



Parkside Mediahouse

- **4** TV studios
- **6** Radio studios
- Great location



What is Parkside Mediahouse?

We are a stunning new media production facility in central Birmingham (UK), housing four TV studios, the UK's largest, permanent green screen, six radio studios and several large photography studios, all available for dry hire!

Managed by a team of experienced media professionals, our friendly Commercial Manager, Andrew Prendergast – a former independent producer and director of feature films, television and commercials in the UK and USA – is always happy to answer your questions on how we can facilitate your next production.

Meanwhile, on-site, our Production Manager Hilary Weston Jones, who has over 24 years' broadcast industry experience for the BBC (Countryfile, Panorama) and the independent sector (Big Brother), will always be on-hand to ensure your production runs as smoothly as possible.

Studios

The facility, built in 2013, is owned by Birmingham City University, with Parkside Mediahouse looking after the commercial hire of the media production studios. This enables us to provide an extensive pool of runners, experienced in all aspects of media and our facilities.

Three TV studios (A, C and D) are fully digitally interconnected, allowing you to easily and creatively mix content between our different spaces. Elsewhere, all our bookings include use of the green room, two dressing rooms (with showers, one with back wash), loading bay and goods lift, technical support and a runner. Post-production facilities are also available on request.

Great location

We are situated in the flourishing Eastside district of Birmingham, within walking distance of the city centre, Moor Street and New Street rail stations and just off the main ring road which connects to the M42, M40 and M6.

With parking to the rear and a huge number of city centre filming locations – not to mention hotels, shops and restaurants, on our doorstep – the studios are an excellent location for any scale of production

$\label{eq:Meet the team} \mbox{Meet the team}$

Hilary Weston Jones Production Manager

Hilary has over 24 years' experience as a Production Manager in broadcast television both with the independents and 8 years' with the BBC.

3(31)

Lee Chase

Technical Manager

Lee has over 20 years' technical experience in the media industry, working within animation, studios, post production and corporate productions.

Andrew Prendergast

Commercial Manager
Andrew has over 20 years' experience
as a director and producer in the film,
TV and advertising worlds ranging from
major studio productions to independent
companies in the UK and USA.



Andrew Salt

Senior Broadcast Engineer

Andrew has over 25 years' engineering experience in the television industry working for the BBC, Thames TV, Central TV, RCA Broadcast and Panasonic Broadcast. He has worked in most areas including post-production, studios, news and radio.







"The Parkside Mediahouse facilities provide a combination of state-of-the-art studios and a dynamic working environment. It is an exciting space indeed."

Bob Shennan, Director of Music, BBC

"I would definitely use the facility again. Logistically the locality is ideal for our business, with ample parking, and both the facilities and the staff were fantastic in facilitating our specific requirements on the day."

Andy Cooper, PR and Project Manager, Scout 7

"Working with Parkside Mediahouse was a fantastic experience.
The fact it is run by extremely experienced industry professionals means they understood our requirements and provided all the support we needed."

Simon Crofts, Creative Director, Big Button

Green Screen TV Studio B

Size: 2206 sq ft (205 sq m) / 20ft (6.1m) floor to grid. Access size: 2300mm x 2600mm (via double doors).

This huge, full-height, green screen studio is ideal for commercials, SFX shoots, music videos, games, film productions and much more.

It is the largest permanent green screen in the UK, and one of the largest in Europe.

- Acoustically treated
 3-wall green screen with concrete infinity cove and green floor
- MILO motion control - Green screen dimmable illumination
- Part drop lighting grid.

The MILO can only be hired with our approved technician.

Full tech spec available on request.



Studio D

Size: 1184 sq ft (110 sq m) / 13ft (4m) floor to grid Access size: 1260mm x 2250mm (via double doors).

This smaller studio has a partial blue cyc and partial grey cyc and a pre-built TV set ideal for magazine or news style studio layouts as well as media training. It is supported by a combined production and sound gallery.

The tech

- 3x HD Sony HXC-D70 cameras with Fuji XA16x8 zoom lenses, 8.0-128mm focal length and 16x zoom range
- zoom range – 2x Autocue 17" prompter screens with hoods
- Lighting power distribution and DMX available at floor level on separate on separate facility panels
- Doughty type 60 sliding rail system
- 3x wired talkback receivers with single earpiece headsets
- Buttons on each fader, 12 available universes, intuitive programming and integrated video control with thumbnail and selection.

Full tech spec available on request.



Our location

Parkside Mediahouse is located close to Birmingham city centre, with close access to the M6 and Birmingham New Street train

Parkside Mediahouse **Birmingham City University**



Rates and pricing

Most of our facilities are available for hourly hire. However, to make sure you get the best value for money we don't have a set rate card, but like to tailor your quote to match your specific requirements.

To find out more about Parkside Mediahouse, ask for a quote, make a booking or to arrange a tour of our facilities, simply call either: Andrew Prendergast on 0121 202 4660 or Hilary Weston Jones on 0121 331 5513.

Alternatively, feel free to email us at: parksidehire@bcu.ac.uk

ParksideMediahouse.co.uk 💆 @Parkside_Media (0121 202 4660

via our website ParksideMediahouse.co.uk or follow us on Twitter at @Parkside Media.



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