

Risk, flexibility and constraints <ul style="list-style-type: none"> • In terms of your example: <ul style="list-style-type: none"> ○ Why here? ○ Why now? ○ Why like this? • To what extent do communications in this example have to be done like this? • Is this the only way this could have been done? Why – who decides? • What are the opportunities for doing this differently? • What is the risk involved for doing it differently? 	Purpose of work-based communication <ul style="list-style-type: none"> • In your example what is the purpose of the communication? • E.g. informative, persuasive, instructional • Is it individual? • Is it institutional? 	Audience(s) for work based information <ul style="list-style-type: none"> • In your example, who is saying what & to whom? <ul style="list-style-type: none"> ○ Service user - Employee ○ Customer – Employee ○ Manager – Employee • What are the dynamics of the relationship in your example? • How is power exercised through forms of communication in your example?
Corporate Styles <ul style="list-style-type: none"> • Do you wear a uniform as part of your role in your example? • Are corporate logos or branding used in your example? Do they include particular <ul style="list-style-type: none"> ○ Typeface ○ Use of colour • What does your example tell you about business customs and expectations in your placement? 	<h1>PHOTO EXAMPLE OF PLACEMENT EVENT/ARTEFACT</h1>	Issues & Identities <ul style="list-style-type: none"> • Who has created your example ? • What values and priorities do they bring to the example? • Do your values and priorities reflect or contrast with those priorities?
Means and modes of communication <ul style="list-style-type: none"> • What type of communication is your example illustrating? E.g. informative, instructional. • Is the communication multi-modal: <ul style="list-style-type: none"> ○ Paper? ○ Digital? • Is it to be read in linear or non-linear way? • Is the communication face-to-face? • Who is the communication by? 		Work-based social relationships <ul style="list-style-type: none"> • What does your example suggest to you about social relationships in your placement? <ul style="list-style-type: none"> ○ Interaction? ○ Collaboration? ○ Power relations?