

Please note that these times and activities are all subject to change. For the most up to date version, please see the website - <https://www.bcu.ac.uk/social-sciences/news/applicant-visit-days/sociology-timetable>

Wednesday Applicant Taster Day Timetable 2018 (Marketing)

Time	Activity
12noon - 1pm	Arrival and Registration: Registration of applicants for the School of Social Sciences will take place at Level 0, Curzon Building, City Centre Campus.
1pm - 1.30pm	<p>Welcome to Birmingham City Business School (optional): This session provides an overview of Birmingham City University and the Business School outlining the fantastic opportunities and facilities available to our students. It will focus on how we develop you as a future professional in an increasingly competitive graduate market and give you a taster for what student life in Birmingham is really like.</p> <p>The talk also includes a presentation from the placements team and returning placement students on their personal experiences of internships, placements and their future employment prospects.</p>
1.30pm - 2.30pm	<p>How we teach you Marketing</p> <p>This interactive session is designed to give you a taste of the subject area and the practice-led teaching styles here in the Business School.</p>
2.30pm - 2.45pm	Break
2.45pm - 3.30pm	<p>Course Overview (optional)</p> <p>This talk will give you the opportunity to learn more about the Marketing team and your course, and to get an insight into what studying Marketing with us will be like.</p>
1pm – 4pm	<p>Support Service Stands</p> <p>Throughout the day you will have the opportunity to network with staff, view our welcoming student accommodation and get advice from our Central Support Services including:</p> <ul style="list-style-type: none"> • Student Services • Accommodation Office <p>*Please note that accommodation tours are limited to availability.</p>
4pm	End of Applicant Taster Day