## **Cultural Entrepreneurship (PhD)**

- Context lit review
  - Enterprise and cultural policies
  - Critical discourse in cultural policy studies / cultural studies
  - Entrepreneurship studies
- 2. Exploring: personal agency and identity
- 3. Empirical evidence: Interviews with Birmingham (UK) based cultural entrepreneurs

# Birmingham as a creative city: a milieu for learning

Social, cultural and symbolic capital is an important resource for cultural entrepreneurs. The social element includes the social contacts and networks between actors within the habitus.

### http://birminghamsmc.com/

'...I realise that all the people I talked about they were talking job opportunities and starting projects. I knew that I can't do this because I didn't have a work permit. I felt like what am I doing here?' Dom

'The social media cafe is really interesting because everyone is there for the same reason, so you can just go from room to room and talk to people and tell them who you are and change cards and be friends with people on twitter and Facebook. So it's a really relaxed place and people come and talk to you.' Maria

'In Nigeria it is very shaky because they just think you will take ideas from them so people dont go up to people in Nigeria and say 'hi my name is..' Joy

'And the cultural barriers, some people will look at me because I'm from a different place and some people will even like that I'm from a different place, different background. I don't know, if I was scared of crossing cultural barriers, I wouldn't be doing what I'm doing.' Maria

'(the social media cafe) led me to the social media surgery because I met some people there who go to the socials media surgery... I went to help people, it was really cool, it was really nice.'

'Because I had to wait for my work permit, I felt a bit isolated. At the beginning I was just a student. I felt like a student.' Dom

'I introduce myself as a student and as a digital marketing consultant now.' Maria

## CREATED in BIRMINGHAM

Linking up Rirmingham's Artistic and Creative Communities.

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#### Flatpack Submissions - Now Open



by Kassie Fleet

2013

20th – 30th March 2014 are dates for your diary as it sees the return of Flatpack Festival.
For a reminder of what you enjoyed, or missed, last year watch the below video to view the highlights of the seventh Flatpack Festival.



Submissions are now open for Flatpack 8 and this year a new category has been added –



128



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Projects such Birmingham Social Media Café and the Created in Birmingham blog play a role in keeping a dialogue going across the creative industry community, with HE educators and with our students who interact or observe Birmingham's creative milieu.

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