



Programme 2015

# **CONTENTS**

3	INTRODUCTION
4	EVENTS FOR PRE-16 LEARNERS
6	EVENTS FOR POST-16 LEARNERS
8	POST-16 SUBJECT SPECIFIC EVENTS
9	MASTERCLASSES
17	OPEN DAYS
19	OTHER EVENTS/ACTIVITIES
20	EVENTS FOR MATURE STUDENTS
20	EVENTS FOR TEACHERS AND ADVISERS
21	SUMMER SCHOOLS
21	STUDENT-LED ACTIVITIES
22	MAP
23	TERMS AND CONDITIONS

# **KEY:**

Activity delivered:

# At the University

At your school or college

At the University and/or in you school or college

### INTRODUCTION







Birmingham City University's Schools and Colleges
Liaison team is pleased to introduce our new brochure,
showcasing the annual programme of exciting activities
that we have on offer for your learners. This programme
is based on a wealth of knowledge and expertise, honed
by the team who have been working with our local and
regional schools and colleges for more than 10 years.
Our experienced team can provide activities tailored to
the needs of your learners, raising their awareness of
higher education and helping them make an informed
decision about university study.

We offer a range of services to schools and colleges, from group bookings for open days, to workshops and training opportunities. Providing activities for students from year 9 right the way through to year 13, we are particularly proud of our pre-16 visit days and post-16 events where our student ambassadors play a vital part in acting as role models to their younger peers. We also provide a number of taster sessions for a wide range of our subject areas; giving your learners a hands-on insight into subjects they may consider studying at university.

The Schools and Colleges Liaison team at Birmingham City University also plays a key role in the Aimhigher West Midlands partnership, a group of universities that work together to support aspiration and attainment raising in regional schools and colleges as part of the National Networks for Collaborative Outreach initiative. This includes the delivery of collaborative summer schools and co-ordinated undergraduate mentoring

scheme, and work with other universities to co-ordinate and extend the engagement of schools and colleges in a wide range of higher education outreach activities.

With our extensive experience of partnership working and delivering a range of activities aimed at widening participation, our activities include mentoring, summer schools, masterclasses and campus visits.

This brochure is an ideal opportunity to see in full the exciting selection of tailored activities that you can sign your learners up to – activities that will support and enrich their path into higher education. Our planner also highlights events that are especially run for teachers and advisers, allowing you to share best practice with colleagues and gain valuable information to support you in your day-to-day work.

The Schools and Colleges Liaison team looks forward to working with you and supporting you with appropriate information, advice and guidance for your staff and learners.

This brochure lists the events that we have scheduled for the upcoming academic year. Please contact us if you wish to book on to any of our events or discuss them further with a member of our Schools and Colleges Liaison team. Resources permitting, we will be happy to consider requests from schools or colleges for specific events. We are also keen to provide support developing personal statements for any of your students who are applying to Birmingham City University.

### **EVENTS FOR PRE-16 LEARNERS**

Our pre-16 visit days are aimed at year 9, 10 and 11 students, giving them the opportunity to experience life as a student on campus for themselves. Each event will allow students to investigate the main reasons to consider when entering higher education, as well as an introduction to Birmingham City University. There will also be a number of practical workshops to engage students. On the day, this might include a student budgeting activity, a timetabling and time management workshop, or an interactive higher education quiz.

Students will be introduced to Birmingham City
University's pre-16 brochure Think Higher and material
within it that can help them in identifying their strengths
and the types of career they might be suited to. For
younger learners in years 4,5 and 6, we have also
developed an online learning experience. The Think
Higher microsite is a resource where students can
participate in interactive games, watch videos and
discover more about the benefits of going into higher
education. www.think-higher.co.uk

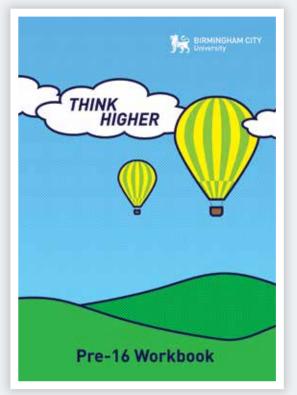


A very insightful day, excellent, really enjoyed it.

Colmers School

Thanks for a super day. The children were really inspired.

Broomhill Junior School



The event will also include a campus tour, enabling our visitors to see areas of interest around the campus. The campus tour will be led by our own student ambassadors. Visiting pupils will also have the opportunity to question the ambassadors about their experiences of being a student at Birmingham City University.



#### Pre-16 School Visit - Introduction to University Life

Dates: Wednesday 19 November 2014, 10am – 2.30pm

Wednesday 8 July 2015, 10am – 2.30pm Wednesday 15 July 2015, 10am – 2.30pm

Location: Campus to be confirmed

Year group: Years 9 – 11

Aims: To introduce this age group to the benefits of studying at

university, and to give them a flavour of university life.

Content: Interactive and informative fun workshops to engage

pre-16 students including a campus tour and student

ambassador Q&A session.

#### Pre-16 School Visit - Seasonal Celebration at Parkside

Dates: Wednesday 17 December 2014

Time 10am - 2.30pm

Location: Campus to be confirmed

Year group: Years 9 – 11

Aims: To introduce this age group to the benefits of studying

at university, giving them a taste of university and the exciting new opportunities our new Parkside Building

has to offer.

**Content:** Seasonal competitions and activities [including mince

pies], a tour of our Parkside Building, a student ambassador Q&A session and a range of interactive sessions based on entering higher education.



You can book a place on any of our pre-16 visits in a number of ways:

E: scl@bcu.ac.uk

T: 0121 331 6318

W: www.bcu.ac.uk/scleventsandvisits

# **EVENTS FOR POST-16 LEARNERS**

Our events for post-16 learners include a bi-annual higher education convention aimed at year 12 and 13 students. This timely event will cover topics for each stage of the planning and research process.

We will also be offering a number of bespoke campus visit days made up of topics selected from the list on the subsequent pages followed by a campus tour (led by our own student ambassadors). At the end of the session the ambassadors will also form a panel to answer any questions from our visitors about higher education and our own university.



I found the overall experience to be worthwhile to all students, giving them a clear insight of what university life involves and also what students need to do to get into university.

Ninestiles Secondary School



#### Birmingham City University Higher Education Convention

Date and Time:

Negotiable

Location:

The Parkside Building, City Centre Campus

Year group:

Years 12 and 13

Aims:

To give students an insight into higher education to support the decision to come to university.

Content:

A motivational alumni keynote speaker; break-out sessions to include the UCAS process and personal statement workshops, Unsure about University talk, budgeting activity workshop, student life talk, how to choose the right degree for you; tours of the facilities and subject specific exhibition stands.



### You can book a place on any of our post-16 campus visits in a number of ways:

E: scl@bcu.ac.uk T: 0121 331 6318 W: www.bcu.ac.uk/scleventsandvisits

# POST-16 EVENTS - INFORMATION, ADVICE AND GUIDANCE

#### Creative Writing Day

Date and Time:

To be discussed and agreed on application

Location: Campus to be confirmed

Year group: Years 12 and 13

Aims: To stimulate creative writing within English and offer expert advice in career pathways.

Content: A half-day programme that incorporates a workshop session of your choice, a campus tour led by our own student ambassadors,

followed by a talk and expert advice on career pathways for English undergraduates. The following workshops are on offer:

Field notes on a stranger In this workshop, students will learn how to create a character from scratch, moving from a rough sketch of a stranger towards a

protagonist with a story to tell.

Inspired by haiku Encouraged to share their work in a constructive atmosphere, students will explore the history and inspiration of the haiku as a form. Students will read and discuss examples before constructing their own and then examining how images in a minimalistic

form can be extended to short reflective poems.

Poetry Students will be given the chance to develop their ability to think through evocative detail, strengthening the relationship between

 $their imagination \ and \ the \ experiences \ that \ a \ poem \ makes \ possible \ for \ readers. \ They \ will \ practice \ structural \ techniques \ that \ propel$ 

the writing process and give a finished poem immediacy and dynamism.

Plotting your ideas

During this workshop students will be looking at ways to turn an idea for a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into an original plot. Students will access and a story into a story

develop their creativity whilst enhancing their presentational skills.



#### Next Steps – Effective research, selection and application for Higher Education

Date: Wednesday 24 June 2015

Time: 4 - 6.30pm

Location: City North Campus

Year group: Year 12

Aims: This event has been designed to help students understand their strengths and use this to help them to research and select courses

for higher education more effectively. This session will focus on how researching effectively will help create a strong application for

higher education.

Content: An interactive session where students will get a chance to assess their strengths through an activity and then get a chance to

research courses and start a personal statement.

#### Post-16 Campus Visit Days

Date: Wednesday 25 February 2015

Wednesday 18 March 2015 Wednesday 17 June 2015 Wednesday 8 July 2015

Time: 10am – 2pm (can be changed to suit)

Location: Campus to be confirmed (can be delivered as a 45-minute talk within your school/college)

Year group: Years 12 and 13

Aims: To give students an insight into higher education to support the decision to come to university

Content: A talk on Birmingham City University and a campus tour, followed by one of the talks/workshops below:

- The UCAS Process

For year 12 students once they have finished their AS exams and for returning year 13 students. It is a comprehensive guide to filling in the UCAS form and advice about the application process. It focuses on the personal statement and what admissions tutors are looking for.

- Why Higher Education?

Focuses on the potential benefits of gaining a qualification in higher education and gives a brief insight into life as a student.

- Unsure about University
- How to Make the Most of Open Days and UCAS Fairs

This session takes a detailed look at university open days. Content includes when and why UCAS events and open days take place, how to plan for your visit, what to expect when you get there and useful questions to ask.

Life as a Student

A light-hearted look at all aspects of student life. Many prospective students have unrealistic views of what student life is really like. Is it all lectures and essays or do students spend most of their day sleeping and eating beans? This workshop emphasises the importance of balancing study and social life and also offers information on the support that is available to students at the University.

- Researching University and Choosing a Course

This workshop is aimed at mid- to late year 12 pupils, early year 13 pupils and mature students, and aims to introduce them to the prospect of higher education with information on how to choose a course and university with practical hints and tips.

- Study Skills

This session is aimed at students currently in year 12/13 and has a range of options for content. Topics that could be covered include how to plan and structure an essay, techniques for effective revision and how to conduct research into a range of different subject areas.

- The UCAS Process and Writing a Personal Statement

This presentation is aimed at year 12 students once they have finished their AS exams and for returning year 13 students. It is a comprehensive guide to filling in the UCAS form and advice about the application process. It focuses on the personal statement and what admissions tutors are looking for.

- Student Finance

For many students, finance has become a major concern and many are worried about the debt they will leave university with. This talk/DVD informs of the current situation for higher education students, emphasising the skill of budgeting and managing their money at university.

## POST-16 SUBJECT SPECIFIC ACTIVITY

#### Forensic and Criminal Psychology Workshop Inside-out: The Reality of Forensic and Criminal Psychology

Date: May - July

Location: At your school or college

Year group: Years 12 and 13

Aims: To introduce the reality of forensic and criminal psychology as career options within the broader domain of psychology

Content: Brief lecture followed by interactive activity and discussion.

1. Presentation about what really happens in the domain of forensic and criminal psychology.

- How is behavioural science used within the criminal justice system to identify perpetrators of crime?
- Is psychological profiling really used?
- Who do criminal and forensic psychologists work with?
- What research is being done and why?
- 2. Psychological profiling activity.

# Geography, Planning, Environment, Sustainability, Fconomics:

- 1) The Game of Growth
- 2) The NEAT tree
- 3) Rufopoly

Date and Time:

Negotiable

**Location:** The three games are designed as toolkits and can be

delivered at your school or college or we are happy to

train you to deliver to your students.

Year group:

Years 12 and 13

Aims:

1) 'Rufopoly' is a game that looks at issues affecting the rural-urban fringe. www.bcu.ac.uk/rufopoly

2) 'The Game of Growth', which gets people thinking about where they might want to put new development across the local enterprise partnership. Played at separate tables with questions and agendas determined by the throw of a dice, the game brings strategic planning to life and promotes strategic thinking.

3) 'The NEAT tree' gets students to understand how to improve the way nature is embedded in policy and decisions. For more information and to watch a short video see neat.ecosystemsknowledge.net.

Content:

Since student ambassadors act as great role models to their younger peers, who better to talk about courses and subjects but the ambassadors themselves!

This activity brings a subject-specific ambassador to your school or college where they will share their stories on how and why they made their decisions on higher education. The ambassadors will then tell students about their specific course and end with a subject taster activity.

#### Subject Student Ambassador Talks

Date and Time:

To be discussed and agreed on application

Location:

At your school or college

Year group:

Years 12 and 13

Aims:

A taster session in one of the subject areas:

- English, English Literature and Language, English and Creative Writing
- Law
- ICT
- Marketing, Advertising and PR
- Psychology
- Film Technology and Visual Effects

Content:

Since student ambassadors act as great role models to their younger peers, who better to talk about courses and subjects but the ambassadors themselves!

This activity brings a subject-specific ambassador to your school or college where they will share their stories on how and why they made their decisions on higher education. The ambassadors will then tell students about their specific course and end with a subject taster activity.





# **Student Ambassador Profile**

Name: Stacey Watkins
Subject Area: ICT/Computing
Year of Study: 3 (final year)

#### What made you decide that you wanted to come to university?

I have a love for my subject area and felt hungry to pursue my education in it further. My aspiration is to become a teacher and share my enthusiasm for ICT; in order to get there a degree was required. Also, after getting bullied at school and leaving with no GCSEs, many people told me I'd be a nobody in life; after my GCSEs and A Levels at college, I decided to rise to the challenge and do a degree!

#### Why did you decide on your chosen course?

I have always had a passion for technology/computing; after completing my A Level in ICT and enjoying it thoroughly I knew that I'd enjoy continuing study at university. I also have a big interest in programming which I wanted to fulfil; I am currently programming in my Final Year Project which I wouldn't have imagined I'd be doing when I started.

#### What part of university life have you most enjoyed so far?

The people; I never thought I'd meet, study or work with such amazing people. Every single person has helped shape, and had a positive impact on, my university experience.

# What would you like to do when you finish your course at Birmingham City University?

I am currently looking into studying an MSc in Computing at Birmingham City University as I want to continue my research into computing/programming in schools before I complete my teacher training.





## STEM MASTERCLASSES

Masterclasses are available for year 10 to year 13 pupils. For years 12 and 13 they are designed to enhance the post-16 curriculum, as well as raising awareness of possible areas of study. They provide an excellent insight into various subjects, teaching methods and university life in general. Those for years 10 and 11 are designed to give a taster of university subjects.

#### **Exploring Engineering**

Dates: 3 December 2014, other dates are negotiable

Time: 9.30am - 3.00pm

Location: Millennium Point, City Centre Campus

Year group: Post-16

Aims: This interactive workshop will explore a variety of

elements from the world of automotive and motorsport

design.

Content: This session will allow students to experience the

processes involved in the design and manufacture of a racing vehicle concept. They will have a chance to get hands on with CAD/CAM systems, aerodynamics and assembly processes under the supervision of industry professionals. Following this a keynote speech will be provided by a special guest, providing an insight into the workings of the motorsport industry and pathways that can be taken to begin building a career within this

exciting business sector.

#### Health - Cancer Awareness

Dates: March 2015

Time: Time TBA, 1.5 hr session

Location: Either your school/college or City South Campus

Year group: Post-16, year 12

Aims: A very important workshop for both future advice and

careers information.

Content: This interactive workshop using prosthetics covers

the following subjects: The forms of cancer, signs and symptoms, how to check, screening treatments.

Within this workshop you will look at:

breast, testicular, cervical, leukaemia, lymphoma, liver, skin, smoking, sexual connections,

diet and exercise

# You can book a place on any of our masterclasses in a number of ways:

E: masterclasses@bcu.ac.uk

**T:** 0121 331 6318

W: www.bcu.ac.uk/scleventsandvisits

#### Health Midwifery - Intro to Midwifery

Post-16, year 12

Dates: Wednesday 11 March 2015

Time: 10am – 1pm

Year group:

Location: City South Campus

Aims: A workshop aimed at students in year 12 who may be

considering a career in midwifery.

Content: This will give pupils an insight into the role of the

midwife.

#### Health Radiography - Bodies, Images and Planning

Dates: December 2014

February 2015 April 2015

Time: 10am - 12pm or 1pm - 3pm

Location: City South Campus

Year group: Pre- and post-16, years 10 - 13

Aims: To describe the differences between diagnostic and

therapeutic radiography and how they are used to help

treat patients.

Content: Are you correctly orientated? How many images can

you recognise? How many abnormalities can you see? How would you treat them? The workshop involves a presentation, film viewing and the use of skeletal and

anatomical models.

My group from Birmingham
Metropolitan College attended your
Intro to Midwifery masterclass.
It was received as one of the best
experiences of the academic year by
all who attended.

Vyonne Howell

Masterclasses are available for Year 10 to Year 13 pupils. For Years 12 and 13 they are designed to enhance the post-16 curriculum, as well as raising awareness of possible areas of study. They provide an excellent insight into various subjects, teaching methods and university life in general. Those for Years 10 and 11 are designed to give a taster of university subjects.

#### Art and Design - An Introduction to Jewellery

Wednesday 3 and Wednesday 10 December 2014 Dates:

Wednesday 21 and Wednesday 28 January 2015 Wednesday 25 February and Wednesday 4 March 2015 Wednesday 29 April and Wednesday 6 May 2015

Time: 1.30 - 4.30pm

Location: School of Jewellery, Vittoria Street

Year group: Years 12 and 13

Aims. A hands-on introduction to the design and creation of

contemporary jewellery. Students will be expected to

attend both sessions.

Content: Students will experience several basic, though

essential, techniques concerned with the fabrication and decoration of items in metal. All necessary tools

and materials will be provided.

#### Birmingham School of the Built Environment Careers in Property, Construction and Planning

Date and Time:

Negotiable

Location: Either your school/college or City Centre Campus

Pre- and post-16, years 10 - 13 Year group:

Aims: RUFopoly is an interactive game that enables you to

journey through the fictitious county of RUFshire, which is under constant change from pressures for development and new opportunities generated by the region's growing population and changing

environmental governance.

Content: The purpose of the game is for players to answer

questions relating to the themes of our project (Values, Connections, and Long Termism), as randomly determined by the throw of a dice. This journey of discovery enables players to experience the issues facing the Rural-Urban Fringe. Players are supported by a facilitator who notes down answers and supporting justification given in discussions. This audit trail of decisions is then used to allow each player to devise their own vision set within improved understanding of the impact of their previous decisions.

#### Business School Marketing - What is Marketing?

Date: Wednesday 15 April 2015

1 - 3.00 pmTime:

City North Campus Location:

Year group: Post-16, years 12 and 13

Aims: To give students an insight into what business is

and marketing's role within it. This session will also provide information on all the marketing programmes

the University has to offer.

Content: An interactive session where students will be given

some new business ideas to market.

# **Around You**

Dates: Friday 5 December 2014

10am - 12pm Location: City North Campus

Time:

Year group: Post-16, years 12 and 13

Aims. Students will benefit from the opportunity to explore

the ways in which the management of operations is all around them in their daily lives, as well as working on

their presentation skills, interpersonal skills and selfconfidence. Additionally, students will benefit from the

opportunity to work as part of a team.

Students will be expected to present to the group

during the exercise.

Content: An interactive session where students (in teams) will

have the opportunity to research the supply chains for items in everyday use and then present their findings

to the wider student group.

# You can book a place on any of our masterclasses in a number of ways:

E: masterclasses@bcu.ac.uk T: 0121 331 6318 W: www.bcu.ac.uk/scleventsandvisits

#### Health: Cells. Chromosomes and DNA

Dates: Negotiable

Time: 10am - 12pm

Location: City South Campus or delivered in schools and/or colleges

Year group: Years 9 to 13

Aims: To introduce basic laboratory skills to students interested in a career in biomedical science, whilst informing on the cellular basis

of life and the role of DNA in inheritance.

Content: The workshop will begin with an overview of the cellular nature of life and students will be able to prepare and examine a histology

slide of cells taken from the lining of their mouth. There will be an opportunity to construct models of DNA and then extract DNA

from fruit cells.

#### Health: Keeping a Healthy Heart

Dates: Negotiable

Time: 10am - 12pm

Location: City South Campus or delivered in schools and colleges

Year group: Years 9 - 13

Aims: To raise awareness of the links between healthy

eating, exercise and cardiovascular health, and to give

an introduction to the careers available in physical

activity and health.

Content: In this workshop students will investigate the fat

content of popular foods and look at the links between fat in the diet and cardiovascular health. The role of exercise in keeping healthy and the effects of exercise on the heart will be demonstrated by participation in

some easy aerobic exercise.

# Health: Nutrition Workshop - Are You Really What You

Dates: Selection given

Time: 10am - 12pm

Location: City South Campus

Year group: Years 9 - 13

Aims: To raise awareness of the nutritional value of popular

foods and to give an insight into the careers available

in nutrition.

Content: The workshop will examine the fat, sugar, caffeine and

salt content of popular foods and drinks. The effects of some of these on the body will be demonstrated by

simple experiments.



The students and I really enjoyed the day. We thought that it gave a really good insight into what students would have access to should they apply for a course. The tutors were great and the work set was really enjoyable. Many thanks again.

Emma Chapman, art and design teacher, Ninestiles School



#### Primary Education - Exploring Primary Teaching

Dates: Wednesday 28 January 2015

Wednesday 25 March 2015

Time: 10am - 12pm

Location: City North Campus

Year group: Post-16, years 12 and 13

Aims: To explore different aspects associated with teaching

primary school pupils.

Content: An exploration workshop that will encourage students

to think about teaching in primary schools.



# You can book a place on any of our masterclasses in a number of ways:

E: masterclasses@bcu.ac.uk T: 0121 331 6318 W: www.bcu.ac.uk/scleventsandvisits

#### Law - Courtroom Skills Course

Dates: Wednesday 11 March 2015

Time: 10am - 12.30pm or 1 - 4pm

**Location:** City North Campus

**Year group:** Post-16, years 12 and 13

Aims: To give an insight into studying law at Birmingham City University.

The sessions will be an interactive activity and will give students the opportunity to play the role of prosecution solicitor, defence solicitor or witness in a fictional trial (it will only be a section of a trial to allow for more role plays to be used so that students can

try a number of roles.

Content: Programme:

Introduction

• Guidance on examination-in-chief and cross-examination

• View Life on Mars video

Break

• Role play – examination-in-chief and cross-examination in the magistrates' court

• Role play – giving testimony in crown court: examination-in-chief and cross-examination



# You can book a place on any of our masterclasses in a number of ways:

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#### Media Journalism - The Skills of the News Reporter

Dates: Wednesday 15 April 2015

Time: 10am - 12pm

Location: Parkside, Millennium Point
Year group: Post-16, years 12 and 13

Aims: The session aims to give the students the ability to:

Spot a news story

• Gather the relevant information

• Write a short news article

Content: Do you like the papers, top talk about world events,

focus on football or glimpses into the lives of celebrities? Have you ever wondered how journalists decide which stories should be making headline news? Now is your chance to find out. You can also become a reporter for the day and learn how to interview

someone and write your own news story.



# Media - Radio - Live Presentation and Writing for the Far

Dates: Wednesday 22 April 2015

**Time:** 1 - 4pm

**Location:** The Parkside Building, City Centre Campus

Year group: Post-16, years 12 and 13

Aims: This session teaches basic radio production skills such

as operating a production desk and portable recorder

and microphone technique.

Content: This masterclass provides an insight into what it takes

to be a radio presenter.

Learn microphone technique, script preparation, and how to design a radio programme – as well as team

working skills.

#### Sociology - Deconstructing Sexualised Pop Culture

Dates: February 2015

March 2015

Time: 1 - 2.30pm

Location: City North Campus, Perry Barr

Year group: Post-16, years 12 and 13

Aims: In this interactive session students will take part in

a debate, analyse music lyrics and critique popular representations of femininity and masculinity.

Content: This session aims to introduce students to the exc

This session aims to introduce students to the explicit and sexualised images and representations found within popular culture products such as music videos,

magazines and advertisements.

Through deconstructing images and lyrics, this masterclass asks if popular culture is becoming overtly sexualised and if it is problematic for young people.

During this thought-provoking session, we will analyse how popular artists like Beyoncé, Rihanna, Miley Cyrus and Lady Gaga portray women as sexual objects. We will ask what role male music artists/producers play in the oppression and commodification of women and if there should be censorship on the content of music videos.



Thank you for the masterclass at Birmingham School of Acting. It was superb and our students had a wonderful experience and learned so much from the lecturer. Please pass on our sincere thanks.

Sylvia Fellows, Wheelers Lane Technology College







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E: masterclasses@bcu.ac.uk

**T:** 0121 331 6318

W: www.bcu.ac.uk/scleventsandvisits

#### Study Skills - Effective Goal Setting

Dates: May 2015

Time: 10.00am - 12.00pm
Location: City North Campus

Year group: Post-16, years 12 and 13

Aims: This session will provide students with exciting ways to assist them with organisation, understanding the importance of goals, and

 $\frac{\text{developing plans to take control of their time. This will entail practical activities and exercises designed to help students plan for}{}$ 

academic success.

#### Study Skills - The Memory Game

Dates: April 2015

Time: 10.00am – 12.00pm

Location: City North Campus

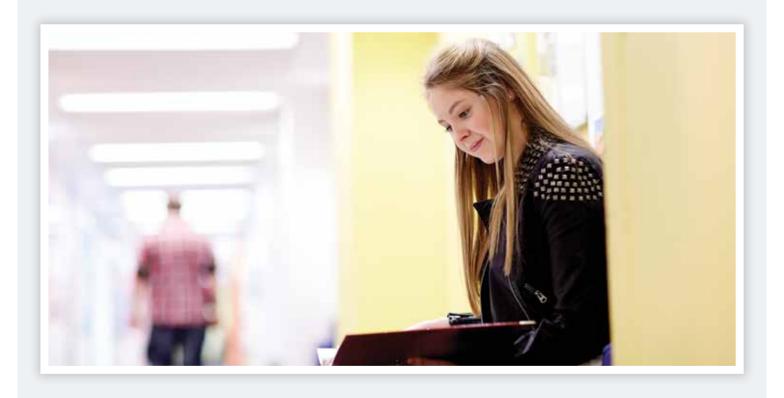
**Year group:** Post-16, years 12 and 13

Aims: Success in exams is not just about what you know; it is about how you use what you know. This session is

designed to help you remember as much as you can, but also to use that knowledge in the most effective way. Students will explore types of exams and

strategies to ace them.





### **OPEN DAYS**

#### Birmingham School of Acting (BSA) Open Days

Dates: Open Days are generally held in June, October and

December each year. Visit www.bcu.ac.uk/bsa/ opendays for details and how to register.

Location: Millennium Point, City Centre Campus

Aims: The Open Day is an excellent opportunity for

prospective students to see how Birmingham School of Acting (BSA) supports the progress of its students to

become professionals in their chosen field.





#### Birmingham Conservatoire Open Days

Dates: Thursday 15 January 2015

Wednesday 10 June 2015

**Time:** 10am – 4pm

Location: Birmingham Conservatoire

Aims: Conservatoire Open Days are designed to give you a

real insight into student life and involve introductory talks, guided tours, open rehearsals, performances and opportunities to meet staff and students.

Visit www.bcu.ac.uk/conservatoire/opendays to secure

a place at one of our Open Days.



# **OTHER EVENTS/ACTIVITIES**

#### **UCAS Higher Education Conventions**

In 2015 Birmingham City University Schools and Colleges Liaison staff will be available at the following events:

4-5 March Northern Ireland
10 March North East Wales
12-13 March Manchester
16-17 March Surrey
16-18 March London
18-19 March Thames Valley

19 March Hereford and Worcester

23 March Cornwall 24-25 March Exeter

25-26 March Hampshire and Isle of Wight

13-14 April Bristol 15-April Dorset West Wales 15-April Cardiff 16-April 20-21 April Sussex East Midlands 22-23 April 22-23 April Kent and Medway 29 April Tees Valley 30 April Tvneside

3 June North and West Cumbria 8 June North West Wales 9 June Lincolnshire 9-10 June Merseyside 10 June Norfolk 11 June Lancashire Suffolk 11 June 12 June Staffordshire

16-17 June West and North Yorkshire

18 lune Humherside 19 June Sheffield 22-23 June Bedfordshire 24 June Cambridgeshire 25-26 June Birmingham 25 June East London 26 June South London 29 June Hertfordshire 30 June - 1 July Essex

For more information please visit the UCAS website at www.ucas.com

#### Art and Design Graduate Degree Shows

Date: Our graduate degree shows are usually in June each

year. Visit www.bcu.ac.uk/adm for further information.

**Location:** Graduate shows take place across our campuses.

Aims: Bursting with creativity and fresh ideas, our graduate

shows profile our emerging professionals. Whether you're looking for new talent or you simply love the arts, indulge in our students' brightest new work.

For further details call +44 (0)121 331 5809.



#### **Publications/Newsletters**

The Schools and Colleges Liaison team can ensure you get copies of any of the following publications:

- Go (our undergraduate magazine with information on employment routes and case studies)
- Undergraduate Prospectus
- Think Higher (our brochure aimed at under 16s)
- Fees brochure
- Parents' Guide
- Series of workbooks for year 12, year 13 and mature students:
  - Personal Statement Writing
  - Choosing a Course, Choosing a University
  - Finance Matters

To request any of the above please contact scl@bcu.ac.uk or call 0121 331 6318

### **EVENTS FOR MATURE STUDENTS**

#### Access to Success: Birmingham City University Drop-in Day

Date: Wednesday 10 December 2014

Time: 12.30 - 3.30pm

Location: Register for more details

Age group: Mature students

Aims: Are you ready for higher education yet? This event is primarily aimed at mature students planning to apply to university for 2015

entry. It will therefore be of interest to anyone currently studying on an Access to Higher Education course, as well as any other

individuals who intend to go to university as a mature student.

Content: As this is a drop-in session, visitors are welcome to attend at any point between the specified times. There will be advisers on hand

to provide a wide range of information about higher education, from the courses offered by Birmingham City University to student finance and the UCAS process. There will be opportunities to see our facilities as part of a campus tour and refreshments will be

provided.

To book a place please register online at www.bcu.ac.uk/accesstosuccess.

Alternatively, please call us on 0121 331 6318 for more information.

## FOR TEACHERS AND ADVISERS

# Aimhigher Advisers' and Teachers' Conference & Annual Awards 2015

**Date:** Wednesday 8 July 2015 **Time:** 9.30am - 3.30pm

Location: University of Birmingham

#### Creative Writing Day for Teachers

Date and time:

To be discussed and agreed on application

Location:

Campus to be confirmed

Aims:

For teachers to share good practice, network and add to your 'toolkit' of teaching techniques.

Content:

A half-day programme that offers the opportunity to attend two workshop sessions in different areas of creative writing. The workshops will promote good practice and add to your 'toolkit' of teaching techniques. The following workshops are on offer:

**Developing your own writing practice** Can you teach creative writing if you don't write yourself? This workshop looks at practical ways of establishing and developing your own writing practice, particularly when time is scarce.

Lyric Poetry Teachers will examine the short lyric poem as typically three parts. The poem may offer a glimpse, then a shift to a different perspective before finally leaving the resolution up to the reader's interpretation. Participants will discuss examples before drafting and commenting on their own poems in a supportive atmosphere.

**Poetry** Participants will undertake an efficient and effective writing exercise followed by the opportunity to discuss the issues, difficulties and aspirations involved in the teaching of creative writing, both in the light of the exercise and their own experiences.

**Old into new** During this workshop participants will take an old story, for example, Cinderella, and rework it into a plot framework from which students could write a short story or a piece of dialogue.

For the student event, please refer to page 8.

#### Teachers and Advisers Conference

Date: Friday 9 October 2015

12 - 3.30pm Time:

Location: The Parkside Building, City Centre Campus

Aims and Content

This conference is designed to provide teachers, careers advisers, heads of sixth forms and other interested parties with more information about Birmingham City University. The event will showcase our brand new Curzon Building located within our City Centre Campus. As part of our wider regeneration project, this building forms the second phase of our £260 million investment into University facilities and is set to open in September 2015. This exciting new building will house an impressive range of facilities for our business, English, law and social sciences students.

The programme will include a welcome by our Pro-Vice-Chancellor, Professor Bashir Makhoul, a keynote speaker who will give an insight into the transition for students into higher education. There will be an opportunity to meet and network with University academics, admissions tutors and Schools and Colleges Liaison staff, as well students who study at the University. Lunch will be provided and there will be a tour of our facilities.

Further events to showcase our other campuses and faculties are to be announced.

Booking Please reserve your place by emailing: information: scl@bcu.ac.uk or call 0121 331 6318

#### Accredited Courses for Teachers

The Masters in Teaching and Learning/Educational Leadership (MTL/MEL) is principally designed to support professional learning entirely in a school, college or partnership context. The MTL/MEL approach involves individual and collaborative practice-based enquiry, guided by a tutor and linked to institutional development priorities.

Part-time: 2.5 years

PhD in Education

The Centre for Research in Education engages in education research across all age phases, from early years, through to primary and secondary schools, further education and post-16, higher education and lifelong learning. Areas of interest in which staff are currently active include:

Assessment

Creativity

Early years

Post-16 provision

Education policy

Music education

Maths education

Drama education

Workplace learning

Management in education

We welcome applications in these and other areas of expertise in education.

Full-time: 3-5 years

Online learning: up to 6 years Part-time: up to 6 years

For more information and to apply please visit

www.bcu.ac.uk/courses.

#### Parents' events in schools

Birmingham City University's Schools and Colleges Liaison team is happy to attend parents and careers evenings (staff permitting).

Please email your request to scl@bcu.ac.uk or ring 0121 331 6318.

Our Open Days include an advice and guidance session for parents.

#### School and College Open Day

Friday 19 June 2015 will include lots of opportunities for school/college staff to find out more about us and help advise your students. Please see page 19.



### **SUMMER SCHOOLS**

Birmingham City University is offering a three-day residential summer school in 2015 as part of the Aimhigher West Midlands UniFest programme of summer school events at six universities across the region. Full information and application forms can be found on the Aimhigher website **www.aimhigherwm.ac.uk.** 

In addition, as part of the Aimhigher Partnership, Birmingham City University will be offering a one-day themed event aimed at year 9 students in the spring of 2015.

If you would like to discuss either of these events in more detail please contact our team at scl@bcu.ac.uk or visit www.bcu.ac.uk/summerschools.

# STUDENT-LED ACTIVITIES

#### Aimhigher Mentoring Scheme

The Aimhigher Mentoring Scheme is a widening participation initiative supported by four universities in Birmingham, as part of the wider Aimhigher programme in the West Midlands. Birmingham City University supports the scheme by recruiting approximately 25 student mentors to work in schools across Birmingham and Solihull.

Aimhigher mentors are undergraduates who provide face-to-face and online support and encouragement to learners as they encounter the various transitional milestones between year 9 and year 13.

Local schools and colleges have the chance to get involved at the start of each academic year with mentoring to start in late October running through to July. For more information and to find out how to register for mentoring in your school next year, please visit www.aimhigherwm.ac.uk or email scl@bcu.ac.uk.

#### Student Ambassador Scheme

Throughout our schools and colleges activities programme, we try to ensure that we are providing an authentic overview of our University and higher education in general. We do this by working closely with our present students, as they have invaluable first-hand experience of the university lifestyle, as well as our campuses, facilities and courses.

Fully trained and employed as members of University staff, our student ambassadors work as part of the team bringing their unique student perspective to a variety of our events. Through our student-led activities such as campus tours, student life talks and budgeting workshops, the opportunity to interact with our students consistently proves to be a valuable source of inspiration for young people when thinking about progression into higher education.

Employing over 100 students every year, the scheme spans all of our campuses and faculties meaning that we have students working for us from every subject area within the University. At any event, our ambassadors provide visiting students with the chance to find out what studying at Birmingham City University is really like!

#### Senior Ambassadors

We also provide the opportunity for a select number of our students to undertake additional training as senior ambassadors. These students are able to take the lead in creating and delivering activities for the school and college activities programme.

# LIBRARY & LEARNING RESOURCES SUPPORT FOR SCHOOLS AND COLLEGES

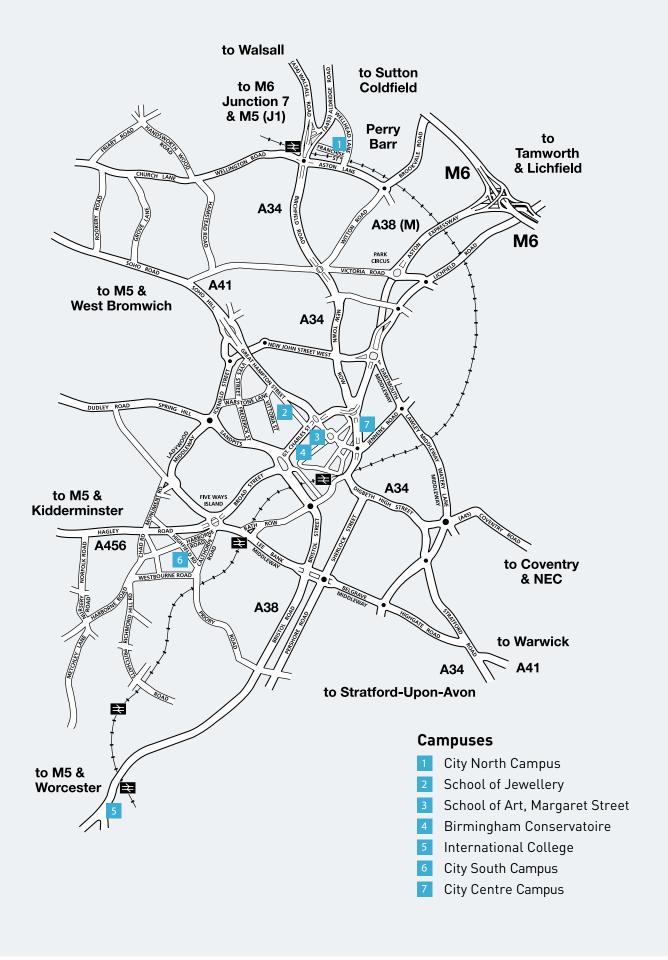
Birmingham City University's Library & Learning Resources believes in building strong and fruitful partnerships with our local schools and colleges, and above all in contributing to the wider educational experience of our local communities.

Over the years we have been involved in projects such as Aimhigher, as well as providing bespoke sessions for local Sixth Form pupils. The objective of the sessions for local schools helps support the pupils in conducting research on their chosen subject for their Extended Project Qualification (EPQ). The sessions introduce the pupils to research a topic, using a wide range of information resources available to support academic study.

We recognise the importance of such collaborations with local schools in providing pupils with a taste of higher education. Such opportunities enhance their information and literacy skills set and their educational experience in general. This, we hope, will inspire them and help raise aspirations towards higher education.



# **MAP**



## **TERMS AND CONDITIONS**

#### Terms and Conditions

- All events at Birmingham City University are subject to availability.
- The University reserves the right to set restrictions for certain events; these restrictions could be based on age or number of attendees.
- Confirmation for events will only be sent once we have received a completed booking form; a booking request does not quarantee places.
- All visiting parties must be accompanied by school/college teaching staff.
- All transport arrangements are the responsibility of the school/college and transport costs are to be covered by schools/ colleges.
- It is the responsibility of the school to ensure all necessary parental consent forms and permissions are obtained for the visit.
- A student participation list must be provided on the day, which the University will use as a register.

#### Cancellation Policy

- All of our events are free of charge at the point of delivery.
- A late cancellation fee of £15 per student per event will be levied for cancellation by a school or college less than two weeks before the event to cover administration and materials.
- The same cancellation fee will also be levied if an event is attended with less than 75 per cent of booked numbers.

#### Health and Safety

- It is the University's responsibility to provide a 'safe environment' within its campuses.
- Risk assessments are available on request.
- We do not accept responsibility for the behaviour of visiting students.
- The University has a code of conduct for visitors; any visitors that do not adhere will be asked to vacate our premises.
- All visitors attending from a school will be expected to attend in their school uniform, this assists us in recognising our visitors.
- Supervisory staff attending with visiting pupils should be aware of any medical conditions of their party and should be aware of how to assist the pupil if necessary.
- Any medication that could be required by the visiting pupils should be in the possession of the visiting supervisors.

#### Legal Statement

The information in this leaflet is intended as a general guide to the University and forms no part of any contract between you and the University. For full terms and conditions please visit: www.bcu.ac.uk/about-us/policies-and-procedures.

#### Heritage Statement

Our contribution to the education of the citizens of Birmingham and beyond stretches back through a succession of predecessor institutions for over 160 years. We achieved university status in 1992 as the University of Central England, changing our name to Birmingham City University in 2007, reflecting our commitment to, and pride in, our home city.

#### Equal Opportunities

Birmingham City University promotes equality of opportunity in respect of every aspect of its provision. For full details of our Equal Opportunities Policy, please visit www.bcu.ac.uk/about-us/policies-and-procedures/equality-scheme-action-plan.

#### Disability Statement

Birmingham City University's Disability Service aims to enable students with disabilities or learning support needs to make the most of their time at university. To discuss any aspect of disability, contact the Disability Service on 0121 331 5588, or email disability@bcu.ac.uk.

