City South Campus	School of Allied and Public Health Professions	74
Horology   BA (Hons)	W723	•			280	Vittoria Street	School of Jewellery	76
Information and Communications Technology   BSc (Hons)	G420	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	78
Interactive Entertainment (Digital Art)   BA (Hons)	W642	•			300	City Centre (NTI)	NTI Birmingham	79
Interactive Entertainment (Digital Marketing)   BSc (Hons)	P647	•			300	City Centre (NTI)	NTI Birmingham	80
Interactive Entertainment (Games Development)   BSc (Hons)	I573	•			300	City Centre (NTI)	NTI Birmingham	81
Interior Design   BA (Hons)	W250	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	82
International Business (Top-Up)   BA (Hons)	N121	•				City Centre Campus	Birmingham City Business School	83
International Finance (Top-Up)   BA (Hons)	N390	•				City Centre Campus	Birmingham City Business School	84
International Marketing (Top-Up)   BA (Hons)	N550	•				City Centre Campus	Birmingham City Business School	85
Jazz   BMus (Hons)	310F	•			80	Birmingham Conservatoire	Birmingham Conservatoire	86
Jewellery and Silversmithing   Creative Self Development	Direct Application			•		Vittoria Street	School of Jewellery	87
Jewellery and Silversmithing   HND	72WW	•			120	Vittoria Street	School of Jewellery	88
Jewellery and Silversmithing – Design for Industry (Top-Up)   BA (Hons)	W790	•				Vittoria Street	School of Jewellery	89
Jewellery Design and Related Products   BA (Hons)	W239	•			280	Vittoria Street	School of Jewellery	90
Jewellery School Summer and Bespoke Short Courses	Direct Application			•		Vittoria Street	School of Jewellery	91
Landscape Architecture   BA (Hons)	K310	•			280	City Centre Campus	Birmingham School of Architecture	92
Law   LLB (Hons)	M100/Direct Application	•		•	280	City Centre Campus	School of Law	94
Law (Graduate Entry)   LLB (Hons)	M100/Direct Application	•		•	280	City Centre Campus	School of Law	94
Law (Recognised by the Bar Council of India)   LLB (Hons)	Direct Application	•			240	City Centre Campus	School of Law	96
Law with American Legal Studies   LLB (Hons)	M130/Direct Application	•		•	280	City Centre Campus	School of Law	94
Law with Business Law   LLB (Hons)	M1MG/ Direct Application	•		•	280	City Centre Campus	School of Law	94
Law with Criminology   LLB (Hons)	M1MF/ Direct Application	•		•	280	City Centre Campus	School of Law	94
Leadership and Management Practice (work-based)   BA (Hons)	Direct Application	•			300	City Centre Campus/ work-based	Birmingham City Business School	97

\*Subject to approval

Course	UCAS code	FT	SW	PT	Tariff	Campus	School	Page
Legal Studies   HND	039M	•			160	City Centre Campus, Birmingham Metropolitan College	School of Law	98
Marketing   BA (Hons)	N500	•	•		280	City Centre Campus	Birmingham City Business School	100
Marketing, Advertising and Public Relations   BA (Hons)	NLM2	•	•		280	City Centre Campus	Birmingham City Business School	101
Mathematics*   BSc (Hons)	G111	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	102
Mathematics*   MSci	G110	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	102
Mathematics and Statistics*   BSc (Hons)	G103	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	103
Mathematics and Statistics*   MSci	G130	•	•		280	City Centre Campus	School of Computing, Telecommunications and Networks	103
Mathematics with Secondary Education and Qualified Teacher Status   BSc (Hons)	G1X1	•			280	City North/City Centre Campus	School of Education	104
Mechanical Engineering   BEng (Hons)	H300/Direct Application	•	•	•	280	City Centre Campus	School of Engineering, Design and Manufacturing Systems	105
Mechanical Engineering with Foundation Year   BEng (Hons)	H308	•			200	City Centre Campus	School of Engineering, Design and Manufacturing Systems	105
Mechanical Engineering   MEng	H301	•	•	•	280	City Centre Campus	School of Engineering, Design and Manufacturing Systems	106
Media and Communication   HND	003P	•			120	Birmingham Metropolitan College	Birmingham School of Media	107
Media and Communication   BA (Hons)	P910	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (Event and Exhibition Industries)   BA (Hons)	PN38	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (Journalism)   BA (Hons)	P9P5	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (Media Photography)   BA (Hons)	P9W6	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (Music Industries)   BA (Hons)	PJ39	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (New Media)   BA (Hons)	G493	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (Public Relations)   BA (Hons)	P9P2	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (Radio)   BA (Hons)	P9P3	•			280	City Centre Campus	Birmingham School of Media	108
Media and Communication (Television)   BA (Hons)	P9WP	•			280	City Centre Campus	Birmingham School of Media	108
Midwifery   BSc (Hons)	B720	•			300	City South Campus	School of Nursing, Midwifery and Social Work	110
Midwifery Shortened Programme   BSc (Hons)	Direct Application	•				City South Campus	School of Nursing, Midwifery and Social Work	111
Motorsports Technology   BSc (Hons)	H334	•	•		280	City Centre Campus	School of Engineering, Design and Manufacturing Systems	112
BMus (Hons)	300F	•			80	Birmingham Conservatoire	Birmingham Conservatoire	113
Music Business   BA (Hons)	W375	•			200	Heath Mill Studios, Digbeth	Faculty of Arts, Design and Media	114
Music Technology   BSc (Hons)	W350	•	•		300	Birmingham Conservatoire/City Centre Campus	School of Digital Media Technology	115
Nursing - Adult   BSc (Hons)	B740 (Jan) B741 (Sept)	•			280	City South Campus	School of Nursing, Midwifery and Social Work	116
Nursing - Child   BSc (Hons)	B730 (Jan) B731 (Sept)	•			280	City South Campus	School of Nursing, Midwifery and Social Work	116
Nursing - Learning Disability   BSc (Hons)	B761 (Sept)	•			280	City South Campus	School of Nursing, Midwifery and Social Work	116
Nursing - Mental Health   BSc (Hons)	B760 (Jan) B762 (Sept)	•			280	City South Campus	School of Nursing, Midwifery and Social Work	116
Operating Department Practice   DipHE	B990	•			220	City South Campus	School of Allied and Public Health Professions	118
Paramedic Science   BSc (Hons)	7B23	•			280	City South Campus	School of Allied and Public Health Professions	119
Popular Music Performance   BMus	W315	•			200	Heath Mill Studios, Digbeth	Faculty of Arts, Design and Media	120
Popular Music Practice   HND	143W	•			80	South and City College Birmingham	Faculty of Arts, Design and Media	121
Popular Music (Top-Up)   BA (Hons)	Direct Application	•				South and City College Birmingham	Faculty of Arts, Design and Media	122

Course	UCAS code	FT	SW	PT	Tariff	Campus	School	Page
Primary Education with Qualified Teacher Status   BA (Hons)	X120	•			300	City North Campus	School of Education	124
Product Design   BA (Hons)	W243	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	125
Psychology   BSc (Hons)	C800/Direct Application	•		•	280	City Centre Campus	School of Social Sciences	126
Psychology with Criminology   BSc (Hons)	MC98	•		•	280	City Centre Campus	School of Social Sciences	126
Psychology with Sociology   BSc (Hons)	LC38	•		•	280	City Centre Campus	School of Social Sciences	126
Public Health   BSc (Hons)	B910	•			260	City South Campus	School of Allied and Public Health Professions	127
Public Sociology   BA (Hons)	L390/Direct Application	•		•	280	City Centre Campus	School of Social Sciences	134
Quantity Surveying   BSc (Hons)	K240/Direct Application	•	•	•	280	City Centre Campus	Birmingham School of the Built Environment	128
Radiotherapy   BSc (Hons)	B822/Direct Application	•		•	300	City South Campus	School of Allied and Public Health Professions	129
Rehabilitation Work (Visual Impairment)   FdSc	B931	•			120	City South Campus	School of Allied and Public Health Professions	130
Real Estate   BSc (Hons)	N230/Direct Application	•	•	•	280	City Centre Campus	Birmingham School of the Built Environment	131
Social Work   BSc (Hons)	L501	•			280	City South Campus	School of Nursing, Midwifery and Social Work	132
Sociology   BA (Hons)	L300/Direct Application	•		•	280	City Centre Campus	School of Social Sciences	134
Sociology and Criminology   BA (Hons)	LM39/Direct Application	•		•	280	City Centre Campus	School of Social Sciences	134
Sound Engineering and Production   BSc (Hons)	J930	•	•		300	City Centre Campus	School of Digital Media Technology	135
Speech and Language Therapy   BSc (Hons)	B620/Direct Application	•		•	300	City South Campus	School of Allied and Public Health Professions	136
Stage Management   BA (Hons)	W450	•			240	City Centre Campus	Birmingham School of Acting	137
Textile Design   BA (Hons)	W231	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	138
Textile Design (Constructed Textiles)   BA (Hons)	W222	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	138
Textile Design (Embroidery)   BA (Hons)	W223	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	138
Textile Design (Printed Textiles and Surface Design)   BA (Hons)	W232	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	138
Textile Design (Retail Management)   BA (Hons)	W2N5	•			280	City Centre Campus	School of Fashion, Textiles and 3D Design	138
Theatre, Performance and Event Design   BA (Hons)	W460	•			280	City Centre Campus	School of Visual Communication	140
Visual Communication   BA (Hons)	PW92	•			280	City Centre Campus	School of Visual Communication	142
Visual Communication (Film and Animation)   BA (Hons)	W610	•			280	City Centre Campus	School of Visual Communication	142
Visual Communication (Graphic Communication)   BA (Hons)	W211	•			280	City Centre Campus	School of Visual Communication	142
Visual Communication (Illustration)   BA (Hons)	W220	•			280	City Centre Campus	School of Visual Communication	142
Visual Communication (Photography)   BA (Hons)	W640	•			280	City Centre Campus	School of Visual Communication	142

\*Subject to approval



# Keep in touch

## Say hello

If you have any questions about the University, your course or international applications, we’re on hand to help – be it by phone, email, Twitter or Facebook.

**Social media**  
[www.twitter.com/MyBCU](#)  
[www.facebook.com/birminghamcityuniversity](#)

**UK/EU course enquiries**  
**T:** +44 (0) 121 331 5595  
**W:** [www.bcu.ac.uk/courseenquiry](#)

**International course enquiries**  
**T:** +44 (0) 121 331 6714  
**W:** [www.bcu.ac.uk/international](#)  
**E:** [bcuinternational@enquiries.uk.com](mailto:bcuinternational@enquiries.uk.com)  
**F:** +44 (0) 121 331 6314

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives at [www.bcu.ac.uk/international/your-country](#).

To discover the right course for you, or to find out how to apply, turn to the course section of this prospectus.

## Open Days

Whether you’re keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days currently take place in June, October and November, with one in August for those applying through Clearing.

**Open Day dates:**

20 June 2015  
3 October 2015  
14 November 2015  
Register online at [www.bcu.ac.uk/opendays](#).

## Visit Days

If you’ve already applied, an Applicant Visit Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

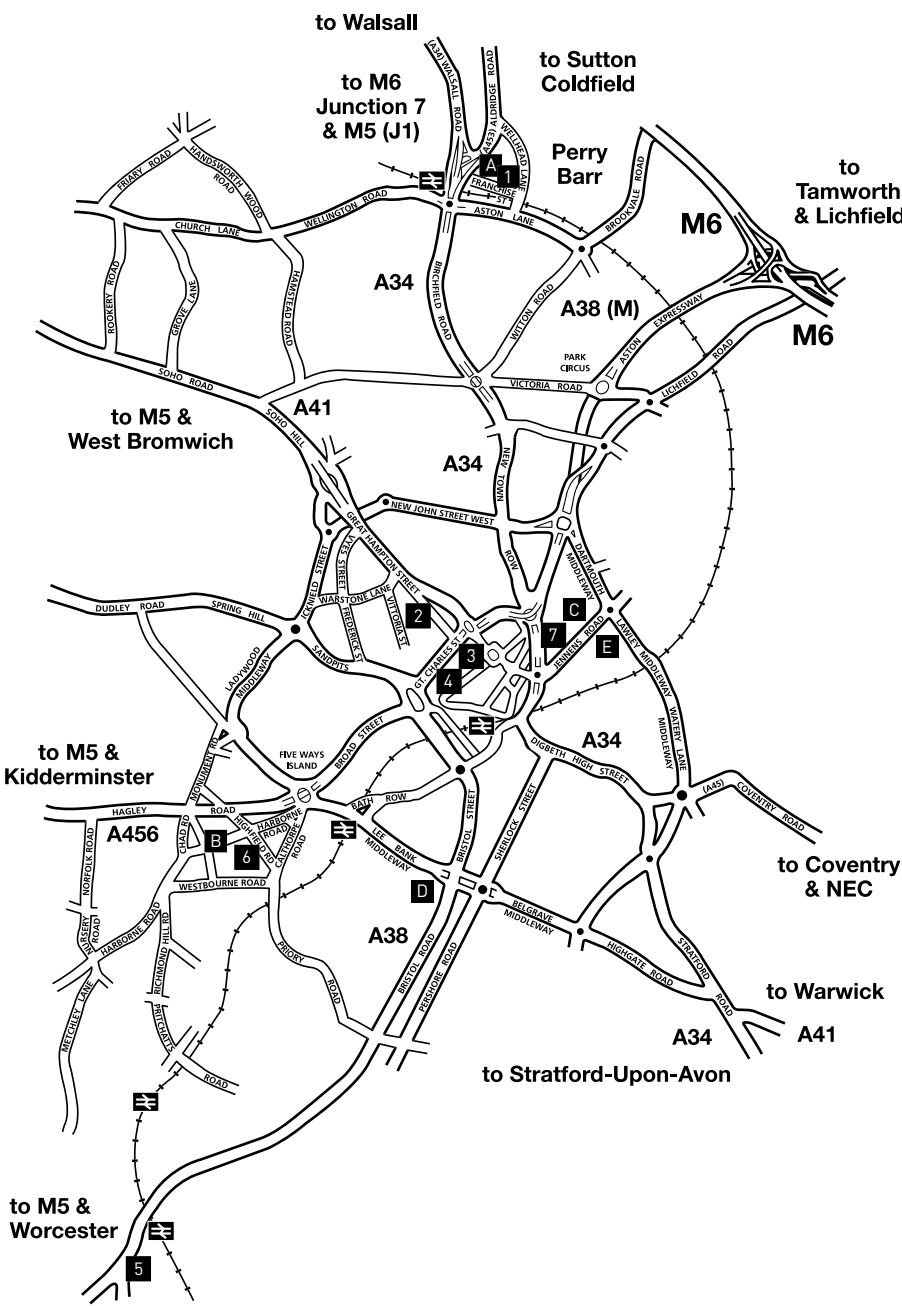
Our Applicant Visit Days take place between February and March. For more information visit [www.bcu.ac.uk/visitdays](#).

## BCYou!

BCYou is our personalised news service offering regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at [www.bcu.ac.uk/bcyou](#).

Parents, guardians or carers can sign up at [www.bcu.ac.uk/parents](#).



## Getting to and from Birmingham couldn’t be easier.

Supported by fantastic road networks, two mainline train stations and home to one of the UK’s busiest airports, the city also boasts regular bus, coach and tram services providing easy access to all University sites.

For more information and details of reduced price student travel tickets, see [www.networkwestmidlands.com](#) or [www.bcu.ac.uk/maps](#).

## Campuses

- 1 City North Campus
- 2 Vittoria Street (School of Jewellery)
- 3 Margaret Street (School of Art)
- 4 Birmingham Conservatoire
- 5 Bournville (International College)
- 6 City South Campus
- 7 City Centre Campus (The Curzon Building, Millennium Point and The Parkside Building)

## Halls of residence

- A The Coppice and Oscott Gardens
- B City South Campus
- C Jennens Court
- D clv Birmingham
- E Curzon Gateway

[www.bcu.ac.uk/accommodation](#)

**www.bcu.ac.uk**  
**+44 (0)121 331 5595**

Published February 2015