

Master of Business Administration Executive MBA (Part-time)

A 21st Century focus to meet the needs of the forward-thinking manager

KEY FACTS

- With close links to the Chartered Management Institute, this innovative Executive MBA provides a hands-on development programme for ambitious managers, on a part-time basis.
- Incorporating online delivery of modules as well as national and international consultancy projects.
- Practice based in nature, the course is supported by academic staff including Professors within the School with a wealth of industry experience.
- Networking opportunities are offered with course colleagues through the Business School postgraduate community.

ENTRY REQUIREMENTS

The entry requirements for this course include:

- A degree or equivalent qualification.
- Evidence of occupying a position of management responsibility for a minimum of two years.

Please note: If you do not have a degree you may still be considered for this course, depending on your management experience.

For full details regarding entry requirements, including applications from international students, please visit the course page on the Birmingham City Business School website at www.bcu.ac.uk/bcbs

WHY STUDY AN EXECUTIVE MBA AT BIRMINGHAM CITY BUSINESS SCHOOL?

- Part-time delivery of this course is flexible - designed around your work, allowing you to work and study at the same time.
- If you are considering study to improve job opportunities, change career direction, accelerate career progression or broaden your horizons, the course will tick all your boxes, as well as adding to self-confidence and the ability to sharpen up your qualifications.
- Not only will you learn from friendly and experienced staff, with a wealth of expertise, but you will also be able to learn from your peers, to increase your professional networks and contacts.

WHAT OPPORTUNITIES ARE AVAILABLE TO ME?

- Helps you to rise to higher positions of responsibility and influence, and creates more opportunities to enhance your career.
- Undertake the live consultancy project aspect of this qualification in the USA, in either Chicago or Southern California. Please contact us for further information.
- The course offers a means to progress to doctoral study - both PhD and DBA courses, which are offered by Birmingham City Business School.



COURSE OVERVIEW

- This unique practice-based course offers invaluable business insight combined with national and international consultancy, which is key to accelerating a career for the 21st Century manager.
- Provides innovative exploration of the functional aspects of management and decision-making at a strategic level.
- Encourage you to draw from your own experiences in management and to study in a way that best suits you. 'Self-manage' your learning, addressing issues relevant to your world of work and develop your abilities as a leader by applying the knowledge and skills you gain in 'real life' learning situations.

HOW IS THE COURSE DELIVERED?

- Practice-based in nature, modules are flexibly delivered where possible, including online delivery. Where this is not possible, classroom attendance is scheduled for just one day a week. This will allow the course to fit around work and personal commitments.
- Birmingham City Business School has a dedicated postgraduate area for our students, providing you with a central place to learn and interact with other staff and other postgraduate and professional students.

MODULES STUDIED

- Modules at Certificate stage: Managing Marketing; Managing People and Organisations; Managing Financial Performance; Managing Business Processes.
- Modules at PG Diploma stage: Thinking and Managing Strategically; Leading and Managing Change; Contemporary Issues – Research Journal; National Consultancy Project.
- Modules at Master's stage: Exploring Organisational Performance; International Consultancy Project; Management Research Project.

ASSESSMENT

The majority of the assessments are project and assignment based including written assignments in the form of reports, portfolios and coursework, as well as presentations, group work and a closed book case study examination for the Master's stage of the course.

OUTCOMES OF THE COURSE

Students completing this course will be able to:

- Express a higher level of understanding and awareness of strategic management and decision making
- Understand the management of people as customers, as competitors and as employees within the context of the international business environment
- Successfully manage change within organisations
- Use a wealth of intellectual skills and management competencies needed for effective management practice in an ever growing and fast paced world of business and management.

CONTACT US/FIND OUT MORE

E: businessschool.admissions@bcu.ac.uk

T: +44 (0)121 331 5595

W: www.bcu.ac.uk/bcbs

