

# BA (Hons) Economics and Finance

<b>Applications:</b>	For full-time study please apply through UCAS Institution code: B25 Course code: LN13
<b>Duration:</b>	Three years (Four years with placement year)
<b>Location:</b>	Curzon Building, City Centre Campus

## WHY CHOOSE US?

- Study at one of the UK's most established and respected business schools.
- Co-curricular activity with our Leadership Challenge programme provides you with the opportunity to develop your skills and work on real life projects.
- 96 per cent of students were satisfied overall with this course [Source: National Student Survey, 2014].
- Birmingham is a multicultural city full of exciting opportunities, with a vibrant student population. We believe our city is a great place for you to live, study and work.
- There is no fee for the additional placement year.
- You will have the chance to listen to high profile guest speakers who will share their experience and insight, to help you further understand your chosen field.
- Students who previously studied this course have gone on to work at companies such as Nissan Europe, Ocean Finance, Creation Financial Services, Momena Holdings Limited and Unlimited Fashion.

## ENTRY REQUIREMENTS

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least two GCSEs at grade C or above, including English language and mathematics or equivalent qualifications.

Please note: You must already have the required GCSE grades stated above at the point of application.

## COURSE OVERVIEW

- This course blends two key business disciplines together to help give you a broader knowledge base, and a real understanding of how economics and finance impact on the business world.
- The Finance modules provide an in-depth understanding of the principles and practice of finance, together with a foundation of business knowledge and personal transferable skills. The economics modules provide an in-depth understanding of the principles of economics and their application in problem-solving for a wide variety of business, social and political issues.
- You will study a core first year, with other students studying business joint degrees before moving to subject-specific modules for the rest of your course, giving you the flexibility of subject choice and knowledge to increase your employability.



## COURSE STRUCTURE

FIRST YEAR		
Autumn	Spring	Credits
Accounting and Finance		30
New Venture Creations	Economic Environment	15 each
Marketing Fundamentals		30
Managing Organisations People and Self		30
SECOND YEAR		
Autumn	Spring	Credits
Microeconomics		30
Macroeconomics		30
Business Finance Decisions	Financial Markets - Risk and Returns	15 each
Tax and Financial Planning		30
OPTIONAL PLACEMENT YEAR		
THIRD YEAR		
Autumn	Spring	Credits
<i>In the final year you undertake a choice of modules totalling 90 credits from the list below. (The modules stated as 'core' are compulsory).</i>		
Financial Management (core)		30
Money and Banking	International Economics	15 each
Labour Economics	Industrial Organisation	15 each
Comparative Financial Systems	International Corporate Finance	15 each
Developing and Demonstrating Employability	Developing and Demonstrating Employability	15 each
Business Start Up Project <b>or</b> Management Consultancy Project <b>or</b> Dissertation <b>or</b> Placement Project		30

## ASSESSMENT

You encounter a wide range of innovative assessment styles including business reports, academic papers, case studies, individual and group presentations, portfolios and projects, as well as conventional examinations.

## WORK PLACEMENTS

As part of this course, you have the opportunity to undertake a placement year in an industry of your choice. Full support with applications and interviews will be given by the placements office.

## FURTHER STUDY

Should you want to further your study, the business school offers a range of postgraduate courses such as MBA, MSc Accountancy and Finance, MSc Leadership and Organisational Performance, and many more.

## EMPLOYABILITY

There are a range of activities available to improve your employability skills such as the Leadership Challenge and your placement year. You can also earn while you learn with the on campus 'OpportUNITY – Student Jobs on Campus' scheme and Student Academic Partnership projects.

Graduates have been able to pursue careers in a wide range of marketing roles including corporate and business economists, auditors, management, sales, customer services and financial advisers, while some have started their own businesses.

## FIND OUT MORE

Telephone 0121 331 5595 or contact us online at [www.bcu.ac.uk/enquiries](http://www.bcu.ac.uk/enquiries).

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