

BA (Hons) Accountancy and Business

Applications:	For full-time study please apply through UCAS Institution code: B25 Course code: NN41
Duration:	Three years (Four years with placement year)
Location:	Curzon Building, City Centre Campus

WHY CHOOSE US?

- Study at one of the UK's most established and respected business schools.
- Extra-curricular activity with our Leadership Challenge programme provides you with the opportunity to develop your skills and work on real life projects.
- 100 per cent of students found this course to be intellectually stimulating (Source: National Student Survey, 2014).
- 92 per cent of students felt that staff were good at explaining things (Source: National Student Survey, 2014).
- There is no fee for the additional placement year.
- High profile guest speakers who will share their experience and insight.
- As well as the academic opportunities, Birmingham is a multicultural city full of exciting opportunities, with a vibrant student population. We believe our city is a great place for you to live, study and work.
- Students who have previously studied on this course have gone on to work at companies such as: A F Blakemore and Sons, and UBAH Education and Training Centre.

ENTRY REQUIREMENTS

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least five GCSEs at grade C or above, including English language and mathematics or equivalent qualification.

COURSE OVERVIEW

- This course offers the professionally-focused, practical study of accountancy, combined with a wide-ranging exploration of key contemporary business topics. You study a core first year, with other students studying business joint degrees before moving to subject-specific modules for the rest of your course - you get flexibility of subject choice and increase your employability.
- The study of accountancy enables you to acquire the skills necessary for the preparation and, more importantly, the interpretation of financial statements. You will learn the basics of financial and management accounting, business taxation and corporate reporting.
- The study of business provides a detailed understanding of the way organisations work, how they operate within their specific environment and the impact on individuals working within them. This pathway develops a general knowledge of business to complement a more specialised area of study.
- Case studies look at the published results of real companies, and high profile guest speakers share experience and insight. You can also undertake a 'Dragons' Den'-style business plan to kick start your entrepreneurial thinking.



COURSE STRUCTURE

FIRST YEAR		
Autumn	Spring	Credits
Accounting and Finance		30
Economic Environment	New Venture Creations	15 each
Marketing in Business		30
Managing Organisations People and Self		30
SECOND YEAR		
Autumn	Spring	Credits
Financial Accounting and Analysis		30
Management Accounting		30
Creative Problem Solving	The Business Entrepreneur	15 each
Business Operations and Logistics	Contemporary Business Issues	15 each
OPTIONAL PLACEMENT YEAR		
THIRD YEAR		
Autumn	Spring	Credits
<i>In the final year you undertake a choice of modules totalling 60 credits from the list below. (The modules stated as 'core' are compulsory).</i>		
Corporate Reporting (core)		30
International Business Strategy (core)		30
Making Sense of Organisations	Business Operations and Systems	15 each
Comparative International Reporting	Current Issues in Company Reporting	15 each
Statistical Decision Making	Statistical Modelling	15 each
<i>Modules that run across both terms: Only one can be chosen</i>		
Business Start Up Project or Management Consultancy Project or Dissertation or Placement project		30

ASSESSMENT

You encounter a wide range of innovative assessment styles, including business reports, academic papers, case studies, individual and group presentations, portfolios and projects, as well as conventional examinations.

WORK PLACEMENTS

As part of this course, you have the opportunity to undertake a placement year in an industry of your choice. Full support with applications and interviews will be given by the placements office.

FURTHER STUDY

Should you want to further your study, the business school offers a range of postgraduate courses such as MSc Accountancy and Finance, MBA, MSc Management programmes, MSc Leadership and Organisational Performance, and many more.

EMPLOYABILITY

There are a range of activities available to improve your employability skills such as the Leadership Challenge and your placement year. You can also earn while you learn with the on campus 'OpportUNITY – Student Jobs on Campus' scheme and Student Academic Partnership projects.

Graduates have been able to pursue careers in a wide range of roles including sales, mortgage and pension advisers, accountants, and positions in banks and other financial institutions.

For more information please contact our course enquiries team on:

Telephone 0121 331 5595 or contact us online at www.bcu.ac.uk/enquiries.

09/14

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