

# BA (Hons) Business and Finance

<b>Applications:</b>	For full-time study please apply through UCAS Institution code: B25 Course code: NN13
<b>Duration:</b>	Three years (Four years with placement year)
<b>Location:</b>	Curzon Building, City Centre Campus

## WHY CHOOSE US?

- Study at one of the UK's most established and respected business schools.
- Co-curricular activity with our Leadership Challenge programme provides you with the opportunity to develop your skills and work on real life projects.
- 100 per cent of student were satisfied overall with this course (Source: National Student Survey, 2014).
- 95 per cent of students found this course to be intellectually stimulating (Source: National Student Survey, 2014).
- There is no fee for the additional placement year.
- You will have the chance to listen to high profile guest speakers who will share their experience and insight, to help you further understand your chosen field.
- As well as the academic opportunities, Birmingham is a multicultural city full of exciting opportunities, with a vibrant student population. We believe our city is a great place for you to live, study and work.
- Students who previously studied this course have gone on to work at companies such as Ocean Finance, Virgin Media, Momenta Holdings Limited, Bristol Council and Shanghai Zhenghe tax office.

## ENTRY REQUIREMENTS

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least two GCSEs at grade C or above, including English language and mathematics or equivalent qualifications.

Please note: You must already have the required GCSE grades stated above at the point of application.

## COURSE OVERVIEW

- The business pathway prepares you for fast-track training and entry level management posts, or even to set up your own entrepreneurial venture. The study of business provides a detailed understanding of the way organisations work, how they operate within their specific environment and the impact on individuals working within them.
- The finance pathway blends theory with practice, applying it to real-world situations. It has an excellent employment record with many students going on to complete professional examinations.
- You will gain a sharp, practical insight into financial markets and planning, plus a study of effective business operations and decision making.
- Studying a core first year, before moving to subject-specific modules, gives subject flexibility and increases your employability.



## COURSE STRUCTURE

FIRST YEAR		
Autumn	Spring	Credits
Accounting and Finance		30
New Venture Creations	Economic Environment	15 each
Marketing Fundamentals		30
Managing Organisations People and Self		30
SECOND YEAR		
Autumn	Spring	Credits
Creative Problem Solving	The Business Entrepreneur	15 each
Business Operations and Logistics	Contemporary Business Issues	15 each
Business Finance Decisions	Financial Markets – Risk and Return	15 each
Tax and Financial Planning		30
OPTIONAL PLACEMENT YEAR		
THIRD YEAR		
Autumn	Spring	Credits
<i>In the final year you undertake a choice of modules totalling 60 credits from the list below. (The modules stated as 'core' are compulsory).</i>		
International Business Strategy (core)		30
Financial Management (core)		30
Making Sense of Organisations	Business Operations and Systems	15 each
Comparative Financial Systems	International Corporate Finance	15 each
Statistical Decision Making	Statistical Modelling	15 each
Business Start Up Project <b>or</b> Management Consultancy Project <b>or</b> Dissertation <b>or</b> Placement Project		30

## ASSESSMENT

Assessment is through a combination of coursework, examinations, presentations and coursework portfolios, both individually and in groups.

## WORK PLACEMENTS

As part of this course, you have the opportunity to undertake a placement year in an industry of your choice. Full support with applications and interviews will be given by the placements office.

## FURTHER STUDY

Should you want to further your study the business school offers a range of Postgraduate courses such as MBA, MSc Management and Finance, MSc Accounting and Finance, and many more.

## EMPLOYABILITY

There are a range of activities available to improve your employability skills such as the Leadership Challenge and your placement year. You can also earn while you learn with the on campus 'OpportUNITY – Student Jobs on Campus' scheme and Student Academic Partnership projects.

Graduates have been able to pursue careers in a wide range of business roles including insurance, pensions, sales, financial advisors, customer service roles and some students have started their own businesses.

## FIND OUT MORE

Telephone 0121 331 5595 or contact us online at [www.bcu.ac.uk/enquiries](http://www.bcu.ac.uk/enquiries).

To find out more visit [www.bcu.ac.uk/bcbs](http://www.bcu.ac.uk/bcbs)

 [www.twitter.com/bcubusiness](https://twitter.com/bcubusiness)

 [www.facebook.com/birminghamcitybusinessschool](https://www.facebook.com/birminghamcitybusinessschool)

 [www.linkedin.com/company/bcbs](https://www.linkedin.com/company/bcbs)

0914

