



Teaching  
Agency

# School Direct Case Study

Name of lead school: Arthur Terry School

Name of contact at lead school: Simon Roberts

Type of school: 11-19 Academy (1800+ pupils (450+ in V1th form)

Number of schools in partnership/number of places: 20+

Name of ITT provider: Birmingham City University and Titan Partnership

1. What attracted you to become involved in School Direct?

The opportunity to shape ITT. We were very keen not to go down the traditional route and wanted to play a greater role in recruitment. Ultimately we see this as a 'school led' system focused on developing teachers of the future to meet the needs of the schools in our partnership

2. How did you approach the recruitment and selection of trainees? What worked well? What issues came up?

We ran a recruitment fair which was supported by Premier Plus. We also organised a local press release alerting the public to the detail of the SD programme. We placed adverts in the Birmingham Mail in addition to utilising our HEI partners to 'feed' though potential applicants. This was particularly effective with Aston University which does not offer ITT programmes, as it signposted several excellent 'shortage subject graduates.

3. How did you lead in the negotiation of the partnership agreement with the ITT provider?

Our relationship with Birmingham City University (BCU) is well established and has been built on trust. As such the design of the partnership agreement has been developed via frank and open discussion, with flexibility and 'review opportunities' built in to allow minor adjustments to be made if necessary once the training is underway.

4. Did you feel you received a good outcome? How are you ensuring that the training will be tailored to your needs?

We received a very good outcome. We have successfully developed different models of delivery with different partner ITT providers to accommodate the different subject areas. Once again the ability to be flexible has been key.

5. What type of training is being offered? Is it a traditional PGCE model or is the school having a greater involvement in providing training?

The training will be 'mixed economy'. The Science and Maths training will be 'school led'; Music will be delivered largely by BCU and English a combination of school led delivery in conjunction with specialist input by the Titan Partnership

6. How does School Direct provision sit with your ITT strategy/approach?

It fits really well. Having a well-established federation model with partner HEIs has been invaluable and provided us with a firm foundation to develop School Direct. We

have recently been granted accreditation as a SCITT (Arthur Terry School SCITT) and we are planning a Future Teachers programme to commence in the academic year 2012-13 targeting 'high flying' V1th formers from across our alliance to consider teaching as a career. This may include specific focus on BME and men into primary.

7. What advice would you have for other schools wishing to participate in School Direct?

The beauty of the programme is the flexibility to recruit to local need. Another advantage has been in terms of the CPD opportunities that have presented themselves for current teaching staff. Many are invigorated at the opportunity to become more actively involved in recruitment and selection, coaching and mentoring and subject specific input. In the long term it will undoubtedly help with retention. A further benefit is the SD programme is financially viable.

8. Any other comments?



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